

PRICE LIST. FROM NOVEMBER 2014.

BMW EfficientDynamicsLess emissions. More driving pleasure.

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www.bmw.co.uk



THE BMW 3 SERIES SALOON.

With its power and poise, the BMW 3 Series Saloon is synonymous with driving pleasure. It represents everything that typifies a BMW, sporting ability, elegance, clear aesthetics and pioneering technology. But it also offers individuality. This is underscored by three models enabling you to give your BMW a distinctive personality. With Sport, Luxury and M Sport models, the Saloon exhibits a versatility that makes them unique.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at www.bmw.co.uk/EfficientDynamics

Auto Start-Stop **Brake Energy** Regeneration **ECO PRO** mode

Electric Power Steering

Liahtweiaht Engineering

Optimum Shift Indicator

Reduced Rolling **Resistance Tyres**















BMW Efficient Dynamics Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO TRIM LEVELS.

The BMW 3 Series Saloon is available in a variety of trim levels, each providing a different level of standard specification. Detailed here are some highlights of the equipment differences between the trim levels, whilst further details can be found in the BMW 3 Series Saloon model Brochure.

ES

- 17" light alloy Star-spoke style 394
- Automatic air conditioning, single-zone
- Bluetooth hands-free facility
- BMW Emergency Call
- BMW Professional radio with single CD player (with MP3 playback capability)
- BMW TeleServices
- Cruise control with brake function, including speed limiting function
- DAB tuner
- Door sill finishers, front and rear Black High-gloss, front with BMW designation
- Dynamic brake lights
- Interior trim, Satin Silver
- Kidney grille, Chrome with Black vertical slats
- Move cloth upholstery
- Multi-function leather steering wheel, three spoke
- Remote control, including integrated key
- Tyre Pressure Monitoring
- USB audio interface

RRP from £22,645 inc. VAT

316d / 318d / 320i / 320d SE (In addition / replacement to ES models)

- 17" light alloy Star-spoke style 393
- Automatic air conditioning, two-zone
- Park Distance Control, rear
- Rain sensor with automatic headlight activation
- Rear-view mirror, automatically dimming

RRP from £25,645 inc. VAT

+ £850 over ES

325d / 328i / 330d / 335d SE

(In addition / replacement to 316d / 318d / 320i / 320d SE)

- Armrest rear, centre
- Exhaust tailpipes dual, left, with Chrome finisher
- Eight-speed Sport automatic transmission (330d)
- Extended lighting
- Metallic paint (330d)
- Park Distance Control (PDC), front and rear
- Reading lights, front and rear, with soft-light
- Servotronic
- Sport multi-function leather steering wheel, three-spoke (330d)
- Sun visors with illuminated vanity mirrors and ticket pocket

RRP from £28,845 inc. VAT



। · digitalradio ·।

EfficientDynamics (In addition / replacement to ES models)

- 16" light alloy Streamline style 306
- Automatic air conditioning, two-zone
- Exhaust tailpipe with Chrome finisher
- Park Distance Control, rear
- Rain sensor with automatic headlight activation
- Rear-view mirror, automatically dimming

RRP from £27,995 inc. VAT

320d EfficientDynamics Business

(In addition / replacement to 320d EfficientDynamics models)

- 16" light alloy Star-spoke stlye 390
- Dakota leather upholstery
- Seat heating for driver and front passenger
- Media package BMW Business consisting: - Navigation system - BMW Business

RRP from £29,395 inc. VAT

+ £1,400 over EfficientDynamics

Sport (In addition / replacement to SE models)

- 17" light alloy Double-spoke style 392
- Air conditioning and radio control panel with Chrome highlight
- Ambient lighting switchable BMW Classic Orange/Cold White LED
- Door sill finishers with BMW Sport designation, front
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Exhaust tailpipe single, left, with Dark Chrome finisher
- Interior trim, Black High-gloss with Coral Red finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- Remote control, including integrated key, with inset in Red
- Sport instrument cluster with Red highlight and chrono scale
- Sport multi-function leather steering wheel, three-spoke with Red stitching
- Sport seats, front
- Track cloth upholstery

RRP from £24,495 inc. VAT

+ £1,000 over SE



STANDARD EQUIPMENT HIGHLIGHTS.

Luxury (In addition / replacement to SE models)

- 18" light alloy Multi-spoke style 416
- Air conditioning and radio control panel with Chrome highlight
- Dakota leather upholstery with Exclusive stitching
- Door sill finishers with BMW Luxury designation, front (excluding ActiveHybrid 3)
- Exhaust tailpipes, with Chrome finisher
- Extended lighting
- Exterior trim, Chromeline
- Front air inlet with Chrome finisher
- Interior trim, Fineline Anthracite wood with Pearl Chrome finisher

- Kidney grille, Chrome with Chrome vertical slats
- Metallic paint (335i/335d xDrive)
- Rear bumper with Chrome finisher
- Remote control, including integrated key, with inset in Chrome (excluding ActiveHybrid 3)
- Servotronic (335i/335d xDrive)
- Sport multi-function leather steering wheel, three-spoke in Black

RRP from £28,145 inc. VAT

+ £2,500 over SE



। · digitalradio ·।

M Sport (In addition / replacement to SE models)

- 18" light alloy M Star-spoke style 400 M
- Ambient lighting switchable BMW Classic Orange/Cold White LED
- Dakota leather upholstery
- Door sill finishers with M designation (excluding ActiveHybrid 3)
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Exhaust tailpipes dual, round, left with Chrome finisher (335d xDrive)
- Exhaust tailpipes twin, with Chrome finisher (335i)
- Extended lighting
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite

- Interior trim, Aluminium Hexagon with Estoril Blue finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- M aerodynamic bodystyling
- M Sport instrument cluster
- M Sport multi-function leather steering wheel
- M Sport suspension (excluding ActiveHybrid 3, 320i/d xDrive, 330d xDrive and 335d xDrive)
- Metallic paint (335i/335d xDrive)
- Servotronic (335i/335d xDrive)
- Side exterior 'M' designation badges
- Sport seats, front

RRP from £28,645 inc. VAT

+ £3,000 over SE



BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-

crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous

intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly

made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.









BMW MEDIA PACKAGE - PROFESSIONAL.

The latest generation Professional Navigation system is combined with the full range of ConnectedDrive Services, including Real Time Traffic Information (RTTI) and BMW Apps.

- The most advanced Navigation system that BMW has ever offered
- Enjoy the full range of BMW ConnectedDrive Services
- Benefit from a larger display and intuitive iDrive Touch Controller

See page 21



HEAD-UP DISPLAY.

BMW has been an innovation leader in Head-up Display for almost a decade. Since it was first introduced in 2004, our system has continually evolved and now offers a full-colour Head-up Display to project key driving information directly into the driver's line of sight.

- Aviation technology in your BMW
- Displays current speed, navigation guidance, music and telephone listings, as well as information from the on-board computer
- The height, brightness and angle of the display can be adjusted in the vehicle Settings

See page 27





VISIBILITY PACKAGE.

The most advanced BMW headlight technologies intelligently combine to deliver an extremely innovative headlight system that ensures maximum visibility of the road ahead without glaring other road users.

- Enhanced safety due to improved road visibility
- Fully autonomous system so you can relax and focus on the road ahead
- The system works at all speeds and varying light conditions

See page 21



xDRIVE.

The intelligent all-wheel drive system from BMW adapts perfectly to the most challenging road conditions.

- Delivers maximum traction and driving pleasure on all road surfaces
- Flexibly distributes torque to the front and rear axles as necessary
- Recognises and immediately responds to oversteer and understeer

THE BMW 3 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Co	ombined fue (m		on		CO ₂ em	issions km)	
				Whee	l Size			Whee	l Size	
PETROL			16"	17"	18"	19"	16"	17"	18"	19"
316i ES	136	8.9 (9.2)	-	47.9 (47.9)	47.9 (47.9)	47.9 (47.9)	-	137 (137)	137 (137)	137 (137)
316i SE	136	8.9 (9.2)	-	47.9 (47.9)	47.9 (47.9)	47.9 (47.9)	-	137 (137)	137 (137)	137 (137)
316i Sport	136	8.9 (9.2)	-	47.9 (47.9)	47.9 (47.9)	47.9 (47.9)	-	137 (137)	137 (137)	137 (137)
320i SE	184	7.3 (7.3)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
320i Sport	184	7.3 (7.3)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
320i Luxury	184	7.3 (7.3)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
320i M Sport	184	7.3 (7.3)	-	-	44.8 (47.1)	44.8 (47.1)	-	-	147 (141)	147 (141)
320i xDrive SE	184	7.4 (7.5)	-	41.5 (43.5)	41.5 (43.5)	41.5 (43.5)	-	159 (152)	159 (152)	159 (152)
320i xDrive Sport	184	7.4 (7.5)	-	41.5 (43.5)	41.5 (43.5)	41.5 (43.5)	-	159 (152)	159 (152)	159 (152)
320i xDrive Luxury	184	7.4 (7.5)	-	41.5 (43.5)	41.5 (43.5)	41.5 (43.5)	-	159 (152)	159 (152)	159 (152)
320i xDrive M Sport	184	7.4 (7.5)	-	-	41.5 (43.5)	41.5 (43.5)	-	-	159 (152)	159 (152)
328i SE	245	5.9 (5.9)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i Sport	245	5.9 (5.9)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i Luxury	245	5.9 (5.9)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i M Sport	245	5.9 (5.9)	-	-	44.1 (44.8)	44.1 (44.8)	-	-	149 (147)	149 (147)
335i Luxury	306	5.5 (5.2)	-	35.8 (39.2)	35.8 (39.2)	35.8 (39.2)	-	186 (169)	186 (169)	186 (169)
335i M Sport	306	5.5 (5.2)	-	-	35.8 (39.2)	35.8 (39.2)	-	-	186 (169)	186 (169)
ActiveHybrid 3 SE	306	(5.3)	-	(47.9)	(47.9)	(47.9)	-	(139)	(139)	(139)
ActiveHybrid 3 Luxury	306	(5.3)	-	(47.9)	(47.9)	(47.9)	-	(139)	(139)	(139)
ActiveHybrid 3 M Sport	306	(5.3)	-	-	(47.9)	(47.9)	-	-	(139)	(139)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Model	Power output (hp)	0-62mph (secs)	Co	ombined fue (m	l consumpti pg)	on			nissions km)	
				Whee	l Size			Whee	el Size	
DIESEL			16"	17"	18"	19"	16"	17"	18"	19"
316d ES	116	10.9 (10.8)	-	62.8 (64.2)	62.8 (64.2)	62.8 (64.2)	-	118 (117)	118 (117)	118 (117)
316d SE	116	10.9 (10.8)	-	62.8 (64.2)	62.8 (64.2)	62.8 (64.2)	-	118 (117)	118 (117)	118 (117)
316d Sport	116	10.9 (10.8)	-	62.8 (64.2)	62.8 (64.2)	62.8 (64.2)	-	118 (117)	118 (117)	118 (117)
318d SE	143	9.0 (8.9)	-	62.8 (62.8)	62.8 (62.8)	62.8 (62.8)	-	118 (118)	118 (118)	118 (118)
318d Sport	143	[9.0 (8.9)]	-	[62.8 (62.8)]	[62.8 (62.8)]	[62.8 (62.8)]	-	118 (118)	118 (118)	118 (118)
318d Luxury	143	[9.0 (8.9)]	-	[62.8 (62.8)]	[62.8 (62.8)]	[62.8 (62.8)]	-	118 (118)	118 (118)	118 (118)
318d M Sport	143	[9.0 (8.9)]	-	-	[62.8 (62.8)]	[62.8 (62.8)]	-	-	118 (118)	118 (118)
320d SE	184	[7.5 (7.4)]	-	[61.4 (62.8)]	[61.4 (62.8)]	[61.4 (62.8)]	-	120 (118)	120 (118)	120 (118)
320d Sport	184	[7.5 (7.4)]	-	[61.4 (62.8)]	[61.4 (62.8)]	[61.4 (62.8)]	-	120 (118)	120 (118)	120 (118)
320d Luxury	184	[7.5 (7.4)]	-	[61.4 (62.8)]	[61.4 (62.8)]	[61.4 (62.8)]	-	120 (118)	120 (118)	120 (118)
320d M Sport	184	[7.5 (7.4)]	-	-	[61.4 (62.8)]	[61.4 (62.8)]	-	-	120 (118)	120 (118)
320d EfficientDynamics	163	8.0 (7.9)	68.9 (68.9)	-	-	-	109 (109)	-	-	-
320d EfficientDynamics Business	163	8.0 (7.9)	68.9 (68.9)	-	-	-	109 (109)	-	-	-
320d xDrive SE	184	7.5 (7.4)	-	57.6 (58.9)	57.6 (58.9)	57.6 (58.9)	-	128 (125)	128 (125)	128 (125)
320d xDrive Sport	184	7.5 (7.4)	-	57.6 (58.9)	57.6 (58.9)	57.6 (58.9)	-	128 (125)	128 (125)	128 (125)
320d xDrive Luxury	184	7.5 (7.4)	-	57.6 (58.9)	57.6 (58.9)	57.6 (58.9)	-	128 (125)	128 (125)	128 (125)
320d xDrive M Sport	184	7.5 (7.4)	-	-	57.6 (58.9)	57.6 (58.9)	-	-	128 (125)	128 (125)
325d SE	218	6.8 (6.6)	-	57.6 (61.4)	57.6 (61.4)	57.6 (61.4)	-	129 (122)	129 (122)	129 (122)
325d Luxury	218	6.8 (6.6)	-	57.6 (61.4)	57.6 (61.4)	57.6 (61.4)	-	129 (122)	129 (122)	129 (122)
325d M Sport	218	6.8 (6.6)	-	-	57.6 (61.4)	57.6 (61.4)	-	-	129 (122)	129 (122)
330d SE	258	(5.6)	-	(57.6)	(57.6)	(57.6)	-	(129)	(129)	(129)
330d Luxury	258	(5.6)	-	(57.6)	(57.6)	(57.6)	-	(129)	(129)	(129)
330d M Sport	258	(5.6)	-	-	(57.6)	(57.6)	-	-	(129)	(129)
330d xDrive SE	258	(5.3)	-	(54.3)	(54.3)	(54.3)	-	(137)	(137)	(137)
330d xDrive Luxury	258	(5.3)	-	(54.3)	(54.3)	(54.3)	-	(137)	(137)	(137)
330d xDrive M Sport	258	(5.3)	-	-	(54.3)	(54.3)	-	-	(137)	(137)
335d xDrive Luxury	313	(4.8)	-	(52.3)	(52.3)	(52.3)	-	(143)	(143)	(143)
335d xDrive M Sport	313	(4.8)	-	-	(52.3)	(52.3)	-	-	(143)	(143)

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d	value	BIK tax rate (2014 / 2015)	VED band	Insurance group
						ı			
PETROL					Manual	Automatic			
316i ES	£18,870.83	£3,774.17	£22,645	£23,555	£23,370	£24,920	20%	E (E)	23
316i SE	£19,579.17	£3,915.83	£23,495	£24,405	£24,220	£25,770	20%	E (E)	23
316i Sport	£20,412.50	£4,082.50	£24,495	£25,405	£25,220	£26,770	20%	E (E)	23
320i SE	£21,370.83	£4,274.17	£25,645	£26,570	£26,370	£27,920	22%	F (F)	30
320i Sport	£22,204.17	£4,440.83	£26,645	£27,570	£27,370	£28,920	22%	F (F)	30
320i Luxury	£23,454.17	£4,690.83	£28,145	£29,070	£28,870	£30,420	22%	F (F)	31
320i M Sport	£23,870.83	£4,774.17	£28,645	£29,570	£29,370	£30,920	22%	F (F)	31
320i xDrive SE	£22,620.83	£4,524.17	£27,145	£28,105	£27,870	£29,420	24%	G (G)	30
320i xDrive Sport	£23,454.17	£4,690.83	£28,145	£29,105	£28,870	£30,420	24%	G (G)	30
320i xDrive Luxury	£24,704.17	£4,940.83	£29,645	£30,605	£30,370	£31,920	24%	G (G)	31
320i xDrive M Sport	£25,120.83	£5,024.17	£30,145	£31,105	£30,870	£32,420	24%	G (G)	31
328i SE	£24,037.50	£4,807.50	£28,845	£29,770	£29,570	£31,120	22%	F (F)	35
328i Sport	£24,870.83	£4,974.17	£29,845	£30,770	£30,570	£32,120	22%	F (F)	34
328i Luxury	£26,120.83	£5,224.17	£31,345	£32,270	£32,070	£33,620	22%	F (F)	36
328i M Sport	£26,537.50	£5,307.50	£31,845	£32,770	£32,570	£34,120	22%	F (F)	36
335i Luxury	£30,412.50	£6,082.50	£36,495	£37,760	£37,220	£38,770	30%	J (H)	38
335i M Sport	£30,829.17	£6,165.83	£36,995	£38,260	£37,720	£39,270	30%	J (H)	38
ActiveHybrid 3 SE	£33,154.17	£6,630.83	£39,785	£40,685	-	£40,510	20%	(E) ¹	38
ActiveHybrid 3 Luxury	£35,237.50	£7,047.50	£42,285	£43,185	-	£43,010	20%	(E) ¹	39
ActiveHybrid 3 M Sport	£35,654.17	£7,130.83	£42,785	£43,685	-	£43,510	20%	(E) ¹	39

VED rates

VED rates for brand new cars are determined by their ${\rm CO}_2$ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 3 Series Saloon models fall into one of the eight categories listed below:

CO ₂ emissions (g/km)	Band B 101-110	Band C 111-120	Band D 121-130	Band E 131-140	Band F 141-150	Band G 151-165	Band H 166-175	Band J 186-200
First year VED	50	£0	£0	£130	£145	£180	£290	£485
Annual VED (second year onwards)	£20	£30	£110	£130	£145	£180	£205	£265

On the road price

First year Vehicle Excise Duty

The recommended on the road price includes: Delivery and BMW Emergency Service Number plates Vehicle first registration fee

£700 £25 £55 See left

STANDARD AND OPTIONAL EQUIPMENT.

316i / 316d ES
316i / 316d SE
316i / 316d Sport
320i / 320d SE
320i / 320d Sport
320i / 320d Luxury
320i / 320d M Sport
320d ED
320d ED Business
320i / 320d / xDrive SE
320i / 320d / xDrive Sport
320i / 320d / xDrive Luxury
320i / 320d / xDrive M Sport
328i SE
328i Sport

BMW EFFICIENT DYNAMICS

Auto Start-Stop	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Brake Energy Regeneration	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
ECO PRO mode	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Electric Power Steering	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
High-precision direct injection ¹	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Optimum Shift Indicator	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Reduced Rolling Resistance Tyres	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.

Your BMW Retailer will be pleased to provide you with more information.

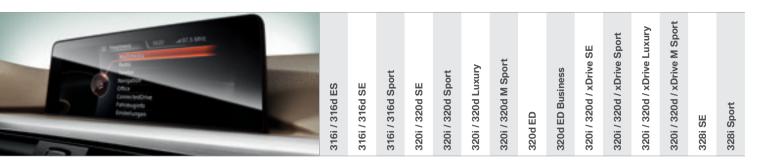
PAINTWORK

7																
Non-metallic Available in: Alpine White or Jet Black ²	uni	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic Available in: Black Sapphire, Estoril Blue ³ , Glacier Silver, Havanna ² , Imperial Blue ² , Liquid Blue ² , Melbourne Red, Mineral Grey, Mineral White ² , Orion Silver ² and Sparkling Bronze ²	met	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BMW Individual Available in Brilliant White, Citrine Black, Moonstone, Smoked Topaz and Tanzanite Blue	Ind	-	-	o -	-	0	-	o -	-	-	-	o -	-	0	-	0

328i Luxury	328i M Sport	335i Luxury	335i M Sport	ActiveHybrid 3 SE	ActiveHybrid 3 Luxury	ActiveHybrid 3 M Sport	318d SE	318d Sport	318d Luxury	318d M Sport	325d SE	325d Luxury	325d M Sport	330d SE	330d Luxury	330d M Sport	330d xDrive SE	330d xDrive Luxury	330d xDrive M Sport	335d xDrive Luxury	335d xDrive M Sport	Price
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
•	•	•	•	•	•	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Std
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
•	•	0	0	0	0	0	•	•	•	•	•	•	•	0	0	0	0	0	0	0	0	Std
0	0	•	•	•	•	•	0	0	0	0	0	0	0	•	•	•	•	•	•	•	•	£645
0	0	-	-	-	-	-	-	0	0	0	-	0	0	-	-	-	-	-	-	-	-	£1,395
	-	0	0	-	0	0	-	-	-	-	-	-	-	-	0	0	-	0	0	0	0	£845

 ⁼ Standard o = Optional -= Not available ¹ = L
 4 = Only with XL3 BMW Individual leather steering wheel. 1 = Lower dashboard colour matches upholstery colour. 2 = Available with and without Exclusive stitching. 3 = With Exclusive stitching.

Prio	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
Si	-	-	-	-	•	-	-	•	-	-	•	-	-	-	•	-	-	•	-	-	-	-
Si	-	-	-	-	-	-	-	-	-	-	-	-	-	•	-	-	-	-	-	-	-	-
£1,29	-	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-	-
£1,29	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
Si	-	•	-	•	-	-	•	-	-	•	-	-	•	-	-	-	•	-	-	•	-	•
Si	•	-	•	-	-	•	-	-	•	-	-	•	-	-	-	•	-	-	•	-	•	-
£2,48	_	_	_	_	_	_	_	_	_	_	_	_	-	0	_	_	_	_	_	_	_	
£2,40																						
£1,21	0	0	0	0	-	0	0	-	0	0	-	0	0	-	-	0	0	-	0	0	0	0



PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Active Security package	ZAS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comprises: - 5AG Lane change warning - 5AL Dynamic Safety - 5AS Driving Assistant - 6WA Full Black panel display		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advanced Parking package	ZAP	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Comprises:		-	0	0	0	0	0	0	0	0	0	0	0	0	-	-
- 3AG Reversing Assist camera- 508 Park Distance Control (PDC), front and rear- 5DP Park Assist		-	-	-	_	-	-	-	-	-	-	-	_	-	0	0
M Sport Plus package Comprises: - 2NH M Sport brakes - 2PF M Star-spoke style 403 M - 420 Sun protection glass - 502 Xenon Headlights - 522 Headlight wash - 688 Loudspeaker system – harman/kardon	ZMS	-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
In conjunction with ZVI		-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
Media package - BMW Business Comprises: - 606 Navigation system - BMW Business Also includes TMC for lifetime	ZNB	0	0	0	0	0	0	0	0	•	0	0	0	0	0	0
Media package – BMW Business Plus	ZNC	0	0	0	0	0	0	0	0	-	0	0	0	0	0	0
Comprises: - 606 Navigation system – BMW Business - 6AK BMW Online Services, including BMW Apps¹ - 6AN Information Plus¹ - 6AP Remote Services² Also includes TMC for lifetime		-	-	-	-	-	-	-	-	0	-	-	-	-	-	-

Price	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
,																						
£995	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-	-	0	0	0	0
\$880	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	0	0	-	-	-	-
£1,120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£895	-	-	-	-	-	-	-	-	0	0	0	0	0	0	0	-	-	-	-	-	-	-
£545	0	0	0	0	0	0	0	0	-	-	-	-	-	-	-	0	0	0	0	0	0	0
£1,900	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0	-
£1,190	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0	-
9892	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-	-	0	0	0	0
£1,300	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-	-	0	0	0	0
£310	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

316i / 316d ES	316i / 316d SE	316i / 316d Sport	320i / 320d SE	320i / 320d Sport	320i / 320d Luxury	320i / 320d M Sport	320d ED	320d ED Business	320i / 320d / xDrive SE	320i / 320d / xDrive Sport	320i / 320d / xDrive Luxury	320i / 320d / xDrive M Sport	328i SE	328i Sport
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PACKAGES (CONT.)

Media package – BMW Professional	ZNP	0	0	0	0	0	0	0	0	-	0	0	0	0	0	0
Comprises:		_			_	_	_	_	_		_	_	_	_		_
 - 609 Navigation system – BMW Professional Multimedia - 6AK BMW Online Services, including BMW Apps¹ - 6AN Information Plus¹ - 6AM Real Time Traffic Information (RTTI)¹ - 6AP Remote Services² - 6WA Full Black panel display Also includes TMC for lifetime 		-	-		-	-	-	-	-	0	-	-	-	-	-	-
Interior Comfort package	ZIC	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Comprises:		-	0	-	0	-	-	-	0	0	0	-	-	-	0	-
 465 Split-folding rear seat 493 Extended storage 534 Air conditioning, automatic with two-zone control 563 Extended lighting 5DC Head restraints, rear and folding 		-	-	0	-	0	0	0	-	-	-	0	0	0	-	0
Visibility package	ZVI	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Comprises: - 431 Rear-view mirror, automatically dimming - 502 Headlight wash - 521 Rain sensor with automatic headlight activation - 522 Xenon Headlights - 524 Adaptive Headlights		-	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Price	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
C4 000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	_	_	_	0	0	0	
£1,890	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	*	0	-	-	-	-
£1,750 £900	-	-	-		-	-	-	-	-		-	-	-		-	-	0	-	-		-	
£1,015	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£695	-	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-	-
£470	0	0	0	0	-	0	0	-	0	0	-	0	0	0	-	0	0	-	0	0	0	0
£1,200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£925	0	0	0	0	0	0	0	Ο	0	0	0	0	0	0	0	0	0	0	0	0	0	0

316i / 316d ES	316i / 316d SE	316i / 316d Sport	320i / 320d SE	320i / 320d Sport	320i / 320d Luxury	320i / 320d M Sport	320d ED	320d ED Business	320i / 320d / xDrive SE	320i / 320d / xDrive Sport	320i / 320d / xDrive Luxury	320i / 320d / xDrive M Sport	328i SE	328i Sport
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INTERIOR TRIMS

Aluminium Hexagon	4MR															
Standard for M Sport models with 4DX only		-	-	-	-	-	-	•	-	-	-	-	-	•	-	-
Available for M Sport models with 4DL only		-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
Black, High-gloss Standard for Sport models with 4DN only	4AT	-	-	•	-	•	-	-	-	-	-	•	-	-	-	•
Satin Silver	4CG	•	•	-	•	-	-	-	•	•	•	-	-	-	•	-
Fineline Anthracite wood	4CE															
Standard for Luxury models with 4DM only		-	-	-	-	-	•	-	-	-	-	-	•	-	-	-
Available for ES / SE / ED models with 4DM only		0	0	-	0	_	-	-	0	0	0	-	-	-	0	-
Available for M Sport models with 4DM only		-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
Burr Walnut wood	4AB															
Available for ES / SE / ED with 4DM only		0	0	-	0	-	-	-	0	0	0	-	-	-	0	-
Available for Luxury models with 4DM only		-	-	-	-	-	0	-	-	-	-	-	0	-	-	-
Available for M Sport with 4DM only		-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
Brushed Aluminium	4AD															
Available for ES / SE / ED with 4DL only		0	0	-	0	-	-	-	0	0	0	-	-	-	0	-
Available for Sport models with 4DL or 4DN only		-	-	0	-	0	-	-	-	-	-	0	-	-	-	0
Available for M Sport models with 4DL only		-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
Burr Walnut wood with inlay Available for Luxury models with 4DM only	4B8	-	-	-	-	-	0	-	-	-	-	-	0	-	-	-
BMW Individual Fine-wood trim	XEX	0	0	-	0	-	-	-	0	0	0	-	-	-	0	0
Ash Grain White		-	-	0	-	0	-	-	-	-	-	0	-	-	-	-
Available with 4DM only		_	-	-	-	_	0	0	-	-	-	_	0	0	-	-
BMW Individual Fine-wood trim	XE5	0	0	-	0	-	-	-	0	0	0	-	-	-	0	-
Sycamore Red Brown, Dark		-	-	0	-	0	-	-	-	-	-	0	-	-	-	0
Available with 4DM only		-	-	-	-	-	0	0	-	-	-	-	0	0	-	-
BMW Individual Interior trim,	XE9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
leather trimmed		-	-	0	-	0	-	-	-	-	-	0	-	-	-	0
Available with 4DM only Only with ZA		-	-	-	-	_	0	0	-	-	-	-	0	0	-	-
BMW Individual Piano Black	XE7	0	0	-	0	-	-	-	0	0	0	-	-	-	0	-
Available with 4DM only		-	-	0	-	0	-	-	-	-	-	0	-	-	-	0
		-	-	-	-	-	0	0	-	-	-	-	0	0	-	-

Price	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
Std	•	-	•	-	-	•	-	-	•	-	-	•	-	-	-	•	-	-	•	-	•	-
03	0	-	0	-	-	0	-	-	0	-	-	0	-	-	_	0	-	-	0	-	0	-
Std	-	-	-	-	-	-	-	-	-	-	-	-	-	•	-	-	-	-	-	-	-	-
Std	-	-	-	-	•	-	-	•	-	-	•	-	-	-	•	-	-	•	-	-	-	
Std	-	•	-	•	-	-	•	-	-	•	-	-	•	-	_	-	•	-	-	•	-	•
£330	-	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-	
£100	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0	-
6000	_	_	_	_	0	_	_	0	_	_	0	_	_	_	0	_	_	0	_	_	_	_
0£3 2	-	0		0	-	-	0	-		0	-	-	0	_	-	-	0	-	-	0	-	0
£100	0	-	0	-	_	0	-		0	-		0	-			0	-	-	0	-	0	-
2100																						
£230	-	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-	-
£155	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
03	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-
£160	-	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0
£580	-	-	-	-	0	_	-	0	-	-	0	-	-	-	0	_	-	0	-	-		
£505	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	
£375	0	0	0	0	-	0	0	-	0	0	-	0	0	-	-	0	0	-	0	0	0	0
£580	-	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-	-
£505	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
£375	0	0	0	0	-	0	0	-	0	0	-	0	0	-	-	0	0	-	0	0	0	0
£580	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£505	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
£375	0	0	0	0	-	0	0	-	0	0	-	0	0	-	-	0	0	-	0	0	0	0
£580	-	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	-	-	-
£505	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
£375	0	0	0	0	-	0	0	-	0	0	-	0	0	-	-	0	0	-	0	0	0	0

	316i / 316d ES	316i / 316d SE	316i / 316d Sport	320i / 320d SE	320i / 320d Sport	320i / 320d Luxury	320i / 320d M Sport	320d ED	320d ED Business	320i / 320d / xDrive SE	320i / 320d / xDrive Sport	320i / 320d / xDrive Luxury	320i / 320d / xDrive M Sport	328i SE	328i Sport
4DL	0	0	0	0	0	-	0	0	0	0	0	-	0	0	0
4DN	-	-	0	-	0	-	-	-	-	-	0	-	-	-	0
4DX	-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
4DM	0	0	-	0	-	0	0	0	0	0	-	0	0	0	-
205	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2TB	-	-	-	0	0	0	0	-	-	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2VF	-	-	-	0	0	0	-	0	0	0	0	0	-	0	О
	-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
2NH	-	-	-	-	-	-	0	-	-	-	-	-	0	-	-
704	0	0	0	0	0	0	•	-	-	-	-	-	-	0	C
225	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
216	0	0	0	0	0	0	0	0	0	0	0	0	0	•	•
2VL	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-
	4DN 4DX 4DM 205 2TB 2VF 2NH 704 225 216	4DL O 4DN - 4DN - 4DM O 205 O 2TB - - 2VF - 2NH - 704 O 225 - 216 O 2VL O	4DL O O 4DN 4DN 4DM O O 205 O O 2TB 2VF 2NH 704 O O 2VL O O	4DL O O O 4DN O 4DN O O - 4DM O O - 205 O O O 2TB 2VF 704 O O O 2VL O O O	4DL O O O O O ADN O - ADN O - O O O O O O O O O O O O O O	4DL O O O O O O 4DN O - O 4DN O O - O - O 4DM O O - O - O 205 O O O O O O 2TB O O O 2NH O 216 O O O O O O 2VL O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL O O O O O O O O O O O O O O O O O O O	4DL 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	4DL 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

Key● = Standard ○ = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or' 1 = This option adds Sport+ mode to the Drive Performance Control. ² = Only available on diesel models, where marked.

Price	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
n/a	0	-	0	-	0	0	-	0	0	-	0	0	-	0	0	0	-	0	0	-	0	-
n/a	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
n/a	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0	-
n/a	0	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0	0	0	0	0	0
£1,550	-	-	-	-	-	-	-	-	0	0	0	0	0	0	0	•	•	•	0	0	0	0
£1,690	•	•	•	•	•	•	•	•	0	0	0	-	-	-	-	-	-	-	0	0	0	0
£165	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	0	0	-	-	-	-
£750	-	0	-	0	0	-	0	0	-	0	0	-	0	0	0	0	0	0	-	0	-	0
£515	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	-	-	-	0	-	0	-
£570	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0	-
£315	-	-	-	-	-	•	0	0	•	0	0	•	0	0	0	-	-	-	•	0	•	0
03	-	-	-	-	-	0	-	-	0	-	-	0	-	-	-	-	-	-	0	-	0	-
£85	•	•	•	•	•	•	•	•	0	0	0	0	0	0	0	•	•	•	•	•	•	•
£290	-	-	-	-	-	-	-	-	-	-	-	0	0	0	0	-	-	-	-	-	-	-
£210	0	0	0	0	0	0	0	0	0	0	0	-	-	-	-	0	0	0	0	0	0	0
£995	-	-	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	-	

Active Cruise Control with 'Stop and Go' function Only with 205 / 2TB Includes 6WA	5DF	-	-	-	0	0	0	0	-	-	0	0	0	0	0	C
Adaptive Headlights Only with and included in ZVI	524	0	0	0	0	0	0	0	0	0	0	0	0	0	0	C
Driving Assistant Included in ZAS Only with 6WA Not with 3AP	5AS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
Dynamic Safety Only with and included in ZAS	5AL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
Full Black panel display Included in ZNP / ZAS / 5DF / 610	6WA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Headlight wash Included in ZVI	502	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Head-up Display Only with 521 Includes 6WA Not with 3AP	610	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
High-beam Assistant Only with 431 Included in ZVI	5AC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Lane change warning Only with 430 Included in ZAS	5AG	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Park Assist Only with and included in ZAP	5DP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Park Distance Control (PDC), rear Not with 508	507	0	•	•	•	•	•	•	•	•	•	•	•	•	-	
Park Distance Control (PDC),	508	0	-	-	-	-	-	-	-	-	-	-	-	-	•	
front and rear Included in ZAP Not with 507		-	0	0	0	0	0	0	0	0	0	0	0	0	-	
Rain sensor with automatic headlight activation Included in ZVI	521	0	•	•	•	•	•	•	•	•	•	•	•	•	•	
Reversing Assist camera Only with 507 / 508 Included in ZAP	3AG	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Run-flat tyres	258	•	•	•	•	•	•	•	0	0	•	•	•	•	•	
Speed limit display Only with 6WA and ZNB / ZNP Not with 3AP	8TH	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Surround-view Only with 3AG, 430 and 508	5DL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Xenon Headlights Includes 502 Included in ZVI	522	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Key

■ Standard O = Optional -= Not available Not with = these options are not available for ordering together / = Indicates 'or'

* = Included within package see pages 19-22 for package information.



SEATS

Lumbar support, driver and front passenger	488	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Seat adjustment – front, electric with driver	459	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
memory																
Seat heating, front	494	0	0	0	0	0	0	0	0	•	0	0	0	0	0	0
Seat heating, rear Only with 494 and LC	496	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Split-folding rear seat	465	0	0	0	0	0	-	-	0	0	0	0	-	-	-	-
Included in ZIC Included in 497		-	-	-	-	-	0	0	-	-	-	-	0	0	0	0
Sport seats, front	481	0	0	•	0	•	0	•	0	0	0	•	0	•	0	•

328i Sport

328i SE

EXTERIOR EQUIPMENT

LATERIOR EQUIPMENT																
Comfort Access with smart-opener	322	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Exterior mirrors – folding, automatically	430	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
dimming Includes 431 on ES models		-	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Exterior trim, High-gloss Shadowline	760	0	0	-	0	-	-	•	0	0	0	-	-	•	0	-
		-	-	0	-	0	0	-	-	-	-	0	0	-	-	0
Exterior trim, Matt Aluminium Not with 760	3L8	0	0	0	0	0	-	-	0	0	0	0	-	-	0	0
Mirror caps, Black High-gloss	3BE	-	-	0	-	0	-	-	-	-	-	0	-	-	-	0
Model designation deletion	320	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Towbar, electric Only with 205 / 2TB for 320d EfficientDynamics	3AC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trim designation deletion	3DZ	-	-	•	-	•	•	0	-	-	-	•	•	0	-	•

		316i / 316d ES	316i / 316d SE	316i / 316d Sport	320i / 320d SE	320i / 320d Sport	320i / 320d Luxury	320i / 320d M Sport	320d ED	320d ED Business	320i / 320d / xDrive SE	320i / 320d / xDrive Sport	320i / 320d / xDrive Luxury	320i / 320d / xDrive M Sport	328i SE	328i Sport
INTERIOR EQUIPMENT																
Air conditioning, automatic with two-zone control Included in ZIC	534	0	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Armrest front, sliding	4AE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BMW Individual door sill finishers Only with ZA	778	-	-	0	-	0	0	-	-	-	-	0	0	-	-	0
BMW Individual instrument panel finished in leather Only with LCL3 / LCL5 / LCLX / LCLZ / LCOM / LCSW + 676 / 688 + 493 / 5AG / 5AS / 5DF	4M5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BMW Individual instrument panel finished in leather Only with ZA + 4AB / 4AD / 4B8 / 4CE / 4DD / 4MR / 563 / XE5 / XE7 / XEX + 676 / 688 + 493 / 5AG / 5AS / 5DF	XT1	-	-	0	-	0	0	0	-	-	-	0	0	0	-	0
Centre armrest for rear seats Included in 465 Included with LC	497	0	0	0	0	0	•	•	0	0	0	0	•	•	•	•
Extended lighting Included in ZIC	563	0	0	•	0	•	•	•	0	0	0	•	•	•	•	•
Extended storage Included in ZIC	493	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Glass sunroof	403	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Head restraints, rear and folding Included in ZIC	5DC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Headlining, Anthracite	775	0	0	0	0	0	0	•	0	0	0	0	0	•	0	0
Rear-view mirror, automatically dimming Included in 430 for ES models Included in ZVI	431	0	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Smoker's package	441	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sunblind – rear windscreen, electric	415	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sunblinds – rear side windows, manual	417	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sun protection glass	420	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Windscreen with grey shade band Not with 5AS / 610 / 8TH	3AP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
STEERING WHEELS																
BMW Individual leather steering wheel	XL3	-	-	0	-	0	0	-	-	-	-	0	0	-	-	0
Sport leather steering wheel, three-spoke Not with 2XE	255	0	0	•	0	•	•	-	0	0	0	•	•	-	0	•
Sport leather steering wheel	2XE	-	-	0	-	0	-	-	-	-	-	0	-	-	-	-

Only with BEL1 / BEL2 / LCL3 / LCL5 / LCSW / LCOM

Steering wheel heating

0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Price	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£385	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£140	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	03	-	0	-	0	-	-	0	-	-	0	-	-	0	0	-	-	0	-	-	0	-	0
• • • • • • • • • • • • • • • • • • •	£815	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
• • • • • • • • • • • • • • • • • • •	£1,075	0	0	0	0	-	0	0	-	0	0	-	0	0	0	-	0	0	-	0	0	0	0
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£75	•	•	•	•	•	•	•	•	•	•	0	•	•	0	0	•	•	•	•	•	•	•
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£200	•	•	•	•	0	•	•	•	•	•	0	•	•	•	0	•	•	•	•	•	•	•
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£155	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	£895	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0 0	£50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0 0	£215	•	0	•	0	0	•	0	0	•	0	0	•	0	0	0	•	0	0	•	0	•	0
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£145	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£25												_										
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	£275																						
	£190 £265												_										
	£265 £60												_										
• - • - • • - • • - • • - • • - <u>£1</u>	£50	-	0	-	0	-	-	0	-	-	0	-	-	0	0	-	-	0	-	-	0	-	0
	£110	-	•	-	•	•	-	•	•	-	•	-	-	•	•	0	-	•	•	-	•	-	•
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	93	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	-	-
	£155	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

316i / 316d ES
316i / 316d SE
316i / 316d Sport
320i / 320d SE
320i / 320d Sport
320i / 320d Luxury
320i / 320d M Sport
320i / 320d ED
320i / 320d ED Business
320i / 320d / xDrive SE
320i / 320d / xDrive Sport
320i / 320d / xDrive Luxury
320i / 320d / xDrive M Sport
328i SE
328i Sport
328i Luxury

_					 _
	IGHT	_ A I I	OV	\∧/ ∟	C

IGHT ALLOY WHEELS																	
16" Streamline style 306	2AT	-	-	-	-	-	-	-	•	-	-	-	-	-	-	-	
16" V-spoke style 390	2FH	-	-	-	-	-	-	-	-	•	-	-	-	-	-	-	
17" Star-spoke style 394	2DX	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
17" Star-spoke style 393	2DW	-	•	-	•	-	-	-	-	-	•	-	-	-	•	-	
		0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
17" Double-spoke style 392	2A6	-	-	•	-	•	-	-	-	-	-	•	-	-	-	•	
17" V-spoke style 413	2FK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
17" V-spoke style 395	2FL	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	0	0	0	0	-	-	-	-	0	0	-	-	0	0	
18" Star-spoke style 396	2DY	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	0	0	0	0	-	-	-	-	0	0	-	-	0	0	
		-	-	-	-	-	0	-	-	-	-	-	0	-	-	-	
18" V-spoke style 398	2FM	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Г
		-	0	0	0	0	-	-	-	-	0	0	-	-	0	0	
		-	-	-	-	-	0	-	-	-	-	-	0	-	-	-	
18" Double-spoke style 397	2A5	-	-	0	-	0	-	-	-	-	-	0	-	-	-	0	Г
18" Multi-spoke style 416	2H2	-	-	-	-	-	•	-	-	-	-	-	•	-	-	-	Г
18" Streamline style 419	2P4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
19" Double-spoke style 401	2A4	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Ī
		-	0	0	0	0	-	-	-	-	0	0	-	-	0	0	
		-	-	-	-	-	0	-	-	-	-	-	0	-	-	-	
18" M Star-spoke style 400 M	2PE	-	-	-	-	-	-	•	-	-	-	-	-	•	-	-	Г
18" M Double-spoke style 441 M – Ferric Grey	21B	-	-	-	-	-	-	0	-	-	-	-	-	0	-	-	Г
19" M Star-spoke style 403 M	2PF	-	-	-	-	-	-	0	-	-	-	-	-	0	-	-	Г
19" BMW Individual V-spoke style 439 I	2PR	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	0	0	0	0	-	-	-	-	0	0	-	-	0	0	
		-	-	-	-	-	0	-	-	-	-	-	0	-	-	-	
19" BMW Individual V-spoke style 626 I	2T0	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Ī
		-	0	0	0	0	-	-	-	-	0	0	-	-	0	0	
		-	-	-	-	-	0	-	-	-	-	-	0	-	-	-	



16" Streamline style 306



16" V-spoke style 390



17" Star-spoke style 394



17" Star-spoke style 393



17" Double-spoke style 392



17" V-spoke style 413



17" V-spoke style 395



18" Star-spoke style 396

Price	Run-flat tyres	Snow chains	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport
Std	-	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Std Std	-	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Std	•	0	-	-	-	-	-	-	-	-	-	-	-	-	-	_	•	-	-	-	-	_	
£120		0	_	-	_	_	-	_	_	-	_	-	-	_	_	_	-	_	-	_	_	_	_
Std	•	0	-	-	-	_	-	_	-	-	-	-	-	-	-	•	-	-	-	-	-	-	-
Std	•	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	•	-	-	-
£290	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£170	•	-	-	-	-	-	0	-	-	0	-	-	0	-	-	0	0	-	-	-	-	-	-
£540	•	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£410	•	0	-	-	-	-	0	-	-	0	-	-	0	-	-	0	0	-	-	0	-	-	-
03	•	0	-	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-
0883	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£700	•	-	-	-	-	-	0	-	-	0	-	-	0	-	-	0	0	-	-	0	-	-	-
£290	•	-	-	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-
£575 Std	•	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£540	•	0	_	-	_	-	_	_	-	_	_	-	_	_	-	_	_	_	-	0	_	_	_
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£1,280	•	_	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1,160	•	-	-	-	-	-	0	-	-	0	-	-	0	-	-	0	0	-	-	0	-	-	-
£775	•	-	-	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-
Std	•	-	•	-	•	-	-	•	-	-	•	-	-	•	-	-	-	•	-	-	•	-	•
£175	•	0	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0
2600	•	-	0	-	0	-	-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	-	0
£1,320	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1,200	•	-	-	-	-	-	0	-	-	0	-	-	0	-	-	0	0	-	-	0	-	-	-
£790 £1,320	•		-	0	-	0		-	0	-	-	0	-	-	0	-	-	-	0	-	-	0	
£1,320 £1,200			-	_			0			0	_	_	0	_	_	0	0	_	_	0	_		_
£790	•		_	0		0	-	_	0	-	_	0	-	_	0	-	-	_	0	-	_	0	_
										M Star-s 400 M	18" I		ouble-s	19" Do		ulti-spok	18" Mu	oke	W Z	18" Do style 3	9	poke	18" V-s



18" M Double-spoke style 441 M – Ferric Grey 19" M Star-spoke style 403 M



19" BMW Individual V-spoke style 439 I

19" BMW Individual V-spoke style 626 I

		316i / 316d ES	316i / 316d SE	316i / 316d Sport	320i / 320d SE	320i / 320d Sport	320i / 320d Luxury	320i / 320d M Sport	320d ED	320d ED Business	320i / 320d / xDrive SE	320i / 320d / xDrive Sport	320i / 320d / xDrive Luxury	320i / 320d / xDrive M Sport	328i SE	4000 COCC
AUDIO AND COMMUNICATION																
BMW Emergency Call ¹	6AC	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
BMW Online Services ² Only with and included in ZNC / ZNP	6AK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
BMW TeleServices ¹	6AE	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
DAB tuner	654	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control	6NS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
In conjuction with ZNP		0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Information Plus ² Only with and included in ZNC / ZNP	6AN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Internet Only with ZNC / ZNP	6AR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Loudspeaker system - BMW Advanced Not with 688	676	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Loudspeaker system – harman/kardon Not with 676	688	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Navigation system – BMW Business Advanced Only with and included in ZNB / ZNC	606	0	0	0	0	0	0	0	0	•	0	0	0	0	0	
Navigation system – BMW Professional Multimedia Only with and included in ZNP	609	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Online Entertainment Only with ZNP	6FV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
In conjunction with 688 / ZMS		0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Real Time Traffic Information (RTTI) ² Only with and included in ZNP	6AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Remote Services ¹ Only with and included in ZNC / ZNP	6AP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
TV function	601	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
SUPPLEMENTARY OPTIONS																
BMW Service Inclusive ³ Package covering servicing costs for 5 years / 50,000 miles		0	0	0	0	0	0	0	0	0	0	0	0	0	0	
BMW Service Inclusive Plus ³ Package covering servicing and maintenance costs for 5 years / 50,000 miles		0	0	0	0	0	0	0	0	0	0	0	0	0	0	
DMW Treekster ⁴		0	0	0	0	0	0	0	0	0	0	0	0	0	0	

BMW Trackstar⁴

BMW Trackstar Advance⁴

Key■ Standard o = Optional -= Not available / = Indicates 'or' * = Included within package, see pages 19-22 for package information.

1 = Active for the life of the vehicle. ² = Active for 3 years, renewable thereafter. ³ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive

⁴ = Price excludes subscription. Please consult your local BMW Retailer for further details. Content correct at time of going to print. Prices subject to change.

Price	335d xDrive M Sport	335d xDrive Luxury	330d xDrive M Sport	330d xDrive Luxury	330d xDrive SE	330d M Sport	330d Luxury	330d SE	325d M Sport	325d Luxury	325d SE	318d M Sport	318d Luxury	318d Sport	318d SE	ActiveHybrid 3 M Sport	ActiveHybrid 3 Luxury	ActiveHybrid 3 SE	335i M Sport	335i Luxury	328i M Sport	328i Luxury
Std	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
n/a*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Std	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Std	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
£430	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
n/a*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£95	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£430	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£675	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
n/a*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-	-	0	0	0	0
n/a*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£325	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£190	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
n/a*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
n/a*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£825	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Price from																						
£425	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£1,370	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£399	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£649	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

CODE GLOSSARY.

163	BMW Diesel with BluePerformance	4AT	Black, High-gloss interior trim	6AM	Real Time Traffic Information (RTTI)
205	Automatic transmission	4B8	Burr Walnut wood with inlay interior trim	6AN	Information Plus
216	Servotronic	4CE	Fineline Anthracite wood interior trim	6AP	Remote Services
225	M Sport Suspension deletion	4CG	Satin Silver interior trim	6AR	Internet
248	Steering wheel heating	4DL	Black, High-gloss trim finisher		
255	Sport leather steering wheel, three-spoke	4DM	Pearl Chrome trim finisher	6FV	Online Entertainment
258	Run-flat tyres	4DN	Coral Red trim finisher	6WA	Full Black panel display
2NH	M Sport Brakes	4DX	Estoril Blue trim finisher	704	M Sport suspension
2TB	Sport automatic transmission	4M5	BMW Individual instrument panel	760	High-gloss Shadowline exterior trim
2VF	Adaptive M Sport Suspension	41013	finished in leather	775	Headlining, Anthracite
		4MR	Interior trim, Aluminium Hexagon	778	BMW Individual door sill finishers
2VL	Variable Sport steering	502	Headlight wash	8TH	Speed limit display
2XE	Sport leather steering wheel	507	Park Distance Control (PDC), rear	BD	Move cloth upholstery
320	Model designation deletion	508	Park Distance Control (PDC), front	BE	Track cloth upholstery
322	Comfort Access with smart-opener		and rear	LC	Dakota leather upholstery
3AC	Towbar, electric	521	Rain sensor with automatic headlight activation	Ind	BMW Individual paintwork
3AG	Reversing Assist camera	522	Xenon Headlights	met	Metallic paintwork
3AP	Windscreen with grey shade band	524	Adaptive Headlights	uni	Non-metallic paintwork
3BE	Mirror caps, Black High-gloss	534	Air conditioning, automatic with	XE5	Fine-wood trim Sycamore Red
3DZ	Trim designation deletion		two-zone control	VET	Brown, Dark
3L8	Exterior trim, Matt Aluminium	563	Extended lighting	XE7	Piano Black
403	Glass sunroof	5AC	High-beam Assistant	XE9	Interior trim, leather trimmed
415	Sunblind – rear windscreen, electric	5AG	Lane change warning	XEX	Fine-wood trim Ash Grain White
417	Sunblinds – rear side windows, manual	5AL	Dynamic Safety	XL3	BMW Individual leather steering wheel
420		5AS	Driving Assistant	XT1	BMW Individual instrument panel
	Sun protection glass	5DC	Head restraints, rear and folding		finished in leather
430	Exterior mirrors – folding, automatically dimming	5DF	Active Cruise Control with 'Stop and Go' function	ZA	BMW Individual Extended Merino leather
431	Rear-view mirror, automatically dimming	5DL	Surround-view	ZAP	Advanced Parking package
441	Smoker's package	5DP	Park Assist	ZAS	Active Security package
459	Seat adjustment – front, electric with	601	TV function	ZIC	Interior Comfort package
	driver memory	606	Navigation system	ZMS	M Sport Plus package
465	Split-folding rear seat		- BMW Business Advanced	ZNB	Media package – BMW Business
481	Sport seats, front	609	Navigation system – BMW Professional Multimedia	ZNC	Media package – BMW Business Plus
488	Lumbar support, driver and front passenger	610	Head-up Display	ZNP	Media package – BMW Professional
493	Extended storage	654	DAB tuner	ZVI	Visibility package
494	Seat heating for driver and front passenger	676	Loudspeaker system – BMW Advanced		,. c
496	Seat heating for rear seats	688	Loudspeaker system		
497	Centre armrest for rear seats		– harman/kardon		
4AB	Burr Walnut wood interior trim	6AC	BMW Emergency Call		
4AD	Brushed Aluminium interior trim	6AK	BMW Online Services		
4AE	Armrest front, sliding	6AE	BMW TeleServices		

BMW CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, batterycharge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and - if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service - in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred - completely anonymously – to BMW and a service provider together with up-to-date time information

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kinadom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Retailer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 - 18:00.

More about BMW

Tel. 0800 325 600 www.bmw.co.uk



