



A thriller in eight chapters

Featured models:

SLS AMG Coupé | AMG Alubeam Silver | front cover and from page 5 | AMG 5-twin-spoke alloy wheels, designo Exclusive leather upholstery in Black, AMG carbon-fibre trim.

SLS AMG Coupé | AMG Le Mans Red | from page 9 | AMG 5-twin-spoke alloy wheels, designo Exclusive leather upholstery in Black, AMG carbon-fibre trim.

SLS AMG Roadster | AMG Sepang Brown | front cover and from page 16 | AMG forged 10-spoke alloy wheels, designo Exclusive leather upholstery in Beige/Black,

AMG Interior Carbon-fibre Package.

SLS AMG Roadster | AMG Alubeam Silver | from page 29 | AMG forged 10-spoke alloy wheels, designo Exclusive leather upholstery in Beige/Black,

AMG Interior Carbon-fibre Package.

Featured vehicles may contain accessories and optional extras that are not part of the factory-fitted standard equipment













Imagine a finishing line at every destination

Its high-performance AMG 6.3-litre V8 delivers breathtaking power, the lightweight aluminium spaceframe ensures maximum rigidity. This is a coupé that feels like a racing car – only a good deal more comfortable.





































Built for speed, designed to endure

It's gone in seconds, yet will be turning heads for years to come: with its classic proportions and refined lines, the SLS AMG Roadster has a look that's simply timeless. What's more, it's every bit as elegant with the roof closed – thanks to a fabric soft-top that blends beautifully with the lines of the body.







The Mona Lisa wasn't painted by five artists

"One man, one engine" – that's the golden rule at Mercedes-AMG. From crankshaft fitting to wiring to lubrication, the entire engine assembly is in the hands of a single highly skilled technician. It's a thoroughly personal approach and one that ensures all AMG engines meet the most exacting standards of quality and reliability. And so you know who built yours, each of these masterpieces bears its creator's signature – just like any true work of art.





It's not often that engineers get to indulge their automotive fantasies in full, but this was one such occasion. We gave our product development team a clean slate and, within a record 37 months, they had dreamed up a whole new kind of supercar. Its lightweight high-performance AMG engine sits low to the ground

in a front-mid engine layout, the transaxle transmission ensures near-perfect balance between the front and rear axles, and the ultra-rigid aluminium spaceframe body helps to further enhance the car's dynamics. The result? A driving experience that's beyond even our wildest dreams.







With over 40 years of racing experience behind them, few people know more about going round corners fast than Mercedes-AMG engineers. For the SLS AMG, they chose dual wishbones with tie rods, independent wheel and spring location and purpose-developed spring struts. In conjunction with the long wheelbase and wide track, these expertly combined components deliver outstanding straight-line stability, superb cornering grip and a near telepathic connection to the road. On the track, downforce is further improved by an aerofoil that extends automatically at speeds of 75 mph or above.

And because you can never have too much engineering excellence, the SLS AMG is available with optional AMG Ride Control, a system that essentially gives you three suspensions in one. It adjusts the damping levels automatically to suit the driving style and road surface, and also enables you to choose between three different manually selectable modes: 'C' (Comfort), 'S' (Sport) and 'S+' (Sport Plus). Alternatively, the Coupé can be fitted with AMG Performance suspension. Designed particularly with track use in mind, it features firmer springs and dampers that further enhance the car's lateral dynamics, helping you to achieve even faster lap times.



aluminium was varied according to the load-bearing requirements, while steel, which makes up just four per cent of the bodyshell, was added only where

wheels and carbon-fibre interior trim.







Our goal is maximum safety - be it on roads or racetracks

It may be a comparative lightweight, but the SLS AMG still offers all the stability and safety you'd expect from a Mercedes-Benz. The highly rigid aluminium spaceframe is reinforced with steel at critical points for occupant protection. The AMG sports seats feature seat belt tensioners and belt force limiters. And there are no less than eight airbags, with driver and passenger benefiting

from dual-stage front airbags, head/thorax sidebags, windowbags and kneebags. For maximum active safety, a range of electronic assistants are also fitted as standard. The SLS AMG even helps racing drivers to stay safe too: it is the official Formula One safety car.

SLS AMG alloy wheels

Like its bodywork and cockpit, the SLS AMG's wheels and tyres combine technology and design to stunning effect. Manufactured using the flow-forming process, the wheels reduce weight yet also enhance handling and ride comfort. What's more, their striking, pared-down designs blend perfectly with the car's

lean and athletic exterior. Even their tyres are truly special: developed exclusively for the SLS AMG, they deliver outstanding grip and ensure optimum performance at all times, constantly monitoring the tyre pressure for each individual wheel.





Standard equipment.
AMG 7-spoke alloy wheels with burnished Titanium
Grey finish



Optional extra.

AMG 5-twin-spoke alloy wheels with burnished
Titanium Grey finish



Optional extra.

AMG 10-spoke forged alloy wheels with burnished Titanium Grey finish



Optional extra.

AMG 10-spoke forged alloy wheels with Matt Black finish and burnished rims

Blink and you'll miss them

The SLS AMG is fitted with AMG 7-spoke alloy wheels as standard. The options include muscular AMG 5-twin-spoke alloy wheels or lightweight AMG 10-spoke forged alloy wheels. All three feature a burnished Titanium Grey finish, while the 10-spoke wheels are also available in Matt Black with burnished rims.

Each wheel style is designed to further enhance the stunning exterior as well as to give a clear view of the high-performance braking system. As an option, the brakes can also be fitted with red calipers – an eye-catcher even when travelling at speed.



Standard equipment.

AMG high-performance composite brakes



Optional extra.

AMG high-performance composite brakes with red-painted calipers



Optional extra.

AMG high-performance ceramic composite brakes with bronze-painted calipers

Takes your breath away even when stopping

The SLS AMG comes with AMG high-performance composite brakes that guarantee extremely rapid and precisely controlled braking. As an additional eye-catcher, they can be ordered with optional red-painted brake calipers.

Also available as an option are AMG high-performance ceramic composite brakes.

Their carbon fibre-reinforced ceramic discs are exceptionally hard and yet 40% lighter, meaning even faster turn-in, shorter stopping distances, higher fade resistance and a longer service life. From the outside, you'll recognise them by the special bronze finish of their brake calipers.





Optional extra.

AMG Performance Media: torque, output and accelerator position data



Optional extra.

AMG Performance Media: internet function



Optional extra.

AMG Performance Media: lap data analysis

AMG plus WWW: high-speed technology at its best

For data such as lap times, g-force, accelerator position and output, racing drivers are dependent on their pit crew. SLS AMG drivers, on the other hand, can access this information at any time via the optional AMG Performance Media.

What's more, it not only keeps you informed of key figures and times, it stores them for later analysis too. The AMG Performance Media also includes unlimited high-speed internet access, enabling you to search the Web on its central display.











Black fabric soft-top

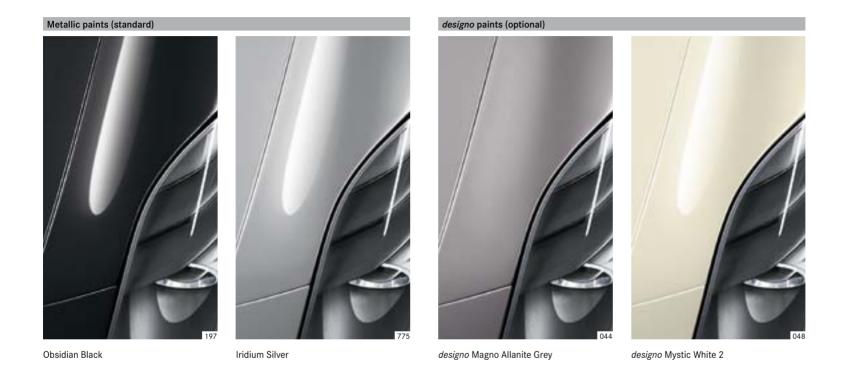
Beige fabric soft-top

Red fabric soft-top

The next best thing to azure

There are few finer compensations for inclement conditions than the SLS AMG Roadster's beautifully made three-layer soft-top. Available in black, beige or red, it blends seamlessly with the lines of the body – and guarantees optimum protection from the elements. A fabric run-off at each side of the roof channels

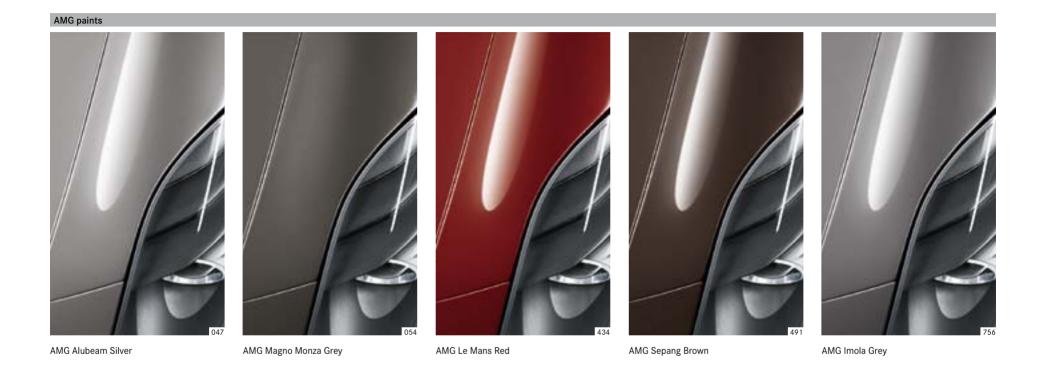
rain away from the cabin, while the heated rear windscreen and first-class heat and noise insulation ensure this is a roadster that's ready for all kinds of weather.



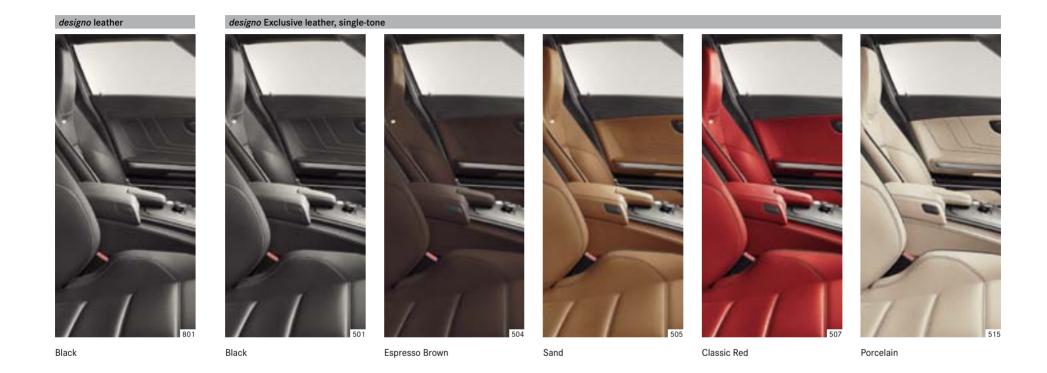
Paint finishes

The SLS AMG comes with either Iridium Silver or Obsidian Black metallic paint as standard. The options include striking *designo* Magno Allanite Grey, *designo* Mystic White 2 and AMG Alubeam Silver, as well as a range of exclusive

AMG paints named after legendary circuits such as Monza, Le Mans, Sepang and Imola. Whichever colour you choose, a thrilling finish is guaranteed.







Seats and upholstery

With their high-strength magnesium backrests, prominent side bolsters and hand-stitched leather, the AMG sports seats combine first-class lateral support and luxurious comfort. For the upholstery, they offer a choice of standard

designo nappa leather in Black, optional single- or two-tone designo Exclusive leather or an optional natural leather/woven leather combination – materials so sumptuous you might almost wish the journey wouldn't go quite so fast.

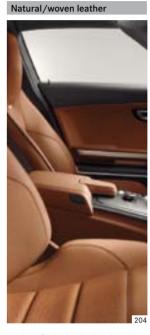
designo Exclusive leather, two-tone

Espresso Brown/Black









Classic Red/Black

designo Exclusive leather in Light Brown



AMG Drive Unit with E-Select gear shift lever and Keyless-Go start button



AMG instrument cluster with seven-LED upshift indicator for manual mode



AMG heated sports seats in designo nappa leather



Body-coloured door sills with nappa leather insert and embossed 'AMG' lettering

Standard equipment | Selection

The standard appointments for the SLS AMG include a 'Silver Shadow' aluminium-trim centre console with AMG Drive Unit, AMG E-Select gear shift lever and Keyless-Go start button. The AMG instrument cluster features white-backlit round dials, an upshift indicator with seven LEDs (for manual mode),

silver-coloured dials and red needles, while the heated AMG sports seats come with memories and are upholstered in hand-sewn Black nappa leather with contrast top-stitching. Also fitted as standard are luxury automatic climate control, our Parktronic parking aid and the COMAND multimedia system



Bi-xenon front headlamps with integrated LED daytime running lights



Screw-type solid metal fuel filler cap



Fully integrated tailpipes

with Linguatronic and 6-disc CD/DVD changer. In addition, there's a 3-spoke AMG Performance steering wheel with silver aluminium shift paddles and a solid metal insert, anthracite Alcantara® for the roof lining and A- and C-pillar trim, and body-colour door sill panels with a black nappa leather insert and

embossed 'AMG' lettering. And that's just the interior. The exterior boasts standard bi-xenon headlamps with integrated LED daytime running lights, a solid metal screw-type fuel filler cap, 19"/20" AMG 7-spoke alloy wheels and fully integrated tailpipes.



AMG Performance steering wheel in nappa leather/ Alcantara®



AMG carbon-fibre interior trim with genuine carbon fibre for the centre console



AMG carbon-fibre engine compartment cover



AMG Interior Carbon-fibre Package: AMG door sill panels (pictured here on Coupé)

Optional extras | Selection

Even the greatest pleasure can be enhanced – with the SLS AMG's wide range of options. For the seats, there are sumptuous upholsteries in single- or twotone *designo* Exclusive leather or featuring a combination of natural and woven leathers. Other interior options include an AMG Performance steering wheel

with Alcantara® inserts and either AMG carbon-fibre interior trim – with genuine carbon fibre for the centre console and door trim – or the AMG Interior Carbon-fibre Package, which also adds carbon-fibre door sill panels and carbon-fibre seat trim.







Car cover



Blind Spot Assist



AMG Ride Control sports suspension with Adaptive Damping System and three suspension modes

Also available are AMG carbon-fibre exterior mirrors, an AMG carbon-fibre engine compartment cover, and Blind Spot Assist, an electronic assistant that makes for safer lane changes by alerting you to the presence of a vehicle in your blind spot. For an ever sportier feel, the Coupé can be fitted with lightweight

AMG sports bucket seats (not available with electric adjustment, heating or memories) and an AMG Performance suspension system developed specially for track use.



Standard equipment.
Central control panel for COMAND multimedia system



Standard equipment.
7" TFT colour screen for displaying high-resolution maps



Standard equipment. Media Interface

Multimedia system and navigation

The SLS AMG comes equipped with the latest-generation COMAND multimedia system. It includes a 7-inch TFT colour display, six speakers, an audio and video DVD drive, a 6-disc CD/DVD changer, 4 GB of storage space for digital music files, a Bluetooth® interface and a Media Interface for connecting external media devices. Navigation data is stored on the hard drive and displayed in particularly

high-resolution maps on the central screen, which is also used for the images captured by the optional reversing camera. For total concentration on the road, the COMAND multimedia system can also be operated via Linguatronic voice control.



Optional extra.
Bang & Olufsen BeoSound AMG: 250-watt subwoofer



Optional extra.
Bang & Olufsen BeoSound AMG: illuminated tweeter lens



Optional extra.
Bang & Olufsen BeoSound AMG: menu screen

Bang & Olufsen BeoSound AMG sound system

Developed by Bang & Olufsen in conjunction with Mercedes-AMG, this high-end surround sound system turns the SLS AMG into quite possibly the fastest concert hall ever built. Its 11 high-performance speakers deliver a total output of 1,000 watts and a truly astonishing listening experience, while the twin illuminated tweeter lenses ensure it's a feast for the eyes too. The system allows

you to choose between 'Reference' high-end studio sound and an expansive surround sound and also enables you to focus the sound on one or both of the seats via the COMAND menu. In addition, the sound design is tailored specifically to the SLS AMG cabin and, in the Roadster, can be tuned for driving with the roof up or down.



Services

Test drive. A Mercedes-Benz is most at home on the road. This is the only way to experience the effortlessly superior driving feel that lends every Mercedes model its inimitable class. Feel the power of efficient engines with low fuel consumption, and precise steering designed to put you in the mood for driving. And experience what true comfort really feels like. The unique feeling of driving a Mercedes cannot be put into words, however. Which is precisely why we'd like to invite you to take a test drive. Your Mercedes-Benz Retailer will be happy to make all the necessary arrangements for you. Simply visit www.mercedes-benz.co.uk/testdrive to request a test drive. We look forward to seeing you.

Mercedes-Benz Finance. At Mercedes-Benz Finance, our single-minded aim is to provide optimum financial solutions for all those who share the Mercedes-Benz philosophy of absolute commitment to quality. Whether you are a private customer or a business user, our finance and leasing packages can be tailored to meet your individual needs. For further information on Mercedes-Benz Finance, please contact your local Mercedes-Benz Retailer.

Mercedes-Benz Insurance offers a fully comprehensive 5 star¹ Motor Insurance policy specifically designed to give you the cover you would expect from Mercedes-Benz. For a quotation, please call 0845 600 2180.²

Factory Collection. What can possibly heighten the experience of taking possession of your brand new Mercedes-Benz? The highlight might just be to see and experience where it was built in either Stuttgart, Rastatt or Bremen, and to take the long way home by driving it through some of Europe's most beautiful countryside. The Mercedes-Benz Factory Collection offers just that. Included in the Collection is an airport transfer to your hotel, one night's accommodation for one person with dinner and breakfast, a tour of the Mercedes-Benz factory, five days fully comprehensive insurance, and a return crossing by Eurotunnel (Standard Class). All you will need to pay for is your one-way flight to Germany.

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For more information, please contact your local Retailer, the Mercedes-Benz Factory Collection team on 0845 273 9705 or visit

www.mercedes-benz.co.uk/factorycollection

Interactive Owner's Manuals. The website also offers an interactive tour, enabling you to take a closer look at your desired model. This simulation is the ideal way to acquaint yourself with your dream car. You can view key functions in detail, gain an insight into the car's inner workings or look at the benefits of each model. For further details, visit www.mercedes-benz.co.uk/slsamgcoupemanual or slsamgroadstermanual

Roadside Assistance. Rest assured that should you ever need help. Mercedes-Benz Roadside Assistance is there for you. In the unlikely event of a technical breakdown³ you can rely on the Mercedes-Benz Roadside Assistance Team - anywhere in Europe. Simply phone our Customer Assistance Centre on 00800 1 777 7777,4 where our specialists will organise assistance for you. Mercedes-Benz will also assist you in the event of a minor mishap preventing you from driving your vehicle.5 Whether you lose your key, run out of fuel or your vehicle is damaged due to an accident or vandalism, Mercedes-Benz ensures that you still reach your destination. Often the problem can be rectified on the spot, but if this is not possible, we will naturally ensure that your vehicle is taken to the nearest Mercedes-Benz Official Workshop to get you back on the road as quickly as possible.

Mercedes-Benz World at Brooklands, Celebrate the story of Mercedes-Benz and you'll celebrate the story of motoring itself at Mercedes-Benz World in Surrey. A World of experiences. A World of discoveries. A World you will love to explore. Discover Mercedes-Benz racing heritage, from its connections to the famous Brooklands circuit through to present-day Formula 1[™] brought to life in the most sensational way. View, touch and sit in every car from the Mercedes-Benz range, and encounter automotive legends like the 'Gullwing' and many other classic icons, in the UK's largest Mercedes-Benz showcase. Then set your pulse racing by booking one of our thrilling Driving Experiences. Enjoy AMG performance on the purpose-built Handling Circuits or Wet Skid Circle, an axle-twisting off-road adventure, or treat your kids over 1.5 metres tall to their own driving experience in an A-Class or on the off-road terrain in an M-Class. And for kids even younger and under

1.3 metres tall, let them be a 'Little Learner' in their own miniature electric version of the desirable Mercedes-Benz SL. For more interactive action, take a virtual 3D journey along the production line in 'Build' and take a seat in the cinema to accelerate from the birth of the car to the latest innovations in 20 eye-opening minutes.

Relax and refuel in Café 1886, or for something more enjoy the delicious menu and elegant surroundings of the Gullwing Restaurant. Finally, extend your visit with a short stroll to Brooklands Museum to see their collection of classic cars, aviation exhibitions – and the legendary Concorde. For more information visit www.mercedes-benzworld.co.uk

¹As rated by Defaqto, a leading UK independent financial research company.

Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance Limited

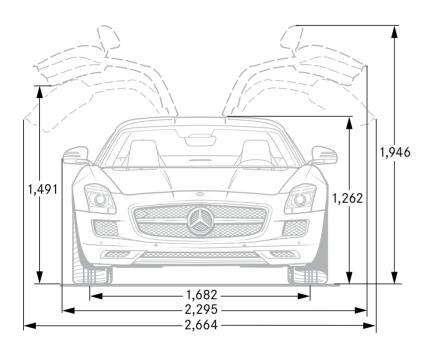
²Calls are charged at local rate and may be recorded

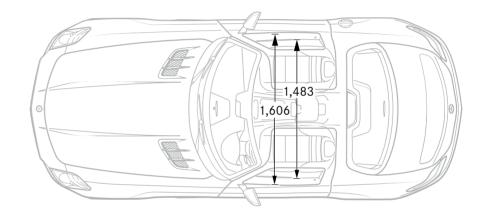
³Technical breakdown cover is initially valid for your vehicle for four years from the date of first registration. This can be extended from the fifth year, up to a maximum of 30 years, on completion of each scheduled maintenance service, providing that this service is carried out by a Mercedes-Benz Official Workshop

⁴In non-affiliated European countries: +44 20 7975 7077

⁵This cover can be retained from the fifth year. Your Mercedes-Benz Official Workshop will provide details of how to renew this cover once your initial four year term has expired

Dimensions¹ and technical data for the SLS AMG Coupé



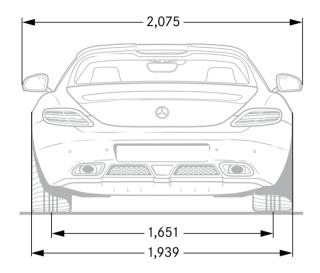


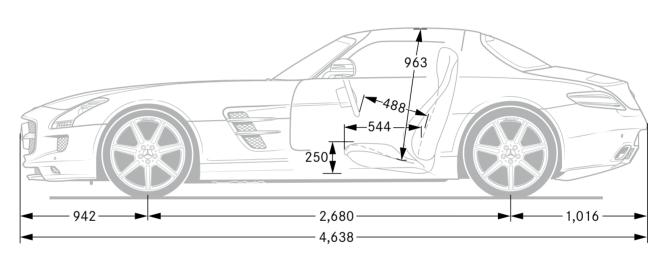
Arrangement/cylinders/valves	V/8/32
Capacity - cc	6,208
Power ² – hp (kW) at rpm	571 (420)/6,800
Torque ² – Nm at rpm	650/4,750
Acceleration 0 to 62 mph –sec	3.8

197
Super Plus
308
Euro 5

¹All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles ²Figures according to Directive 80/1269/EEC in the currently applicable version

³The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models



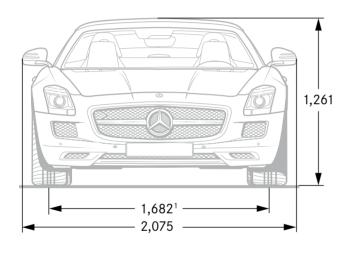


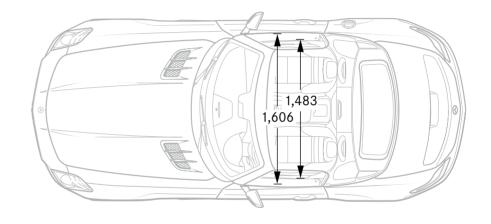
Tank capacity/reserve - I	85/14
Combined	21.4
Extra-urban	30.4
Urban	14.2
Fuel consumption ³ – mpg	

Tyres – front	265/35 R 19
Tyres – rear	295/30 R20
Boot capacity – I	176
Kerb weight ⁴ – kg	1,695
Perm. GVW – kg	1,935

⁴Figures according to Directive 92/21/EC, version 95/48/EC (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly

Dimensions¹ and technical data for the SLS AMG Roadster



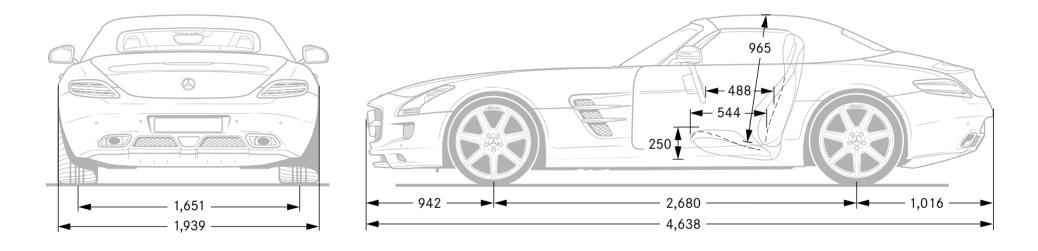


Arrangement/cylinders/valves	V/8/32
Capacity - cc	6,208
Power ² – hp (kW) at rpm	571 (420)/6,800
Torque ² – Nm at rpm	650/4,750
Acceleration 0 to 62 mph -sec	3.8

Top speed – mph	197
Fuel	Super Plus
CO ₂ emissions, combined ³ – g/km	308
Emissions class	Euro 5

¹ All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles ² Figures according to Directive 80/1269/EEC in the currently applicable version

³The figures shown were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC in the currently applicable version). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models



Fuel consumption ³ – mpg		
Urban	14.2	
Extra-urban	30.4	
Combined	21.4	
Tank capacity/reserve - I	85/14	

Tyres – front	265/35 R 19
Tyres - rear	295/30 R 20
Boot capacity - I	173
Kerb weight ⁴ – kg	1,735
Perm. GVW – kg	1,960

⁴Figures according to Directive 92/21/EC, version 95/48/EC (kerb weight with fuel tank 90% full, driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories will generally increase this figure and reduce the payload capacity accordingly

Take-back of end-of-life vehicles. Coming full circle. At the end of its long life, you can return your SLS AMG to us for environment-friendly disposal in accordance with the EC End-of-Life Vehicle Directive. But that day lies a long way off. 1 Applies in accordance with national regulations to vehicles up to 3.5 tonnes gross weight. Mercedes-Benz passenger cars have met the statutory regulations governing the suitability of their design for reuse and recycling for a number of years now. A network of vehicle take-back depots and dismantlers has been established which will process your vehicle in an environment-friendly manner. The ways in which both vehicles and parts can be recovered are subject to ongoing development and improvement. Consequently, the SLS AMG will be able to comply with any future increases in the recycling quota within the stipulated time limits. For further information, please go to www.mercedes-benz.co.uk or call 0808 156 6606. Please note: this online version of the printed brochure may contain abridged copy or other content changes. The manufacturer reserves the right to make changes to the design, form, colour and specification during the delivery period, provided these changes, while taking into account the interests of the vendor, can be deemed reasonable with respect to the purchaser. Where the vendor or the manufacturer uses symbols or numbers to describe an order or the subject of an order, no rights may be derived solely from these. The illustrations may show accessories and items of optional equipment which are not part of standard specification. Colours may differ slightly from those shown. This brochure provides a general indication of the range of models, features, optional extras and/or colours available in various country or may only be available in a different specification. Additionally, some models, features, optional extras and/or colours may only be available in combination with others. For current and more specific information in relation to the range of models, features, optional extras and/or colours available in your country, and their pricing, you should contact your nearest authorised Mercedes-Benz Retailer. E&OE. www.mercedes-benz.co.uk Daimler AG, Stuttgart BC/MC 6701 · 2063 · 88-00/1011 Printed in Germany