

VOLVO S40



THERE'S MORE TO LIFE THAN A VOLVO. THERE'S THE BUZZ OF THE BIG CITY, THERE'S A BIG GAME TONIGHT, THERE'S THE LAST-SECOND SHOT THAT WINS IT, THERE'S THE PASS THAT MAKES IT HAPPEN, THERE'S BEATING THE ODDS WITHOUT BREAKING THE BANK, THERE'S PLAYING THE GAME WITHOUT GAMING THE SYSTEM, THERE'S ICE-CREAM, THERE'S CHOCOLATE, THERE'S ICE CREAM AND CHOCOLATE TOGETHER, THERE'S A HALF HOUR BEFORE YOU CAN GO SWIMMING, THERE'S SWIMMING NAKED, THERE'S WINNING THE PART, THERE'S RUNNING THE SHOW, THERE'S A STANDING OVATION, THERE'S YOUR NAME IN LIGHTS, THERE'S A STAR BY YOUR NAME, THERE'S THE NORTH STAR, THERE'S VENUS AND MARS, THERE'S CAMPING OUT, THERE'S ORDERING IN, THERE'S LIVING IT UP, THERE'S LAYING IT DOWN, THERE'S THE LATEST HIT SONG, THERE'S THE FLAVOUR OF THE DAY, THERE'S TRYING IT ALL, THERE'S BEING SMART ABOUT IT. THAT'S WHY YOU DRIVE ONE.



Start here.
Be someplace else.

Many things go into making a Volvo unique. The ones we value most are people. Each. And. Every. One. That's why we've encouraged our designers and craftsmen to make the Volvo S40 as inviting to ride in as it is to drive. By doing so, your friends and family are more likely to ask you to drive. And you're more likely to want to. And the world can be a safer place for all of us to argue about the song selection.

Volvo. for life



Volvo safety technology. Because people are only human.

Cars are driven by people. That's why all our safety research and development continues to investigate the capabilities, limitations and tendencies of human nature. This people-centric research is always based on real situations, and with the vision to create cars that do not crash.

To help you avoid accidents while maintaining the fun of driving, Volvo safety technologies are designed to support the driver in various situations without unnecessary interference. All these intelligent technologies share information and interact with split-second precision. Today, a new Volvo can "read" actual situations and provide optimal support and protection for example, by sensing normal driving patterns or panic situations and by taking protective action before, during and after a collision. Still, technology can never take the responsibility away from you, the driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed, they will also contribute to the overall safety of those in and around your Volvo.

Read more about our safety research at volvocars.co.uk



“Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety.”

Assar Gabrielsson and Gustaf Larson, founders of Volvo

Volvo Accident Research Team

Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's conditions to avoid a collision. These findings give us unique knowledge that guides us in creating technology that helps prevent or mitigate accidents and, if an accident can't be avoided, to help protect the occupants.

Volvo Cars Safety Centre

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 400 crash tests each year. We crash test car-to-car at different speeds and from different angles. We perform frontal impacts, rear impacts, side impacts and roll-over tests and test cars off-road as well as against genuine Swedish granite rock-face, we can even simulate impacts with wild animals.

If you make it here, you make it anywhere

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hällered with its 34 miles of test tracks includes different road types from all over the world. Here we scrutinise our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test kilometres, not to mention the distances driven on ordinary Swedish roads.

Towards a future where cars don't crash

We already know what we want to achieve: no accidents. By applying a holistic approach which considers the driver and the vehicle as well as the infrastructure, we can realise a future where cars interact with other cars, the road and the traffic-control systems. For example, this includes cars that can brake and steer automatically, if needed. This makes it possible to design cars in completely new ways to protect and preserve life.



THERE'S MORE TO LIFE THAN A VOLVO.

For decades, we've created cars that encourage people to enjoy life and help protect it in the event of an accident. Many of the most important car safety innovations are the hallmark of Volvo, and hundreds of thousands of people all over the world can say they're still alive thanks to Volvo ingenuity.

This is not by coincidence. Our founders stated that safety is, and shall always be, at the heart of what we do. As a result, Volvo is recognised the world over for our passion and dedication to provide the safest cars on the road.

The protective character of Volvo also encompasses the world we share. Already in 1972, Volvo was the first car manufacturer to acknowledge and actively respond to the environmental impact of cars. In fact, we invented the three-way catalytic converter, and are constantly innovating to reduce the environmental impact of the cars we make and how we make them.

Of course, choosing a Volvo will always be something you do for both yourself and the people around you, because our cars will always consider the well-being of everyone. Even if those people happen to be outside your car or are part of future generations.

THAT'S WHY WE INNOVATE FOR LIFE.

Find more innovations at volvocars.co.uk

The three-point safety belt

In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point safety belt. So important is this invention, it is considered to be one of the most life-saving technical innovations in the history of mankind.

The three-way catalytic converter with Lambda sensor

In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with Lambda sensor for exhaust emission control. Today virtually all petrol powered cars are fitted with this ingenious component, just as indispensable for the environment as the three-point safety belt is for safety.

WHIPS (Whiplash Protection System)

In 1998 Volvo introduced this unique front seat integrated technology to help protect occupants from whiplash injury in the event of a low speed rear impact. It's considered one of the most effective systems in the automotive world.

ROPS (Roll-Over Protection System)

This technology including a roll sensor that activates various restraint systems in a roll-over was introduced in 1997 in the Volvo C70 convertible. In 2002 ROPS was further enhanced with the Roll Stability Control (RSC) in the Volvo XC90. ROPS is available in the Volvo C70, XC90 and XC60.

CWAB (Collision Warning with Auto Brake)

In 2006 this radar and camera based technology became available in a Volvo to help alert the driver, and even help mitigate a crash by braking the car, if the distance to the vehicle in front becomes too short. Collision Warning with Auto Brake is available in the Volvo S80, V70, XC70 and XC60.

DAC (Driver Alert Control)

Introduced in 2007, this Volvo innovation can detect erratic driving behaviour due to tiredness or inattentiveness and remind the driver it may be time for a break. Driver Alert Control is available in the Volvo S80, V70, XC70 and XC60.

City Safety collision avoidance technology

In 2008, Volvo Cars introduced the new XC60 with City Safety, the world's first standard-fitted collision avoidance and mitigation technology active at speeds up to 19 mph. Helping to lower the risk of low-speed collisions and whiplash injury, City Safety is a major step towards safer urban driving. At the moment, City Safety is available in the Volvo XC60.



Necessity is the mother of all Volvos.

In order to reduce the environmental impact of our cars, Volvo is introducing the DRIVE program along with this superbly agile and hyper-efficient Volvo S40 1.6D DRIVE with Start/Stop technology. Aerodynamically-optimised to save fuel, and emitting only 104 grams of CO₂ per kilometre, form and function have never been better served.

DRIVE



1.6D



Can cheating the wind be good for it? We think so. Design and drivetrain modifications significantly reduce air-resistance and minimise CO₂ emissions. For example, a special front grille, spoilers, wheel deflectors, aerodynamic wheels (16" Libra) and a lowered chassis help reduce drag. And Volvo's state-of-the-art 240 Nm 1.6D common rail turbo-diesel with Start/Stop technology, brake energy regeneration, heightened gear ratios, optimised electro-hydraulic power steering, newly-developed transmission oil (that reduces internal resistance), and energy-saving tyres, all help lower CO₂ emissions significantly.

For more detailed information, contact your Volvo dealer or visit www.volvocars.co.uk



Easy on the eyes.
Easier on the environment.
Easily yours.

The exceptionally clean Scandinavian design of the Volvo S40 1.6D DRIVe with Start/Stop helps it cut through the air with fuel-saving ease. Sipping barely 72.4 mpg* with an average carbon dioxide emission of just 104 grams per kilometre, this aerodynamically-optimised sports saloon makes eco-driving a beautiful thing. The lowered chassis, low-drag wheels and instant power of a super-efficient engine with Start/Stop technology are just a few of the fuel-saving refinements that make this car more earth-friendly and more fun to drive.

*Based on a combined cycle

What's in it for you?

We are committed to creating cars that contribute to a better life, be it inside or outside the vehicle. Utilising advanced technology, your Volvo is designed to use fuel efficiently and reduce its impact on the environment. And nowhere is this more evident than in Volvo's new environmentally optimised DRIVE variants. This caring attitude continues inside your Volvo. Here you and your passengers can experience one of the automotive industry's cleanest and healthiest cabin environments. It's as enjoyable as it's responsible. Just as you would expect of a Volvo.



Green at the red lights.

To further reduce fuel consumption and CO₂ emissions when driving in the city, the 1.6D DRIVE turbo diesel is available with Volvo's new Start/Stop technology.

FSC certified interior wood trim.

Choosing the Nordic Light Oak trim you can be confident that the wood in the interior trim comes from responsibly managed forests and is certified according to Forest Stewardship Council (FSC).

Fuel-saving design.

To reduce energy-loss from wind and roll resistance, we utilise advanced aerodynamic design, light-weight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO₂ emissions and helps you travel further on fuel.

Fresh cabin air.

Continuously monitoring incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's Interior Air Quality System helps ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic.

Eco driving support.

Displaying when it's optimum to shift gear, the gear shift indicator in the 1.6D DRIVE variants helps you save fuel and reduce your CO₂ emissions.

85% recyclable.

To help minimise its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

104g CO₂ per km.

Our latest eco-progress, the Volvo S40 1.6D DRIVE with Start/Stop, satisfies itself with up to 72.4 mpg*, for minimum emissions and maximum style.

Brake for energy.

Driving the 1.6D DRIVE with Start/Stop, the battery is fed with extra power everytime you brake. Smart and fuel-saving.

Safer interior materials.

All our upholsteries and interior textiles are tested for certain allergy-inducing or harmful substances and comply with Oeko-Tex Standard 100. And several interior metal details are tested with regard to contact allergies. Good for you, and for anyone who shares your ride.

Maximised fuel efficiency with diesel.

Volvo's advanced common-rail turbo-diesel technology ensures superior fuel economy and lower CO₂ emissions, from the 109 PS 1.6D DRIVE with Start/Stop to the 180 PS D5, 72.4–45.6 mpg* and 104–164g CO₂/km.

Cleaner exhaust.

Fast responding after a cold start, Volvo's advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides from petrol engine exhaust gases. The Volvo turbodiesels feature a particulate filter that removes about 95% of the particles from the diesel exhaust gases.



Because nobody likes pollution but everybody likes to drive.

Thirty years ago the CEO of Volvo said, "Our cars produce pollution, noise and waste." This truth inspired us to do more than just make cars safer to be in. Starting with innovations like the three-way catalytic converter with a Lambda sensor to today's seven new eco-designated DRIVE models, our goal at Volvo is crystal clear: to build cars that leave a minimal impact on the environment. DRIVE captures all our environmental work, from production to recycling, and represents our commitment and continued efforts for sustainable mobility.

Today's DRIVE models are equipped with state-of-the-art diesel engines optimised to reduce fossil fuel-based CO₂ emissions. In addition, some DRIVE models are equipped with Start/Stop technology that allows the engine to switch off when the car is at a standstill, saving even more fuel. Thankfully, the imperative to make our cars more earth-friendly has inspired innovations that make these DRIVE cars even more rewarding to drive.

Our corporate responsibility

At Volvo Cars, our overriding objective is to balance the needs of our company, our customers, society and future generations in a sustainable way. To find out more, please visit www.volvocars.com/sustainability



Motion

We must minimise the emissions of fossil CO₂ (which leads to climate change) and increase the energy efficiency of our cars. **Continuous improvements** within aerodynamics, rolling resistance, lightweight materials and drivetrain technology help us lower fuel consumption. To significantly reduce fossil CO₂ emissions, we offer many **DRIVE turbodiesel** variants with lower CO₂ emissions. We have also introduced **Powershift**, a new fuel-saving dual-clutch automatic transmission technology. In our new **Hybrid technology centre** in Göteborg, we develop the next generation power trains for future Volvos. The goal is that we use hybrid technology in all of our car models.

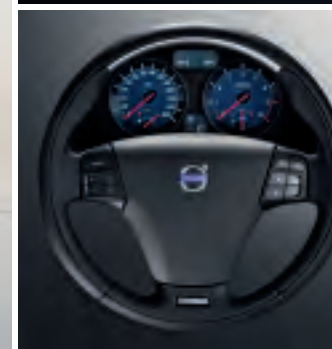
Inside

We know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholstery and interiors in the **Volvo Environmental Laboratory** in Sweden. All upholstery materials and interior textiles also comply with **Oeko-Tex Standard 100**, an international benchmark for human ecological safety of textiles. All **leathers are chromium-free**, they're tanned using vegetable or synthetic substances instead of chromium. And to meet high requirements on an allergy-friendly interior, we've developed the **Clean Zone Interior Package (CZIP)** together with the Swedish Asthma and Allergy Association. What's more, some panel trims are **Forest Stewardship Council (FSC) certified** to ensure the wood comes from responsibly managed forests.

Lifecycle

Already from the early stages of conception we've considered our cars' environmental impact: from design and manufacturing to useful life and recycling. For example, we've seen to it that our factories are powered by electricity produced by wind and hydro power and use energy and water responsibly. Our production facilities are certified under **the global environmental standard ISO 14001**, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be **85% recyclable**. We also offer **re-manufactured exchange parts** which substantially reduces the need for raw materials and energy.

Please note: Some of the environmental technologies are only available on certain Volvo models and may be optional. For more information, talk to your Volvo dealer or visit www.volvocars.co.uk



There is nothing normal about these factory settings.

R-DESIGN is not just the badge of the bold. From outside, the sweet bodykit, rear spoiler, 17" 5-spoke Serapis aluminium wheels, and the front grille and side mirrors in a special silver-matt finish, all signal this is a Volvo S40 with a different attitude. Inside, you'll notice the superbly comfortable seats with unique upholstery and an embossed R-DESIGN logo on the front seats. The many other exclusive R-DESIGN touches throughout the cabin help define a style that's not just far from normal, but moving beyond it without apology.

R-DESIGN upholstery

Settle back in unique Off Black T-Tec and Cream leather-faced seats with embossed R-design logo.

R-DESIGN deco inlay

The centre stack and door handle inlays convey a sporty, contemporary feel.

Sports gear knob

Leather and aluminium are combined to give the gear knob an exciting look and feel.

Sports steering wheel

Every R-design model features an exclusive sports steering wheel with embossed logo.

Combi instruments

At the centre of the instrument panel, the speedometer and rev counter feature attractive blue inserts.

Silk metal grille

Silk metal finished front grille and side mirror caps add a dash of exterior sportiness.

Sports pedals

Enhance the driving experience with these tough, ridged sports pedals.

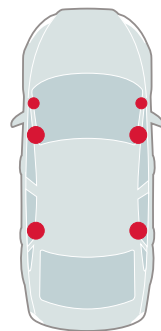
Sports floor mats

Look down and you'll see exclusive sports floor mats are brought to life with contrasting piping.



How does it get in there? It plays over and over. It gets stuck there, in your head. Who picks it and why do they keep hitting playback? Is your subconscious trying to DJ? Are the glands acting up? Poor diet? Late night? Sunspots? No one knows the cause. But let me ask you this, why is it monophonic? Is it the same reason dreams are in black and white? Is the brain on a budget? One thing is for certain; the only cure is more music.

Let's go for a ride in your new stereo.



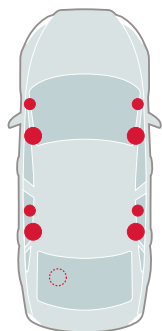
Performance audio system

A console-integrated radio and CD player. It sounds good, looks good and it's easy to use. Performance equipment includes:

- RDS radio
- CD player
- Aux Input in front centre armrest
- 4x20 W amplifier
- 6 loudspeakers

Options: Steering wheel remote audio controls

Accessories: USB and iPod® Music Interface.



High Performance audio system

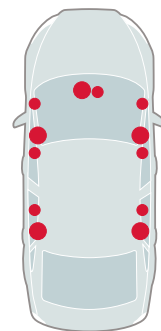
A powerfully versatile system. Each loudspeaker is fitted with a more powerful magnet and a larger coil. In combination with the amplifier, this system promotes excellent transient reproduction and high power, quite simply superb sound. High Performance audio system includes:

- RDS radio
- MP3 and WMA compatible CD player
- USB and Aux Input in front centre armrest
- 4x40 W High Performance amplifier
- 8 High Performance loudspeakers

Options: Steering wheel remote audio controls, an MP3 and WMA compatible 6 x CD player* (in place of the 1 x CD player)

Accessories: USB and iPod® Music Interface and an active 140 W subwoofer.

*This option deletes the USB input



Dynaudio Premium Sound

Our top-of-the line audio system designed for perfect sound dynamics, featuring twelve loudspeakers by Dynaudio, a world leader in loudspeaker technology. With Dolby® Pro Logic® II Surround Sound for an authentic audio experience in all seats. Dynaudio Premium Sound equipment includes:

- RDS radio
- MP3 and WMA compatible CD player
- USB and Aux Input in front centre armrest
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II Surround Sound with centre loudspeaker and digital sound processor
- 12 high-end loudspeakers by Dynaudio

Options: Steering wheel remote audio controls, an MP3 and WMA compatible 6 x CD player* (in place of the 1 x CD player)

Accessories: USB and iPod® Music Interface.

*This option deletes the USB input



Dynaudio loudspeakers

The twelve high-end loudspeakers by the Danish sound specialist Dynaudio in the Premium Sound audio system are powered by a 5x130 W digital amplifier. There are three separate speakers, woofer, tweeter and midrange, in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximise fidelity. The latest generation Dolby® surround system with a centre loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car, a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.





S40 S

The comprehensive specification includes ECC (Electronic Climate Control), 16" alloy wheels, DSTC (Dynamic Stability and Traction Control), power windows, leather steering wheel, 6-speaker radio/CD system and auxiliary input for MP3 player.

S40 SE

The SE model brings added luxury to the Volvo S40 saloon. 17" Zaurak alloy wheels, rain sensor, information centre, cruise control and an aluminium inlay are just some of the standard SE features.

S40 SE LUX

The most luxurious version offers leather-faced upholstery, heated front seats and floor mats, whilst 17" Spartacus alloy wheels, autofolding power door mirrors with ground lights and a headlamp cleaning system identify this model from the outside.

S40 *R*DESIGN

The striking exterior lines are enhanced with 17" Serapis alloy wheels with full bodykit and logo on the grille. The unique interior design is complemented with embossed Leather/T-Tec upholstery, sports steering wheel and unique aluminium inlay.

S40 *R*DESIGN SE

This model combines the luxury features of the SE with the unique R-DESIGN interior details and the dramatic exterior sporty bodykit and 18" Midir alloy wheels.

S40 *DRIVE*

DRIVE is a series of modifications, adjustments and enhancements designed to make it easy to reduce both your impact on the environment and your running costs. All S40 1.6D DRIVE models produce less than 120 g/km CO₂, which means 12 months' vehicle excise duty of just £35. The S, SE and SE Lux models can benefit further from Start/Stop technology to produce only 104 g/km CO₂ and fuel consumption up to 72.4 mpg*.

* Based on a combined cycle

On the road

How much will it cost to get behind the wheel of your own Volvo S40? Simply decide which model variant and engine type are right for you and then take a look at the full price list below.

S40 S				
	Basic £	VAT £	Rec Retail Price £	On the Road Price £
PETROL				
1.6 S	£12,821.74	£1,923.26	£14,745.00	£15,495.00
DIESEL				
1.6D DRiVe S	£15,204.35	£2,280.65	£17,485.00	£18,095.00
1.6D DRiVe S with Start/Stop	£15,508.70	£2,326.30	£17,835.00	£18,445.00
2.0D S	£15,508.70	£2,326.30	£17,835.00	£18,560.00

S40 SE				
	Basic £	VAT £	Rec Retail Price £	On the Road Price £
PETROL				
1.6 SE	£14,126.09	£2,118.91	£16,245.00	£16,995.00
2.0 SE	£15,517.39	£2,327.61	£17,845.00	£18,595.00
DIESEL				
1.6D DRiVe SE	£16,508.70	£2,476.30	£18,985.00	£19,595.00
1.6D DRiVe SE with Start/Stop	£16,682.61	£2,502.39	£19,185.00	£19,795.00
2.0D SE	£16,813.04	£2,521.96	£19,335.00	£20,060.00
D5 SE	£18,117.39	£2,717.61	£20,835.00	£21,560.00



S40 SE LUX				
	Basic £	VAT £	Rec Retail Price £	On the Road Price £
PETROL				
2.0 SE Lux	£16,821.74	£2,523.26	£19,345.00	£20,095.00
DIESEL				
1.6D DRiVe SE Lux	£17,813.04	£2,671.96	£20,485.00	£21,095.00
1.6D DRiVe SE Lux with Start/Stop	£17,986.96	£2,698.04	£20,685.00	£21,295.00
2.0D SE Lux	£18,117.39	£2,717.61	£20,835.00	£21,560.00
D5 SE Lux	£19,421.74	£2,913.26	£22,335.00	£23,060.00

S40 R-DESIGN				
	Basic £	VAT £	Rec Retail Price £	On the Road Price £
PETROL				
1.6 R-DESIGN	£14,778.26	£2,216.74	£16,995.00	£17,745.00
2.0 R-DESIGN	£15,952.17	£2,392.83	£18,345.00	£19,095.00
T5 R-DESIGN	£18,343.48	£2,751.52	£21,095.00	£21,885.00
DIESEL				
1.6D DRiVe R-DESIGN	£16,900.00	£2,535.00	£19,435.00	£20,045.00
2.0D R-DESIGN	£17,247.83	£2,587.17	£19,835.00	£20,560.00
D5 R-DESIGN	£18,552.17	£2,782.83	£21,335.00	£22,060.00

S40 R-DESIGN SE				
	Basic £	VAT £	Rec Retail Price £	On the Road Price £
PETROL				
2.0 R-DESIGN SE	£17,082.61	£2,562.39	£19,645.00	£20,395.00
T5 R-DESIGN SE	£19,473.91	£2,921.09	£22,395.00	£23,185.00
DIESEL				
2.0D R-DESIGN SE	£18,378.26	£2,756.74	£21,135.00	£21,860.00
D5 R-DESIGN SE	£19,682.61	£2,952.39	£22,635.00	£23,360.00

The right equipment

It's essential that your Volvo comes equipped with everything you need. Below you'll find the standard equipment lists for each model variant, plus optional equipment to personalise your Volvo S40. And as you'd expect, there is an array of industry-leading, cutting edge safety innovations.

STANDARD EQUIPMENT - SAFETY & SECURITY	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
Dual Stage Driver and Passenger Airbags	•	•	•	•	•
SIPS (Side Impact Protection System)	•	•	•	•	•
SIPS Airbags	•	•	•	•	•
IC (Inflatable Curtain)	•	•	•	•	•
WHIPS (Whiplash Protection System) (Front Seats)	•	•	•	•	•
ABS (Anti-lock Brake System) with EBD (Electronic Brake Distribution) and Electronic Brake Assistance	•	•	•	•	•
DSTC (Dynamic Stability and Traction Control)	•	•	•	•	•
5 Three Point Seat Belts	•	•	•	•	•
Seat Belt Pre-tensioners (Front and Outer Rear)	•	•	•	•	•
Head Restraints - All 5 Seats	•	•	•	•	•
ISOFIX Attachment (Rear Seats)	•	•	•	•	•
Anti-theft Alarm including Immobiliser and Level Sensor	•	•	•	•	•
Key Integrated Remote Control Central Locking including Fuel Flap with Deadlocking System	•	•	•	•	•
Auto Open/Close Power Windows/and Sunroof (if ordered)	•	•	•	•	•
Tinted Windows	•	•	•	•	•
Water Repellent Side Windows	•	•	•	•	•
Visible VIN Plate	•	•	•	•	•
Day Running Lights	•	•	•	•	•
Headlamp Levelling System	•	•	•	•	•
High Level LED Brake Light	•	•	•	•	•
Side Marker Illumination	•	•	•	•	•
Home Safe and Approach Lighting	•	•	•	•	•
IDIS (Intelligent Driver Information System)	•	•	•	•	•

STANDARD EQUIPMENT - EXTERIOR	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
16" Libra Alloy Wheels (Diamond Cut) - 205/55 R16 V Energy Saving Tyres (1.6D DRIVE only)	•				
16" Ceryx Alloy Wheels (Silver Stone) - 205/55 R16 W Tyres	•				
17" Zaurak Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres		•			
17" Spartacus Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres			•		
17" Serapis Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres				•	
18" Midir Alloy Wheels (Diamond Cut) - 215/45 R18 W Tyres					•
Locking Wheel Nuts	•	•	•	•	•
Tyre Sealant Kit	•	•	•	•	•
Headlamp Cleaning System			•		
Autofolding Power Door Mirrors with Ground Lights			•		
Power Adjustable and Heated Door Mirrors	•	•	•	•	•
Front Fog Lights (not available on SE and SE LUX DRIVE with Start/Stop models)		•	•	•	•
R-DESIGN Silver Matt Door Mirrors				•	•
Speed Dependent Interval Wiper Function	•	•	•	•	•
R-DESIGN Silver Matt Grille with Logo				•	•
Rain Sensor - Automatic Windscreen Wiper Activation		•	•	•	•
Comfort Chassis (R-DESIGN/R-DESIGN SE Models - 1.6/2.0 only)	•	•	•	•	•
Dynamic Chassis (R-DESIGN/R-DESIGN SE - T5/2.0D/D5 only)				•	•
DRIVE Lowered Chassis (1.6D DRIVE only)	•	•	•	•	•
Rally Bar (Front Strut Stiffener)				•	•
Rear Lip Spoiler (D5 and 1.6D DRIVE only)		•	•		
R-DESIGN Full Bodykit (Front and Rear Spoilers and Side Skirts)				•	•
Body Coloured Lower Mouldings		•	•	•	•
Full Body Coloured Side Mouldings	•	•	•	•	•

STANDARD EQUIPMENT - INTERIOR

	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
ECC (Electronic Climate Control) with AQS (Air Quality System) and Pollen Filter	•	•	•	•	•
Information Centre		•	•	•	•
Exterior Temperature Gauge	•	•	•	•	•
Cruise Control		•	•	•	•
Front and Rear Power Windows	•	•	•	•	•
Illuminated Driver and Passenger Vanity Mirrors	•	•	•	•	•
Front and Rear Reading Lights	•	•	•	•	•
Autodimming Rear View Mirror with Humidity Sensor and Compass		•	•	•	•
Front Centre Armrest	•	•	•	•	•
Rear Centre Armrest with Twin Cupholders and Storage	•	•	•	•	•
Front Storage Box with Removable Cupholders	•	•	•	•	•
Grocery Bag Holder		•	•	•	•
Rear Waste Bag/Bottle Holder		•	•	•	•
Front and Rear 12v Socket	•	•	•	•	•
Power Driver's Seat with Seat Memory			•		
Heated Front Seats			•		
Height Adjustable Passenger Seat with Lumbar Support	•	•	•	•	•
Forward Folding Front Passenger Seat	•	•	•	•	•
Asymmetric Split-folding Rear Seat (60%/40%)	•	•	•	•	•
Leather Steering Wheel, Gear Knob and Handbrake Lever	•	•	•		
R-DESIGN Leather Sports Steering Wheel with Aluminium Inserts and Logo				•	•
R-DESIGN Sports Gear Knob with Aluminium Inserts and Leather Handbrake Lever				•	•
Steering Wheel Remote Audio Controls		•	•	•	•
R-DESIGN Blue Instrument Dials				•	•
Height and Reach Adjustable Steering Column	•	•	•	•	•
Bauxite Trim	•				
Aluminium Trim		•	•		
R-DESIGN Deco Aluminium Trim				•	•
Boda Textile Upholstery	•				
Dalarö T-Tec Upholstery		•			
Leather-faced Upholstery			•		
R-DESIGN Leather/T-Tec Upholstery with Logo				•	•
Luxury Floor Mats			•		
R-DESIGN Sports Floor Mats with Contrasting Piping				•	•
R-DESIGN Aluminium Sports Pedals				•	•
Performance Sound Audio System - 1 x CD/Radio, 4 x 20W Amplifier and 6 Speakers	•	•	•	•	•
Aux Input for MP3 Player	•	•	•	•	•



OPTIONAL EQUIPMENT – SAFETY & SECURITY	Basic £	VAT £	Rec Retail Price £	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
BLIS (Blind Spot Information System) with Autofolding Power Door Mirrors and Ground Lights	£565.22	£84.78	£650.00	o	o	u (£450)	o	o
Passenger Airbag Cut Off Switch	£21.74	£3.26	£25.00	o	o	o	o	o
Laminated Water Repellent Side Windows	£347.83	£52.17	£400.00	o	u (£300)	u (£300)	o	u (£300)

OPTIONAL EQUIPMENT – INTERIOR	Basic £	VAT £	Rec Retail Price £	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
Powershift (6 Speed Automatic Transmission) (2.0D only)	£1,217.39	£182.61	£1,400.00	o	o	o	o	o
Geartronic Transmission (T5 and D5 only) (Not 2.0D)	£1,130.43	£169.57	£1,300.00	n/a	o	o	o	o
Information Centre	£173.91	£26.09	£200.00	o	•	•	o	•
Cruise Control	£217.39	£32.61	£250.00	o	•	•	•	•
Keyless Drive	£304.35	£45.65	£350.00	o	o	o	o	o
Power Glass Tilt and Slide Sunroof	£608.70	£91.30	£700.00	o	o	o	o	o
Autodimming Rear View Mirror with Humidity Sensor and Compass	£217.39	£32.61	£250.00	n/a	•	•	o	•
Grocery Bag Holder ⁽ⁱ⁾	£65.22	£9.78	£75.00	o	•	•	o	•
Front and Rear Ashtray with Cigarette Lighter	–	–	–	nco	nco	nco	nco	nco
Power Driver's Seat with Seat Memory	£478.26	£71.74	£550.00	o	o	•	o	o
Aluminium Trim	£217.39	£32.61	£250.00	o	•	•	n/a	n/a
Oyster Burst Trim	£217.39	£32.61	£250.00	o	nco	nco	n/a	n/a
Nordic Light Oak Trim	£217.39	£32.61	£250.00	n/a	o	o	n/a	n/a
Leather-faced Upholstery ⁽ⁱⁱ⁾	£1,043.48	£156.52	£1,200.00	o	u (£600)	•	u (£500)	u (£500)
6 x CD Player ^{(iii)(iv)}	£65.22	£9.78	£75.00	o	o	o	o	o
High Performance Sound Audio System – 1 x CD/Radio, 4 x 40W Amplifier, USB and Aux Input and 8 Speakers (MP3/WMA Compatible)	£347.83	£52.17	£400.00	o	o	o	o	o
Dynaudio Premium Sound Audio System – with Dolby Pro Logic II Surround Sound ^(v) , 5 x 130W Amplifier, USB and Aux Input, 1 x CD and 12 Speakers (MP3/WMA Compatible)	£1,000.00	£150.00	£1,150.00	o	o	o	o	o
Steering Wheel Remote Audio Controls	£65.22	£9.78	£75.00	o	•	•	•	•
Satellite Navigation System (RTI) with RDS-TMC and Map Data on Hard Disk ⁽ⁱⁱⁱ⁾	£1,391.30	£208.70	£1,600.00	o	o	o	o	o
Bluetooth® Handsfree System ^(vi)	£217.39	£32.61	£250.00	o	o	o	o	o
Dual Band Integrated GSM Telephone and Volvo On Call ^{(iii)(vii)}	£434.78	£65.22	£500.00	o	o	o	o	o

• = standard, o = option, n/a = not available, nco = no cost option, u (£) = upgrade, ® = Registered Trademark.

(i) Grocery Bag Holder is removed on D5 models when Tempa Spare Wheel is ordered.

(ii) Leather-faced Upholstery upgrade on R-DESIGN and R-DESIGN SE is only available with 5D77 Off Black.

(iii) Must be ordered in conjunction with High Performance or Dynaudio Premium Sound Audio Systems.

(iv) If a 6 x CD Player is ordered, standard USB port is removed from the audio system.



OPTIONAL EQUIPMENT – EXTERIOR	Basic £	VAT £	Rec Retail Price £	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
Black Paint (Solid)	£217.39	£32.61	£250.00	o	o	o	n/a	n/a
Metallic/Pearlescent Paint	£456.52	£68.48	£525.00	o	o	o	o	o
Inscription™ Paint	£652.17	£97.83	£750.00	o	o	o	o	o
16" Libra Alloy Wheels (Diamond Cut) – 205/55 R16 V Energy Saving Tyres (1.6D DRIVE only)	–	–	–	•	nco	nco	n/a	n/a
16" Ceryx Alloy Wheels (Silver Stone) – 205/55 R16 W Tyres ^(viii)	–	–	–	nco	nco	nco	n/a	n/a
17" Zaurak Alloy Wheels (Silver Bright) – 205/50 R17 W Tyres	£434.78	£65.22	£500.00	o	•	nco	n/a	n/a
17" Spartacus Alloy Wheels (Silver Bright) – 205/50 R17 W Tyres	£434.78	£65.22	£500.00	o	nco	•	n/a	n/a
18" Atreus Alloy Wheels (Diamond Cut/Dark Grey) – 215/45 R18 W Tyres (Not 1.6 or 1.6D)	£652.17	£97.83	£750.00	n/a	n/a	n/a	o	nco
18" Midir Alloy Wheels (Diamond Cut/Light Grey) – 215/45 R18 W Tyres (Not 1.6 or 1.6D)	£652.17	£97.83	£750.00	n/a	n/a	n/a	o	•
Tempa Spare Wheel and Jack Kit ⁽ⁱ⁾	–	–	–	nco	nco	nco	nco	nco
Autofolding Power Door Mirrors with Ground Lights	£173.91	£26.09	£200.00	o	o	•	o	o
Front Fog Lights ^(ix)	£173.91	£26.09	£200.00	o	•	•	•	•
Rear Park Assist	£304.35	£45.65	£350.00	o	o	o	o	o

	Basic £	VAT £	Rec Retail Price £	S	SE	SE LUX	R-DESIGN	R-DESIGN SE
WINTER PACK								
Heated Front Seats, Headlamp Cleaning System and Textile Floor Mats	£369.57	£55.43	£425.00	o	o	•	u (£350)	u (£350)
Winter Pack with Active Bending Lights	£869.57	£130.43	£1,000.00	o	o	u (£575)	u (£925)	u (£925)
FAMILY PACK								
Integrated Booster Cushions x 2, Power Child Locks, Sun Curtain (Rear Shelf, Manual) and Passenger Airbag Cut Off Switch	£260.87	£39.13	£300.00	o	o	o	o	o
COMMUNICATIONS PACK								
Satellite Navigation System (RTI) with RDS-TMC and Map Data on Hard Disk ⁽ⁱⁱⁱ⁾ , Keyless Drive and Bluetooth® Handsfree System	£1,608.70	£241.30	£1,850.00	o	o	o	o	o

(v) Dolby and Pro Logic Surround Sound™ are trademarks of Dolby Laboratories Licensing Corporation.

(vi) Aux Input is removed when Bluetooth® Handsfree System is ordered in conjunction with Performance Sound Audio System.

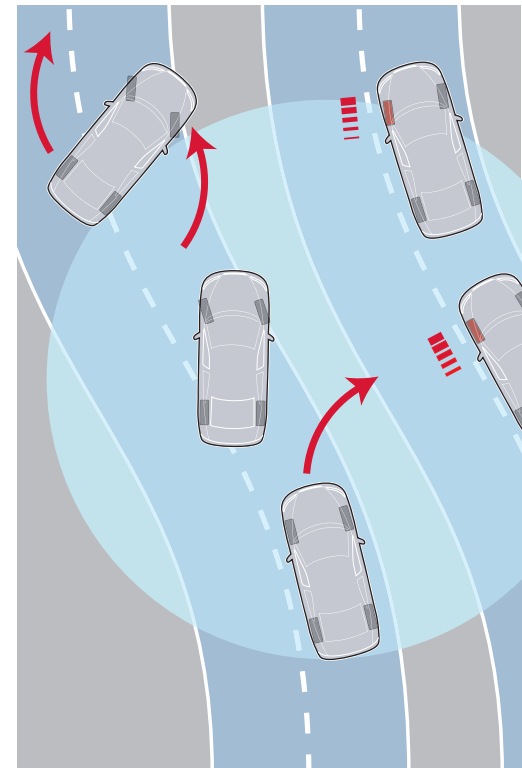
(vii) Volvo On Call includes Safety package (Security package available at additional cost).

(viii) If ordered with 1.6D DRIVE model, energy saving tyres will be fitted.

(ix) Not available on S, SE and SE LUX DRIVE with Start/Stop models.

Inside information

Here you can learn more about the features and technology of your Volvo S40. Some are standard, some are optional. For more detailed information, please contact your Volvo dealer or visit www.volvocars.co.uk



Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. At the core of DSTC, a gyroscope senses the car's direction and compares this with steering wheel movements as well as the actual rotation of the car's wheels. DSTC is able to detect a potential skid and help counteract this one by reducing the engine's power output, or braking on one or more wheels.

Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.



ISOFIX

ISOFIX attachments only allow you to fit the child seat in the correct way. They also make the child seat easier to fit and remove. We offer two rearfacing child seats with ISOFIX attachments: one for infants and small children up to 13 kg, and one for children weighing between 9 and 18 kg.

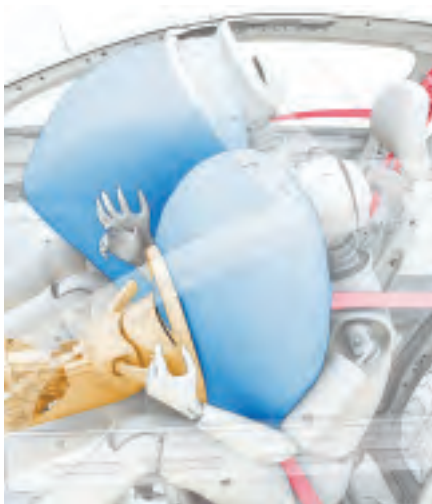


IC (Inflatable Curtain)

The Inflatable Curtain (IC) helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The side structure is extremely strong to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.



Dual-stage airbags, driver and front passenger

Dual-stage airbags adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column. Side airbags in the front seats help reduce the risk of serious injuries in a side collision. The Inflatable Curtain (IC) helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.



RTI (Road Traffic Information)

Volvo's GPS-based RTI navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. Via TMC (Traffic Message Channel) radio data broadcasts RTI also lets you know if there's weather-related trouble on route and recommends an alternative. The RTI system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. When not in use, the screen retracts into the dash. The maps are on one DVD and cover major parts of Europe. To help you keep track of new roads and points of interest, you can join our MapCare programme for two free map updates.



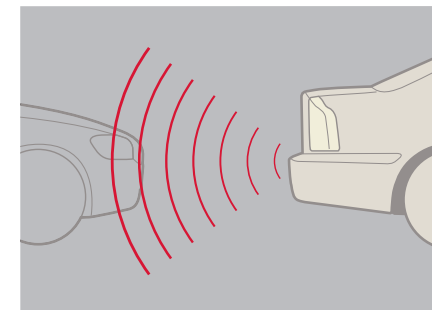
Active Bending Lights

In addition to improving illumination by about 230% using Dual Xenon light technology, the Active Bending Lights give a 90% boost to your vision round bends at night. Controlled by microprocessors, the motorised lamps turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its life span.



Keyless Drive

Keep the car key in your pocket or handbag. Using the keyless drive technology you can unlock the doors and drive away without using the car key. To start the engine, just turn the starter control in the instrument panel.



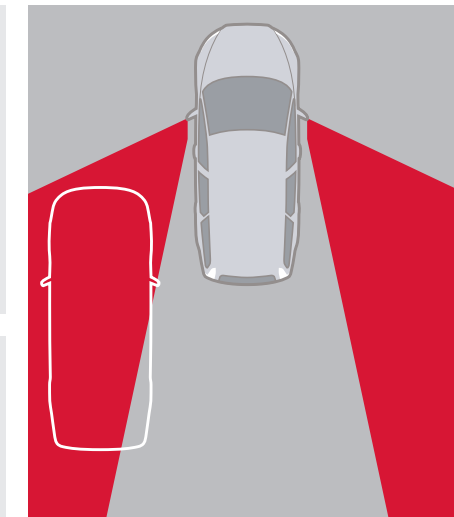
Park Assist

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle.



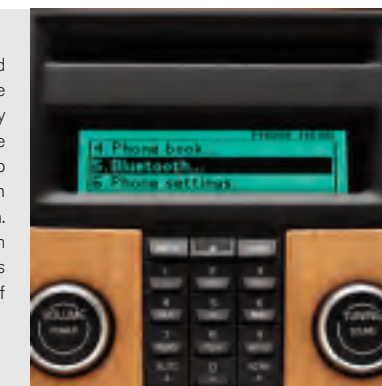
Autofolding Power Door Mirror with Ground Lights

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.



BLIS (Blind Spot Information System)

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post, left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo, wirelessly. Once configured for a mobile phone, the system automatically recognises your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again. The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under licence. Other trademarks and trade names are those of their respective owners.

Accessories from Volvo

Of course, your Volvo S40 won't be perfect until it's exactly how you want it. So here's a selection of our range of accessories to completely personalise your new car.



Towbar
Our lockable, easy-to-remove towbars are designed specifically for your Volvo.



'Space Design' roof box
A lightweight, aerodynamic roof box available in two sizes: 380 and 480 litres.*
* Matt gold paint colour no longer available



Frame-mounted bicycle holder
This holder secures the bicycle at the frame and both wheels and fits most frame sizes.



Infant Seat (up to 13kg)
Infants can travel safely backwards in this comfortable, easy-to-carry seat with five-point harness.



Convertible child seat (9-25kg)
Advanced design helps provide world-class protection and flexible seating for many years.



Portable Navigation System
Designed to complement your Volvo, this easy-to-use Garmin nüvi® navigation unit guides you all the way.



Booster seat (15-36kg)
Volvo's new booster seat helps position a child at the correct height for the safety belt.



18" Medea
Silver bright



USB and iPod® music interface
Simply connect your iPod® or USB device and seamlessly integrate with your Volvo's audio system.



Sports Pedals
Enhance the driving experience with these tough, ridged sports pedals.



Bluetooth® Handsfree System
Volvo's voice controlled, handsfree system with Bluetooth® is a versatile and easy way to speak on your mobile phone.

Take a look at all our accessories and full pricing information, at www.volvocars.co.uk/accessories

COLOUR YOUR VOLVO. When it comes to the appearance of your Volvo, the choice of exterior colour and wheels are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit www.volvocars.co.uk



452 Black Sapphire metallic ^①



455 Titanium Grey pearl ^①



466 Barents Blue pearl ^①



476 Brilliant Blue pearl ^①



477 Inscription™ Electric Silver coarse flake metallic^①
(sparkling metallic, shifts from silver to blue effect depending on light)



478 Maple Red pearl



479 Orinoco Blue metallic ^①



488 Gekko Green pearl ^①
(shifts from green to gold effect depending on light)



490 Chameleon Blue pearl
(shifts from blue to gold or transparent effect depending on light)



492 Savile Grey pearl



612 Passion Red ^①



614 Ice White ^①



019 Black Stone



426 Silver metallic ^①

EXTERIOR DESIGN Aluminium wheels



18" Atrius
Diamond Cut/Dark Grey



18" Midir
Diamond Cut/Light Grey



17" Serapis
Silver Bright



17" Spartacus
Silver Bright



17" Zaurak
Silver Bright



16" Ceryx
Silver Stone



16" Libra
Diamond Cut

^① Also available for R-DESIGN.

Please note: It's not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

Clean colours

To reduce usage of environmentally hazardous solvents all Volvo exterior colours are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: All wheels cannot be combined with all engine variants. Please talk to your Volvo dealer for more information.

IMAGINE YOUR NEW INTERIOR. Crafted according to your requirements, the interior of your Volvo can take on any number of personalities. Choose between two interior colours, Off Black and Dark Umbra, and different upholstery variants. Pick the interior that suits you and add the finishing touch with the interior trim, steering wheel, gear knob and floor mat of your choice. After all, you're probably going to spend a lot of time here.

ERGONOMIC DESIGN Developed in cooperation with ergonomic specialists to provide generous support for the body during hours of driving, the seats in the Volvo S40 are among the most comfortable in the automotive world. Multiple adjustment possibilities and adjustable lumbar support make it easy to find the perfect driving position.



Leather-faced

This is the upholstery that affords the Volvo S40 an atmosphere of luxury. It's a new hide quality that's smooth, durable and has a fine grain pattern. Like all Volvo leather-faced upholstery, it's organically tanned and ages beautifully.

Dalarö T-Tec

New contemporary textile upholstery trimmed with ultra-modern T-Tec, inspired by wetsuits and durable outdoor gear. The ribbed backrest and contrasting seams add further zest.

Boda textile

New textile upholstery with colour coordinated piping, reflecting the sporty yet relaxed elegance of the Volvo S40.

INTERIOR DESIGN



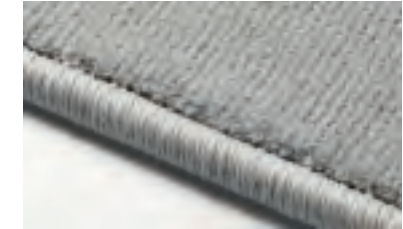
Leather steering wheel



R-DESIGN Leather sports steering wheel with aluminium inlay



Off Black textile mats



Quartz textile mats



Leather gear knob, manual



Leather gear knob, Geartronic



R-DESIGN Leather gear knob with aluminium inlay, manual, and a sports gaiter



R-DESIGN Leather gear knob with aluminium inlay, Geartronic

Upholstery	Upholstery code	Upholstery colour	Dashboard top & upper door panel	Lower door panel, lower dashboard, carpet & tunnel console	Floor mats	Door insert colour	Headliner colour
R-DESIGN Leather/T-Tec with Logo	5F7K	Off Black/Cream	Off Black	Off Black	Off Black/Cream	Off Black	Quartz Beige
Leather-faced	5DE1	Quartz Beige	Dark Umbra	Quartz Beige	Quartz Beige	Quartz Beige	Quartz Beige
	5DE4	Calcite Cream	Dark Umbra	Quartz Beige	Quartz Beige	Calcite Cream	Quartz Beige
	5D71	Quartz Beige	Off Black	Off Black	Quartz Beige	Quartz Beige	Quartz Beige
	5D77	Off Black	Off Black	Off Black	Off Black	Off Black	Quartz Beige
Dalarö T-Tec	5CE1	Quartz Beige	Dark Umbra	Quartz Beige	Quartz Beige	Quartz Beige	Quartz Beige
	5CE2	Umbra Brown	Dark Umbra	Quartz Beige	Quartz Beige	Umbra Brown	Quartz Beige
	5C71	Quartz Beige	Off Black	Off Black	Quartz Beige	Quartz Beige	Quartz Beige
	5C77	Off Black	Off Black	Off Black	Off Black	Off Black	Quartz Beige
Boda textile	5BE1	Quartz Beige	Dark Umbra	Quartz Beige	Quartz Beige	Quartz Beige	Quartz Beige
	5B77	Off Black	Off Black	Off Black	Off Black	Off Black	Quartz Beige



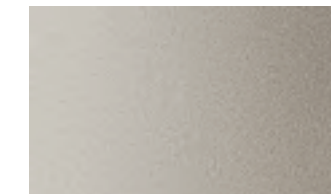
Bauxite centre stack and door panel inlays



Aluminium centre stack and door panel inlays



Nordic Light Oak centre stack and door panel inlays



Oyster Burst centre stack and door panel inlays



R-DESIGN centre stack and door panel inlays

INTERIOR DESIGN Leather-faced



Off Black interior
Leather-faced Off Black 5D77



Off Black interior
Leather-faced Quartz Beige 5D71

INTERIOR DESIGN Dalarö T-Tec



Off Black interior
Dalarö T-Tec Off Black 5C77



Off Black interior
Dalarö T-Tec Quartz Beige 5C71

INTERIOR DESIGN Boda textile



Off Black interior
Boda textile Off Black 5B77



Dark Beige interior
Leather-faced Quartz Beige 5DE1



Dark Beige interior
Leather-faced Calcite Cream 5DE4



Dark Beige interior
Dalarö T-Tec Umbra Brown 5CE2



Dark Beige interior
Dalarö T-Tec Quartz Beige 5CE1



Dark Beige interior
Boda textile Quartz Beige 5BE1



Communication is everything.
Especially between you and the road.

At the centre of this universe, there's you. Every control and instrument is designed to help you make informed decisions with ease. After all, the art of total command is greatly enhanced by a comfortable driving position, intuitive controls and effortless handling, the same things that help make this Volvo S40 very fun to drive.



Enjoyment through innovation.

It could be said that the best innovations are the ones we notice once, forget instantly then enjoy forever – we know they are there but at the same time, their superior characteristics allow us to simply enjoy the benefits they deliver such as feeling safe, comfortable and relaxed without a second thought. At Volvo we strive to create functional equipment that fulfils this purpose from bumper to bumper. Take our 60/40 split rear seat, for example. It increases the boot's load capacity considerably without causing a shred of discomfort or inconvenience to anyone in the cabin. Smart thinking? At Volvo, it's second nature.





Power alone does not make us powerful.

Performance like this deserves an audience. Especially the top-of-the line T5. It brings 230 PS of persuasion to the party along with the wisdom to make the most of every drop of fuel. Of course, every Volvo engine delivers a feeling of safety that comes with its ability to respond instantly. But no matter which engine you choose, rest assured the distribution of power will be most efficient.



In fine detail

The nuts and bolts of your Volvo S40. Whatever you need to know about your new car – whether that's fuel consumption, CO2 emissions, top speed or boot space – you'll find it here.

ENGINE	1.6 Man	2.0 Man	T5	1.6D DRIVe Man	2.0D	D5
Configuration	Transverse 16 valve	Transverse – 16 valve	Transverse – 20 valve	Transverse – 16 valve	Transverse – 16 valve	Transverse – 20 valve
Cylinders	4	4	5	4	4	5
Engine capacity, cc	1596	1999	2521	1560	1997	2400
Bore x stroke, mm	79 x 81.4	87.5 x 83.1	83 x 93.2	75 x 88.3	85 x 88	81 x 93.2
Max. output ECE, PS/kw/rpm	100/74/6000	145/107/6000	230/169/5000	109/80/4000	136/100/4000	180/132/4000
Max. torque ECE, Nm/rpm	150/4000	185/4500	320/ 1500 – 5000	240/1750	320/2000	350/ 1750 – 3250
Octane rating	95 RON Unleaded	95 RON Unleaded	98 RON ⁽ⁱ⁾ Unleaded	N/A Diesel	N/A Diesel	N/A Diesel
Fuel system	Multipoint fuel injection	Multipoint fuel injection	Multipoint fuel injection	Common rail direct injection	Common rail direct injection	Common rail direct injection
Compression ratio	11.0:1	10.8:1	9.0:1	18.3:1	18.5:1	17.3:1

PERFORMANCE	1.6 Man	2.0 Man	Man T5	Gt	1.6D DRIVe Man	Man 2.0D	P/shift	Man D5	Gt
Top speed, mph	115	130	149	146	118	127	127	140	137
Acceleration 0-60mph, sec	11.3	8.9	6.3	6.7	10.8	8.9	9.1	7.5	7.9
0-62mph (0-100kmh), sec	11.9	9.5	6.8	7.2	11.4	9.5	9.6	7.9	8.5
Drag co-efficient	0.31	0.31	0.31	0.29	0.31	0.31	0.31	0.31	0.31

FUEL CONSUMPTION ⁽ⁱⁱ⁾⁽ⁱⁱⁱ⁾	1.6 Man	2.0 Man	Man T5	Gt	1.6D DRIVe S/S Man	Man 2.0D	P/shift	Man D5	Gt	
Urban mpg	30.7	27.7	22.6	20.9	57.7	49.6	37.2	36.2	33.6	29.1
(l/100km)	(9.2)	(10.2)	(12.5)	(13.5)	(4.9)	(5.7)	(7.6)	(7.8)	(8.4)	(9.7)
Extra Urban mpg	48.7	49.6	44.1	43.5	83.1	74.3	58.9	56.5	57.6	52.3
(l/100km)	(5.8)	(5.7)	(6.4)	(6.5)	(3.4)	(3.8)	(4.8)	(5.0)	(4.9)	(5.4)
Combined mpg	39.8	38.2	32.5	31.4	72.4	62.8	48.7	47.1	45.6	40.4
(l/100km)	(7.1)	(7.4)	(8.7)	(9.0)	(3.9)	(4.5)	(5.8)	(6.0)	(6.2)	(7.0)
CO ₂ g/km	169	176	203	211	104	119	153	159	164	184
VED (Vehicle Excise Duty) Band	H	I	K	K	B	C	G	G	G	I
Fuel tank volume, litres	55	55	62	52	52	52	52	60	60	
Emission level	Euro IV	Euro V	Euro V	Euro V	Euro IV	Euro IV	Euro IV	Euro IV	Euro IV	

NB All diesel models are fitted with a Diesel Particulate Filter, except 2.0D Manual

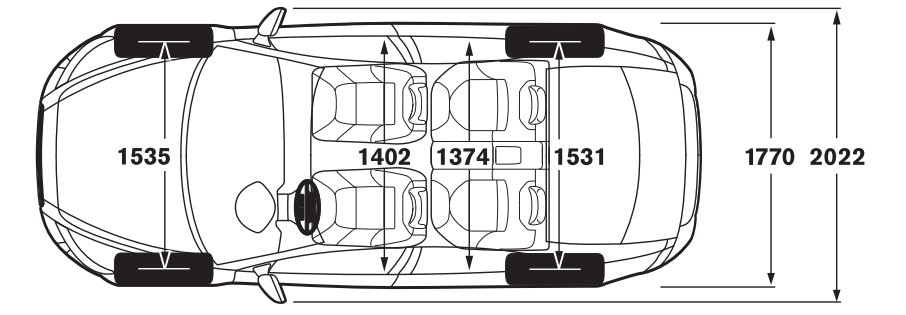
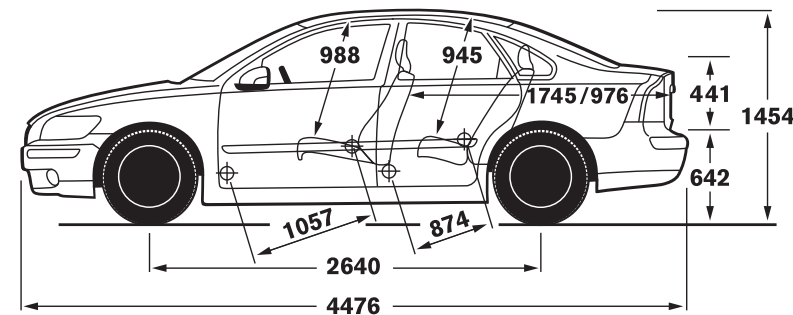
LUGGAGE COMPARTMENT	
Volume, litres	404 (D5 325)
Volume, rear seats down, litres	883 (D5 800)

TRANSMISSION	
Manual 2.0D/T5/D5	6 speed
Manual 1.6/2.0/1.6D DRIVe	5 speed
Powershift (Automatic Gearbox) (2.0D)	6 speed
Geartronic T5/D5	5 speed

INSURANCE GROUPS	1.6 Man	2.0 Man	T5	1.6D DRIVe Man	2.0D	D5
S	7E	–	–	9E	10E	–
SE	7E	12E	–	10E	10E	15E
SE Lux	–	12E	–	10E	10E	15E
R-DESIGN	7E	12E	15E	8E	10E	15E
R-DESIGN SE	–	12E	15E	–	10E	15E

E = Exceeds security requirements for model concerned and group rating has been reduced.

WEIGHTS	1.6 Man	2.0 Man	Man T5	Gt	1.6D DRIVe S/S Man	Man 2.0D	P/shift	Man D5	Gt
Min. kerb weight, kg (actual kerb weight dependent on spec.)	1320	1375	1480	1494	1403 1407 1446	1478 1522	1531	1531	1531
Max. possible towing weight braked, kg	1200	1350	1500	1500	800 1300 1500	1500 1500	1500	1500	1500
Max. towing weight unbraked approx, kg ^(iv)	650	650	700	750	650 650 700	700 750	750	750	750
Max. towball weight, kg	75	75	75	75	75 75 75	75 75	75	75	75
Max. total weight, kg	1800	1850	1960	1960	1880 1880 1940	1960 2020	2020	2020	2020
Max. roof load, kg	75	75	75	75	75 75 75	75 75	75	75	75
Max. payload, kg (dependent on spec.)	480	475	480	466	466 473 494	482 498	489	489	489



POWER STEERING SYSTEM	All models
(rack & pinion) Turning circle, m (ft)	10.6 (34.9)

BRAKES	1.6/2.0/1.6D DRIVe	T5/2.0D	D5
Disc Diameter mm, front	15" – 278 Ventilated	16" – 300 Ventilated	16.5" – 320 Ventilated
Disc Diameter mm, rear	280	280	280

- (i) For best performance and lowest fuel consumption 98 RON is recommended, 95 RON can be used for normal driving.
- (ii) The results do not express or imply any guarantee of the fuel consumption of a particular car.
- (iii) Official fuel consumption figures are obtained in accordance with Directive 93/116/EC as amended by 1999/100/EC. The figures are obtained under controlled test conditions and as such consumption achieved on the road will not necessarily accord with the official test results. Factors including driving styles and road, car and weather conditions will also have a bearing on actual fuel consumption achieved.
- (iv) Unbraked towing weight must not exceed 50% of kerb weight up to a maximum of 700 kg.

Notes

The weight of a vehicle will influence the level of CO₂ emitted and, as a result, vehicles with higher levels of specification and factory fit options may emit higher levels of CO₂. However, Vehicle Excise Duty is charged according to the weight and CO₂ emissions of the standard vehicle, as published in this price list. The weight effect of any additional items does not affect the amount of Vehicle Excise Duty payable.

A weighbridge must be used to determine specific weights. Data valid for manual transmission unless specified.

All measurements in mm.

Gt = Geartronic Automatic Transmission.

P/shift = Powershift Automatic.

S/S = Start/Stop technology.

The Max. output figures are quoted in PS (Pferdestärke), which is the metric equivalent of brake horsepower.

NB Some of the information in this price list may not be correct due to product changes which may have occurred since it was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice, to prices, colour, materials, specifications and models.

Volvo Car UK Limited, Globe Park, Marlow, Buckinghamshire, SL7 1YQ.

Meet the family.

Fuel consumption and CO₂ emissions for the Volvo range:

Fuel consumption mpg (l/100 km):
Urban: 57.7 (4.9) – 14.1 (20.0).
Extra Urban: 83.1 (3.4) – 28.8 (9.8).
Combined: 74.3 (3.8) – 20.9 (13.5).
CO₂ emissions: 99 – 322g/km.

Please note: Some of the information in this brochure may be incorrect due to changes in product specification that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice, to prices, colours, materials, specifications and models.

Furthermore: There are options, accessories and packages that can be chosen separately or combined as you like. For more information, please contact your Volvo dealer.

S



Volvo S40 The compact and energetic saloon.



Volvo S80 The premier saloon, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family estate – highly competitive yet comfortably versatile.

XC



Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



The new Volvo C30 The compact and charismatic SportsCoupe.



The new Volvo C70 A retractable hardtop convertible that seats four adults with comfort.

The end is just the beginning

VOLVO TOTAL CARE

We want your experience of buying and owning a Volvo to be one of life's pleasures, that's why we're here to make it as care-free and easy as possible. It's simple – Volvo Total Care is a single port of call for all your motoring requirements, from funding your purchase to protecting your investment with Volvo Car Insurance to monthly payment plans for servicing. We will even provide you with special offers during your ownership. Volvo Total Care is designed to make owning a Volvo rewarding. For further information on Volvo Total Care please contact your dealer or go to www.volvocars.co.uk/totalcare

FINANCE

As part of Volvo, Volvo Car Finance has developed a series of funding plans that will provide you with maximum choice and flexibility when acquiring a Volvo[®]. For details of the current promotions available, please visit www.volvocars.co.uk/financepromotions

WHAT NEXT? If you'd like to find out more about the range of products and services that make up Care by Volvo, the story continues at www.volvocars.co.uk. Alternatively you can contact your nearest Volvo dealer or request relevant brochures.

(i) Finance subject to status. Guarantees/indemnities may be required. Volvo Car Finance SL7 1YQ.

(ii) When using a Volvo approved Body and Paint repairer.

(iii) Volvo Car Insurance is underwritten by Royal & Sun Alliance Insurance plc (No. 93792). Registered in England and Wales at St Mark's Court, Chart Way, Horsham, West Sussex RH12 1XL. Authorised and regulated by the Financial Services Authority. For your protection telephone calls will be recorded and may be monitored. All benefits are subject to qualifying status, terms and conditions, cover level and underwriting criteria. Service and repair benefits are subject to being carried out by a recommended repairer.

INSURANCE

Volvo Car Insurance is designed for Volvo drivers and because we know Volvos inside out, we can offer exactly the right tools and expertise, fitting only genuine Volvo parts by trained Volvo technicians[®]. Your Volvo will come with seven days drive away insurance, so you've already got peace of mind. Because Volvo drivers have an excellent reputation, we can also offer extensive cover at a reasonable price[®].

Call now for your insurance quote on **0800 238 239**, quoting reference BROCH.

SERVICING YOUR VOLVO

Your Volvo dealer has the unique know-how to tailor a service programme according to Volvo's strict recommendations and guarantees you years of safety and driving pleasure. In addition, why not save yourself money on service costs by taking out a Volvo Service Plan? They're designed to spread servicing costs on an interest-free monthly basis, providing you with economic, convenient servicing and peace of mind.

Whatever option you choose your costs are fixed no matter what happens to labour, parts or oil prices. You will also have the satisfaction of being able to have your Volvo serviced at any one of our UK Volvo dealers and Service Centres. For further information and to purchase online please go to www.volvocars.co.uk/serviceplan

VOLVO ON CALL

Subscribe to Volvo On Call and you'll never be completely on your own. It's a GPS-based communication system providing 24-hour access to both emergency and roadside assistance wherever you are. See the Volvo On Call brochure for more information.

LOOKING AHEAD

You'll probably never find out just how good some of these services are. But should the unexpected happen, we'd like to think that you'd be even happier you chose a Volvo.

ROADSIDE ASSISTANCE

Every new car comes with one year's Volvo Assistance cover. You'll enjoy free breakdown and recovery assistance, anywhere in Europe, 24 hours a day. You can even extend cover for £85 for one year or £155 for two years. Call Volvo Assistance on **08701 650 978**.

WARRANTY

Every new Volvo comes with comprehensive protection. Our warranty covers the first three years or 60,000 miles, whichever comes first. There's a three year unlimited mileage warranty on the paintwork, and either eight or twelve years against rust perforation. If a component fails due to a defect or material fault, your dealer will swiftly rectify the problem, free of charge.

THERE'S MORE TO LIFE THAN A VOLVO.

Volvo. for life



THAT'S WHY YOU DRIVE ONE.

VOLVO

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All "On The Road" prices quoted in this price list include Volvo standard national delivery charge, inclusive of number plates and VAT at £520 and the VED (Vehicle Excise Duty) car tax as of 1st May 2009. This charge does not include any provision for fuel. The "On The Road" price also includes a \$55 vehicle first registration fee (as set by the government – excludes Channel Islands and Isle of Man). Recommended retail prices quoted do not include these additions.

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