The information and images in this brochure are based on the current technical data when going to print. The equipment shown is factory fitted or available as an option at extra cost, depending on the model. Where a feature is described as an option it should be assumed that it is at extra cost unless specifically stated otherwise. There may be some feature combinations that are not available in the UK and some photography may feature left hand drive vehicles. As part of a policy of continuous specification improvement, Peugeot reserve the right to modify the technical equipment, options and colours at any time. For full specification details please refer to the specification lefted to rask your Peugeot Dealer who will be happy to help. Note that current print and photographic techniques do not allow us to faithfully reproduce the full depth and tone of the colours in this brochure. This brochure is designed to provide general product information and is not a contractual document or offer of sale. For current information please contact your nearest franchised Peugeot Dealer. The details in this catalogue cannot be reproduced without the express authorisation of Peugeot.





Création BETC EURO RSCG - Edition: Gutenberg On Line (5) - Automobiles Peugeot - RC Paris B 552 l 44 503 - Imprimé en UE. - GB - 06/03



For details of Diplomatic and Export Sales, contact: Peugeot Export, 454-490 Mile End Road, London E1 4PE. Issued by: Sales and Marketing, Peugeot Motor Company plc, Aldermoor House, PO Box 227, Aldermoor Lane, Coventry CV3 ILT. Telephone: 0845 200 1234 (calls may be recorded for training and quality purposes, calls will be charged at local rate).

www.peugeot.co.uk

May 2003 MCP 2101











Driving the 307 is a real pleasure. Its lines – beautiful and fluid, are an irresistible invitation. On country roads, motorways or in town, you will enjoy the new driving sensations as you take the most enjoyable of journeys: that of pleasure reinvented.

BUILT-IN SYSTEMS INTERFACE (BSI)

The 307 has a multiplexed electronic structure. A single circuit connects all the components and a Built-in Systems Interface (BSI) centralises and processes the vehicle information. This technology generates speed and reliability: a single wire is sufficient to simultaneously transmit multiple items of information and activate the required function. Because of this rapid response capability, the performance of the whole vehicle is enhanced.

BUILT-IN SERVICE INDICATOR

Each time the engine is switched on, a service indicator tells you the distance remaining until the next service.



STEREO WITH 5 CD AUTOCHANGER

A stereo radio/cassette is standard on 307 Style, SE and XSi/Dturbo, whilst the S model is fitted with a radio/mono CD. A 5 CD autochanger is standard on the SE and XSi/Dturbo, and an optional extra on the S model. Speed related volume controls are standard on all models, with steering column remote controls on the S model and above.

PRECISE AND VERY USEFUL, A TRIP COMPUTER AT YOUR SERVICE

The trip computer fitted as standard on the SE and XSi/Dturbo models tells you the current and the average consumption, the average speed, the distance covered and the distance to refuelling.

► GPS TELEPHONE^{*}

Choose the 307 and you'll be guided whenever you want, by audio and visual directions. That's because you can have, as an optional extra, a satellite navigation system with voice control and synthesis, and a black & white or colour screen with a GPS (Global Positioning System) aerial. The hands-free GPS phone is an integral part of the audio system and includes a direct link to our Customer Contact Centre, so you'll always be able to call us if you need help. There's an SOS button as well, which allows you and your car to be located in the event of an emergency or a request for assistance. * Depending on version.

IN DIRECT CONTACT WITH PEUGEOT

The Peugeot Welcome Team are available on 0845 200 1234 to help you make an immediate and seamless connection with the right Peugeot department (calls may be recorded for training and quality purposes, calls will be charged at local rate). They will ensure you have all the information you need about the 307, Peugeot in general and its Dealer network.



AUTOMATIC RAIN
SENSING FRONT WIPERS*

To adapt to the intensity of the rainfall.

The windscreen wipers consist of two strong wiper arms fitted with a deflector to improve effectiveness. Their "butterfly" movement sweeps a large surface area and adjusts its timing to the intensity of the rainfall. This ensures optimum conditions of visibility, both day and night, enabling the driver to concentrate on the road.

*Standard on the SE and XSi/Dturbo

HEADLIGHTS ON* Handy for tunnels, garages... The 307 features automatic headlights on, increasing the safety of the occupants and that of other road users. As the level of the exterior brightness drops on entering a tunnel or a garage, a sensor automatically switches on dipped headlights. Inversely, the headlights will switch off automatically when a sufficient level of brightness is reached. The automatic switching on of the headlights is also connected to the windscreen wipers, which could prove very useful in the event of a heavy downpour. The driver can override the system through the lights stalk on the steering column.

* Standard on the SE and XSi/Dturbo

EXCELLENT DYNAMICS The 307 adds its own personal touch to Peugeot's legendary road-handling qualities. The Pseudo McPherson front suspension featured on the 307 provides superior vehicle dynamics by optimising the geometry of the front suspension, dampers and steering.

6

Rear Suspension with exceptional road handling.

The 307 benefits from a rear suspension system featuring a twisting crossmember. This helps provide the 307 with the driving characteristics (roadholding and handling) Peugeot are renowned for.

CRUISE CONTROL*

The cruise control allows you to maintain a pre-programmed speed, without having to touch the accelerator. If you're on a long drive, you'll soon appreciate how much less stressful your journey can be. It's simple to operate and any pressure, on any pedal, is enough to cancel it and return full control to you.

* Standard on XSi/Dturbo. Optional on the S and SE (excluding 1.4 petrol and 1.4 HDi engines).

"Porsche tiptronic system"* Automatic gearbox

The 1.6 litre and 2.0 litre petrol engines can be specified with the option of a Porsche Tiptronic System automatic gearbox. State of the art technology combines the pleasures of a manual gearbox with the ease of an automatic. • In sequential mode, the gear selected remains held for as long as the driver wishes and only an over-revving during acceleration or a risk of stalling will result in the gearbox initiating a gear change automatically. The driver changes up and down through the gears manually, smoothly, precisely and rapidly.

• In autoactive automatic mode, the gearbox adapts to the driving conditions, thanks to its ability to recognise inclines and bends, to change down in the event of sharp braking, to benefit from engine braking, to stay in gear on a bend, etc. Three programmes may be selected: Auto (normal), Sport (for more dynamic driving) and Snow (reduces the risk of skidding on a slippery road).

ADJUSTABLE DRIVING

For truly personalised

driving. The 307 offers

the driver a choice of driving

positions: "town" and "road".

The position varies between

a high and a low position

that can be combined with

the steering wheel height and

depth adjustments for a truly

comfortable and personalised

drive.

POSITION

* Available on 1.6 litre 16-valve and 2.0 litre 16-valve petrol engines

VARIABLE POWER STEERING

Light for manoeuvres, firm on the road. Variable power steering is fitted to all models in the 307 range. The assistance provided varies in accordance with the vehicle speed and the force exerted on the steering wheel, making parking easier and giving more precision and firmness when there is an increase of speed. The electronic control of the variable power steering also enables fuel consumption to be reduced.



20







▶ 307 ESTATE	Consumption in mpg (litres/100 km)			CO2
	Urban	Extra urban	Combined	(g/km)
I.4 litre petrol, 75 bhp	31.4 (9.0)	50.4 (5.6)	40.9 (6.9)	163
1.6 litre 16-valve petrol, 110 bhp	28.5 (9.9)	44.8 (6.3)	36.7 (7.7)	178
1.6 litre 16-valve petrol auto, 110 bhp	25.2(11.2)	44.1 (6.4)	34.0 (8.3)	194
2.0 litre 16-valve petrol, 138 bhp	24.6(11.5)	44.8 (6.3)	34.0 (8.3)	194
I.4 litre HDi diesel, 70 bhp	49.6 (5.7)	67.2 (4.2)	60.1 (4.7)	124
2.0 litre HDi diesel, 90 bhp	39.8 (7.1)	62.8 (4.5)	52.3 (5.4)	143
2.0 litre HDi diesel, 110 bhp	39.2 (7.2)	64.2 (4.4)	52.3 (5.4)	143

307 3/5 Doors	Consumption in mpg (litres/100km)			CO₂ /km
	Urban	Extra-Urban	Combined	
1.4 litre petrol 75 bhp	32.5 (8.7)	51.4 (5.5)	42.2 (6.7)	159
1.6 litre 16-valve petrol 110 bhp	29.7 (9.5)	48.7 (5.8)	39.2 (7.2)	169
1.6 litre 16-valve petrol auto 110 bhp	25.9 (10.9)	45.6 (6.2)	35.8 (7.9)	189
2.0 litre 16-valve petrol 138 bhp	25.9 (10.9)	45.6 (6.2)	35.8 (7.9)	188
2.0 litre 16-valve petrol auto 138 bhp	22.8 (12.4)	47.1 (6.0)	34.0 (8.3)	198
1.4 litre HDi diesel 70 bhp	51.4 (5.5)	70.6 (4.0)	62.8 (4.5)	120
2.0 litre HDi diesel 90 bhp	40.9 (6.9)	65.7 (4.3)	54.3 (5.2)	138
2.0 litre HDi diesel, I 10 bhp	40.3 (7.0)	67.2 (4.2)	54.3 (5.2)	138

6 ENGINES. 3 PETROL, 3 DIESEL HDI

The 307 range offers three petrol engines (1.4 litre, 1.6 litre 16-valve and 2.0 litre 16-valve) and three Diesel HDi engines (1.4 litre, 2.0 litre 90 bhp and 2.0 litre 110 bhp). A 5-speed manual transmission is standard, with the option of the "PORSCHE TIPTRONIC SYSTEM" (a sequential automatic gearbox) on the 1.6 and 2.0 litre petrol engines.

HDI ENGINES

HDi technology is a direct injection "high pressure" diesel engine, turbocharged and controlled electronically. HDi technology provides great driveability (smoothness, torque, power) and reduces consumption, pollution, combustion noise and vibration.



Up to 85%. 75% of the mass of the 307 can be recycled (steel parts, glass, plastic) or 10% reused (battery, fuel, engine, transmission, gearbox). The rest (approximately 15%) will be used in energy transformation.

PARTICULATE FILTER (FAP)*

A revolution in the protection components are made of of the environment. components are made of metal with a high (HLE) or

The Particulate Emission Filter (FAP), fitted to the 2.0 litre HDi 110 bhp engine, is a porous filtration structure incorporated in the catalytic converter that traps harmful particles of carbon as the exhaust gas passes through it. To maximise the effect of the FAP, a quantity of additive balanced by the level of diesel added, is injected automatically into the fuel reservoir, giving the HDi engine a decisive advantage by eliminating the emission of particles and smoke without reducing the performance.

* Available on 2.0 HDi 110 only See page 8 for details of fuel consumption

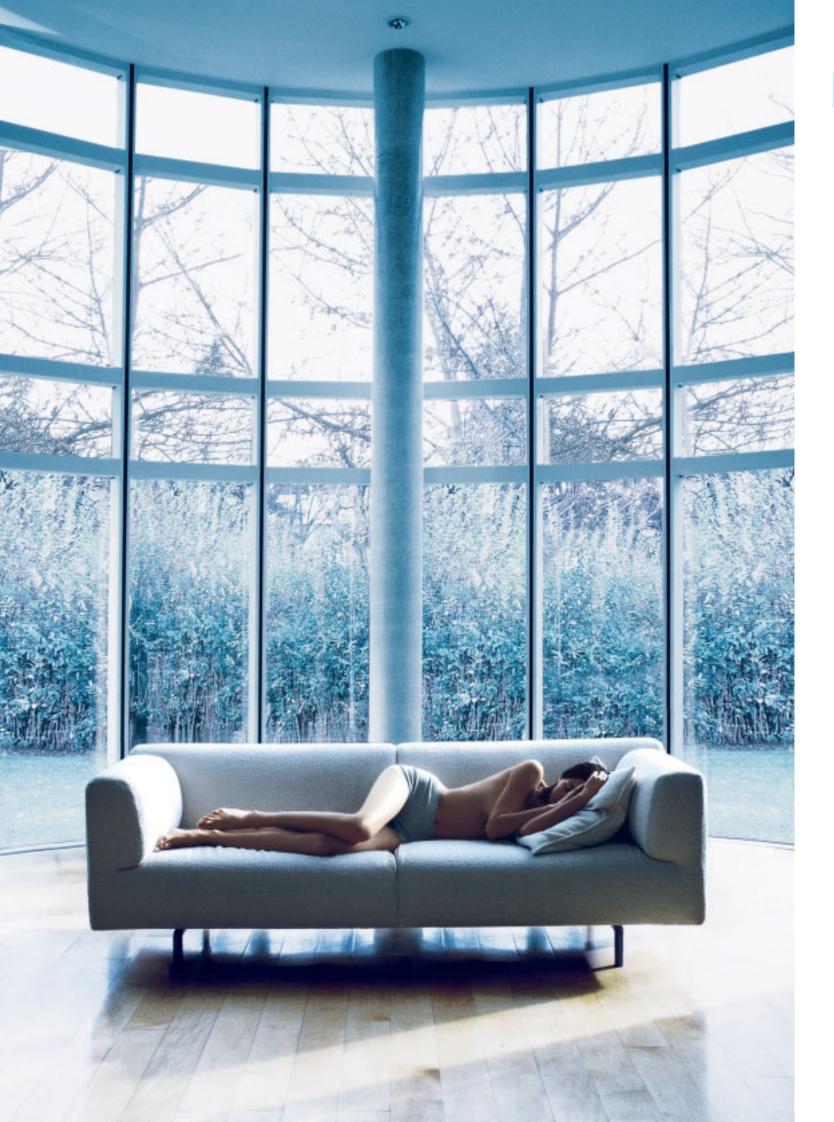
ALUMINIUM BONNET AND HLE PANEL

Aluminium and High Limit of Elasticity (HLE).

To reduce the weight of the vehicles (which reduces fuel consumption), and to optimise repair costs (which can mean a more economical insurance category), the structure of the 307 utilises several lightweight materials. The bonnet is made of aluminium, the front wings are made of plastic and various structural and body components are made of metal with a high (HLE) or very high (THLE) limit of elasticity.







Comfort on board Seeing, hearing, touching, organising...

As far as comfort and well-being on board are concerned, the 307 delivers in every way. Panoramic vision, perfect temperature and acoustics, clever layout (like the drawers under the front seats), everything is utilized to make the trip relaxing and enjoyable, whilst at the same time remaining functional.

AIR CONDITIONING A SEMI-AUTOMATIC AIR RE-CIRCULATION SYSTEM.

The correct temperature and the correct airflow. In addition to the heating and the air-conditioning system, the 307 has a semiautomatic air re-circulation system. This system adapts to the required conditions of use: the desired temperature, the airflow required, and the distribution position. The latter, for example, prevents the circulation of air in "demisting" mode in order to speed up demisting of the windscreen. On the other hand, in "heating" mode the circulation of air will permit the desired temperature to be reached more quickly throughout the passenger compartment. A glove compartment cooling system is connected to the air conditioning thanks to a small valve located in the glovebox.

2. CLIMATE CONTROL.

Refreshing, demisting. The air conditioning makes it possible to lower the temperature and increase the efficiency of the demisting. To do this, simply press a button (A/C) and set the desired temperature. Cooling is through the heating vents (two central and two side).



3. DIGITAL AIR-CONDITIONING WITH CLIMATE CONTROL.

Adjustable to the nearest half-degree. The temperature of the passenger compartment is regulated automatically, in line with the temperature selected by a setting button. To reach this temperature, the flow, distribution, entry of air and the air-conditioning are controlled simultaneously and automatically. However, manual adjustment of these components is still possible. The system also has a liquid crystal display, which indicates the temperature required and the other functions activated.

4. POLLEN FILTER.

An odour reducing charcoal filter. The climate control is connected to a charcoal filter that thoroughly filters pollen, dust, even certain odours produced by hydrocarbons and molecules of a large number of pollutant gases.

REFLECTIVE ATHERMIC WINDSCREEN

Reducing the "oven" sensation. The 307 windscreen has a fine layer of metallic oxides that reflect the suns rays. This contributes to the reduction of the "oven" effect after the vehicle has been left stationary and the overall effectiveness of the air conditioning on summer journeys.

SOUND-PROOFING

The engine suspension and the quality of the soundproofing materials (sealing of the doors, windows and joints), contributes to the reduction of noise and vibrations to give you a restful and reassuringly quiet ride.

PANORAMIC VISIBILITY All the way to the horizon... The dramatically inclined windscreen of the 307 has an exceptional surface area of 1.4 m². Continuity between the instrument panel and the door cappings creates a blend of colour that runs right around the passenger compartment, providing all occupants with a remarkable panoramic view.

ELECTRIC SUNROOF*

With safety auto-reverse system. The optional electric sunroof is made of smoked glass and is fitted with a rigid interior screen finished in the same fabric as the roof lining. Activated by a one-touch control, it has 6 opening positions and 3 tilt positions with a safety auto-reverse (automatic stopping) if an obstacle is detected. * Optional on all models except Style

A REMARKABLE LEVEL OF COMFORT

The 307 has an interior space which combines generous proportions, accessibility and practicality. Because of its generous headroom and long wheelbase, the 307 provides rear passengers with easy access and comfort.





ONE-TOUCH ELECTRIC WINDOWS WITH SAFETY AUTO-REVERSE^{*}

One touch is enough.

The driver's and the front passenger's window feature a one-touch operation with a safety auto-reverse function that stops the window closing automatically if an obstacle is detected. This function also applies to the electric rear windows (where fitted).

* Standard on all models except Style

FRONT CENTRAL ARMRESTS*

A significant level of

comfort. The 307 offers central armrests for the driver and front passenger, providing added comfort.

* Standard on the SE and XSi/Dturbo (5 door only)

HEIGHT-ADJUSTABLE CONTOURED SEATS

An ideal position. The front seats are carefully designed to provide you with optimum safety and comfort. Forwards, backwards, up and down – you can move the driver's seat until it fits your posture perfectly and, on the SE and XSi/Dturbo models, the front passenger seat is equally adjustable.

CUP HOLDERS

▶ REAR CENTRAL ARMREST^{*}

With cup holders and

storage compartments. For additional comfort

and convenience, the rear

with a central armrest,

incorporating a covered

two cup holders.

ISOFIX FASTENER

FOR CHILD SEATS

For safe and rapid fitting.

ISOFIX fasteners (2 positions)

using the seat belt. The locks

incorporated in the child seat

are anchored on the fasteners

The rear seat is fitted with

permitting the fitting of

special child seats without

to provide safe and rapid

fitting (see seat fitting

instructions).

storage compartment and

* Standard on the SE and XSi/Dturbo

passengers are also provided

Front and rear. You'll find two front cup holders to the right of the handbrake. In the rear, the cup holders are located in the central armrest, which is fitted as standard on the SE and XSi/Dturbo models.

GLOVE COMPARTMENT

The glovebox lid has various sections for cards, glasses, loose change, pens, a mobile telephone or a packet of tissues. Models fitted with air conditioning also have a cooled glove compartment.

GLASSES COMPARTMENT*

Everything at your fingertips. The overhead console in the roof has a covered compartment that can accommodate a case for glasses or a garage remote control (not fitted if an electric sunroof is specified).

* Standard on the SE and XSi/Dturbo



1 ----

14





EVEN MORE STORAGE

Multiple storage compartments. Located below the radio is a central storage compartment, which is also intended to accommodate a 5 CD changer (where specified). An open area under the ashtray can accommodate various small objects. The central console has a 12V socket (which can be replaced with a lighter as an accessory), a small storage compartment, two-cup holders, a loose change compartment and an open storage compartment which can accommodate CDs at the rear of the console. On the driver's side, it includes a storage compartment for loose change or tickets. Both the driver and the front passenger have large storage compartments on either side of the seat base and generous storage bins in the doors.

▶ THE 307 ESTATE BOOT The 307 Estate not only comes with a boot that can fulfil your every need but also has a multitude of storage features. It has a 19 litre lidded storage box situated behind the rear seats built into the floor, with an easy 2/3-1/3 split cover. It also has 2 rear compartments situated between the seats and rear wheel arches, which can hold a total volume of 5 litres. Practicality is also a strong feature of the 307 Estate which is demonstrated by the

STORAGE COMPARTMENTS IN THE REAR

Map pockets and storage compartments.

In addition to the map pockets at the back of the front seats, the rear of the 307 has door bins and storage compartments (depending on model). The compartments can accommodate children's books, magazines, pens or crayons to help keep them amused during the journey.

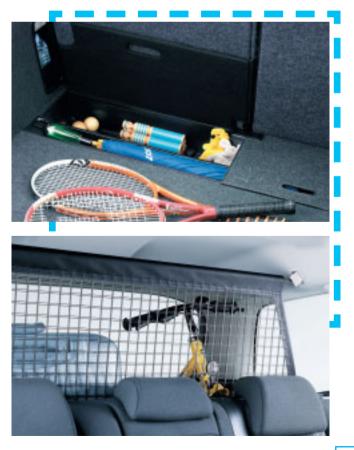


variety of stowage nets on offer. Detachable net compartments make good use of extra space; the versatile boot net has attachments to the floor, rear seats and the parcel shelf for securing objects of any shape. For concealment of the boot area a concertina style luggage cover is standard, and when not in use can be rolled up and stored underneath the rear seats.



THE 307 HATCHBACK BOOT AND STORAGE COMPARTMENTS

Exceptional volume and practicality. The 307 has a large boot (341 to 1328 litres with the rear seat folded) which opens with an electric release. There are additional storage areas: 2 behind the wheel arches and a space in the well around the spare wheel. On either side of the boot, hooks can be used to secure luggage or shopping bags and 6 fasteners allow a luggage net to be fitted to hold objects in a horizontal (on the floor) or vertical (behind the rear seat back) position. For tall objects, the rear parcel shelf can be removed to slide into a vertical position behind the rear seat back.



ELECTRONIC ENGINE IMMOBILISER SYSTEM

The 307 is fitted with an advanced electronic immobiliser system with transponder. An ultrasonic alarm for the interior protection system (which detects movements inside the passenger compartment) and the exterior protection system (which detects any opening of doors without the central control) is standard on the XSi/Dturbo.

ANTI-THEFT SYSTEM

A comprehensive system. The 307 is fitted with anti-pick door locks which prevent the use of any object other than the key. An accompanying deadlock system (standard on all models except Style) deactivates the door controls to stop anyone opening the doors from the inside, whilst the steering column incorporates an anti-theft mechanism for a truly complete system

SAY GOODBYE TO THE BLIND SPOT

Thanks to the curvature of the glass on the driver's side exterior mirror, the blind spot is eliminated, and depending on the model, electrically heated or folding exterior mirrors are also fitted as standard.



FRONT HEADLIGHTS

All in one. A smooth "Diamond" glass covers the direction indicators, the headlights and the fog lights (where fitted) to provide a clear way ahead. The twin unit headlights also give the front end of the 307 a distinctly feline look.

REAR LIGHTS

Peugeot style. The rear lights emphasise the stylish shape of the 307 and echo the sculpted design of the front lights.

PARKING ASSISTANCE

All versions except Style have the option of an ultrasonic rear parking aid located in the rear bumper. The frequency of the audible signal increases when the vehicle approaches an obstacle.

HEADLIGHT DELAY SECURITY ILLUMINATION

45 seconds of extra light. The Headlight Delay Security Illumination system keeps the headlights on for 45 seconds after the ignition is switched off, providing light to help you to your front door.



The interior rear-view mirror in your 307 is light sensitive. Thanks to two sensors that detect the difference in light level between the front and rear of the vehicle, the mirror darkens or brightens automatically, thus preventing dazzle.

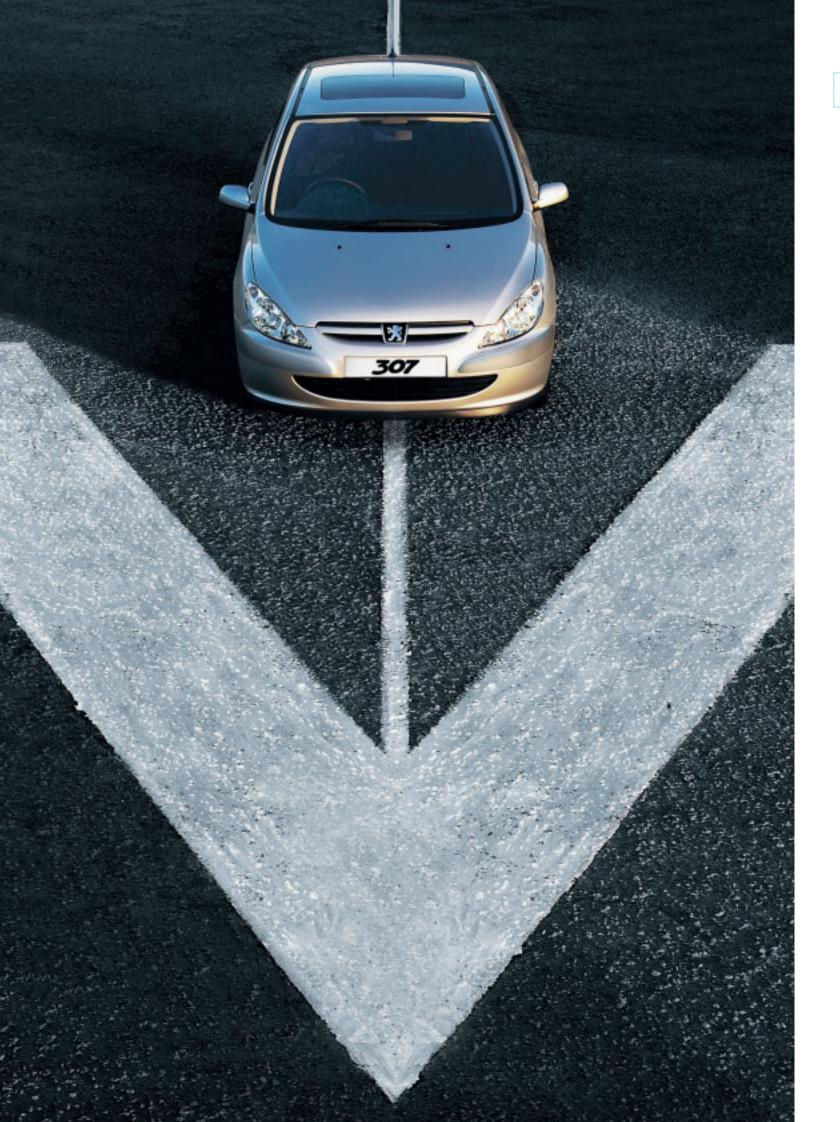
* Standard on the SE and XSi/Dturbo.

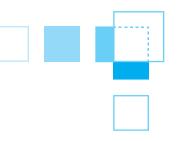




18







RETRACTABLE STEERING COLUMN

Fulfilling the strictest passive safety requirements. The structure of the 307 steering column has been designed to improve comfort (adjustable height and depth) and above all to be safe enough for the most stringent European requirements.

ACTIVE SEAT BACK RESTS

Prevents "whiplash" in the event of a rear impact. Thanks to a mechanism incorporated in the back of the front seats, pressure from behind into the seat back activates the system in the event of an impact. It raises and moves the head restraint forward at the same time, accompanying the movement of the neck and preventing it from being thrown back sharply. At the same time, an anti-collapse system prevents the head restraint from lowering in the event of a rear impact.

SAFETY CELL

A safety cell that absorbs energy in an impact. The passive safety of the 307 is of the highest level in its category and has been designed to comply with the strictest standards. In the event of a front impact, the reinforced structure and the front and rear impact zones (the chassis legs) respond to deformation scenarios designed to best absorb the energy of the impact. The mounting system of most 307 engines is based on "impactor controllers" used to control the behaviour of the engine compartment and the resulting effect on the passenger compartment cell. The integrity of the passenger compartment is maintained, providing the passengers with

Active and passive safety: High-level technology and peace of mind.

With a reinforced structure, the ABS braking system, 3-point seat belts in the front and the rear and 6 air bags as standard, everything combines to make your journey worry-free.

increased safety. In the event of a side impact, the design of the body frame and of the superstructure contribute to the absorption of the energy preserving the occupant safety cell.

DISC BRAKES

Exemplary Braking. Front and rear. The 307 is fitted with 2 ventilated discs at the front and 2 discs at the rear, which are connected to the ABS and the Electronic Brake Force Distributor (EBFD) systems to provide confident braking at all times.

EMERGENCY BRAKE ASSIST

An amplification of the braking pressure. Emergency Brake Assist is a system provided in addition to the ABS. When the driver presses the brake pedal firmly,

the mechanical system amplifies the pressure to use the full braking potential of the vehicle.

AUTOMATIC ACTIVATION OF THE HAZARD WARNING LIGHTS

Useful when braking suddenly. An automatic hazard lights system is fitted as standard on the 307. In the event of an abrupt braking, the vehicle automatically switches on its hazard warning lights to alert other road users. The lights remain on until the driver accelerates again.

ESP (ELECTRONIC STABILITY PROGRAM)*

This electronic braking offers the driver unobtrusive and very effective assistance. The system combines four functions: Electronic Brake Force Distribution (EBFD), ABS,Traction Control (ASR) and Dynamic Stability Control (DSC).

• Electronic Brake Force Distribution (EBFD)

distributes the brake pressure over the four wheels depending on the road grip and the vehicle load.

• **ABS system** prevents any risk of the wheels locking on a slippery surface, allowing the driver to be in control of his trajectory.

• **Traction Control (ASR)** system prevents the wheels from turning without gripping in conditions of mediocre adhesion.

• Dynamic Stability Control (DSC) provides optimum vehicle equilibrium.

A sensor located in the centre of the vehicle compares the trajectory programmed by the steering wheel and the actual trajectory of the vehicle. In the event of a significant variation, the system locks one or more wheels and reduces the engine torque to assist the driver to set the vehicle onto its correct course.

* Depending on version

FRONT AIRBAGS

Two air inflators for a "madeto-measure" inflation pressure. The 307 is fitted as standard with the front airbags for the driver (in the steering wheel) and the passenger (on the dashboard) to provide optimum protection in the event of an impact. The inflation pressure of the front airbags is optimised by the presence of two inflators (instead of just one on most vehicles). Depending on the severity of the impact, the airbag is inflated by one or both inflators so that the pressure and the speed of inflation are adapted to the intensiveness of the impact. The front airbag on the passenger side can also be de-activated, so a rear-facing child seat can be fitted. For safety a warning light on the instrument panel confirms that the passenger airbag is de-activated.



SIDE AIRBAGS

Incorporated in the front seat frames. To optimise the protection of the head and the chest of the driver and the front passenger in the event of a side impact, the entire 307 range is fitted as standard with side airbags, which are incorporated in the front seat frames.

"CURTAIN" AIRBAGS

Protecting the heads of the occupants in the front and in the rear. The entire 307 range is fitted with "curtain" airbags as standard. They are located above the side windows, which are coupled with the side airbags. The "curtain" airbags deploy along the windows in a few milliseconds to protect the heads of the front and the rear passengers.

SEAT BELTS

With force limiters to prevent excessive compression of the chest. The front seat belts on the 307 are height adjustable and pre-tensioning, which makes it possible to restrain the occupant in the seat in the event of an impact, and limit the force of the seat belt on the chest, improving safety and comfort. In addition, the front and the rear seat belts are a 3-point type with force limiters.















Personalisation Each to their own, each to their own 307!



3 "solid" colours: I. Bianca White 2. Flamenco Red 3. Indigo Blue

5 "metallic" colours* 4. Aluminium 5. Mercury Grey 6. Oakland Green 7. Apple Green 8. Sahara Yellow

Innovative in all respects, the 307 offers everyone a vehicle with a personalised interior design and it also brings colour into the passenger compartment. At the heart of the 307 range is the S, invigorating and modern, and the SE, classic and refined. The range also includes the Style, comfortable and functional, and the XSi/Dturbo, sporty and exclusive. Throughout the range there are several ambiences, which offer diverse combinations

of colours and materials (fascia, seat trims and door cappings). Predominantly blue? Choose COBALT. Predominantly grey? Choose DIAMOND. Predominantly black? Choose TITAN. Predominantly beige? Choose IVORY. As a cost option, leather upholstery in two ambiences is available on the SE model.

> 3 "pearlescent" colours* 9. China Blue 10. Aegean Blue II. Diablo Red 12. Onyx Black

* Metallic or pearlescent paint is an option at extra cost





STYLE

COMFORTABLE AND PRACTICAL

The Style model is very functional. It combines cloth for the seat trim and a console finished in aluminium. Its passenger compartment, comfortable and well thought out with its chrome-plated features, combines practicality and conviviality. Innovative and welcoming, it comes in the DIAMOND ambience, which is predominantly grey.

STYLE ambience DIAMOND



▶ S INVIGORATING AND MODERN

The S model is young and dynamic. Its personality, which demonstrates a very clear character, will win over in particular those who favour pleasure and a certain vivacity. The S combines a cloth trim and an aluminium finish. It comes in two ambiences: COBALT (predominantly blue) and TITAN (predominantly black).



XSI/DTURBO SPORTY AND EXCLUSIVE

The XSi and Dturbo models display a resolutely sporty character. Exuding confidence, they will attract those who use their car actively. These models combine cloth and leather with an aluminium trim and are available in the TITAN interior (predominantly black).



XSi ambience TITAN

>> SE CLASSIC AND REFINED

The SE model embodies refinement and classic elegance. Its colour scheme will win over those who admire a balance of materials and colours, and are sensitive to comfort and wellbeing. The SE combines the elegance of a wood-effect with velour upholstery. It is available in three interiors: IVORY (predominantly beige), DIAMOND (predominantly grey) and TITAN (black cloth with contrasting aluminium details). Two leather interiors: IVORY and TITAN are also offered

SE ambience IVORY

as options at extra cost.



Cobalt



Blue cloth trim and aluminium console. Titan ambience on previous page.



Grey velour and wood-effect console.

lvory ambience on previous page

Titan

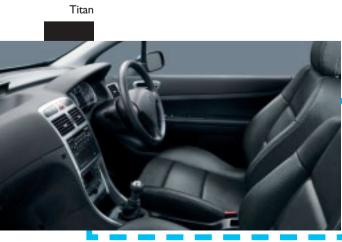


Black/Grey cloth and aluminium console. Ivory ambience on previous page.

lvory



Oyster leather and wood-effect console.



SE

Astrakan Black leather and aluminium console

b - - - - di

>> 307 3&5 DOORS - COLOURS AND TRIMS

	STYLE		S	SE		XSi/DTURBO	
Ambience	Diamond	Titan	Cobalt	Diamond	lvory	Titan	Titan
Dashboard	Black	Black	Blue	Black	Beige	Black	Black
Seat Fabric	Apiaca Grey cloth	Palassari Black/Grey cloth	Palassari Black/Blue cloth	Lidurga Grey velour	Lidurga Beige velour	Palassari Black/Grey cloth	Jimbarane cloth/leather
Centre Console Finish	Aluminium	Aluminium	Aluminium	Wood-effect	Wood-effect	Aluminium	Aluminium
Standard Colours							
Bianca White	*		*	*		*	*
Flamenco Red	*	*		*		*	*
Indigo Blue	*		*	*		*	*
Metallic Colours							
Aluminium	*		*	*		*	*
Mercury Grey	*	*		*		*	
Oakland Green	*	*			*	*	
Apple Green		*		*		*	*
Sahara Yellow		*		*		*	*
Pearlescent Colours							
China Blue	*	*			*	*	
Aegean Blue			*	*		*	*
Diablo Red	*	*			*	*	
Onyx Black	*	*		*		*	*

Metallic or Pearlescent paint is an option at extra cost.

Oyster or Astrakan Black leather is available as an option at extra cost on the SE model

>> 307 ESTATE - COLOURS AND TRIMS

	STYLE	S	
Ambience	Diamond	Titan	Cobalt
Dashboard	Black	Black	Blue
Seat Fabric	Apiaca Grey cloth	Palassari	Palassar Black/Blu
Seat Fabric	Cloth	Black/Grey cloth	ыаск/ыu cloth
Centre Console Finish	Aluminium	Aluminium	Aluminiu
Standard Colours			
Bianca White	*		*
Flamenco Red	*	*	
Indigo Blue	*		*
Metallic Colours			
Aluminium	*		*
Mercury Grey	*	*	
Oakland Green	*	*	
Apple Green		*	
Sahara Yellow		*	
Pearlescent Colours			
China Blue	*	*	
Aegean Blue			*
Diablo Red	*	*	
Onyx Black	*	*	

Metallic or Pearlescent paint is an option at extra cost





ALLOY WHEELS



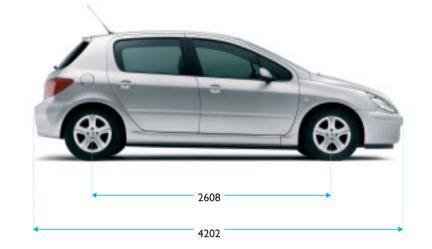
17" Challenger



16" Ariane

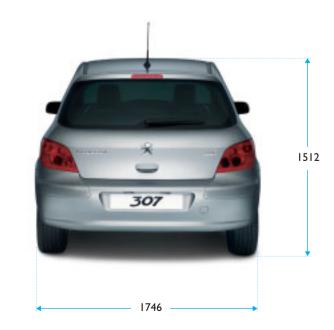


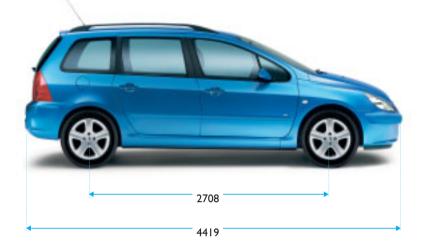
I 5'' Apollo



DIMENSIONS

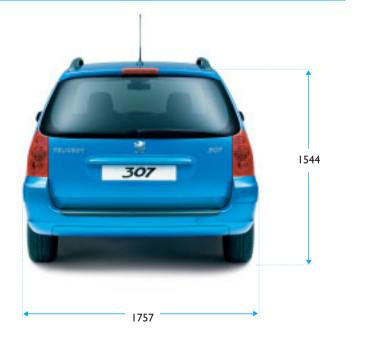
5 door model		Front overhang	878 mm
Length	4202 mm	Rear overhang	716 mm
Width	1746 mm	Height	1512 mm
Wheelbase	2608 mm	Turning circle diameter (kerbs)	1080 mm
Rear track	1500 mm	Boot volume	341 dm ³
Front track	1505 mm	Fuel tank	60 litres





DIMENSIONS

Estate model		Front overhang	878 mm
Length	4419 mm	Rear overhang	833 mm
Width	1757 mm	Height	1544 mm
Wheelbase	2708 mm	Turning circle diameter(kerbs)	1098 mm
Rear track	1510 mm	Boot volume	503 dm ³
Front track	1505 mm	Fuel tank	60 litres



WHEELS

The large wheels on the 307 add to the stylishness of the car and its driving efficiency. The 15" and the 16" wheels can be fitted with accessory snow chains. The spare wheel is of the same size as those fitted. Standard or optional availability is dependent on the model and the engine.

WHEELS TRIMS



15" Columbia



15" Ocean





cessories

The Peugeot 307 accessories range ensures aesthetic and technological consistency. Whether it is a matter of comfort, protection or increased safety, the range of the Peugeot 307 accessories is fully compliant with European approval standards. Shown below are just a few of the popular accessories for 307.



Parking aid

To help you manoeuvre more safely the system emits audible bleeps when the car approaches an obstacle. The parking aid can be fitted without the need to drill the rear bumper. (Please note the system will not function whilst towing)



>> Tempest alloy wheel Available in 61 x 15", 6.51 x 17" sizes. Manufactured to the same exacting standards as Peugeot original equipment wheels.



>> SPORTS UPPER AND LOWER GRILLE Adds that sporty aggressive look to the front of the car



>> Satellite navigation unit A fully integrated navigation unit, built into a DIN size housing, it is ideally suited to the 307 with a double DIN aperture.



boat or caravan on a standard TV.

An additional screen and set of infrared headphones are available as an option at extra cost.



ESTATE ROOF BARS Lockable roof bars with aerodynamic profile. Made of aluminium with composite material feet they can carry loads up to 100kg.



The Peugeot Customer Promise

Peugeot Warranties



When you buy a new

Peugeot vehicle from a

Peugeot Dealer in the UK

and entrust your vehicle

or repair, they promise:

to one of them for servicing

to give you the best people,

with the best training and

diagnostic tools, Genuine

aftersales backup, all at

a competitive price.

Peugeot vehicles are

to give you worry-free

motoring and peace of

you are entitled to a

has the expertise to

maintain your Peugeot

to its peak performance.

comprehensive range of

customer care services from

your Peugeot Dealer who

mind. As a Peugeot owner

Peugeot parts and the best

Peugeot Peace of Mind

designed and manufactured



Peugeot Assistance

For the first year of ownership you will automatically receive Peugeot Assistance cover for complete peace of mind. Additional Peugeot Assistance may be purchased for the second and third years.



For details of the full range of accessories for the 307 please ask for a copy of the 307 accessory brochure.

• 12 Year Anti-Perforation and 3 Year Paint Warranty:

Also automatically transferable on sale of the vehicle, this will maintain and enhance the resale value of your vehicle. (The Anti-Perforation Warranty is limited to 6 years and the Paint Warranty to 2 years on 206 Van, Partner, Expert and Boxer vans.)

Peugeot Extended Warranty

Should you need protection beyond the initial 3 years of Warranty, the Peugeot Extended Warranty plan can give you cover of up to 120,000 miles or 4 to 5 years on cars, or 4 years with unlimited mileage on Partner, Expert, Expert Combi and Boxer vans. Available as an option at extra cost, the Peugeot Extended Warranty is one of the most competitive schemes of its type and is available exclusively to Peugeot owners. Please ask your Dealer for full details.

Operated by the RAC, it includes roadside assistance, vehicle recovery, free replacement vehicle or hotel accommodation and chauffeur provision in case of certain medical disabilities. Peugeot Assistance is available within the UK and Europe.

Your local Peugeot Dealer has full details of terms and conditions.

Peugeot Service Care

Peugeot petrol engine vehicles need servicing every 20,000 miles or every 2 years, whichever is sooner. Drivers of diesel versions also benefit from extended servicing with 12,000 miles (10,000 non HDi diesel vehicles) or 2 year intervals. With less time spent in the maintenance bay and fewer service visits, Peugeot have passed on the benefits of technology in engine design and lubrication. Cost savings, compared to competitive models, increase with mileage covered, and could be up to 45%.

In order to minimise the inconvenience associated with normal servicing, Peugeot UK Dealers promise to offer you the choice of:

• while you wait servicing with a timed appointment;

• or local vehicle collection from your home or place of work;

• or alternative transport to the railway station, home or place of work;

• or by arrangement, a hire vehicle at a concessionary rate.

In addition they will aim to ensure that your vehicle is washed before it is returned.

Peugeot Insurance Centre

Peugeot Insurance has been specifically arranged for Peugeot owners. Offering discounted premiums and a fast and efficient claims service, it is another benefit of owning a Peugeot. Your Dealer can provide a proposal form for a free quotation or you can call the Peugeot Insurance Centre direct on 0845 200 1234 for a free quotation.

Alternatively, contact: Peugeot Insurance Centre The Wharf Neville Street Leeds LS1 4AZ

Whatever Peugeot you drive, we guarantee you a competitive premium for your Motor Insurance. As a valued customer of Peugeot we'll make sure you get the very best premium quotation possible from Peugeot Insurance.