

INTRODUCTION

The MINI Cooper Convertible is all muscle, from its 1.6 litre engine under the bonnet, to the fully automatic roof which opens and closes in a mere fifteen seconds. And with all the go-kart handling you'd expect from a MINI Cooper, you're guaranteed as much fun as you can have on four wheels. In fact, the MINI Cooper Convertible experience is so different, you'll feel you're rediscovering the roads – even those you've driven your whole life.



FACTS & FIGURES

On the Road Price £14,660

Engine

Cylinders/valves 4/6 Displacement (cm3) 1598 Stroke/bore (mm) 85.8/77.0 Max output (kW/hp/rpm) 85/115/6000 Max torque (Nm/rpm) 150/4500

Wheels

Tyre size front 175/65 R15 Tyre size rear 175/65 R15 Wheel size front 5.5J x 15" light alloy Wheel size rear 5.5J x 15" light alloy

Performance

Top speed (mph) 120 (113) Acceleration 0-62 mph (secs) 9.8 (11.2)

Dimensions (mm)

Wheelbase 2467 Vehicle length 3635 Vehicle width 1688 Vehicle height 1415 Track, front 1458 Track, rear 1466

Fuel consumption

Urban (mpg) 28.2 (25.2) Extra-urban (mpg) 49.6 (47.1) Combined (mpg) 38.7 (35.8) CO2 emission (g/km) 182 Tank capacity (ltr) 50

Weight (kg)

Unladen (EU) 1250 (1265) Max permissible 1575 (1590) Permitted load 400 Permitted axle load, front/rear 870/770

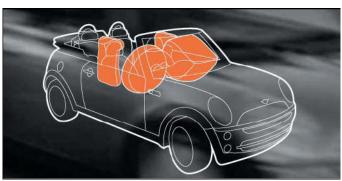
Further information on official fuel consumption and on the official specific emissions of CO₂ for new passenger car models is contained in a brochure which is available free of charge from any dealer or at http://www.mini.com/efficiencyguide.





DESIGN

Drive a MINI Cooper Convertible and you'll stand out from the crowd thanks to its beefy styling. The details mark it out as something special, too. Elliptical headlamps, chrome door handles, Easy Load boot system and even heated glass rear window – the MINI Cooper Convertible has it all. Because it seats four, you have the option to keep it all to yourself or bring along an audience for the ride.



SAFETY

The MINI Cooper Convertible doesn't just look the part, it's solid as a rock too. Its 'wheel at each corner' design, with a single-link spring-strut front axle, a multi-link rear axle and anti-roll bars, makes it as sturdy as a bull. Cornering Brake Control improves braking in bends and prevents understeer, while Electronic Brakeforce Distribution ensures you can stop in an instant. And if that wasn't enough, it also has four disc brakes as standard, four airbags, and electronic ABS – so you really can relax and enjoy the ride.



ENGINE

Going for a quick spin or a hefty cross-country journey, the MINI Cooper Convertible is always up for it. It has a powerful 1.6 litre engine which delivers 115 hp and offers plenty of torque, too. The only thing accelerating faster will be your heart rate. Fuel consumption combined (mpg) 38.7 CO2 emission (g/km) 174



DRIVING EXPERIENCE

The MINI Cooper Convertible picks up the pace, while keeping everything that makes driving a MINI an experience like no other. Its trademark go-kart style handling offers you the control to match the power. So you can enjoy the thrill of the drive as much as the thrill of the great outdoors. What are you waiting for?





FINANCE YOUR MINI

Our finance and insurance solutions have a lot in common with MINI itself. Why? Simple: they're extremely well designed and you can tailor them to suit your own individual taste.

Whether you're looking to finance a MINI for yourself or your company, with our MINI Finance specialists you'll discover a variety of ways to get your hands on your chosen MINI, and then protect it.



GET ON THE ROAD, STAY ON THE ROAD

Once you've got your MINI, you won't want to be apart from it. We know that, which is why we have a number of ways of helping you out, should the unexpected happen.

MINI Warranty gives your MINI three year's unlimited mileage – so you can go on as many adventures as you want. MINI Emergency Service cover is also standard on every new MINI and lasts for three years as well, designed to help you out in motoring emergencies.

Relax knowing that MINI tlc gives you 5 years, or 50,000 miles (whichever milestone is reached first) of servicing for just £150.

MINI tlc XL gives you a further 3 years, or 30,000 miles (whichever comes first) of servicing for an extra £300. So for £450 you can get a total of 80,000 miles or 8 years of servicing. An offer that's surely too good to miss.

For more information on any of the above products and services please visit your local MINI dealer or MINI Service Authorised Workshop.



EXTERIOR

Bonnet stripes in white or black	
Bumpers in body colour	
Chrome line exterior	
Convertible soft top with sunroof function, fully automatic: Black	
Convertible soft top with sunroof function, fully automatic: Blue	
Convertible soft top with sunroof function, fully automatic: Green	
Exhaust pipe chrome plated	
Exterior door handles in chrome	
Exterior mirror caps in chrome	
Exterior mirror caps in white, only if white wheels specified	
Exterior mirror pack	
Front fog lights	
Heated glass rear windscreen	
Heated windscreen washer jets and exterior mirrors heated	
Metallic paint	
Radiator grille bars in chrome	
Suspension: Normal, model-specfic	
Third brake light	
Wheels: 15 " 5-Star Rocket light alloy rims with 175/65 Tyres	
Wheels: 16 " 5-Star Blaster light alloy rims with 195/55 R16 Runflat Tyres	
Wheels: 16 " Bridge Spoke light alloy rims with 195/55 R16 Runflat Tyres	
Wheels: 17 " Crown Spoke light alloy rims with 205/45 R17 Runflat Tyres	
Wheels: 17 " 5-Star Bullet light alloy rims with 205/45 R17 Runflat Tyres	
Wheels: 17 " Web Spoke two-piece light alloy rims with 205/45 R17 Runflat Tyres	
White indicators	
Wind deflector with storage bag	
Xenon lights with headlight washer system	

Key: \blacksquare - As Standard \square - Optional extra



INTERIOR

Air-conditioning	
Alarm system with Remote Central Locking	Ŧ
Automatic air-conditioning	
Bluetooth telephone preparation	
CD changer for 6 CDs, MP3-compatible	
Centre armrest	_
Chrome line interior	
Cockpit chrono package	
Continuously Variable Automatic Transmission (CVT), with Steptronic	
Door sills finished in brushed stainless steel, with model designations	
Driver and front passenger footwell lights	
Easy entry function	
Floor mats in velour	
Front passenger seat, height-adjustable	
Glove compartment, lockable	
Headrests in rear, integrated with roll-over bar	
Heated front seats	
Harmon Kardon Hi-Fi loudspeaker system	
Interior light, centrally mounted on windscreen panel	
Interior light package	
Interior mirror with automatic anti-dazzle function	
Interior surface: Alloy Patina	
Interior surface: Anthracite	
Interior surface: Brilliant Silver	
Interior surface: Wood Décor	
ISOFIX child seat mouting	
Lumbar supports, manually adjustable (only available with leather or cloth/leather combination upholstery)	
Manual transmission, 5-speed	
Multifunction for steering wheel	
Navigation system, with 16:9 monitor and DVD	
Octagon cloth upholstery	
On-board computer	
Park Distance Control (PDC)	
Radio MINI Boost with MP3-compatible CD player	

Rear backrests, separately folding	
Recaro sport seats	
Rev counter with digital speedometer and external temperature gauge	
Screenwash level indicator	
Service interval display	
Steering column, adjustable in height	
Steering wheel: 2-Spoke leather steering wheel, height adjustable	
Steering wheel: Sport steering wheel in leather, 3-spoke design, height adjustable	
Steering wheel: Sports steering wheel with wooden rim, 3-spoke design, height adjustable	
Steering wheel: Steering wheel with plastic rim, height adjustable	
Storage compartment pack (luggage net on the front backrests and 12-volt socket in the boot)	
Upholstery in cloth/leather (model-specific)	
Upholstery in cloth (model-specific)	
Upholstery in leather (model-specific)	
Voice control system	
Wind deflector with storage bag	

Key: \blacksquare - As standard \square - Optional extra



SAFETY

Airbags: Driver and front passenger airbags	
Airbags: Head-thorax side airbags	
Anti-lock Braking System (ABS with CBC and EBD)	
Anti-roll bars, front and rear	
Automatic Stability Control + Traction (ASC+T) including Brake Assist	
Belt force limiters in front and restraint system with belt tensioners	
Brake pad wear indicator	
Bumpers, reversible	
Central locking, automatic at 10 mph	
Crash sensors	
Dynamic Stability Control (DSC) (including Hill Assist)	
Electric windows	
Electronic immobiliser	
Front passenger airbag deactivation	
Multi-link rear axle	
Reinforced panels in the doors	
Runflat Indicator (RFI)	
Safety battery terminal (battery disconnected in the event of a crash)	
Single-link spring-strut front axle	
Visibility Package	

Key: ■ - As standard □ - Optional extra





ACCESSORISE YOUR MINI

With MINI Accessories you can personalise your MINI any way you like. Inside and out, from top to bottom. Pick from fantastic graphics, gizmos and gadgets, from the practical to the unashamed indulgent. Each one approved by the people who designed and built your MINI.

STAND OUT



17" alloy wheels

Cross spoke, web-spoke, multi spoke, double spoke... with so many to choose from, which one will you go for?



Additional headlights

Improve your visibility with MINI additional headlights. They blaze a safer trail for you after dark and add that extra touch of style.



Wind deflector

For draft-free open-top driving. Available in plain black or with Chequered flag design. When it's not needed it can be easily folded to save space.



Aerodynamic kit

Front and rear aprons, side skirts and black custom grilles emphasise that there is no such thing as an ordinary MINI.

THE GREAT INDOORS



Sport steering wheel

Get a grip on the leather covered sport steering wheel.



Footrest & pedal mounts in stainless

Add to that race-car feeling. For cars with manual transmission.



Velour city floor mats

The Velour city floor mats with MINI logo, come in two parts for the front or rear providing all round protection.



Illuminated door strips

As good as any red carpet, these illuminated door entry strips with MINI Cooper lettering put your MINI a step ahead of the rest.





STAY TUNED



MINI Approved Portable Navigation from Garmin®.

This portable navigation range is always on hand to help you with directions, hotel references, fuel stops and sniffing out food. All you need to do is touch the screen to find what you're after.



iPod interface

Can't go anywhere without your iPod? Now you don't have to. Just plug it in and away you go – you can enjoy your favourite tracks played and operated through your MINI's sound system.

CARRY IT OFF



Collapsible box for luggage compartment

Keep your MINI tidy with this handy extra compartment hidden away in the boot.



Cycle holder

Active lifestyle? Don't worry. With the cycle holder your MINI can carry up to two bikes with ease.

TAKE CARE



MINI baby and junior seats

Make sure your smaller travelling companions are always sitting comfortably and safely with our range of MINI baby and junior car seats available with ISOFIX.



Outdoor car cover

Made of a lightweight water proof UV-resistant material.



Car care products

From shampoos and polishes to leather cleaner and alloy wheel cleaner, there's everything you could need to keep your MINI looking its best.



MINI Trackstar

If your MINI goes AWOL, a hidden, signal-emitting unit is activated to help the Police to find it.



WHY BUYING A MINI MAKES SENSE

Class-leading drive, build quality and those really satisfying chrome rocker switches by the cup holders are all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D achieves 72.4mpg on the combined cycle and emits only 104g/km of CO2. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk/comparemini to see just how well we perform.

SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment of only £150. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing for just £380, that's up to 8 years or 80,000 miles servicing for £530! For further information including the full terms and conditions please contact your MINI Dealer.

DEPRECIATION

MINI's are famous for holding their value well. In fact we were officially the slowest depreciating car in 2007, awarded by Parkers, the industry experts. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI by giving you options at the end of your agreement*. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

OUR DEALERS

Last but certainly not least, our lovely dealerships. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF. MINI Cover is underwritten by UK Insurance Limited, who are authorised and regulated by the Financial Services Authority.