

GENERATION NEXT.  
GROUNDBREAKING DIESEL HYBRID  
TECHNOLOGY FROM PEUGEOT



PEUGEOT



## INTRODUCING OUR DIESEL HYBRID TECHNOLOGY

From being the first manufacturer to create a four-valve engine to the first to offer turbocharged diesel, Peugeot's history of technical innovation in engine performance has always been impressive. Now this history continues with another world first: Diesel Hybrid Technology.

Other manufacturers thought it was impossible to produce a diesel and electric hybrid at a viable cost. With our Diesel HYbrid4 engine we've proved them wrong. It's this passion for new ideas and innovation that has made Peugeot the manufacturer it is today.

HYbrid4 technology allows drivers to choose between diesel and electric power with four driving experiences: Auto, Zero Emission Vehicle (100% electric mode), Four-Wheel Drive (4WD) and Sport.

### BENEFITS OF HYbrid4 TECHNOLOGY

- Low CO<sub>2</sub> emissions
- 4 driving experiences
- Great performance with 200 bhp
- Reduced running costs
- No London congestion charge for models <100g/km CO<sub>2</sub>

It delivers powerful performance (up to 200 bhp), saving approximately 15% on fuel consumption and provides extremely low CO<sub>2</sub> emissions compared to a conventional petrol engine. With excellent financial benefits in terms of running costs, our Diesel HYbrid4 vehicles are an excellent choice for drivers seeking the latest in engine technology.

**TO BOOK A TEST DRIVE, CONTACT YOUR LOCAL PEUGEOT DEALER OR VISIT [WWW.PEUGEOT.CO.UK/TEST-DRIVE](http://WWW.PEUGEOT.CO.UK/TEST-DRIVE)**

*"THE WORLD'S FIRST PRODUCTION DIESEL HYBRID IS THE BEST HYBRID THE WHAT CAR? TEAM HAS DRIVEN... WE CAN SEE A WAITING LIST FOR THE PEUGEOT GROWING VERY FAST"*

Chas Hallett, Editor-in-Chief at What Car?, September 2011

*"ALL TOLD, THE HYBRID 3008 IS AN IMPRESSIVE MACHINE. OTHER CARMAKERS WILL SURELY FOLLOW"*

John Simister, The Independent on Sunday, September 2011



## PEUGEOT 3008 DIESEL HYbrid4

If you're looking for a low-emissions vehicle that doesn't compromise on performance, style or space, the new Peugeot 3008 Diesel HYbrid4 is the perfect solution.

The original award-winning 3008\* now features HYbrid4 technology, allowing for 4-wheel drive and up to 200 bhp and delivering improved fuel economy and CO<sub>2</sub> emissions from just 99g/km.

Four driving experiences - Auto, 100% Electric, 4WD and Sport - give drivers plenty of choice behind the wheel, while Stop & Start technology maximises fuel efficiency by switching off the engine when the vehicle is stationary.

- Four driving modes
- Lowest rate of road tax
- Peugeot Connect SOS & Assistance
- Cockpit style cabin
- 2-part split tailgate
- Peugeot Connect USB with Bluetooth®
- Climate Control: Dual-Zone air conditioning
- Automatic electric parking brake
- 5\* Euro NCAP safety rating



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"PEUGEOT WILL SET NEW STANDARDS FOR FUEL ECONOMY AND CO<sub>2</sub> EMISSIONS IN THE PREMIUM ALL-WHEEL DRIVE SEGMENT"  
Autocar, July 2011



## PEUGEOT 508 DIESEL HYbrid4 SALOON

Launching mid-2012, the 508 Diesel HYbrid4 Saloon adds an advanced Diesel HYbrid4 powertrain to the high specification, exceptional interior space and class-leading comfort of the 508 Saloon.

Its environmentally-friendly diesel engine combined with the electric motor and six-speed EGC transmission as well as Stop & Start technology results in a power output of up to 200 bhp with CO<sub>2</sub> emissions of just 95g/km and a potential of up to 78 mpg.

- Four driving modes
- Half leather trim
- 18" Alloy wheels
- Front & rear electric windows
- Dual-Zone air conditioning
- Peugeot Open & Go keyless entry
- Peugeot Connect SOS & Assistance
- Electrically adjustable & heated front seats
- Latest generation audio & satellite navigation

CONTACT YOUR LOCAL PEUGEOT DEALER TO BE ONE OF THE FIRST TO TEST DRIVE THE **NEW 508 DIESEL HYbrid4 SALOON**

## PEUGEOT **508 RXH**

The 508 set a new benchmark in executive-style vehicles. 2012 sees the addition of the 508 RXH at the top of the range. Higher, wider, with unique styling cues and an enhanced specification, the 508 RXH also benefits from Peugeot's next-generation Diesel HYbrid4 technology.

It's a great all-round driving experience. Maximum power output is 200 bhp with CO<sub>2</sub> emissions from just 107g/km. This high-end vehicle is perfect for individuals looking for serious presence on the road.

- Four driving experiences
- Panoramic Cielo glass roof
- 18" Alloy wheels
- Colour head-up display
- Half leather trim
- Dark tinted & laminated side windows
- Latest generation audio & satellite navigation with Bluetooth®
- Peugeot Connect SOS & Assistance
- Bi-Zone air conditioning

TO BOOK A TEST DRIVE, CONTACT YOUR LOCAL PEUGEOT DEALER OR VISIT [WWW.PEUGEOT.CO.UK/TEST-DRIVE](http://WWW.PEUGEOT.CO.UK/TEST-DRIVE)



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#### Terms & Conditions

The official fuel consumption figures in mpg (l/100km) & CO<sub>2</sub> emissions in g/km for the 3008 HYbrid4 range are: Urban 68.9 (4.1) – 72.4 (3.9), Extra Urban 72.4 (3.9) - 76.3 (3.7), Combined 70.6 (4.0) – 74.4 (3.8) and CO<sub>2</sub> 99 – 104g/km.

The official fuel consumption figures in mpg (l/100km) & CO<sub>2</sub> emissions in g/km for the 508 RXH are: Urban 70.6 (4.0), Extra Urban 67.3 (4.2), Combined 68.9 (4.1) and CO<sub>2</sub> 107g/km.

The official fuel consumption figures in mpg (l/100km) & CO<sub>2</sub> emissions in g/km for the 508 Diesel HYbrid4 Saloon are: Urban 31.4 (9) - 80.7 (3.5), Extra Urban 60.1 (4.7) - 76.3 (3.7), Combined 45.6 (6.2) - 78.5 (3.6) and CO<sub>2</sub> 95g/km.

\* Winner of What Car? 'Crossover of the Year 2010' and 'Crossover of the Year 2011'.

#### About this brochure.

The information contained in this brochure is based on the data and images available at the time of printing. All equipment shown is factory fitted, or available as an option at extra cost (depending on model). As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer or visit [www.peugeot.co.uk](http://www.peugeot.co.uk).

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