Land Cruiser V8







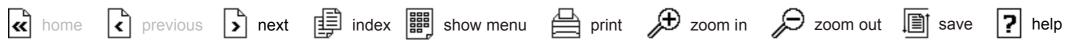
























Nothing is so good that it cannot be made better. That is why we strive for constant improvement in everything we do. It is not a motto. Or a mission statement we hang on the wall and forget about. It is simply the way we do things. We have a word for it: 'kaizen'. It means 'continuous improvement' and it is the key principle that guides us in our pursuit of total quality.

This commitment to quality results in real benefits - benefits that enhance the quality of your life. We know this because you tell us so by consistently voting Toyota highly in independent customer satisfaction surveys. This is also evident through the excellent results Toyota achieves in the Euro NCAP safety tests. Most of all, we know this because we make it our business to find out how to give you the best possible ownership experience, from when you first buy your car, right up to when you ultimately sell it.

What this means for you is that every time you get into the driving seat of a Toyota and start the engine, you will experience a feeling of complete confidence. Confidence that comes from knowing that the car you are driving is designed and engineered with the very highest standards of quality and reliability in mind. For Toyota, quality is not just a promise; it's a way of life.

"From now on, I want everybody to put their efforts together and unite in finding a way to make superior vehicles."

Kiichiro Toyoda, Founder Toyota Motor Corporation, May 1939



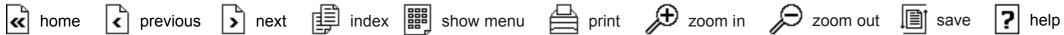
















A legend from day one – the story of Land Cruiser. For more than five decades, Toyota's off-road icon has established a reputation for quality, durability and reliability. Follow its path from a robust post-war 4x4 to today's perfect example of luxury and ability.



Toyota Land

than ever. The

Cruiser.

Safer, easier to drive

and more trustworthy

benefits of advanced

technology are easy

to appreciate in the

latest-generation Land

Cruiser V8

Toyota BJ

The start of the Land Cruiser legend, the BJ featured a powerful engine traditionally used in a truck four times its size. This new vehicle was so capable that, during testing in July 1951, the BJ drove further up Japan's Mount Fuji than any other vehicle had gone before.







1955

Toyota LC 20-30 Series Now called the Land Cruiser, the 20-Series added driving comfort and

style to the BI's all-terrain might, boosting its civilian appeal. Confident in the car, Toyota began exports.

From African plains and **Antarctic** blizzards to South American jungles, Land **Cruisers** have played key roles across the globe



▲ Knowing that the Land Cruiser 20 Series had the performance to compete with its overseas rivals, Toyota used the 4x4 to break into new territories. The result was the spread of the Land Cruiser and of the company – across the whole planet.



▲ Offering luxury a world away from the original BI, the Land Cruiser V8 is still supremely tough, capable and reliable. Endurance testing included covering more than 1,300,000km across all types of terrain, including altitude trials as high as 3,000m in Costa Rica.

2007 **Dakar Rally** champions Since 1976, Land Cruisers have successfully competed in the endurance race.

In 2007, two LC 100s took first and third places in their class.

1967

ability.

Toyota LC 55 Series Broadening the family, the LC 55 had passenger comfort in mind, space for six and a fold-down rear seat – plus it maintained full 4x4



1980

Toyota LC 60 Series Improved on-road manners and cabin space were goals for the 60 Series. By 1981, over 1 million Land Cruisers had been sold worldwide.



1990

Toyota LC 80 Series The next evolution offered an unrivalled mix of comfort and all-road capability. A strong reputation saw the LC 80 being selected for use by the United Nations.



1998

Toyota LC 100 Series An instant success, the luxurious LC 100 was the pinnacle of all 4x4 vehicles. Its off-road might was, of course, as assured as ever.































Index

Toyota Land Cruiser V8

Introduction

The story of Land Cruiser

A legend from day one

Overview

King of all roads Exterior design Interior design

Driving experience

On-road Off-road V8 diesel performance

Safety

Protection for all

Living with Land Cruiser V8

Comfort Convenience

Option Packs

Premium In Car Entertainment Pack and Premium Audio Pack

Colours, Equipment and Specifications

Colours and trim Equipment **Specifications**

Environmental care

Facts about Land Cruiser V8

Customer service

Peace of mind from Toyota





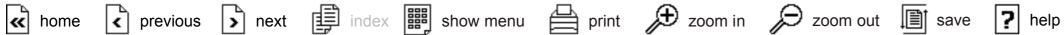














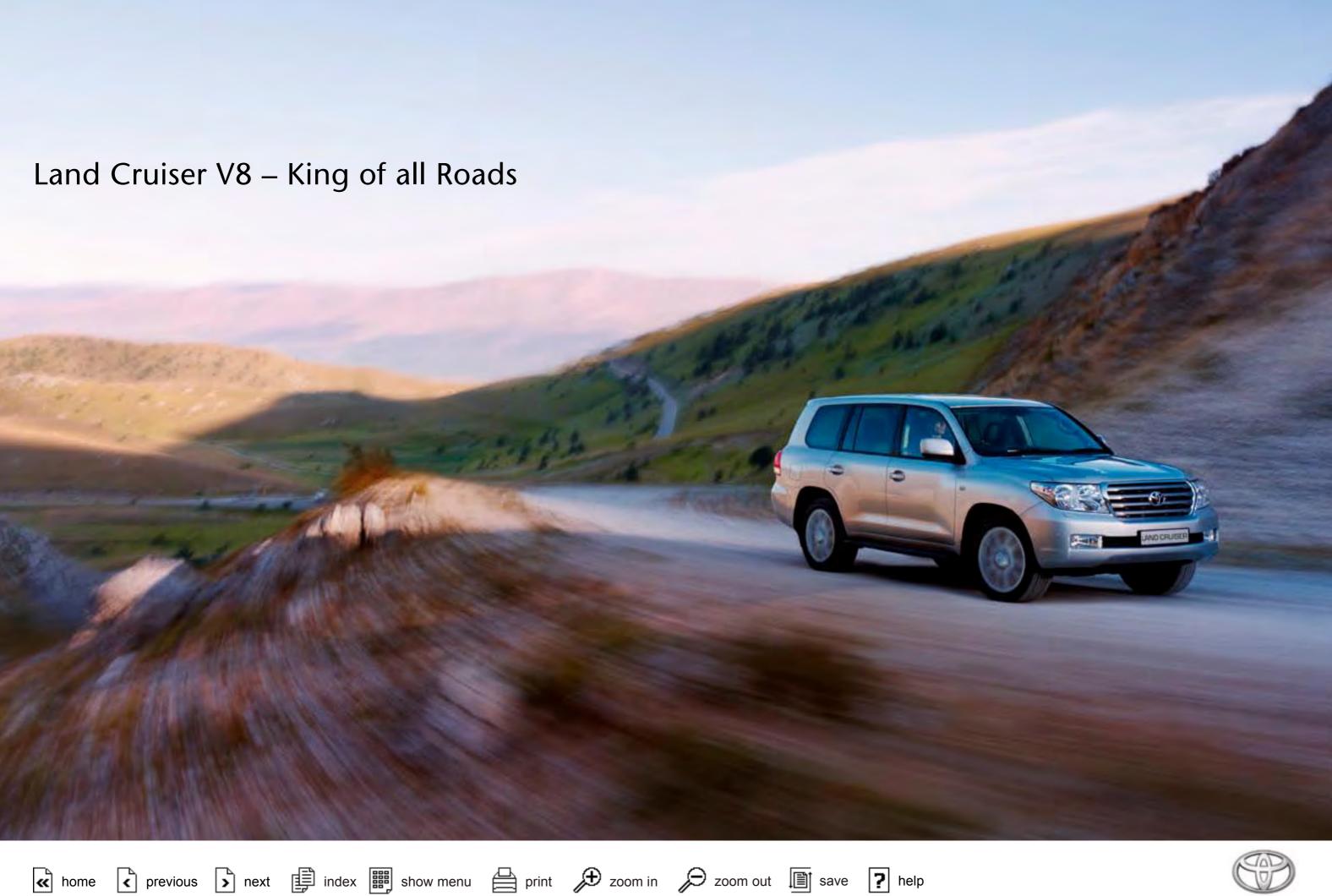




































The adventure starts here

From its surefooted stance to its confident, robust silhouette, it's clear that Land Cruiser V8 has been designed for maximum utility. It's a 4x4 vehicle built for 4x4 driving; its styling reflects the adventurous and rugged spirit of generations of Land Cruisers before it as well as their drivers. And this attitude is more than skin deep: the tough body structure also provides the best strength, weight saving and resistance to rust ever.

But the focus isn't purely on function. While still remaining true to the vehicle's bloodline, new styling touches underscore the latest Land Cruiser's truly advanced status. The result is a vehicle that makes no compromise in its abilities and conveys a commanding premium presence at all times. Wherever you venture – from punishing wilderness to an important meeting – your Land Cruiser V8 will always look the part.

























The premium choice

Stepping up into your Land Cruiser V8 is like entering a refuge. Echoing the confident exterior, the spacious, refined and expertly designed cabin is all about utility, quality and sophistication.

The interior is generously equipped with advanced practical features that will soon become necessities – including the best performing air conditioning in the 4x4 class. Then there are true luxury touches, such as thick leather upholstery, wooden trim, and heated and powered seats.

By providing you with the best of both worlds, Land Cruiser V8's interior fuses the functional beauty of an off-roader with the prestige and comfort of a quality passenger car. Perfectly.





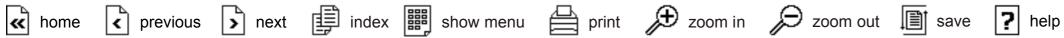




















Cruise, control

When you're driving the King of all roads, every journey is a pleasure. From a cross-country trek to a business commute or family day out, each trip will underline your Land Cruiser V8's on-road excellence.

To maximise your enjoyment, Toyota has carefully developed a range of technologies. The supple, comfortable and refined ride owes much to the entirely new coil-spring suspension setup and its sophisticated damping systems. The advanced 4x4 drivetrain, meanwhile, provides supreme levels of roadholding confidence and impressive handling.

And performance? The all-new V8 diesel delivers thrilling power, remarkable quietness and respectable economy. With Land Cruiser V8, you'll just want to keep driving.



























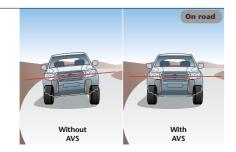
Hit the road. Any road

Engineering expertise and evolved technology make Land Cruiser V8 the best full-size 4x4 in its class. Its twist-resisting frame chassis – Toyota's toughest to date - is ideally suited to punishing off-road action. It also increases towing durability and reduces the vibrations felt in the cabin.

This brawn is matched by brains. The exceptional full-time four-wheel-drive system offers convenient motorised switching, so transfer between low and high ranges is quick and easy. A sophisticated torque-sensing limited-slip differential improves road holding and stability in challenging conditions. Working in harmony with both of these are the latest driving performance technologies, including 4-Wheel AHC and AVS. And, because Land Cruiser V8 is designed with maximum utility in mind, it's only natural that these technologies perform essential functions both off road and on it. Find out more below.

1. More comfortable cornering 4-Wheel Active Height Control (AHC) and

Adaptive Variable Suspension (AVS) reduce body roll in bends, making your Land Cruiser more stable and comfortable. AVS adjusts each shock absorber's damping force and 4-Wheel AHC controls spring rate.



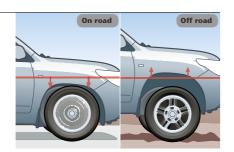
2. More stable braking

In a similar way to their suppression of body roll, 4-Wheel AHC and AVS also reduces the 'dipping' of the vehicle's nose when braking hard, improving driver confidence and passenger comfort.



3. Greater stability, convenience and ground-covering ability

Active Height Control (AHC) adjusts your Land Cruiser's ground clearance. When lowered, stability at speed and cabin access is improved. Raising it, meanwhile, boosts off-road ground clearance. Automatic levelling means your vehicle's height stays constant, regardless of the load.



4. Maximised wheel articulation

Tackling off-road obstacles often requires the full range of a suspension's reach. 4-Wheel AHC and AVS are designed to ensure this 'articulation' is never compromised – meaning Land Cruiser V8 remains as capable off road as it is comfortable on road.



















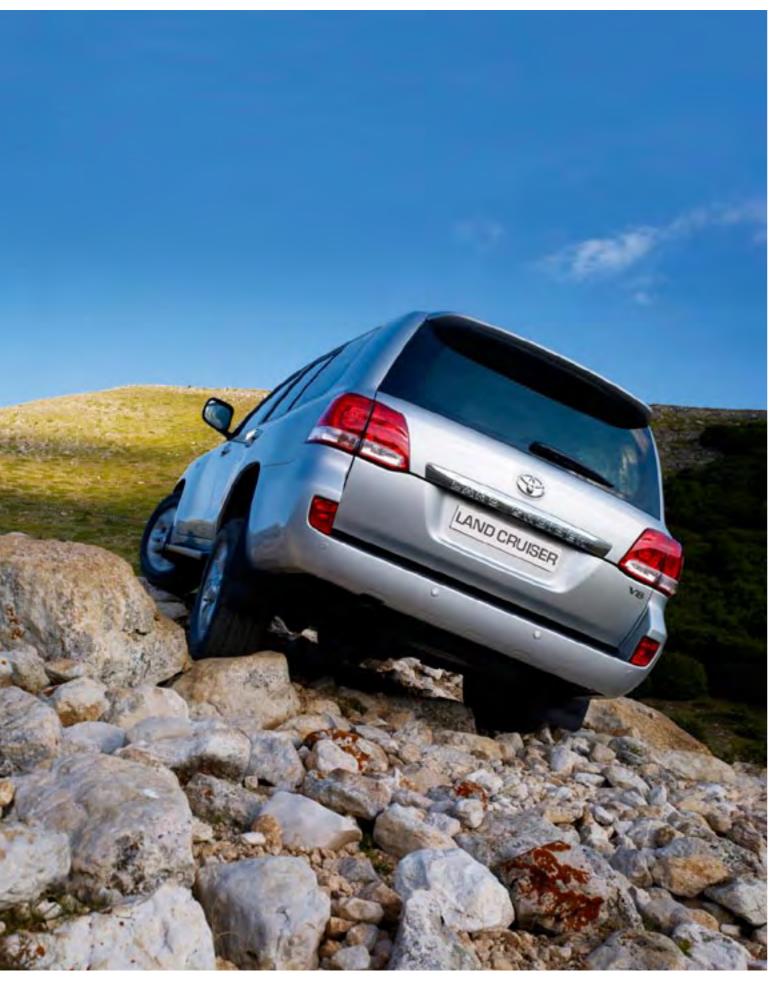












When the going gets truly tough, you need to trust your vehicle's abilities even more than your own. That's why Land Cruiser V8 provides a range of advanced solutions for tackling extreme environments, put to the test on all kinds of terrain.

For example, Land Cruiser employs a TORSEN® LSD to distribute torque with a bias towards the rear wheels; the result is maintained stability during acceleration and high-speed driving. This bias is increased further for acceleration during cornering to reduce understeer and enhance performance. In addition, the change between high and low gearing for off-road terrain is now achieved by a simple dashboard switch, improving efficiency and durability at a stroke.

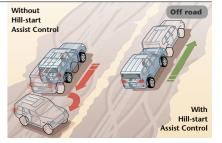
Further innovation is demonstrated by Toyota's evolved anti-lock braking system (Multi-terrain ABS), which adapts to a range of surfaces – gravel, sand, asphalt and more - to provide ultimate on-road braking results and greatly improved feel when off road. Meanwhile, Electronic Brake-force Distribution (EBD) optimally balances braking power between the large disc brakes as required, and Brake Assist (BA) gives you maximum stopping performance when you need it most.

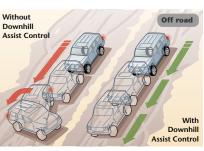
But they are only the start. Land Cruiser V8 also offers the reassurance of two dedicated and advanced off-road-driving systems, Downhill Assist Control and Hill-start Assist Control, which make intimidating inclines simple to tackle. Unstoppable has just been redefined.

TORSEN® LSD is a registered trademark of JTEKT Corporation.

Hill-start Assist Control and Downhill Assist **Control**

Hill-start Assist Control detects and reduces any rolling back when the driver moves from the brake to the accelerator pedal. This makes starting on inclines easier and safer. A complementary system, Downhill Assist Control, automatically manages braking when descending steep gradients. This prevents the locking of wheels and skidding, and enables the driver to focus on steering.





Multi-terrain ABS, EBD and BA

A trio of braking technologies designed to deliver effective, balanced stopping in emergency situations. Multi-terrain ABS has been developed for improved braking, both on and off road.







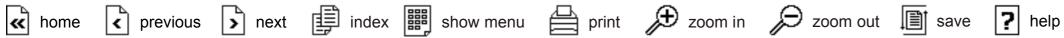






















Experience the power of a legend

The word 'outstanding' simply doesn't do it justice: the 4.5-litre, 286 DIN hp V8 diesel engine in Land Cruiser is the most powerful diesel in the entire Toyota range. It delivers an awesome driving experience.

Astounding flexibility and the potential for heart-racing performance is assured by a massive 650 Nm of torque. That impressive pulling power comes partly thanks to a sophisticated twin variable-nozzle turbocharger, as well as common-rail fuel injection in an eight-cylinder engine - both engineering firsts for Toyota. This powerplant is fitted with a diesel particulate filter.

The Land Cruiser V8 benefits from a smooth and fuel-efficient six-speed automatic gearbox. As well as featuring a sequential mode, it uses Toyota's AI-SHIFT technology, which adjusts gearshift patterns to suit you and the road. The result is an ideal performance at both high and low speeds; 0-62 mph takes just 8.2 seconds*, and the top speed is 130 mph.

On the road, you'll immediately notice that such impressive control and power is achieved without compromises. An electronically controlled hydraulic engine mount and a lightweight engine block help make the Land Cruiser V8 as quiet as a petrol-engined car. Fuel consumption is a modest 27.7 mpg, and the powerplant meets Euro 4 emissions standards.

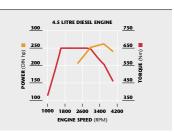
Sophisticated diesel development

A variety of technologies have been brought together to create the Land Cruiser's diesel engine: a V8 layout, common-rail injection and advanced turbocharging. The resulting power is as thrilling as it is useful.



4.5 diesel V8: power and torque The 4.5-litre V8 delivers its full

650Nm of torque in the exact engine range you need it: from 1,600 to 2,800rpm. The result is extreme flexibility and incredible real-world pulling power from low speeds.



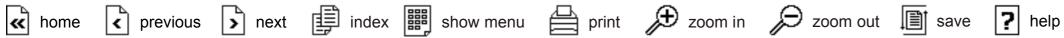












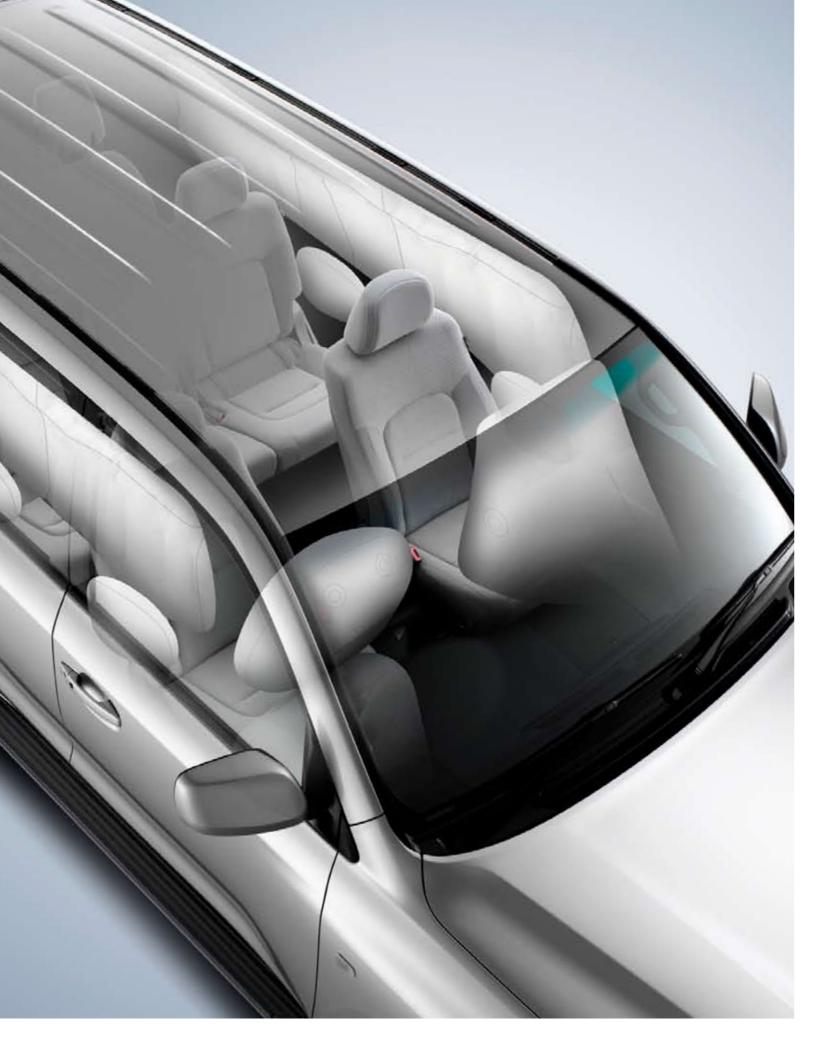








^{*} Figures from internal tests on a closed circuit.



Safety: protection for all

Land Cruiser V8 is tough, engineered to help keep you safe wherever you venture and whatever may happen. For this, you can thank its combination of sheer strength and smart thinking.

As you might expect, the robust body structure performed well in Toyota's developmental crash tests. Impacts from the front, side and rear caused only a small amount of deformation to the high-strength cabin. This owes much to the collision safety frame's energy absorption structures, as well as large-profile side rails and the use of high-tensile steel.

Such strength is an excellent base for Land Cruiser V8's safety systems. There are a total of 14 airbags, including chest and knee airbags for the driver and front passenger, plus side airbags. Curtain shield airbags, which protect all rows of occupants, are instantly triggered if sensors detect that the vehicle is in a collision or rolling over.

Also inside the cabin, the front seats feature anti-whiplash technology and Active Headrests. These both work to protect the neck area in rear impacts. The front two rows of seats also have seatbelt pre-tensioners to reduce the jerking of an occupant in an impact, while the front driver and passenger belts have force limiters, too. For smaller occupants, the second row of seats includes ISOfix child-seat mountings.

To avoid dangerous skidding and maximise traction, Land Cruiser V8 uses Vehicle Stability Control (VSC) and active traction control (A-TRAC). The VSC computer also commands the 'pre-crash' front seatbelt tensioning system, which it triggers when a dangerous situation is detected. Meanwhile, the Variable Gear-Ratio Steering system (VGRS) improves stability and handling by matching the steering response to the speed of travel.

It's not just about the people inside your Land Cruiser V8, either. This latest generation features the vehicle's best protection of pedestrians to date, thanks to a bonnet and bumpers that absorb energy in an accident.

VSC and A-TRAC

Help is at hand for maintaining control in extreme conditions. VSC detects and reduces slippage, while A-TRAC ensures safe and efficient delivery of engine power, both on and off road.



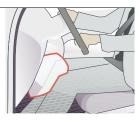
Whiplash Injury Lessening (WIL) technology & Active Headrests*

Neck injuries are reduced in lowspeed, rear-end collisions through the WIL front seat design and Active Headrests that move to protect the back of the head.



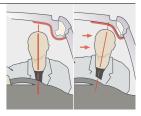
Twin knee airbags*

The driver and front passenger each benefit from the protection of a dedicated knee airbag.



Head impact protection*

The cabin headlining and pillars incorporate a number of impactabsorbing structures, protecting occupants during an accident as well as vigorous off-road travel.

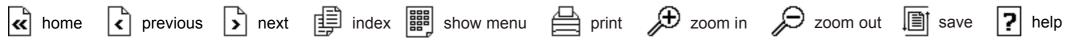


Body structure

Land Cruiser V8's high strength and excellent crash safety owe much to its tough yet energyabsorbing frame.



* Left hand drive diagrams shown.

























First-class cabin

Settle into a Land Cruiser V8 and you'll appreciate its high levels of comfort and interior space. The wide, carefully planned dashboard naturally has a focus on function, with large, tactile controls and premium technology, yet the cabin is also undeniably luxurious.

Quality leather upholstery adds to the feeling of luxury, while standards of refinement and quietness rival those of a passenger car. Toyota engineers have also worked hard to deliver the best air conditioning in the 4x4 class: the fastest heating and cooling times, plus four-zone independent temperature control and 28 vents mean that everyone remains comfortable, whatever the weather. The first two rows of seats are heated, and the driver and front passenger can also enjoy the convenience of electrically adjustable seats, with position memory controls for the driver's side.

The clear instrumentation includes highly visible Optitron dials and a sophisticated multi-information display. Steering-wheel-mounted controls improve safety and convenience, while the keyless Smart Entry and Push Start system makes life that extra bit easier.

At the centre of the action, the colour-screen navigation system controls air conditioning, satellite navigation and audio, offers hands-free BluetoothTM calling and also incorporates a six-DVD changer. The air conditioning and navigation systems can also be commanded by voice.



Air conditioning

Highly efficient automatically adjusted air conditioning, including pollen filters, keeps you and your passengers at just the right temperature using independent four-zone controls.



Memory seat control

Set your Land Cruiser's driving seat just the way you like it. If someone else then moves its position, a press of the button puts your world back in order.















home of previous next index is show menu print to zoom in to zoom out is save













Flexibility, practicality, capability

It takes only moments to realise that Land Cruiser V8's spacious cabin is as useful as it is comfortable. With three rows of seats, there's room for seven occupants, plus plenty of handy stowage spaces around the interior – including bottle and cup holders.

Throw daily life at it and you'll discover just how impressively adaptable the cabin is, too. The second row of seats slides forwards or backwards by 105mm, so passengers up to 1.95m tall can travel in them in comfort. And because that same row also features convenient 40/20/40 split folding of the seatback, you can tip down the centre to make way for long objects or provide an armrest for two passengers.

The two fixed third row seats, meanwhile, fold up against the side of the load area quickly and independently, giving you optimal control over seating and space.

The rear view parking camera is a valuable reversing aid and, once parked, access to the boot is easy, thanks to a horizontally split tailgate. The lift-up main section and drop-down lower door make loading simple and efficient. And the dropdown gate even contains an additional handy storage compartment – yet another example of Land Cruiser maximising utility.



















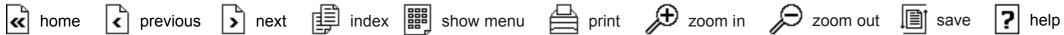














1. Premium in-car entertainment system.



2. High definition 8" screen.



3. Infra-red headphones.



1. JBL premium sound system.



2. iPod® integration kit.



4. Remote control.

Premium In Car Entertainment Pack

Travel takes on a new dimension from downloaded movies to family of pleasure with the quality and versatility of the Toyota **Premium In Car Entertainment** pack.

Travel takes on a new dimension of pleasure with the quality and versatility of the Toyota Premium In Car Entertainment pack.

At the heart of the system is a pair of stylish units that each have a DVD player, an 8" high definition screen and touch sensitive buttons. These units support virtually all disc formats and are compatible with most game consoles.

Conveniently, the DVD's memory function lets you stop whatever is playing and then start again later from the very same spot. There are even separate slots for a USB memory stick and an SD card so that you can view all kinds of media ranging

photographs.

Such is the system's versatility that your passengers can watch the same programme synchronised through both screens, or each screen can be operated independently. For instance, one passenger can watch a DVD while the other plays a game console.

Infra-red headphones with independent volume adjustment add superb sound quality to the experience. Ingeniously, to prolong battery life, the headphones automatically switch off when removed from the user's head.

The units are permanently fixed to the rear of the front seats. In addition, there are remote controls so that smaller passengers can operate the system without having to undo their seatbelt or reach forward.

Premium Audio Pack

The innovative technologies of the **Toyota Premium Audio pack make** your world easier and very much more pleasurable. The pack includes the JBL premium sound system and the iPod® integration kit.

If your passion is music, you'll love the breathtaking acoustic performance of the JBL premium sound system. The 660 watt DSP amplifier and 12 speakers engineered by IBL and individually tuned for the interior of the Land Cruiser V8 cover the entire spectrum of music and combine to create spatial clarity comparable to top quality home audio systems.

The iPod® integration kit extends choice even further by letting you play your iPod® through the car's sound system. Steering wheel controls make it safe and easy to use, and you can even recharge your iPod®'s battery as you drive.*

*Please check with your Toyota Centre for iPod compatibility as some older generation models are not supported.



3. JBL premium sound speakers.























Colours and trims

202 Astral Black







1G3 Decuma Grey*



* Metallic paint

Seat material colour	Ammonite	Sandstone
1F7 Tyrol Silver	•	0
1G3 Decuma Grey	•	0
202 Astral Black	•	0
3Q3 Regency Red	0	•
6V2 Fir Green	0	•
8R3 Slate Blue	•	0

• = Standard ° = Optional

1F7 Tyrol Silver*



6V2 Fir Green*



8R3 Slate Blue*







Sandstone leather

Equipment

EXTERIOR Front fog light Door mirrors: electric, colour-keyed, electrochromatic, foldable and heated Colour-keyed front and rear bumpers Rear spoiler Front and rear mudguards Side steps

Leather seats	•
Driver and passenger seat height adjustment (electrical) and lumbar support (electrical)	•
Seat heaters, front and rear (1st row)	•
Memory adjust (steering wheel, driver's seat, doors and mirrors)	•
Electrically adjustable tilt and telescopic steering wheel	•
Leather steering wheel and shift knob	•
Multi-info display (within meters)	•
Overhead console (with sunglass holder)	•
Driver and passenger seat-back pockets	•
Rear (1st row) armrest	•
Door scuff plate	•
Sliding and reclining rear (1st row) seat (4:2:4)	•
Third row seats (pair, fixed)	•

AUDIO	
Radio, 6 CD/DVD changer, 9 speakers	•
MP3 and WMA disc compatibility	•
Steering wheel with audio and multi-info display controls	•
Glass antenna	•

COMFORT		
VGRS (Variable Gear-Ratio Steering system)	•	
Dusk sensing headlights	•	
Smart Entry and Push Start (with remote function)	•	
Left and right auto air conditioning with front and rear independent air conditioning	•	
Rear heater control panel	•	
Cruise control	•	
Rain sensor and windshield de-icer	•	
Electrochromatic rear view mirror	•	
Auto headlamp cut-off	•	
Manual headlamp levelling	•	
Power windows (with remote function)	•	
Illuminated entry system (ignition and room lamp)	•	
Pollen filter	•	
Rear window defogger	•	
Electric sunroof with remote function, room lamp		

SAFETY AND SECURITY		
Multi-ABS, EBD and BA	•	
VSC and A-TRAC	•	
Hill-start Assist Control and Downhill Assist Control	•	
Front driver and passenger airbags, curtain airbags and side airbags (front and rear)	•	
Knee panel with driver and passenger knee airbags	•	
Front passenger airbag cut-off switch	•	
ISOfix child restraint system	•	
Front active headrest	•	
Front seatbelt pretensioner	•	
Rear seatbelt pretensioner (middle row)	•	
Immobiliser and alarm	•	
Double lock and auto door lock	•	
Intrusion and anti-lift alarm sensors	•	
Pre-crash system, front seat pretensioners and PSB	•	
Parking sensors (two front corner sensors, 4 rear sensors)	•	

INFORMATION

and overhead console

Full map navigation system including audio controls, microphone, voice command, Bluetooth™ and back camera monitor

 \bullet = Standard

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • The pulp used in this paper is chlorine free and comes from sustainable sources. Please refer to www.toyota.eu for further environmental information. • © 2007 by Toyota Motor Europe NV/SA. • No part of this publication may be reproduced in any way without the prior written approval of Toyota Motor Europe.































Specifications

ENGINE	
Transmission	6 A/T
Engine code	1VD-FTV
Number of cylinders	8 in V line
Valve mechanism	32 valve DOHC
Fuel injection system	Common rail type
Displacement (cm³)	4461
Bore and stroke (mm)	86.0 x 96.0
Compression ratio	16.8 : 1
Maximum output (kW/DIN hp/rpm)	210/286/3600
Maximum torque (Nm/rpm)	650/1600-2800

PERFORMANCE		
Maximum speed (mph)	130	
Acceleration (0-62 mph)	8.2	

Fuel consumption (EU directive 80/12	68/ECC-2004/3/EC)
Combined mpg (litres/100 km)	27.7 (10.2)
Urban mpg (litres/100 km)	23.5 (12.0)
Extra urban mpg (litres/100 km)	31.0 (9.1)
Recommended fuel grade	48 Cetane diesel
Fuel tank capacity (litres)	93
Carbon dioxide, CO ₂ (EU directive 80/	1268/ECC-2004/3/EC)
Combined driving (g/km)	270
Urban/Extra-urban driving (g/km)	318/242
Exhaust emissions (EU directive EU 70	/220/EEC-2003/76B/EC)
Euro Class	4
Carbon monoxide, CO (g/km)	0.07
Nitrogen oxides, NOx (g/km)	0.34
Hydrocarbons, HC and Nitrogen oxides, NOx (g/km)	0.34
Particulates, PM (g/km)	0.03
Noise, drive-by (EU directive 1999/10	1/EC)
dB(A)	71

Body on frame	•
Full-time four-wheel drive	•
TORSEN® LSD	•
A-TRAC (Active Traction Control)	•
VGRS (Variable Gear-Ratio Steering)	•
VSC (Vehicle Stability Control)	•
4-Wheel AHC (Active Height Control)	•
AVS (Adaptive Variable Suspension)	•
Minimum running ground clearance (mm)	225
Approach angle (°)	31
Departure angle (°)	23
Climbing angle (°)	45
Ramp break over angle (°)	24
Wading depth (mm)	700
Limit angle of vehicle turn over (°)	44

SUSPENSION		
Front	Double wishbone	
Rear	4-link coil rigid suspension with lateral rod	
BRAKES		
Front	Ventilated disc	
Rear	Ventilated disc	
Multi-ABS, EBD and BA	•	
VSC and A-TRAC	•	
TYRES AND WHEELS		
Alloy 20"	285/50R20	
Full size spare wheel	•	

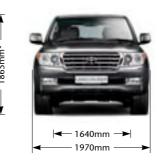
DIMENSIONS AND WEIGHTS		
Exterior length (mm)	4950	
Exterior width (mm)	1970	
Exterior height (mm)	1865	
Wheelbase (mm)	2850	
Front tread (mm)	1640	
Rear tread (mm)	1635	
Minimum turning radius (m)	5.9	
Kerb weight (kg)	2615	
Gross vehicle weight (kg)	3300	
Towing capacity with brakes (kg)	3500	
Towing capacity without brakes (kg)	750	
Boot capacity, length (mm) (when rear seat folded)	1685	
Boot capacity, maximum width (mm)	1675	





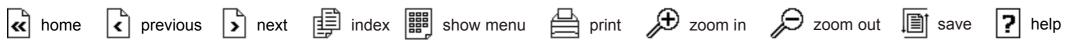


























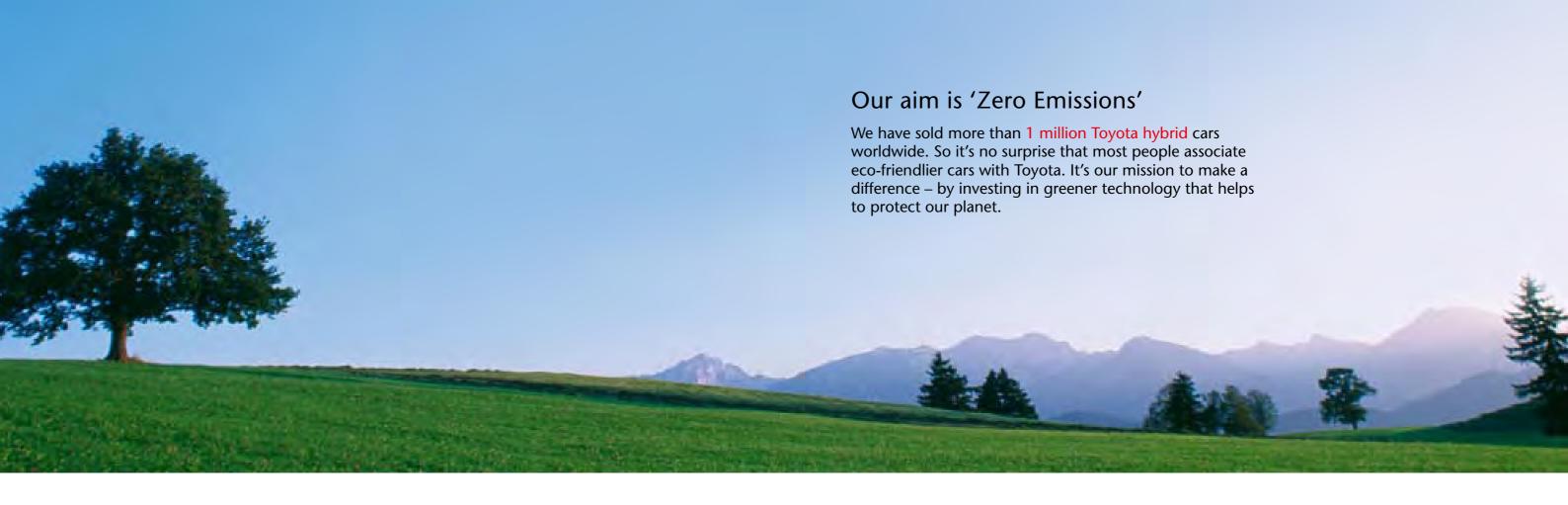




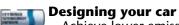








Assessing a vehicle's whole life cycle



- Achieve lower emissions and greener vehicles on the way towards the ultimate eco-car. Significant advances have been made through the development of Hybrid Synergy Drive® Technology, currently available on Prius

(Eco-Vas) is developed to measure environmental whole life cycle

Ecological Assessment System progress, assessing a vehicle's **End-of-life vehicles** Toyota offers drivers a new and

- innovative way of returning their old car
- For more information visit www.toyota.eu/04 environment or contact your local Toyota retailer



Manufacturing your car

- Constant efforts are made to reduce the environmental impact of our manufacturing plants using the Toyota Production System
- All manufacturing operations are governed by Environmental Management System ISO 14001

Getting vehicles and parts to you

- The most efficient and environmentally responsible logistics methods are favoured
- Modes of transport with the least environmental impact are selected wherever possible

Selling and servicing your car

- Informing drivers about the benefit of driving eco-cars
- Raising drivers' awareness of their responsibility towards the environment in servicing and driving their car

Ten tips for a Toyota Eco-Drive and save up to 30% on your CO₂ emissions

Lowering emissions is something we can all do to help the environment. It's simply a matter of changing the way we drive.



1. Remove any extra weight and roof load.



6. Shift up gear earlier.



2. Plan your route and avoid detours.



7. Only use electrical accessories when necessary (eg A/C).



3. Avoid using your car for short journeys.



8. Follow and anticipate traffic flow.



4. Check your tyre pressure regularly.



9. Keep your windows closed (use the ventilation system when possible).



5. Service your car according to the owner's manual.



10. Switch off your engine if you have to wait longer than 60 seconds.









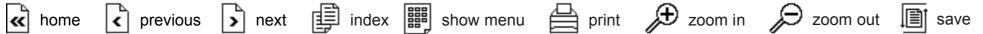






















Peace of mind

The Land Cruiser is designed for all those who want to get a little extra out of life. That's why you can expect a lot more than a sophisticated driving experience. Owning a Land Cruiser means you enjoy the peace of mind afforded by Toyota's global reputation for quality and integrity.

On the day you purchase your Land Cruiser, your retailer will present you with the 'Land Cruiser Passport'. It's a guide to getting the best out of your Land Cruiser and its comprehensive range of features. Of course, your retailer will explain the Land Cruiser to you in detail – and always be available should you require any assistance.

Intelligent design

The Land Cruiser is designed

and engineered to minimise the maintenance overhead. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Equally important is that Land Cruiser technology is made easily accessible so that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota spares to ensure the lowest cost of maintaining your Land Cruiser in an ideal working condition.

Toyota quality service

Your Toyota retailer will talk you through the Land Cruiser 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your Land Cruiser needs a full Health and Safety check, dependent on driving style and conditions, up to once

every two years or 30,000 km (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 15,000 km.

Toyota warranty

Comprehensive terms

The warranty covers any defect caused by a manufacturing or assembly fault. It is valid for three years of normal use or 100,000 km, whichever comes first, with no mileage limitation for the first year.

If the car is immobilised due to a breakdown (as a result of a defect covered under warranty), you will also be covered for the cost of towing your vehicle to the nearest authorised Toyota repairer.

Rust and paint defects

The warranty also covers surface rust and paint defects appearing on any of the painted body

panels as a result of a fault in material for a period of 3 years, regardless of mileage.

Corrosion cover

The warranty offers 12 years' coverage, regardless of mileage, against perforation of the bodywork (from inside to outside) that develops due to corrosion caused by faults in material or workmanship.

Toyota genuine parts

The Land Cruiser is designed to minimise the cost of accident repair. Energy absorbing elements are built into the bumpers, expensive to replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low part and labour charges.

Toyota Eurocare

In order to help you enjoy peace of mind driving, we are pleased to provide three years' Toyota Eurocare roadside assistance coverage in no less than 30 European countries. If you experience a problem with your Land Cruiser, Toyota Eurocare offers several possibilities to keep you on the road.

Added security

The Land Cruiser's security system withstands the insurance industry's rigorous five-minute attack test and provides excellent protection. Both the alarm system and the engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and

attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort or practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has a three-year warranty*.

* Check with your retailer for specific warranty





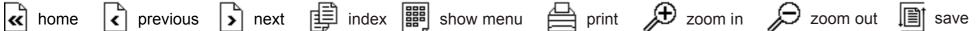


























Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free RAC Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, plus exclusive offers and promotions through our quarterly customer magazine.

Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the

Toyota Fleet Business Centre on 0845 271 2712.

Drive Plans from Toyota Financial Services

We want to make acquiring and maintaining your Land Cruiser V8 as easy as driving one. Our range of Toyota Drive Plans have been designed specifically with this in mind, to offer you a choice of affordable ways to finance your new car. Above all our plans offer flexibility, easy budgeting and peace of mind and can be arranged as a one-stop-shop when you select your Land Cruiser V8.

Easy Start

With Easy Start finding a large deposit is not an issue. Just the equivalent of one monthly payment in advance is all that is needed to drive away in a Land Cruiser V8. This simple and innovative plan, based on our popular Personal Contract Purchase (PCP) Drive Plan, is ideal for younger customers or families on a tight budget.

Easy Drive

Easy Drive is a comprehensive finance package, with one monthly payment taking care of most of your motoring needs for two or three years. The plan includes the cost of a Land Cruiser V8 on a PCP Drive Plan and an Easy Care servicing plan covering routine, major and intermediate services.

Easy Care

For those who value the peace of mind of a pre-paid servicing package we can offer Toyota Easy Care. The plan ensures that your car will receive the very best maintenance and servicing. Easy Care covers routine major services (including routine servicing, parts and labour) and intermediate oil and filter services.

Business Drive

Business Drive offers the security of a fully maintained Contract Hire package, ideally suited for VAT registered businesses. The package offers a host of benefits including reduced capital outlay, all-inclusive monthly rentals and no depreciation, disposal or administration problems.

Flexible Finance

However, Drive Plans are about more than just these four packages. Whatever your needs, Toyota Financial Services has a full range of finance options to offer you. Visit www.toyota.co. uk, to find out about any current offers and use our web calculators to create a personal finance quotation. Plus if you're looking to finance your new Auris, you can apply on-line too. And whether you're a private motorist or a business customer, your Toyota Centre will be pleased to discuss your individual requirements and help you to choose a Drive Plan that suits you. Finance subject to status to over 18s. Indemnities may be required. Terms and conditions apply. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT185UZ is authorised and regulated by the Financial Services Authority.

Extended Toyota Warranties

Every new Toyota comes with a three-year/60,000 mile manufacturer's warranty. Toyota offers you the opportunity to renew your warranty annually after the initial warranty period expires until the vehicle is 7 years old. No unexpected bills or concerns. In fact, nothing to pay beyond routine servicing and maintenance.

Toyota warranties offer equivalent cover to the manufacturer's warranty, covering all of the main components of your vehicle (with the exception of batteries, corrosion of exhaust and damage or wear to interior trim).

Our warranty range offers you a choice and flexibility, based on the vehicle's age and engine size. All allow for an unlimited annual mileage and special low user discounts are available for those covering less than 10,000 miles a year. Warranty cover also includes Club Toyota

membership including RAC Roadside Assistance, car hire up to 5 days after the first 24 hours, hotel expenses and free MOT test cover. For further information please contact your local Toyota Centre.

Toyota Accident Assistance

In the event of an emergency Toyota offers, free of charge to Toyota owners, a comprehensive management service which includes advice, assistance and practical help. Please contact your local Toyota Centre for further details.

Toyota Approved Used Cars

Toyota Approve Used Car Scheme. Please contact your local Toyota Centre for details.

Please refer to www.toyota.co.uk for environmental information.















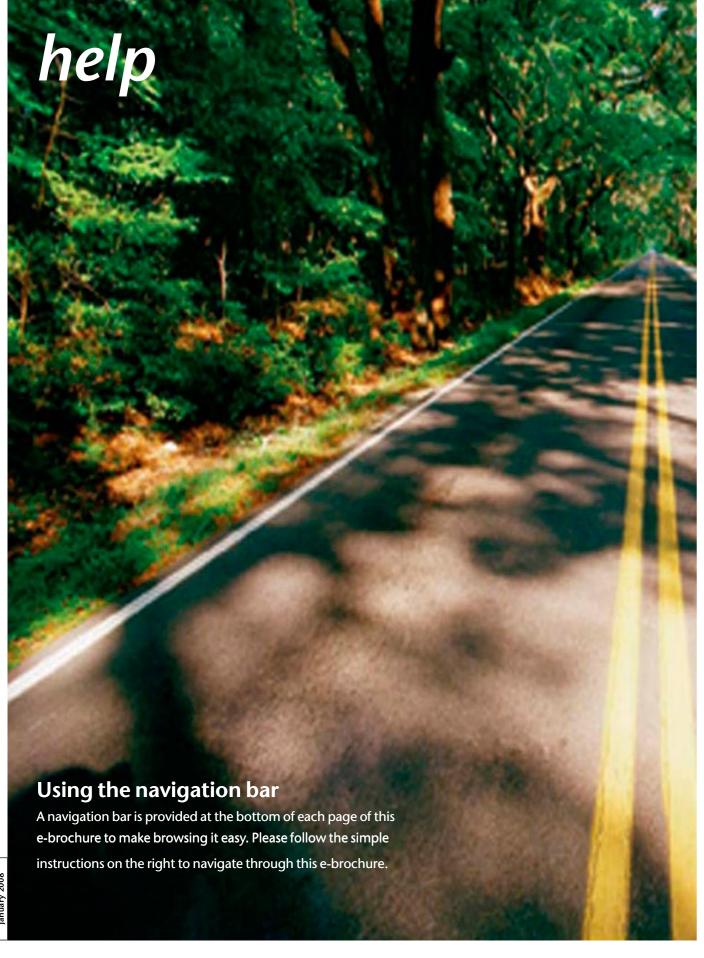














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