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The New Peugeot | 307 CC



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October 2005
MCP 2491



The New **307 CC** ... feel different

Imagine having the freedom to cruise along in the windproof, waterproof luxury of a stunning coupé one moment, then be at one with the elements in a breathtaking cabriolet the next. Imagine driving a car that's as packed with advanced technology, as it is with personality. Now you know how it feels to be behind the wheel of the compellingly beautiful new 307 Coupé Cabriolet. Different. Thrillingly different.

The new Peugeot 307 CC. Reach new heights.



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Diode rear lights

Leave a lasting impression anywhere. Each of the unique rear lights feature 20 diodes housed in four diagonal strips – plus a third brake light consisting of 32 diodes.

...feel good

The 307 CC feel-good factor increases with every journey. Not only does the car's large, sharply-raked windscreen make it feel incredibly light and airy, even when the rigid steel roof's up, but it also has the space to seat four adults comfortably without cramping anyone's style. And that's the kind of difference all your friends and family will enjoy.



Strong profile

A low profile and finely sculpted curves are just the beginning. Sleek flowing lines sweep down from the windscreen to the front headlights, creating a powerful silhouette.

Tapered headlights

The distinctive front headlights accentuate the new 307 CC's cat-like appearance.

A new, distinctive face

The unmistakably Peugeot, completely redesigned front adds even more presence to the new 307 CC's muscular looks.

Offset fog lights

Neatly fitted into the front panel, they come with chrome surrounds on all models.



...feel free

Blue skies beckoning? No problem. It takes just 25 seconds for the new 307 CC's rigid, integral roof to rise or retract. So you can exchange the insulated comfort of a hardtop coupé for the freedom of a wind-in-the-hair cabriolet quicker than the clouds can break. Not having to worry about the weather forecast? Now that's different.



Rigid retractable roof

The fully automatic, steel retractable roof can be activated at the touch of a button.

Four full-size seats

The sports front seats provide body-hugging support and a comfortable driving position. The rear seats are designed to accommodate two adults, in comfort, and have full outer armrests to make journeys more relaxing.



Generous boot space

With the roof folded down, the flat, rectangular boot of the 307 CC has a capacity of 204 litres. Put the car into coupé mode and the rear boot shelf retracts, giving you a generous 350 litres* of room to play with.*

*PSA method.





...feel at ease

The new 307 CC knows how to put you completely at ease. It comes fully equipped with all the intelligent technology you could need to get you to your destination in the minimum time, and the maximum comfort. Which could make a world of difference to the way you drive.



JBL hi-fi system*

Enjoy an open-air concert in your new 307 CC, courtesy of this amazing sound system from one of the biggest names in hi-fi. The system comes with 10 speakers and delivers 240 Watt of clear, well-rounded sound.



Integral leather*

For the ultimate indulgence, the new 307 CC comes with leather facings on its seats, door panels and fascia panel.

Bluetooth® “hands free” kit

Make and receive your phone calls through your car stereo unit. There's no need to touch your phone or wear a headset, just activate the Bluetooth setting on your phone, then use the stereo remote control to access the phone functions you need – you can even scroll through your address book**.

Flat-blade windscreen wiper

Simple, but obvious. Flat windscreen wiper blades clean more efficiently, which is why you'll find them on the butterfly-type front windscreen wiper.



Satellite navigation system

Develop an infallible sense of direction. Tell the intelligent satellite navigation system, where you want to go, then sit back and let it work out the best route for you. Colour maps or mono pictograms point the way, but if you don't want to look at the screen, just follow the audio cues*.

Multiplexing

The new 307 CC boasts a totally revised electronic architecture. Featuring the very latest Bosch multiplexing for maximum reliability, all models come with a host of intelligent features, like a stereo that adjusts its volume to match the speed of the car. Smart ideas for a very clever car.

*Depending on model.

**Requires a compatible phone.

...feel the adrenalin

The new 307 CC is capable of stirring your soul with its performance as well as its looks. Pick the new HDi 136 engine and underneath the bonnet you'll find there's 136 bhp waiting to be put through its paces. Change up through all six gears and you'll feel your heartbeat quicken. Put its corner-hugging suspension to the test and you'll find your pulse racing. This really is a driving experience with a difference.





Manual 6-speed gearbox

Why six gears? You haven't driven the new 307 CC with its HDi 136 bhp engine yet, have you? To give you even more driving pleasure, the 5th gear has been shortened for sharper acceleration while the 6th gear has been lengthened for greater fuel economy.

Engines

Petrol head or diesel lover? The new 307 CC offers you both. Choose between the five petrol engines, all offering outstanding power and performance or the ultra efficient HDi 136 diesel, which is bursting with torque.

Engines	Consumption mpg (litre/100 km)			CO ₂ emissions(g/km)
	Urban	Extra-Urban	Combined	
1.6 16v	27.7 (10.2)	45.6 (6.2)	37.2 (7.6)	178
2.0 16v	25.0 (11.3)	45.6 (6.2)	34.9 (8.1)	192
2.0 16v Tiptronic automatic	23.2 (12.2)	44.8 (6.3)	33.6 (8.4)	199
2.0 180	22.8 (12.4)	41.5 (6.8)	32.1 (8.8)	210
HDi 136	36.7 (7.7)	55.4 (5.1)	47.1 (6.0)	159



Speed limiter and cruise control

Take the strain out of tiring motorway journeys. Just twist the control under the steering wheel and you can stay at the same, constant speed without touching the accelerator. Driving through built-up areas? The speed limiter lets you set your own maximum speed so you can stay safely within legal limits without having to keep an eye on the speedometer.



Particulate Emission Filter (FAP)

Fitted as standard on the 2.0 litre 16v HDi 136 bhp engine, the FAP is a porous structure integrated into the catalytic converter to trap harmful particles of carbon as the exhaust gas passes through it, reducing emissions to barely measurable amounts without affecting performance.





... *feel safe*

It may be two cars in one, but the new 307 CC doesn't compromise on anything. Least of all safety. The car comes with a full range of active and passive safety systems to help stabilise potentially dangerous situations. It also boasts a specially reinforced structure and safety roll hoops to ensure maximum protection for everyone inside, even with the roof down. And should an accident occur, that could make all the difference.

Gravity activated roll-over hoops

No one can totally prevent an accident, but if there is even a remote possibility of your car turning over, a gravity switch instantly activates the roll-over hoops to protect your rear passengers' heads.



- **Electronic Stability Programme* (ESP)** offers the driver unobtrusive and highly effective assistance.

- **Anti-locking brakes (ABS)** eliminate the danger of the wheels locking if you have to make an emergency stop.

- **Traction control (ASR)** prevents the wheels from spinning when you're pulling away and improves traction on slippery roads.

- **Electronic Brake Force Distribution (EBFD)** electronically manages the distribution of braking force between all four wheels to ensure the shortest possible stopping distances.

- **Emergency Brake Assist (EBA).**

If you need to brake sharply in an emergency, the EBA automatically builds up the pressure on the brake pedal. At the same time, the **Dynamic Stability Control** comes into operation to correct any over or under steer.

4 airbags

To protect you in the event of a collision, the new 307 CC comes equipped with four airbags: two adaptive driver and passenger airbags and, incorporated into the back of the front seats, two side airbags to protect the chests and heads of the rear passengers.

Disc brakes

Two wide, ventilated front disc brakes ensure optimum braking distances in every situation.

Reinforced structure

Reinforced 'A' pillars and high levels of torsional stiffness ensure maximum safety and protection for you and your passengers.

*Depending on model.



...feel special

An exceptional car deserves some equally exceptional finishing touches. That's why we offer you the choice of so many exclusive body colours and stylish interior trims to complement both your car and your lifestyle. So take a look now. And find out just how stunningly different your new 307 CC could be.

S

Andorra Black cloth



SE

Speedline Grey/Black cloth/leather



Simple leather interior* (all models)

Astrakan Black leather



Lama Grey leather

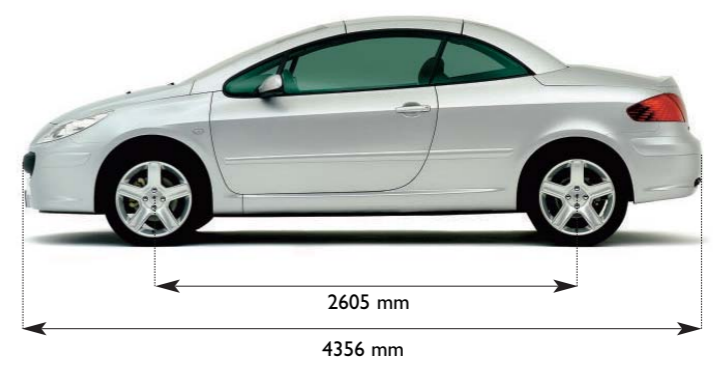
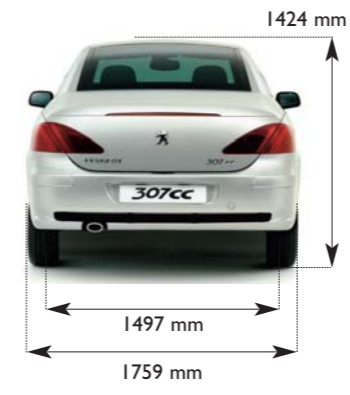
Integral leather interior* (all models)

Cerbere Dark Red leather



Astrakan Black leather

Dimensions



Alloy wheels



17" CHALLENGER
(SE. An option on S 2.0.
Not available on S 1.6)



16" EQUINOX
(S)



01



02



03



04



05



06



07



08

Solid colour
1. Flamenco Red

Metallic colours*
2. Iron Grey
3. Montebello Blue
4. Aluminium
5. Onyx Black
6. Salamanca Orange
7. Neysha Blue

Special colour*
8. Babylon Red

*Metallic and Special paints, Simple and Integral leather interiors are all options at extra cost.

17" Aidel alloy wheels

Make your statement anywhere with these "Chrome Shadow" Aidel alloy wheels selected to complement the 307 CC's distinctive looks.



...accessories

Luggage rack

Extra luggage doesn't have to spoil the sleek lines of your new 307 CC. The chromed stainless steel luggage rack is shaped to follow the contours of the 307 CC's boot lid. Carries up to 30kg extra luggage: suitcase, trunk or surfboard, with optional ski / surfboard carrier.



Windstop

When the roof's down, this draught stop mesh protects you and your front seat passenger from draughts. It's highly efficient, quick to fit and it doesn't interfere with the smooth operation of your roof.



The Peugeot Customer Promise

When you buy a new Peugeot vehicle from a Peugeot Dealer in the UK and entrust your vehicle to one of them for servicing or repair, they promise: to give you the best people, with the best training and diagnostic tools, original equipment Peugeot parts and the best aftersales backup, all at a competitive price.



PEUGEOT PEACE OF MIND

Peugeot vehicles are designed and manufactured to give you worry-free motoring and peace of mind. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Peugeot Dealer who has the expertise to maintain your Peugeot to its peak performance.

PEUGEOT WARRANTIES

3 Years of Warranty

In addition to the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer benefit from a free optional additional 1 year of Warranty provided by the Peugeot Dealer network in the UK. This additional Warranty carries a mileage limit of 60,000 miles (100,000 miles for



Boxer models excluding Motorhomes and other converted vehicles) from first registration. The conditions of the additional 1 year Warranty are identical to those of the 2 year manufacturer's Warranty. (For full terms and conditions, please consult your Peugeot Dealer. NB: This 3 years of Warranty is automatically transferable on the sale of the vehicle.) At the end of the 3 years of Warranty (or 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. This offers an almost identical level of peace of mind warranty cover for up to a maximum of a further 48 months (unlimited mileage). Contact your Peugeot Dealer for details.

12 Year Anti-Perforation and 3 Year Paint Warranty

Also automatically transferable on sale of the vehicle, this will maintain and enhance the resale value of your vehicle. (The Anti-Perforation Warranty is limited to 6 years and the Paint Warranty to 2 years on 206 Van, Partner, Expert and Boxer vans.)

PEUGEOT ASSISTANCE

For the first year of ownership you will automatically receive Peugeot Assistance cover for complete peace of mind. Additional Peugeot Assistance may be purchased for the second and third years. Operated by the RAC, it includes roadside assistance, vehicle recovery, free replacement vehicle or hotel accommodation and chauffeur provision in case of certain medical disabilities. Peugeot Assistance is available within the UK and Europe.

Your local Peugeot Dealer has full details of terms and conditions.

PEUGEOT SERVICE CARE

Peugeot petrol engine vehicles need servicing every 20,000 miles (10,000 miles or 1 year on 107, 12,000 on 2.0 litre 180 bhp engines) or every 2 years. Drivers of HDi diesel versions also benefit from extended servicing with 12,000 miles (20,000 on 2.0 litre HDi 206, 407 & Expert and 1.4 HDi 206) or 2 year intervals. With less time spent in the maintenance bay and fewer service visits, Peugeot have passed on the benefits of technology in engine design and lubrication. In between scheduled services your Peugeot Dealer offers you a complementary intermediate visit (level check/top up) provided the appropriate, previous full service has been carried out at an authorised Peugeot Dealership.

In order to minimise the inconvenience associated with normal servicing, Peugeot UK Dealers promise to offer you the choice of:

- while you wait servicing with a timed appointment;
- or local vehicle collection from your home or place of work;

- or alternative transport to the railway station, home or place of work; - or by arrangement, a hire vehicle at a concessionary rate. In addition they will aim to ensure that your vehicle is washed before it is returned.

PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts, guaranteed for 3 years. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer).

When the time comes to renew your insurance cover, why not try Peugeot Insurance?

You can call Peugeot Insurance for a quote on 0870 0240 206.

Lines open 8am-8pm weekdays, 9am-5pm Saturdays. Calls may be recorded.

Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.