

The BMW 3 Series 318i Touring

BMW
Great Britain



Introduction

BMW 3 Series Touring

The idea behind the 3 Series Touring is a simple one: to combine maximum levels of practicality with superb performance. Features of the range include:

- Striking design
- Responsive steering
- High levels of specification
- A wide range of engines



Design



Introduction

If you are sporting and active we recommend you take a close look at the 3 Series Touring. It's a unique combination of style, versatility and dynamic ability. Every design element leaves no doubt that this is a BMW. The fact that it is also a Touring, with significantly enhanced versatility, only becomes apparent at a second glance.

Interior

The 3 Series Touring's interior is both large and flexible. Close attention has been paid to functional efficiency, ensuring that the interior not only looks good but also works well. The seats, for instance, are of the very best quality, carefully shaped to fit your body ensuring a relaxed and comfortable position with excellent support. Similarly, the controls and instruments are placed exactly where you would expect to find them.

Exterior

Succinct shapes, striking lines and a dynamic overall impression are all essential elements of the 3 Series Touring. And although the Touring fulfils a practical role it is also an impressive aesthetic achievement.

Load area

With over 200% more space than the 3 Series Saloon, this is the largest ever 3 Series Touring. Features include:

- A wider, lower tailgate
- An independently-opening rear window
- Flat load area

You'll find it as accessible as it is sizeable.

Chassis

The 3 Series Touring's lightweight chassis provides both strength and driving agility, resulting in even greater dynamic performance and more direct handling without reducing driving comfort.

Safety



Introduction

To BMW, exceptional driving safety is a fundamental component of every car. That's why the 3 Series Touring incorporates safety systems that react quickly enough to prevent dangerous situations arising.

F.I.R.S.T

F.I.R.S.T (Fully Integrated Road Safety Technology) is BMW's philosophy that aims to bring together the latest in active and passive safety - from side-impact airbags to intelligent traction control systems - to ensure maximum possible vehicle and occupant protection

Airbags

Up to eight airbags in the 3 Series Touring ensure optimum safety by minimising the risk of injury:

- Driver and front passenger airbags
- Inflatable Tubular Structure (ITS) head airbags
- Side airbags at the front and optional side airbags at the rear

Restraint system

The seatbelt restraint system ensures optimum restraint through a combination of :

- The safety belt
- Belt lock tensioner
- Belt force limiter
- The submarining support in the seat

During a collision the shoulder and lap belts are tightened simultaneously within fractions of a second to reduce the risk of injury.

Technology



Introduction

We have taken suspension technology to new levels of sophistication in the 3 Series Touring with an array of unique, interlinked systems which are designed to provide optimum directional control and ride comfort - even under the most adverse driving conditions.

Cornering brake control (CBC)

CBC works in conjunction with ABS and ASC+T to carefully regulate braking pressure on the rear wheels, thereby maintaining maximum traction and stability through corners.

Dynamic stability control(DSC)

DSC utilises ASC+T, and CBC, whilst also monitoring steering wheel movements, road speed and even lateral acceleration. It then modifies braking pressure and engine power to optimise road holding, particularly when accelerating through bends.

VALVETRONIC

Valvetronic increases power and reduces fuel consumption by allowing the engine to 'breathe' more freely. The power of the valvetronic engines are increased by 21% over the previous unit.

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Engines



Introduction

The 3 Series Touring delivers the perfect combination of practicality and driving exhilaration. The Touring is available with a choice of new generation four-cylinder Valvetronic and six-cylinder petrol engines as well as the first diesel engines to match petrol for performance.

Six-Cylinder in-line engines

BMW are renowned for their six-cylinder engines. Thanks to detailed design changes that have increased power output and improved fuel efficiency, the latest versions are now recognised as the best ever. These engines feature in the 320i SE, 325i SE and 330i SE models.

Four-Cylinder VALVETRONIC engines

The new generation four-cylinder Valvetronic units powering the 316i SE and the 318i SE boast an impressive advancement on the previous engines:

- 21% increase in power
- 16% reduction in fuel consumption
- Increased torque and reduced emissions

Diesel engines

BMW's 3 Series diesels have stunned the motoring world:

- The 320d offers a new common rail 4-cylinder unit with a power output of 150bhp and 330Nm of torque. The 320d is available with the automatic/steptronic transmission and comes as standard with a 6-speed manual gearbox
- The high performance of the six-cylinder 330d unit is reflected in the acceleration from 0-62 mph in 7.6 seconds and a combined fuel consumption of 41.5 mpg. Power is increased to 204bhp and torque to 410Nm

Ownership benefits

Introduction

BMW Ownership benefits provide a range of vehicle services that allow easy management of your BMW in all circumstances. From Service While You Wait and Accident management to Emergency Service and BMW Four Plus - the car care programme for BMWs over four years old - each service brings with it complete piece of mind and the knowledge that you and your car will be looked after by real experts.

Find out how BMW Driver services can take the stress out of car ownership and what we can do to make your life that little bit simpler.



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Technical Specification 318iES Touring

Note - Figures in brackets represent Automatic transmission

Engine

Cylinders/valves 4/4
Capacity cml 1,995
Stroke/Bore (mm) 90.0/84.0
Max output (kW/bph/rpm)
Max torque (Nm/rpm) 200/3,750

Wheels

Tyre size front 225/50 R16
Tyre size rear 225/50 R16
Wheel size front 7J x 16
Wheel size rear 7J x 16

Fuel consumption

Urban (mpg) 26.6 (24.8)
Extra-urban (mpg) 47.9 (44.1)
Combined (mpg) 37.2 (34.4)
Urban (ltr/100km) 10.6 (11.4)
Extra-urban (ltr/100km) 5.9 (6.4)
Combined (ltr/100km) 7.6 (8.2)
CO2 emissions (g/km) 185 (199)
Tank capacity (ltr) 63

Dimensions

Wheelbase 2,725
Vehicle length 4,478
Vehicle width 1,739
Vehicle height 1,409
Track, front 1,471
Track, rear 1,483

Performance

Drag (cw) 0.32 (0.33)
Top speed (mph) 132 (130)
Acceleration 0-62 mph (sec) 9.6 (10.5)
Acceleration 50-75 mph in 4th (sec) 9.8

Weight

Unladen (EU) 1,475 (1,505)
Max permissible 1,940 (1,970)
Permitted load 540
Permitted axle load, front/rear 885/1,110

Equipment

318i SE and 318iES and 318i Sport



Engine	318i SE	318iES	318i Sport
4-cylinder in-line diesel engine, with Common Rail technology	NA	NA	NA
4-cylinder in-line petrol engine with 4 valve technology	■	■	■
6-cylinder in-line diesel engine, with Common Rail technology	NA	NA	NA
6-cylinder in-line petrol engine with 4 valve technology	NA	NA	NA
Ancillary heating	NA	NA	NA
Balance shafts	■	■	■
Cylinder-specific anti-knock control	■	■	■
Digital Diesel Electronics (DDE)	NA	NA	NA
Digital Motor Electronics (DME)	■	■	■
Distributor system, solid-state	■	■	■
Double - VANOS	■	■	■
Encapsulation of engine compartment	NA	NA	NA
Fuel filter, heated	NA	NA	NA
Individual control intake manifold (DISA)	■	■	■
Intercooler	NA	NA	NA
Light-alloy cylinder head	■	■	■
On-board diagnostics	■	■	■
Three-way catalytic converter, heated oxygen sensor, activated carbon filter, controlled tank purge	■	■	■
Valve play compensation, hydraulic	■	■	■
VALVETRONIC	■	■	■

Key: ■ - Standard NA - Not Available

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Equipment 318i SE and 318iES and 318i Sport

Engine 318i SE 318iES 318i Sport

Exterior

Bumpers and exterior mirrors in body colour	£95	■	£95
White indicator lenses	■	■	■
Door handles in black	■	NA	■
Door handles in body colour	£95	■	£95
Door sill trims in plastic	■	■	■
Door sill trims with chrome inserts	NA	NA	NA
Engine compartment and luggage compartment lids supported by gas pressure springs	■	■	■
Exterior mirror package incl fold-in function, heated exterior mirror and screenwasher nozzles	£190	£190	£190
Exterior mirror, aspheric, blue-tinted, electrically adjustable, heated (incl heated screenwasher nozzles)	■	NA	■
Heat-insulating glass all-round, green, with laminated windscreen	■	■	■
Metallic paintwork	£495	£495	£495
No model inscription	£0	■	£0
Rear window opening separately	■	■	■
Remote control, key with automatically recharging battery	■	■	■
Roof rails	■	■	■
Rustproofing, all-round, with partial hot galvanisation, phosphating and cathodic dip bath, preservation of hollow cavities	■	■	■
Screenwasher nozzles, heated	■	■	■
Tow bar with detachable ball head, underfloor protection and single electrics	£695	£695	£695
Wheel arches, front with plastic inserts	■	■	■
Wheels - 16-inch Seven Star Alloy Wheel style 45	■	£0	NA
Wheels - 17" M Double Spoke Alloy Wheel Style 98	£560	£360	£560
Wheels - 17" Seven Star Alloy Wheel Style 44	£440	NA	£440
Wheels - 17" Seven Star Alloy Wheel Style 96	£440	£240	£440
Wheels - 17-inch M Double Spoke Alloy Wheel style 68M	£830	£630	■
Wheels - 18" M Sports Spoke Alloy Wheel Style 135M	£1,300	£1,100	£470
Windscreen with green stripe	■	■	■
Tinted glass	■	■	■
High Gloss Shadow Line Exterior trim	NA	NA	■

Interior

Key: ■ - Standard NA - Not Available

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Equipment 318i SE and 318iES and 318i Sport

Interior	318i SE	318iES	318i Sport
Analogue-face instruments with illumination from behind	■	■	■
Armrest at the front	■	£125	■
Armrests on the doors, with integral closing handles	■	■	■
Automatic air conditioning (including automatic air recirculation)	■	£895	■
Car/key Memory	■	■	■
Centre armrest at the rear	■	■	■
Check/Control	■	■	■
Climate comfort windscreen	£190	£190	£190
Compact spare wheel in luggage compartment beneath floor	■	■	■
Courtesy lights front and rear with soft on/off dimming	■	■	■
Digital clock	■	■	■
Dog guard, removeable	£130	£130	£130
Electric front windows with open-close fingertip control, trap release and comfort closing function on both doors	■	■	■
Follow-me-home function	■	■	■
Glass sliding/vent roof, electric	£895	£895	£895
Glove compartment, illuminated and lockable	■	■	■
Headlight range adjustment, electrical	■	■	■
Headrests at the front, adjustable for height and angle	■	■	■
Headrests at the rear, manually adjustable for height at the outside	■	■	■
Hi-Fi loudspeaker system	£470	£470	£470
Hi-Fi loudspeaker system, harman/kardon	£650	£650	£650
Indirect illumination of centre console	■	■	■
Interior mirror with automatic anti-dazzle function	■	■	■
Lashing points (4) and cargo holders (2) in the luggage compartment	■	■	■
LIGHTS ON? Warning	■	■	■
Luggage compartment cover incl partition net	■	■	■
Seats/seat comfort - lumbar support on driver's and front passenger's seats, electrically adjustable	£295	£295	NA
Navigation system Business, incl BMW Business, LC display integrated radio unit	£1,400	£1,400	£1,400
Navigation system Professional with 16:9 (6.5") monitor incl TV with BMW Professional and integrated cassette drive	£2,195	£2,195	£2,195
No-smoker package	£0	£0	£0
Outside temperature display	■	■	■

Key: ■ - Standard NA - Not Available

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Equipment 318i SE and 318iES and 318i Sport

Interior	318i SE	318iES	318i Sport
Power socket (12V) in the luggage compartment	■	■	■
Radios - BMW Business, with cassette	■	■	■
Reading lights front and rear	■	■	■
Rear electric windows, with open-close fingertip control, trap release and comfort closing function on both doors	■	£300	■
Rechargeable glovebox torch	■	■	■
Rev counter with Energy Control, fuel gauge, coolant thermometer, LC display for mileage and trip counter	■	■	■
Roof lining in Anthracite	£150	■	■
seats/seat comfort - Electric seat adjustment for driver and front passenger, with memory function for driver's seat and driver's exterior mirror	£1,100	£1,100	£1,100
Seats/seat comfort - seat heating for driver's and front passenger's seats	£320	£320	£320
Seats/seat comfort - sports seats for driver and front passenger	£465	£465	£465
Seats/seat comfort - standard seats in Jacquard fabric, manual seat adjustment incl seat height adjustment for driver and front passenger	■	■	NA
Service interval indicator showing remaining mileage in display	■	■	■
Ski-bag	£150	£150	£150
Steering wheels - M leather steering wheel	NA	■	■
Steering wheels - Multi-function steering wheel (operation of radio and cruise control)	■	£290	NA
Steering wheels - sports leather steering wheel	■	NA	■
Storage space in front and rear multi-function consoles, storage compartment and front doors	■	■	■
Telephone - Bluetooth Telephone preparation	£350	£350	£350
Telephone - car telephone, GSM, cordless with group aerial	£830	£830	£830
Twin-tone horn	■	■	■
Upholstery - Exclusive Nappa leather	£1,490	£1,490	£1,490
Upholstery - Jacquard cloth	■	■	NA
Upholstery - Montana leather	£1,200	£1,200	£1,200
Upholstery - Tex 2000 cloth	£70	£70	£70
Warning triangle and first-aid kit	■	■	■
On-board computer	■	■	■
Tools under luggage compartment floor	■	■	■
Vanity mirrors with slide covers for driver and front passenger	■	■	■
Velour carpeting, driver foot support integrated into side panel	■	■	■

Key: ■ - Standard NA - Not Available

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Equipment 318i SE and 318iES and 318i Sport

Interior

318i SE

318iES

318i Sport

Safety

Airbags - Driver and front passenger ID airbags (impact-dependent airbag system), seat occupancy detector for front passenger airbag	■	■	■
Airbags - ITS head airbags at the front for driver and front passenger	■	■	■
Airbags - Side airbags at the front for driver and front passenger	■	■	■
Airbags - Side airbags for rear-seat passengers	£250	£250	£250
Alarm system with radio remote control	■	■	■
Anti-lock brake system (ABS)	■	■	■
Brake light, third	■	■	■
Brakes - Disc brakes at the front, inner-vented	■	■	■
Brakes - Disc brakes at the rear, inner-vented	■	■	■
Central locking with electronic immobiliser, crash sensor, fuel tank filler flap integrated in central locking	■	■	■
Centre lock switch	■	■	■
Cornering Brake Control (CBC)	■	■	■
Dynamic Stability Control (DSC), incl traction mode and DBC	■	■	■
Fog warning lamp at the rear	■	■	■
Front foglamps	■	£195	■
Headlight wash system	£225	£225	£225
ISOFIX child seat fixings	■	■	■
Park Distance Control (PDC) at the rear	■	NA	■
Parking protection provided by wrap-around plastic bumpers and side rubbing strips	■	■	■
Power steering with crash-optimised safety steering column	■	■	■
Rain Sensor (incl automatic headlamp activation)	£160	£160	£160
Seat belts - Ergonomic belt system at the rear with three-point belts on all seats	■	■	■
Seat belts - Inertia-reel seat belts at the front with pyrotechnical belt tensioner, belt force limiter, and belt restraint	■	■	■
Seat belts - Manual seatbelt height adjustment on the B-pillar	■	■	■
Side impact protection and roof crossbar	■	■	■
Traction mode	■	■	■
Tyre Pressure Control (TPC)	£280	£280	£280
Xenon headlights, incl dynamic headlight range control	£770	£770	£770

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Equipment 318i SE and 318iES and 318i Sport

Safety	318i SE	318iES	318i Sport
Safety body - Deformation zones front and rear, door reinforcements and bumpers that regenerate to their original shape in impacts up to 2 mph	■	■	■
Sport			
Anthracite Headlining	NA	NA	■
Anthracite Laser/Alcantara Upholstery	NA	NA	■
Black Aluminium Cube Interior Trim	NA	NA	■
High Gloss Shadow Line Exterior Trim	NA	NA	■
M Aerodynamic Bodystyling II	NA	NA	■
Rear Lip Spoiler	NA	NA	NA
Sports Seats	NA	NA	■
Sports Suspension	NA	NA	■
Transmission			
5-Speed manual gearbox	■	■	■
6-Speed manual gearbox	NA	NA	NA
Anti-roll bars front and rear	■	■	■
Automatic transmission - 5-speed EH automatic transmission with Shiftlock/Interlock and adaptive transmission management, Steptronic	£1,220	£1,220	£1,220
Central arm rear axle with anti-squat and anti-dive	■	■	■
Sequential sports gearbox (SSG), 6 gears	NA	NA	NA
Single-joint spring strut front axle with anti-dive	■	■	■
Sports suspension	£310	■	£310
Two-mass flywheel (manual gearbox models only)	■	■	■

Key: ■ - Standard NA - Not Available

Pricing

Price shown as 'on the road'

318iES **£20,750**

318i SE **£22,300**

318i Sport **£23,580**

Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
318i SE	21% (24%)	185.0 (199.0)
318iES	21% (24%)	185.0 (199.0)
318i Sport	21% (24%)	185.0 (199.0)

Company car tax information for automatic cars is shown in brackets.

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Accessories - Introduction



Freedom of expression. For people who love driving, a BMW 3 Series Touring is more than a car; it's a means of self-expression. And with the vast range of BMW accessories contained in these pages - all designed and manufactured to the same exacting standards as your car - you're free to make whatever statement you choose. In short, an even more individual BMW begins here.

Accessories - Exterior styling



Aerodynamic package

Front apron, rear apron and side skirts



M V spoke 72

Complete wheel set with Michelin tyres 8 x 18 225/40 ZR18 front, 8.5 x 18 255/35 ZR18 rear



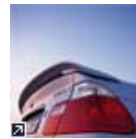
M double spoke 68

Complete wheel set with Michelin tyres 7.5 x 17 225/45 ZR17 front, 8.5 x 17 245/40 ZR17 rear



Radial styling 32

Complete wheel set with Michelin tyres 8 x 16 225/50 ZR16 front and rear



White direction indicators

Available for front, rear and side indicators



Anti-theft wheel locking bolts

The studs have a special inner tooth system and can only be undone with the special tool supplied.



Parallel spoke 85

Complete wheel set with Michelin tyres 7.5 x 17 225/45 ZR17 front, 8.5 x 17 245/40 ZR17 rear



Mudflaps

Protect the car against dirt and road chippings around the wheel arches.

Accessories - Interior styling



Steering wheels

Available in Burr Walnut wood, Light Maple wood, Myrtle wood, Eucalyptus Malt wood, Chrome, Aluminium, Brushed Aluminium, Titanium, Titanium II and M Aluminium Black cube - please speak to your dealer



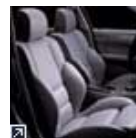
Coat hanger

Universal coat hanger which attaches to the rear of the front head restraints



Interior trims

Available in Burr Walnut wood, Light Maple wood, Myrtle wood, Eucalyptus Malt wood, Chrome, Aluminium, Brushed Aluminium, Titanium, Titanium II and M Aluminium Black cube - please speak to your dealer



Sport seats

The seat height, angle and thigh support can be adjusted to suit drivers and front passengers of any height while distinctive side sections keep you in your seat when cornering. The contents of the package depend on the choice of BMW special equipment.

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Accessories - Mobile communications



BMW 6 CD changer

For up to 6 CD's. Only suitable for radio appliances with an integrated CD control system. Your BMW Dealer will gladly advise you.

Accessories - Versatility



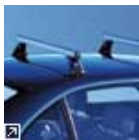
Bicycle lift

For all BMW roof rack systems. A bicycle can be lifted on the roof rack and taken down again effortlessly. Suitable for different sized bikes.



Ski holder

Easy-use ski holder and standard ski holder for up to four or six pairs of skis.



Profil 2000 base support system, lockable

The support bars are made of high-strength aluminium tubing and are therefore particularly strong and resistant to corrosion. The supports are designed to be a perfect fit for your BMW, making them easy to fit.



Touring cycle holder, lockable

Sturdy attachment for transporting a bicycle with frame tube diameter of up to 80mm. Also suitable for mountain bikes. Single locking set for fitting up to four touring cycle holders on the base support system.



Trailer towing hitch

Suitable for higher trailer loads of up to 2275kg (with a nose weight of up to 75kg). The trailer tow hitch is invisible when the towball is removed. Also available in a fixed version.



Snowboard holder

To be used in conjunction with Profil 2000 base support system. For up to two snowboards.



Luggage rack

High load capacity. Corrosion-resistant tubular steel construction. A small luggage rack allows you to combine other attachments from the multifunctional roof rack system.



Racing cycle holder

Suitable for racing cycles with quick-release skewers on the front wheel. A holder to secure the front wheel to the base support is also available.



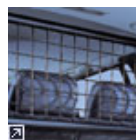
Luggage compartment floor net

Secures to existing eyelets using S-hooks.



Ski and luggage boxes

For up to six pairs of skis including accessories or luggage. Has a capacity of approximately 450 litres and can be locked. Available in body colours or white.



Dog guard

Black anodised grille partition, permanently secured.



Skibag

Easy stowage through the opening in the rear bench seat (accessed via the boot). The ski bag folds up and is stored behind the centre armrest when not in use.

Accessories - Safety and security



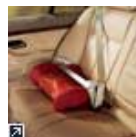
BMW Baby Seat 0+

Available in a choice of colours. Available as ISOFIX or non-ISOFIX. For children aged 0 - 18 months (up to 13kg)



BMW Junior Seat I-II

Available in a choice of colours. ISOFIX from 9 months - 3.5 years (up to 18kg - after this weight the seat must be connected with the seat belt, not with ISOFIX). Non-ISOFIX from 9 months to 7 years



BMW Junior Seat III

Available in a choice of colours. 6 - 12 years



Tracker

Tracker Retrieve, Monitor and Horizon all of which locate your BMW once theft is reported and are available for all models.

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Accessories - Safety and security



Park distance control, rear

Makes parking and manoeuvring the car easier. Obstacles at a distance of approximately 1.5m are detected and signalled by an acoustic warning.



BMW Junior Seat II

Available in a choice of colours. 3.5 - 7 years

Accessories - Car care



Car wax

500ml gives new and clean multi-coloured or metallic paintwork a long-lasting high gloss finish without smearing.



Car shampoo

1000ml gloss shampoo which also protects paintwork.



Interior leather care agent

250ml protects leather after general cleaning.



Insect remover

500ml, effortlessly removes insects from glass, paintwork, chrome and plastics.



Car polish

500ml solvent-free cleansing and care liquid for matt, multi-coloured and metallic paint-work. Also contains hard waxes which protect the paintwork.



Cleaning brush

For cleaning BMW alloy wheels thoroughly. Comes with three different attachments.



Wheel rim cleaner

500ml for painted and unpainted Original BMW alloy and steel wheels

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