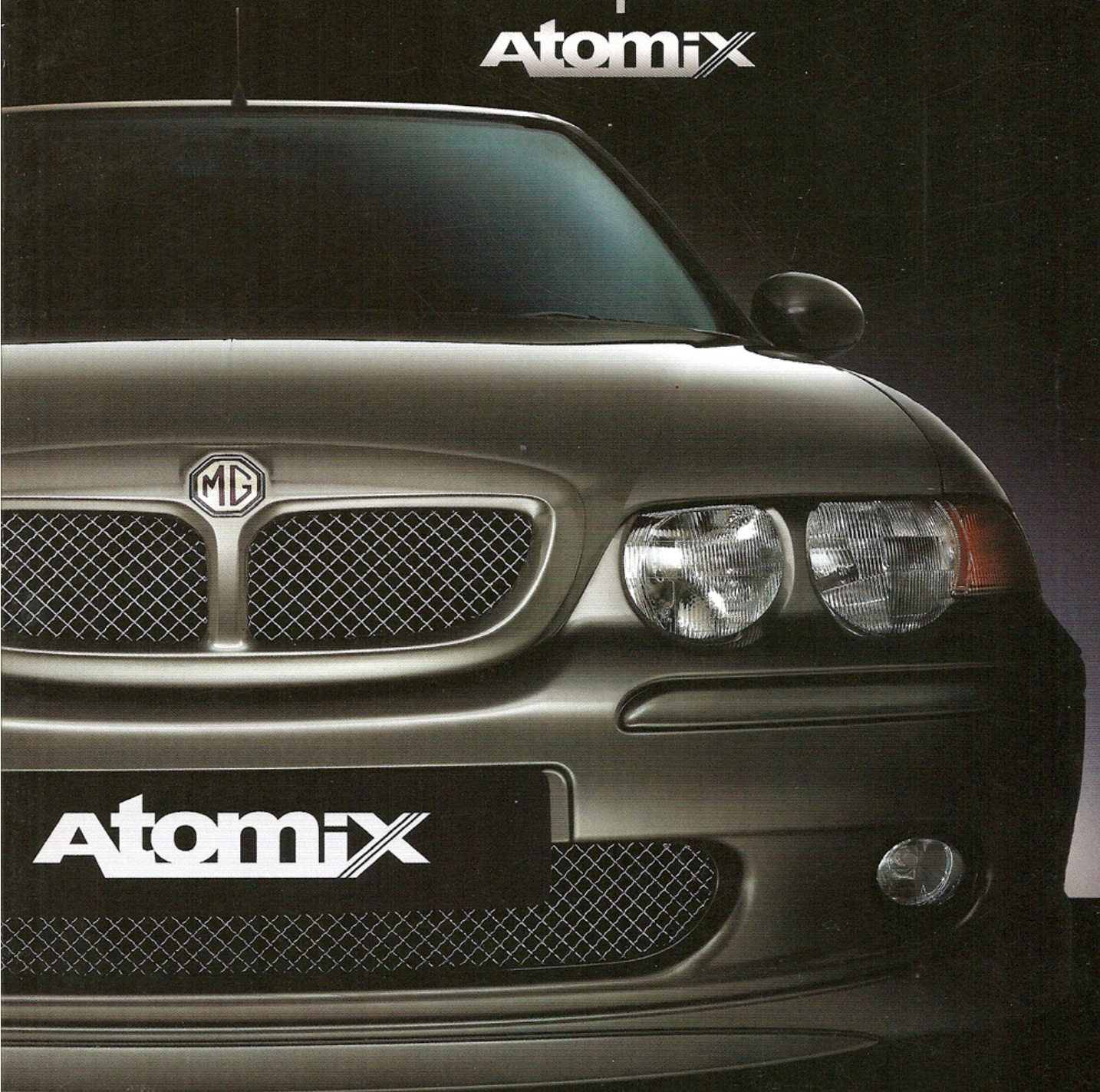


MG

ZR | ZS
Atomix

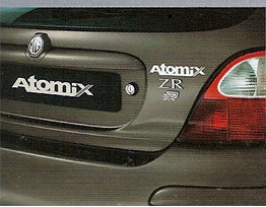


Atomix

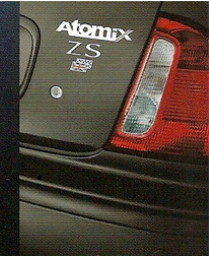
Don't just drive a car, enjoy it. The MG ZR Atomix and ZS Atomix. Born of the track, for the road. Responsive. Dressed for action. Express your passion.



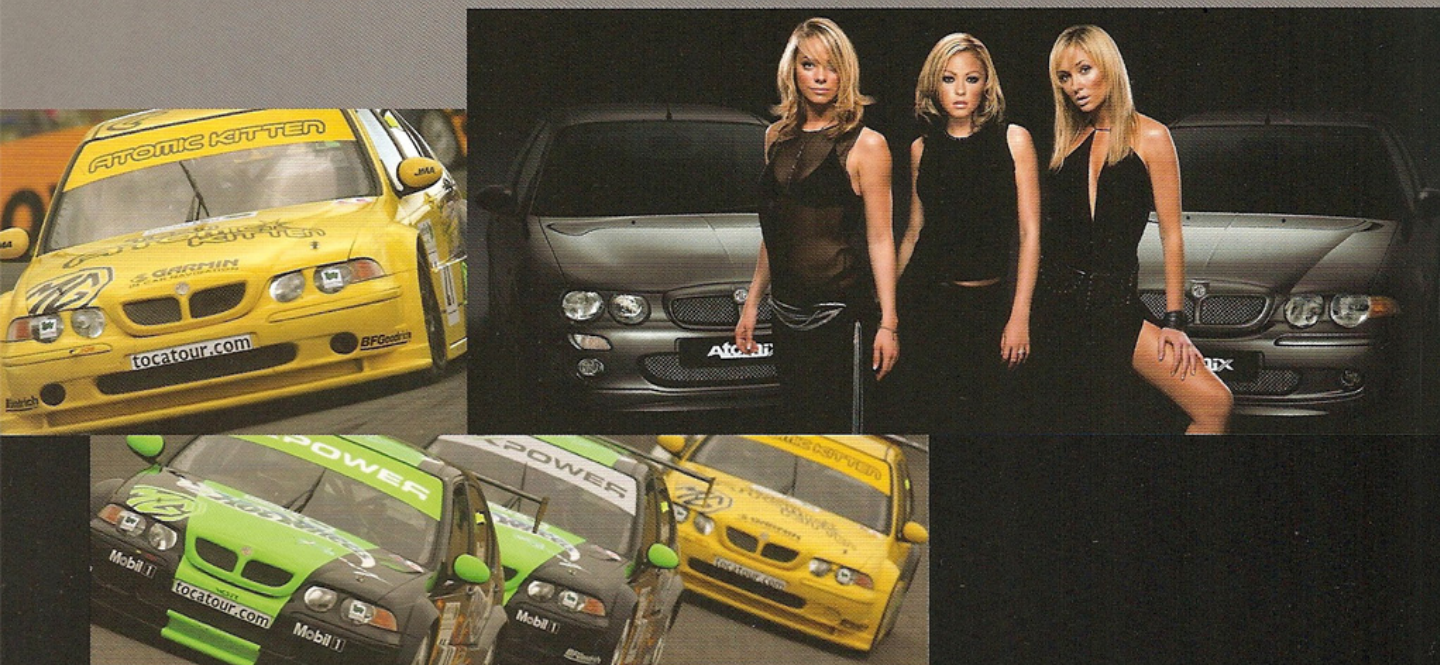
ZR Atomix . Looks exciting – and isn't kidding. Stylish aerodynamic body kit, 16-inch alloys. Urgent performance and handling to match. A sports interior. It'll put some heat into your life. At surprising value for money.



ZS Atomix The sporty handling you won't want to live without. The space you might just need. The genes of the racetrack, with full road car practicality. A car that doesn't compromise. Because you shouldn't.



MG ZR Atomix and ZS Atomix. Two special editions. Celebrating the alliance between MG and Atomic Kitten – popstars bringing extra excitement to the racetrack. Get the buzz with MG Atomix.



No race series mixes thrills with fun like the British Touring Car Championship. Wheel-to-wheel action, plenty of overtaking, racing machines based on production cars. Easy to see why it's a natural for MG. And so racing for just two seasons the ZS has shot to the forefront. The ZS road car is MG's unfair advantage. A sophisticated tarmac-gripping chassis and stiff bodyshell. The best foundation for a race leader. Results? Chequered flag waved, champagne

sprayed. Three outright wins for the MG XPower works team. Six Independents Cup wins for MG Team Atomic Kitten. A heady mix of excitement and pop glamour. So MG reinforces its long motorsport pedigree. With plenty of fun along the way. Time to feel the action with MG ZR Atomix and ZS Atomix. Motorsport expertise means an exhilarating drive. With attention-grabbing looks. Two cars, one rule – maximum enjoyment.

	MGZR Atomix	MG ZS Atomix
Engines and Transmissions		
K-series 1.4 16v 4-cyl dohc	■	-
K-series 1.8 16v 4-cyl dohc	-	■
LPG Dual Fuel**	-	□
Manual transmission	■	■
Brakes		
Solid front disc brakes	■	-
Ventilated front disc brakes	-	■
Rear drum brakes	■	-
Rear disc brakes	-	■
ABS with EBD (Electronic Brakeforce Distribution)	□	■
Suspension		
Low ride height	■	■
Sports springs and dampers	■	■
Front anti-roll bar	■	■
Rear anti-roll bar	-	■
Sporting suspension bushes and subframe mounts	■	-

	MGZR Atomix	MG ZS Atomix
Steering		
Sports tuned power steering	■	■
Quick ratio steering rack	-	■
Safety		
Driver's airbag	■	■
Passenger's airbag	□	■
Front side airbags	-	■
Height adjustable front head rests	■	■
Front seat belt pretensioners	■	■
Locks and Security		
Remote central door locking	■	■
Locking wheel nuts (one per wheel)	■	■
Alarm system with volumetric and perimetric protection	■	■
Passive engine immobilisation	■	■
Front door superlocking	■	-
Security shielding for steering column, all door and tailgate locks	■	■

** Approved LPG Conversion available. Please consult your MG Rover Dealer for more details.



	MGZR Atomix	MGZS Atomix		MGZR Atomix	MGZS Atomix
Heating and Ventilation			Electrical features (continued)		
CFC-free air conditioning, including pollen filter	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cigar lighter*	<input type="checkbox"/>	<input type="checkbox"/>
Interior			Front fog lamps	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sports styled and shaped seats	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Front speakers with tweeters, rear speakers (6 in total)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
'Monaco' fabric seat facings with leather bolsters and colour keyed inserts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Kenwood KDC 5021 CD Tuner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sports steering wheel with MG badge	-	<input checked="" type="checkbox"/>	Instruments and Controls		
Leather covered sports steering wheel with MG badge	<input checked="" type="checkbox"/>	-	Tilt adjustable steering column	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Alloy and leather gearknob	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	LCD odometer / tripmeter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Light rhodium switch surrounds	<input checked="" type="checkbox"/>	-	Rev counter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tecnik fascia inserts and console/switch surrounds	-	<input checked="" type="checkbox"/>	Body and Exterior Trim features		
Silver finish dials with orange needles	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Bright mesh grille with body colour surround and MG badge	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fascia shelf with rubber mat (not with passenger's airbag)	<input checked="" type="checkbox"/>	-	Body colour front bib spoiler	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cupholder with pencil	-	<input checked="" type="checkbox"/>	Body colour small rear spoiler (5-door only)	-	<input type="checkbox"/>
Driver's seat height and lumbar adjustment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Large aerodynamic body colour rear spoiler (5-door only)	-	<input checked="" type="checkbox"/>
60/40 split folding rear seat back	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Body colour small rear spoiler (4-door only)	-	<input checked="" type="checkbox"/>
Front door cupholders with CD stowage	<input checked="" type="checkbox"/>	-	Flared body colour side sills	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Electrical features			Body colour door mirrors, door handles and side mouldings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Electric front windows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Bright large bore exhaust	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Powered door mirror adjustment with heating	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Exhaust heatshield in bumper	-	<input checked="" type="checkbox"/>
Electric slide/tilt sunroof with interior blind	<input checked="" type="checkbox"/>	-	Body colour rear bib spoiler	<input checked="" type="checkbox"/>	-
Auxiliary power socket	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Aerodynamic body colour tailgate spoiler	<input checked="" type="checkbox"/>	-

■ Standard □ Optional - Not available * No cost option



Handling. An MG speciality. Sharp, accurate steering. Grippy chassis with big alloy wheels, track-car style.



Strong, reassuring brakes. And performance to light your fire. Responsive engines, short-throw gearshifts. The ZR Atomix sprints from 0-60 mph in a snappy 10.0 seconds. Top speed, where permitted, 111 mph. The ZS Atomix powers from 0-60 mph in just 9.0 seconds and hits a top speed of 122 mph. Prepare to be exhilarated.

Check the design. Dressed for action. Both have aerodynamic front bib spoilers, side sill finishers and rear spoilers. Front fog lamps and alloy wheels. Sports interiors – Monaco part leather sports seats. Silver faces on sports instrumentation. Electric front windows and door mirrors. The kick of a Kenwood CD tuner. Remote central door locking with perimeter and volumetric alarms to keep it all yours.



Performance	MG ZR Atomix	MG ZS Atomix
Max. power	103Ps@6000rpm	117Ps@5500rpm
Max. torque	123Nm@4500rpm	160Nm@2750rpm
Max. speed	111 mph	122 mph
0-60 mph	10.0 secs	9.0 secs
30-50 mph (4th gear)	9.6 secs	6.8 secs
50-70 mpg (4th gear)	10.8 secs	7.6 secs

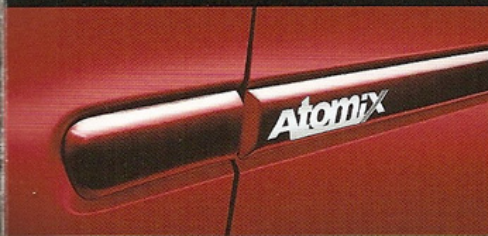
Fuel Economy	MG ZR Atomix	MG ZS Atomix
Urban (mpg)	31.1	29.2
Urban (l/100km)	9.1	9.7
Extra urban (mpg)	51.1	48.3
Extra urban (l/100km)	5.5	5.8
Combined (mpg)	41.3	38.9
Combined (l/100km)	6.8	7.3
CO ² emission (g/km)	164	174

All fuel economy figures are in accordance with Directive 1999/100/EC. They have been calculated using the same test cycle as used on the official exhaust emissions classification. They cannot be compared with the previous steady speed/urban figures and are more representative of actual on-road fuel consumption. Under normal use a car's actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors and vehicle condition. MG models are equipped with a 3-way controlled catalytic converter and must use unleaded fuel. The use of Premium (95 Ron) unleaded fuel is recommended. Unleaded petrol of a higher octane can be used.



The ZR Atomix has an electric sunroof to help keep you cool, the ZS has air conditioning. ZS Atomix adds even more. Four airbags. Anti-lock brake system with Electronic Brakeforce Distribution. Each is available in a choice of bodystyles – three or five door hatch for ZR, five door hatch or four door saloon for ZS. Available colours are XPower Grey, Le Mans Green or Solar Red.

Free your passion. With **MG Atomix**.



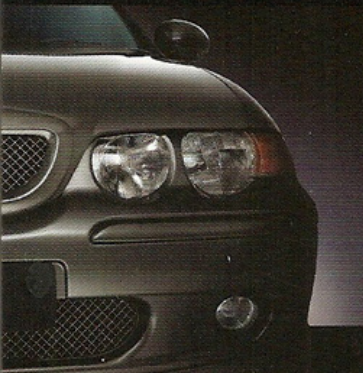
Atomix MG ZR & ZS price list

Model	List Price	VAT	Retail Price	Tax Band	OTR Price
MG ZR Atomix 3 door	£10,425.53	£1,824.47	£12,250.00	C	£12,395.00
MG ZR Atomix 5 door	£10,897.87	£1,907.13	£12,805.00	C	£12,950.00
MG ZS Atomix 5 door	£12,110.64	£2,119.36	£14,230.00	D	£14,395.00
MG ZS Atomix 4 door	£12,804.26	£2,240.74	£15,045.00	D	£15,210.00

Atomic Kitten SE - Option availability

	MG ZR	MG ZS	List Price £	VAT £	Retail Price £
Metallic/pearlescent paint	<input type="checkbox"/>	<input type="checkbox"/>	276.60	48.40	325.00
Air conditioning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	591.49	103.51	695.00
ABS/EBD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	276.60	48.40	325.00
Passenger airbag	<input type="checkbox"/>	<input checked="" type="checkbox"/>	148.94	26.06	175.00
17" alloy wheels (16")	<input type="checkbox"/>	<input type="checkbox"/>	234.04	40.96	275.00
Spacesaver temporary spare wheel	<input type="checkbox"/>	<input type="checkbox"/>	42.55	7.45	50.00
Rear head rests (x2)	<input type="checkbox"/>	<input type="checkbox"/>	63.83	11.17	75.00
Leather steering wheel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	127.66	22.34	150.00
Small rear spoiler (16 large)†	-	<input type="checkbox"/>	-	-	NCO
Electric sunroof	<input checked="" type="checkbox"/>	<input type="checkbox"/>	446.81	78.19	525.00
Kenwood radio cassette (16 CD tuner)	<input type="checkbox"/>	<input type="checkbox"/>	-	-	NCO
Kenwood CD/MP3 tuner	<input type="checkbox"/>	<input type="checkbox"/>	85.11	14.89	100.00
Kenwood 6 disc autochanger	<input type="checkbox"/>	<input type="checkbox"/>	212.77	37.23	250.00

■ Standard □ Optional - Not available **NCO** No cost option † 5 door only



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