





## Introduction

### **An asset to any fleet**

In June 2007, What Car? described the C-Class Saloon as "the car to change the way you think about Mercedes" - and it's easy to see why.

Known for its luxury and safety, the C-Class Saloon now has another string to its bow - serene agility. Drivers can enjoy superb long-distance comfort and genuinely sporty driving when required, thanks to the Agility Control Package with selective damping.

What's more, the C-Class Saloon offers a range of outstanding petrol and diesel engines that are ideal for the premium executive sector. Three distinctive model lines include the SE, Elegance and Sport.

An invaluable addition to your fleet, the C-Class Saloon starts from just £24,545.00 on-the-road.



## SE

### **Exceptional comfort and quality**

Boasting the same classic body shape as the Elegance, the SE incorporates its own distinctive touches, such as attractive 16" alloy wheels.

Inside, high-quality materials include cross-stitched seats in Brighton cloth trim, while generous specifications ensure the business user is well catered for. Standard equipment includes the Audio 20 radio/single CD, automatic climate control and leather-trimmed multi-function steering wheel.



## Elegance

### **Unparalleled luxury and refinement**

From the bonnet-mounted Mercedes-Benz star to the beautifully appointed interior, the Elegance line is all about comfort and understated style. Quality materials abound, including extensive chrome detailing, Artico<sup>1</sup> upholstery and wood trim in Eucalyptus or optional Burr Walnut.

Drivers will also appreciate an array of essential standard equipment, such as rain-sensing wipers and auto-dimming rear-view and driver's side door mirrors.

<sup>1</sup>Man-made leather substitute



## Sport

### **Head-turning looks and performance to match**

With dramatic AMG bodystyling and a broad, muscular stance, the Sport model is not your everyday executive saloon. Exterior highlights include the bold grille design and distinctive 6-twin-spoke 17" AMG alloy wheels.

The interior features a sports steering wheel with gearshift paddles (only with automatic transmission), sports seats and stainless steel pedals. In addition, suspension has been lowered by 15mm to enhance the race-car feel. Parameter power steering adjusts the level of assistance to suit the driver's speed.



## Safety

### **Engineered to protect**

Recent legislation has placed an even greater emphasis on corporate duty of care. More than ever, the onus is on companies and organisations to ensure the health and safety of their employees while at work.

Clearly vehicle safety plays a key role in this - and it's an area in which the C-Class Saloon excels. Standard features include Pre-Safe®, our anticipatory safety system that can buy precious time in hazardous situations. Driver's knee airbags are another vital piece of equipment.

Business users will also be grateful for Bluetooth® connectivity, which helps minimise driver distraction by enabling safe, hands-free mobile communication.

## Safety features

### Technology at its best

The C-Class Saloon sets standards for safety in its segment. It features a raft of leading-edge technology to help drivers avoid accidents and protect them if a problem arises.

Features	Benefits
<b>Pre-Safe® anticipatory safety system</b>	In the crucial seconds before a potential accident, this system responds to 'triggers', such as emergency braking or skidding, with a range of precautions including: pre-tensioning seat-belts, adjusting passenger seat positions (with memory function) and automatically closing electric side windows and the sunroof (where fitted). As accidents do sometimes happen, further safety measures cut the fuel supply, unlock doors and activate the hazard and interior lights, enabling occupants to re-orientate themselves.
<b>Neck-Pro</b>	During a rear impact, the front head rests move upwards and forward within milliseconds considerably reducing whiplash injuries.
<b>Bluetooth® connectivity</b>	The latest in Bluetooth® connectivity between your mobile phone and the new C-Class represents another safety feature as it's now easier and safer to make and receive calls while driving, without the need to remove your hands from the steering wheel.
<b>ESP®</b>	In critical handling situations, ESP® can intervene to stabilise your vehicle by actuating the brakes on individual wheels and if necessary, adjusting the engine's power output.
<b>Driver's knee airbag</b>	Provides class-leading impact protection to the driver's legs, in addition to the array of advanced driver and passenger airbags.
<b>Adaptive Brake System</b>	During emergency braking, the activation of flashing rear brake lights is proven to improve response times from following drivers and to reduce the risk of a rear-end collision. This system also anticipates braking when the driver's foot moves sharply from the accelerator, priming the brake pads in readiness to apply full brake pressure. To ensure efficient braking in wet conditions, the brake pads regularly touch the brake disc to remove any moisture.
<b>Tyre pressure loss warning</b>	Reduces the risk of running on under-inflated tyres.

## Communications

### Enhancing every journey

Out on the road, generous standard features such as an AUX-IN socket for MP3 players and Bluetooth® connectivity come into their own. Our navigation systems are also blissfully easy to operate.

Features	Benefits
<b>Bluetooth® voice connectivity</b>	Use the latest in Bluetooth® connectivity to make and receive calls using the car's audio and control systems including the multi-function steering wheel.
<b>Central controller dial</b>	Ergonomic centre console control dial for easy operation of audio, telephone and navigation functions (where fitted).
<b>Eye-level headunit display</b>	Key information is presented on a standard 5" screen positioned at the top of the ergonomic dashboard.
<b>AUX-IN socket</b>	Easy connection of third party audio equipment – such as iPods – through a connection in the glove compartment.
<b>DAB Digital Radio*</b>	Enjoy crisp, clear digital radio.
<b>Audio 50*</b>	DVD arrow navigation, 6-disc DVD changer (MP3 compatible), integrated Linguatronic voice control and optional Media Interface
<b>COMAND*</b> - <b>7" flip-up colour display</b> - <b>Linguatronic voice control</b> - <b>PCMCIA compatibility</b> - <b>Hard drive navigation</b>	Cockpit Management and Navigation Display System: Linguatronic voice control allows control of most audio, telephone and navigation functions with simple spoken commands. Alternatively, the central controller dial can be used in conjunction with the foldaway high-resolution 7" colour display. The system features DVD-based satellite navigation, radio, an integrated six-disc MP3 compatible CD / DVD changer and PCMCIA slot. The internal 30GB hard drive ensures navigational mapping loads quickly and saves a slot in the CD / DVD changer. Media Interface is optional.

### Note

\* Optional features



## Comfort and agility

### Enjoy the ride

When clocking up business miles, comfort is essential - and the C-Class Saloon offers it in abundance. It also offers dynamic handling and incredible agility, adding to the sheer joy of driving.

Standard Features	Benefits
<b>Agility Control Package with Selective Damping System</b>	Adapts to changing road conditions for the ultimate in ride comfort, safety and agility. The enhanced short-throw manual transmission, direct steering rack and Selective Damping System combine to ensure that the optimum mix of comfortable ride and responsive drive is assured.
<b>Manual transmission with Hill Start Assist</b>	Manual transmission now includes Hill Start Assist. This detects when the car is on an incline, and holds the vehicle on its brakes for long enough for the driver to move his foot from brake to accelerator without using the parking brake.
<b>Dynamic Handling Package*</b>	Switchable between Comfort and Sport Modes. In Sport Mode handling becomes more direct, body roll is reduced, and the ride becomes firmer. Throttle response also sharpens and gear changes are more responsive**.
<b>Multi-function wheel</b>	Keep firmly in control when changing the radio station, adjusting the volume, making a telephone call and operating many other vehicle functions, all without the driver needing to take their hands off the wheel.
<b>Two-zone automatic climate control</b>	Independent driver and front passenger zones, enjoy the perfect atmosphere.
<b>Driver lumbar support</b>	Adjustable support and comfort for the lower back, long-journeys feel shorter.

### Notes

\* Optional equipment for Sport models only

\*\* Automatic transmissions only



## BlueEFFICIENCY

### **Eco-friendly engineering**

BlueEFFICIENCY is the name we have given to a range of measures that reduce our vehicles' fuel consumption and CO<sub>2</sub> emissions. These include weight-saving adjustments, energy management and enhanced aerodynamics.

Thanks to BlueEFFICIENCY the C220 CDI BlueEFFICIENCY SE Saloon with manual transmission is capable of 58.9 mpg with CO<sub>2</sub> emissions as low as 127g/km. But efficiency doesn't come at the cost of performance, with 0-62 mph taking just 8.4 seconds.

Key BlueEFFICIENCY features include smaller exterior mirrors to minimise drag and fuel consumption and shift point indicators to help drivers manage their driving style. In addition, power steering is only activated when required and low rolling resistance tyres are fitted as standard.



## Environment

### **Rising to the challenge**

At Mercedes-Benz, we've always taken the same pioneering approach to environmental issues as we take to such issues as safety and technology.

That's why a dedicated DfE (Design for Environment) team works on each of our vehicles, to reduce the environmental impact throughout its lifecycle - from design and production to disposal.

Little wonder then that the C-Class Saloon is the first car in its segment to receive the prestigious TÜV environmental certificate, accredited by the ISO.

## Pricing

Please see the tables for full pricing details.

C-Class Saloon	Technical data	Basic RRP excl VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) <sup>1</sup>	Recommended OTR price (£) <sup>2</sup>	P11D value (£)	CO <sub>2</sub> (g/km)	CO <sub>2</sub> Tax Band	Fuel consumption - Combined (mpg)
<b>SE</b>									
C 180 CGI BlueEFFICIENCY	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	£20,225.00	£23,765.00	£155.00	£24,545.00	£24,335.00	157	20%	42.2
C 180 CGI BlueEFFICIENCY (Auto)	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	£21,493.62	£25,255.00	£155.00	£26,035.00	£25,825.00	163	21%	40.4
C 200 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 136 hp/100kW</i>	£21,400.00	£25,145.00	£0.00	£25,770.00	£25,715.00	130	18%	56.5
C 200 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 136hp/100kW</i>	£22,668.09	£26,635.00	£125.00	£27,385.00	£27,205.00	144	20%	51.4
C 220 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 170 hp/125kW</i>	£22,310.64	£26,215.00	£0.00	£26,840.00	£26,785.00	127	18%	58.9
C 220 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 170 hp/125kW</i>	£23,578.73	£27,705.00	£125.00	£28,455.00	£28,275.00	149	21%	50.4
<b>Elegance</b>									
C 180 CGI BlueEFFICIENCY	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	£21,242.55	£24,960.00	£155.00	£25,740.00	£24,660.00	159	20%	42.2
C 180 CGI BlueEFFICIENCY (Auto)	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	£22,510.64	£26,450.00	£155.00	£27,230.00	£27,020.00	165	22%	40.4
C 250 CGI BlueEFFICIENCY (Auto)	<i>Petrol - 1,796 cc, 4-cylinder, 204 hp/150kW</i>	£24,544.68	£28,840.00	£250.00	£29,715.00	£29,410.00	168	22%	39.2
C 350 (Auto)	<i>Petrol - 3,498 cc, 6-cylinder, 272 hp/200kW</i>	£27,723.40	£32,575.00	£750.00	£33,950.00	£33,145.00	232	35%	28.5
C 200 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 136 hp/100kW</i>	£22,417.02	£26,340.00	£110.00	£27,075.00	£26,910.00	131	18%	56.5
C 200 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 136 hp/100kW</i>	£23,685.11	£27,830.00	£125.00	£28,580.00	£28,400.00	145	21%	51.4
C 220 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 170 hp/125kW</i>	£23,327.66	£27,410.00	£0.00	£28,035.00	£27,980.00	127	18%	58.9
C 220 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 170 hp/125kW</i>	£24,595.75	£28,900.00	£125.00	£29,650.00	£29,470.00	149	21%	50.4
C 250 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 204 hp/150kW</i>	£24,242.55	£28,485.00	£110.00	£29,220.00	£29,055.00	134	18%	55.4
C 250 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 204 hp/150kW</i>	£25,510.64	£29,975.00	£125.00	£30,725.00	£30,545.00	149	21%	50.4
C 350 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,987 cc, 6-cylinder, 231 hp/170kW</i>	£27,472.34	£32,280.00	£250.00	£33,155.00	£32,850.00	174	26%	42.8
<b>Sport</b>									
C 180 CGI BlueEFFICIENCY	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	£22,689.36	£26,660.00	£155.00	£27,440.00	£27,230.00	162	21%	42.2
C 180 CGI BlueEFFICIENCY (Auto)	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	£23,957.45	£28,150.00	£250.00	£29,025.00	£28,720.00	172	23%	40.4
C 250 CGI BlueEFFICIENCY (Auto)	<i>Petrol - 1,796 cc, 4-cylinder, 204 hp/150kW</i>	£25,991.49	£30,540.00	£300.00	£31,465.00	£31,110.00	178	24%	39.2
C 350 (Auto)	<i>Petrol - 3,498 cc, 6-cylinder, 272 hp/200kW</i>	£29,170.21	£34,275.00	£750.00	£35,650.00	£34,845.00	232	35%	28.5
C 200 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 136 hp/100kW</i>	£23,863.83	£28,040.00	£110.00	£28,775.00	£28,610.00	139	19%	56.5
C 200 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 136 hp/100kW</i>	£25,131.92	£29,530.00	£155.00	£30,310.00	£30,100.00	155	23%	51.4
C 220 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 170 hp/125kW</i>	£24,774.47	£29,110.00	£110.00	£29,845.00	£29,680.00	135	19%	58.9
C 220 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 170 hp/125kW</i>	£26,042.56	£30,600.00	£155.00	£31,380.00	£31,170.00	153	22%	50.4
C 250 CDI BlueEFFICIENCY	<i>Diesel - 2,143 cc, 4-cylinder, 204 hp/150kW</i>	£25,689.36	£30,185.00	£125.00	£30,935.00	£30,755.00	142	20%	55.4
C 250 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,143 cc, 4-cylinder, 204 hp/150kW</i>	£26,957.45	£31,675.00	£155.00	£32,455.00	£32,245.00	153	22%	50.4
C 350 CDI BlueEFFICIENCY (Auto)	<i>Diesel - 2,987 cc, 6-cylinder, 231 hp/170kW</i>	£28,919.15	£33,980.00	£250.00	£34,855.00	£34,550.00	174	26%	42.8
<b>AMG</b>									
C 63 AMG Saloon	<i>Petrol - 6,208 cc, 8-cylinder, 457 hp/336kW</i>	£44,170.21	£51,900.00	£950.00	£53,475.00	£52,470.00	312	35%	21.1

## Notes

Pricing effective October 2010.

The above figures are correct at time of going to print. Please refer to the government website for latest data - [www.vca.gov.uk](http://www.vca.gov.uk) \*Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £613.93 additional costs necessary to put your car on the road. Included are a standard UK delivery charge (£489.36 incl. VAT), new vehicle registration fee (£55.00), number plates (£19.57 incl. VAT) and fuel (£50.00 incl. VAT). VAT is calculated at the standard rate of 15.0%.

## Contact

Telephone: 0808 208 5043

Retailer Email: [enquiries@mercedesbenzcorporate.com](mailto:enquiries@mercedesbenzcorporate.com)

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