



Introduction

BMW 7 Series Saloon

The BMW 7 Series has always been widely regarded as the best driving luxury saloon in the world – a prestige limousine with the dynamics of a sports car. As you would expect, the new BMW 7 Series does more than offer the same attributes – it builds on them, further enhancing its class-leading formula.



Pricing	Price shown as 'on the road'		
	740i	£56,595	
	740Li	£59,345	
	740i Sport	£60,225	

Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
740i	35%	NA (267.0)
740Li	35%	NA (268.0)
740i Sport	35%	NA (267.0)

Company car tax information for automatic cars is shown in brackets.

Engine	740i	740Li	740i Sport
Cylinder specific anti-knock control	-	•	•
Digital Diesel Electronics (DDE)	_	-	_
Digital Motor Electronics (DME)	-		
DIVA - infinitely variable induction system	-		
Double-VANOS	-		•
Eight-cylinder V petrol engine with four-valve technology	-		
Six-cylinder in-line diesel engine with four-valve technology	_	_	=
Six-cylinder in-line petrol engine with four-valve technology	_	_	_
Twelve-cylinder V petrol engine with direct injection technology	_	_	_
VALVETRONIC engine management	-		
Transmission			
Six-speed automatic gearbox with Steptronic			



Wheels and chassis	740i	740Li	740i Sport
18" Lightalloy wheel double spoke style 174	-	-	-
18-inch Star spoke alloy wheel style 91	_	-	-
18-inch Star Spoke Wheel Style 175	-		_
19 - inch Ten-spoke alloy wheel style 231	_	_	_
19 inch Radical spoke alloy wheel style 176	£845	£845	_
19-inch Star-spoke alloy wheel style 95	£845	£845	£0
19-inch V-Spoke alloy wheel style 126M	_	_	
20-inch Y-Spoke alloy wheel style 149	£1,560	£1,560	£720
Adaptive Ride Package (including Electronic Damper Control and Dynamic Drive)	£2,270	£2,270	_
Self-levelling suspension	£550		-
Servotronic Steering			
Sports suspension Package (including Dynamic Drive)	_	_	•
Wheels - 17-inch Seven Star alloy wheel style 165	_	_	_
Safety and technology			
Active Cruise Control (ACC)	£1,250	£1,250	£1,250
Adaptive headlights	£465	£465	£465
Airbags - driver and passenger, front and side	-	-	-
Airbags - Head and side airbags front and rear	•	•	•
Alarm system with remote control and engine immobiliser	-	•	•
Anti-lock Braking System (ABS)	-		
Anti-roll bars, front and rear	-	•	•
BMW Night Vision	£1,385	£1,385	£1,385
Brake lights with LED technology	-	•	-
Central locking	-	•	
Dynamic Stability Control (DSC incl. DTC)	-	•	•
First Aid kit and warning triangle	-	•	•
Front foglamps	-	•	-
Headlight wash, high-pressure system with lifter jet for cleaning headlights	-	•	-
High-beam assistant	-	•	-
Multi-level Cruise Control	-	•	•
Park Distance Control (PDC), rear	-		•
Parking brake with auto-hold function, electomechanical	-	•	•
Protective glazing (only with Climate Comfort Windscreen)	£1,155	£1,155	£1,155
Rain sensor with automatic headlight activation	•	-	
Run-flat tyres with Tyre Puncture Warning System (TPWS)		-	
Safety battery terminal		-	
Safety body - Deformation zones front and rear, door reinforcements and bumpers that regenerate to their original shape in impacts up to 2.5 mph	=	-	•
Seat belts - Automatic seat belt height adjustment, front			
Seat belts - Rear seat belt system with three three-point seat belts			



Safety and technology	740i	740Li	740i Sport
Seat belts with inertia reels at the front with pyrotechnical belt latch tensioner, adaptive belt force limiter and belt restrainer	•	-	-
Side impact protection and roof crossbar	•	•	•
Universal Remote Control	£170	£170	£170
Xenon headlights	•	-	-
Seats			
Active seat ventilation at the front	_	_	_
Active seat ventilation at the rear (only with Front active seat ventilation and Rear comfort seats)	£535	£535	£535
Active seats for driver and passenger (only with Comfort seats)	£535	£535	£535
Comfort seats at the rear, electrical	£2,065	£2,065	£2,065
Comfort seats for driver and front passenger with electric seat adjustment	£1,310	£1,310	£780
ISOFIX child seat attachment (rear)			
Lumbar support	•	•	
Part electric seat adjustment		-	
Seat heating at the rear (only in conjunction with seat heating, front)	£300	£300	£300
Seat heating, front		•	
Ski bag	£240	£240	£240
Sports seats in Pearl Leather upholstery	_	_	
Exterior equipment			
All round anti-corrosion system with partial hot galvanising, phosphate treatment and catodic dip immersion paintwork, sealing of hollow cavities, underfloor protection	•	•	•
Automatic bootlid operation	£370	£370	£370
Comfort Access system - keyless door entry	£830	£830	£830
Comfort exit stepless door brakes		•	
Exterior mirrors- aspheric, tinted, electrically adjustable, body-coloured and heated	•	-	•
Heated screen washer nozzles		•	
High-gloss Shadowline exterior trim	£320	£320	-
Model designation, deletion	£0	£0	£0
Roof rain channels in body colour	_	£0	_
Soft Close Access (SCA) for doors	£440	£440	£440
Towbar with removable ball head	£695	£695	£695
V12 model designation on front side panels	-	_	_
Interior equipment			
Active seat ventilation for driver and front passenger (includes Heated Front Seats)	£625	£625	£625
Air conditioning at the rear with cooling box (only with Glass sunroof and Sunblinds for rear windscreen)	_	£1,420	_
Automatic Air Conditioning with individual driver and front passenger controls (including Automaic Air Recirculation)	-	•	•
Centre arm rests, front and rear		•	-
Climate comfort laminated glass all-round	£820	£820	£820
Climate comfort windscreen	£180	£180	£180



Interior equipment	740i	740Li	740i Sport
Cup holders, two in the instrumental panel above the glove box and two in the rear armrest			
DAB digital radio	£280	£280	£280
Door sill finisher in chrome, illuminated	_	-	_
Extended leather coverage for dashboard, door trims and centre console	_	_	_
Floor mats	-		
Glass sunroof			
Individual sun protection glazing	£355	£355	£355
Info display, analogue instruments combined with liquid crystal display	-		
Instrument panel finished in hand-stitched leather	_	-	_
Rear-view and exterior mirrors automatically dimming and folding	£235	£235	£235
Rear-view mirror, automatically dimming			
Roof lining in Alcantara (Anthracite)	£995	£995	£995
Roof lining in Anthracite	£265	£265	£265
Smoker's package	•	•	•
Smoker's package, deletion	£0	£0	£0
Sunblind - rear windscreen, electric adjustment	£295	-	£295
Sunblinds for rear windscreen and rear side windows	£830	£535	£830
Window lifts front and rear, electrical, with open/close fingertip control, anti-trap facility and comfort closing function all round	•	-	•
Windscreen - graduated tint	£50	£50	£50
Steering wheels			
Electric Steering Column adjustment with memory	•	•	
Multi-function controls on Steering Wheel	-	-	-
Steering wheel heating	£135	£135	£135
Three-spoke multi-function sports leather steering wheel	£135	£135	-
Audio and communications			
Auxiliary input point for auxiliary playing devices	•	•	-
Bluetooth telephone preparation with telematics (Only with Navigation system - Business or Navigation system - Professional and BMW Assist. Mobile telephone and cradle are purchased separately, for further information visit www.bmw.co.uk/bluetooth)	•	•	-
BMW Assist (only in conjunction with Bluetooth telephone preparation with telematics and Navigation system - Business or Navigation system - Professional)	-	-	-
BMW Online (only in conjunction with Navigation system - Business or Navigation system - Professional, Bluetoothe telephone preparation with telematics and BMW Assist)	£300	£300	£300
Paintwork, upholstery and trims			
Interior trim - American walnut, matt	£0	£0	_
Interior trim - Dark-grain ash wood, high-gloss (only with comfort seats - front on sport models)	£0	£0	£0
Interior trim - Light-grain ash wood, high gloss	£0	£0	_
Interior trim - Vavona matt wood	_	_	
Metallic paintwork			
Roof grab handle in Nasca Leather	_	_	_



Equipment

Paintwork, upholstery and trims	740i	740Li	740i Sport
Upholstery - Club leather (only with comfort seats, front on sport models)	£1,610	£1,610	_
Upholstery - Exclusive Pearl Leather	_	_	
Upholstery - Nasca leather (only with comfort seats, front on sport models)	-	•	£0
Options available from your dealer			
BMW Service Inclusive - BMW Service and Maintenance for 3 years/36,000 miles (terms and conditions apply)	£1,100	£1,100	£1,100
BMW Service Inclusive - BMW Service and Maintenance for 5 years/60,000 miles (terms and conditions apply)	£1,450	£1,450	£1,450
BMW Service Inclusive - BMW Service for 3 years/36,000 miles (terms and conditions apply)	£490	£490	£490
BMW Service Inclusive - BMW Service for 5 years/60,000 miles (terms and conditions apply)	£710	£710	£710
Tracker - Echo (Price excludes fitting and subscription)	£799	£799	£799
Tracker - Horizon (Price excludes fitting and subscription)	£749	£749	£749
Tracker - Monitor (Price excludes fitting and subscription)	£449	£449	£449

■ Standard £ Optional cost - Not Available

Technical Specification 740i Saloon

Note - Figures in brackets represent Automatic transmission

Engine

Cylinders/valves 8/4 Capacity cml 4000 Stroke/Bore (mm) 84.1/87.0 Max output (kW/hp/rpm) 225/306/6300 Max torque (Nm/rpm) 390/3500

Wheels

Tyre size front 245/50 R18 Tyre size rear 245/50 R18 Wheel size front 8J x 18 Wheel size rear 8J x 18

Fuel consumption

Urban (mpg) 17.3
Extra-urban (mpg) 34.4
Combined (mpg) 25.2
Urban (ltr/100km) 16.3
Extra-urban (ltr/100km) 8.2
Combined (ltr/100km) 11.2
CO2 emissions (g/km) 267
Tank capacity (ltr) 88

Dimensions

Wheelbase 2990 Vehicle length 5039 Vehicle width 1902 Vehicle height 1491 Track, front 1578 Track, rear 1596

Performance

Drag (cw) 0.29 Top speed (mph) 155 Acceleration 0-62 mph (sec) 6.8 Acceleration 50-75 mph in 4th (sec) (-)

Weight

Unladen (EU) 1970 Max permissible 2475 Permitted load 580 Permitted axle load, front/rear 1185/1360

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Prices and specification shown are effective from March 2006.