

BMW 7 Series
New Saloon



The Ultimate
Driving Machine

740Li



The BMW 7 Series 740Li New Saloon

BMW UK



Introduction

BMW 7 Series Saloon

The new BMW 7 Series makes a clear statement every time you take the wheel. This is the epitome of good taste: it features the longest wheelbase in its class, creating an elegant, elongated profile, a chassis that combines comfort and precise handling, optional adaptive rear-wheel steering, and a host of other driver assistance technologies such as speed limit display. With optimum safety and an exclusive interior, the BMW 7 Series offers a driving experience quite unlike anything else in its class.



Pricing

Price shown as 'on the road'

740Li **£60,600**

Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
740Li	35%	NA (235.0)

Company car tax information for automatic cars is shown in brackets.



BMW EfficientDynamics delivers impressive emissions reductions and better fuel consumption without sacrificing driving pleasure. This is achieved through a combination of intelligent engine management systems, innovative new technologies and the use of lightweight materials.



Active Aerodynamics.

Actively controlled air flaps regulate air flow to the engine and braking systems. By opening and closing these flaps, the engine is able to reach its operating temperature quicker, whilst vehicle drag is also reduced – helping the car move through the air more easily and reducing fuel consumption and emissions.



Brake Energy Regeneration.

Intelligent Alternator Control monitors battery condition, engaging the alternator only when the battery requires recharging. This reduces the demands on the engine, reducing fuel consumption and emissions. In addition, when the car's brakes are applied or when coasting downhill, this system automatically engages the alternator to charge the battery, recycling energy that would otherwise be wasted.



Lightweight Engineering.

The overall weight of the vehicle is reduced through the use of lightweight materials such as thermoplastic, aluminium and magnesium alloy. The results are enhanced driving dynamics and improvements in both fuel economy and weight distribution.

Equipment

740i i

■ Standard £ Optional cost – Not Available

Equipment

Engine	740Li
Diesel Particulate Filter (DPF)	—
Exhaust tail pipes, single quadrilateral left and right	■
Oil sensor for level and grade	■
Six-cylinder in-line diesel engine with common-rail technology	—
Six-cylinder in-line petrol engine with high precision direct injection	■
Turbocharger with variable turbine geometry	—
Twin Turbo	■
V8 engine with four-valve technology, direct injection, VALVETRONIC and Double-VANOS	—
Transmission	
Six-speed automatic transmission with electronic gear selector and Steptronic	■
Wheels and chassis	
18" Light alloy Star-spoke style 234	■
18" Light alloy Star-spoke style 250	£375
18" Light alloy V-spoke style 254	£375
19" Light alloy Multi-spoke style 235	£1,025
19" Light alloy Radial-spoke style 252	£1,810
19" Light alloy Star-spoke style 251	£1,400
20" Light alloy Double-spoke style 253	£1,910
Electro-mechanical parking brake with auto-hold function	■
Self levelling air suspension at the rear	■
Self levelling air suspension, rear	■
Servotronic Power Steering	■
Variable Damper Control (VDC)	■
Safety and technology	
Advanced Head Protection System (AHPS II), front and rear	■
Active Cruise Control (ACC) with "Stop and Go" function	£1,285
Adaptive headlights	£460
Alarm system (Thatcham 1) with remote control and engine immobiliser	■
Anti-roll bars, front and rear	■
BMW Night Vision with pedestrian recognition	£1,500
Brake Assist function	■
Brake Energy Regeneration (iGR)	■
Brake Force Display	■
Brake lights with LED technology	■
Crash sensor activating central locking release, hazard warning lights, fuel cut-off and interior lighting	■
Cruise Control with brake function	■
Deformation zones - front and rear with door reinforcements and bumpers that regenerate to their original shape in impacts up to 2.5 mph	—
Deformation zones front and rear, door reinforcements and bumpers that regenerate to their original shape in impacts up to 2.5 mph	■

Equipment

Safety and technology	740Li
Driver, front passenger, front and side	■
Dynamic Drive	£1,610
Dynamic Stability Control (DSC) comprising: Anti-lock Braking System (ABS), Automatic Stability Control (ASC + T), Cornering Brake Control (CBC), Dynamic Brake Control (DBC), Dynamic Traction Control (DTC), Electronic Brake-force Distribution (EBD)	■
Engine Drag Torque Control (MSR)	■
First Aid kit and warning triangle	■
Foglights, front and rear	■
Follow-me-home headlight function	■
Head-up Display (HUD)	£915
Headlight wash	■
High-beam assistant	■
Impact-Depending Airbag System (ID Airbags), driver and front passenger	■
Lane change warning system	£425
Lane Departure Warning System	£355
Locking wheel bolts (Thatcham approved)	■
On-Board Diagnosis (OBD)	■
Park Distance Control (PDC), front and rear	■
Passenger airbag deactivation, front	■
Rain sensor with automatic headlight activation	■
Run-flat tyres with Tyre Puncture Warning System (TPWS)	■
Safety battery cable	■
Seat belts - front, inertia reel with pyrotechnical belt latch tensioner, belt force limiter, belt restrainer and automatic height adjustment	—
Seat belts - inertia reel at the front with pyrotechnical belt latch tensioner, belt force limiter and belt restrainer	■
Seat belts - rear, three with inertia reel	■
Seat belts - three with inertia reel, rear	■
Side impact protection and roof crossbar	■
Side View cameras	£290
Xenon headlights	■
Seats	
Child seat ISOFIX attachment, rear	■
Comfort seats, front	£1,455
Comfort seats, rear	£2,160
Dakota leather upholstery	■
Lumbar support, driver and front passenger	£250
Oscillating seat base function	£525
Seat adjustment - front, electric with driver memory	■
Seat heating, front	£300
Seat heating, rear	£300
Seat ventilation, front	£740

Equipment

Exterior equipment	740Li
All round anti-corrosion system with partial hot galvanising, phosphate treatment and cathodic dip paintwork, preservation of hollow cavities, underfloor protection	■
Bootlid operation, powered	£385
Comfort Access - Keyless access to the vehicle (driver and passenger doors, luggage compartment lid) and keyless starting of the vehicle)	£650
Comfort exit stepless door brakes	■
Door handle illumination	■
Dual-lid glove box	■
Exterior mirrors - folding, automatically dimming	■
Exterior mirrors and windscreen washer jets - heated	■
Exterior trim, High-gloss Shadowline	£325
Model designation deletion	£0
Rain channels in body colour	£0
Rain channels in Chrome	■
Reversing Assist camera	£290
Soft close function for bootlid	■
Soft-close doors	£440
Sun protection glass	£355
Tailgate operation, soft-close	■
Tow bar, fully electric	—
Towbar, fully electric	£805
Interior equipment	
Air conditioning - rear, extended	£1,085
Air conditioning, automatic with four-zone control	■
Ambient interior lighting	■
Ash-grain fine wood interior trim, high-gloss	£325
Battery in luggage compartment with jump start facility in engine bay	■
Ceramic surround for controls	£375
Climate comfort laminated glass	£805
Climate comfort windscreen - Infrared reflective laminate for the windscreen, keeping interior cabin cooler in direct sunlight	£195
Cup holders	■
Door sill finishers with BMW designation	■
Electric windows - front and rear, with open/close fingertip control, anti-trap facility and comfort closing function all round	■
Fine wood inlay for leather steering wheel	£100
Fineline natural finish wood interior trim, un-lacquered	£325
Fineline wood interior trim, high-gloss	■
Footmats in velour	■
Footwell lights, front & rear	■
Glass sunroof	£1,020
Headlining, Anthracite	£260
Illuminated vanity mirror, rear	■

Equipment

Interior equipment	740Li
Instrument panel, leather	£920
Insulated laminated windows without insulated laminated windscreen	—
Integral Active Steering	£1,195
Lane Change Warning	£425
Massage function in rear seat backrests	£425
Multi-function for leather steering wheel	■
Reading lights, front and rear	■
Rear-view mirror, automatically dimming	■
Seat ventilation, rear	£740
Smoker's package	■
Smoker's package, deletion	£0
Steering column with automatic reach and rake adjustment, with memory	■
Sunblind - rear windscreen, electric	■
Sunblinds - rear windscreen and rear side windows, electric	£525
Thermally insulated glass	£630
Through-loading ski bag	£240
Universal remote control	£175
Windscreen with grey shade band	£55
Steering wheels	
Multi-function leather steering wheel	■
Sport leather steering wheel, three spoke	£130
Steering wheel heating	£140
Three-spoke Sport leather steering wheel	—
Audio and communications	
Auxiliary input point for auxiliary playing devices (eg MP3 player)	■
Bluetooth telephone audio connection	£70
Bluetooth telephone preparation with telematics	■
BMW ConnectedDrive - Assist	■
BMW ConnectedDrive - Online	■
BMW Professional radio with single CD player (with MP3 playback capability)	■
Control Display - 10.2" colour display screen	■
DAB digital radio	£280
DVD changer	£405
Favourite buttons	■
iDrive Controller with shortcut buttons	■
Independent rear telephone	£525
Loudspeaker system - BMW Business	■
Loudspeaker system - BMW Professional	£615
Navigation System - BMW Professional Multimedia	■

■ Standard £ Optional cost — Not Available

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Equipment

Audio and communications	740Li
On-Board Computer (OBC) comprising: average speed, fuel consumption (average and current) and range, information display - analogue instruments combined with liquid crystal display, journey computer, outside temperature display and personal profile function	■
Rear-seat entertainment - BMW Business	£1,500
Rear-seat entertainment - BMW Professional	£2,010
TV function	£840
Twin turbo	—
USB audio interface	£205
Voice Control	■
Paintwork, upholstery and trims	
Exclusive Nappa leather upholstery	—
Metallic paintwork	—
Non-metallic paintwork	£0
Upholstery - Exclusive Nappa leather	£2,205
Options available from your dealer	
Service Inclusive (5 years / 60,000 miles)	£0

■ Standard £ Optional cost — Not Available

Technical Specification 740Li Saloon

Note - Figures in brackets represent Automatic transmission

Engine

Cylinders/valves 6/24
Capacity (cc) 2979
Stroke/Bore (mm) 89.6/84
Max output (kW/hp/rpm) 240/326/ 5800
Max torque (Nm/rpm) 450 / 1500

Wheels

Tyre size front 245/50 R18 100Y RSC
Tyre size rear 245/50 R18 100Y RSC
Wheel size front 8J x 18 Light alloy
Wheel size rear 8J x 18 Light alloy

Fuel consumption

Urban (mpg) 20.2
Extra-urban (mpg) 36.7
Combined (mpg) (28.3)
Urban (ltr/100km) 14.0
Extra-urban (ltr/100km) 7.7
Combined (ltr/100km) 10
CO2 emissions (g/km) 235
Tank capacity (ltr) 82

Dimensions

Wheelbase 3210
Vehicle length 5212
Vehicle width 1902
Vehicle height 1484
Track, front 1611
Track, rear 1650

Performance

Drag (cD) 0.3
Top speed (mph) 155
Acceleration 0-62 mph (sec) (6.0)
Acceleration 50-75 mph in 4th (sec) -

Weight

Unladen (EU) 1970
Max permissible 2525
Permitted load 630
Permitted axle load, front/rear 1210/1375

Accessories - Introduction



The new BMW 7 Series has the instantly compelling presence of a classic luxury saloon. Yet no other car of this stature conveys such a dynamic feel at the same time. Driving a BMW is always a special experience, which can be enhanced even further with Genuine BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Genuine BMW Accessories available to you, covering areas including exterior, interior, communication and information, and transportation and luggage compartment solutions. Take, for instance, the 21 inch Star-spoke style 311 Silver wheels, which add extra emphasis to the powerful and commanding appearance of the new BMW 7 Series. For more information on all the accessories available click on one of the links in the left hand navigation.

Accessories - Exterior styling



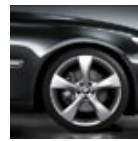
Double spoke 238

Cast alloy wheel. Available in 17, 18, 19, 20 and 21-inch sizes. Emphasizes the elegant looks of the new BMW 7 Series.



Cross spoke 312

Cast alloy wheel. 21-inch size. Also available in ferric grey. A design detail that speaks of supreme self-assurance.



Star spoke 311

Cast alloy wheel. 21-inch size. An eye-catching complement to the confident styling of the new BMW 7 Series. Available in chrome or silver.



Mudflaps

In body colour, available for both front and rear wheels. Protect your vehicle and the car behind you against dirt and loose chippings. *Not available with aerodynamic package SA716. Mudflaps supplied primed, painting required.

Accessories - Interior styling



Illuminated door entry strips

With BMW lettering. Available for front and rear.



Leather-covered steering wheel with decorative trim in anthracite variegated ash

With multifunction option. Diameter 385 mm. An exclusive and eye-catching interior detail.



BMW Junior Seat I-II

The BMW Junior Seat I-II with height and tilt adjustable backrest and restraint cushion is an ideal solution for children between 9 months and 7 years (9 to 25 kg body weight). The restraint cushion offers ideal protection to children from 9 months up to approx. 4 years: It reduces the impact of the forces acting on the cervical spine in the event of an accident. For children with a body weight in excess of 18 kg or approx. 4 years, the restraint cushion is no longer used. Your child is then secured in using the vehicle seat belt.



Avenue floor mats

This exclusive design adds a touch of elegance to the footwell. With BMW lettering. Available in beige and anthracite.



Leather-covered steering wheel with decorative trim in brilliant FINELINE fine wood

With multifunction option. Diameter 385 mm. The perfect finishing touch to the sophisticated fine wood trim.

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Accessories - Mobile communications



Snap-in adapter with USB interface*

Supports the wireless connection of certain Bluetooth-enabled Nokia and Sony Ericsson mobile phones, as well as Apple iPhone™ devices, to the vehicle's on-board network. The interchangeable phone-specific snap-in adapter with USB interface enables drivers to make calls on their mobile phone via the hands-free kit. MP3 music files stored on the mobile phone can also be played back via the vehicle's audio system. Operation is via the iDrive controller, multifunction steering wheel or voice control.



BMW Trackstar

Car thieves are becoming more sophisticated. Fortunately for you, so is BMW's additional security. BMW is a company of constant innovation. This on-going programme includes the advancement of anti-theft devices for your vehicle. If your vehicle already has security equipment, it is likely that BMW's additional security can enhance the factory-fitted system you presently rely on. BMW's stolen vehicle recovery system is able to locate vehicles in Europe* as well as mainland Great Britain. Once installed by BMW factory trained technicians, you may be entitled to a reduction in your vehicle insurance premiums. *Please contact your BMW Dealer for further details.



iPod interface

For endless musical variety while you're at the wheel. The iPod is stored safely out of sight in the glovebox, and connected directly to the car's audio system via the iPod interface. Operation is via the multifunction buttons, the iDrive controller or the BMW radio. (Image is not model specific)



Rear-seat entertainment system

Includes 8-inch colour screens built into the front seats, a DVD player in the centre console that plays all standard video and audio formats and two Aux connections. The tiltable monitors are non-reflective from every angle and offer brilliant picture quality. The rear-seat entertainment system is operated via the remote control in the rear armrest. Two stereo headphones are also supplied.



Garmin® nüvi® 205WT

- Full turn-by-turn prompts with voice guidance, unit will prompt you to "Turn right in 500 feet".
- Pre-loaded with regional mapping (UK and Ireland).
- 2 year warranty .
- Easy-to-use, 4.3" touchscreen display .
- Full UK postal code search . Vehicle suction cup mount .
- Detailed 3D or 2D birds-eye view mapping.
- GTM 25 integrated FM TMC traffic receiver with free lifetime subscription which notifies you of traffic and automatically suggests alternative routes* .
- Includes Garmin Lock™ anti-theft feature.
- Configurable car icons.
- Built-in lithium-ion battery: lasts up to four hours depending on usage.
- Safety camera alerts enabled by Cyclops™ data (30 days free trial subscription to download updates).
- Sleek, ultra-slim design fits easily in pocket.
- Auto re-route (fast off-route and detour recalculation).
- Custom POI's (ability to add additional points of interest).
- Photo navigation (navigate to geotagged photos).
- High-sensitivity GPS receiver for improved performance and reception.
- Trip computer records mileage, max speed, total time and more.
- Built-in travel kit includes features such as picture viewer, world clock, currency and measurement converters and calculator.
- SD memory card expansion slot. Weight: 173g



Bluetooth Snap-in adapters

A robust docking system is available for a selection of Nokia, Motorola and Sony Ericsson mobile phones, plus RIM BlackBerry® and Apple iPhone™ devices*. Using a phone-specific and easily interchangeable snap-in adapter, every driver can make calls on their phone via the hands-free kit. Connecting the phone to the vehicle's external aerial improves reception and minimizes radiation inside the cabin. The phone battery charges while it is connected to the adapter. * Also available for certain handsets from other mobile phone manufacturers.

Accessories - Versatility



Luggage compartment floor net

Secures objects of varying sizes quickly and safely. Attaches to the eyelets that are fitted as standard to the floor of the luggage compartment.



BMW base support system

Maximum roof load: 100 kg. Easy to fit, with no tools required. The base support arms are made of high-strength aluminium tubing. The BMW base support system with anti-theft locks complies with the most stringent safety requirements.

Accessories - Versatility



Reversible luggage compartment mat

Can be used either way up. Features one velour and one anti-slip plastic surface.



Luggage compartment tray

Shatter-proof, acid-proof and impact resistant. The tray seamlessly lines the luggage compartment.



Racing cycle holder, lockable

Suitable for racing cycles with quick-release skewers on the front wheel. The holder for securing the front wheel to the base support system is available separately.



BMW roof box 460 (Available in Silver or Black)

Capacity: approx. 460 l. L x W x H: 230 x 82 x 37 cm. Easy to load, thanks to an innovative system that opens from both sides. Features anti-theft triple central locking on both sides for additional peace of mind. Includes ski rests. Available in silver or black. Also available in 320 and 350 litre capacity.



Bicycle holder for the trailer tow hitch, lockable

The bicycle holder and bicycles are secured against theft. For carrying one or two bicycles. An extension set for a third bicycle is available.



Ski and snowboard holder, lockable

Suitable for carrying two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.



Luggage rack

High load-carrying capacity. Made of lightweight, high-strength aluminium.

Accessories - Car care



BMW Seal & Protect

BMW Seal & Protect is the only fully approved BMW paint, interior carpet/cloth upholstery protection system. It provides an outstanding long-lasting shield against the environment and safeguards your investment by preserving the high quality finish of your car's surfaces. Utilising high-performance sealants, your purchase involves a Dealership-applied BMW Hard Wax to the exterior paintwork. As a result, exterior surface resilience and water repellence is increased by over 300%. And the long-standing protection that BMW Seal & Protect provides simultaneously has a regenerating effect on the paintwork, for a lasting shine.

The same scientific detail is also applied inside your car, with an impregnating agent for carpets and cloth upholstery to ensure that treated materials do not soak through when exposed to moisture.

Please speak to your BMW Dealer for further details.

Engine and cold-cleaner, 500ml

Rapid cleaner for heavily soiled engines and machine parts. Will not attack paintwork, rubber or plastics. (Image not shown)

Special sprays

A large selection is available from your BMW Dealer. (Image not available)

Door lock de-icer, 50ml

Thaws out frozen door locks. (Image not shown)

Engine protector, 300ml

Protects the engine against moisture and dirt. (Image not shown)

Cleaning brush for alloy wheels

For cleaning BMW alloy wheels thoroughly. Comes with three different attachments. (Image not shown)

Interior cleaner, 250ml

For cleaning all materials in the interior. (Image not shown)

Windscreen cleaner with antifreeze

Prevents the water in the windscreen washer system from freezing. (Image not shown)

Ice scraper

With three different edges for ice, frost and dew. (Image not shown)

Castrol top-up pack

(Image not shown)

Accessories - Car care

Insect remover, 500ml

Effortlessly removes insects from glass, paintwork, chrome and plastics. (Image not shown)

Window cleaner with anti-misting additive. 500ml

Removes traces of ingrained dirt, silicone and oil. (Image not shown)

Intensive window cleaner

Specially formulated concentrated cleaner for cars with additional windscreen washer system. (Image not shown)

Tar remover, 300ml

The easy way to remove tar, asphalt and oil stains. (Image not shown)

Silicone remover concentrate, 250ml

Removes stubborn dirt such as silicone, oil and grease. (Image not shown)

Plastic care liquid, 200ml

Intensive care product with silicone for all plastic parts, such as the door trims, instrument panel trim and bumpers. It cuts down static and gives a silk matt finish. (Image not shown)

Cockpit spray, 300ml

(Image not shown)

Transparent wax, 300ml

Protects painted and unpainted surfaces against corrosion. (Image not shown)

Car wax, 500ml

Gives all new and clean multi-coloured or metallic paintwork a longlasting high gloss finish without smearing.

Car shampoo, 1000ml

Gloss shampoo which also protects the paintwork. (Image not shown)

BMW Genuine HydroColorSystems

If you require a touch-up stick or spray can, please contact your local BMW Dealer for details.

Insect sponge

Window cleaner with anti-misting additive. Spray can, 300ml

Removes traces of ingrained dirt, silicone and oil. (Image not shown)

Windscreen cleaner for summer use

For windscreen washer systems. (Image not shown)

Concentrated cleaner for windscreen washer, 25ml

For windscreen washer systems. (Image not shown)

Stain remover, 1000ml

Removes tar and oil grease stains from seat covers, leather and plastic parts. (Image not shown)

Silicone spray, 300ml

A colourless universal lubricant that can be used on hinges, etc. Also cleans and cares for rubber and plastic parts. (Image not shown)

Leather care agent, 250ml

Protects the leather after general cleaning. (Image not shown)

Chrome polishing paste, 100g

Gives an intense sheen, leaving a silicone film to protect against the effects of weather, corrosion, etc. (Image not shown)

Wash & Wax, 500ml

Just add to the washing water to clean and protect in one. (Image not shown)

Car polish, 500ml

Solvent-free cleansing and care liquid for matt, multi-coloured and metallic paintwork. It contains high-quality, hard waxes which protect the paintwork. (Image not shown)

Window de-icer, 500ml

Clears windows of ice and prevents them from freezing over again. (Image not shown)

Wheel rim cleaner, 500ml

For Genuine BMW alloy and steel wheels.