



PEUGEOT **3008 HYbrid4**



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The World's First Full Diesel Electric HYBRID

With the launch of the world's first full diesel electric Hybrid, the Peugeot 3008 is a choice which offers a new level of driver freedom and sensation.

How does it work?

So what is a full diesel electric hybrid vehicle? Well, new engine technology is able to combine the power of a 2.0 litre 163bhp HDi diesel engine to drive the front wheels with a 37 bhp electric motor driving the rear. This combination of diesel and electric delivers 200 bhp and a fuel consumption and CO₂ emissions saving of approximately 30% when compared with a conventional petrol engine. Due to the engine options under the bonnet, the vehicle also has four operating modes: a zero emissions mode; a four-wheel drive option – which is ideal for driving adventures on more challenging surfaces; an Auto mode – which does all the thinking for you, automatically picking the most efficient blend of diesel and electric power; and finally the Sport mode – which gives you the excitement of the full 200bhp. In the combined cycle, the 3008 Hybrid4 will deliver 74.4 mpg and emit just 99g/km of CO₂. However, on open roads and motorways the 2.0 HDi FAP engine (163bhp) takes over, giving you a smooth, economical and powerful ride. Using this technology also gives you the safety of four-wheel drive with a combined power output of 200bhp but with low emissions of just 99g/km of CO₂ and up to 74 mpg.

Power Outputs:

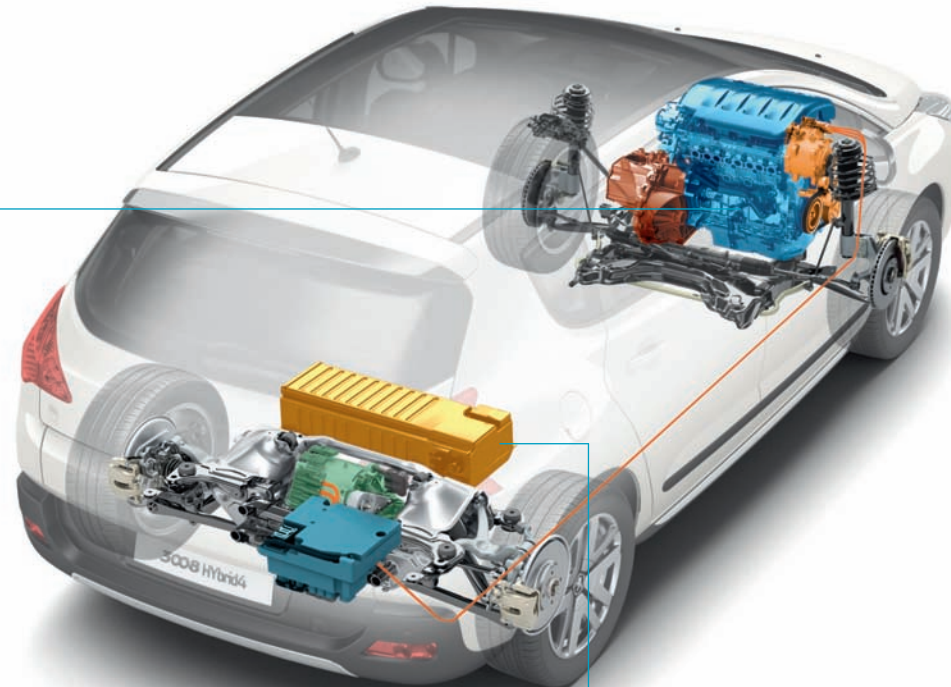
- When pulling away and driving at low speeds the electric motor is engaged.
- For smooth and powerful acceleration, both motors work together.
- At higher cruising speeds the diesel engine takes over as the main power output.

Electric motor powers the rear wheels

DIESEL MOTOR

Optimally used for:

- Long journeys
- Motorway driving
- Cruising at speed



ELECTRIC MOTOR

The electric motor is engaged when less power or speed is required such as:

- Pulling away
- Driving at low speeds
- Decelerating

STOP & START

With our Stop and Start technology, you'll save fuel and cut emissions. Every time the car comes to a complete stop the engine switches into a standby mode. Apply pressure to the accelerator and the engine fires back into life instantly.



Mode: ZEV

Using the Zero Emission Vehicle mode (ZEV) makes the car 100% electric. Using only its electric motor to drive, it's completely emission free[^] and is ideal for short journeys at low speed.

[^] Except if sharply accelerating or if battery is insufficiently charged.



Mode: AUTO

With Auto mode, the whole engine management system is automatically controlled. By switching between electric and diesel at the optimal times, this function is designed to give you the best performance in driver satisfaction and efficiency.



Mode: SPORT

Sport mode favours speed, giving you faster gear changes at higher engine revs. With all 200bhp available and the electric motor called into operation more frequently, this mode provides the highest levels of responsiveness.



Mode: 4WD

When using this mode, both engines operate at full power providing maximum traction to all wheels.

Diesel engine powers the front

THE ULTIMATE CROSSOVER

The Peugeot 3008 combines the practicalities of an MPV, the handling of a hatchback and the dynamism of an SUV. Add to that some of the most advanced technology in this sector of the market, and it's easy to see why this Crossover leads the pack when it comes to driving pleasure.

1. Head Up Display
2. Panoramic Roof*
3. Cockpit-style Cabin
4. 2-part split tailgate
5. Peugeot Connect Media Navigation*

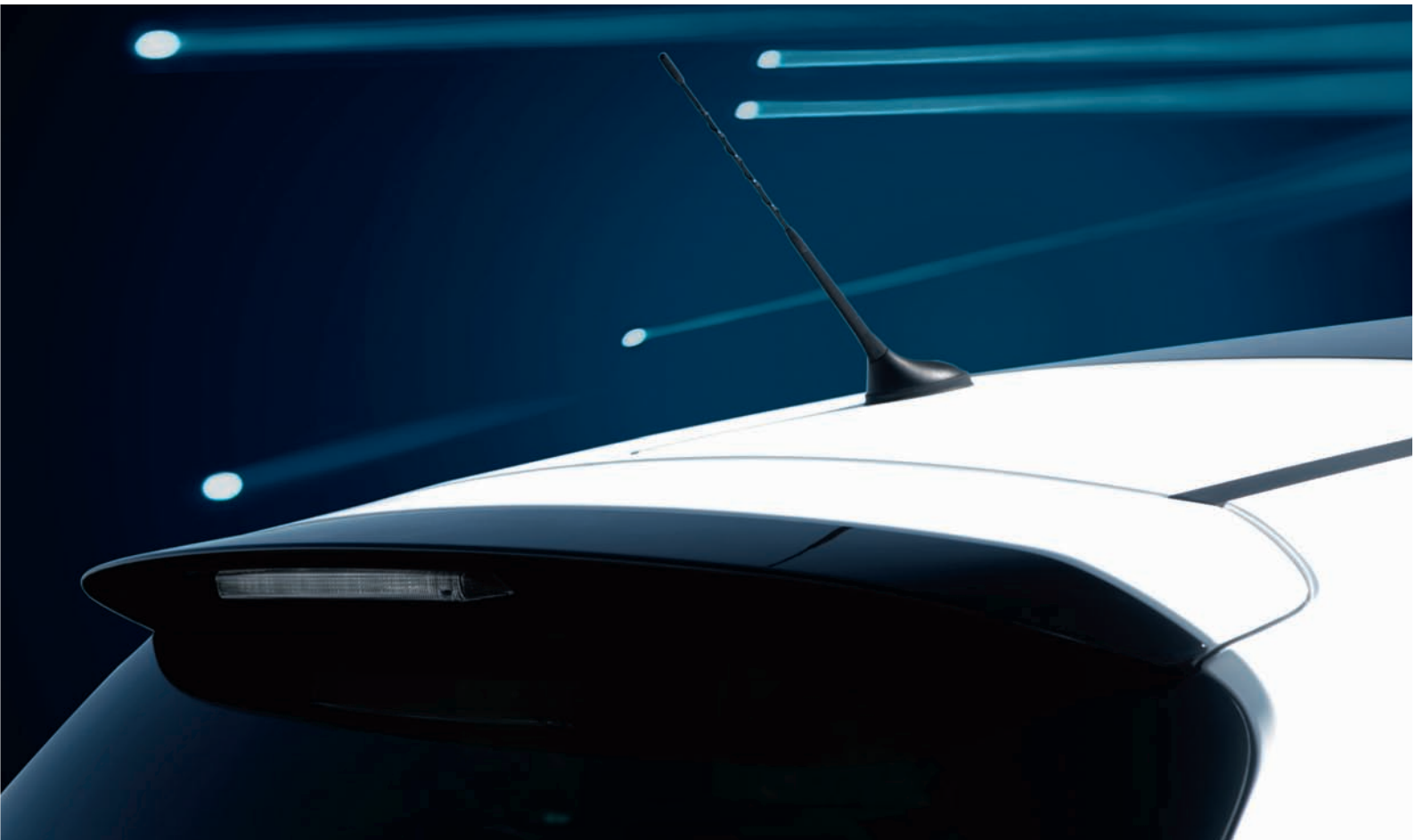
* Standard on 104g/km model.



HYbrid 4 VERSION INCLUDES:

1. Choice of Alloy Wheels
2. Sport Spoiler Rear
3. Front restyling with LED lights
4. HYbrid 4 embossed steering wheel







THE ADVANTAGES OF THE PEUGEOT 3008 HYbrid4

The 3008 is in a class of its own. Not only does it offer pure driving pleasure and class-leading efficiency but it also places the environment at the heart of its existence.

- Can be operated in zero emissions mode

- Added stability and reassurance of four-wheel drive

- Variety of driving modes: ZEV, 4WD, AUTO & SPORT

- Powerful and economical 2.0 HDi engine

- 35% more efficient than standard Diesel engine

- Emissions of just 99g/km (in mixed cycle)

- A maximum power of 200 bhp

The Peugeot 3008 full diesel electric Hybrid4 will provide new driving sensations and improved driving enjoyment. The Hybrid4 stands out from the crowd due to its cutting edge technology all delivered in a car with superb Crossover styling. Welcome to high sensations, low emissions.

◇ The 3008 can only be driven in zero emissions mode for short distances of up to three miles

The official fuel consumption in MPG (L/100km) & CO₂ emissions g/km for the **3008 Hybrid4** are: 68.9 - 74.3 (dependent on version) and CO₂ 99g -108 g/km (dependent on version).

About this brochure

The information contained in this brochure is based on the data and images available at the time of printing. All equipment shown is factory fitted, or available as an option at extra cost (depending on model). As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or visit www.peugeot.co.uk.

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For further information contact your local Peugeot Dealer, visit www.peugeot.co.uk/3008Hybrid4 or call 0845 200 1234 (calls charged at local rate and may be recorded for training or quality purposes).

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Pinley House, 2 Sunbeam Way,
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