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M e r c u r y



Villager  
V i l l a g e r





# Mercury Villager

## Versatile Seating

The Mercury Villager is as versatile as you are. It can be arranged to accommodate several different combinations of people and cargo. The rear bench seat can recline, fold down to become a tray table, or slide forward on rails to make extra room. By removing the second row seats, you can fold up the rear seat and slide it forward for even more cargo space.



LS interior shown in optional Medium Graphite leather seating surfaces.

## Imagine a minivan that's both versatile and comfortable.

The 1997 Mercury Villager continues to set itself apart from other minivans because it's just a pleasure to drive. It has the ride and handling characteristics of a car. And with its sliding rear seat, Villager can easily accommodate almost any people/cargo needs a busy family might have.

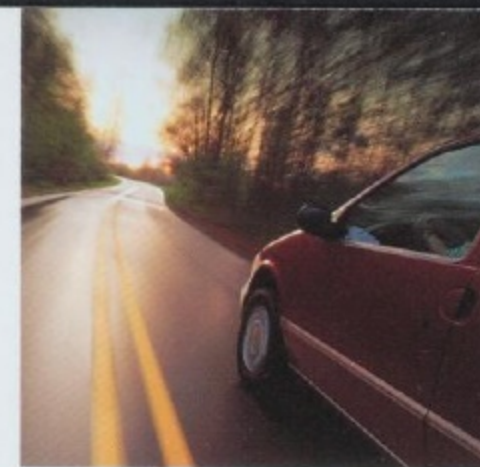
Villager is available in three different models: the well-equipped GS, the plush LS and the top-of-the-line Nautica. Each is available with a long list of standard features, options and money-saving Preferred Equipment Packages.

## Standard Features

Villager offers a comprehensive array of standard features—including:

- Front-wheel drive
- Dual air bag supplemental restraint system
- Power rack-and-pinion steering
- 3.0-liter V-6 OHC engine with multi-point electronic fuel injection
- Four-speed electronic automatic overdrive transaxle
- Analog instrumentation
- Solar tint glass
- Side intrusion door beams
- Electronic AM/FM stereo radio with cassette
- Rear window wiper/washer
- Child-proof lock for sliding door
- Five-mph bumpers
- Third-row seating storage box
- 12-volt power point plug (second row)

## Car-like Handling



Villager is agile and nimble. With its standard power-assisted rack-and-pinion steering, Villager maneuvers well in tight quarters, is easy to park and can turn around in a surprisingly small amount of space. Also a major factor in Villager's superb ride is its suspension. It provides sedan-like control when cornering and contributes to a smooth, controlled ride overall.

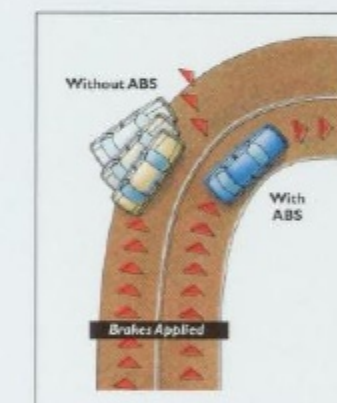
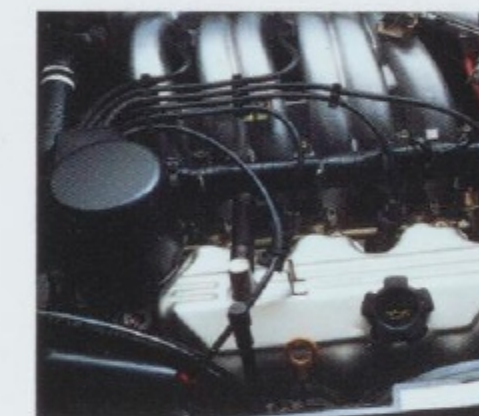
## Convenient Comfort



Villager's interior has been designed for your comfort and convenience. All controls and switches are easy to find and easy to reach. Available speed control and audio control switches are located on the steering wheel so you can change radio stations or adjust the volume without taking your eyes off the road. There's even a separate air-conditioning and heating unit available for occupants in the second-row seats.

## Smooth Power

Villager's standard 3.0-liter OHC 151-hp V-6 engine is teamed with a four-speed electronic automatic overdrive transaxle for smooth, responsive power. And when combined with an optional towing package, Villager can tow as much as 3,500 lbs.



## Controlled Braking

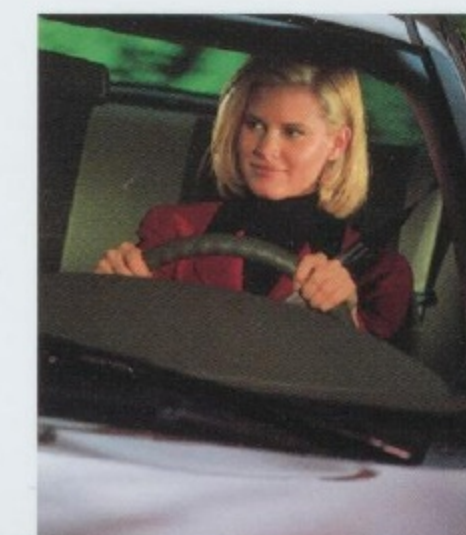
To help you maintain steering control during hard braking, even on most wet or slippery road surfaces, Villager is available with four-wheel anti-lock brakes. As an added feature, Villager has a standard integrated brake/shift interlock. It prevents the transaxle from being shifted out of park unless the brake pedal is depressed.

## Villager Safety

There is extensive attention to safety in Villager. This includes a dual air bag supplemental restraint system (*always wear your safety belt*), three-point lap and shoulder safety belts at all outboard seating positions, side door beams, a child-proof lock for the sliding door and available integrated child safety seats.

## Mercury Commitment<sup>SM</sup>

Every 1997 Mercury is covered by the Mercury Commitment—an owner benefits program that helps to ensure your driving needs always receive immediate attention. It provides 24-hour roadside assistance during the warranty period (for towing, fuel delivery, jump-starts, tire changing and lock-out assistance), a 3-year/36,000-mile bumper to bumper limited warranty and toll-free access to the Mercury Customer Assistance Center. See your Mercury dealer for complete details and a copy of the limited warranty.



Item shown is for demonstration only and is not included with the vehicle.







# Mercury Villager Options and Specifications

While equipped with many standard features, Mercury Villager offers a number of available options\* to meet your specific driving needs and personal preferences. Here are just a few:

- Leather seating surfaces (standard on Nautica)
- Four captain's chairs (standard on Nautica)
- CFC-free air conditioner (standard on LS and Nautica)
- Flip-open liftgate window (standard on Nautica)
- Anti-lock brakes (standard on LS and Nautica)
- Power front door windows with accessory delay system (standard on LS and Nautica)
- Electric rear window defroster (standard on LS and Nautica)
- Integrated child safety seats
- Privacy glass™ (standard on LS and Nautica)
- Dual power heated outside mirrors (standard on LS and Nautica)
- Anti-theft system
- Power moonroof
- Power door locks (standard on LS and Nautica)
- Luggage rack (standard on LS and Nautica)
- Electronic automatic temperature control
- Super Sound System includes Premium Sound with AM/FM stereo radio, cassette player, six-disc CD changer and subwoofer speaker; and rear seat controls with front seat lockout
- Eight-way power driver's seat
- Aluminum wheels
- Four-way power front passenger seat
- Remote keyless entry (includes 2 key fobs)
- Handling Suspension
- Trailer Tow Package (includes full-size spare)

\*Some options may not be available on all models.

## ACCESSORIES

To add a distinctively personal touch to your Mercury Villager, consider one of these Mercury-brand accessories available at your Mercury dealer:

- Heavy-duty vinyl front-end cover
- Molded running boards
- Ski rack
- Soft luggage cover

## PREFERRED EQUIPMENT PACKAGES

To make ordering easy, we've grouped certain popular options into Preferred Equipment Packages. These convenient option packages allow you to tailor Villager to your exact specifications. Here's one you could choose:

### Villager GS with Preferred Equipment Package 692A

- CFC-free front air-conditioning
- Electric rear window defroster
- Dual power mirrors
- Seven-passenger seating
- Four captain's chairs<sup>1</sup>

- Fingertip speed control
- Power windows and locks
- Privacy glass™
- Luggage rack
- Under-seat storage
- Remote keyless entry (includes 2 key fobs)
- Anti-lock brakes
- Eight-way power driver's seat
- Aluminum wheels
- Flip-open liftgate window
- CFC-free rear heater and air conditioner

<sup>1</sup>Four captain's chairs available in all PEPs.

## NAUTICA EDITION

The Mercury Villager Nautica Edition comes with exclusive features in addition to those found on the Villager LS. They include four captain's chairs with unique leather seating surfaces and embroidered Nautica logo, white painted deluxe aluminum wheels and unique two-tone exterior paint treatment.

## DIMENSIONS (in inches)

Wheelbase	112.2
Overall length	190.2
Overall height	65.9
Overall width	73.7

## CAPACITIES

Maximum cargo volume	126.0 cu. ft.
Fuel tank	20.0 gal.
Curb weight	4,003 lbs.
Towing	3,500 lbs.

## ENGINE

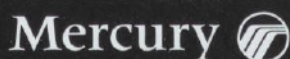
Layout	Front engine (front-wheel drive)
Type	OHC V-6
Displacement	3.0 liters
Horsepower (SAE net)	151 @ 4,800 rpm
Torque (SAE net)	174 lbs.-ft. @ 4,400 rpm
EPA estimated mpg	17 city/23 hwy

## TRANSAXLE

Four-speed electronic automatic overdrive with overdrive lockout

## SUSPENSION

Front: MacPherson gas-pressurized struts with front stabilizer bar  
Rear: Hotchkiss leaf suspension with gas-pressurized shocks  
Optional: Handling suspension which includes rear stabilizer bar and unique "firm ride" springs, shocks and struts with P215/70R15 BSW performance tires



To learn more about the new 1997 Mercury Villager, visit our Worldwide website at <http://www.mercuryvehicles.com>

THE INFORMATION IN THIS BROCHURE WAS CORRECT AT TIME OF PRINTING. YOUR MERCURY DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.