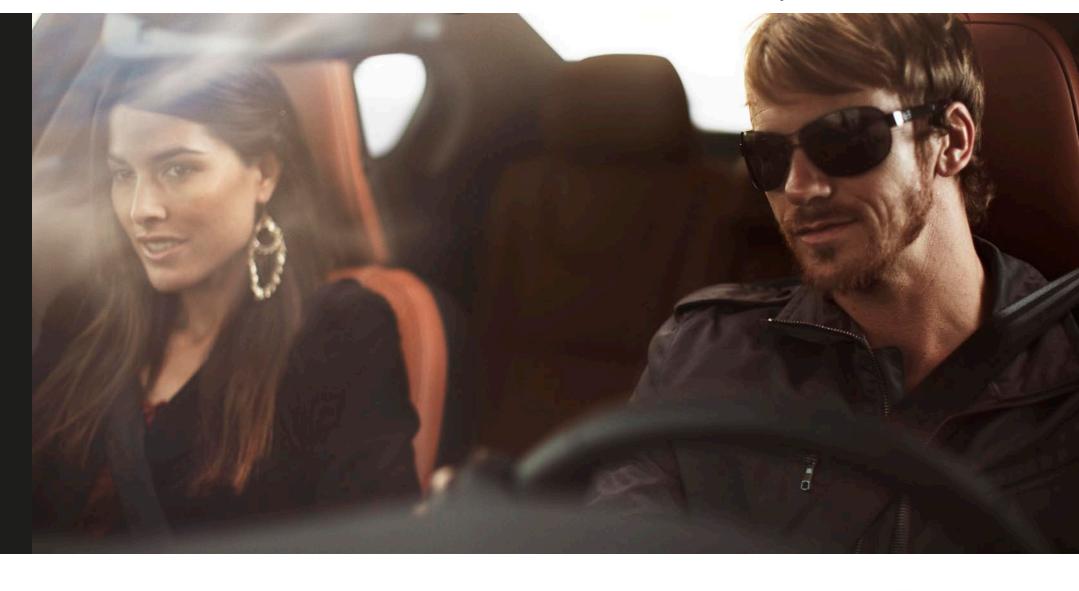


VOLVO RANGE



THERE'S MORE TO LIFE THAN A VOLVO. THERE'S CHOOSING WE OVER ME, DOING OVER HAVING, PEOPLE OVER STUFF, SUBSTANCE OVER FLUFF, WHAT YOU HAVE TO SAY OVER WHAT YOUR CAR SAYS ABOUT YOU, LAUGHING OVER BRAGGING, SHARING THE ROAD OVER OWNING IT, SHARING THE SPOTLIGHT OVER HOGGING IT, TAKING RESPONSIBILITY OVER SHIRKING IT, MAINTAINING FRIENDSHIPS OVER KEEPING UP APPEARANCES, MODERATION OVER EXCESS, "WE'RE ALL IN THIS TOGETHER" OVER "EVERY MAN FOR HIMSELF," ENRICHMENT OVER BEING RICH. THERE ARE ALL THE CHOICES YOU'VE MADE UP UNTIL THIS POINT THAT MAKE THE CAR YOU CHOOSE THAT MUCH MORE IMPORTANT. THAT'S WHY YOU DRIVE ONE.

















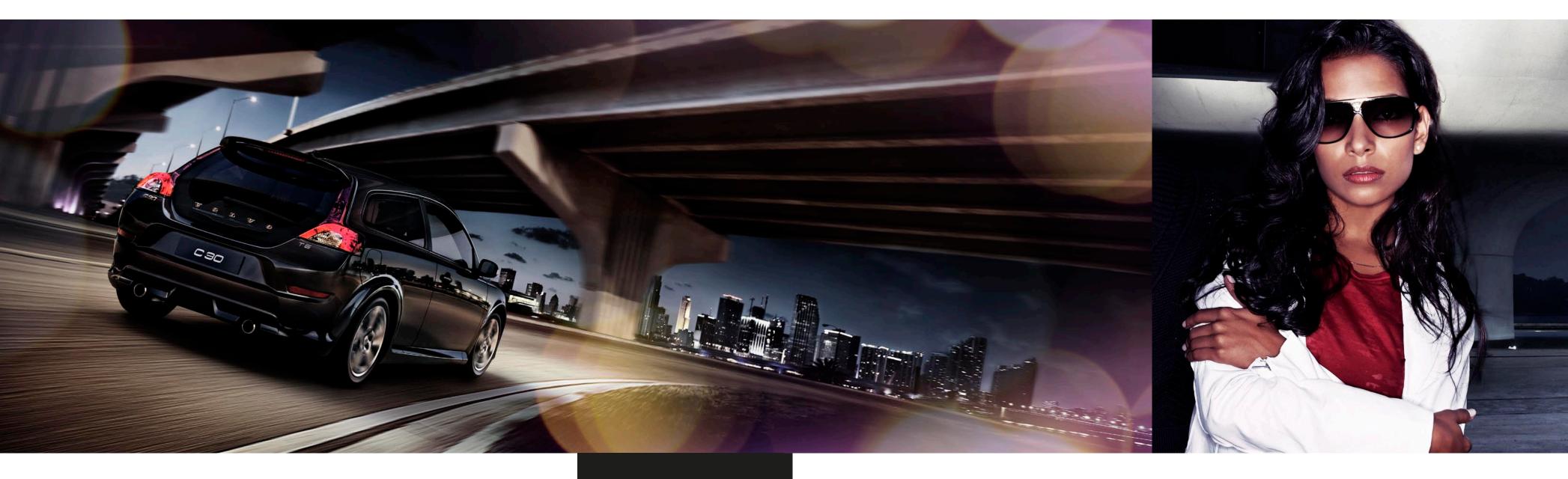






VOLVO C30 VOLVO C70 VOLVO S40 THE ALL-NEW VOLVO S60 VOLVO S80 VOLVO V50 VOLVO V70 VOLVO XC60 VOLVO XC70 VOLVO XC90





Individuality is the first sign of intelligence.



Nature makes sure we all start out unique. The Volvo C30 can help you stay that way. With more options and personalisation accessories to make it one-of-a-kind, your individuality couldn't be in a safer place. And with the addition of the Volvo C30 DRIVe Start/Stop (with best-in-class CO₂ emissions) the range of possibilities are smarter than ever. Drive this car, our smallest Volvo, and you'll discover there is nothing small about excellence. For example, the four seats set the standard for ergonomic mastery. In fact, year after year Volvo seats are said to be the most comfortable in the automobile industry. Part of that comfort, we believe, comes from riding in one of the safest cars on the road. Pretty. Smart.



A magic carpet for the modern world.

volvo C70

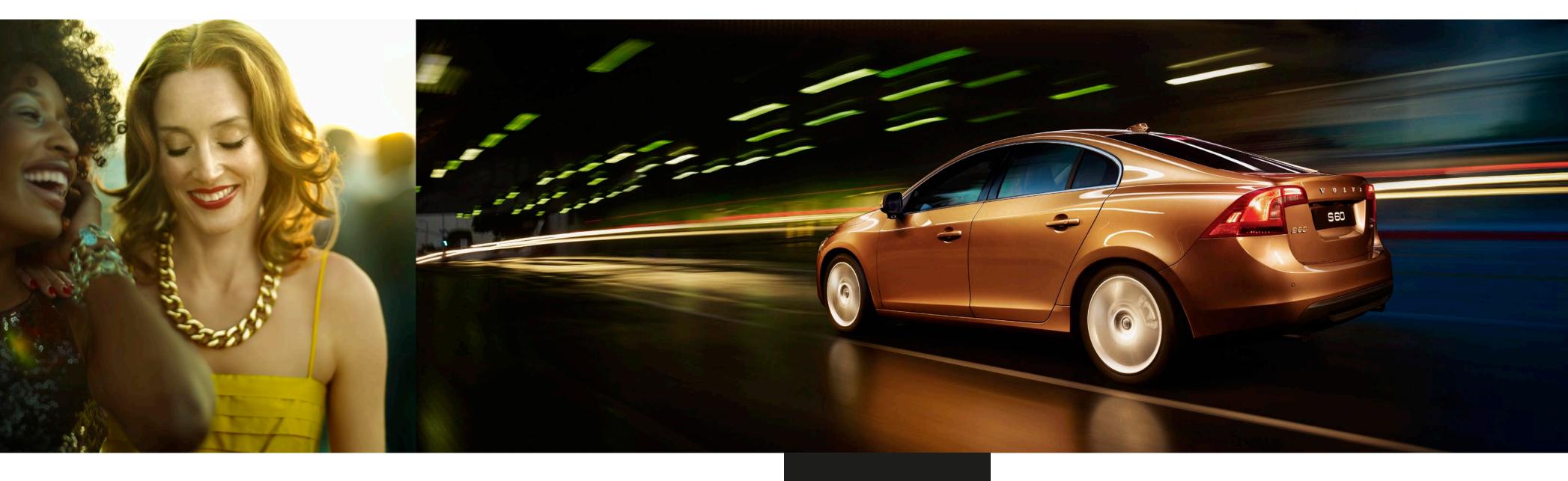
What this car does to inspire your travels and make real your dreams, it does here with the sky as your witness. As a stylish coupe and a spectacular cabriolet, the Volvo C70 is a marvel of human engineering. See for yourself. As the world's first three-piece retractable hardtop automatically goes up, so will the corners of your mouth. And since a smile is the shortest distance between people, this is a most civilised way to start your travels. Add the Premium Sound system with twelve high-end loudspeakers (plus two subwoofers) and you can also blow the roof off this cabriolet with the stereo. As you discover new roads and rediscover favourite journeys, expect a high level of comfort as well as exhilaration at every turn.



Start here. Be someplace else.

VOLVO 540

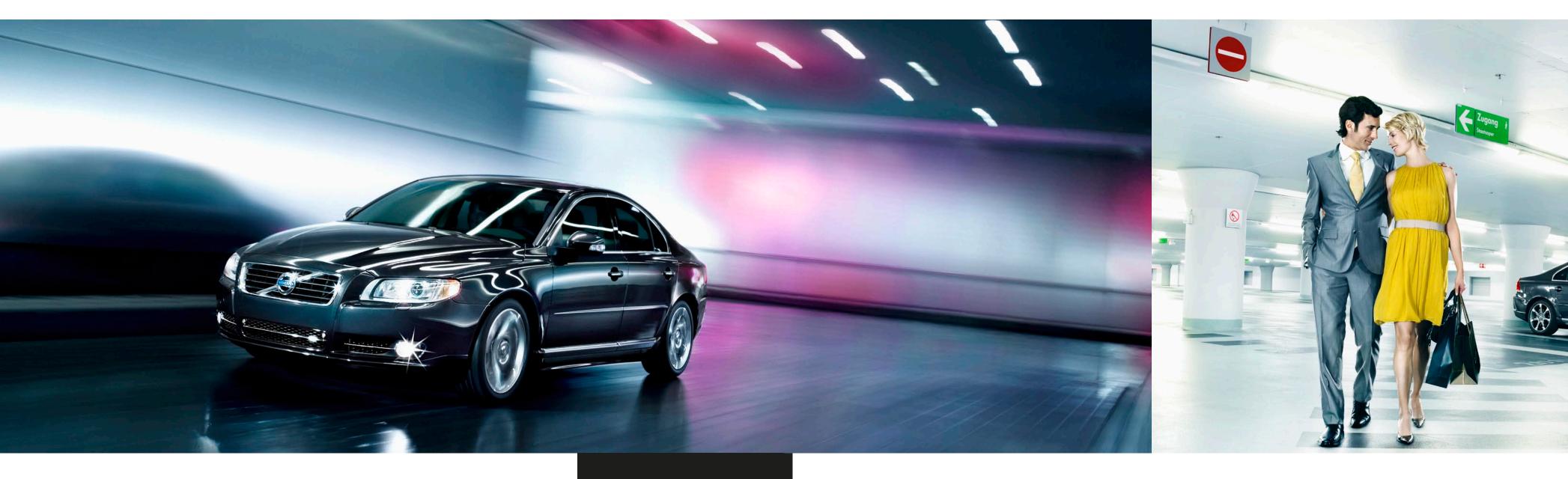
Drive the Volvo S40 and you'll experience something unique: the European sports sedan with a major Scandinavian upgrade. Inside, modern art meets modern life. The floating centre console presents the infotainment and climate systems without complication while thoughtful amenities, quality materials, and innovative storage solutions surround you and your guests. Simplicity and intelligence are engineered into every detail, inside and out, beautifully. And with a patented frontal structure designed to shield the cabin, no other car takes protective safety more seriously. What's more, preventive safety – the art of accident avoidance – is greatly enhanced by sure handling, instant power and superb seats – the same things that help make this Volvo S40 very fun to drive.



Sexy. Volvo. Same sentence.

THE ALL-NEW S60

Introducing the first Volvo to freely inspire the use of adjectives and superlatives rarely mentioned by those not on the payroll. A masterwork of automotive design, the all-new Volvo S60 is so beautiful, we suppose pedestrians could be stunned when they first see it, so we invented a safety system for them. A world first with the proud name Collision Warning with Full Autobrake and Pedestrian Detection. But make no mistake; this is a driver's car. It moves like no Volvo before. And it can stop itself at any speed – even at speeds as high as 200 km/h. Too sexy to be the safest car ever? We can live with that.



Reward yourself.
Spoil others.

VOLVO 280

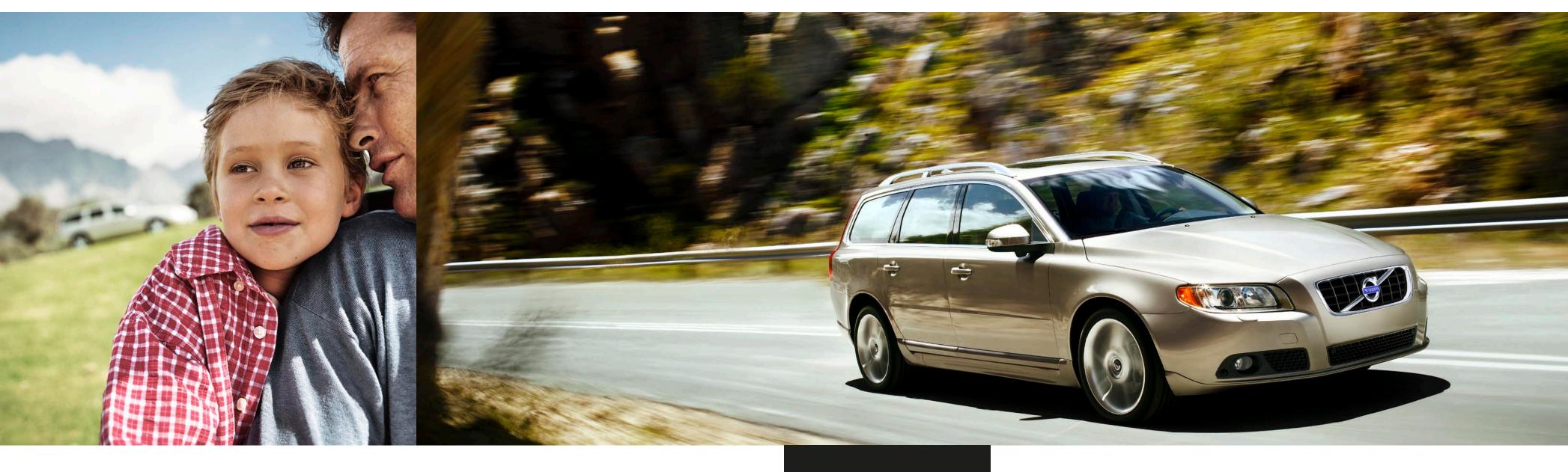
Imagine, just for a moment, a car as beautiful as it is gifted; a car endowed with power, control and an understanding of what goes on around it. A car that enjoys the highest standards – as does everyone who travels aboard. Where its meticulous attention to detail even includes the road ahead. The Volvo S80 is that car and more. For example, the advanced driving system of the Volvo S80 uses camera and radar-based technologies to identify vehicles and stationary objects in your lane as well as your lane boundaries – to help keep you and yours safe and comfortable. Drive the Volvo S80 and enjoy the perfect balance of luxury and intelligence as this flagship of ours gracefully shares its achievements without reservation.



Sometimes a little more weekend is all anyone needs.



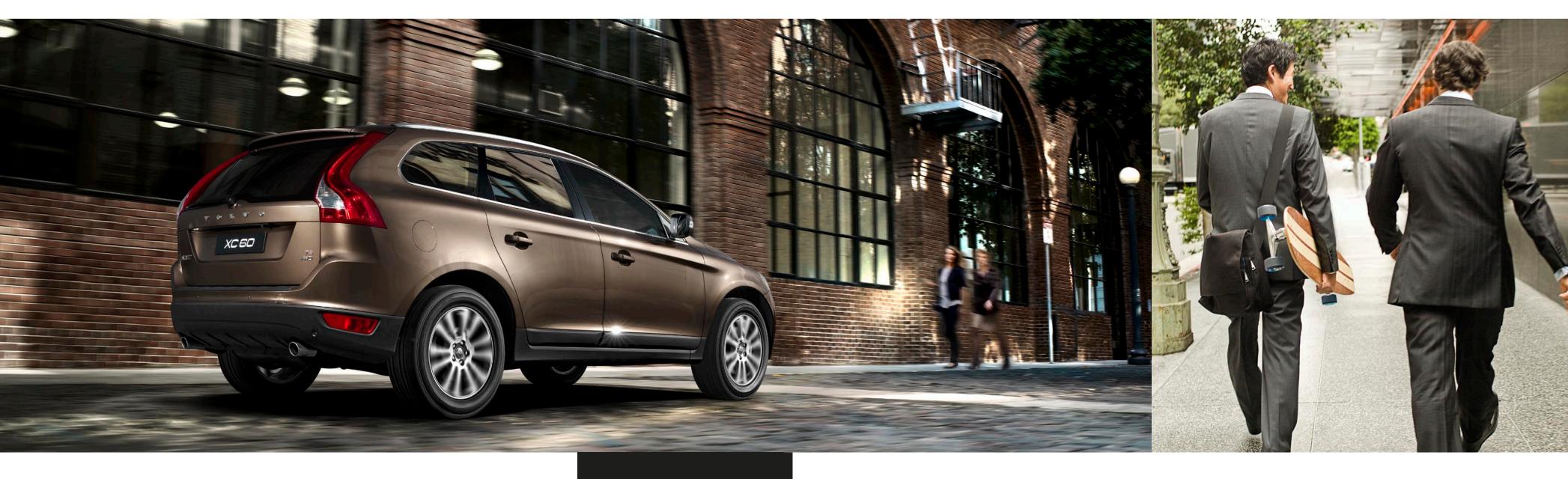
Load up and head out while you still can. This refined sportswagon has the capacity to get you, your gear, and your crew as far away from routine as possible. Notice first how well the Volvo V50 drives. Its precise handling characteristics are in a class of its own. Electro-hydraulic rack and pinion steering, rigid body construction and its independent suspension make sure of that. Match a manual or Geartronic transmission to a petrol, diesel or bioethanol powered four or five cylinder, and you'll have the power to get you from Monday to Friday in no time. Weekends arrive sooner and last longer – any day of the week. Looks like your work to weekend ratio just got better.



Like you, this car brings more to the party.



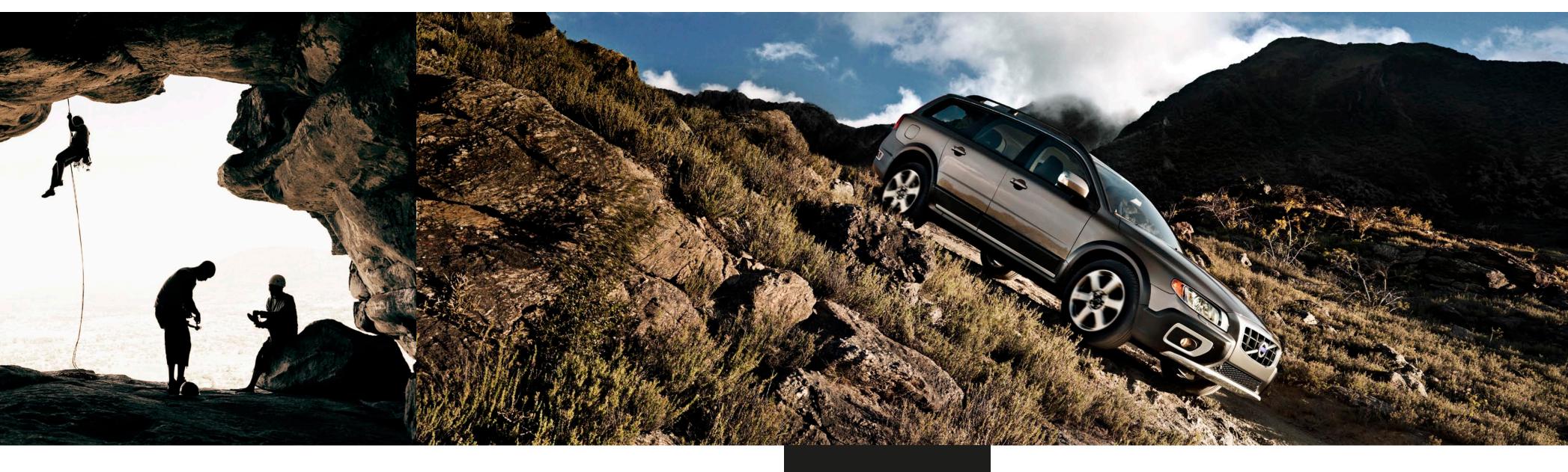
Most accommodating. That's a fair description of the Volvo V70 and, not surprisingly, those who own one. A marvel of contemporary luxury and utility, this car is proof that generosity never goes out of style. It can hold everything you love – even tight corners. The wide stance and rigid body structure play a part, as does the sophisticated chassis, intuitively responsive steering, and the graceful aerodynamics. In addition to the well-matched engines and gearboxes, the standard stability control system reinforces the feeling of safety and agility. Clearly, this Volvo V70 was built to please more than just the cargo.



Probably the most important innovation for urban dwellers since take-away latte.



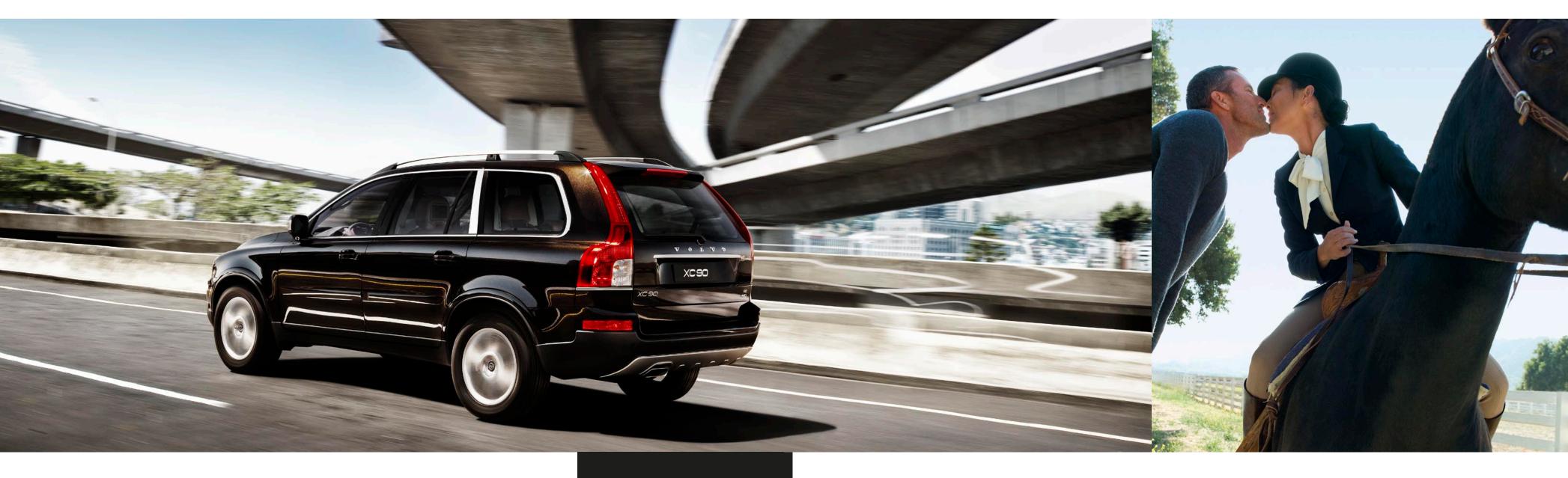
All-road capable, sports-coupe sensational, and technologically remarkable, the innovative Volvo XC60 is the luxury crossover with new perspectives on safe travelling. For example, City Safety – a Volvo world-first as a standard feature, works in low-speed traffic and uses laser to help you avoid or reduce the impact of rear-end collisions. In addition, advanced radar and camera technologies are also available to help you keep a safe distance from cars ahead. To top it off, a panoramic roof can make the sky available 24/7, just like a city that never sleeps. From the enlarged iron mark emblazoned on a dynamic trapezoidal grille to the bright LED lights surrounding a sculpted tailgate, this innovation-on-wheels boldly announces that Volvo has a new approach to the road ahead.



Until roads are built like Volvos, you would do well to own one of these.



Built to take you farther and keep you safer, the Volvo XC70 takes on any and all roads and, may we suggest, improves upon them all considerably. While the bold exterior is fit for excursions outside city limits, the interior provides its own escape with highly civilised comfort and class. Available innovations include integrated booster seats with two levels for growing children (are there any other kind?), laminated security glass all-around (a first for estates), the hyper-efficient five-cylinder turbodiesels (built for adventures far and wide) Volvo's all-wheel drive AWD with Instant Traction™ (for all roads and all weather) and Hill Descent Control (for roads too steep and slippery without it).



Expect more and that's exactly what you'll get.



Large on life and big on adventure, the Volvo XC90 expands the definition of luxury to include high performance, reserved seating for seven, and legendary Volvo safety. The sensuous Soft Leather interior and rear seat entertainment system are just hints at the extraordinary comforts you can find inside this exceptional vehicle. Its masterful V8 – the world's first eight-cylinder to comply with California's tough standards for ultra-low emission vehicles (ULEV II) – has helped make the Volvo XC90 one of the world's most awarded SUVs. In fact, the Volvo XC90 has received more than 50 international awards for its outstanding safety, design, versatility and environmental care efforts. And that's no small feat.



THERE'S MORE TO LIFE THAN A VOLVO. THAT'S WHY WE DESIGN OUR CARS TO SUPPORT YOU IN ANY SITUATION ON THE ROAD. THAT'S WHY OUR SAFETY TECHNOLOGY HAS PUSHED AUTOMOTIVE DEVELOPMENT FOR MORE THAN EIGHTY YEARS. THAT'S WHY WE AIM FOR A FUTURE WHERE CARS DON'T CRASH. THAT'S WHY WE LEAD THE WAY TO ZERO EMISSIONS, AND OFFER ONE OF THE PREMIUM SEGMENTS STRONGEST RANGES OF LOW CO₂ ALTERNATIVES. AND THERE ARE ALL THE REASONS IN THE WORLD TO MOVE THE BOUNDARIES FOR WHAT'S POSSIBLE AND WHAT'S NOT. THAT'S WHY WE INNOVATE FOR LIFE.

ON-ROAD ENLIGHTENMENT.

Active Bending Lights (ABL) with Dual Xenon technology expands your vision range when driving in the dark and provides considerably improved illumination around bends.

URBAN COLLISION AVOIDANCE.

City Safety – the world's first standard-fitted collision avoidance and mitigation technology – brakes your car automatically if you're about to run into a slower moving or standstill vehicle at speeds up to 30 km/h.

KEEPING A SAFE DISTANCE.

Collision Warning with Auto Brake or Full Auto Brake warns if you're too close to a vehicle in front and helps brake the car automatically if a collision is imminent.

SEE AROUND CORNERS.

When parking or exiting a narrow lane, the Front Blind View Camera available in the all-new S60 helps you discover what's approaching from the right and left sides.

SECURE CONNECTION.

Personal Car Communicator (PCC) enhances your personal security and convenience after you've parked your car.

WORLD-CLASS PROTECTION.

WORLD-CLASS COMFORT. WORLD-CLASS DYNAMICS.

DRIVING A VOLVO BRINGS IT ALL TOGETHER.

PERSONAL GATEKEEPING.

Inspired by fighter aircraft technology, the Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

STAY ON TRACK.

Volvo's anti-skid system Dynamic Stability and Traction Control (DSTC) improves handling and safety in a wide range of challenging situations.

EYES IN THE BACK.

Park Assist and Park Assist Camera let you know what's going on behind your car when reversing.

POSITION CONTROL.

Lane Departure Warning warns you if you begin to drift between the lanes.

STAYING ALERT.

Driver Alert Control alerts you if you begin to lose concentration and need a break.

Driver Ale

BRAKES FOR PEDESTRIANS.

Using radar and camera technology, Collision Warning with Full Auto Brake can also detect pedestrians in front of your car and brake automatically if needed – a Volvo world first available in the all-new S60.

SMOOTH CRUISING.

Adaptive Cruise Control (ACC) automatically maintains your set speed and distance to the vehicle ahead of you.

AN EYE ON THE BLIND SPOT.

The Blind Spot Information System (BLIS) helps you detect vehicles entering your blind spot.

INNOVATED FOR YOUR ENJOYMENT, THE VOLVO SAFETY TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 80 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This huge task calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed any figment of the imagination – some is already available in your Volvo. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.

After all, there's more to life than a Volvo.

DESIGNED TO CATCH THE LIGHT BRILLIANTLY, A VOLVO ALSO REFLECTS A PROMISE.

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early 70's. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we are constantly innovating to reduce the environmental impact of the cars and how we make them.

Today's biggest challenge is, of course, to reduce the carbon dioxide emissions that cause climate change. Today we offer one of the premium segments strongest ranges of low CO₂ alternatives: the Volvo DRIVe variants. Utilising innovative power train technology together with advanced aerodynamics, low friction technology and lightweight materials, the DRIVe range is an important step towards zero emissions.

In near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO₂ emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles - a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you, and for the world we share.

FRESH CABIN AIR.

Continuously monitoring incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's Interior Air Quality System helps ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic.

85% RECYCLABLE.

To help minimise its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

CLEANER EXHAUST.

Fast responding after a cold start, Volvo's advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides from petrol engine exhaust gases. The Volvo turbodiesels feature a particulate filter that removes about 95% of the particles from the diesel exhaust gases. Most engines comply with stringent Euro 5 emission requirements.

FROM 99 G CO₂ PER KM.

Our most eco-progressive engine alternatives, the CO₂ optimised Volvo DRIVe turbodiesels, are designed for best-in-class fuel efficiency - for minimum emissions and maximum style.



BRAKE FOR ENERGY.

For most of the engines, the battery is fed with extra power every time you brake. Smart and fuel-saving.

GREEN AT THE RED LIGHTS.

To further reduce fuel consumption and CO₂ emissions with up to 8% when driving in the city, the most fuel-efficient engines feature Volvo's new Start/Stop technology.

Clean Zone Interior Package (CZIP) provides cabin air that is so clean it is recommended by the Swedish Asthma and Allergy Association.

SAFER INTERIOR MATERIALS.

All our upholsteries and interior textiles are tested for certain allergy-inducing or harmful substances and comply with Oeko-Tex Standard 100. And several interior metal details are tested with regard to contact allergies.

BIOETHANOL FOR LOWER FOSSIL CO2 EMISSIONS.

Running on E85 bioethanol in a Volvo Flexifuel, you can significantly cut your greenhouse gas emissions. Because bioethanol is a renewable fuel, the carbon dioxide emissions from combustion are already part of the ecosystem and won't contribute to greenhouse gas levels in the atmosphere.

FUEL-SAVING DESIGN.

To reduce energy-loss from wind and roll resistance, we utilise advanced aerodynamic design, light-weight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO₂ emissions and helps you travel further on less fuel.

Fuel consumption and CO₂ emissions.

	Fuel consumption, mixed driving, litres/100 km, man/auto:	CO ₂ emission, g/km, man/auto:
VOLVO C30		
T5 (230 hp)	8.7/9.0	203/211
2.0 (145 hp)	7.6/-	177/-
1.6 (100 hp)	7.0/-	167/-
2.0F (145 hp)	7.7/-*	179/-**
D4 (177 hp)	5.0/5.8	134/154
D3 (150 hp)	5.0/5.8	134/154
D2 (115 hp)	4.3/-	114/-
DRIVe Start/Stop (109 hp)	3.8/-	99/-

VOLVO C70		
T5 (230 hp)	-/9.4	-/219
D4 (177 hp)	5.8/6.4	154/169
D3 (150 hp)	5.8/6.4	154/169

	Fuel consumption, mixed driving, litres/100 km, man/auto:	CO ₂ emission, g/km, man/auto:
VOLVO S40		
T5 (230 hp)	-/9.0	-/211
2.0 (145 hp)	7.6/-	176/-
1.6 (100 hp)	7.1/-	169/-
2.0F (145 hp)	7.7/-*	179/-**
D4 (177 hp)	5.0/5.6	134/149
D3 (150 hp)	5.0/5.6	134/149
D2 (115 hp)	4.3/-	114/-
DRIVe Start/Stop (109 hp)	3.9/-	104/-

THE ALL-NEW VOLVO S60		
T6 (304 hp)	-/10.2	-/239
2.0T (203 hp)	7.9/8.0	184/188
D5 AWD (205 hp)	-/7.3	-/194
D5 (205 hp)	5.9/6.7	157/177
D3 (160 hp)	5.2/5.8	137/154

VOLVO S80		
V8 AWD (315 hp)	-/12.1	-/284
T6 AWD (304 hp)	-/10.2	-/244
3.2 AWD (238 hp)	-/9.6	-/224
3.2 (238 hp)	-/8.9	-/208
2.5T (231 hp)	8.6/9.6	206/229
2.0T (203 hp)	7.9/8.3	184/193
2.0 (145 hp)	8.3/-	199/-
2.5FT (231 hp)	8.6/9.6*	206/229**
2.0F (145 hp)	8.3/8.5*	199/203**
D5 AWD (205 hp)	-/7.3	-/194
D5 (205 hp)	6.2/6.7	164/178
D3 (163 hp)	5.1/5.8	134/154
DRIVe (109 hp)	4.5/-	119/-

	Fuel consumption, mixed driving, litres/100 km, man/auto:	CO ₂ emission, g/km, man/auto:
VOLVO V50		
T5 (230 hp)	-/9.0	-/211
2.0 (145 hp)	7.6/-	176/-
1.6 (100 hp)	7.1/-	169/-
2.0F (145 hp)	7.7/-*	179/-**
D4 (177 hp)	5.0/5.8	134/154
D3 (150 hp)	5.0/5.8	134/154
D2 (115 hp)	4.3/-	114/-
DRIVe Start/Stop (109 hp)	3.9/-	104/-

VOLVO V70		
T6 AWD (304 hp)	-/10.2	-/244
3.2 AWD (238 hp)	-/9.8	-/229
3.2 (238 hp)	-/9.2	-/214
2.5T (231 hp)	8.8/9.7	209/232
2.0T (203 hp)	8.1/8.4	189/195
2.0 (145 hp)	8.6/-	206/-
2.5FT (231 hp)	8.8/9.7*	209/232**
2.0F (145 hp)	8.6/8.8*	206/210**
D5 AWD (205 hp)	-/7.5	-/198
D5 (205 hp)	6.4/6.9	169/183
D3 (163 hp)	5.5/6.0	144/159
DRIVe (109 hp)	4.5/-	119/-

	Fuel consumption, mixed driving, litres/100 km, man/auto:	CO ₂ emission, g/km, man/auto:
VOLVO XC60		
T6 AWD (304 hp)	-/10.7	-/249
3.2 AWD (238 hp)	-/10.0	-/234
2.0T (203 hp)	-/8.6	-/199
D5 AWD (205 hp)	6.8/7.1	179/187
D3 AWD (163 hp)	6.8/7.1	179/187
D3 (163 hp)	-/6.8	-/179
DRIVe (163 hp)	5.8/-	154/-

OLVO XC70		
16 AWD (304 hp)	-/10.5	-/244
3.2 AWD (238 hp)	-/10.2	-/239
D5 AWD (205 hp)	6.9/7.2	182/189
D3 AWD (163 hp)	6.9/7.2	182/189
)3 (163 hp)	-/6.8	-/179
DRIVe (163 hp)	5.8/-	154/-

OLVO XC90		
/8 AWD (315 hp)	-/13.5	-/322
3.2 AWD (238 hp)	-/11.8	-/275
D5 AWD (185 hp)	8.3/8.5	219/224
D3 FWD (163 hp)	-/8.5	-/224

Please note: This brochure provides a brief introduction to our vehicle range. Some of the information may be incorrect due to possible product changes since printing. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice; to prices, colours, materials, specifications and models.

Technical data is preliminary and may be subject to change. Please talk to your Volvo dealer for the latest information.

*As bioethanol contains less energy than petrol fuel consumption is about 40% higher.

**Running on E85 bioethanol, the net contribution of fossile carbon dioxide is considerably lower compared to petrol.

N.B. The engine programme may vary from country to country. Please ask your Volvo dealer for further information.



Notes.

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Volvo. for life

