

N A V I G A T O R F R O M L I N C O L N





NAVIGATOR from LINCOLN

12623 Newburgh Road

Livonia, MI 48150

John A. Sample
123 Main Street
Anytown, US 12345

Dear Mr. Sample,

I would like to thank you for your interest in Lincoln Navigator and invite you to enjoy this exclusive, pre-introductory look at an extraordinary vehicle.

As you turn the pages of this book, you will discover what it's like when you combine the capability and security of a sport utility vehicle with the legendary ride and luxury of a Lincoln. The result is a masterpiece of style and engineering.

But even this book cannot tell the whole story. Navigator will soon be arriving at your authorized dealer, and you will have the opportunity to slip behind the wheel of this most impressive vehicle. If you choose, advance orders are being accepted.

Additionally, because all good books seem to make their way onto film, you can look forward to receiving a video in the next few weeks which will show the Navigator in even greater detail. In the meantime, I invite you to sit back, enjoy the book, and learn more about Navigator from Lincoln.

Sincerely,

Michael Richards
Lincoln Navigator Brand Manager

Your authorized Navigator dealer
Don McCue Lincoln-Mercury
660 W. Northwest Hwy.
Barrington, IL 60010
(708) 382-5600



Anywhere, James.





NAVIGATOR

Formidable attire.

Wheels shown are available only on four-wheel-drive models.



As comfortable in black tie as it is in khaki.



Feel like you're sitting on top of the world. In fact, take a look before you step out. You could be. Wherever your travels take you, Navigator's command position seating provides an innate sense of security and control. It's the perfect complement to a suspension system that has been designed to deliver a smoothness that is rare in the world of sport utility vehicles. It actually absorbs bumps instead of pointing them out.

Reclining second-row seats. *Second-row passengers will never feel like they are second-class citizens with these luxurious bucket seats that recline for optimum comfort.*



Second-row center console. *Why settle for just cup holders when Navigator also gives you this cavernous second-row center console with removable storage tray.*



Six-disc CD changer. *No need to venture into the wilderness without your favorite music. The available six-disc CD changer is conveniently located in the front center console.*



Automatic climate control. *Whether it's the steaming asphalt jungle or the frozen tundra, CFC-free electronic automatic climate control will keep you in your comfort zone.*

Even nature looks better with climate control and music.

Navigator subscribes to a simple philosophy: Go anywhere, as long as you go luxuriously.

It's obvious from the rich leather seating surfaces, wood trim and luxurious amenities. A

memory system recalls seat and outside mirror positions for up to three drivers and can be

activated by the remote keyless entry system. When feeling adventurous, an overhead

console provides electronic fuel information and a compass to help you find your way home.



The great outdoors has some serious competition.

Power moonroof. *One touch is all it takes to open your personal window to the sky, the stars or a big breath of fresh air. This available feature can also tilt up for ventilation only.*



Easy third-row access. *Getting passengers to or from Navigator's standard third-row bench seat is a snap. Both second-row bucket seats tilt forward to allow passengers easy access.*



Illuminated running boards. *These neatly integrated running boards provide lighting for easy entry or exit at night. They make Navigator an easy step up in more ways than one.*



Power rear quarter windows. *When the day is brilliant and the air fresh, open the power rear quarter windows and enjoy the air flowing through the cabin.*

Get away from it all, without leaving anything behind. Navigator provides you with

all of the essential power amenities: power locks, power driver and front passenger seats,

power windows with illuminated controls and one-touch-down driver's window, and

even power rear quarter windows. Depending upon your destination, this will allow you

to conserve your energy for climbing mountains or applauding vigorously at the ballet.



Its comfort zone doesn't end when the road does.



This is how you'll see some of the most beautiful places on earth. This is the business side

of Navigator. Order yours with Control-Trac four-wheel drive for a luxury vehicle that is ready to

take you just about anywhere. Its "set-and-forget" feature automatically engages four-wheel

drive when conditions warrant it. For travel off the beaten path, available skid plates protect

front differential, transfer case and fuel tank. The rugged ladder-type frame and key cross

members are "boxed" from the front to just past the rear axle for added strength. This is no toy.

When you head for the hills, you'll appreciate the extra horses.





If you have the will, Navigator has the power. A potent 230 horsepower

to be exact. This 5.4-liter V-8 also generates an impressive 325 lbs.-ft. of torque.

With its electronically controlled four-speed automatic overdrive transmission,

Navigator has a standard maximum towing capacity of up to 8,000 pounds. Yet,

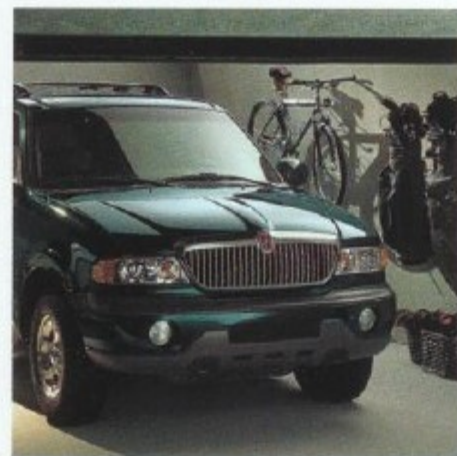
for all its power this V-8 asks for little attention. Its tune-up interval is 100,000

miles under normal conditions with routine fluid/filter changes.

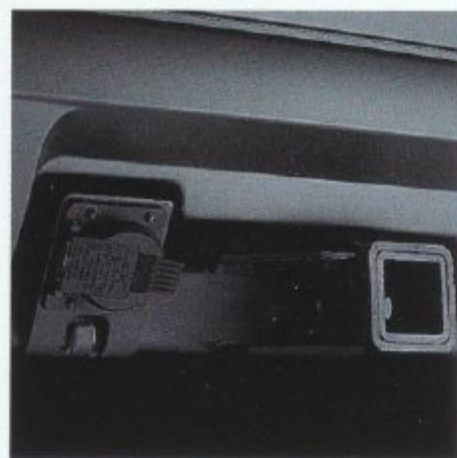
Four-wheel disc ABS. The combination of power-assisted four-wheel disc and anti-lock brakes provides an added level of control and confidence when braking in any weather.



Extra clearance. When operating the available Control-Trac four-wheel drive in 4WD LOW, the four-corner load-leveling suspension automatically raises the body to help maximize ground clearance.



Garageability. For all its impressive interior space and full-size dimensions, you'll be happy to know that Navigator still manages to fit quite nicely into most standard-sized garages.



Trailer-ready. The standard Trailer Towing Package includes a Class III hitch, 7-pin wiring harness, auxiliary transmission and engine oil coolers, and heavy-duty safety flashers.

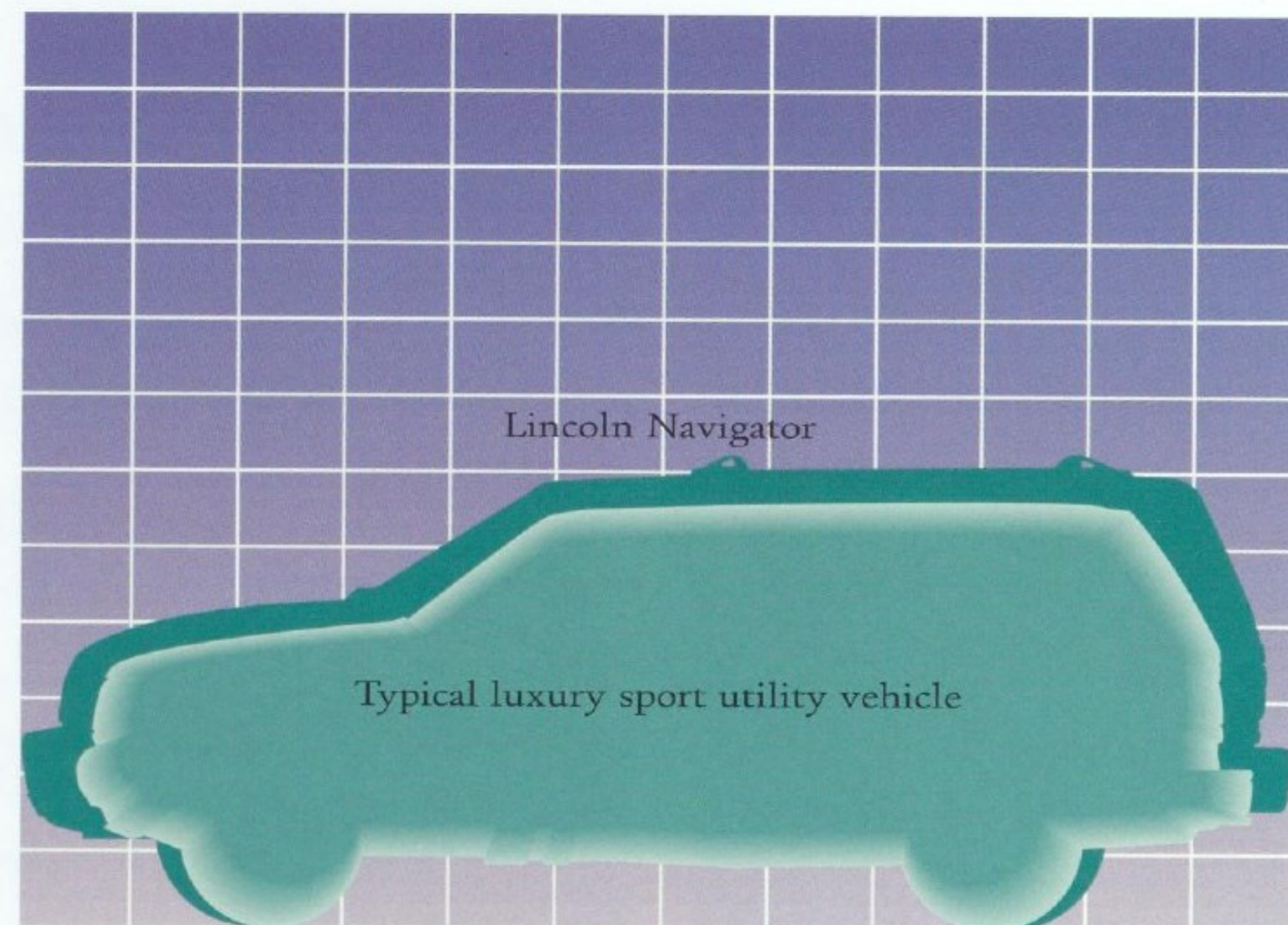
In the survival of the fittest—it fits. Navigator is prepared for the unexpected.

Load it with cargo or pile in friends, and the automatic rear load-leveling suspen-

sion compensates to maintain optimum ride smoothness. For added security,

the SecuriLock™ Passive Anti-theft System uses a specially coded key. Any

attempts to start Navigator without it will disable the ignition system.



Lincoln Navigator

Typical luxury sport utility vehicle

Objects in your mirror will appear smaller. There isn't another luxury sport

utility vehicle available that can fill Navigator's shadow. With its 119.1-inch wheelbase

and 204.6-inch length, Navigator is one vehicle that won't leave you feeling cramped.

From cargo room to legroom, Navigator provides you the pure luxury of space.

Combine that with the go-anywhere capability of available Control-Trac four-wheel

drive and it's easy to see why everything in your mirror looks like a distant second.

**The horizon is just another destination.
Navigator from Lincoln.**





Navigator from Lincoln. What a luxury



should be.



