

INTRODUCTION

The all new MINI Cooper is a natural athlete. Be it a sprint or a marathon - punchy engines, crisp transmission and lively acceleration make the MINI Cooper an all-round sports star. It has also been completely re-designed, with a new British built engine, new front and rear suspension and new six speed manual transmission. With all the go-kart handling you'd expect from a MINI Cooper, you're guaranteed as much fun as you can have on four wheels.



FACTS & FIGURES

On the Road Price £13,715

Engine

Cylinders/valves 4/16 Displacement (cm³) 1598 Stroke/bore (mm) 85.8/77.0 Max output (kW/hp/rpm) 88/120/6000 Max torque (Nm/rpm) 160/4250

Wheels

Tyre size front 175/65 R15 Tyre size rear 175/65 R15 Wheel size front 5.5J x 15" light alloy Wheel size rear 5.5J x 15" light alloy Performance Top speed (mph) 126 Acceleration 0-62 mph (secs) 9.1 Acceleration 50-75 mph in 4th (secs) 9.6

Dimensions (mm)

Wheelbase 2467 Vehicle length 3699 Vehicle width 1683 Vehicle height 1407 Track, front 1459 Track, rear 1467 Fuel consumption Urban (mpg) 40.9 Extra-urban (mpg) 62.8 Combined (mpg) 52.3 CO₂ emission (g/km) 129 Tank capacity (ltr) 40

Weight (kg) Unladen (EU) 1140

Max permissible 1515 Permitted load 450 Permitted axle load, front/rear 855/740

Further information on official fuel consumption and on the official specific emissions of CO₂ for new passenger car models is contained in a brochure which is available free of charge from any dealer or at http://www.mini.com/efficiencyguide.







DESIGN

There's no mistaking a MINI when you see one. They always stand out and put a smile on your face. What's more, the closer you look, the more clever details you'll discover. Such as these elliptical door rings, that complement the shape of the instrument panel.

SAFETY

Where to begin? Six airbags as standard, disc brakes all round, Anti-lock Braking System (ABS with CBC, EBD and Brake Assist), optional Automatic Stability Control + Traction (ASC+T) and Dynamic Stability Control (DSC). The MINI Cooper is simply one of the safest driving experiences you can have.





ENGINE

With the MINI Cooper, you don't have to sacrifice raw power for the sake of fuel economy. Its 4 cylinder, 16 valve, 120 horse power engine is capable of 0-62mph in 9.1 seconds, yet emissions levels and fuel consumption are still kept remarkably low:

Fuel consumption combined 52.3 mpg CO₂ emissions 129 (g/km)

DRIVING EXPERIENCE

It's not just the powerful engine that makes the MINI a thrill to drive. Its low centre of gravity and "wheel at each corner" design concept give the MINI go-kart style handling for a uniquely invigorating ride. This is enhanced by the multi-link rear suspension which keeps the wheels on the road at all times, so you can really put your MINI through its paces.







FINANCE YOUR MINI

Our finance and insurance solutions have a lot in common with MINI itself. Why? Simple: they're extremely well designed and you can tailor them to suit your own individual tastes.

Whether you're looking to finance a MINI for yourself or your company, with our MINI Finance specialists you'll discover a variety of ways to get your hands on your chosen MINI, and then protect it.

GET ON THE ROAD, STAY ON THE ROAD

Once you've got your MINI, you won't want to be apart from it. We know that, which is why we have a number of ways of helping you out, should the unexpected happen.

MINI Warranty gives your MINI three year's unlimited mileage – so you can go on as many adventures as you want. MINI Emergency Service cover is also standard on every new MINI and lasts for three years as well, designed to help you out in motoring emergencies.

Relax knowing that MINI tlc gives you 5 years, or 50,000 miles (whichever milestone is reached first) of servicing for just £185.

MINI tlc XL gives you a further 3 years, or 30,000 miles (whichever comes first) of servicing for an extra £370. So for £555 you can get a total of 80,000 miles or 8 years of servicing. An offer that's surely too good to miss.

For more information on any of the above products and services please visit your local MINI dealer or MINI Service Authorised Workshop.



EXTERIOR

Aerodynamic Bodykit	
Bi-Xenon lights with headlight washer system	
Bonnet stripes in white or black	
Bumpers in body colour	
Chrome line exterior	
Comfort Access keyless entry/ignition system	
Darkened rear glass	
Exhaust pipe finisher, chrome-plated	
Exterior door handles in chrome	
Exterior mirror caps in body colour (only in combination with a body-colour roof)	
Exterior mirror caps in chrome	
Exterior mirror caps in high-gloss black or white (only in combination with contrast roof in white or black)	
Exterior mirror pack	
Front fog lights	
Heated glass rear windscreen, with windscreen wiper and integrated washer nozzle	
Heated windscreen washer jets and exterior mirrors heated	
Metallic paint	
Panoramic glass panel sunroof	
Park Distance Control (PDC)	
Radiator grille bars and boot handle in chrome	
Rain sensor plus automatic driving light control	
Rear spoiler (model-specific)	
Rear spoiler (alternative to standard spoiler)	
Roof in body colour	
Roof in contrast colour (black or white)	
Screenwash level indicator	
Suspension: Normal, model-specific	
Suspension: Sport	
Third brake light	
Tinted glass	
Wheels: 15 " 5-Star Spooler light alloy rims with 175/65 R15 Tyres	
Wheels: 15 " Rotator Spoke light alloy rims with 175/65 R15 Tyres	
Wheels: 16 " 5-Star Blaster light alloy rims with 195/55 R16 Runflat Tyres	
Wheels: 16 " Bridge Spoke light alloy rims with 195/55 R16 Runflat Tyres	
Wheels: 17 " Crown Spoke light alloy rims with 205/45 R17 Runflat Tyres	
Wheels: 17 " Flame Spoke light alloy rims with R17 205/45 Runflat Tyres	
Wheels: 17 " Web Spoke two-piece light alloy rims with 205/45 R17 Runflat Tyres	
White indicators	

Key: 🛛 - As Standard 🗖 - Optional extra



INTERIOR

Air-conditioning	
Automatic air-conditioning	
Automatic transmission, 6-speed	
Aux in	
Bluetooth telephone preparation with USB Audio Interface	
CD changer for 6 CDs, MP3-compatible	
Centre armrest	
Chrome line interior	
Colour line trim for door armrest and knee rolls (in choice of five colours)	
Condition-Based Service (CBS)	
Cup holders, three	
Door sills finished in brushed stainless steel, with model designations	
Driver and front passenger footwell lights	
Easy entry function	
Electric windows	
Floor mats in velour	
Front passenger seat, height-adjustable	
Glove compartment	
Headlining in anthracite	
Headrests in rear, two	
Heated front seats	
Hi-Fi loudspeaker system	
Interior light, centrally mounted in headliner	
Interior light package (including Switch Colour Lighting)	
Interior mirror with automatic anti-dazzle function	
Interior surface: Brushed Alloy	
Interior surface: English Oak	
Interior surface: Fine White Silver	
Interior surface: Fluid Silver	
Interior surface: Piano Black	
ISOFIX child seat mounting	
Lumbar supports, manually adjustable (only available with leather or cloth/leather combination upholstery)	
Manual transmission, 6-speed	
MSA - Automatic Engine Start / Stop (not available with Automatic Transmission)	
Multifunction option on leather/wood steering wheel, including cruise contro	
Multifunction for steering wheel	
Navigation system	
On-board computer	
Radio MINI Boost with MP3-compatible CD player	
Rear backrests, separately folding	
Remote-controlled central locking with convenient window opening from remote key	

Rev counter with digital speedometer and external temperature gauge	
Service interval display	
Smoker's package (no-cost option)	
SPA - Switch Point Display	
Sport seats	
Start/stop button	
Steering column, adjustable in height and length	
Steering wheel: 2-spoke leather steering wheel, height and length adjustable	
Steering wheel: Sport steering wheel in leather, 3-spoke design, height and length adjustable	
Steering wheel: Sport steering wheel with wooden rim, 3-spoke design, height and length adjustable	
Steering wheel: Steering wheel with plastic rim, height and length adjustable	
Storage pack, incl. luggage compartment nets and side nets, 12-volt socket in boot and tilt cargo adjustment for rear seats	
TV function (if navigation system specified)	
Universal Remote Control	
Upholstery in cloth/leather (model-specific)	
Upholstery in cloth (model-specific)	
Upholstery in leather (model-specific)	
Voice control system	

Key: 🔳 - As standard 🔲 - Optional extra



SAFETY

Airbags: Driver, front passenger and side airbags	
Airbags: Head airbags	
Anti-lock Braking System (ABS with CBC and EBD)	
Anti-roll bars, front and rear	
Automatic Stability Control + Traction (ASC+T) include Brake Assist	
Belt force limiters in front and restraint system with belt tensioners	
Brake pad wear indicator	
Central locking, automatic at 10 mph	
Crash sensors	
Dynamic Stability Control (DSC) (including Hill Assist)	
Front passenger airbag deactivation	
Fuel cut-off in the event of a crash	
Multi-link rear axle	
iGR - Brake Energy Regeneration	
Reinforced panels in the doors	
Remote-controlled alarm system (Thatcham Category 1)	
Runflat Indicator (RFI)	
Run-flat tyres for emergency driving	
Safety battery terminal (battery disconnects in the event of a crash)	
Single-link spring-strut front axle	





ACCESSORISE YOUR MINI With MINI Accessories you can personalise you

With MINI Accessories you can personalise your MINI any way you like. Inside and out, from top to bottom. Pick from fantastic graphics, gizmos and gadgets, from the practical to the unashamed indulgent. Each one approved by the people who designed and built your MINI.

STAND OUT



17" alloy wheels Cross spoke, web-spoke, multi spoke,

Cross spoke, web-spoke, multi spoke, double spoke... with so many to choose from, which one will you go for?



Roof decals

It's your MINI – shout it from the roof top. A St George's Cross, Heliport or even MINI Lettering are just some of the options available.



Additional headlights

Improve your visibility with MINI additional headlights. They blaze a safer trail for you after dark and add that extra touch of style.



Union Jack exterior mirror covers

You're bound to stand out with Union Jack exterior mirror covers, they look the part whatever your MINI's colour scheme.

THE GREAT INDOORS



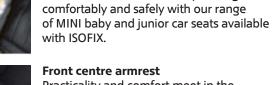
Interior trim strips with chequered flag design

Recreate the feeling of the racetrack in your new MINI with the interior trim strips in chequered flag design.



Illuminated door entry strips As good as any red carpet, illuminated door entry strips with MINI Cooper lettering put your MINI a step ahead of the rest.





MINI baby and junior seats

Make sure the kids are always sitting

Practicality and comfort meet in the middle: not just for leaning on, the arm rest also opens up to provide generous storage space.

07





TUNES & TECHNOLOGY



iPod interface

Can't go anywhere without your iPod? Now you don't have to. Just plug it in and away you go – you can enjoy your favourite tracks played and operated through your MINI's sound system.



MINI Approved Portable Navigation from Garmin®

This portable navigation range is always on hand to help you with directions, hotel references, fuel stops and sniffing out food. All you need to do is touch the screen to find what you're after.



CD case

A music store inside your MINI: this case holds six CDs and can be conveniently attached to the sun blind.



MINI Trackstar

If your MINI goes AWOL, a hidden, signalemitting unit is activated to help the Police to find it.

TAKE IT AWAY



Roof box

This lockable two-tone box provides 350 litres of extra storage space.



Cycle holder Active lifestyle? With the cycle holder and base support system, your MINI can carry your bikes with ease.





Ski and snowboard set If it's downhill thrills you're looking for, look no further. This lockable ski and snowboard set carries a snowboard and up to three pairs of skis.

Luggage compartment tray Fits snugly into the luggage compartment, featuring a Union Jack and anti-slip coated reversible lid.

For price information, please contact your MINI Dealer. Subject to change in design and equipment. Subject to error.



WHY BUYING A MINI MAKES SENSE

Class-leading drive, build quality and those really satisfying chrome rocker switches by the cup holders are all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D achieves 72.4mpg on the combined cycle and emits only 104g/km of CO2. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk/comparemini to see just how well we perform.

SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment of only £150. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing for just £380, that's up to 8 years or 80,000 miles servicing for £530! For further information including the full terms and conditions please contact your MINI Dealer.

DEPRECIATION

MINI's are famous for holding their value well. In fact we were officially the slowest depreciating car in 2007, awarded by Parkers, the industry experts. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI by giving you options at the end of your agreement*. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

OUR DEALERS

Last but certainly not least, our lovely dealerships. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF. MINI Cover is underwritten by UK Insurance Limited, who are authorised and regulated by the Financial Services Authority.