



First impressions

Saloon. Muscular and confident on the outside, elegant and welcoming on the inside, the C-Class Saloon further improves a successful formula – one that combines countless thoughtful details with a refined and dynamic drive. ECO start/stop technology, Attention Assist and Parktronic with Advanced Parking Guidance all come as standard, while up to 10 electronic assistants and the optional Becker® Map Pilot navigation system help to make your journey as safe and hassle-free as possible. Discover the best C-Class Saloon yet.

Estate. The C-Class Estate sets the pulse racing – with efficiently powerful engines and agile handling – and yet soothes the spirit too, relaxing and reassuring you with vigilant safety systems and exceptional comfort. What's more, it gives you the space to carry all kinds of cargo plus the luxury of effortless loading and unloading – all wrapped in an exterior that is now sportier and more striking than ever. The C-Class Estate: proof that practicality can be scintillating.

Featured models:

C 350 CDI BlueEFFICIENCY AMG Sport Plus | Saloon | front cover and from page 2

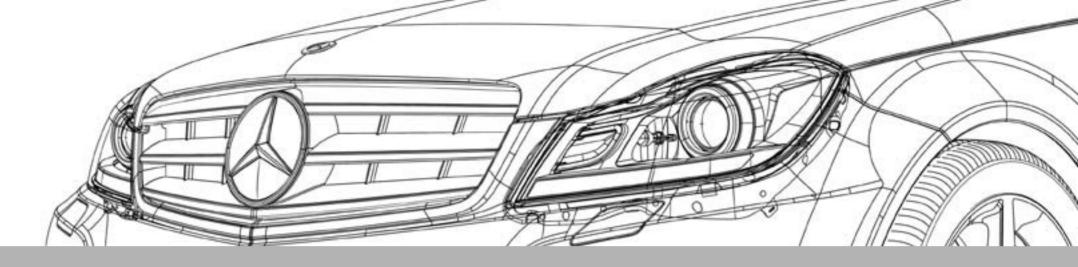
Palladium Silver metallic

C 220 CDI Executive SE with Luxury Package | Saloon | from page 4 Cavansite Blue metallic, Intelligent Light System

C 250 AMG Sport | Estate | front cover and from page 11
Palladium Silver metallic, optional 18" AMG alloy wheels

C 220 CDI Executive SE with Luxury Package | Estate | from page 12 Diamond White metallic, Intelligent Light System

Specifications shown may include optional equipment and accessories



Facts

Efficiency and enjoyment: BlueEFFICIENCY diesel and petrol engines, transmissions, suspension and Dynamic Handling Package.

Engines and suspension | from page 19

Integrated safety in the C-Class Coupé: 'safer driving', 'anticipating danger', 'protecting occupants' and 'post-crash safety'.

Safety | from page 27

More luxury, less stress: multimedia systems, electronic assistants, automatic climate control, seats and the C-Class Estate load compartment.

Comfort | from page 31

Real-world high performance: the C 63 AMG Saloon and Estate plus AMG Performance Studio options.

AMG | from page 43

Your personal C-Class: model lines, standard equipment and optional extras, alloy wheels and Retailer-fit accessories.

Equipment | from page 51

More Mercedes-Benz: test drive, Mercedes-Benz Finance and Insurance, Factory Collection, Interactive Owner's Manuals, Roadside Assistance and Mercedes-Benz World.

Services | from page 71

The C-Class in figures: dimensions, paint finishes and technical data.

Technical data | from page 73



























Engines and suspension Safety Comfort

19 BlueEFFICIENCY

21 Diesel engines

4-cylinder

6-cylinder

Additional efficiency measures

23 Petrol engines

4-cylinder

Additional efficiency measures

24 Transmissions

6-speed manual 7G-Tronic Plus

25 Suspension

Agility Control suspension Sports suspension

26 Dynamic Handling Package

27 Integrated safety concept

Attention Assist

Lane-Keeping Assist/Blind Spot Assist

Intelligent Light System

Driving Assistance Package

Pre-Safe® Brake and BAS Plus

Pre-Safe® system

Neck-Pro front head restraints

Restraint systems

Mercedes-Benz Emergency Call System

Post-crash safety

1 Multimedia systems

COMAND Online

Audio 20 radio/single CD

Harman Kardon® Logic 7®

surround sound system

Becker® Map Pilot navigation system

33 Electronic assistants

Speed Limit Assist

Reversing camera

Parktronic with

Advanced Parking Guidance

35 Climate control systems

Luxury automatic climate control

Automatic climate control

Rear seat controls

37 Seats

Seats

Comfort-ventilated front seats

Memory Package

39 Load compartment (Estate)

Luggage capacity

Load compartment cover

41 Load compartment systems (Estate)

Easy-Pack load-securing kit

Self-levelling suspension

Easy-Pack tailgate

AMG		Equipment		Services		Technical data	
C 63 AMG exterior	51	Lines, upholstery and trim	71	Services	73	Dimensions	
		Executive SE		Test drive		Saloon	
C 63 AMG interior		AMG Sport		Mercedes-Benz Finance and Insurance		Estate	
		AMG Sport Plus		Factory Collection			
C 63 AMG technology				Interactive Owner's Manuals	74	Technical data	
AMG 6.3-litre V8	63	Standard equipment		Roadside Assistance			
AMG sports suspension				Mercedes-Benz World	76	Paint finishes	
AMG Speedshift MCT 7-speed	65	Optional extras					
sports transmission							
	67	Alloy wheels					
AMG Performance Studio		Standard wheels					
		Optional wheels					
		AMG wheels					
	69	Retailer-fit accessories					
	C 63 AMG exterior C 63 AMG interior C 63 AMG technology AMG 6.3-litre V8 AMG sports suspension AMG Speedshift MCT 7-speed sports transmission	C 63 AMG exterior C 63 AMG interior C 63 AMG technology AMG 6.3-litre V8 AMG sports suspension AMG Speedshift MCT 7-speed sports transmission 67 AMG Performance Studio	C 63 AMG exterior C 63 AMG interior C 63 AMG technology AMG 6.3-litre V8 AMG sports suspension AMG Speedshift MCT 7-speed sports transmission AMG Performance Studio 51 Lines, upholstery and trim Executive SE AMG Sport AMG Sport Plus 63 Standard equipment 65 Optional extras Standard wheels Optional wheels AMG wheels	C 63 AMG exterior Executive SE AMG Sport AMG Sport Plus C 63 AMG technology AMG 6.3-litre V8 AMG sports suspension AMG Speedshift MCT 7-speed sports transmission 65 Optional extras AMG Performance Studio 51 Lines, upholstery and trim Executive SE AMG Sport AMG Sport AMG Sport AMG Sport Plus 63 Standard equipment 65 Optional extras Standard wheels Optional wheels AMG wheels	C 63 AMG exterior 51 Lines, upholstery and trim Executive SE C 63 AMG interior C 63 AMG technology AMG Sport Plus AMG Sport Plus Factory Collection Interactive Owner's Manuals Roadside Assistance Mercedes-Benz World AMG Speedshift MCT 7-speed sports transmission 67 Alloy wheels AMG Performance Studio AMG Wheels AMG wheels	C 63 AMG exterior 51 Lines, upholstery and trim Executive SE AMG Sport AMG Sport Plus C 63 AMG technology AMG 6.3-litre V8 AMG sports suspension AMG Speedshift MCT 7-speed sports transmission 67 Alloy wheels AMG Performance Studio 51 Lines, upholstery and trim Executive SE AMG Sport AMG Sport AMG Sport AMG Sport AMG Sport Plus Factory Collection Interactive Owner's Manuals Roadside Assistance Mercedes-Benz World 76 Alloy wheels Standard wheels Optional wheels AMG wheels	

BlueEFFICIENCY – technology for more efficient driving

As the inventor of the motor car, we feel we have a special responsibility for improving its resource efficiency – without compromising on safety, comfort and driving pleasure.

Our comprehensive BlueEFFICIENCY measures have already brought significant cuts in fuel consumption to many current Mercedes-Benz models, helping to lower both their $\rm CO_2$ emissions and their running costs. What's more, we are continuing to develop new environmentally friendly technologies that will reduce emissions even further and help to make motoring more sustainable in the long term.

BlueEFFICIENCY - the Mercedes-Benz efficiency drive.

BlueEFFICIENCY models feature a range of measures that can considerably reduce fuel consumption and CO₂ emissions. They include aerodynamic optimisation, low-resistance tyres and intelligent energy management

technologies such as the ECO start/stop function, which comes as standard on the majority of our passenger car models. Many of our model ranges also now offer new BlueDIRECT engines. Their innovative direct petrol injection system delivers significantly more power, yet also helps to cut fuel consumption by up to 25%.

BlueTEC – **cleaner diesel power.** BlueTEC is our cleanest diesel technology to date. Its combination of advanced common-rail direct injection, optimised combustion and modular emissions control systems reduces particulate levels by up to 95% and removes up to 90% of nitrogen oxides, leaving little but water and nitrogen.

HYBRID - internal combustion at its most intelligent.

A combination of components working together in perfect harmony, our hybrid drivetrain allies a conventional petrol engine to an electric motor that boosts power when required – during acceleration, for instance – and enables brake energy to be recuperated then fed to the battery. In addition, our latest-generation hybrid models offer almost noiseless all-electric propulsion at up to approx. 20 mph, as well as the ability to 'glide' at speeds of up to 100 mph by shutting down the combustion engine for maximum efficiency and zero emissions. In the E-Class, this advanced hybrid technology can also be enjoyed in diesel form, thanks to the new E 300 BlueTEC HYBRID.¹ With a combined fuel consumption some 15% lower than that of the already highly economical E 250 CDI BlueEFFICIENCY, it is the world's most fuel-efficient executive car.



BlueEFFICIENCY measures substantially reduce fuel consumption and CO₂ emissions²

¹ E300 BlueTEC HYBRID Saloon: Euro 5 emissions rating. Fuel consumption, urban: 65.7–67.3 mpg; extra-urban: 65.7–67.3 mpg; combined: 65.7–67.3 mpg; combined CO₂ emissions: 112–109 g/km; efficiency rating A+

²B-Class Sport models: Euro 5 emissions rating. Fuel consumption, urban: 34.0–54.3 mpg; extra-urban: 56.6–67.3 mpg; combined: 45.6–63.8 mpg; combined CO₂ emissions: 144–121 g/km; efficiency rating: C-A

E-Cell and F-Cell – new drivetrain concepts. We've also already rolled out limited production runs of two all-electric vehicles with zero local emissions: the A-Class E-Cell³ and the B-Class F-Cell.¹ The F-Cell uses a hydrogen fuel cell to drive its electric motor, while the E-Cell is powered solely by twin lithium-ion batteries yet still boasts a range of approx. 125 miles. In future, the B-Class E-Cell Plus³ will enable even greater distances to be achieved on one charge. It uses a separate internal combustion engine to either generate electricity and thus charge the battery or to increase power at higher speeds. As a technology leader, Mercedes-Benz will continue to refine

The first ever premium diesel hybrid, the E 300 BlueTEC HYBRID² is also the world's most fuel-efficient executive car

and enhance these electric drivetrains and, in conjunction with our cooperation partners, to expand the network of hydrogen filling stations. Our F 125! F-CELL Plug-In HYBRID, meanwhile, demonstrates the possibilities of innovative zero-emissions motoring for luxury vehicles.

Design for Environment. Our environmental philosophy is not just about in-car technologies. It's also about considering the entire life cycle of each vehicle, from its initial planning to its end-of-life recycling – and ensuring our factories are as low impact as possible too. In addition, Mercedes-Benz is involved in the development



Using hydrogen and battery power, the F 125! F-CELL Plug-In HYBRID will offer zero local emissions and a range of up to approx. 620 miles

of alternative fuels and conducts research in the field of bionics.

For more information about what BlueEFFICIENCY can do for you, please visit

www.mercedes-benz.co.uk/blueefficiency

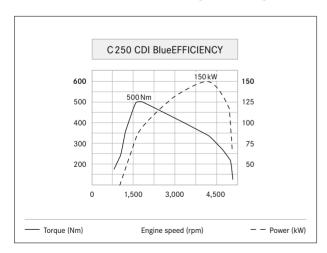
¹Provisional efficiency rating A+ Figures obtained in accordance with the prescribed measuring process (Regulation 715/2007/EC in the currently applicable version). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models

Diesel engines

Powerful, refined and impressively fuel-efficient, the C-Class diesel engines deliver improved performance and even lower emissions, thanks to the latest in Mercedes-Benz diesel technology.

4-cylinder diesel engines. The 4-cylinder C-Class diesel engines offer torquey performance and impressive responses even at low engine speeds, while also ensuring improved fuel efficiency and reduced CO₂ emissions.

The key to this impressive set of achievements is a combination of advanced technologies. The engines'



The C 250 CDI BlueEFFICIENCY combines high levels of power and torque with impressive fuel efficiency

fourth-generation common-rail system boasts ultra-precise injectors, increased pressures of up to 2,000 bar and further optimised combustion chambers. The higher ignition pressure and turbocharging mean high levels of torque are available at any engine speed, while the twin balancer shafts ensure the engines remain agreeably refined.

In addition, all three 4-cylinder diesel models meet Euro 5 emissions standards and come with a variety of innovative fuel-saving features. These include intelligent alternator management that enables kinetic energy to be used to charge the battery when coasting, a radiator shutter that helps to reduces drag when only moderate cooling is required, and an ECO start/stop function.

6-cylinder diesel engine. The V6-engined C 350 CDI BlueEFFICIENCY delivers improved fuel economy combined with enhanced performance. Thanks to precise and fast-acting injectors, injection pressures of up to 1,600 bar and an optimised turbocharger, it generates a maximum 620 Nm of torque, ensuring effortless acceleration in all situations, while output has increased to 265 hp (195 kW). What's more, this most powerful of C-Class diesels also comes with the ECO start/stop function, which helps to further reduce fuel consumption, and meets Euro 5 emissions regulations.

The following C-Class diesel models are available:

- C 200 CDI BlueEFFICIENCY 136 hp (100 kW) and 360 Nm
- C 220 CDI BlueEFFICIENCY 170 hp (125 kW) and 400 Nm
- C 250 CDI BlueEFFICIENCY 204 hp (150 kW) and 500 Nm
- C 350 CDI BlueEFFICIENCY 265 hp (195 kW) and 620 Nm

Additional efficiency measures. All our engines (except for C 63 AMG) come with ECO start/stop, almost imperceptibly cutting the engine when the car is stationary or coming to a complete standstill. The ECO display that is available on many models evaluates the efficiency of the driver's driving style, allowing the driver to actively reduce consumption.



The ECO display lets the driver assess the efficiency of his/her driving style



The C-Class offers a choice of three high-tech 4-cylinder diesel engines

Petrol engines

Innovative engine technology enables the petrol C-Class models to achieve even greater levels of fuel efficiency and emit less CO₂ than ever.

4-cylinder engines. The new 1.6-litre engine fitted in the C 180 BlueEFFICIENCY,¹ 4-cylinder unit with direct petrol injection, variable valve timing and turbocharging offers top-notch torque and power along with low consumption and emissions that meet the very latest standards. Direct injection at up to 200 bar gives an optimum air/fuel mixture and increased engine efficiency. The latest-generation engine control unit also optimises the timing of the multi-hole piezo injectors. Air flow paths have been designed for minimum flow resistance. A particular benefit is the saving in engine weight by using a cast hollow crankshaft and aluminium for the cylinder block.

Further optimisations have resulted in ever more fuel economy – on-demand ancilliaries, for example, or the new electronic steering in the C 180 BlueEFFICIENCY that now only requires power when the steering wheel is turned, yet steers as smoothly as ever.

The following C-Class petrol models are available:

- C180 BlueEFFICIENCY 154 hp (115 kW) and 250 Nm
- C 250 BlueEFFICIENCY 204 hp (150 kW) and 310 Nm

Additional efficiency measures. All our engines (except for C 63 AMG) come with ECO start/stop, almost imperceptibly cutting the engine when the car is stationary or coming to a complete standstill. The ECO display that is available on many models evaluates the efficiency of the driver's driving style, allowing the driver to actively reduce consumption.



23

The 4-cylinder petrol engines combine direct petrol injection, variable valve control and turbocharging

¹ The C 250 BlueEFFICIENCY benefits from a 1.8-litre direct injection petrol engine

Transmissions

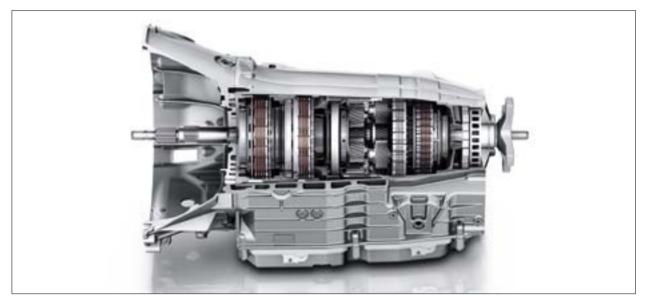
The transmissions for the C-Class are perfectly matched to its engines. They offer a choice of manual and automatic systems, enable you to opt for a sporty or economical driving style, and are ergonomic and easy to use.

6-speed manual transmission. 4-cylinder C-Class models (except C 250 BlueEFFICIENCY) are equipped with our 6-speed manual transmission, which features Hill Start Assist with an innovative hold function that makes hill starts a breeze. It offers quick and precise gear changes, with ratios carefully matched to engine performance, and helps you save fuel by indicating the most efficient shift point in the instrument panel.

7G-Tronic Plus. Fitted as standard on the C 250 BlueEFFICIENCY and C 350 CDI BlueEFFICIENCY and available as an option for other 4-cylinder models, 7G-Tronic Plus is the latest version of our 7-speed automatic transmission. It ensures the engine is always operating at the optimum speed, delivers faster, smoother shifts, and provides better acceleration, even skipping gears in kickdown for more rapid overtaking.

One of the key improvements for 7G-Tronic Plus is the addition of a torque converter that delivers swift throttle responses, great durability, low noise levels and significantly improved efficiency.

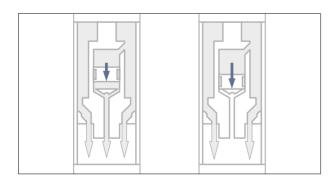
All manual and automatic models (except for C 63 AMG) come with the ECO start/stop function as standard. It cuts the engine automatically at traffic lights and when queuing, helping to further reduce fuel consumption.



7G-Tronic Plus: the result of more than 50 years' experience in automatic transmission technology

Suspension

Thanks to Agility Control suspension with Adaptive Damping System, C-Class drivers enjoy the best of both worlds: agile handling and a supremely comfortable ride.



Agility and comfort combined: the C-Class suspension adjusts the damping levels automatically to suit the surface and situation

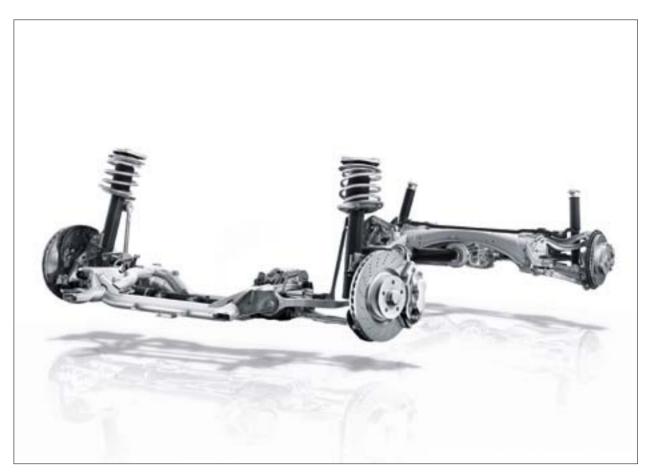
Agility Control with Adaptive Damping System

(standard on Executive SE). The Agility Control suspension with Adaptive Damping System offers an ideal blend of cornering ability and comfort. Its dampers automatically adjust to the requirements of the situation or surface, enhancing damping levels and optimising stability particularly on poorly made road surfaces.

Agility Control sports suspension (standard on AMG Sport and AMG Sport Plus). The C-Class AMG Sport and AMG Sport Plus models come with 15 mm lower Agility Control sports suspension. It features firmer springing and damping than the standard Agility Control set-up, which helps to reduce body roll and increase stability. The sports suspension is complemented by a more direct sports parameter steering system (electric power steering on C 180 BlueEFFICIENCY) that enables steering input to be fed more immediately to the road.

Dynamic Handling Package

Dynamic Handling Package (optional on AMG Sport and AMG Sport Plus¹). The Dynamic Handling Package with sport mode enables you to switch to a sportier set-up at the touch of a button. Activating sport mode gives you firmer damping, faster throttle responses and, on automatic models, more aggressive gear shifts that optimise acceleration.



The optional Dynamic Handling Package makes for an even sportier drive





Integrated safety concept

Like all our passenger cars, the C-Class is built according to an integrated safety concept. It ensures the many passive and active protection systems work together to enhance safety in every situation – helping to bring our vision of accident-free driving another step closer

As the inventor of the motor car, we feel a particular responsibility towards road safety. That's why we were the first manufacturer to develop an integrated safety concept that seamlessly combines a car's active and passive safety features, thus ensuring optimum all-round protection. This concept covers four different areas - safer driving, anticipating danger, protecting occupants and post-crash safety - and incorporates measures designed to maximise safety in every situation, by helping you to stay safe, alerting you to danger, and assisting you wherever possible. In addition, our unique Pre-Safe® anticipatory safety system recognises likely accident scenarios and takes steps that help to further enhance occupant protection. If a collision can't be avoided, intelligent passive safety systems help to provide protection where it's needed, while solutions that can minimise the consequences of an accident and facilitate emergency assistance are also a key part of this safety concept.

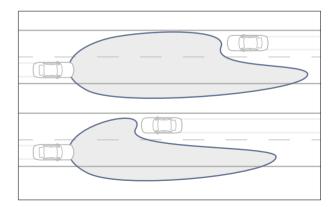
A selection of these technologies for the phases 'safer driving', 'anticipating danger', 'protecting occupants' and 'post-crash safety' are presented on the following pages.

Safer driving: Attention Assist (standard). Particularly beneficial on long journeys, Attention Assist is an innovative system for detecting tiredness. Between speeds of approximately 50 and 110 mph, it assesses the driver's behaviour via an array of sensors and registers unexpected changes that may indicate drowsiness or concentration lapses – such as involuntary movements of the steering wheel.

Safer driving: Lane-Keeping Assist/Blind Spot

Assist (available as optional Lane-Tracking Package). Lane-Keeping Assist recognises white road markings and warns you via subtle vibrations of the steering wheel should you unintentionally stray out of lane. Blind Spot Assist, meanwhile, uses twin radar sensors to monitor the hard-to-see areas either side of the rear. In lane changes at speeds of approximately 20 mph or above, the system can detect the presence of another vehicle in your blind spot and alert you to the danger via a symbol in the relevant exterior mirror.

Safer driving: Intelligent Light System (standard on AMG Sport Plus, optional on Executive SE and AMG Sport). The Intelligent Light System comprises a variety of modes and functions: country mode, motorway mode, fog mode, cornering light function and the Active Light System for better visibility in bends. It also includes LED daytime running lights and Adaptive High Beam Assist, which maximises the headlamps' range when no other road users are within sight, then automatically dips the beams if the lights of an oncoming vehicle are detected.



The Intelligent Light System automatically optimises visibility in a range of different situations

Safer driving: Driving Assistance Package (optional).

This option package combines a variety of intelligent safety systems. Active Lane-Keeping Assist, gently vibrates the steering wheel should your C-Class start wandering out of lane. If there's no reaction, the system can apply the requisite braking pressure in order to correct the car's course. Active Blind Spot Assist, meanwhile, makes for safer lane changes, alerting you to the presence of a vehicle in one of your blind spots via a warning triangle in the corresponding exterior mirror. Should you proceed

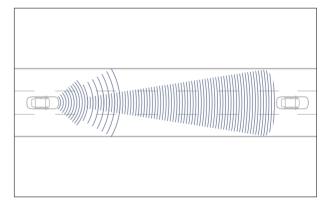
with the manoeuvre, the system helps you to avoid a potential collision by applying the brakes on the opposite side. Also included in the package is Distronic Plus radar-assisted cruise control. It helps you to maintain a preset distance from the vehicle in front, applying the brakes and accelerating again automatically as required, making for more relaxing driving both at speed and in stop/start traffic. In addition, Brake Assist (BAS Plus) and Pre-Safe® Brake can intervene in emergency braking situations, helping to avoid or reduce the severity of an impact.



By vibrating the steering wheel, Active Lane-Keeping Assist can warn you if the car threatens to come off the road



For safer lane changes, Active Blind Spot Assist monitors the hard-to-see areas to the sides of the car's rear



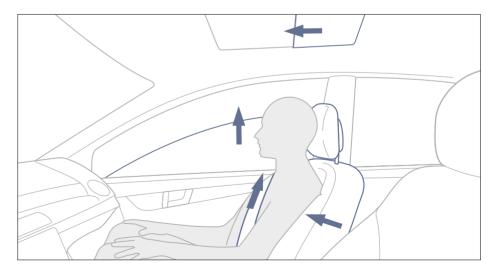
Distronic Plus radar-assisted cruise control can bring the car to a standstill and get you moving again automatically

Anticipating danger: Pre-Safe® Brake and BAS Plus (part of optional Driving Assistance Package). If it detects the risk of a collision, Pre-Safe® Brake alerts the driver via visual and audible warnings. At the same time, BAS Plus assesses the brake force required in order to avoid an impact. If the driver applies the brakes but uses insufficient force, BAS Plus automatically raises the braking pressure to a level that exploits the remaining stopping distance to the full, thereby also lessening the likelihood of a shunt from behind.

Should the driver fail to react to Pre-Safe® Brake's warning signals, it slows the car automatically, providing a further warning, and triggers a range of Pre-Safe® measures. If the driver still doesn't respond, the system then initiates autonomous emergency braking, enabling the speed and severity of any impact to be significantly reduced.

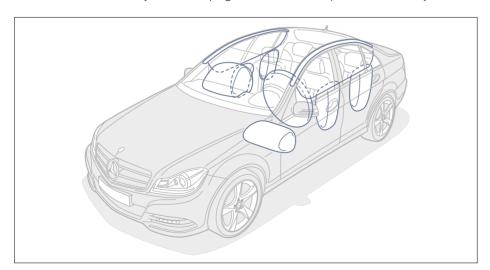
Anticipating danger: Pre-Safe® system (standard). If it detects a probable accident scenario, Pre-Safe® can take a range of anticipatory measures to prepare the occupants for an imminent impact. These can include activating the front seat belt tensioners and automatically closing the windows and sunroof (if fitted), ensuring maximum protection from airbags and seat belts should an impact then occur. In addition, the air chambers of the optional multi-contour front seats are instantly activated to help front seat occupants stay firmly in their seats, while the optional memory function enables the front passenger seat to be moved to a safer position in an accident. If a collision is avoided, the seat belt tension is released and the Pre-Safe® system returns to standby.

Protecting occupants: Neck-Pro front head restraints (standard). The Neck-Pro front head restraints help to reduce the risk of whiplash injuries. In the event of a rear-end impact, they automatically move forwards and upwards, enabling them to support the head sooner. The optional Neck-Pro comfort front head restraints feature flexible bolsters that further improve side support.



The Pre-Safe® system can detect critical situations and take anticipatory measures to enhance occupant protection

Protecting occupants: restraint systems (standard). In the C-Class, the 3-point seat belts, seat belt tensioners, belt force limiters and airbags are all carefully coordinated so as to keep injuries to a minimum. Up to nine airbags ensure optimum occupant protection, with dual-stage airbags, sidebags, pelvisbags and windowbags in the front. In addition, there's a driver's side kneebag that helps to reduce the risk of injury to the driver's legs. Windowbags are provided for the rear passengers. If the crash sensors detect an impact, the seat belts are instantly tensed, helping to ensure the occupants remain firmly in their



Featuring seven airbags as standard, the C-Class comes with restraint systems that help to significantly reduce the risk of injuries in an accident

seats, while the belt force limiter relaxes the belt as the situation allows, in order to prevent undue force being applied to the rib cage.

Post-crash safety: Mercedes-Benz Emergency Call System (part of COMAND Online systems) The system can automatically send an emergency call via an operational telephone connected to the vehicle, as soon as the restraint system detects a collision. The GPS coordinates are sent to the Mercedes-Benz emergency call centre and a speech connection is then set up. The emergency call can also be triggered manually.

Post-crash safety. Mercedes-Benz has developed a range of measures that help to minimise the secondary consequences of an accident and facilitate occupant rescue. These include automatic engine cut-off, self-activating hazard lights and emergency cabin lighting. In addition, the central locking system is automatically released in the event of an accident, and there are special crash joints between the front doors and wings that make it easier to open the doors after frontal collisions. In addition, Mercedes-Benz provides a rescue guide for emergency services that can be downloaded from the Internet at www.mercedes-benz.co.uk/rescueguide

Multimedia systems

The C-Class offers a choice of audio and navigation systems, from the standard Audio 20 radio/single CD system to the optional COMAND Online system.



COMAND Online is an all-in-one audio, navigation and communications centre with mobile Internet access. Its key functions can be operated either using the intuitive controller or via Linguatronic voice control

COMAND Online (optional). The COMAND Online system combines hard-drive navigation with three years of free European map updates, mobile internet access and a wide range of entertainment features. These include an equaliser with speed-sensitive volume adjustment, a music library with 10 GB of storage space for audio files and a DVD drive that plays CDs, MP3s, and video or audio DVDs. Thanks to the SD memory card slot, aux-in and USB ports and Bluetooth® interface, you can also connect a variety of external devices and storage media. In conjunction with an Internet-ready mobile phone, the online function and built-in browser even enable you to surf the Web and access a range of Mercedes-Benz mobile Internet services, assisting in finding various apps for information on weather, available parking spaces or a call up of Google Street View. COMAND Online can be operated either via the intuitive central controller, the steering wheel's multi-function buttons or the Linguatronic voice control system, with menus and maps presented on the high-resolution 7-inch colour display in the centre of the dashboard.

Audio 20 radio/single CD (standard). The Audio 20 system offers all the key features of a modern in-car entertainment system: radio, CD drive, MP3 playback, USB and aux-in ports and Bluetooth® interface. It also now comes with a larger 5.8-inch central display and can be further enhanced with options such as a 6-disc CD changer and our Media Interface.

Harman Kardon® Logic 7® surround sound system (optional). With its subwoofer, 9-channel DSP amplifier and 3D spatial sound, this 12-speaker system delivers a first-class audio experience for each occupant. It also maintains optimum clarity and enjoyment at all times, thanks to Dolby Digital 5.1 and speed-sensitive volume adjustment.

Becker® Map Pilot navigation system (optional).

Becker® Map Pilot can be integrated with the Audio 20
CD system's central controller and display, turning it into a fully featured navigation system, and tailored to your needs by downloading additional functions and map updates. The control unit can be quickly secured and connected via a console in the glove compartment and removed at any time.



The Audio 20 radio/single CD system comes with a Bluetooth® interface for hands-free telephony plus a convenient telephone keypad



The Harman Kardon® Logic 7® surround sound system: 12 speakers and 450 watts equals exceptional listening enjoyment



With the Becker® Map Pilot navigation system, map data can be viewed on the central colour display

Electronic assistants

The C-Class offers electronic driver aids that make for more effortless driving and manoeuvring, helping to ensure your journey is as relaxing as possible.



Speed Limit Assist even recognises and displays temporary speed restrictions

Speed Limit Assist (fitted with the optional COMAND Online system). Speed Limit Assist reads speed limit signs and displays the permitted maximum speed in the instrument panel and on the COMAND Online navigation screen until the limit changes. Its front-mounted camera reads speed limit warnings both on roadside signs and in overhead gantries and is particularly useful in areas where the speed limit varies or when passing through roadworks. To help identify the limit correctly, it compares speed limit signs with map data from the navigation system, enabling it to recognise when you are entering or leaving built-up areas for instance.

Reversing camera (optional; only in conjunction with COMAND Online). This rear-mounted wide-angle camera makes for safer and easier parking manoeuvres. Activated automatically as soon as the driver engages reverse, it captures the area immediately behind the car and enables you to see the image on the dashboard's central display.

Parktronic with Advanced Parking Guidance (standard). Parktronic uses the sonar principle to help you avoid low-speed knocks during parking manoeuvres. It sends out ultrasound signals that reflect off other objects and are picked up by sensors in the front and rear bumpers. The system then processes this information and calculates the size of the gap to the front and rear,

enabling it to alert you via acoustic and visual warnings

as you approach the vehicle or object.

Advanced Parking Guidance can help you to find and manoeuvre into parking spaces. At speeds of around 20 mph, it measures gaps in lines of parallel-parked cars and alerts you as soon as it finds a suitably sized space. Once reverse is engaged, it then guides you in via a combination of acoustic signals and graphics in the instrument panel, showing the required steering angle and telling you when to turn the wheel.



The reversing camera provides additional assistance when parking



With Advanced Parking Guidance, information on the parking manoeuvre is displayed in the instrument panel

Climate control

The right cabin climate makes for a relaxed, alert driver and contented passengers. Which is why the C-Class lets occupants choose their own individual temperature settings.



The highly effective optional luxury automatic climate control system offers draught-free ventilation, fast reactions, ease of use and low noise levels. For the C-Class, it comes with silver-coloured dials and surround

Luxury automatic climate control (optional). With luxury automatic climate control, everyone can determine their own individual temperature settings. It includes separate controls for the driver, front passenger and those in the rear, plus an additional rear blower. In addition, it now also lets you tailor the air flow style to your tastes, giving you a choice between 'diffuse', 'medium' and 'focused'.

Automatic climate control (standard). The standard climate control system automatically maintains your desired cabin temperature and air flow settings, and can compensate for bright sun, thanks to a windscreenmounted sensor that measures the intensity and angle of sunlight. It also includes separate air vents for rear seat passengers, as well as a chilled glove compartment, an air recirculation function, and a combined dust and activated charcoal filter that even captures particulates.

Rear seat controls (fitted with optional luxury automatic climate control). The luxury automatic climate control system includes separate rear seat controls. They enable rear seat passengers to choose their own individual temperature, blower and air flow settings at the touch of a button.



The standard automatic climate control system takes into account sensor data such as inside and outside temperature and humidity



A separate control unit enables those in the rear to set their own temperature settings and blower speed

Seats

The seats for the C-Class meet the very highest standards of comfort, ergonomics and safety.





Seats. Front and rear C-Class occupants enjoy exceptionally comfortable seats and generous levels of leg and shoulder room. The driver also benefits from partial electric adjustment plus mechanically adjustable lumbar support, with full electric adjustment for driver and front seat passenger available as an option. For all C-Class Saloon lines, an optional 1/3:2/3 split folding rear seat can be fitted (standard on all Estate models and AMG Sport Plus Saloon).

Comfort-ventilated front seats (optional). Of benefit in both hot and cold conditions, the optional comfort-ventilated front seats offer a choice of three heat settings plus active ventilation for pleasantly cool seat surfaces. The seats are designed to ensure the flow of hot or cool air is distributed as evenly as possible, and programmed to reduce the level of heat or ventilation automatically after a set period of time.

Memory Package (optional). With the optional Memory Package, the C-Class front seats feature full electric adjustment, with easy-to-reach controls in the front doors. The package also includes a memory function that can store up to three sets of positions for the driver's seat, steering column and exterior mirrors, plus 4-way adjustment for the lumbar region.



With the optional comfort-ventilated front seats, the heat and ventilation levels can be set individually for each seat



The optional Memory Package allows up to three sets of positions to be stored for the driver's seat, steering column and exterior mirrors

C-Class Estate load compartment

The C-Class Estate's spacious cabin combines sporting luxury with exceptional load-carrying ability.



Folding the rear seat forward creates an almost completely flat load area and frees up 1,500 litres of luggage space

Luggage capacity. A length of 4.61 metres and a width of 1.77 metres enable the C-Class Estate to offer highly impressive levels of interior space. It can accommodate up to five in comfort, with ample knee room even for those in the rear, and swallow up to 1,500 litres of luggage. The sections of the ½:¾ split rear seat can each be folded forward with just one hand, and the load area with both backrests down is almost completely flat. What's more, the C-Class Estate takes payloads of up to 540 kg in its stride and features a stainless steel load sill that helps to prevent scratches to the bodywork when loading and unloading.

Load compartment cover (standard). The load compartment cover keeps your cargo safe from prying eyes and shields it from bright sunlight. In addition, it features an integral safety net, which can be extended between either the B- or C-pillars depending on the cargo volume, helping to guard against injury from objects in the load compartment. Other useful load compartment features include retractable bag hooks in the sides of the load compartment, practical luggage nets for small items, four load-securing rings and a 12-volt socket.



The seat sections can be folded forward with one hand, allowing you to vary the load space quickly and easily



The load compartment cover protects your cargo against bright sunlight and prying eyes

Load compartment systems

To help you make the most of its generous load compartment, the C-Class Estate offers a range of systems that make for even easier and safer load-carrying.



The Easy-Pack load-securing kit's cargo rails and telescopic bar enable even bulky items to be kept safely in place



Easy-Pack load-securing kit (optional). The Easy-Pack load-securing kit comprises twin cargo rails, a telescopic bar and a retractable cargo belt. The bar can be fixed at any position along the floor-mounted cargo rails, thereby creating different cargo zones or ensuring bulky loads are kept firmly in place. The cargo belt, meanwhile, allows circular or awkwardly shaped items to be held against the side of the load compartment. The kit also includes four additional load-securing rings that, together with the four standard rings, make it even easier to ensure safe transportation of all kinds of cargo.

Self-levelling suspension (optional). The self-levelling rear suspension enables the car to maintain the same ride height whether unladen or carrying the maximum payload. This helps to increase safety and stability – especially when towing – and also ensures ride comfort remains equally consistent.

Easy-Pack powered tailgate (standard). The Easy-Pack tailgate can be opened remotely with the ignition key or via a button on the driver's door, and closed again by pressing a switch in the tailgate. It can also be stopped part way and preset to open only to the height of the car's roof, helping to avoid damage to the paintwork. It can, of course, also be opened and closed manually using the external tailgate release.



The Easy-Pack powered tailgate can be closed again at the touch of a button and even stopped part way

C 63 AMG exterior

The C 63 AMG's styling perfectly matches its exhilarating performance, with AMG front and rear aprons, AMG side skirts and special front wheel arch extensions hinting at the power of its 457 hp (336 kW) AMG V8. In addition, the exterior boasts AMG-specific LED daytime running lights, plus a gloss black finish for the front apron cross-bar, an AMG-specific bonnet with new power domes and a revised front grille with a single chrome bar.

→ www.mercedes-amg.com

Exterior

18" AMG multi-spoke alloy wheels in burnished Titanium Grey, with 235/40 tyres at the front and 255/35 at the rear

AMG bodystyling, comprising front apron with side air vents, side skirts and diffusor-style rear apron

AMG boot lid spoiler (Saloon)

AMG high-performance braking system with 360 \times 36 mm front brake discs and 330 \times 26 mm discs at the rear

AMG-specific bonnet with new power domes

AMG-specific front apron with gloss black cross-bar

AMG-specific front grille with single chrome bar

AMG-specific LED daytime running lights

AMG sports exhaust system with two sets of twin chromed tailpipes

Front wheel arch extensions with '6.3 AMG' badges

LED tail lights









C 63 AMG interior

As performance-orientated inside as out, the C 63 AMG boasts an exclusive and distinctive cabin featuring highly supportive AMG sports seats with *designo* Black leather upholstery (single or two-tone leather is available as an option). There's also an AMG instrument panel with colour display and AMG start-up screen, plus a flat-rimmed three-spoke AMG Performance steering wheel with aluminium gear shift paddles and nappa leather trim that's perforated in the central grip area. Completing the highly dynamic look are AMG sports pedals, brushed dark aluminium trim, a black roof lining and brushed stainless steel AMG sill strips for the doors.

Interior

AMG door sill strips in brushed stainless steel

AMG instrument panel with high-resolution 4.5-inch colour display, including Racetimer and AMG start-up screen

AMG sports parameter steering

AMG sports seats

Attention Assist

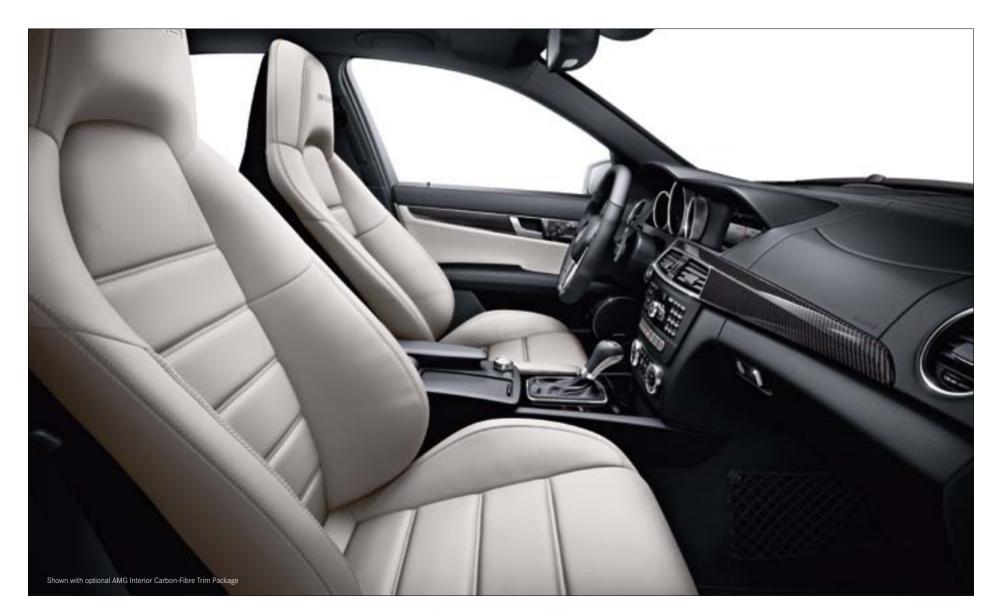
Brushed stainless steel sports pedals with rubber studs

Dark brushed aluminium interior trim

Flat-rimmed AMG Performance steering wheel with nappa leather trim and aluminium gear shift paddles

Rotary switch for transmission modes and Race Start function







C 63 AMG technology

The AMG 6.3-litre V8 delivers exceptional power, the sports transmission and suspension help you exploit it to the full – and let you switch between performance- and comfort-biased set-ups. → www.mercedes-amg.com

AMG 6.3-litre V8. Under the bonnet of the C 63 AMG is a naturally aspirated V8 equipped with track-honed racing technologies. These include variable camshaft timing, four valves per cylinder, an exceptionally rigid aluminium crankcase and a special low-friction coating for the cylinder contact surfaces. For optimum cylinder charging, this high-tech engine also features vertically arranged intake and exhaust ports plus a magnesium variable intake manifold with twin throttle flaps. The result is free-revving performance, exceptional pulling power and instant acceleration at all speeds. The C 63 AMG delivers 457 hp (336 kW) at 6,800 rpm, plus up to 600 Nm of torque at 5,000 rpm, with in excess of 500 Nm available all the way from 2,000 to 6,250 rpm. The AMG Performance Package Plus creates an even more powerful C 63 AMG: it increases output to 487 hp (358 kW), enabling it to dispatch the 0 to 62 mph sprint in a breathtaking 4.3 seconds (4.4 seconds for Estate).

AMG sports suspension. The revised AMG sports suspension delivers enhanced agility and even greater lateral acceleration potential while also increasing ride comfort. Together with the low-profile tyres, wide front track, AMG sports parameter steering and three-stage ESP®, it ensures exceptional vehicle dynamics and an exhilarating driving experience. The triple-link front suspension, firm springing and gas pressure dampers guarantee optimum roadholding and excellent body control, yet the ride remains as comfortable as you'd expect from a Mercedes, even on longer journeys. The Electronic Stability Programme (ESP®) is tailored to the C 63 AMG's high-performance needs. It lets you determine the level of ESP® support yourself, allowing you to switch between 'on', 'off' and 'sport handling mode', and displays the current setting in the instrument panel.

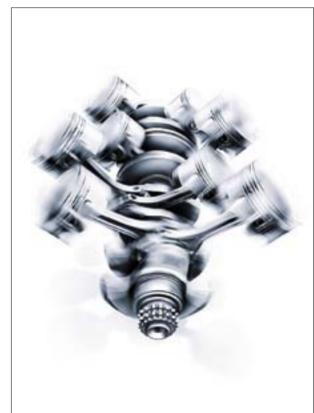
As an option, the C 63 AMG can be fitted with AMG Performance suspension. Its tauter spring and damper settings make for even faster handling responses and a truly focused feel.

AMG Speedshift MCT 7-speed sports transmission.

Equipped with AMG aluminium steering wheel shift paddles, four driving modes and a Race Start function, the C 63 AMG's 7-speed sports transmission further enhances performance yet uses up to 10% less fuel than its predecessor. Its Race Start function enables the driver to exploit the engine's acceleration potential to the full, while benefitting from optimum traction at the driven wheels. The 'S' (Sport), 'S+' (Sport Plus), 'C' (Comfort) and 'M' (Manual) modes each offer different shift characteristics and speeds: gear changes in Sport and Sport Plus modes are around 20% and 40% faster respectively than in Comfort mode, while Manual mode is approximately 50% faster, with shift times of just 100 ms. The transmission also offers automatic throttle-blipping on downshifts. This not only produces a satisfyingly sporty sound, but also helps to reduce load transfer, especially when braking into bends.



The AMG Speedshift MCT 7-speed sports transmission offers a choice of modes that let you enhance comfort or maximise driving pleasure



Track-honed technology helps the AMG 6.3-litre V8 to deliver exhilarating performance

AMG Performance Studio

For an even sportier C 63 AMG, simply add options from the AMG Performance Studio. They include the AMG Performance Package Plus, which comprises an engine upgrade that increases output to 487 hp (358 kW), a Titanium Grey variable intake manifold, an AMG high-performance braking system with composite front brake discs, red brake calipers, an AMG carbon-fibre boot lid spoiler (Saloon) and an AMG Performance steering wheel with nappa leather and Dinamica® microfibre trim.

With the new AMG Performance Media, vehicle-specific data and racing circuit information can be visualised and assessed – a unique highlight for the racing aficionado. Or you may choose to hone your C 63 AMG even further with the AMG rear-axle limited slip differential. An additional choice of three wheel options is also available to perfect your AMG's individual looks.

Other AMG Performance Studio options include the AMG Performance suspension, the AMG Exterior Carbon-Fibre Trim Package, AMG Interior Carbon-Fibre Trim Package, illuminated AMG door sill strips, and the AMG Driver's Package, which raises the electronically limited top speed and includes participation at an AMG 'Power & Passion' driving event. There's also a range of optional AMG alloy wheel styles: choose between Titanium Grey or Matt Black multi-spoke wheels and 5-spoke wheels in Titanium Grey.











C-Class Executive SE

The C-Class Executive SE comes equipped with a wide range of comfort- and safety-enhancing equipment. Its front end features a sports grille with integrated star set within stylish bumpers and headlamps. Straight line bar LED daytime running lights are standard, as are LED tail lights and Artico artificial leather in the interior.



Exterior

16" alloy wheels - 5-twin-spoke design

LED daytime running lights and LED tail lights

Parktronic with Advanced Parking Guidance

Rain-sensing wipers

Three-louvre grille with integrated star

Interior

Artico artificial leather upholstery

Attention Assist

Audio 20 radio with single CD drive

Automatic climate control with digital display

Cruise control

High-Gloss Black trim

Nappa leather multi-function steering wheel (12-button) and shift lever

Prewiring for Becker® Map Pilot navigation system

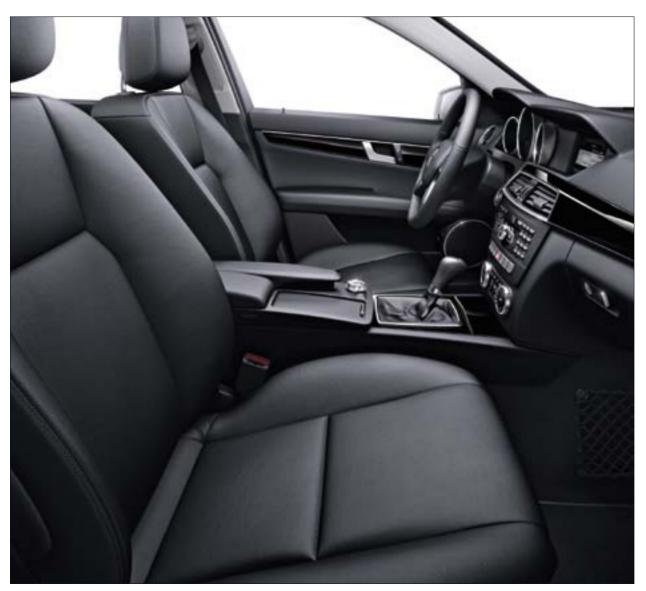
USB port and aux-in socket











The Executive SE features Artico artificial leather as standard. It offers a choice of two upholstery colours (black and grey) for the seats and door centre panels and boasts High-Gloss Black trim, with the remaining cabin surfaces finished in matching black.

Black

121 Artico artificial leather

Alpaca Grey

128 Artico artificial leather

Trim

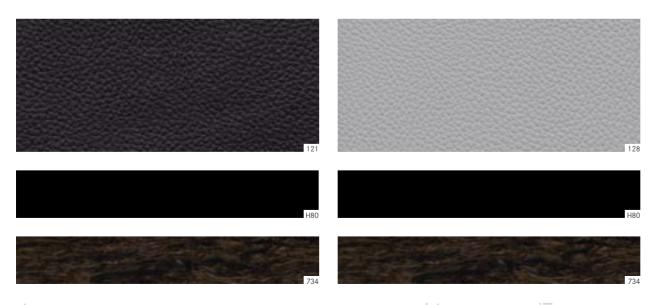
H80 High-Gloss Black

734 Eucalyptus wood (optional)











C-Class AMG Sport

The AMG Sport line makes for an even more dynamic C-Class. In addition to a distinctive front grille with integral three-pointed star, its exterior features AMG front and rear aprons and AMG side skirts, plus AMG 17" 5-twin-spoke alloy wheels. To ensure the drive lives up to the looks, there's also 15 mm-lower sports suspension and sports seats as standard.

Exterior

17" AMG 5-twin-spoke alloy wheels, burnished finish

AMG bodystyling, comprising front and rear aprons and side skirts

Bright silver radiator grille with chrome inserts and integral three-pointed star

Cross-drilled front brake discs, and brake calipers with

'Mercedes-Benz' lettering

Halogen headlamps

Lowered sports suspension

Sports parameter steering (electric power steering standard on C 180 BlueEFFICIENCY)

Interior

Attention Assist

Black roof lining

Black steering wheel shift paddles and manual mode (automatic models)

Brushed stainless steel sports pedals with rubber studs

Cloth/Artico artificial leather upholstery in Black or Alpaca Grey

Flat-bottomed 3-spoke multi-function sports steering wheel with nappa leather trim

Front sports seats

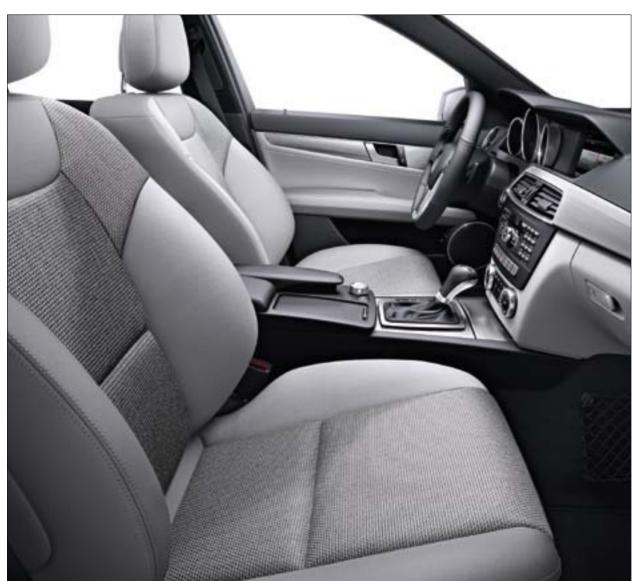












The AMG influence is equally unmistakable inside the C-Class AMG Sport, thanks to front sports seats, a flat-bottomed 3-spoke multi-function sports steering wheel with nappa leather trim, and instruments that echo those of the C 63 AMG. Other standard AMG Sport line features include brushed stainless steel sports pedals, black floor mats with AMG insignia, a black roof lining and an aluminium-look shift lever with leather sleeve. Automatic models also come with black steering wheel shift paddles for racing-style manual gear changes.

Black

- 721 Artico artificial leather/Liverpool cloth
- 221 Leather (optional)

Alpaca Grey

- 728 Artico artificial leather/Liverpool cloth
- 228 Leather (optional)

Cappuccino

224 Leather (optional)

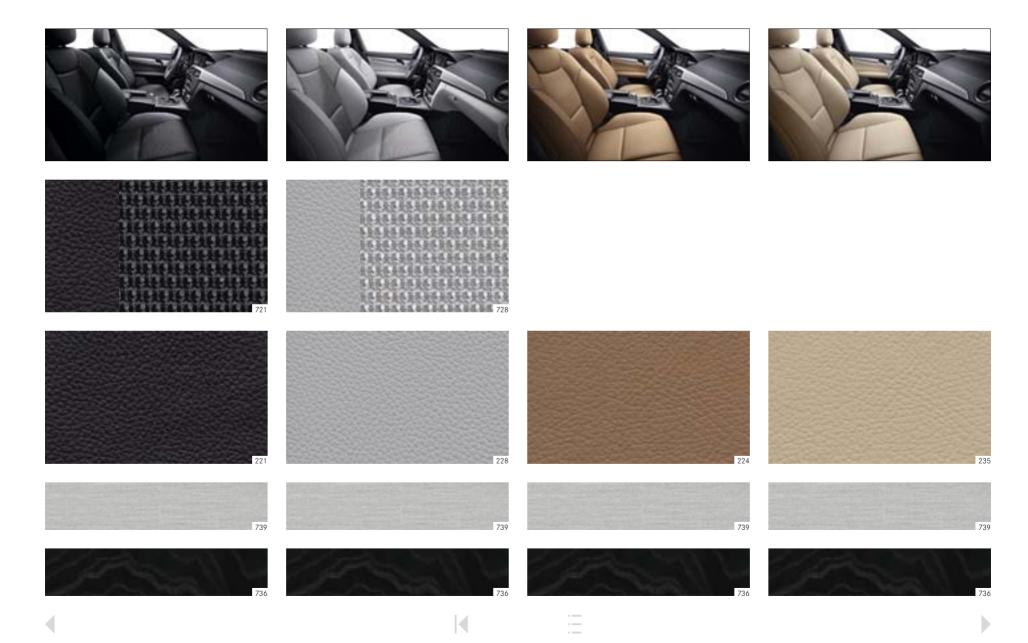
Sahara Beige

235 Leather (optional)

Trim

- 739 Brushed aluminium
- 736 Black Ash wood (optional)





C-Class AMG Sport Plus

The AMG Sport Plus sets the benchmark in terms of looks and driving dynamics in the C-Class family. 18" AMG bi-colour 7-twin-spoke alloys, bi-xenon headlamps and an AMG boot-lid spoiler (on the saloon) gives it that extra edge over the C-Class AMG Sport on the outside. Finishing touches continue on the inside where AMG sports seats, red contrast stitching throughout and red seat belts set the tone.

Exterior

18" AMG bi-colour alloy wheels - 7-twin-spoke design

AMG bodystyling - front apron, rear apron and side skirts

AMG spoiler lip on boot lid (Saloon only)

Bi-xenon headlamps with Intelligent Light System, LED daytime running lights and Adaptive High Beam Assist

Sports braking system with perforated front brake discs

Sports suspension - lowered by 15 mm

Interior

AMG 3-spoke sports steering wheel in nappa leather

AMG floor mats with red edging

AMG sports seats with Artico artificial leather bolsters and centre section in Dinamica® microfibre – featuring red contrast stitching

Black roof lining

Brushed stainless steel pedals with rubber studs

Red seat belts

Silver steering wheel gear shift paddles (7G-Tronic Plus only)









The AMG Sport Plus features AMG sports seats in black Artico artificial leather, with the centre section in black Dinamica® microfibre. Red seat belts are matched with red contrast stitching on seats, door panels, centre console, arm rest, gear shift gaiter as well as on AMG floor mats and the AMG 3-spoke steering wheel. With its silver gear shift paddles and nappa leather trim this AMG steering wheel looks and feels very special indeed.







Standard equipment | Selection



Audio 20 radio/single CD



Nappa leather-trimmed 4-spoke steering wheel (Executive SE)



Automatic climate control



Black roof rails (Executive SE Estate only)



Door sill panels



LED tail lights



Split folding rear seat (standard on all Estate models and AMG Sport Plus Saloon)



Attention Assist

Optional extras | Selection



Electric glass sunroof



Telephone pre-wiring for hands-free facility and external aerial



Panoramic glass sunroof



Becker® Map Pilot navigation system



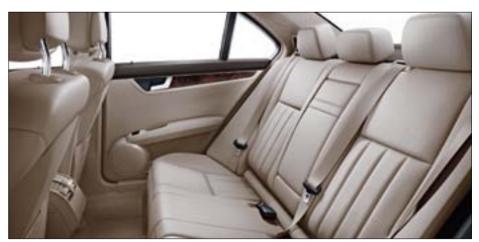
C-Class Executive SE with optional Luxury Package



Optional Luxury Package interior with Dark Burr Walnut wood trim and Almond Beige upholstery



Optional Luxury Package interior with Dark Burr Walnut wood trim and Alpaca Grey upholstery



Optional Luxury Package interior with Dark Burr Walnut wood trim and Almond Beige upholstery

Alloy wheels



16" 5-twin-spoke alloy wheels (standard on Executive SE, code R58)



17" 5-twin-spoke alloy wheels (optional on Executive SE, code R52)



18" 5-twin-spoke alloy wheels (optional with Luxury Package, code R70)



18" AMG 7-spoke alloy wheels (optional on AMG Sport, code 782)



16" 7-spoke alloy wheels (optional on Executive SE, codes R20 and R75)



17" 7-twin-spoke alloy wheels (standard with Luxury Package, code 26R; also available as 16" option, code R27/D97)



17" AMG 5-twin-spoke alloy wheels (standard on AMG Sport, code 784)



18" AMG 5-twin-spoke alloy wheels (optional on AMG Sport, code 786)



18" AMG bi-colour alloy wheels 7-twin spoke design (standard on AMG Sport Plus, code 760)



18" AMG 5-spoke alloy wheels, burnished Titanium Grey finish (optional on C 63 AMG, code 790)



19" AMG multi-spoke alloy wheels, burnished Titanium Grey finish (optional on C 63 AMG, code 788)



18" AMG 5-twin-spoke alloy wheels, burnished Titanium Grey finish (standard on C 63 AMG, code 795)



19" AMG multi-spoke alloy wheels, painted black (optional on C 63 AMG, code 797)¹

¹Shown with optional AMG brake calipers painted in red (part of the AMG Performance Package Plus)

Retailer-fit accessories

A Mercedes-Benz is not just a car, it's a travel companion that can be tailored to your needs - with our wide range of Retailer-fit accessories.

→ www.mercedes-benz.co.uk/accessories

Our range of accessories is as wide as it is varied. From practical to stylish additions to your C-Class Mercedes-Benz Accessories has something for you. A very practical feature that puts your mind at rest is Tracker™. If your C-Class is ever stolen, VHF (Very High Frequency) technology tracks down your car's location - even if it's held in a garage or an underground car park.

A further highlight among our range of C-Class accessories is our innovative rear seat iPad® integration system. It

enables those in the back to view and listen to any media



Tracker™

files stored on the tablet and, if the InCar Hotspot is also fitted, to go online even if the device isn't 3G enabled.

Exclusive to the C-Class Estate is a solid metal partition grille that's perfect for protecting your passengers from items in the load compartment. It's simple to attach and has an integral door segment for easy access.

The accessories range also offers a choice of two roof boxes plus a ski and snowboard rack and a bike rack, all of which can be mounted quickly and easily on



Partition grille

specially designed roof bars, helping you to transport awkward cargo safely and securely. The roof boxes hold approx. 330 and 450 litres respectively and can be opened on either side.

For more details about these and other C-Class accessories. please see the relevant brochure or talk to your local Mercedes-Benz Retailer



From snowboards to diving equipment, the Mercedes-Benz roof box is the elegant way to transport all manner of sports gear



With the rear seat iPad® integration system, those in the back can watch films, listen to music or surf the Internet



Services

Test drive. Words can only do so much. Some things have to be experienced to be truly appreciated. Which is why we'd like to invite you for a test drive. Feel the power of efficient engines that offer impressive fuel consumption. Feel exhilarated by precise steering, designed to connect the driver with the road and enjoy sumptuous levels of comfort. Your Mercedes-Benz Retailer will be happy to make arrangements for you to experience the things that set a Mercedes-Benz apart. Alternatively, to request a test drive online simply visit www.mercedes-benz.co.uk/testdrive We look forward to seeing you.

Mercedes-Benz Finance. At Mercedes-Benz Finance, our single-minded aim is to provide optimum financial solutions for all those who share the Mercedes-Benz philosophy of absolute commitment to quality. Whether you are a private customer or a business user, our finance and leasing packages can be tailored to meet your individual needs. For further information on Mercedes-Benz Finance, please contact your local Mercedes-Benz Retailer.

Mercedes-Benz Insurance offers a fully comprehensive 5 star¹ Motor Insurance policy specifically designed to give you the cover you would expect from Mercedes-Benz. For a quotation, please call 0845 600 2180?

Factory Collection. What can possibly heighten the experience of taking possession of your brand new Mercedes-Benz? The highlight might just be to see and experience where it was built in Stuttgart (C-Class Saloon) or Bremen (C-Class Estate), and to take the long way home by driving it through some of Europe's most beautiful countryside. The Mercedes-Benz Factory Collection offers just that. Included in the Collection is an airport transfer to your hotel, one night's accommodation for one person with dinner and breakfast, a tour of the Mercedes-Benz factory, five days fully comprehensive insurance, and a





return crossing by Eurotunnel (Standard Class). All you will need to pay for is your one-way flight to Germany. For more information, please contact your local Retailer, the Mercedes-Benz Factory Collection team on 0845 273 9705 or visit

www.mercedes-benz.co.uk/factorycollection

Interactive Owner's Manuals. The website also offers an interactive tour, enabling you to take a closer look at your desired model. This simulation is the ideal way to acquaint yourself with your dream car. You can view key functions in detail, gain an insight into the car's inner workings or look at the benefits of each model. For further details, visit

www.mercedes-benz.co.uk/cclasssaloonmanual www.mercedes-benz.co.uk/cclassestatemanual







Roadside Assistance. Rest assured that should you ever need help, Mercedes-Benz Roadside Assistance is there for you. In the unlikely event of a technical breakdown³ you can rely on the Mercedes-Benz Roadside Assistance Team - anywhere in Europe. Simply phone our Customer Assistance Centre on 00800 1 777 7777,4 where our specialists will organise assistance for you. Mercedes-Benz will also assist you in the event of a minor mishap preventing you from driving your vehicle.3 Whether you lose your key, run out of fuel or your vehicle is damaged due to an accident or vandalism, Mercedes-Benz ensures that you still reach your destination. Often the problem can be rectified on the spot, but if this is not possible, we will naturally ensure that your vehicle is taken to the nearest Mercedes-Benz Official Workshop to get you back on the road as quickly as possible.

Mercedes-Benz World at Brooklands. Celebrate the story of Mercedes-Benz and you'll celebrate the story of motoring itself at Mercedes-Benz World in Surrey. A World of experiences. Discover Mercedes-Benz racing heritage, from its connections to the famous Brooklands circuit through to present-day Formula 1[™] brought to life in the most sensational way. View, touch and sit in every car from the Mercedes-Benz range, and encounter automotive legends like the 'Gullwing' and many other classic icons, in the UK's largest Mercedes-Benz showcase. Then set your pulse racing by booking one of our thrilling Driving Experiences. Enjoy AMG performance on the purpose-built Handling Circuits or Wet Skid Circle, an axle-twisting off-road adventure, or treat your kids over 1.5 metres tall to their own driving experience in an A-Class or on the off-road terrain in an M-Class.

And for kids even younger and under 1.3 metres tall, let them be a 'Little Learner' in their own miniature electric version of the desirable Mercedes-Benz SL. For more interactive action, take a virtual 3D journey along the production line in 'Build' and take a seat in the cinema to accelerate from the birth of the car to the latest innovations in 20 eye-opening minutes.

Relax and refuel in Café 1886, or for something more enjoy the delicious menu and elegant surroundings of the Gullwing Restaurant. Finally, extend your visit with a short stroll to Brooklands Museum to see their collection of classic cars, aviation exhibitions – and the legendary Concorde. For more information visit www.mercedes-benzworld.co.uk

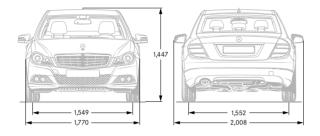
¹ As rated by Defaqto, a leading UK independent financial research company. Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance Limited

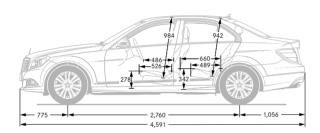
² Calls are charged at local rate and may be recorded

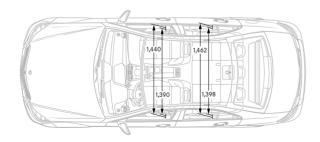
³ Cover is initially valid for your vehicle for four years from the date of first registration. This can be extended from the fifth year, up to a maximum of 30 years, on completion of each scheduled maintenance service, providing that this service is carried out by a Mercedes-Benz

Official Workshop. Minor mishap cover is provided at the absolute discretion of Mercedes-Benz In non-affiliated European countries: +44 20 7975 7077

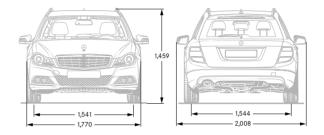
Saloon dimensions

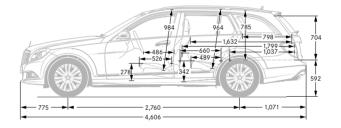


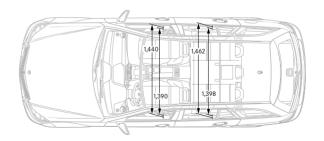




Estate dimensions







All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles





Technical data | Saloon

	C 200 CDI	C 220 CDI	C 250 CDI	C 350 CDI
Diesel engines	BlueEFFICIENCY	BlueEFFICIENCY	BlueEFFICIENCY	BlueEFFICIENCY
Total displacement - cc	2,143	2,143	2,143	2,987
Rated output¹ – hp (kW) at rpm	136 (100)/2,800-4,600	170 (125)/3,000-4,200	204 (150)/4,200	265 (195)/3,800
Acceleration 0-62 mph - sec (auto.)	9.2 (9.1)	8.4 (8.1)	7.0 (7.1)	- (6.0)
Top speed, approx. – mph (auto.)	135 (134)	144 (143)	149 (149)	- (155) ²
Fuel consumption ³ - mpg (auto.)				
Urban	47.1 (46.3)	50.4 (47.1)	44.8 (45.6)	- (39.2)
Extra-urban	67.3 (65.7)	76.3 (68.9)	67.3 (65.7)	- (54.3)
Combined	57.7 (57.7)	64.2 (58.9)	56.5 (56.5)	- (47.9)
CO ₂ emissions, combined ³ – g/km (auto.)	125-139 (129-140)	117-133 (125-136)	131-140 (131-136)	- (154-157)
EU emissions standard	Euro 5	Euro 5	Euro 5	Euro 5

	C 180	C 250	C 63 AMG	
Petrol engines	BlueEFFICIENCY	BlueEFFICIENCY		
Total displacement - cc	1,595	1,796	6,208	
Rated output ¹ - hp (kW) at rpm	154 (115)/5,000	204 (150)/5,500	457 (336)/6,800	
Acceleration 0-62 mph - sec (auto.)	8.5 (8.5)	- (7.2)	- (4.5)	
Top speed, approx mph (auto.)	140 (139)	- (149)	- (155)²	
Fuel consumption ³ - mpg (auto.)				
Urban	36.2 (36.7)	- (31.7)	- (15.5)	
Extra-urban	58.9 (57.7)	- (52.3)	- (33.6)	
Combined	47.9 (47.9)	- (42.2)	- (23.5)	
CO ₂ emissions, combined ³ - g/km (auto.)	136-149 (136-147)	- (156-161)	- (280)	
EU emissions standard	Euro 5	Euro 5	Euro 5	

¹Figures according to Directive 80/1269/EEC in the currently applicable version ² Electronically limited ³ The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models and are subject to change. Please check with your local Retailer for the latest figures

Technical data | Estate

	C 200 CDI	C 220 CDI	C 250 CDI	C 350 CDI
Diesel engines	BlueEFFICIENCY	BlueEFFICIENCY	BlueEFFICIENCY	BlueEFFICIENCY
Total displacement - cc	2,143	2,143	2,143	2,987
Rated output ¹ – hp (kW) at rpm	136 (100)/2,800-4,600	170 (125)/3,000-4,200	204 (150)/4,200	265 (195)/3,800
Acceleration 0-62 mph - sec (auto.)	9.6 (9.5)	8.5 (8.3)	7.3 (7.4)	- (6.3)
Top speed, approx mph (auto.)	130 (129)	136 (136)	148 (147)	- (155)²
Fuel consumption ³ – mpg (auto.)				
Urban	47.1 (45.6)	47.1 (44.8)	44.1 (44.1)	- (38.7)
Extra-urban	68.9 (62.8)	70.6 (65.7)	65.7 (62.8)	- (52.3)
Combined	58.9 (55.4)	60.1 (55.4)	55.4 (54.3)	- (47.1)
CO ₂ emissions, combined ³ - g/km (auto.)	127-141 (134-144)	124-135 (134-138)	132-141 (136-138)	- (159-162)
EU emissions standard	Euro 5	Euro 5	Euro 5	Euro 5

	C 180	C 250	C 63 AMG	
Petrol engines	BlueEFFICIENCY	BlueEFFICIENCY		
Total displacement - cc	1,595	1,796	6,208	
Rated output¹ - hp (kW) at rpm	154 (115)/5,000	204 (150)/5,500	457 (336)/6,800	
Acceleration 0-62 mph - sec (auto.)	8.7 (8.7)	- (7.4)	- (4.6)	
Top speed, approx mph (auto.)	135 (134)	- (145)	- (155) ²	
Fuel consumption ³ - mpg (auto.)				
Urban	36.7 (37.2)	- (31.4)	- (15.2)	
Extra-urban	57.7 (57.7)	- (50.4)	- (33.2)	
Combined	47.9 (47.9)	- (41.5)	- (23.2)	
CO ₂ emissions, combined ³ - g/km (auto.)	160-176 (155-163)	- (159-162)	- (285)	
EU emissions standard	Euro 5	Euro 5	Euro 5	

¹Figures according to Directive 80/1269/EEC in the currently applicable version ²Electronically limited ³The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version).

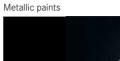
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Engines and suspension Safety Comfort AMG Technical data 76 Equipment Services

Paint finishes

The innovative Mercedes-Benz paint system features one of the finest clearcoats of any manufacturer. Its exceptionally dense molecular structure makes the paintwork more durable and lends it a deeper, more lasting sheen, helping your C-Class to retain both its looks and its longterm value.

Non-metallic paints





















040 Black 149 Polar White

Non-metallic paints (standard)

- 183 Magnetite Black
- 197 Obsidian Black
- 526 Dolomite Brown
- 755 Tenorite Grey
- 775 Iridium Silver
- 792 Palladium Silver
- 890 Cavansite Blue
- 988 Diamond Silver

Special metallic paint (optional)

799 Diamond White









Take-back of end-of-life vehicles. Coming full circle. At the end of its long life, you can return your C-Class to us for environment-friendly disposal in accordance with the EC End-of-Life Vehicle Directive! But that day lies a long way off.

'Applies in accordance with national regulations to vehicles up to 3.5 t permissible gross weight. The C-Class has met the statutory regulations governing the suitability of the vehicles' design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, the C-Class will be able to comply with any future increases in the recycling quota within the stipulated time limits. For further information, please go to www.mercedes-benz.co.uk or call 0808 156 6606.

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