

Jeep

Freedom elevates you to all-new heights.* World-Class Interior with Soft-Touch Surfaces Real Wood, Premium Nappa Leather and Stitching Accents Keyless Enter-N-Go Power Liftgate Heated Steering Wheel Quadra-Lift™ Air Suspension System Uconnect® Hands-Free Communication System with Voice Command Heated and Ventilated Front Seats Heated Rear Seats CommandView® Panoramic Sunroof Supplemental Side-Curtain Air Bags Dual-Zone Automatic Temperature Control with Air Filtration System Front and Rear Park Assist Full-Screen Navigation Selec-Terrain™ System Skid Plate Underbody Protection Four-Way Support Power Lumbar SmartBeam™ Headlamps Rain-Sensitive Wipers Blind Spot Monitoring with Cross-Path Detection 3.0 CRD V6 Turbo Diesel Ventilated Front Seats DVD Entertainment System Auto-Dimming Rearview Mirror with Microphone Brake Lock Differential (BLD) Sentry Key Theft Deterrent System Premium Alpine® Surround Sound System Reclining Second-Row Seats Rear Back-Up Camera Advanced Front Multistage Air Bags Quadra-Trac H® 4WD Hill Start Assist (HSA) Hill Descent Control (HDC) Electronic Stability Control (ESC) with Electronic Roll Mitigation (ERM) Traction Control System Trailer Sway Control (TSC) Forward Collision Warning System (FCW) Adaptive Control Supplemental Front-Seat Mounted Cruise Tyre Pressure Monitoring

THE ALL-NEW

Jeep Grand Cherokee











SCULPTED AND ATHLETIC. Meet the all-new heir to Grand Cherokee's nearly 20-year heritage of original, innovative design. Nearly every exterior surface has been redesigned to improve aerodynamics and reduce noise, vibration, and harshness.



Leave it to Jeep Grand Cherokee to deliver this unique blend of character in a modern package that's altogether uncompromising. This is where new meets old and the most beautiful of adventures begin.



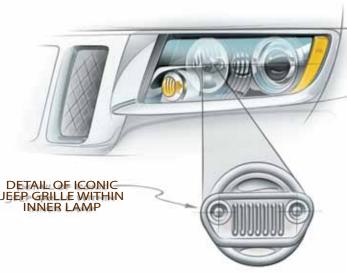
The adventure of designing a masterpiece.

The challenge of merging all-new capability with appointments of effortless grace was formidable. The result? An evolutionary masterpiece culled from 70 years of rugged Jeep_® brand expertise, a steady hand, and a palate for detailed finery. This is the all-new Jeep Grand Cherokee.





INGENUITY UNLEASHED. Some of the world's most talented designers were given free reign to create an all-new SUV that exceeds all expectations. After literally hundreds of handmade and computer-aided sketches and designs, the results revealed in the 2011 Jeep Grand Cherokee are simply stunning.



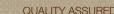
TIMELESS DES

Jeep brand vehicles are among the most easily recognised in the world. With the all-new Grand Cherokee, you also see something more: it has taken a breathtaking step forward. A higher, wider stance reflects tremendous strength. The traditional seven-slot grille and trapezoidal wheel arches tell the world you're driving a modern masterniece



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Redefine world-class capability and luxury. With this formidable task firmly in hand, Jeep brand engineers have infused Grand Cherokee with technical wonders, like the Quadra-Lift,™ Selec-Terrain,™ Adaptive Cruise Control,® and amenities, such as the available CommandView® dual pane panoramic sunroof.



Jeep brand engineers and testers helped validate Grand Cherokee's solid durability and strength by devoting countless hours to wind, noise, and aerodynamic evaluations. Their tireless work helps ensure Grand Cherokee's weather-tight, quiet ride. Its capability was proven in the most extreme conditions, like those on the Bubicon Trail







PREMIUM RIDE AND HANDLING. SMART UTILITY. A larger rear You're protected from the world and its worries, thanks to Grand Cherokee's smooth ride. A stronger UniFrame construction, manufacturing improvements that tighten fit and finish, additional sound dampening elements, and new steering and suspension designs come together to deliver a placed under the cargo floor. controlled and quietly luxurious ride.

boot capacity opens to reveal up to 1,554 litres of room for gear. with attractive floor-protecting runners, a removable rechargeable Standard heated rear seats further flashlight, grocery hooks, and dual complement passenger comfort. storage bins inside the spare tyre compartment, now conveniently

EXPANSIVE REAR SEAT LEG ROOM. Now more comfortable than SUNROOF. ever, the 2011 Grand Cherokee Fittings are useful as well as stylish adds 80-mm of leg room to the second row of reclining seats.

COMMANDVIEW® PANORAMIC

This new feature delivers commanding views that might otherwise go unnoticed. Two large panes of glass provide a clear view to the sky, with power open/close control and a power sunshade to help keep things cool when needed.

Quadra-Lift™ Air Suspension

Adding to Grand Cherokee's all-new roster of robust and finely tuned technologies is Overland's Quadra-Lift, engineered to take you to incredible new heights. This closed-type air suspension system lifts you up to master the road ahead, allowing you to electronically adjust the suspension, thus augmenting its capabilities. Rather than drawing exterior air, like more power- and time-consuming open-type systems, Grand Cherokee sends stored, pressurised air to the springs as needed. In turn, the system re-pressurises the reservoir, rather than releasing the air out of the vehicle. This gives you the ability to quickly adjust your vehicle height, no matter the altitude. It also raises the vehicle from back to front, keeping headlights focused downward at the road in front of you, supporting a safe and smoother transition. Quadra-Lift adds up to 105 mm of lift supported by four-corner air springs that help provide a cushioned, luxurious ride. Better yet: you control this ingenious system with the push of a button or turn of a dial. Welcome to a world that is far above and beyond the everyday.



OFF-ROAD 2 (+65 mm) 270-mm ground clearance

OFF-ROAD 1 (+33 mm) Added height helps clear obstacles

NORMAL RIDE HEIGHT A very capable 205 mm of clearance

AERO MODE (-15 mm) Improved aerodynamics

PARK MODE (-40 mm) Easier entry, exit, and loading



ALL-NEW CAPABILITY CONTROL Selec-Terrain™ System

Optimal on- and off-road traction is instantly at hand with the standard Selec-Terrain. Five selectable settings electronically coordinate 12 different vehicle-management systems, including Hill Start Assist (HSA), Hill Descent Control (HDC), throttle control, transmission shifting, transfer case, traction control, and Electronic Stability Control (ESC). Coupled with the all-new four-corner Quadra-Lift,™ you'll have an adjustable suspension span that delivers legendary Jeep brand Trail Rated® performance.

SPORT Improves on-road capability with enhanced torque-split and aerodynamics.

SNOW Adjusts for ultimate performance over snow- and ice-covered roads by maximising vehicle stability and minimising oversteer.

AUTO Intuitively adapts to any on- or off-road situation. It perfectly orchestrates 12 vehicle systems so you can simply enjoy the drive.

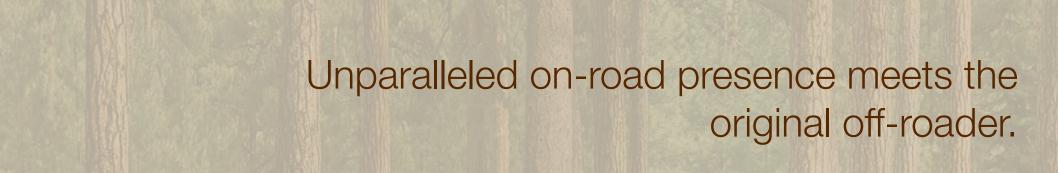
SAND/MUD Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance.

ROCK Raises vehicle to maximum height, the transfer case, differential, and throttle coordinate to provide low-speed control.





GRAND CHEROKEE OVERLAND.® Our premium specification Grand Cherokee is the epitome of the fully-loaded luxury 4x4. STANDARD: Exclusive Overland badge on liftgate, 3.0 CRD V6 Turbo Diesel, power liftgate, 20" alloy wheels, Quadra-Trac II® 4WD system, CommandView® panoramic sunroof, Selec-Terrain™ vehicle-management system, SmartBeam™ Bi-Xenon High-Intensity Discharge (HID) headlamps with auto-leveling and headlamp washers, Premium Nappa leather-trimmed seats, ventilated front seats, Olive burl wood steering wheel, leather-wrapped and stitched instrument panel, door trim and armrests, Keyless Enter-N-Go, Alpine® Premium Audio System, Infrared Dual Zone Climate Control, Front and Rear Park Assist System, Rear Back-Up Camera, Quadra-Lift™ air suspension system, Adaptive Cruise Control, Uconnect® navigation system, Blind Spot Monitoring and Rear Cross-Path Detection, Forward Collision Warning (FCW).®











Here's to the well-connected. Here's to those who travel with a soundtrack and never need maps to know where they're headed.



STAY CONNECTED. Uconnect® is an intuitive hub for all your in-car media. Access your phone, radio, navigation system and MP3 player wherever you may roam using voice command or at the touch of a button.



PHONE. Uconnect Bluetooth® is an

activated communication system that allows you to talk on your phone handsfree. This clever system is also smart enough to synchronise with up to 1000 entries in your phone's address book every time you get into your vehicle.



VOICE COMMAND. You can use Voice Command to select

radio stations and record memos whilst keeping your eyes on the road and your

This smart system technology recognise your voice and can understand commands in multiple European languages.



ENTERTAINMENT. **Grand Cherokee** benefits from state

of the art in car entertainment. Turn up the volume with the Alpine® Premium Sound System which features CD, a 30Gb hard drive, USB port, iPod® connector, 9 premium speakers, 506 watt amplifier and subwoofer.

All accessed through a touchscreen control. The system also allows you to watch DVDs on the screen

(whilst parked).



NAVIGATION. A turn-by-turn

Satellite Navigation System, standard on Overland, featuring touchscreen and voice activated control, which can locate nearby restaurants, shopping centres, hospitals, or points of local interest. The system also

provides updated traffic reports, road closures, and accident information.

3.0 DIESEL 6-CYLINDER ENGINE. The advanced technology of the 3.0 CRD V6 engine combines 237bhp and 550 Nm of torque with the latest commonrail technology that works in harmony to keep you going further between fill-ups. A Variable Geometry Turbocharger together with the integrated diesel particulate filter help reduce fuel consumption and exhaust emissions.



Jeep Grand Cherokee. Married to Selec-Terrain™ and Quadra-Lift™, Grand Cherokee's 3.0 CRD V6 becomes the complete article, overcoming any obstacle.





By any measure, there's nothing quite like the all-new Jeep Grand Cherokee.

A MODERN CLASSIC FROM EVERY ANGLE. When your Grand Cherokee is equipped with Authentic Jeep Accessories by Mopar, its impressive presence is further amplified. All Mopar products are specifically designed to enhance your vehicle. As the official parts and accessories division of Chrysler Group LLC, you should regard Mopar parts as original equipment, manufactured with the same uncompromising standards as your Jeep Grand Cherokee. Shown on vehicle at left: Chrome Fog Light Bezels, Chrome Tubular Side Steps, and Stainless Steel Mesh Grille Insert. For the full line of Authentic Jeep Accessories by Mopar, ask your dealer for details. Subject to availability

SMARTBEAM™ HIGH-INTENSITY HEADLAMPS WITH AUTO-LEVELLING AND HEADLAMP WASHERS. The right beam of light, right when and where you need it. Bi-Xenon High-Intensity Discharge (HID) headlamps automatically and quickly adjust high-beam brightness and intensity so you can keep your attention focused where it matters most. The auto-levelling feature is keen on keeping the headlights aimed safely down on the road.



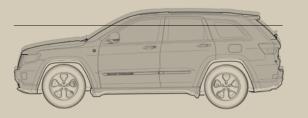








STYLE AND GRACE. When it comes to on-road manners and interior comfort, a few short centimetres added to the all-new Grand Cherokee's wheelbase help deliver a ride that is miles above and beyond ordinary. By increasing the wheelbase by 134-mm, rear-seat passengers enjoy an extra 80-mm of leg room.











Safety and Security Features

ELECTRONIC STABILITY CONTROL (ESC). A vehicle-wide network of safety sensors provide instant aid when they detect that you're veering off your intended path. ESC immediately goes into action when needed.

SMARTBEAM™ HEADLAMPS WITH AUTO-LEVELING. Brighter, better, safer. Bi-Xenon High-Intensity Discharge (HID) headlamps with headlamp washers shine up to three times brighter than regular headlamps. Auto-leveling keeps lamps focused down at the road ahead.

A SAFE, SECURE AIR BAG SYSTEM." Always standard: full-length side-curtain, seat-mounted side, and advanced multistage front air bags all work in tandem to help provide protection.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT. Front wipers activate when raindrops are detected and a new smart brake system helps dry the brake discs on wet roads.

FRONT AND REAR PARK ASSIST AND REAR BACK-UP CAMERA.²⁰ These systems help bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react.

ADAPTIVE CRUISE CONTROL (ACC).

The all-new ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the crowd ahead.

BLIND SPOT MONITORING AND REAR CROSS-PATH DETECTION SYSTEM. These new sentry systems constantly monitor the personal space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on side-view mirrors or an audible chime.

ACTIVE HEAD RESTRAINTS. A standard, simple, and effective safety feature that can help stave off neck injuries. Restraints automatically react and adjust to provide protection during rear-impact collisions.

The all-new Jeep Grand Cherokee is reimagined and re-engineered to tackle all driving conditions. Packed with the very latest in Jeep safety and security features, you can be sure that your Grand Cherokee is with you every mile.





ELECTRONIC ROLL MITIGATION (ERM).⁽⁵⁾ If things get rough, Grand Cherokee's ERM takes immediate action to help you maintain stability and remain under control.

TRAILER SWAY CONTROL (TSC). Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you, and the toys you are towing, safely on course and under control.

HILL DESCENT CONTROL (HDC) and HILL START ASSIST (HSA). These systems are always at your beck and call when you need to get safely around the corner or up and down the mountain.

ANTILOCK BRAKE SYSTEM (ABS). The benefits of ABS on slippery, wet roads are widely known. This advanced system knows when you're driving over rough terrain and adjusts accordingly to help keep you in optimum control.

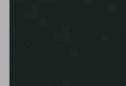
THATCHAM CATEGORY 1 ALARM AND IMMOBILISER. A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.







Natural Green Pearl



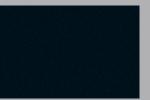
Dark Charcoal Pearl



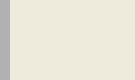
Mineral Grey Metallic



Bright Silver Metallic



Blackberry Pearl Colours subject to availability



Stone White (Solid)



Leather Trimmed Seats (Standard on Limited)



Premium Nappa Leather Trimmed Seats with contrast piping (Standard on Overland)



18" Alloy - Standard on Limited

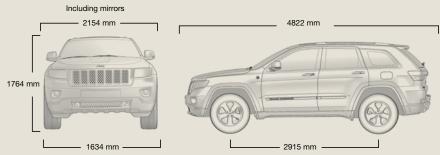


- 20" Alloy
 Standard on Overland
- Optional on Limited



THE GRAND CHEROKEE SPECIFICATION

	Grand Cherokee	Grand Cherokee	
	3.0 CRD V6 Limited	3.0 CRD V6 Overland	
ENGINE			
Configuration	6 in V		
Cubic Capacity (cc)	2987		
Valves	24		
Bore x Stroke (mm)	83.0 x 92.0		
Compression Ratio	18		
Fuel Type	Die	sel	
Fuel System	Direct injection, sequential with pilot injecti	on, high pressure common rail with return	
Max. Power - kw (bhp) @ rpm	177 (237)		
Max. Torque - Nm @ rpm	550 Nm	@ 1800	
TRANSMISSION			
Gearbox	5-speed a	utomatic	
SUSPENSION			
Front	Short/long arm independent (SLA), air springs, twin-to-		
Rear	Multi-link independent rear suspension, air spring with twin-tube shocks, aluminium lower control arm, independent upper links (tension/camber/toe), rear stabiliser bar		
STEERING		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Туре	Power rack-	and-pinion	
Overall Ratio	18.6		
Steering Turns (lock to lock)	3.6		
Turning Circle (kerb to kerb in metres)	11.6		
BRAKES			
Front	350 mm x 32 mm ventilated discs with 48	mm two-piston floating calliper with ABS	
Rear	330 mm x 22 mm ventilated discs with 48 m	nm single-piston floating calliper with ABS	
4 X 4 CAPABILITY			
System	Quadra	-Trac II	
Running Ground Clearance Front/Rear (mm)	205 /		
Approach/Departure/Breakover	25°/23		
Max Wading Depth (mm)	50		
Low Range Ratio	2.72	2:1	
WEIGHTS & CAPACITIES			
Kerb Weight Max. (kg)	227		
Gross Vehicle Weight (kg)	2949		
Max Payload (kg)	67		
Max Towing Weight - Braked Trailer (kg)	3500 750		
Max Towing Weight - Unbraked Trailer (kg) Fuel Tank Capacity (ltr)			
Max Cargo Volume - Seats Up (Itr)	90		
Max Cargo Volume - Seats Op (Itr) Max Cargo Volume - Seats Down (Itr)	158		
PERFORMANCE	100	J T	
0-62.5 mph (secs)	8.		
Max. Speed (mph)	12		
FUEL CONSUMPTION	,		
Combined Cycle mpg (I/100km)	34.0	(8.3)	
Extra Urban Cycle mpg (I/100km)	39.2		
Urban Cycle mpg (I/100km)	27.4 (
EMISSIONS			
EU Emissions Standard	Euro	5	
CO ₂ (g/km)	21	8	
INSURANCE AND SERVICING			
Group (1-50)	34E	36E	
Service Schedule	12 months/1	2,500 miles	
DIMENSIONS			
Height - Max. (mm)	176		
Length (mm)	482		
Width (excluding mirrors) (mm)	1943		
Wheelbase (mm)	29		
Track Front/Rear (mm)	1628 /	1634	



INTEDIOD TOIM	Limited	Overland
INTERIOR TRIM		
Auto-dim rear view mirror	•	•
Cargo compartment cover	•	•
Cargo net	•	•
Cargo tie down loops Cargo trim panel with storage net	•	•
Door courtesy lamps	_	
Dual glove boxes	•	•
Front & rear Interior LED lighting	•	•
Illuminated cupholders	•	•
Illuminated eaphsacre	•	•
Interior removable and rechargeable lamp	•	•
Leather trimmed seats	•	-
Leather covered dashboard	-	•
Premium Nappa leather trimmed seats with contrast piping	-	•
Leather wrapped shift knob	•	•
Leather wrapped steering wheel	•	•
Luxury door trim panel	-	•
Luxury front and rear floor mats with logo	•	•
Premium instrument cluster with tachometer	•	•
Radio, driver seat and mirrors with memory	•	•
Rear 60/40 folding seat	•	•
Ventilated front seats	-	•
FUNCTIONAL ELECTRICAL FEATURES		
12V auxiliary power outlet	•	•
12V power outlet - cargo area	•	•
Adaptive Cruise Control	-	•
Air filtering	•	•
Dual Zone Automatic Temperature Control (ATC)	•	•
Automatic headlamp levelling system	•	•
Automatic headlamps	•	•
Bi-Xenon HID headlamps with headlamp washers	•	•
CommandView® panoramic sunroof	0	•
Conventional differential front axle	•	•
Conventional differential rear axle	•	•
Cruise control	•	-
Daytime running headlamps	•	•
Heated front seats	•	
Heated rear seats Heated steering wheel	0	
Š	•	
Hill Descent Control Hill Start Assist	•	
Keyless Enter-N-Go	•	•
ParkSense® front and rear park assist system	•	
ParkView™ rear back-up camera	•	•
Power 4-way lumbar adjustment	•	•
Power 8-way driver memory and passenger seats	•	•
Power folding multi-function door mirrors	•	•
Power liftgate	0	•
Power locking fuel filler door	•	•
Power operated windows	•	•
Power rack and pinion steering	•	•
Power tilt / telescope steering column	•	•
Quadra-Trac II® 4WD system	•	•
Quadra-Lift™ air suspension	-	•
Rain sensitive windscreen wipers	•	•
Rear view auto-dim mirror with microphone	•	•
Rear window defroster	•	•
Rear window wiper / washer	•	•
Selec-Terrain [™] system	•	•
Sports suspension	0	•
Sun visors with illuminated vanity mirrors	•	•
Tip start	•	•
Tyre pressure monitoring display	•	•
Vehicle information centre	•	•

	Limited	Overland
SAFETY AND SECURITY		
Active head restraints	•	•
Advanced Multi-Stage front airbags	•	•
Anti-lock 4-wheel disc HD brakes	•	•
Blind-spot and rear cross path detection	-	•
Centre rear 3-point seat belt	•	•
Child seat upper tether anchorages	•	•
Electronic Stability Control	•	•
Electronic accident response system	•	•
Forward collision warning	-	•
Front seat mounted side airbags	•	•
Laminated front door glass	•	•
Performance brakes	0	•
Power locks	•	•
Rear fog lamps	•	•
Sentry Key Theft Deterrent System	•	•
Side curtain airbags	•	•
Supplemental side airbags	•	•
Thatcham Category 1 Alarm and Immobiliser	•	•
Tow eye brackets	•	•
Traction Control	•	•
Trailer sway damping	•	•
EXTERIOR		
Body coloured fascias with bright insert	•	•
Body coloured door mirrors	•	•
Bright door handles	•	•
Bright exhaust tips	•	•
Bright side roof rails	•	•
Deep-tint sunscreen glass	0	•
Flipper liftgate glass	•	•
Front fog lamps	•	•
Integrated liftgate rear spoiler	•	•
Sill moulding	•	•
Skid plate	•	•
Smartbeam headlamps	•	•
WHEELS		
	0	•
20"x 8" Alloy wheels		
18"x 8" Alloy wheels	•	-
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres	•	-
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres	•	- - •
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres Full size spare steel wheel	•	- - •
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres Full size spare steel wheel IN CAR ENTERTAINMENT / NAVIGATION	0	•
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres Full size spare steel wheel IN CAR ENTERTAINMENT / NAVIGATION Alpine surround sound system (9 speakers and subwoofer)	0	•
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres Full size spare steel wheel IN CAR ENTERTAINMENT / NAVIGATION Alpine surround sound system (9 speakers and subwoofer) Audio jack input for mobile devices	0	•
18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres Full size spare steel wheel IN CAR ENTERTAINMENT / NAVIGATION Alpine surround sound system (9 speakers and subwoofer) Audio jack input for mobile devices Media Centre with 6.5" touch screen display and 30GB hard drive	0	•
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18"x 8" Alloy wheels 265/60 R18 BSW All Terrain Tyres 265/60 R20 BSW All Terrain Performance Tyres Full size spare steel wheel IN CAR ENTERTAINMENT / NAVIGATION Alpine surround sound system (9 speakers and subwoofer) Audio jack input for mobile devices Media Centre with 6.5" touch screen display and 30GB hard drive Steering wheel mounted audio controls iPod® connector Remote USB port Uconnect® navigation system Uconnect Bluetooth® with voice command OPTIONS	•	•
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 ⁼ Standard = Not available O = Optional

^{*} Bright White is non-chargeable paint. Please see colour combinations.

** Performance pack includes 20" wheels with 265/60 R20 performance tyres, performance brakes and sports suspension.

*** Navigation & Luxury pack includes Uconnect navigation system, heated steering wheel and power liftgate.





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