# The new C-Class Edition 125





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The new C-Class Edition 125 makes an impressive addition to your fleet, boasting a generous level of specification that includes our COMAND Online navigation and multimedia system as well as a host of technical innovations such as Front and Rear Parktronic and Attention Assist, which monitors your driving style.

What's more, the new C-Class Edition 125 offers class-leading Whole Life Cost with a saving of £2,473.05 for the C 220 CDI BlueEFFICIENCY Edition 125 SE Saloon over 3 years, together with a Residual Value £1,750 higher than the BMW equivalent. BIK tax is also as low as 13% for the Saloon and 18% for the Estate

In this guide, you'll discover how both the saloon and estate compare to the BMW 320 d SE in terms of fuel consumption, pence per mile, P11D price and more. And why this particular C-Class edition is the ideal cost-effective choice.

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Generous levels of standard specification across all models include:

- COMAND Online navigation and multimedia system
- Front and Rear Parktronic
- Agility Control Suspension for a sporty drive
- Attention Assist drowsiness detection
- Pre-Safe anticipatory safety system

#### **Efficiency**

The C 220 CDI BlueEFFICIENCY SE Saloon Edition 125 achieves up to 58.9mpg (combined) and the Estate up to 55.4 mpg (combined). Plus,  $\rm CO_2$  emissions start from just 117g/km for the saloon and 124 g/km for the Estate.

To learn more about what the new C 220 CDI BlueEFFIENCY SE Saloon Edition 125 has to offer click here »





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#### CAP recommended

CAP's benchmark analysis reports that the C 220 CDI BlueEFFICIENCY SE Edition 125 Saloon Manual has class-leading environmental credentials and delivers significant savings.

"The new Mercedes-Benz C Class C 220 CDI BlueEFFICIENCY SE Edition 125 saloon is a real cost champion. Compared to an Audi A4 2.0 TDi SE (Stop Start) it offers the company fleet manager savings worth almost £2900 over 36 months through considerably lower servicing costs and a far higher forecast value in three years time. And because of its class leading environmental credentials the company car driver would be almost £1600 better off by choosing the SE Edition 125 over a BMW 320d (184) SE and over £2000 better off compared to the Audi."

CAP also highly recommends the C 220 CDI BlueEFFICIENCY SE Edition 125 Saloon Auto.

"With fuel consumption over 10% better than a BMW 320d (184) SE Step Auto saloon, the new Mercedes-Benz C 220 CDI BlueEFFICIENCY offers substantial fuel cost savings of almost £700 over 60,000 miles at today's prices. And on top of that there are benefit in kind savings of £955 over a three years period which all adds up to a highly attractive package that's not only kinder to the environment than the competition through lower  $CO_2$  emissions but also far kinder to the company car drivers pocket to the tune of over £1600."

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	Mercedes-Benz C 220 CDI BlueEFFICIENCY SE Saloon Edition 125 Auto	BMW 320d SE 4dr Saloon Auto
On the road price (£)	29,870	29,540
P11D price (£)	29.815	29,310
VED (£)	0	115
Fuel consumption (MPG)	58.9	53.3
CO <sub>2</sub> emissions (g/km)	125	140
BIK	18%	21%
BIK tax 2011/2012(40%) (£)	2,146.68	2,467.08
CAP Residual value (£)	11,350	9,600
SMR (£)	2,148	2,450
CAP Whole life costs (£)	27,207.70	29,680.75
CAP pence per mile	0.45	0.49

	Mercedes-Benz C 220 CDI BlueEFFICIENCY SE Estate Edition 125 Auto	BMW 320d [184] SE 5dr Touring Auto
On the road price (£)	31185	30770
P11D price (£)	31015	30585
VED (£)	115	130
Fuel consumption (MPG)	55.4	52.3
CO <sub>2</sub> emissions (g/km)	134	142
BIK	19%	21%
BIK tax 2011/2012(40%) (£)	2,357.14	2,569.14
CAP Residual value (£)	11,850	10,050
SMR (£)	2,148	2,457
CAP Whole life costs (£)	28,475.23	30,635.72
CAP pence per mile	0.47	0.51

## Standard Equipment

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The high level of specification on the C-Class Edition 125 includes our COMAND Online navigation and multimedia system, which is standard on all models. The equivalent system on the BMW 320d SE 4dr Step Auto costs £1,970.

	Mercedes-Benz C 220 CDI BlueEFFICIENCY SE Saloon Edition 125	BMW 320d SE 4dr Saloon
Alloy wheels	16"	16"
Bluetooth® Interface	standard	* See satellite navigation
Parking Sensors	standard (front and rear)	£375 (front and rear)
Satellite navigation	COMAND Online navigation and multimedia system	*£1,970 (Media Package including Bluetooth® and Navigation System)
Partial Electric front seats (height and backrest)	standard	£380
Rain sensing wipers	standard	£95
Cruise control	standard	£195
ESP Hold and Hill Start Assist	standard	n/a
Attention Assist	standard	n/a
Multi-function steering wheel and colour driver display	standard	standard (not including colour driver display)

The C 220 CDI BlueEFFICIENCY SE Edition 125 Estate offers an impressive £3,015 worth of extra equipment as standard when compared to the BMW 320d SE 5dr Touring.

	Mercedes-Benz C 220 CDI BlueEFFICIENCY SE Estate Edition 125	BMW 320d [184] SE 5dr Touring
Alloy wheels	16"	16"
Bluetooth® Interface	standard	* See satellite navigation
Parking Sensors	standard (front and rear)	£375 (front and rear)
Satellite navigation	COMAND Online navigation and multimedia system	*£1,970 (Media Package including Bluetooth® and Navigation System
Partial Electric front seats (height and backrest)	standard	£380
Rain sensing wipers	standard	£95
Cruise control	standard	£195
ESP Hold and Hill Start Assist	standard	n/a
Attention Assist	standard	n/a
Multi-function steering wheel and colour driver display	standard	standard (not including colour driver display)

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	Mercedes-Benz C 220 CDI BlueEFFICIENCY SE Saloon Edition 125	Mercedes-Benz C 220 CDI BlueEFFICIENCY SE Estate Edition 125
Power hp(kw)	170(125)	170(125)
Gear Box	7 G-Tronic Plus 7-speed automatic	7 G-Tronic Plus 7-speed automatic
Acceleration 0-62 mph-sec	8.1	8.3
Top speed approx - mph	143	136
Fuel consumption (mpg)	58.9	55.4
CO <sub>2</sub> g/km	125	134
Rated torque - Nm at rpm	400/1,400-2,800	400/1,400-2,800
On-the-road Price	£29,870	£31,185

To find out more about the new C-Class Edition 125, call 0808 208 5042. You can also request a demonstration or a full brochure.



Figures displayed are correct as of June 2011. Data According to CAP monitor. Based on 3 years an 60,000 miles. Both data and specification may be subject to change. Model shown is a Mercedes-Benz C180 BlueEFFICIENCY SE Saloon Edition 125 at £26,670 on-the-road including optional metallic paint at £645.