



PEUGEOT **508 / 508 SW**



EMOTION AND HIGH STANDARDS

Quality, purity, efficiency... the Peugeot 508 is the embodiment of a new design direction. It offers a wealth of new-generation technologies, a pure and dynamic design allure, a feeling of quality and on-board comfort as well as a unique driving experience. All in all, the new 508 delivers an ambitious combination of emotion and high standards.



First and foremost, the 508 unveils Peugeot's new design philosophy. Its strong visual identity is instantly recognisable and suggests power, refinement and technology. The designers have paid particular attention to the front of the car, creating a slick, feline look with bi-xenon directional head lights* coupled with LED based day-time running lights for a unique stylistic signature. At the rear, distinctive light clusters give the car great presence at night. The sculptured profile is beautifully refined and enhanced further by the contour of glass surfaces outlined in brushed chrome*.

The style of the new 508 is shaped by the quest to combine the perfect size with the optimum balance: blending both of these elements to create a "hand carved" look of elegance, fluidity and quality. On the SW, comfort is increased further by the enormous panoramic glass roof* which bathes the occupants in natural light, and accentuates the fluidity of the car.

*Standard or optional according to the version





REFINEMENT AND TECHNOLOGY

Inside, the style of the fascia panel echoes the sleek exterior design, and creates an air of exclusivity and luxury through the materials used, their durability and careful finish and, in addition, state-of-the-art technology.

All contribute to the high-quality nature of the 508, with an interior environment designed to appeal to both driver and passengers. Each occupant benefits from careful consideration, delivered through generous space and custom-built equipment.



The architecture of the new 508 SW has been particularly well considered, offering a remarkable, relaxing and comfortable on-board experience. The enormous panoramic glass roof* with an exceptional exterior surface area of 1.6 m², allows natural light to pour in, enhancing the sensation of space and comfort.

*Standard or optional according to the version

NEW GENERATION INNOVATION

Dynamic and poised styling, combined with Peugeot's engine expertise and technological innovation, positions the new 508 range at the head of the field in its segment.

With optimal aerodynamics, environmental considerations were central to the 508 project from the outset.

In terms of engines, the new 508 offers wide choice and a power range from 112 to 204 bhp. With CO₂ emissions from 115 g/km to 154 g/km the new 508 delivers excellent fuel consumption, low CO₂ emissions and first rate performance and driving pleasure.



DEALER STAMP

The provisional* fuel consumption figures (mpg) for the 508 range are: Urban 30.4 – 55.4; Extra Urban 54.3 – 72.4; Combined 43.5 – 64.2. CO₂ emissions 115 – 154 (g/km).

* Please refer to price and specification sheet for latest information

About this brochure

The information contained in this brochure is based on the data and images available at the time of printing. All equipment shown is factory fitted, or available as an option at extra cost (depending on model). Some feature combinations may not be available in the UK. Also, some photography features vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your local Peugeot Dealer, or click on www.peugeot.co.uk.

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Issued by

Peugeot Motor Company PLC,
Pinley House, 2 Sunbeam Way,
Coventry CV3 1ND

MCP3457 PEU0973 10/10