

Nothing is so good that it cannot be made better. That is why we strive for constant improvement in everything we do. It is not a motto. Or a mission statement we hang on the wall and forget about. It is simply the way we do things. We have a word for it: 'kaizen'. It means 'continuous improvement' and it is the key principle that guides us in our pursuit of total quality.

This commitment to quality results in real benefits - benefits that enhance the quality of your life. We know this because you tell us so by consistently voting Toyota highly in independent customer satisfaction surveys. This is also evident through the excellent results Toyota achieves in the Euro NCAP safety tests. Most of all we know this because we make it our business to find out how to give you the best possible ownership experience, from when you first buy your car, right up to when you ultimately sell

What this means for you is that every time you get into the driving seat of a Toyota and start the engine, you will experience a feeling of complete confidence. Confidence that comes from knowing that the car you are driving is designed and engineered with the very highest standards of quality and reliability in mind. For Toyota, quality is not just a promise; it's a way of life.

"From now on, I want everybody to put their efforts together and unite in finding a way to make superior vehicles."

Kiichiro Toyoda, Founder Toyota Motor Corporation, May









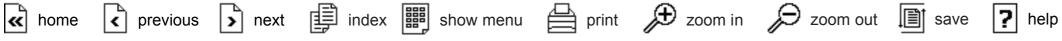














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Flexible finance and customer services Peace of mind





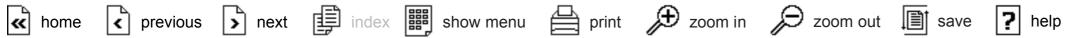


























# Compact car. Big thinking

The Yaris packs a long list of good things into a small, convenient package. Mixing practicality and great looks with high quality and driving pleasure, it's a smart choice.

Designed in Europe, the Yaris is bursting with energy, comfort, functionality and style. Just take a look at its flowing, integrated shape

and arched lines – it's distinctive, dynamic and desirable.

But there's more. That neat, appealing exterior wraps around a surprisingly spacious and practical interior. While the Yaris is only 3.785 metres long – which makes it a breeze to drive around town - there's still room inside for five adults.

Yaris also gives you the choice of three or five doors, plus handy sliding rear seats for brilliant flexibility, and – above all – the kind of engaging handling usually only found in larger cars.

With the new Toyota Optimal Drive engine and transmission technology, the Yaris offers even more fuel efficiency and is more environmentally friendly, with no compromise on performance. The perfect solution for everyone who wants more out of life.







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# The impossible made possible

Thanks to the Yaris, sophisticated design and superior comfort are no longer reserved for the premium classes.

With its clean lines and solid shapes, the cockpit has a refined, modern feel. The ergonomics are just as skilfully crafted, too: from controls to cupholders, everything is perfectly within sight and reach of the supportive front seats, helping make your Yaris easy and safe to drive.

The centre console acts as the main focal point for important instruments, including a sophisticated 3D digital meter that's packed with essential information. Meanwhile, the rest of the dashboard lives up to the Yaris' promise of practicality, with as much as 17.1 litres of storage space impressively hidden away.

In-car entertainment is taken care of, too. Even the entry-level T2 comes with a four-speaker

radio/CD system with auxiliary input socket for MP3 player connection plus MP3 and WMA file playback from CD.

TR grade adds an extra pair of speakers for even better sound quality, while T Spirit gives you the extra ease of a Bluetooth® hands free system.

All grades of Yaris provide the driver and front passenger with their own useful glovebox integrated into the top of the

Non-UK specification vehicle shown.



Conveniently placed cupholders – another example of the cabin's carefully planned practicality.

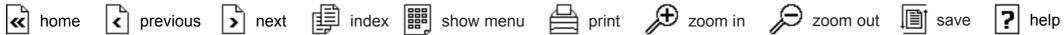


















Non-UK specification vehicle shown.

# Spoil yourself – and your passengers

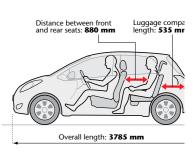
**The Yaris' cabin makes journeys a pleasure** The distance between the front and rear seats for everyone, with extra-comfortable seats and added legroom.

As part of our 'cab-forward' design concept, we were able to move the windscreen and instrument panel forward, and hence increase cabin space. That's why even taller passengers will be surprised at how much legroom there is to enjoy.

is 880 mm – the kind of roominess usually associated with larger cars.

And there's more to prove that the Yaris is ahead of its class. For added flexibility, the rear seats not only split 60/40, but even recline over a 10-degree angle and slide separately backwards or forwards by 150 mm. You can also fold them down completely.

To ensure your travels are as enjoyable as possible, vibration and noise levels have also been minimised. But you should leave the ultimate test of quality until last - the Yaris' double-sealed doors close with a rich, satisfying sound, previously only associated with premium-segment models. Perfect.









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# Space that suits your needs

# Yaris offers spaciousness and flexibility previously unseen in a car of this size.

The rear seats can be folded flat in one quick, easy motion using one hand and with no need to remove the headrests – simply slide the seat all the way forward and tilt it down. We have also placed the release lever at the top of the seats, so you can fold them down from the boot, too.

With rear seats folded flat, the Yaris offers 738 litres of load space for - well - whatever you need. Even when all seats are up, there's still 272 litres of room available, which is enough to fit in the average baby buggy. Slide the rear seats to their front-most position and that carrying space grows to 363 litres - handy extra stowage to help you get more out of your day.

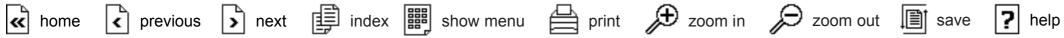
























# Enjoy driving to the full

Thanks to its impressive performance, the Yaris rewrites the rules of driving dynamics.

The nippy responses, extremely tight 9.4-metre tyre turning circle and excellent cornering abilities all point to a driving experience you usually only expect on upper-segment cars.

The stiff chassis, the advanced suspension system with its front MacPherson-strut design and the electric power steering all add to the dynamic driving experience.

Pick from three powerful but economical engines – two petrol models and one diesel. You also have the choice between a five or six-speed manual gearbox and Toyota's convenient MultiMode transmission with automatic clutch control\*.

MultiMode offers three settings: a manual mode (M) that lets you shift gears sequentially, using the main lever or race-car style paddles behind the wheel; a standard automatic mode (E); and a sporty automatic mode. Best of all, you can switch between sequential and automatic (Es) operation as you wish, to perfectly suit your driving mood.

<sup>\*</sup> Subject to grade selected.



Fingertip paddles allow you to control the MultiMode transmission. Non-UK specification vehicle shown.

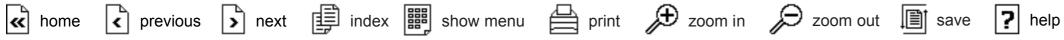
























# **Toyota Optimal Drive**

### Better fuel economy. Reduced emissions. No compromise in driving pleasure.

Toyota Optimal Drive means reduced CO<sub>2</sub> emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of powertrain technologies, engineered to save you money. It means you no longer have to give up performance to benefit from lower CO<sub>2</sub> and improved economy.

### 1.33-litre Dual VVT-i with fuel-saving Stop & Start System

The all-new 1.33-litre Dual VVT-i petrol engine represents the latest in Toyota lightweight powertrain technology and is a perfect example of Toyota Optimal Drive. This engine offers a major step forward over the previous 1.3 VVT-i. Power is increased by 16% to an impressive 101 DIN hp, yet at the same time CO<sub>2</sub> is reduced to 120 g/ km\*, a 15% reduction, whilst fuel economy is 18% better at 54.4 mpg combined. In practice this means you can drive an extra 77 miles on every tank of petrol and enjoy lower fuel bills.

This impressive, no compromise, combination of power, low CO<sub>2</sub> and great fuel consumption has been achieved through the application of Toyota Optimal Drive – new environmentally friendly technologies and advanced engine design.

For example, a new cutting edge Stop & Start System§ that automatically switches off your engine when the vehicle is stationary: zero emissions, zero noise and vibration. It restarts seamlessly the moment you engage your clutch, with no delay in power. Feels good, saves fuel. In urban driving conditions this feature can help reduce fuel consumption by up to 15%.

In addition the 1.33-litre Dual WT-i engine benefits from an all new 6-speed manual transmission as standard. This transmission provides the optimum gear ratios for performance and fuel economy with greater levels of motorway speed refinement. You can also choose a 6-speed MultiMode transmission with Paddle Shift and an electronic clutch operation to make light work of changing gears.



ENHANCED PERFORMANCE LOWER CO<sub>2</sub> **BETTER FUEL ECONOMY** 

#### 1.0-litre VVT-i - International engine of the year

After receiving 2007 and 2008 Engine of the Year awards we pushed the boundaries even further to improve the efficiency of the ultra lightweight and compact 1.0 litre, three-cylinder petrol engine. Thanks to Toyota Optimal Drive, this engine now offers even more agility on performance without a big hit on the environment. It delivers 69 DIN hp and 93 Nm of pulling power at 3600 rpm as one of the most powerful car engines of its size, with a fuel consumption of 56.5 mpg with the 5-speed manual transmission – while CO<sub>2</sub> levels are a low 118 g/ km\*.

### 1.4-litre D-4D diesel engine – delivering high efficiency

With this latest development of the 1.4-litre D-4D powerplant, Toyota has stretched the fuel economy even further, while also providing yet more low-revs pulling power to create the most efficient Yaris diesel engine yet.

These advances build on the D-4D's proven yet sophisticated technology by incorporating the innovative Toyota Optimal Drive.

The result is an engine that delivers 90 DIN hp (66 kW) at 3800 rpm and 205 Nm of torque across a very wide rev range – 1600–3000 rpm. In addition to all this, CO<sub>2</sub> levels are now down to 109 g/km\* with the 6-speed manual transmission (110 g/km\* for the 6-speed MultiMode version), while fuel economy is a satisfying 68.9 mpg (67.3 mpg for the MultiMode).

Combined driving.

§ Stop and Start system available on manual transmission only.

#### **TOYOTA OPTIMAL DRIVE** Previous 1.3 VVT-i New 1.33 +/-DIN hp 101 +14 +16% 121 132 +11 +9% Torque Nm 141g 120g -21 -15% $CO_2$ mpg (combined) 47.1 +8.3% +18% 55.4

6 speed

• = Standard



Stop & Start§































# Protection inside and out

The Yaris is equipped with a whole range of advanced passive safety features, helping to protect you and your passengers.

# Up to seven SRS airbags

Your Yaris offers up to seven SRS airbags. All grades are equipped with SRS front and side airbags for the driver and front passenger. T Spirit also features knee and curtain shield airbags as standard; these are optional on TR grade as part of the Safety pack.

## Headrests and ELR seat belts for all seats

All five seats have three-point Emergency Locking Retractor (ELR) seat belts. Front seat belts incorporate pre-tensioners which instantly draw the seat belt back at the moment of impact and force-limiters that release belt tension when a specific load is reached. A visual and two-stage audio seat belt warning system is fitted as standard. Together with the SRS airbags they help reduce the likelihood of chest injuries.

# **Outstanding collision resistance**

The Yaris features a strong, rigid body structure, which is combined with Toyota's Minimal Intrusion Cabin System in which components are designed to help absorb and disperse energy to minimise cabin distortion.

# Whiplash Injury Lessening

The front seats have been specifically designed and positioned to help reduce injury to neck vertebrae in a rear-end collision.

# **Outstanding safety**

The Toyota Yaris has been awarded the maximum five-star ranking by Euro NCAP\*. With a total of 35 points, it is one of the safest cars in its class.









#### **Euro NCAP**

Euro NCAP is an independent safety assessment programme that is backed by five European governments, the European Commission and motoring and consumer organisations in every country in Europe. It provides a realistic, expert and reliable measurement for the safety performance of new cars. The maximum five-star ranking by Euro NCAP is testament to the design, engineering and build quality of the Toyota

\* Tested in T Spirit specification, 5 Star rating applies to T Spirit grade only.

Non-UK specification vehicle shown



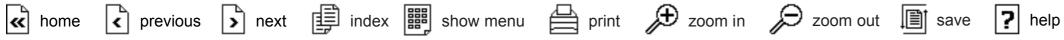
























# Always in control

Highly advanced active safety systems help ensure you stay clear of any nasty surprises.

# **High-performance braking**

All Yaris grades feature ventilated front disc brakes, rear drum brakes, plus ABS with EBD and Brake Assist for excellent stopping power. Vehicle Stability Control (VSC) with Traction Control is available as an option.

### **ABS with EBD and Brake Assist**

An anti-lock braking system (ABS) with electronic brake-force distribution (EBD) is standard on all models. ABS helps to stop the wheels locking and skidding when braking on a slippery road. Alongside this, EBD optimises brake-force distribution between all four wheels, applying braking force to the wheels with most grip, helping to reduce stopping distances. Together, the two systems help prevent the wheels from locking up and enable you to steer around obstacles as you come to a stop. Every Yaris also has Brake Assist, which automatically supports emergency stops if insufficient pressure is put on the brake pedal. It measures how hard and fast the pedal is depressed and, if necessary, increases the braking force.

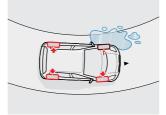
#### **VSC and TRC\***

Vehicle Stability Control (VSC) actively intervenes when it senses that the vehicle is at risk of sliding out of control – for instance, when going too guickly around a corner. It works by automatically applying the brake to the appropriate wheel, to bring the car back to its intended path. Traction Control (TRC) complements VSC: if you accelerate too hard or cause the front tyres to lose grip and start to wheelspin, TRC will instantly reduce engine power to help restore traction.

\* When VSC and TRC option is specified the braking system is uprated to include rear disc brakes.

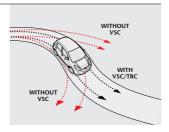
#### ABS with EBD

These work together to help prevent the wheels from locking up in extreme circumstances, to help you steer safely around obstacles as you come to a stop.



#### VSC and TRC

This pair of electronic driver aids helps your car maintain grip – and therefore control – whatever the road surface or

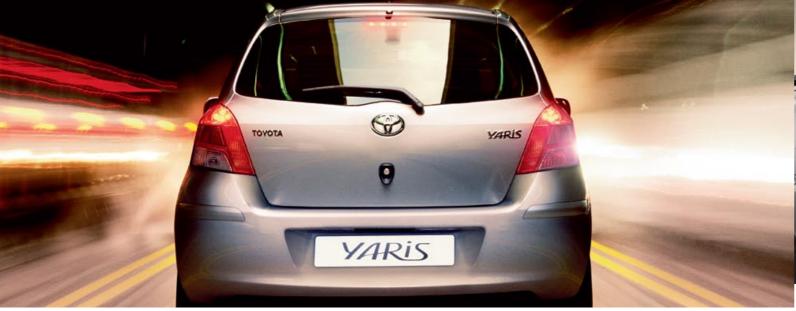


- Remote central locking
- Exclusive 15" wheel caps
- Engine immobiliser

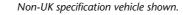
Main features

- Front electric windows
- Tilt and telescopic adjustment for steering wheel
- Rear seats slide and recline
- 60:40 split rear seats
- 4 speaker radio/cd system with MP3 connection (aux-in) and capability to play MP3/WMA files
- ABS/EBD/BA
- SRS driver and passenger airbags
- SRS side airbags
- ISOFIX child restraint system

Active Safety Pack (VSC, TRC and rear disc brakes)









Leather steering wheel with audio controls

















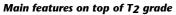












- Manual air conditioning
- 6 speaker\* audio system with MP3 connection (aux-in) and capability to play MP3/WMA files on CD
- Body-coloured door handles
- Body-coloured exterior mirrors Exclusive-TR cabin trim§
- Chrome-look interior door handles, air vents and handbrake release§
- Sun visors with driver and passenger mirror§
- Front and rear assistance grip
  Seat back rear pockets§

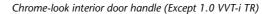
### Options

- Active Safety Pack (VSC, TRC, SRS) curtain airbags, SRS knee airbags and rear disc brakes)
- Protection pack (Colour coded rear parking sensors, front and rear mud flaps, unpainted side door mouldings
- and boot protection plate)

   Tech pack (Bluetooth of connectivity and USB aux-in)
- \* Except 1.0 VVT-i, which has 4 speakers. § Except 1.0 VVT-i.





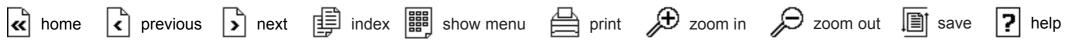




Chrome-look air vent trims



























# T Spirit



#### Main features on top of TR

- Climate-controlled air conditioning
- Bluetooth<sup>®</sup>
   <sup>®</sup> hands free connectivity
- Smart entry and start system
- Front fog lamps Exclusive interior trim
- Unique design front grille

#### Options

- Active Safety Pack (VSC, TRC and rear disc brakes)
- Protection Pack (Colour coded rear parking sensors, front and rear mud flaps, unpainted side door mouldings and boot protection plate)





Smart Start



# Option packs

# Protection Pack\*

The Yaris Protection Pack offers added guard against the wear and tear of everyday life.

Featuring colour-coded rear Parking Assist sensors, front and rear mud flaps, side door mouldings and a boot protection plate, the Yaris Protection Pack is the ideal way to keep your Yaris feeling as new as the day it arrived.



Rear Parking Assist sensors

\* The Protection Pack must be ordered at the time of purchasing the vehicle.







Side mouldings

Boot protection plate

# Tech Pack<sup>§</sup>

The Yaris Tech Pack offers upgraded connectivity to enhance your driving experience. Featuring Bluetooth® hands free connectivity and replacing the standard MP3 connection (Aux-in) with a USB/Aux-in to allow extra control and charging of your iPod®/iPhone® by selecting Song/ Album/Playlist.

§ The Tech Pack must be ordered at the time of purchasing the vehicle.











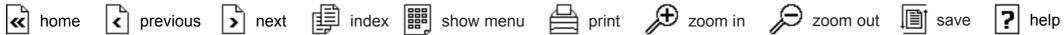
















# Colours and trims



















8P4 Carlo Blue\*



T Spirit



COLOURS					
	T <sub>2</sub>	TR	T Spirit		
1E7 Crystal Silver*	0	_	0		
1F8 Venetian Silver*	_	0	0		
1G3 Decuma Grey*	-	0	0		
209 Eclipse Black*	_	0	0		
3P0 Chilli Red	0	0	٥		
8P4 Carlo Blue*	_	0	0		
8SS Twilight Blue*	=	0	0		

<sup>\*</sup> Metallic paint

 $<sup>\</sup>circ$  = Optional - = Not available



























# Our aim is 'Zero Emissions'

We have sold more than 1 million Toyota hybrid cars worldwide. So it's no surprise that most people associate eco-friendlier cars with Toyota. It's our mission to make a difference - by investing in greener technology that helps to protect our planet.

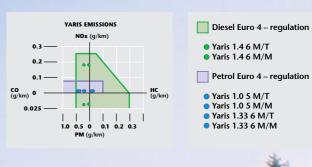


# **Environmental facts about Yaris**

**Production** Since 2002, production of the Yaris at Toyota Motor Manufacturing France has achieved a 41% reduction in CO<sub>2</sub> (electricity + other fuels), 39.9% reduction in energy consumption, 46.8% reduction in water consumption and 51.2% reduction in volatile organic compounds. The plant no longer sends any waste to landfill sites and of the 9.5 kg of waste created in the production of a Yaris, 4 kg is directly recyclable and the remaining 5.5 kg is used as a substitute fuel for industrial processes.

Ownership The environmental impact of the Yaris 1.0 compared with the previous model is demonstrated through the complete life cycle with 6.7% CO<sub>2</sub> (carbon dioxide) reduction, 25% NOx (nitrogen oxide) reduction and 22% NMHC (non-methane hydrocarbons) reduction.

**Recycling** 95% of the Yaris is recoverable and the cars are built using up to 3 kg of recycled plastics, with 100% coding of materials and four heavy metals having been eliminated completely (in accordance with 2000/53/EC).



# Assessing a vehicle's life cycle



### **Designing your car**

- Achieve lower emissions and greener vehicles on the way towards the ultimate eco-car. Significant advances have been made through the development of Hybrid Synergy Drive® Technology, currently available on Prius
- **Ecological Assessment System** (Eco-Vas) is developed to measure environmental progress, assessing a vehicle's whole life cycle



#### Fnd-of-life vehicles

- Toyota offers drivers a new and innovative way of returning their old car
- For more information visit www.toyota.eu/04\_environment or contact your local Toyota retailer



#### Manufacturing your car

- Constant efforts are made to reduce the environmental impact of our manufacturing plants using the Toyota Production System
- All manufacturing operations are governed by Environmental Management System ISO 14001



#### Getting vehicles and parts to you

- The most efficient and environmentally responsible logistics methods are favoured
- Modes of transport with the least environmental impact are selected wherever possible

# Ten tips for a Toyota Eco-Drive and save up to 30% on your CO<sub>2</sub> emissions

Lowering emissions is something we can all do to help the environment. It's simply a matter of changing the way we drive.



1. Remove any extra weight and roof load.



6. Shift up gears earlier.



2. Plan your route and avoid detours.



7. Only use electrical accessories when necessary (e.g A/C).



3. Avoid using your car for short journeys.



8. Follow and anticipate traffic flow.



4. Check your tyre pressure regularly.

5. Service your car according to the



9. Keep your windows closed (use the ventilation system when possible).



10. Switch off your engine if you have to wait longer than 60 seconds.













driving their car

Selling and servicing your car

Informing drivers about the

benefit of driving eco-cars

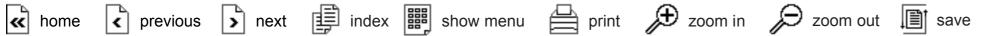
Raising drivers' awareness of

their responsibility towards the

environment in servicing and















owner's manual.





# Specifications

ENVIRONMENTAL PERFORM	IANCE				
Fuel consumption (EU directive 80/1268-2004/3/EC)	1.0 litre VVT-i 1KR-FE	1.33 litre 2SZ-FE	Dual VVT-i	1.4 litre I 1ND-TV	D-4D 90
	5 M/T	6 M/T	6 M/M	6 M/T	6 M/M
Fuel consumption (EU directive 80/12	268 as last modified by directive	2004/3)			
Combined (mpg)	56.5	55.4	55.4	68.9	67.3
Urban (mpg)	47.1	45.6	45.6	55.4	55.4
Extra urban (mpg)	62.8	62.8	64.2	78.5	78.5
Recommended fuel grade	95 unleaded	95 unlead	led	48 Cetan	e Diesel
Fuel tank capacity (litres)	42				
Carbon dioxide, CO <sub>2</sub> (EU directive 80	/1268 as last modified by directi	ive 2004/3)			
Combined (g/km)	118	120	119	109	110
Urban (g/km)	140	145	144	133	134
Extra urban (g/km)	105	106	104	94	95

The fuel consumption and  $CO_2$  values are measured in a controlled environment, in accordance with the requirements of Directive 80/1268/EEC incl. its amendments. The fuel consumption and CO2 values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle conditions, installed equipment, load, number of passengers, etc.) play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions.

ENGINE			
	1.0 litre VVT-i 1KR-FE 5 M/T	1.33 litre Dual VVT-i 2SZ-FE 6 M/T 6 M/M	1.4 litre D-4D 90 1ND-TV 6 M/T 6 M/M
Number of cylinders	3 in line	4 in line	4 in line
Valve mechanism	12 valve DOHC chain drive	16 valve DOHC chain drive	8 valve SOHC chain drive
Fuel injection system	Electronic fuel injection	Electronic fuel injection	Direct injection with common rail
Displacement (cc)	998	1329	1364
Bore x stroke (mm x mm)	71.0 x 84.0	72.5 x 80.5	73.0 x 81.5
Compression ratio	10.5:1	11.5:1	16.5:1
Maximum output (kW/rpm)	51 (69 DIN hp)/6000	74 (101 DIN hp)/6000	66 (90 DIN hp)/3800
Maximum torque (Nm/rpm)	93/3600	132/4000	205/1600_3000

PERFORMANCE					
	1.0 litre VVT-i 5 M/T	1.33 litre D 6 M/T	Oual VVT-i 6 M/M	1.4 litre E 6 M/T	0-4D 90 6 M/M
Max speed (mph)	96	109	109	109	109
0–62 mph (0–100 km)	15.7	11.7	11.7	10.7	10.7

TR/T Spirit

1.0 litre VVT-i	1.33 litre Dual VVT-i	1.4 litre D-4D 90
Disc brakes	Disc brakes	Disc brakes
Drum brakes	Drum brakes	Drum brakes
	Disc brakes	Disc brakes Disc brakes

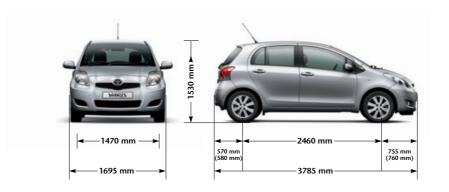
SUSPENSION		
Front	MacPherson strut system (with anti-roll bar)	
Rear	Torsion beam	

### **TRANSMISSION**

	T <sub>2</sub>	TR	T Spirit	
Front wheel drive	•	•	•	
5 M/T	•	• (1.0)	=	
6 M/T	-	• (except 1.0)	•	
6 M/M	-	∘ (except 1.0)	0	

#### **DIMENSIONS**

Exterior dimensions				
Overall (mm)	Length 3785	Width* 1695	Height 1530	Wheelbase 2460
Front tread (mm)		1470		
Rear tread (mm)		1460		
Front overhang (mm)		755		
Rear overhang (mm)		570		
Turning circle (m)		9.4		
Interior dimensions				
Overall (mm)	Length 1865	Width 1390	Height 1270	
Luggage compartment				
Overall (mm)	Length <sup>§</sup> 1325	Max. width 1310	Height <sup>¢</sup> 910	
VDA luggage capacity, rear seat up (m³)		0.272		
VDA luggage capacity, rear seat down (m³)		0.738		





### WEIGHTS

	1.0 litre VVT-i	1.33 litre Dual VVT-i		1.4 litre D-4D 90	
	5 M/T	6 M/T	6 M/M	6 M/T	6 M/M
Kerb weight (kg)	985–	1040-	1040-	1055-	1060-
3 (3)	1035	1080	1070	1110	1115
Gross vehicle weight (kg)	1440	1480		1525	

### **TYRES AND WHEELS**

	T <sub>2</sub>	TR	T Spirit
15" steel wheels w/185/60R15 tyres	•	-	-
15" alloy wheels w/185/60R15 tyres	-	•	•
Temporary spare tyre	•	•	•

M/T = Manual transmission

o = Optional - = Not available \* Widths shown do not include door mirrors.

§ With rear seat folded away.

M/M = MultiMode  $\ensuremath{^{\boldsymbol{\varphi}}}$  Loaded up to the top edge of front seats.





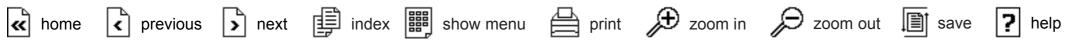
Available grades per engine



 $T_2/TR$ 









TR/T Spirit





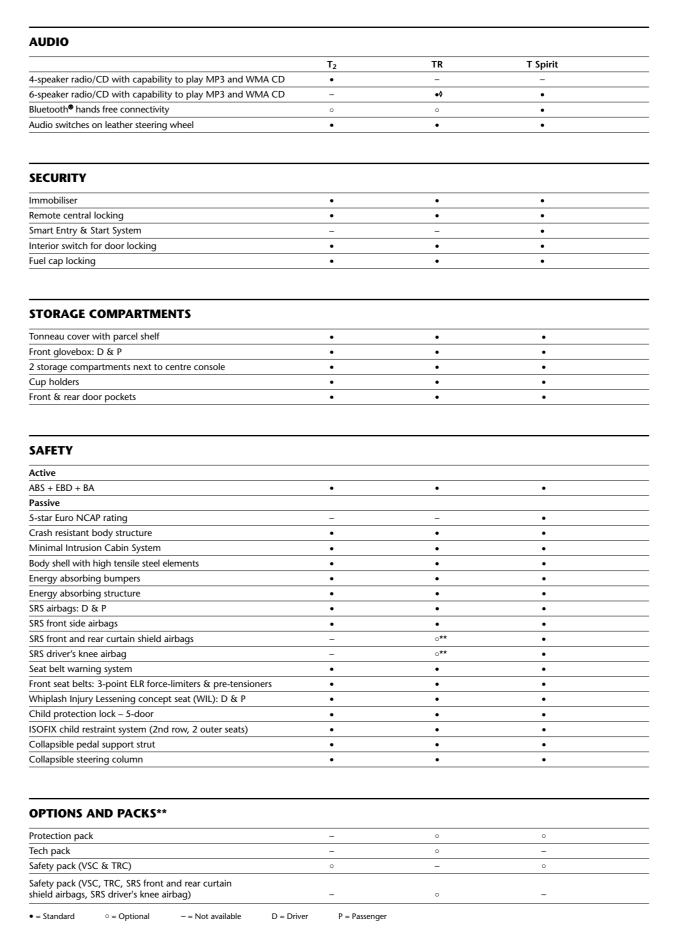






# Equipment

EXTERIOR			
	T <sub>2</sub>	TR	T Spirit
Bumpers: colour-keyed	•	•	•
Electric door mirrors	•	•	•
Door handles & mirrors: colour-keyed	-	•	•
Front fog lamps	_	_	•
Headlamp levelling	•	•	•
COMFORT & CONVENIENCE			
Electric power steering	•	•	•
Leather steering wheel with audio switches	•	•	•
Tilt adjustable steering wheel	•	•	•
Telescopic steering wheel adjustment	•	•	•
Manual air conditioning	_	•	_
Automatic climate-controlled air conditioning	_	_	•
Headlamp warning & key reminder buzzer	•	•	•
Leather shift lever knob with silver plating	•	•	•
Inside door handles in material colour	•	_	<del>-</del>
Inside door handles chrome effect (except 1.0 litre)	_	•	•
Front electric windows	•	•	•
Removable ashtray & cigarette lighter	•	•	•
Vanity mirror – passenger	•		<del>-</del>
Vanity mirrors – driver and passenger*	<del>-</del>	•	•
Assist grips	1	4	4
SEATS			
Front seats: slide & reclining	•	•	•
Driver seat: height adjustable	=	•	•
Headrests: all seats	•	•	•
Easy entry system: 3-door	•	•	•
Front seat back pockets	_	•§	•
Rear seats slide, recline, 60:40 split independent	•	•	•
INFORMATION			
3D digital centre meter: outside temperature, fuel gauge, warning lights, odometer & trip meter	•	•	•
Digital meters: speedometer, tachometer	•	•	•
Multi-information display: average & instantaneous fuel consumption, range, average speed	•	•	•
* Except 1.0 TR – passenger only. § Except 1.0 TR.	Except 1.0 TR – 4 speaker Radio/CD.	** Packs must b	be ordered when ordering the vehicle.





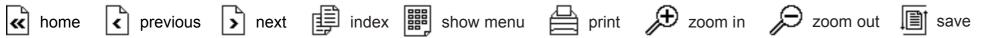


























# Flexible Finance from **Toyota Financial Services**

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans have been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and AccessToyota brings these and other benefits together in one flexible package.

**AccessToyota** is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from 2 to 3 years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/ optional final payment, plus the cost of borrowing. In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.



Then when your agreement comes to an end you have three flexible choices:

- Part exchange your vehicle for a brand new Toyota
- Pay your final payment (the GFV) and take full ownership of the car\*
- Simply hand the car back with nothing more to pay§

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

## **Flexible Finance for all Toyota customers** Whatever your needs, to complement

AccessToyota, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

- On payment of the option to purchase fee.
- § Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey,

Finance subject to status to over 18s only. Indemnities may be required Terms and conditions apply.

# Customer services

### **Club Tovota**

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free RAC Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, a 5% discount off Toyota Motor Insurance, plus exclusive offers and promotions through our quarterly customer magazine. For further information please call 0845 275 5555 or visit toyota.co.uk/club.

#### **Toyota Motor Insurance**

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

## **Toyota Fleet**

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

#### **Toyota Warranties**

Every new Toyota comes with a three-year/60,000mile manufacturer's warranty, covering your car against the unlikely event of a manufacturing defect causing a mechanical fault. It includes coverage for paint and surface rust for three years, unlimited mileage and a 12-year anti-perforation warranty. After the initial warranty period has ended, you can extend your warranty until the vehicle is seven years old - choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle\*, meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

# **Toyota Accident Assistance**

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

### **Toyota Approved Used Car Scheme**

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months warranty, RAC breakdown cover, Club Toyota membership§ and a 30 day vehicle exchange plan.

## **Recycling Toyota End-Of-Life Vehicles**

We offer a free vehicle take back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/ environment

- \* With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full
- § Except on non-Toyota vehicles.











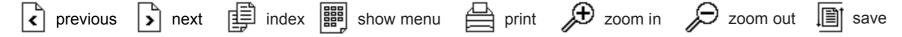






















The Yaris is designed for all those who want to get a little extra out of life. That's why you can expect a lot more than a sophisticated driving experience. Owning a Yaris means you enjoy the peace of mind afforded by Toyota's global reputation for quality and integrity.

On the day you purchase your Yaris, your Toyota Centre will present you with the 'Yaris Passport'. It's a guide to getting the best out of your Yaris and its comprehensive range of features. Of course, your Toyota Centre will explain the Yaris to you in detail - and always be available should you require any assistance.

### Intelligent design

The Yaris is designed and engineered to minimise your maintenance costs. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Plus, because serviceable parts are easy to get to, maintenance time is minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your Yaris in an ideal working condition.

# **Toyota quality service**

Your Toyota Centre will talk you through the Yaris 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your Yaris needs a full Health and Safety check, once every two years or 20,000 miles (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 10,000 miles (whichever comes sooner).

### **Toyota warranty**

# **Comprehensive terms**

The warranty covers any defect caused by a manufacturing or assembly fault. It is valid for three years of normal use or 60,000 miles, whichever comes first, with no mileage limitation for the first year.

If the car is immobilised due to a breakdown (as a result of a defect covered under warranty), you will also be covered for the cost of towing your vehicle to the nearest authorised Toyota repairer.

# Rust and paint defects

The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in material for a period of 3 years, regardless of mileage.

### **Corrosion cover**

The warranty offers 12 years' coverage, regardless of mileage, against perforation of the bodywork (from inside to outside) that develop due to corrosion caused by faults in material or workmanship.

# Toyota genuine parts

The Yaris is designed to minimise the cost of accident repair. Energy absorbing elements are built into the bumpers, expensive to replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low part and labour charges.

# **Added security**

The Yaris' security system withstands the insurance industry's rigorous five-minute attack test and provides excellent protection. The engine immobiliser is approved by Europe's major insurance companies.

#### **Toyota accessories**

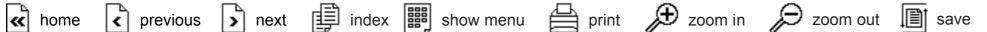
Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort or practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has a 3 year warranty when purchased together with the vehicle\*.

\* Check with your Toyota Centre for warranty details.

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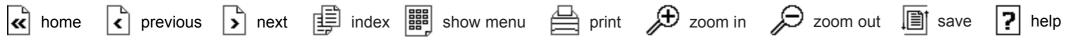












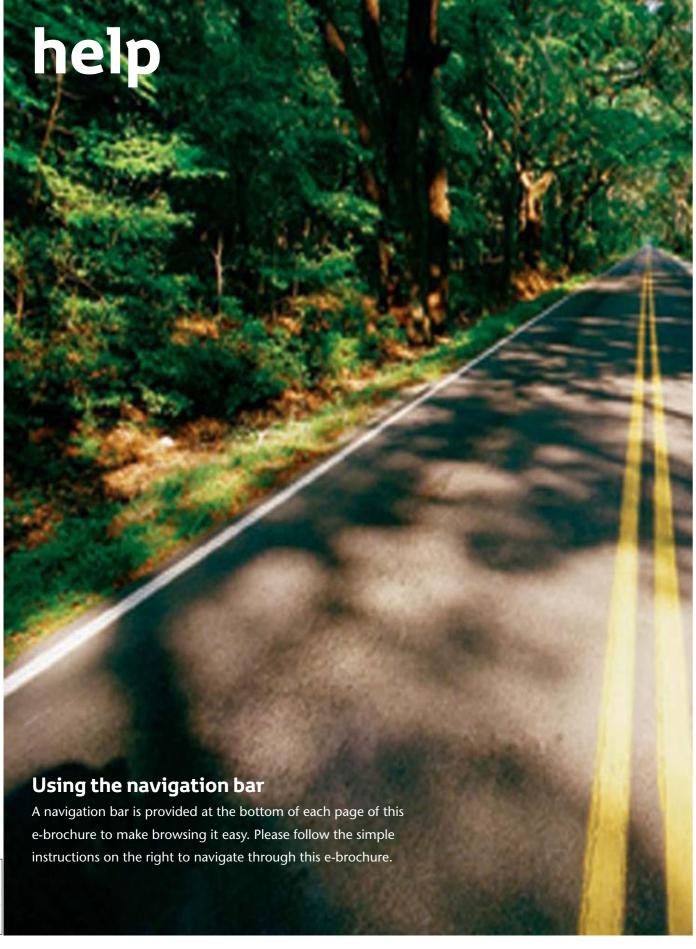














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