



PRICE AND SPECIFICATION

YOUR V40



V40



Volvo has always led the way in innovation, with products that continue to influence and shape the entire car industry. But that's never been our motivation. You are.

Every car, and every world first we introduce, is designed around you... to keep you safer on the road and more at ease behind the wheel. To bring extra excitement to every journey and improve your whole driving experience.

YOUR ALL-NEW V40 IS IN REACH

The Volvo V40 is a premium hatchback packed with personality. Meaning no day, or drive, ever has to be ordinary. Showcasing the best of modern Swedish design – with a touch of extra flair borrowed from our iconic P1800 sports car – the V40 is a real driver's car that looks great and performs beautifully. Helped, of course, by dynamic steering and responsive engines that make sure it's always ready to go and have fun.

What follows in the next few pages is everything you'll need to make the All-New V40... your All-New V40. And to give yourself the completely connected and pleasurable driving experience you deserve.

The sheer drivability of this practical 5-door hatch comes as standard. So too does a level of luxury refinement many larger cars can only aspire to, including interior lighting you can change to match your mood. Finalising the detail though is up to you – selecting the sporty V40 R-DESIGN or the rugged V40 Cross Country variant for example, and choosing from the many unique features designed to make your life easier and happier, like a panoramic roof, an interactive digital instrument display and a flexible load floor you'll wonder how you've ever managed without.

So let's get started. The promise of a driving experience that's perfectly you is only a few pages away. **And with this guide, you're already in the driving seat...**





YOUR V40 RANGE AT A GLANCE

ES

The comprehensive standard specification includes City Safety, Pedestrian Airbag, Bluetooth®, high performance audio with 5" colour display screen, steering wheel remote controls, ECC (Electronic Climate Control), 16" Matres alloy wheels, DSTC (Dynamic Stability and Traction Control), power windows, a leather steering wheel and gear knob and textile floor mats.

SE

The SE model adds Textile/T-Tec upholstery, shimmer graphite inlays, cruise control, and keyless start on the inside, and is complemented by the autofolding power door mirrors with ground lights and chrome exterior trim on the outside.

SE LUX

The most luxurious version of the Volvo V40 offers leather-faced upholstery, 17" Mannan alloy wheels and LED day running lights as well as active bending xenon headlights with a headlight cleaning system.

R-DESIGN

The striking exterior lines are enhanced with a new soft nose and R-DESIGN logo on the grille, 17" Ixion alloy wheels and silver matt door mirrors. The unique interior design is complemented with embossed leather/T-Tec upholstery, sports steering wheel and pedals, 8" TFT crystal display with blue instrument dials and a unique R-DESIGN aluminium inlay.

R-DESIGN LUX

The Lux variant includes active bending xenon headlights with headlight cleaning system and rain sensor. Added features on the inside include embossed leather-faced sports upholstery, cruise control, keyless start and rear theatre lighting.

CROSS COUNTRY SE

The V40 Cross Country's rugged exterior design includes glossy black window trim and autofolding door mirrors with ground lights, 16" Geminus alloy wheels, rain sensor with automatic wiper function and silver roof rails. On the inside the SE comes with textile/T-Tec upholstery, Copper Dawn interior trim, tread plates, Bluetooth® and high performance audio with 5" colour display screen.

CROSS COUNTRY LUX

Above and beyond the Cross Country SE specification, the Lux variant has leather-faced upholstery, active bending xenon headlights with headlight cleaning system, 17" Larenta alloy wheels, rear reading and theatre lights and vertical LED day running lights.

NAV

All Volvo V40 Nav models include a fully integrated satellite navigation system with voice activated control, a 7" colour display screen and DVD player. As well as full European mapping, two complimentary annual map updates are included (register online at www.navigation.com/volvomapcare).

Design your own All-New V40 online at www.volvocars.co.uk/createyourown

YOUR V40 RANGE ON THE ROAD

This is the first exciting step in the journey to driving and owning an All-New Volvo V40. And getting started is easy – simply decide which model, engine and price are right for you.

	CO ₂	BIK %*	BASIC £	VAT £	REC. RETAIL £	ON THE ROAD £
ES						
DIESEL						
D2 (115hp) Start/Stop ES	94	13%	£16,158.33	£3,231.67	£19,390	£19,995
D2 (115hp) Start/Stop ES Nav	94	13%	£17,158.33	£3,431.67	£20,590	£21,195
D3 (150hp) Start/Stop ES	114	16%	£17,200.00	£3,440.00	£20,640	£21,245
D3 (150hp) Start/Stop ES Nav	114	16%	£18,200.00	£3,640.00	£21,840	£22,445
PETROL						
T3 (150hp) Start/Stop ES	124	15%	£16,687.50	£3,337.50	£20,025	£20,630
T3 (150hp) Start/Stop ES Nav	124	15%	£17,687.50	£3,537.50	£21,225	£21,830
SE						
DIESEL						
D2 (115hp) Start/Stop SE	94	13%	£17,491.67	£3,498.33	£20,990	£21,595
D2 (115hp) Start/Stop SE Nav	94	13%	£18,491.67	£3,698.33	£22,190	£22,795
D3 (150hp) Start/Stop SE	114	16%	£18,533.33	£3,706.67	£22,240	£22,845
D3 (150hp) Start/Stop SE Nav	114	16%	£19,533.33	£3,906.67	£23,440	£24,045
D4 (177hp) Start/Stop SE	114	16%	£19,366.67	£3,873.33	£23,240	£23,845
D4 (177hp) Start/Stop SE Nav	114	16%	£20,366.67	£4,073.33	£24,440	£25,045
PETROL						
T3 (150hp) Start/Stop SE	124	15%	£18,020.83	£3,604.17	£21,625	£22,230
T3 (150hp) Start/Stop SE Nav	124	15%	£19,020.83	£3,804.17	£22,825	£23,430
T4 (180hp) Start/Stop SE	129	16%	£19,270.83	£3,854.17	£23,125	£23,730
T4 (180hp) Start/Stop SE Nav	129	16%	£20,270.83	£4,054.17	£24,325	£24,930
SE LUX						
DIESEL						
D2 (115hp) Start/Stop SE Lux	94	13%	£19,158.33	£3,831.67	£22,990	£23,595
D2 (115hp) Start/Stop SE Lux Nav	94	13%	£20,158.33	£4,031.67	£24,190	£24,795
D3 (150hp) Start/Stop SE Lux	114	16%	£20,200.00	£4,040.00	£24,240	£24,845
D3 (150hp) Start/Stop SE Lux Nav	114	16%	£21,200.00	£4,240.00	£25,440	£26,045
D4 (177hp) Start/Stop SE Lux	114	16%	£21,033.33	£4,206.67	£25,240	£25,845
D4 (177hp) Start/Stop SE Lux Nav	114	16%	£22,033.33	£4,406.67	£26,440	£27,045
PETROL						
T4 (180hp) Start/Stop SE Lux Nav	129	16%	£21,937.50	£4,387.50	£26,325	£26,930

	CO ₂	BIK %*	BASIC £	VAT £	REC. RETAIL £	ON THE ROAD £
R-DESIGN						
DIESEL						
D2 (115hp) Start/Stop R-DESIGN	94	13%	£18,075.00	£3,615.00	£21,690	£22,295
D2 (115hp) Start/Stop R-DESIGN Nav	94	13%	£19,075.00	£3,815.00	£22,890	£23,495
D3 (150hp) Start/Stop R-DESIGN	114	16%	£19,116.67	£3,823.33	£22,940	£23,545
D3 (150hp) Start/Stop R-DESIGN Nav	114	16%	£20,116.67	£4,023.33	£24,140	£24,745
D4 (177hp) Start/Stop R-DESIGN	114	16%	£19,950.00	£3,990.00	£23,940	£24,545
D4 (177hp) Start/Stop R-DESIGN Nav	114	16%	£20,950.00	£4,190.00	£25,140	£25,745
PETROL						
T3 (150hp) Start/Stop R-DESIGN	124	15%	£18,604.17	£3,720.83	£22,325	£22,930
T3 (150hp) Start/Stop R-DESIGN Nav	124	15%	£19,604.17	£3,920.83	£23,525	£24,130
T4 (180hp) Start/Stop R-DESIGN Nav	129	16%	£20,854.17	£4,170.83	£25,025	£25,630
R-DESIGN LUX						
DIESEL						
D2 (115hp) Start/Stop R-DESIGN Lux	94	13%	£19,533.33	£3,906.67	£23,440	£24,045
D2 (115hp) Start/Stop R-DESIGN Lux Nav	94	13%	£20,533.33	£4,106.67	£24,640	£25,245
D3 (150hp) Start/Stop R-DESIGN Lux	114	16%	£20,575.00	£4,115.00	£24,690	£25,295
D3 (150hp) Start/Stop R-DESIGN Lux Nav	114	16%	£21,575.00	£4,315.00	£25,890	£26,495
D4 (177hp) Start/Stop R-DESIGN Lux	114	16%	£21,408.33	£4,281.67	£25,690	£26,295
D4 (177hp) Start/Stop R-DESIGN Lux Nav	114	16%	£22,408.33	£4,481.67	£26,890	£27,495
PETROL						
T3 (150hp) Start/Stop R-DESIGN Lux Nav	124	15%	£21,062.50	£4,212.50	£25,275	£25,880
T4 (180hp) Start/Stop R-DESIGN Lux Nav	129	16%	£22,312.50	£4,462.50	£26,775	£27,380
T5 (254hp) Start/Stop Geartronic R-DESIGN Lux Nav	185	28%	£25,383.33	£5,076.67	£30,460	£31,390
CROSS COUNTRY SE						
DIESEL						
D2 (115hp) Start/Stop Cross Country SE	99	13%	£18,325.00	£3,665.00	£21,990	£22,595
D2 (115hp) Start/Stop Cross Country SE Nav	99	13%	£19,325.00	£3,865.00	£23,190	£23,795
D3 (150hp) Start/Stop Cross Country SE	117	17%	£19,366.67	£3,873.33	£23,240	£23,845
D3 (150hp) Start/Stop Cross Country SE Nav	117	17%	£20,366.67	£4,073.33	£24,440	£25,045
D4 (177hp) Start/Stop Cross Country SE Nav	117	17%	£21,200.00	£4,240.00	£25,440	£26,045
PETROL						
T4 (180hp) Start/Stop Cross Country SE Nav	129	16%	£21,104.17	£4,220.83	£25,325	£25,930
CROSS COUNTRY LUX						
DIESEL						
D2 (115hp) Start/Stop Cross Country Lux	99	13%	£19,991.67	£3,998.33	£23,990	£24,595
D2 (115hp) Start/Stop Cross Country Lux Nav	99	13%	£20,991.67	£4,198.33	£25,190	£25,795
D3 (150hp) Start/Stop Cross Country Lux	117	17%	£21,033.33	£4,206.67	£25,240	£25,845
D3 (150hp) Start/Stop Cross Country Lux Nav	117	17%	£22,033.33	£4,406.67	£26,440	£27,045
D4 (177hp) Start/Stop Cross Country Lux Nav	117	17%	£22,866.67	£4,573.33	£27,440	£28,045
PETROL						
T4 (180hp) Start/Stop Cross Country Lux Nav	129	16%	£22,770.83	£4,554.17	£27,325	£27,930
T5 (254hp) AWD Start/Stop Geartronic Cross Country Lux Nav	194	29%	£27,341.67	£5,468.33	£32,810	£33,875

P11D value for BIK purposes is the retail price plus delivery charge. *BIK % shown for the 2012/13 tax year.

All 'On The Road' prices quoted in this price list include Volvo standard national delivery charge, inclusive of number plates and VAT at £550 and vehicle tax as of 1st April 2012 (as set by the government). This charge does not include any provision for fuel. The 'On The Road' price also includes a £55 vehicle first registration fee (as set by the government – excludes Channel Islands and Isle of Man). Recommended retail prices quoted do not include these additions



TAKE A CLOSER LOOK V40 R-DESIGN

Designed around those who love living life in the fast lane, the sporty stance and attention-grabbing exterior of the All-New V40 R-DESIGN is matched only by the precision handling and control you can enjoy courtesy of refined stability and torque vectoring. Inside, the race-inspired styling continues with exclusive sports steering wheel, gear shifter, handbrake and pedals.

Your All-New V40 R-DESIGN comes with:

- Silk-metal framed high-gloss grille and exterior details including distinctive twin tailpipes
- A unique 8-inch active TFT crystal display with blue instrument dials
- Five-spoke diamond-cut wheels
- New generation R-DESIGN seats in black nubuck textile and perforated leather with embroidered logo
- A choice of seven colours, including Rebel Blue (pictured)



Design your own All-New V40 R-DESIGN online at www.volvocars.co.uk/createyourown



TAKE A CLOSER LOOK V40 CROSS COUNTRY

The All-New V40 Cross Country is for those who want a sense of adventure every day. This expressive and rugged evolution gives you increased ride height, practical versatility and complete driver confidence. And with exclusive two-tone interior options and off-road inspired features, you can make sure your V40 Cross Country is as ready for excitement as you are.

Your All-New V40 Cross Country has:

- Unique contrasting front bumper, sills and rear bumper with integrated skid plate
- Honeycomb mesh grille and vertical LED day running lights
- A choice of five different upholstery combinations
- The option of 19-inch Alecto wheels (see Finishing Touches)
- All Wheel Drive (AWD) and Hill Descent as standard in T5 petrol version



Design your own All-New V40 Cross Country online at www.volvocars.co.uk/createyourown

Here you'll find the standard equipment lists for each V40 model variant. As you'd expect, cutting edge innovations, luxurious Scandinavian design touches and industry leading safety features are already included.

STANDARD EQUIPMENT

YOURS TO ENJOY

INTERIOR	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
ECC (Electronic Climate Control) including Lockable Cooled Glovebox	•	•	•	•	•	•	•
Pollen Filter	•	•	•	•	•	•	•
Information Centre	•	•	•	•	•	•	•
Cruise Control	•	•	•	•	•	•	•
Front and Rear Power Windows	•	•	•	•	•	•	•
A-Pillar Parking Ticket Holder	•	•	•	•	•	•	•
Illuminated Driver and Passenger Vanity Mirrors	•	•	•	•	•	•	•
Front Reading, Footwell and Theatre Lights (choice of seven colours)	•	•	•	•	•	•	•
Rear Reading, Theatre and Front Door Side Step Lights	•	•	•	•	•	•	•
Frameless Rear View Mirror	•	•	•	•	•	•	•
Front Centre Armrest with Cupholders and Storage	•	•	•	•	•	•	•
Sliding Front Armrest	•	•	•	•	•	•	•
Rear Armrest and Cup Holders in Rear Seat	•	•	•	•	•	•	•
12v Socket (Front and Rear Tunnel Console)	•	•	•	•	•	•	•
Height Adjustable Driver Seat with Lumbar Support	•	•	•	•	•	•	•
Forward Folding/Height Adjustable Front Passenger Seat with Lumbar Support	•	•	•	•	•	•	•
Versatile Split-folding Rear Seat (60/40)	•	•	•	•	•	•	•
Keyless Start	•	•	•	•	•	•	•
Leather Steering Wheel and Leather Gear Knob	•	•	•	•	•	•	•
Leather Steering Wheel with Chrome Trim and Leather Gear Knob	•	•	•	•	•	•	•
R-DESIGN Leather Sports Steering Wheel with Logo and Illuminated Gear Knob	•	•	•	•	•	•	•
Steering Wheel Remote Audio Controls	•	•	•	•	•	•	•
Height and Reach Adjustable Steering Column	•	•	•	•	•	•	•
Chrome Trim on Audio and Climate Controls	•	•	•	•	•	•	•
Chronograph Instrument Dials	•	•	•	•	•	•	•
R-DESIGN Blue Instrument Dials with Active TFT Crystal Driver's Display	•	•	•	•	•	•	•
Charcoal Interior Trim	•	•	•	•	•	•	•
Shimmer Graphite Aluminium Trim	•	•	•	•	•	•	•
Copper Dawn Interior Trim	•	•	•	•	•	•	•
R-DESIGN Aluminium Trim	•	•	•	•	•	•	•
Charcoal Textile Upholstery	•	•	•	•	•	•	•
T-Tec/Textile Upholstery	•	•	•	•	•	•	•
Leather-faced Upholstery	•	•	•	•	•	•	•
R-DESIGN Charcoal Nubuck Sports Upholstery with Logo	•	•	•	•	•	•	•
R-DESIGN Charcoal Leather Sports Upholstery with Logo	•	•	•	•	•	•	•
Blond Headliner	•	•	•	•	•	•	•
Charcoal Headliner	•	•	•	•	•	•	•
Textile Floor Mats	•	•	•	•	•	•	•
R-DESIGN Sports Floor Mats	•	•	•	•	•	•	•
R-DESIGN Aluminium Sports Pedals	•	•	•	•	•	•	•
Front Door Tread Plates	•	•	•	•	•	•	•
High Performance Audio System	•	•	•	•	•	•	•
• 5" Colour Display Screen	•	•	•	•	•	•	•
• 1 x Radio/CD	•	•	•	•	•	•	•
• 4 x 45W Amplifier	•	•	•	•	•	•	•
• USB/iPod input	•	•	•	•	•	•	•
• 8 Speakers	•	•	•	•	•	•	•
Integrated Satellite Navigation System (Nav models only) ⁽ⁱ⁾	•	•	•	•	•	•	•
• Voice Activated Control	•	•	•	•	•	•	•
• RDS-TMC (Traffic Message Channel)	•	•	•	•	•	•	•
• European Mapping	•	•	•	•	•	•	•
• Annual Map Updates (x2)	•	•	•	•	•	•	•
• 7" Colour Display Screen	•	•	•	•	•	•	•
• 1 x CD/DVD player	•	•	•	•	•	•	•
Bluetooth® Handsfree System ⁽ⁱⁱ⁾	•	•	•	•	•	•	•

(i) For complimentary map updates, register online at www.navigation.com/volvomapcare

(ii) For details of compatibility, please go to: www.volvocars.co.uk/bluetooth

SAFETY & SECURITY	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
City Safety	•	•	•	•	•	•	•
Pedestrian Airbag Technology	•	•	•	•	•	•	•
Knee Airbag (Driver's side)	•	•	•	•	•	•	•
Dual Stage Driver and Passenger Airbags	•	•	•	•	•	•	•
SIPS (Side Impact Protection System)	•	•	•	•	•	•	•
Dual Chamber SIPS Airbags	•	•	•	•	•	•	•
IC (Inflatable Curtains)	•	•	•	•	•	•	•
WHIPS (Whiplash Protection System)	•	•	•	•	•	•	•
ABS (Anti-lock Brake System) and EBA (Emergency Brake Assist)	•	•	•	•	•	•	•
DSTC (Dynamic Stability and Traction Control) including Advanced Stability Control and Torque Vectoring	•	•	•	•	•	•	•
Hill Descent Control (T5 AWD only)	•	•	•	•	•	•	•
5 Three Point Seat Belts	•	•	•	•	•	•	•
Seat Belt Pre-tensioners (Front and Rear)	•	•	•	•	•	•	•
Rear Seat Belt Detection (Left, Right and Middle Belts)	•	•	•	•	•	•	•
ISOFIX Attachment (Rear Seats)	•	•	•	•	•	•	•
Anti-theft Alarm including Immobiliser, Volume Sensor and Level Sensor	•	•	•	•	•	•	•
Key Integrated Remote Control Central Locking including Fuel Flap with Deadlocking System and Auto Open/Close Power Windows	•	•	•	•	•	•	•
Visible VIN Plate	•	•	•	•	•	•	•
Headlight Levelling System	•	•	•	•	•	•	•
Side Marker Illumination	•	•	•	•	•	•	•
Home Safe and Approach Lighting	•	•	•	•	•	•	•
Adaptive Brake Lights including High Level LED Brake Lights	•	•	•	•	•	•	•
IDIS (Intelligent Driver Information System)	•	•	•	•	•	•	•
Warning Triangle	•	•	•	•	•	•	•

EXTERIOR	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
16" Matres (Silver Stone) Alloy Wheels - 205/55 R16 V Tyres	•	•					
16" Geminus (Silver Bright) Alloy Wheels - 205/60 R16 V Tyres						•	
17" Mannan (Silver Bright) Alloy Wheels - 205/50 R17 V Tyres			•				
17" Larenta (Silver Bright) Alloy Wheels - 225/50 R17 V Tyres							•
17" Ixion (Matt Black Diamond Cut) Alloy Wheels - 205/50 R17 V Tyres (D2 only)				•	•		
17" Ixion (Matt Black Diamond Cut) Alloy Wheels - 225/45 R17 V Tyres (not D2)				•	•		
Locking Wheel Nuts	•	•	•	•	•	•	•
Tyre Sealant Kit and Compressor	•	•	•	•	•	•	•
Capless Fuel Filling	•	•	•	•	•	•	•
Colour Co-ordinated Door Mirrors	•	•	•				
Glossy Black Door Mirrors						•	•
R-DESIGN Silver Matt Door Mirrors				•	•		
Power Adjustable and Heated Door Mirrors	•	•	•	•	•	•	•
Autofolding Power Door Mirrors with Ground Lights		•	•	•	•	•	•
Unique R-DESIGN Lower Front Nose, Grille and Rear Diffuser				•	•		
Unique Cross Country Lower Front Nose, Grille and Rear Diffuser						•	•
Rain Sensor with Automatic Wiper Function		•	•		•	•	•
Chrome Window Trim		•	•	•	•		
Glossy Black Window Trim						•	•
Active Bending Xenon Lights with Headlight Cleaning System			•		•		•
Daytime Running Lights	•	•				•	
LED Daytime Running Lights			•	•	•		•
Visible Twin Exhaust Pipes (Single Hidden on D2)	•	•	•			•	•
R-DESIGN Visible Twin Exhaust Pipes				•	•		
Roof Spoiler	•	•	•	•	•	•	•
Roof Rails - Silver						•	•
Dynamic Chassis	•	•	•	•	•	•	•

Design your own All-New V40 online at www.volvocars.co.uk/createyourown

As you start putting together your V40 you'll find there are a lot of options and levels of specification to choose from. And, of course, everyone's taste is different. But one thing's guaranteed – with so many intuitive features designed around the driver – in the All-New V40, you'll be sure to get the look, feel and experience you deserve.

CREATING THE V40 THAT'S RIGHT FOR YOU

■ = standard, ● = optional, n/a = not available, nco = no cost option, £ (£) = upgrade (price)

- (i) On ES variants, must be ordered in conjunction with rain sensor. LED Day Running Lights standard on R-DESIGN variants.
- (ii) Must be ordered in conjunction with rain sensor, rear park assist and active TFT crystal driver's instrument display and illuminated gear knob
- (iii) D2 CO₂ will increase to 99g/km with Sports Pack
- (iv) Cannot be combined with digital TV
- (v) Fully fitted accessory price; fitted post registration at dealer. Rear mudflaps cannot be combined with exterior styling kit.



SPECIAL VALUE PACKS	BASIC £	VAT £	REC. RETAIL £	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
WINTER PACK⁽ⁱ⁾										
<ul style="list-style-type: none"> • Heated Front Seats • Heated Front Windscreen • Headlight Cleaning System 	£416.67	£83.33	£500	○	○	n/a	○	n/a	○	n/a
WINTER ILLUMINATION PACK⁽ⁱ⁾										
<ul style="list-style-type: none"> • Active Bending Xenon Lights • Headlight Cleaning System • LED Day Running Lights • Heated Front Seats • Heated Front Windscreen • Rear Reading, Theatre and Front Door Side Step Lights 	£1,041.67	£208.33	£1,250	○	○	n/a	■ (£1100)	n/a	○	○
LUX WINTER PACK										
<ul style="list-style-type: none"> • Heated Front Seats • Heated Front Windscreen 	£312.50	£62.50	£375	n/a	n/a	○	n/a	○	n/a	○
WINTER ACCESSORY PACK^(iv)										
<ul style="list-style-type: none"> • Snow Socks (Which? Best Buy) • Rubber Interior Floor Mats • Reversible Cargo Mat • Front and Rear Mudflaps^(v) 	£295.83	£59.17	£355	n/a	n/a	n/a	n/a	n/a	○	○
DRIVER SUPPORT PACK⁽ⁱⁱ⁾										
<ul style="list-style-type: none"> • Collision Warning with Full Auto Brake • Pedestrian Detection • ACC (Adaptive Cruise Control) and Distance Alert • Queue Assist (Geartronic only) • LKA (Lane Keeping Aid) with DAC (Driver Alert Control) including Active High Beam and Road Sign Information Display • BLIS (Blind Spot Information System) 	£1,541.67	£308.33	£1,850	○	○	○	○	○	○	○
SPORTS PACK^{(iii)(iv)}										
<ul style="list-style-type: none"> • Sports Chassis • Three Way Adjustable Steering with Memory • Tinted Windows Rear Side Doors and Cargo Area 	£541.67	£108.33	£650	○	○	○	○	○	n/a	n/a

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DETERMINE HOW YOU WANT TO LOOK

Now for the exciting bit – this is where you can really start to personalise the V40 and make it you. Over the next few pages are all your options, from the exterior colour to the type of seats you prefer, from the interior finish to accessories and styling choices to reflect your individual taste. How your All-New V40 will look on the outside is a good place to start.

EXTERIOR	BASIC £	VAT £	REC. RETAIL £	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
Black Paint (Solid)	£229.17	£45.83	£275	○	○	○	n/a	n/a	○	○
Rebel Blue Paint (Solid)	£229.17	£45.83	£275	n/a	n/a	n/a	○	○	n/a	n/a
Metallic Paint	£458.33	£91.67	£550	○	○	○	○	○	○	○
Inscription™ Paint	£645.83	£129.17	£775	○	○	○	○	○	○	○
17" Mannan (Silver Bright) Alloy Wheels (not D2 99g/km) – 205/50 R17 V Tyres	£458.33	£91.67	£550	○	○	●	n/a	n/a	n/a	n/a
17" Segomo (Grey) Alloy Wheels – 225/45 R17 V Tyres ⁽ⁱ⁾	£458.33	£91.67	£550	○	○	nco	n/a	n/a	n/a	n/a
17" Larenta (Silver Bright or Grey) Alloy Wheels – 225/50 R17 V Tyres	£458.33	£91.67	£550	n/a	n/a	n/a	n/a	n/a	○	●
18" Taranis (Silver Bright) Alloy Wheels – 225/40 R18 V Tyres ⁽ⁱ⁾	£1,041.67	£208.33	£1,250	○	○	■ (£700)	n/a	n/a	n/a	n/a
18" Midir (Black) Alloy Wheels – 225/40 R18 V Tyres ⁽ⁱ⁾	£1,104.17	£220.83	£1,325	○	○	■ (£775)	n/a	n/a	n/a	n/a
18" Mefitis (Dark Grey) Alloy Wheels – 225/45 R18 V Tyres ⁽ⁱ⁾	£1,041.67	£208.33	£1,250	n/a	n/a	n/a	n/a	n/a	○	■ (£700)
18" Ixion II (Matt Black Diamond Cut) Alloy Wheels – 225/40 R18 V Tyres ⁽ⁱ⁾	£583.33	£116.67	£700	n/a	n/a	n/a	○	○	n/a	n/a
18" Ailos (Diamond Cut/Dark Grey) Alloy Wheels – 225/40 R18 W Tyres (available with Red, White or Lime Accent) ^{(iv)(v)}	£1,487.55	£297.30	£1,785	○	○	○	n/a	n/a	n/a	n/a
18" Taranis (Silver Bright) Alloy Wheels – 225/40 R18 V with Winter Tyres ^{(i)(v)}	£1,416.67	£283.33	£1,700	○	○	○	n/a	n/a	n/a	n/a
Tempa Spare Wheel and Jack ⁽ⁱⁱ⁾	£125.00	£25.00	£150	○	○	○	○	○	○	○
Rear Park Assist	£270.83	£54.17	£325	○	○	○	○	○	○	○
Park Assist Pilot (includes Front and Rear Park Assist) ⁽ⁱⁱⁱ⁾	£708.33	£141.67	£850	○	○	○	○	○	○	○
Rear Park Assist Camera	£312.50	£62.50	£375	○	○	○	○	○	○	○
Detachable Towbar 13 Pin with Adaptor ^(iv)	£512.50	£102.50	£615	○	○	○	○	○	○	○
Load Carriers ^(iv)	£154.17	£30.83	£185	○	○	○	○	○	○	○
Three Way Adjustable Steering with Memory	£83.33	£16.67	£100	○	○	○	○	○	○	○
Sports Chassis	£416.67	£83.33	£500	○	○	○	○	○	n/a	n/a
Rain Sensor with Automatic Wiper Function	£129.17	£25.83	£155	○	●	●	○	●	●	●
V40 Exterior Styling Kit ^(iv)										
• Side and Rear Deflectors				○	○	○	n/a	n/a	n/a	n/a
• Rear Bumper Diffuser										
• Twin Exhaust Pipes										
• Striping Kit (optional)										
V40 Cross Country Exterior Styling Kit ^(iv)										
• Side Scuff Plates										
• Décor Trim Rear										
• Rear Diffuser and Skid Plate										
• Twin Exhaust Pipes										

● = standard, ○ = optional, n/a = not available, nco = no cost option, ■ (£) = upgrade (price)

(i) D2 CO₂ increases to 99g/km if 225 width tyres are selected.

(ii) Must be ordered in conjunction with flexible load floor with grocery bag holder on D3, D4, T3 and T4 models. Replaces tyre sealant kit and compressor

(iii) Must be ordered in conjunction with active TFT crystal driver's instrument display and illuminated gear knob

(iv) Fully fitted accessory price; fitted post registration at dealer.

(v) Wheels and tyres supplied; fully fitted price does not include steering limiters

SOLID



019
Black Stone



612
Passion Red*



614
Ice White*

INSCRIPTION™



477
Electric Silver*

Colours

You're unique. Which is why you have a whole spectrum of colours to choose from to make your V40 stand out – or fit in – as much as you like. Whatever impression you want to make, you'll find the perfect shade to match. **Please note: It's not possible to reproduce exact original shades in printed matter. Please use the car configurator on the Volvo website or visit your local dealer.**

METALLIC



426
Silver



452
Black Sapphire*



455
Titanium Grey*



498
Caspian Blue*



619
Rebel Blue†



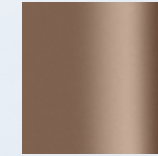
702
Flamenco Red



704
Vibrant Copper



705
Biarritz Blue



708
Raw Copper



710
Misty Blue

* Also available in R-DESIGN
† Only available in R-DESIGN

Alloys

Your choice of wheels can make a dramatic difference to the look of your car. Which is why Volvo alloy wheels come in a variety of styles, cuts and finishes – each with its own character – for you to choose from.



16" Matres



16" Geminus



17" Mannan



17" Segomo



17" Larenta



17" Ixion



18" Taranis



18" Mefitis



18" Ixion II



18" Ailos*

*Available with Red,
White or Lime Décor

Remember, to see how good your colour choice and alloys look together visit www.volvocars.co.uk/createyourown

YOU CAN DECIDE ON EVERY DETAIL

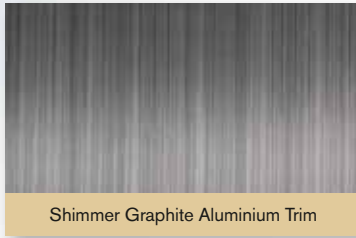
With you in control, the interior of your V40 can take on any number of personalities. There are seven settings of atmospheric theatre lighting as standard and with an active TFT digital instrument cluster you can alter the dashboard display to match the way you want to drive. Plus there's a huge range of materials, finishes and options to choose from - each one designed to enhance every journey.



Interior finishes and inlays



Charcoal Interior Trim



Shimmer Graphite Aluminium Trim



Copper Dawn Aluminium Trim



R-DESIGN Aluminium Trim

Your personal space can be a relaxing and refined place with a premium finish you'd be proud to have in your home. A well-designed driver's environment, shaped around you and ready to transport you, in style, wherever you want to go. Whatever look you opt for, all materials are allergy tested and meet Volvo's exacting safety and environmental standards.

INTERIOR	BASIC £	VAT £	REC. RETAIL £	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
Geartronic Transmission Start/Stop (D3 and D4 only, standard T5)	£1,237.50	£247.50	£1,485	○	○	○	○	○	○	○
Powershift Transmission Start/Stop (T4 only)	£1,237.50	£247.50	£1,485	○	○	○	○	○	○	○
Cruise Control	£187.50	£37.50	£225	○	●	●	○	●	●	●
Fixed Panoramic Sunroof	£833.33	£166.67	£1,000	○	○	○	○	○	○	○
Frameless Autodimming Rear View Mirror	£125.00	£25.00	£150	○	○	○	○	○	○	○
Shimmer Graphite Aluminium Trim	-	-	-	n/a	●	●	n/a	n/a	nco	nco
Flexible Load Floor with Grocery Bag Holder ⁽ⁱ⁾	£83.33	£16.67	£100	○	○	○	○	○	○	○
V40 Luggage Compartment Mat, Reversible (Textile/Plastic) ⁽ⁱⁱ⁾	£66.67	£13.33	£80	○	○	○	○	○	○	○
Power Driver Seat with Memory for Seat and Exterior Mirrors	£500.00	£100.00	£600	n/a	○	○	○	○	○	○
Heated Rear Seats ⁽ⁱⁱⁱ⁾	£237.50	£47.50	£285	○	○	○	○	○	○	○
Leather-faced Upholstery	£1,041.67	£208.33	£1,250	○	U (£900)	●	n/a	n/a	U (£900)	●
R-DESIGN Charcoal Leather Sports Upholstery with Logo	£500.00	£100.00	£600	n/a	n/a	n/a	○	●	n/a	n/a
Active TFT Crystal Driver's Instrument Display and Illuminated Gear Knob	£291.67	£58.33	£350	○	○	○	●	●	○	○
High Performance Multimedia System • 7" Colour Display Screen • 1 x Radio/CD/DVD Player (standard on Nav models)	£333.33	£66.67	£400	○	○	○	○	○	○	○
Premium Sound Multimedia System • 7" Colour Display Screen • 1 x Radio/CD/DVD Player • Dolby Pro Logic II Surround Sound System • Dolby Digital 5.0 Cinema Edition • 5 x 130W Amplifier • 10 Speakers	£666.67	£133.33	£800	○	○	○	○	○	○	○
Premium Sound Multimedia System - Nav models	£333.33	£66.67	£400	○	○	○	○	○	○	○
DAB (Digital Audio Broadcasting) Radio	£270.83	£54.17	£325	○	○	○	○	○	○	○
Digital TV ^(iv)	£625.00	£125.00	£750	n/a	○	○	○	○	○	○
Remote Control for Multimedia System, Integrated Satellite System or Digital TV	£62.50	£12.50	£75	○	○	○	○	○	○	○
Volvo On Call • 2 Year Safety and Security Package • Emergency Call • Crash Notification • Theft Notification • Stolen Vehicle Tracking • Remote Door Unlocking • On Call App	£458.33	£91.67	£550	○	○	○	○	○	○	○

● = standard, ○ = optional, n/a = not available, nco = no cost option, U (£) = upgrade (price)

(i) If ordered with tempa spare wheel, storage below flexible load floor is reduced

(ii) Fully fitted accessory price; fitted post registration at dealer

(iii) Must be ordered in conjunction with Winter Pack

(iv) Must be ordered in conjunction with any multimedia system and remote control; cannot be combined with tinted windows

Design your own All-New V40 online at www.volvocars.co.uk/createyourown

Upholstery Options



Textile (std. ES)

Textile upholstery that reflects both the dynamic nature and everyday usefulness of the V40.



T-Tec/Textile (std. SE and Cross Country SE)

Finely woven textile with an ultra-modern, synthetic T-Tec material trim.



Leather-faced (std. SE Lux and Cross Country Lux)

A smooth and durable hide that's organically tanned to age beautifully.



R-DESIGN Nubuck Textile/Leather (std. R-DESIGN)

Unique charcoal textile with accents of perforated leather with contrasting stitching.



R-DESIGN Agnes Leather-faced

Specially stitched and embossed leather-faced sports seats.

UPHOLSTERY	Upholstery Code	Upholstery Colour	Dashboard Top & Upper Door Panel	Lower Door Panel, Lower Dashboard and Carpets	Centre Armrest & Tunnel Console	Floor Mats	Door Insert Colour	Headliner Colour
V40								
Textile Upholstery	P000	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Blond
T-Tec/Textile Upholstery	P500	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Blond
	P50G	Blond	Charcoal	Charcoal	Blond	Charcoal	Blond	Blond
Leather-faced Upholstery	P100	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Blond
	P10G	Blond	Charcoal	Charcoal	Blond	Charcoal	Blond	Blond
V40 R-DESIGN								
R-DESIGN Nubuck Sports Upholstery	PR00	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal
R-DESIGN Leather Upholstery	PZ00	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal
V40 CROSS COUNTRY								
T-Tec/Textile Upholstery	S500	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Blond
	S50G	Blond	Charcoal	Charcoal	Blond	Charcoal	Blond	Blond
	S50F	Charcoal/Blond	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Blond
Leather-faced Upholstery	S100	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Charcoal	Blond
	S10F	Charcoal/Blond	Charcoal	Charcoal	Charcoal	Charcoal	Blond	Blond

Ask your dealer to show you samples of these upholstery options or view them in more detail at www.volvocars.co.uk/createyourown

CHOOSE HOW YOU WANT TO FEEL

The interior of your V40 is your individual space. With the finest tactile fabrics available – from the smoothest leather to the most modern durable materials – and finished with the craftsmanship you'd expect from a premium Scandinavian carmaker, now's the time to tailor your interior to reflect your personal tastes. And to make sure you enjoy your car every time you climb inside.



In your V40 you'll be in safe hands. Because as well as being stunning to look at, your new car comes with the option to add an incredible array of advanced features to give both driver and passengers all the support and protection they need. Which is not surprising, because no other carmaker in history can match Volvo's record of industry-leading safety innovations.

PROTECTING THE FUN OF DRIVING. AND YOU.

SAFETY & SECURITY	BASIC £	VAT £	REC. RETAIL £	ES	SE	SE LUX	R-DESIGN	R-DESIGN LUX	CROSS COUNTRY SE	CROSS COUNTRY LUX
BLIS (Blind Spot Information System) with CTA (Cross Traffic Alert) ⁽ⁱ⁾	£416.67	£83.33	£500	○	○	○	○	○	○	○
LKA (Lane Keeping Aid) with DAC (Driver Alert Control) including Active High Beam and Road Sign Information Display ⁽ⁱⁱ⁾	£583.33	£116.67	£700	○	○	○	○	○	○	○
PCC (Personal Car Communicator) and Keyless Drive	£458.33	£91.67	£550	○	U (£300)	U (£300)	○	U (£300)	U (£300)	U (£300)
Infant Seat (for Child up to 1 Year/13kg) ⁽ⁱⁱⁱ⁾	£147.62	£7.38	£155	○	○	○	○	○	○	○
Infant Seat Mounting Kit (for Front or Rear Fitment with ISOFIX) ⁽ⁱⁱⁱ⁾	£123.81	£6.19	£130	○	○	○	○	○	○	○
Child Seat (from 9 Months to 6 Years/9-25kg) ⁽ⁱⁱⁱ⁾	£242.86	£12.14	£255	○	○	○	○	○	○	○
Child Seat, Booster Cushion/ Backrest fully integrated ⁽ⁱⁱⁱ⁾	£123.81	£6.19	£130	○	○	○	○	○	○	○
Child Seat Booster Cushion with Separate Backrest ⁽ⁱⁱⁱ⁾	£123.81	£6.19	£130	○	○	○	○	○	○	○
Dark Tinted Windows (Rear Side Doors and Cargo Area) ^(iv)	£250.00	£50.00	£300	○	○	○	○	○	○	○
Passenger Air Bag Cut Off Switch	£20.83	£4.17	£25	○	○	○	○	○	○	○
Power Child Locks (Rear Doors)	£70.83	£14.17	£85	○	○	○	○	○	○	○

● = standard, ○ = optional, n/a = not available, nco = no cost option, U (£) = upgrade (price)

- (i) Must be ordered in conjunction with rear park assist
- (ii) Must be ordered in conjunction with rain sensor and active TFT crystal driver's instrument display and illuminated gear knob
- (iii) Fully fitted accessory price; fitted post registration at dealer
- (iv) Cannot be combined with digital TV

Included as standard on the All-New V40 is City Safety, which senses potential collisions (active from 2 to 31 mph) and can activate the brakes should you not react in time. Also fitted as standard is a world-first Pedestrian Airbag. If a pedestrian collision is detected, this amazing new technology releases the bonnet hinges and inflates an exterior airbag to help shield the pedestrian from the engine compartment, lower windscreen and A-pillars. That's why it's no surprise the Volvo V40 has received the highest ever Euro NCAP score of any collision test.





SOME OF THE INNOVATIVE NEW FEATURES AVAILABLE ON YOUR V40:

- **Park Assist Pilot**

With ultrasonic sensors placed on all sides of the car, your V40 can take the pain out of parallel parking, detecting suitable parking spaces and steering itself precisely into the available space.

- **Cross Traffic Alert**

Backing out onto a busy road can be stressful. So your V40 has been designed to help, letting you know when anything is coming from either side.

- **Lane-keeping Aid**

Forward-facing cameras on the V40 can help keep your car in the intended lane, gently steering the car back on course or alerting you through the steering wheel.

- **Adaptive cruise control with full auto brake**

When engaged, adaptive cruise control makes driving the V40 even more relaxing, using radar to maintain a set distance to the car in front. As soon as a slower vehicle is detected, the car's speed will automatically adapt to match it, keeping you at a safe distance. The useful Queue Assist function (available on vehicles with automatic transmission) can keep the gap even in queues with repeated starting and stopping.

- **Road Sign Information**

Your V40 can also help you stay informed by displaying road sign information within your instrument display, including speed limit signs and 'no overtaking' warnings.

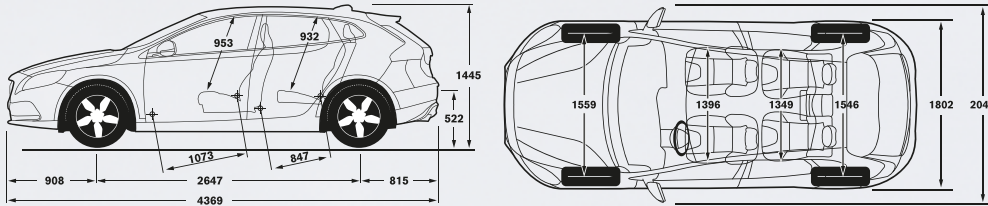
- **Active High Beam**

In addition to Active Bending Xenon Lights, which swivel the headlamps to follow the road, you can also specify Active High Beam – enabling the car itself to switch between high and low beam when on-coming traffic approaches.

- **Volvo On Call**

This groundbreaking GPS communication system helps you stay connected to your car, helping you locate your vehicle, lock and unlock it, and even see all your dashboard readings (fuel levels, trip meter etc) – all from your smartphone or mobile device. Plus, it means emergency assistance is available at the touch of a button.

THE FINER DETAILS OF YOUR V40

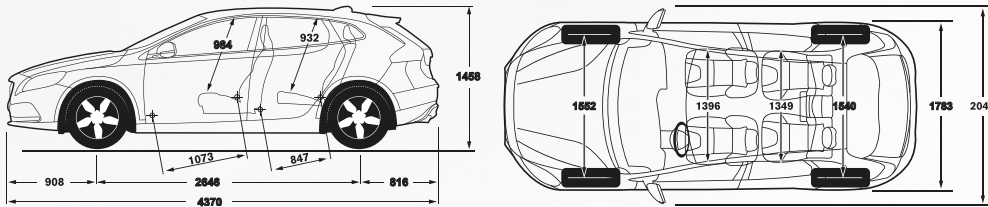


Here are the nuts and bolts. The facts and figures. The little details that are so important in choosing the car that's right for you. Whatever you want to know about the All-New V40 - whether that's performance figures, running costs, emission levels or the amount of bootspace you'll be able to fill - you'll find it here.

ENGINE	T3		T4		T5	D2		D3		D4	
	MANUAL	MANUAL	AUTO	AUTO	AUTO	MANUAL	MANUAL	AUTO	MANUAL	AUTO	
Configuration/Cylinders	Transverse - 16 valve, 4 cylinder		Transverse - 16 valve, 4 cylinder		Transverse - 20 valve, 5 cylinder	Transverse - 8 valve, 4 cylinder		Transverse - 20 valve, 5 cylinder		Transverse - 20 valve, 5 cylinder	
Engine capacity, cc	1596		1596		2497	1560		1984		1984	
Max. output ECE, hp/kw/rpm	150/110/5700		180/132/5700		254/187/5400	115/84/3600		150/110/3500		177/130/3500	
Max. torque ECE, Nm/rpm	240/1600-4000		240/1600-5000		360/1800-4200	270/1750-2500		350/1500-2750		400/1750-2750	
Transmission	6 speed		6 speed		6 speed	6 speed		6 speed		6 speed	
Fuel	95-98 RON unleaded ⁽ⁱ⁾		95-98 RON unleaded ⁽ⁱ⁾		95-98 RON unleaded ⁽ⁱ⁾	Diesel ^(v)		Diesel ^(v)		Diesel ^(v)	
Fuel system	Direct Fuel Injection		Direct Fuel Injection		Direct Fuel Injection	Common Rail Direct Injection		Common Rail Direct Injection		Common Rail Direct Injection	
Fuel tank volume, litres (gallons)	62 (13.6)		62 (13.6)		62 (13.6)	52 (11.4)		60 (13.2)		60 (13.2)	
PERFORMANCE											
Top speed, mph	130	140	140	140	155	118	130	127	137	134	
Acceleration 0-60 mph, sec	8.4	7.3	8.1	8.1	5.7	11.2	9.1	8.8	8.2	7.9	
0-62 mph (0-100 km/h), sec	8.8	7.7	8.5	8.5	6.1	11.9	9.6	9.3	8.6	8.3	
Drag co-efficient	0.31	0.31	0.31	0.31	0.31	0.29	0.29	0.31	0.31	0.31	
FUEL CONSUMPTION⁽ⁱⁱ⁾(iii) MPG / L/100 KM						D2 94G/KM (205 TYRES)	D2 99G/KM (225 TYRES)				
Urban	41.5/6.8	40.4/7.0	35.8/7.9	35.8/7.9	25.0/11.3	70.6/4.0	67.3/4.2	53.3/5.3	40.9/6.9	53.3/5.3	40.9/6.9
Extra Urban	62.8/4.5	60.1/4.7	55.4/5.1	55.4/5.1	47.1/6.0	83.1/3.4	78.5/3.6	74.3/3.8	65.7/4.3	74.3/3.8	65.7/4.3
Combined	53.3/5.3	51.4/5.5	46.3/6.1	46.3/6.1	35.8/7.9	78.5/3.6	74.3/3.8	65.7/4.3	54.3/5.2	65.7/4.3	54.3/5.2
EMISSIONS						D2 94G/KM (205 TYRES)	D2 99G/KM (225 TYRES)				
CO ₂ g/km	124	129	143	143	185	94	99	114	136	114	136
Vehicle Tax Band	D	D	F	F	I	A	A	C	E	C	E
First Year Vehicle Tax	£0	£0	£135	£135	£325	£0	£0	£0	£120	£0	£120
Subsequent Years' Vehicle Tax	£100	£100	£135	£135	£215	£0	£0	£30	£120	£30	£120
Emission Level	Euro V		Euro V		Euro V	Euro V		Euro V		Euro V	
WEIGHTS											
Min. kerb weight, kg (actual kerb weight dependent on spec.)	1380	1390	1391	1391	1500	1381	1484	1508	1494	1519	
Max. possible towing weight braked, kg	1300	1300	1500	1500	1500	1500	1500	1500	1500	1500	
Max. towing weight unbraked (approx.), kg ^(iv)	650	650	700	700	750	700	700	750	700	750	
Max. towball weight, kg	75	75	75	75	75	75	75	75	75	75	
Max. total weight, kg	1910	1910	1940	1940	2010	1890	2020	2040	2020	2040	
Max. roof load, kg	75	75	75	75	75	75	75	75	75	75	
Max. payload, kg (dependent on spec.)	530	520	549	549	510	509	536	532	526	521	

To find out more about Volvo innovation, safety and support, visit www.volvocars.co.uk

THE FINER DETAILS OF YOUR V40 CROSS COUNTRY



ENGINE	T4		T5 AWD	D2	D3		D4	
	MANUAL	AUTO	AUTO	MANUAL	MANUAL	AUTO	MANUAL	AUTO
Configuration/Cylinders	Transverse - 16 valve, 4 cylinder		Transverse - 20 valve, 5 cylinder	Transverse - 8 valve, 4 cylinder	Transverse - 20 valve, 5 cylinder		Transverse - 20 valve, 5 cylinder	
Engine capacity, cc	1596		2497	1560	1984		1984	
Max. output ECE, hp/kw/rpm	180/132/5700		254/187/5400	115/84/3600	150/110/3500		177/130/3500	
Max. torque ECE, Nm/rpm	240/1600-5000		360/1800-4200	270/1750-2500	350/1500-2750		400/1750-2750	
Transmission	6 speed		6 speed	6 speed	6 speed		6 speed	
Fuel	95-98 RON unleaded ⁽ⁱ⁾		95-98 RON unleaded ⁽ⁱ⁾	Diesel ^(v)	Diesel ^(v)		Diesel ^(v)	
Fuel system	Direct Fuel Injection		Direct Fuel Injection	Common Rail Direct Injection	Common Rail Direct Injection		Common Rail Direct Injection	
Fuel tank volume, litres (gallons)	62 (13.6)		57 (12.5)	52 (11.4)	60 (13.2)		60 (13.2)	
PERFORMANCE								
Top speed, mph	134	134	146	115	127	124	130	130
Acceleration 0-60 mph, sec	7.3	8.1	6.0	11.2	9.1	8.8	8.2	7.9
0-62 mph (0-100 km/h), sec	7.7	8.5	6.4	11.9	9.6	9.3	8.6	8.3
Drag co-efficient	0.34		0.34	0.33	0.34		0.34	
FUEL CONSUMPTION⁽ⁱⁱ⁾⁽ⁱⁱⁱ⁾ MPG / L/100 KM								
Urban	40.4/7.0	35.8/7.9	24.4/11.6	67.3/4.2	53.3/5.3	41.5/6.8	53.3/5.3	41.5/6.8
Extra Urban	60.1/4.7	55.4/5.1	44.1/6.4	80.7/3.5	72.4/3.9	65.7/4.3	72.4/3.9	65.7/4.3
Combined	51.4/5.5	46.3/6.1	34.0/8.3	74.3/3.8	64.2/4.4	54.3/5.2	64.2/4.4	54.3/5.2
EMISSIONS								
CO ₂ g/km	129	143	194	99	117	137	117	137
Vehicle Tax Band	D	F	J	A	C	E	C	E
First Year Vehicle Tax	£0	£135	£460	£0	£0	£120	£0	£120
Subsequent Years' Vehicle Tax	£100	£135	£250	£0	£30	£120	£30	£120
Emission Level	Euro V		Euro V	Euro V	Euro V		Euro V	
WEIGHTS								
Min. kerb weight, kg (actual kerb weight dependent on spec.)	1409	1450	1467	1410	1512	1537	1512	1537
Max. possible towing weight braked, kg	1300	1500	1500	1300	1500	1500	1500	1500
Max. towing weight unbraked (approx.), kg ^(iv)	650	700	750	650	700	750	700	750
Max. towball weight, kg	75	75	75	75	75	75	75	75
Max. total weight, kg	1910	1940	2070	1920	2010	2040	2010	2040
Max. roof load, kg	75	75	75	75	75	75	75	75
Max. payload, kg (dependent on spec.)	501	490	603	510	498	503	498	503

LUGGAGE COMPARTMENT

Volume to glass line - rear seats up - litres	335
Volume to roof - rear seats up - litres	402
Volume to roof - rear seats down - litres	1032

INSURANCE RATINGS

Insurance ratings may vary depending on model line and specification. For details, please refer to <http://www.thatcham.org/abigrouprating>

GROUND CLEARANCE CROSS COUNTRY ONLY (WITH 17" ALLOYS)

Vehicle Ground Clearance, mm	145
With 2 Persons, mm	134
Wading Depth, mm	300

- (i) For best performance and lowest fuel consumption 98 RON is recommended, 95 RON can be used for normal driving
- (ii) The results do not express or imply any guarantee of the fuel consumption of a particular car
- (iii) Official fuel consumption figures are obtained in accordance with Directive 93/116/EC as amended by 1999/100/EC. The figures are obtained under controlled test conditions and as such consumption achieved on the road will not necessarily accord with the official test results. Factors including driving styles and road, car and weather conditions will also have a bearing on actual fuel consumption achieved
- (iv) Unbraked towing weight must not exceed 50% of kerb weight up to a maximum of 750 kg
- (v) All diesel models are fitted with a particulate filter

Notes: The weight of the vehicle will influence the level of CO₂ emitted and as a result, vehicles with higher levels of specification and factory fit options may emit higher levels of CO₂. However, vehicle tax is paid according to the weight and CO₂ emissions of the standard vehicle, as published in this price list. A weighbridge must be used to determine specific weights. Data valid for manual transmission unless specified. Auto = Geartronic Automatic Transmission.

FINISHING TOUCHES

PERFECTING YOUR V40

With a few finishing touches, a V40 could fit your lifestyle perfectly. That's why we've listed some suggested accessories to help you make your new V40 really yours. You'll find the full range of Volvo Accessories available at volvocars.co.uk/accessories



STYLING KIT | **£1,015**

Give your car a truly personalised and dynamic look while accentuating the sleek lines to optimise air resistance.



18" MIDIR WHEELS | **£1,885**
Diamond Cut/Glossy Black

Add the perfect finishing touch to your fully personalised V40 with these stylish – and fully fitted – alloy wheels, tyre and rims. (Not available on the V40 Cross Country.)



19" ALECTO WHEELS | **£2,225**

Turn heads wherever you take your V40 thanks to these fully fitted, contemporary alloy wheels, tyres and rims. (Available on the V40 Cross Country only.)



LOAD ORGANISER | **£145**

Extremely handy for organising your luggage, this versatile accessory protects the load compartment from dirt.



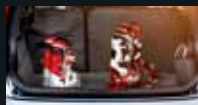
ROOF SPOILER | **£220**

Give your car an aerodynamic and sporty design. Comes with an integrated brake light.



Child Safety Seat
(9 months to 6 years)

£255



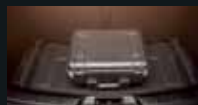
Complete
Dirt Protector

£155



Load Carriers

£185



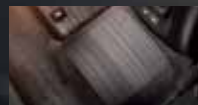
2 Level Load Floor

£105



Load Compartment
Divider

£190



Tunnel Mat

£20



Plastic Load
Compartment Mat

£90



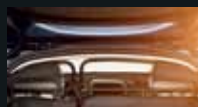
Detachable Towbar

FROM £615



Sill Mouldings
Front or Rear

£100



Safety Grille Steel

£150



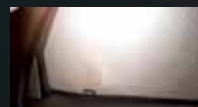
Décor Trim
Modern Wood

£275



Décor Trim
Centre Court

£225



Sunblinds

FROM £85

Our range of finance, service and insurance options will allow you to budget for your new Volvo around one key factor – your lifestyle.

FLEXIBLE FINANCE

You might be surprised how easy and flexible financing the purchase of your new car can be. As part of Volvo, Volvo Car Financial Services has developed a series of funding plans that will provide you with maximum choice and flexibility when acquiring a Volvo.

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When you have your car serviced at a Volvo dealer, we make a pledge to you. It's called Volvo Service Promise and it guarantees an unbeatable combination of quality, reassurance and expertise. First, your personal service advisor will deal with any of your questions and make sure you can get to where you need to go. Our expert technicians will then give your car a full health check including a free software upgrade. Finally, we'll provide you with 12 months' complimentary Volvo Roadside Assistance and a car wash. For full details please go to www.volvocars.co.uk/servicepromise

INSURANCE

Volvo Car Insurance* has been designed with you in mind, from the moment you get behind the wheel of your new car. It offers excellent value and a range of exclusive benefits, including a UK-based 24-hour claims team.

Call now for your insurance quote on 0800 238 239, quoting reference ZZ07.

VOLVO ON CALL

Subscribe to Volvo On Call and you'll never be completely on your own. It's a GPS-based communication system providing 24-hour access to both emergency and roadside assistance wherever you are. Comes complete with a mobile app that provides a car locator, remote dashboard and lock-your-car functionality. For full details visit www.volvocars.co.uk

ROADSIDE ASSISTANCE

Every new car comes with 3 years' Volvo Assistance cover. You'll enjoy free breakdown and recovery assistance, anywhere in Europe, 24 hours a day. You can extend cover for 12 months for £99 or it is automatically extended if you have your car serviced at a Volvo dealer. For full details please go to www.volvocars.co.uk/volvoassistance

WARRANTY

Every new Volvo comes with comprehensive protection. Our warranty covers the first 3 years or 60,000 miles, whichever comes first. There's a 3 year unlimited mileage warranty on the paintwork, and either 8 or 12 years against rust perforation. If a component fails due to a defect or material fault, your dealer will swiftly rectify the problem, free of charge.

*Volvo Car Insurance is underwritten by Royal & Sun Alliance Insurance plc (no. 93792). Registered in England and Wales at St Mark's Court, Chart Way, Horsham, West Sussex, RH12 1XL. Authorised and regulated by the Financial Services Authority. Calls may be recorded and monitored. All benefits are subject to qualifying status, terms and conditions, cover level and underwriting criteria.

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- To find your nearest Volvo dealer
- To arrange your V40 test drive
- To download a V40 e-brochure
- To see the latest V40 offers





MY13 Edition 4 08/10/12
Ref: 38633

FSC LOGO

NB Some of the information in this price list may not have been updated due to product changes which may have occurred since it was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice, to prices, colour, materials, specifications and models. Volvo Car UK Limited, Globe Park, Marlow, Buckinghamshire SL7 1YQ.