



Das Auto.

The Beetle and Beetle Cabriolet





Model shown is Beetle Sport 2.0 litre TSI 220 PS with optional 19" 'Tornado' alloy wheels and pearl effect paint.

CONTENTS

The Beetle and Beetle Cabriolet	04
Details	08
Beetle and Beetle Cabriolet	12
Design	14
Sport	16
Beetle Turbo Black and Turbo Silver	18
Equipment	20
Wheels	22
Think Blue	24
Paint, Upholstery, Combinations and Interior colour package	26
Technical specification	42
Dimensions and Technology	46
Volkswagen service	48



Model shown is Beetle Sport 2.0 litre TDI 150 PS with optional rear tailgate spoiler and Pure White paint.

DÉJÀ VW.

You may need to take a second look. A Beetle? But a Beetle that has grown up and become sportier for the 21st century. From every angle, its masculine proportions make it appear more dynamic than ever before. But when it comes to making an impression, it's up to you to choose from a wide range of wheels, paint finishes and other options.

SUN WORSHIPPER.

It's human nature to appreciate the sunshine. Why? Because sunlight makes us feel relaxed, happier and carefree. So it's good to know you can make the most of it in just 9.5 seconds in the Beetle Cabriolet. Because that's all the time it takes to open the soft-top roof. And whichever model you choose, Beetle Cabriolet, Design or Sport, you have plenty of options to personalise your Beetle Cabriolet to your exact taste. A range of alloy wheels, Bi-xenon headlights, leather upholstery and touch-screen navigation systems are just some of the choices available to you. Depending on your vehicle's colour, the soft-top is also available in refined Black or elegant Nutria Beige.



Model shown is Beetle Cabriolet Sport with optional 19" 'Tornado' alloy wheels, 'Fender' premium soundpack and body-coloured upper dashboard and door panels.



DETAILS.

No other car has fascinated people as much as **the Beetle**, and now the icon is back, just maybe not as expected – powerful, dynamic and with corners and edges. After all, even icons have to evolve to remain true to themselves.

Model shown is Beetle Sport with optional 18" 'Discus' alloy wheels and pearl effect paint.



Darkened rear side and rear windows reduce the amount of sunlight entering the cabin by up to 65% from the B pillar back, contributing to a pleasant interior temperature. Enhancing privacy, protecting rear passengers and luggage from unwelcome glare and enhancing sports appeal, tinted glass is a practical and stylish addition to the exterior. Optional on Beetle and Beetle Design and standard on Beetle Sport, Beetle Turbo Black and Turbo Silver models.



Gas discharge (Bi-xenon dipped and main beam headlights) including range adjustment and LED daytime running lights ensure your vehicle is visible to other road users in any weather. Optional on all models.



Distinctive 19 inch **'Tornado'** alloy wheels with 235/40 R19 tyres and anti-theft wheel bolts complete the exterior styling of Beetle Turbo Black, and Turbo Silver models. Also optional on Sport models. Image shown is Beetle Turbo Black.



The **rear tailgate spoiler** is both sporty and elegant, optimising the aerodynamics of the rear design. Standard on Beetle Design and Beetle Sport 1.4 TSI 150 PS engines. Optional on Beetle Design and Beetle Sport 2.0 TDI 150 PS engines.



The **tonneau cover** is tough-wearing and durable, helping to keep your hood safe and protected while you enjoy the open-top driving experience. Image shown is Beetle Cabriolet Sport with optional body-coloured upper dash and door panels.



There is no compromise in safety with the Beetle Cabriolet's **comprehensive airbag system**. Included as standard are driver's and front passenger's airbags, with a front passenger's airbag deactivation switch and driver's and front passenger's combined head and side airbag system.



16 inch **steel wheels** with 215/60 R16 tyres and full size wheel trims give the exterior of your Beetle Cabriolet a stylish look.



Design models feature retro 17 inch **'Orbit'** alloy wheels with 215/55 R17 tyres, chrome effect rims and anti-theft wheel bolts.



Distinctive 18 inch **'Twister'** alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts complete the exterior styling of the Sport. Also optional on Design models.



BEETLE AND BEETLE CABRIOLET.

The entry level Beetle and Beetle Cabriolet models are exceptionally well equipped with a wide range of features, including manual air conditioning, electric front windows, height-adjustable front seats and electrically heated and adjustable door mirrors, together with electric power hood and tonneau cover on the Cabriolet. There is also a multifunction computer with visual gear change recommendation for improved fuel consumption and an RCD 310 DAB digital radio/MP3 compatible CD player with eight speakers for crystal clear radio reception. The three-spoke steering wheel attracts attention just as much as the 'Gloss Black' trim on the dash panels. Practical convenience is provided by storage compartments in the doors, front centre armrest and symmetrically-folding rear seat backrests which allow larger items to be transported. Electronic Stability Control (ESC) is fitted as standard alongside features such as ABS (Anti-lock Braking System), rollover protection system (Cabriolet models), Isofix child seat preparation (for 2 rear child seats), tyre pressure loss indicator, and a comprehensive suite of airbags for added safety and peace of mind. In addition BlueMotion Technologies help improve fuel consumption and reduce CO₂ emissions. This is achieved through efficiency measures such as battery regeneration (recuperation – energy recovery during braking) and a Start/Stop function, which can momentarily switch off the engine in certain circumstances, for example in stationary traffic, to save fuel.



Interior shown is Beetle Cabriolet with optional leather trimmed multifunction steering wheel.



Interior shown is Beetle Design with optional 'Fender' premium soundpack and Saturn Yellow paint.

DESIGN.

Choose a Design and you're sure to make an impact with passers-by and passengers alike. The stunning exterior design is matched inside with trim in the door panels, upper dashboard and steering wheel inserts that match the exterior colour of the car. Outside 17 inch 'Orbit' alloy wheels create a stylish look, while body-coloured door sill protection with chrome inserts and front fog lights including static cornering function, add that extra touch of luxury. Inside the individual atmosphere created is rounded off by chrome detailing in the cockpit and on the doors. The 'Beetle' storage compartment in the dashboard directly above the glovebox is both a practical and stylish homage to the vehicle's glorious past. The Composition Media system is equipped with a 6.5 inch colour touch-screen, DAB digital radio receiver, dash-mounted single CD player, SD card reader, and 6 speakers front and rear with 4 x 20 watt output. It facilitates music playback from MP3, WMA and AAC files and features title and compatible cover art display. There is also SMS functionality which allows you to read, compose and send SMS messages using the touch-screen display. An MDI (Multi Device Interface), providing USB connection, including Apple products will allow you to connect and charge a compatible iPod or MP3 player, whilst USB connectivity connects Android (not Apple) products. You can also stream music to the vehicle's audio system via Bluetooth connection, should you wish, from a compatible device. Finally, the Think Blue. Trainer. – provides driver tips and journey analysis to help promote economical driving.

* Phones must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.

SPORT.

With both style and presence and a look that's sure to turn heads, the Sport is a real winner. The exterior is designed to be noticed with its 18 inch 'Twister' alloy wheels and 'Gloss Black' door sills with chrome inserts. 'Gloss Black' door mirrors with integrated indicators enhance the exterior styling still further, with an extra sporty touch provided on 2.0 litre TSI 220 PS models with red brake calipers. With a range of extras in the interior, the Sport won't fail to impress. The multifunction steering wheel with 'Gloss Black' inserts, gear lever knob and handbrake grip are covered in fine leather and match perfectly with the 'Gloss Black' dash and door panels. Alternatively, you can really spice things up by opting for the upper dashboard and door panels to match the exterior paint colour of your Sport, while climate control – 2Zone electronic air conditioning and front sports seats with height and lumbar adjustment will ensure that you still feel relaxed at the end of your journey. Other excellent features include cruise control, sports instrument dials and front and rear parking sensors.



Interior shown is Beetle Cabriolet Sport with optional 'Fender' premium soundpack.

BEETLE TURBO BLACK AND TURBO SILVER.

You can tell just from the names Turbo Black and Turbo Silver that driving pleasure is hidden under the beautiful skin of these two stunning models. Both are adorned with striking 19 inch 'Tornado' alloy wheels and sporty red brake calipers, while a body-coloured rear diffuser and chrome exhaust tailpipes left and right give the Turbo models an impressive look. The body-coloured door sill protection with chrome insert is complemented by instantly recognisable 'Turbo' lettering in black (Turbo Black models) or silver (Turbo Silver models). Depending on which model you opt for, 'Gloss Black' or silver-coloured door mirrors finish off the impressive exterior, but if you look closer there's more. Its powerful 2.0 litre TSI 220 PS engine, coupled with either a six speed manual or six speed automatic DSG gearbox, ensures that it disappears from view just as quickly as it arrives.



Interior shown is **Beetle Turbo Silver 2.0 TSI DSG** with optional Discover Navigation touch-screen navigation/radio system, 'Fender' premium soundpack, Light and sight pack, 'Vienna' leather upholstery and metallic paint.

Distinctive 19 inch '**Tornado**' alloy wheels with 235/40 R19 tyres and anti-theft wheel bolts with red brake calipers complete the exterior styling of the Beetle Turbo Black and Turbo Silver models.



Model shown is Beetle Turbo Black with optional Pure White paint.

EQUIPMENT.



Bi-xenon headlights including range adjustment and LED daytime running lights make it unmistakably Volkswagen. Optional on all models.



The **three dial 'Sport' instrument panel** on the dashboard is a particularly distinctive feature showing information about oil temperature and turbocharger boost, as well as the multifunction stopwatch that can measure the journey time and time stopped. Standard on Sport, Beetle Turbo Black and Turbo Silver, and optional on all Design models.



The **Winter pack** includes heated front seats with three preset temperature settings and heated windscreen washer jets, ensuring you are fully prepared to face any cold spell. Optional on all models.



Cruise control can be set at speeds of over 19mph to maintain a constant speed. Once set to your desired speed, all your concentration can be focused on the road ahead creating a more relaxed drive. Optional on Beetle, Beetle Cabriolet and Design, and standard on all other models.



The **Keyless entry system** enables you to enter and exit your vehicle without taking the key out of your pocket. Once inside, as long as you have the key on you, the engine can be started without inserting the key in the ignition by simply pressing a button in the centre console. Optional on all models except Beetle and Beetle Cabriolet.



We've included numerous features for your convenience, such as the two cup holders incorporated into the centre console and allowed plenty of storage space too. The handy glovebox, unique 'Beetle' storage compartment in the dashboard and the **front centre armrest** with storage compartment provide a space for all your travel essentials. Standard on all models.



The **Composition Media system** is equipped with a 6.5 inch colour touch-screen, DAB digital radio receiver, dash-mounted single CD player, SD card reader, and 6 speakers front and rear with 4 x 20 watt output. It facilitates music playback from MP3, WMA and AAC files and features title and compatible cover art display. There is also SMS functionality which allows you to read, compose and send SMS messages using the touch-screen display. An MDI (Multi Device Interface), providing USB connection, including Apple products will allow you to connect and charge a compatible iPod or MP3 player, whilst USB connectivity connects Android (not Apple) products. You can also stream music to the vehicle's audio system via Bluetooth connection, should you wish, from a compatible device. Finally, the Think Blue. Trainer. – provides driver tips and journey analysis to help promote economical driving. Optional on Beetle and Beetle Cabriolet and standard on all other models.

* Phones must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.



The **Discover Navigation touch-screen navigation/radio system** builds upon the impressive Composition Media system, but with additional features enabling you to easily manage not only your music, but also navigation data, and a broad range of vehicle information. The system offers preloaded European navigation data, 2D/2.5D map view, three calculated route choices (Fast, Short and Eco), dynamic navigation based on TMC+, branded points of interest and Traffic Sign Display. It is also equipped with a proximity sensor that recognises in advance your intention to touch the screen and automatically adjusts the display mode. Includes navigation software updates for a period of three years, please contact your authorised Volkswagen retailer for full details. Optional on all models.



Ambient illumination with switchable colours form part of the optional **'Fender' premium soundpack** and creates a unique atmosphere thanks to the lighting strip under the door trim and the LEDs on the loudspeaker ring of the 'Fender' sound system. Optional on all models except Beetle and Beetle Cabriolet.

Climate control – 2Zone electronic climate control with automatic air recirculation features separate controls for both the driver and front passenger, enabling both to adjust the temperature setting according to their individual preference, while maintaining your chosen temperature throughout your journey. An air quality sensor continually monitors the outside air, automatically activating the interior air recirculation if necessary. Standard on Sport, Beetle Turbo Black and Turbo Silver, and optional on Design models.

WHEELS.



16 inch **steel wheels** with 215/60 R16 tyres and full size wheel trims.

B



17 inch **'Orbit'** alloy wheels with 215/55 R17 tyres, chrome effect rims and anti-theft wheel bolts.

D



18 inch **'Twister'** alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts.

SP D



19 inch **'Tornado'** alloy wheels with 235/40 R19 tyres and anti-theft wheel bolts.

TBS SP Image shown is Beetle Turbo Black.



18 inch **'Discus'** alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts.

D SP (No cost option on Sport models)

Image shown is Beetle Cabriolet Sport with optional Bi-xenon headlights and metallic paint.

STANDARD

Beetle/Beetle Cabriolet **B** Design **D** Sport **SP**

Beetle Turbo Black and Turbo Silver **TBS**

OPTIONAL

Beetle/Beetle Cabriolet **B** Design **D** Sport **SP**

Beetle Turbo Black and Turbo Silver **TBS**



17 inch **'Orbit Black'** alloy wheels with 215/55 R17 tyres, chrome effect rims and anti-theft wheel bolts.

D Image shown is Beetle Cabriolet Design.



16 inch **'Whirl'** alloy wheels with 215/60 R16 tyres and anti-theft wheel bolts.

B



17 inch **'Rotor'** alloy wheels with 215/55 R17 tyres and anti-theft wheel bolts.

D (No cost option)



19 inch **'Tornado White'** alloy wheels with 235/40 R19 tyres and anti-theft wheel bolts.

SP Image shown is Beetle Sport 2.0 litre TSI 220 PS.



20 inch **'Monterrey'** alloy wheels with 235/35 R20 tyres and anti-theft wheel bolts.

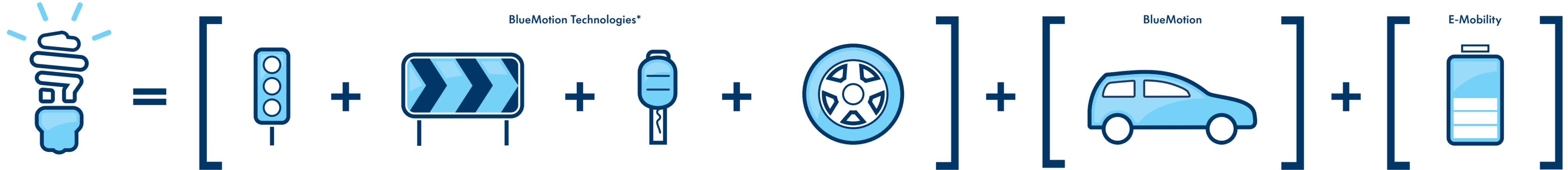
1.4 litre TSI 150 PS and 2.0 litre TDI 150 PS engines also include optional sports suspension.

SP Image shown is Beetle Sport 2.0 litre TSI 220 PS.

Think Blue.

Sustainability + Ingenuity.

'Think Blue' is Volkswagen's promise to create progressive, environmentally friendly products and processes. So, from our concepts to our designs, from our fabrics to our machines, from our buildings to our water supply and from our engines to the open road, we can help shape a more sustainable future. We have already started by creating electric vehicles, BlueMotion models and efficient BlueMotion Technologies that save you money and reduce emissions.



Think Blue.
Smart ideas for sustainable driving.

Start/Stop technology saves fuel and therefore cuts emissions by automatically switching off the engine when the car isn't in motion.

Brake energy recuperation system saves fuel by making the most of energy that's usually lost when you brake.

Turbocharged engines deliver more power when you need it and use less fuel when you don't.

Low rolling resistance tyres save you fuel by reducing the friction between the tyre and the road, meaning it takes less energy – and less fuel – to go further.

Purpose-built BlueMotion cars include the full range of BlueMotion Technologies as well as an aerodynamically optimised design to reduce wind resistance and increase efficiency.

Electric vehicles comprise both hybrid and fully electric vehicles, offering all the features of their regular counterparts combined with the ultimate in driving efficiency and low operating costs. The ultimate way to Think Blue.

*BlueMotion Technologies are available on all Volkswagens, excluding Phaeton, and vary between models.

IT DOESN'T MATTER IF IT'S PURE WHITE...

...or Tornado Red or Black or Saturn Yellow or Denim Blue
or Moon Rock Silver or Platinum Grey or Java or Oryx White
or Reflex Silver or Deep Black.

Model shown is Sport 1.4 litre TSI 150 PS with optional Pure White paint.



PAINT – BEETLE



PURE WHITE* | 0Q
Non-metallic

Optional | B, D, SP, TB, TS



BLACK | A1
Non-metallic

Standard | B, D, SP, TS



TORNADO RED | G2
Non-metallic

Standard | B, D, SP, TB, TS



SATURN YELLOW* | T1
Non-metallic

Optional | D, SP, TB



DENIM BLUE* | X0
Non-metallic

Optional | D, SP, TB



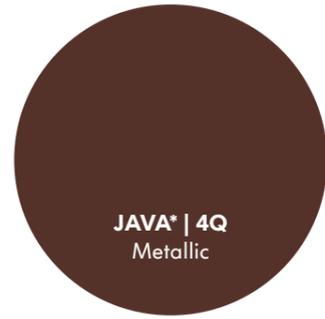
MOON ROCK SILVER* | 0B
Metallic

Optional | D, SP



PLATINUM GREY* | 2R
Metallic

Optional | B, D, SP, TB, TS



JAVA* | 4Q
Metallic

Optional | D, SP



REFLEX SILVER* | 8E
Metallic

Optional | B, D, SP, TB



DEEP BLACK* | 2T
Pearl Effect

Optional | B, D, SP, TS



ORYX WHITE* | 0R
Premium paint

Optional | B, D, SP, TB, TS

* Optional at extra cost.
Please note: the print processes do not allow exact reproduction of the paint colours.

Beetle | **B** Design | **D** Sport | **SP**
Beetle Turbo Black | **TB** Beetle Turbo Silver | **TS**

UPHOLSTERY – BEETLE



'IZZY' CLOTH
Titan Black | MK

Standard | B



'TIXO' CLOTH
Nutria Beige | MW

Standard | D



'TIXO' CLOTH
Titan Black | MX

Standard | D



'TIXO' CLOTH
Titan Black/Red | YM

Standard | D



'FERRIS' CLOTH
Nutria Beige | MH

Standard | SP, TB, TS



'FERRIS' CLOTH
Titan Black | MX

Standard | SP, TB, TS



'FERRIS' CLOTH
Titan Black/Blue | YJ

Standard | SP, TB, TS



'VIENNA' LEATHER*
Black | JU

Optional | B, D, SP, TB, TS



'VIENNA' LEATHER*
Nutria Beige | NJ/MH

Optional | D, SP, TB, TS



'VIENNA' LEATHER*
Atlantic Blue/Black | YJ

Optional | D, SP, TB, TS



'VIENNA' LEATHER*
Salsa Red/Black | YM

Optional | D, SP, TB, TS

* Optional at extra cost. Some parts of leather interior will contain artificial leather.
Please note: the print processes do not allow exact reproduction of the upholstery colours.

Beetle | **B** Design | **D** Sport | **SP**
Beetle Turbo Black | **TB** Beetle Turbo Silver | **TS**

COMBINATIONS – BEETLE

Seat upholstery	Dashboard upper	Dashboard lower	Roof colour	Pure White 0Q* Non-Metallic	Black A1 Non-Metallic	Tornado Red G2 Non-Metallic	Saturn Yellow T1* Non-Metallic	Denim Blue X0* Non-Metallic	Moon Rock Silver 0B* Metallic	Platinum Grey 2R* Metallic	Java 4Q* Metallic	Reflex Silver 8E* Metallic	Deep Black 2T* Pearl Effect	Oryx White 0R* Premium paint
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'Izzy' cloth Standard on Beetle ●

Titan Black MK	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	●●	●	●●
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'Tixo' cloth Standard on Design ●

Nutria Beige MW	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	●●	●●	●●	●●	●●	●	●●
Titan Black MX	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	●●	●●	●●	●●	●●	●●	●●	●	●●
Titan Black/Red YM	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	●●	●●	-	●●	●	●●

'Ferris' cloth Standard on Sport ●

Nutria Beige MH	Nutria Beige	Nutria Beige	Body-coloured ● Black ●	●●	●	●●	-	-	●●	●●	●●	●●	●	●●
Titan Black MX	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	●●	●●	●●	●●	●●	●●	●	●●
Titan Black/Blue YJ	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	●●	●●	-	●●	●	●●

'Ferris' cloth Standard on Turbo Black ●

Nutria Beige MH	Nutria Beige	Nutria Beige	Body-coloured ● Black ●	●●	-	●●	-	-	-	●●	-	●●	-	●●
Titan Black MX	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	-	●●	●●	●●	-	●●	-	●●	-	●●
Titan Black/Blue YJ	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	-	-	-	●●	-	●●	-	●●	-	●●

'Ferris' cloth Standard on Turbo Silver ●

Nutria Beige MH	Nutria Beige	Nutria Beige	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	-	-	●●
Titan Black MX	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	-	●	●●
Titan Black/Blue YJ	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	-	-	-	-	●●	-	-	●	●●

* Optional at extra cost † Some parts of leather interior will contain artificial leather 1 Body-coloured upper dashboard available as a no cost option when ordered with same body exterior colour.

● Standard ○ Optional at extra cost - Not available

●● Roof in body-colour or Black. Unless indicated with a circle, the combination is not available.

Seat upholstery	Dashboard upper	Dashboard lower	Roof colour	Pure White 0Q* Non-Metallic	Black A1 Non-Metallic	Tornado Red G2 Non-Metallic	Saturn Yellow T1* Non-Metallic	Denim Blue X0* Non-Metallic	Moon Rock Silver 0B* Metallic	Platinum Grey 2R* Metallic	Java 4Q* Metallic	Reflex Silver 8E* Metallic	Deep Black 2T* Pearl Effect	Oryx White 0R* Premium paint
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'Vienna' leather** Optional on Beetle ○

Black JU	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	●●	●	●●
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'Vienna' leather** Optional on Design ○

Black JU	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	●●	●●	●●	●●	●●	●●	●●	●	●●
Nutria Beige NJ	Body-coloured	Nutria Beige	Body-coloured ● Black ●	●●	●	●●	-	●●	●●	●●	●●	●●	●	●●
Atlantic Blue/Black YJ	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	●●	●●	-	●●	●	●●
Salsa Red/Black YM	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	●●	●●	-	●●	●	●●

'Vienna' leather** Optional on Sport ○

Black JU	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	●●	●●	●●	●●	●●	●●	●	●●
Nutria Beige NJ	Gloss Black	Nutria Beige	Body-coloured ● Black ●	●●	●	●●	-	●●	●●	●●	●●	●●	●	●●
Atlantic Blue/Black YJ	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	●●	●●	-	●●	●	●●
Salsa Red/Black YM	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	●●	●●	-	●●	●	●●

'Vienna' leather** Optional on Turbo Black ○

Black JU	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	-	●●	●●	●●	-	●●	-	●●	-	●●
Nutria Beige NJ	Gloss Black	Nutria Beige	Body-coloured ● Black ●	●●	-	●●	-	●●	-	●●	-	●●	-	●●
Titan Black/Blue YJ	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	-	-	-	●●	-	●●	-	●●	-	●●
Salsa Red/Black YM	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	-	●●	-	-	-	●●	-	●●	-	●●

'Vienna' leather** Optional on Turbo Silver ○

Black JU	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	-	●	●●
Nutria Beige MH	Nutria Beige	Nutria Beige	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	-	●	●●
Titan Black/Blue YJ	Gloss Black	Titan Black	Body-coloured ● Black ●	●●	●	-	-	-	-	●●	-	-	●	●●
Salsa Red/Black YM	Body-coloured	Titan Black	Body-coloured ● Black ●	●●	●	●●	-	-	-	●●	-	-	●	●●

Body-coloured upper dashboard and door panels¹ Optional on Sport ○

INTERIOR COLOUR PACKAGE – BEETLE

Seat upholstery	Dashboard upper and door panels	Dashboard lower	Roof colour	Pure White 0Q* Non-Metallic	Black A1 Non-Metallic	Tornado Red G2 Non-Metallic	Moon Rock Silver 0B* Metallic	Platinum Grey 2R* Metallic	Java 4Q* Metallic	Reflex Silver 8E* Metallic	Deep Black 2T* Pearl Effect	Oryx White 0R* Premium paint
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'Red' interior colour package Optional on Design

Standard 'Tixo' cloth Titan Black MX	Tornado Red	Titan Black	Body-coloured ● Black ●	●●	-	-	-	●●	-	●●	-	●●
Standard 'Tixo' cloth Titan Black/Red YM	Tornado Red	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	●●	●	●●
Optional 'Vienna' leather** Black JU	Tornado Red	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	●●	●	●●

'Red' interior colour package Optional on Sport

Standard 'Ferris' cloth Titan Black MX	Tornado Red	Titan Black	Body-coloured ● Black ●	●●	-	-	-	●●	-	●●	-	●●
Optional 'Vienna' leather** Black JU	Tornado Red	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	●●	●	●●

'Silver' interior colour package Optional on Design

Standard 'Tixo' cloth Titan Black MX	Reflex Silver	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	-	●	●●
Optional 'Vienna' leather** Black JU	Reflex Silver	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	-	●	●●

'Silver' interior colour package Optional on Sport

Standard 'Ferris' cloth Titan Black MX	Reflex Silver	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	-	●	●●
Optional 'Vienna' leather** Black JU	Reflex Silver	Titan Black	Body-coloured ● Black ●	●●	●	-	-	●●	-	-	●	●●

'Pure White' interior colour package Optional on Design

Standard 'Tixo' cloth Titan Black MX	Pure White	Titan Black	Body-coloured ● Black ●	-	●	●●	-	●●	-	●●	●	-
Standard 'Tixo' cloth Nutria Beige MW	Pure White	Titan Black	Body-coloured ● Black ●	-	-	-	●●	-	●●	-	-	-
Optional 'Vienna' leather** Black JU	Pure White	Titan Black	Body-coloured ● Black ●	-	●	●●	-	●●	-	●●	●	-
Optional 'Vienna' leather** Nutria Beige NJ	Pure White	Nutria Beige	Body-coloured ● Black ●	-	-	-	●●	-	●●	-	-	-

'Pure White' interior colour package Optional on Sport

Standard 'Ferris' cloth Titan Black MX	Pure White	Titan Black	Body-coloured ● Black ●	-	●	●●	-	●●	-	●●	●	-
Standard 'Ferris' cloth Nutria Beige MH	Pure White	Nutria Beige	Body-coloured ● Black ●	-	-	-	●●	-	●●	-	-	-
Optional 'Vienna' leather** Black JU	Pure White	Titan Black	Body-coloured ● Black ●	-	●	●●	-	●●	-	●●	●	-
Optional 'Vienna' leather** Nutria Beige NJ	Pure White	Nutria Beige	Body-coloured ● Black ●	-	-	-	●●	-	●●	-	-	-

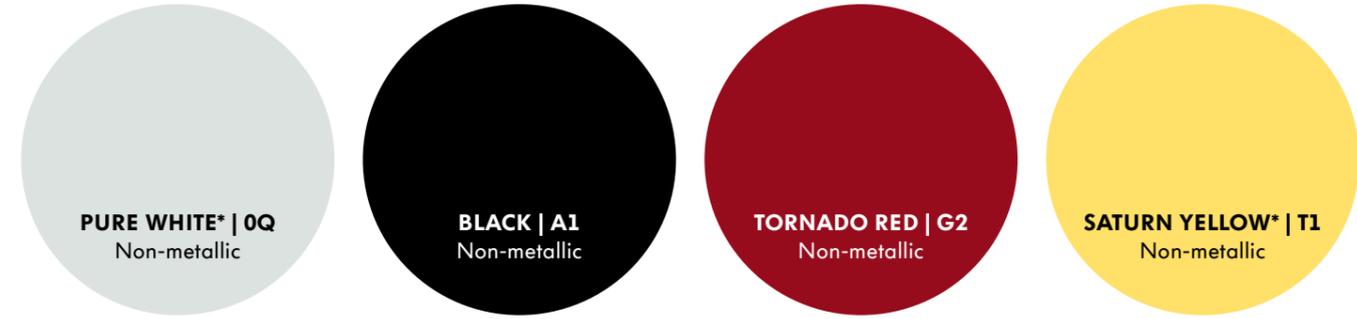
* Optional at extra cost † Some parts of leather interior will contain artificial leather

●● Roof in body-colour or Black. Unless indicated with a circle, the combination is not available.



Interior shown is Beetle Design with optional 'Pure White' interior colour package and 'Fender' premium soundpack.

PAINT – BEETLE CABRIOLET



PURE WHITE* | 0Q
Non-metallic

Optional | B, D, SP

BLACK | A1
Non-metallic

Standard | B, D, SP

TORNADO RED | G2
Non-metallic

Standard | B, D, SP

SATURN YELLOW* | T1
Non-metallic

Optional | D, SP



DENIM BLUE* | X0
Non-metallic

Optional | D, SP

MOON ROCK SILVER* | 0B
Metallic

Optional | D, SP

PLATINUM GREY* | 2R
Metallic

Optional | B, D, SP

JAVA* | 4Q
Metallic

Optional | D, SP



REFLEX SILVER* | 8E
Metallic

Optional | B, D, SP

DEEP BLACK* | 2T
Pearl Effect

Optional | B, D, SP

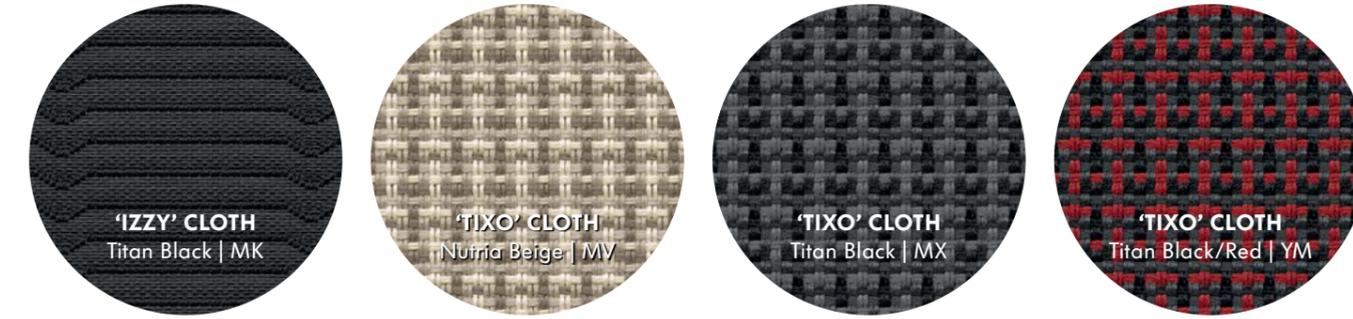
ORYX WHITE* | 0R
Premium paint

Optional | D, SP

* Optional at extra cost.
Please note: the print processes do not allow exact reproduction of the paint colours.

Beetle and Beetle Cabriolet | **B** Design | **D** Sport | **SP**

UPHOLSTERY – BEETLE CABRIOLET



'IZZY' CLOTH
Titan Black | MK

Standard | B

'TIXO' CLOTH
Nutria Beige | MV

Standard | D

'TIXO' CLOTH
Titan Black | MX

Standard | D

'TIXO' CLOTH
Titan Black/Red | YM

Standard | D



'FERRIS' CLOTH
Nutria Beige | MV

Standard | SP

'FERRIS' CLOTH
Titan Black | MX

Standard | SP

'FERRIS' CLOTH
Titan Black/Blue | YJ

Standard | SP



'VIENNA' LEATHER*
Black | JU

Optional | B, D, SP

'VIENNA' LEATHER*
Nutria Beige | NK

Optional | D, SP

'VIENNA' LEATHER*
Atlantic Blue/Black | YJ

Optional | B, D, SP

'VIENNA' LEATHER*
Salsa Red/Black | YM

Optional | B, D, SP

* Optional at extra cost. Some parts of leather interior will contain artificial leather.
Please note: the print processes do not allow exact reproduction of the upholstery colours.

Beetle and Beetle Cabriolet | **B** Design | **D** Sport | **SP**

COMBINATIONS – BEETLE CABRIOLET

Seat upholstery	Dashboard upper/lower	Tailored hood cover	Pure White 0Q* Non-Metallic	Black A1 Non-Metallic	Tornado Red G2 Non-Metallic	Saturn Yellow T1* Non-Metallic	Denim Blue X0* Non-Metallic	Moon Rock Silver 0B* Metallic	Platinum Grey 2R* Metallic	Java 4Q* Metallic	Reflex Silver 8E* Metallic	Deep Black 2T* Pearl Effect	Oryx White 0R* Premium paint
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'Izzy' cloth Standard on Beetle Cabriolet ●

Titan Black MK	Gloss Black/Titan Black	Black ●	●	●	●	-	-	-	●	-	●	●	-
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'Tixo' cloth Standard on Design ●

Titan Black MX	Body-coloured/Titan Black	Black ● Nutria Beige ¹ ●	●●	●●	●	●	●	●●	●●	●●	●●	●●	●●
Nutria Beige MV	Body-coloured/Titan Black	Black ● Nutria Beige ¹ ●	●	●●	●	-	●●	●●	●●	●●	●●	●●	●●
Titan Black/Red YM	Body-coloured/Titan Black	Black ●	●	●	●	-	-	●	●	-	●	●	●

'Ferris' cloth Standard on Sport ●

Titan Black MX	Gloss Black ² /Titan Black	Black ● Nutria Beige ¹ ●	●●	●●	●	●	●	●●	●●	●●	●●	●●	●●
Nutria Beige MV	Gloss Black ² /Nutria Beige	Black ● Nutria Beige ¹ ●	●	●●	●●	-	-	●●	●●	●●	●●	●●	●●
Titan Black/Blue YJ	Gloss Black ² /Nutria Beige	Black ● Nutria Beige ¹ ●	●●	●●	●	-	●	●	●	-	●	●●	●●

Seat upholstery	Dashboard upper/lower	Tailored hood cover	Pure White 0Q* Non-Metallic	Black A1 Non-Metallic	Tornado Red G2 Non-Metallic	Saturn Yellow T1* Non-Metallic	Denim Blue X0* Non-Metallic	Moon Rock Silver 0B* Metallic	Platinum Grey 2R* Metallic	Java 4Q* Metallic	Reflex Silver 8E* Metallic	Deep Black 2T* Pearl Effect	Oryx White 0R* Premium paint
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'Vienna' leather* † Optional on Beetle Cabriolet ○

Black JU	Gloss Black/Titan Black	Black ●	●	●	●	-	-	-	●	-	●	●	-
Atlantic Blue/Black YJ	Gloss Black/Titan Black	Black ●	●	●	-	-	-	-	●	-	●	●	-
Salsa Red/Black YM	Gloss Black/Titan Black	Black ●	●	●	●	-	-	-	●	-	●	●	-

'Vienna' leather* † Optional on Design ○

Black JU	Body-coloured/Titan Black	Black ● Nutria Beige ¹ ●	●●	●●	●	●	●	●●	●●	●●	●●	●●	●●
Nutria Beige NK	Body-coloured/Nutria Beige	Black ● Nutria Beige ¹ ●	●	●●	●●	-	●●	●●	●●	●●	●●	●●	●●
Atlantic Blue/Black YJ	Body-coloured/Titan Black	Black ●	●	●	-	-	●	●	●	-	●	●	●
Salsa Red/Black YM	Body-coloured/Titan Black	Black ●	●	●	●	-	-	●	●	-	●	●	●

'Vienna' leather* † Optional on Sport ○

Black JU	Gloss Black ² /Titan Black	Black ● Nutria Beige ¹ ●	●●	●●	●	●	●	●●	●●	●●	●●	●●	●●
Nutria Beige NK	Gloss Black ² /Nutria Beige	Black ● Nutria Beige ¹ ●	●	●●	●●	-	-	●●	●●	●●	●●	●●	●●
Atlantic Blue/Black YJ	Gloss Black ² /Titan Black	Black ●	●	●	-	-	●	●	●	-	●	●	●
Salsa Red/Black YM	Gloss Black ² /Titan Black	Black ●	●	●	●	-	-	●	●	-	●	●	●

Body-coloured upper dashboard and door panels² Optional on Sport ○

* Optional at extra cost † Some parts of leather interior will contain artificial leather 1 Depending on hood colour chosen 2 Body-coloured upper dashboard available as a no cost option

● Standard ○ Optional at extra cost - Not available

●● Cabriolet hoods in Black or Nutria Beige. Unless indicated with a coloured circle, the combination is not available.

INTERIOR COLOUR PACKAGE – BEETLE CABRIOLET

Seat upholstery	Dashboard upper and door panels	Dashboard lower	Tailored hood cover	Pure White 0Q* Non-Metallic	Black A1 Non-Metallic	Tornado Red G2 Non-Metallic	Moon Rock Silver 0B* Metallic	Platinum Grey 2R* Metallic	Java 4Q* Metallic	Reflex Silver 8E* Metallic	Deep Black 2T* Pearl Effect	Oryx White 0R* Premium paint
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'Red' interior colour package Optional on Design

Standard 'Tixo' cloth Titan Black MX	Tornado Red	Titan Black	Black ● Nutria Beige ¹ ●	● ●	-	-	-	● ●	-	● ●	-	● ●
Standard 'Tixo' cloth Titan Black/Red YM	Tornado Red	Titan Black	Black ●	●	●	-	-	●	-	●	●	●
Optional 'Vienna' leather** Black JU	Tornado Red	Titan Black	Black ● Nutria Beige ¹ ●	● ●	● ●	-	-	● ●	-	● ●	● ●	● ●

'Red' interior colour package Optional on Sport

Standard 'Ferris' cloth Titan Black MX	Tornado Red	Titan Black	Black ● Nutria Beige ¹ ●	● ●	-	-	-	● ●	-	● ●	-	● ●
Optional 'Vienna' leather** Black JU	Tornado Red	Titan Black	Black ● Nutria Beige ¹ ●	● ●	● ●	-	-	● ●	-	● ●	● ●	● ●

'Silver' interior colour package Optional on Design

Standard 'Tixo' cloth Titan Black MX	Reflex Silver	Titan Black	Black ● Nutria Beige ¹ ●	● ●	● ●	-	-	● ●	-	-	● ●	● ●
Optional 'Vienna' leather** Black JU	Reflex Silver	Titan Black	Black ● Nutria Beige ¹ ●	● ●	● ●	-	-	● ●	-	-	● ●	● ●

'Silver' interior colour package Optional on Sport

Standard 'Ferris' cloth Titan Black MX	Reflex Silver	Titan Black	Black ● Nutria Beige ¹ ●	● ●	● ●	-	-	● ●	-	-	● ●	● ●
Optional 'Vienna' leather** Black JU	Reflex Silver	Titan Black	Black ● Nutria Beige ¹ ●	● ●	● ●	-	-	● ●	-	-	● ●	● ●

'Pure White' interior colour package Optional on Design

Standard 'Tixo' cloth Titan Black MX	Pure White	Titan Black	Black ● Nutria Beige ¹ ●	-	● ●	●	-	● ●	-	● ●	● ●	-
Standard 'Tixo' cloth Nutria Beige MV	Pure White	Titan Black	Black ● Nutria Beige ¹ ●	-	-	-	● ●	-	● ●	-	-	-
Optional 'Vienna' leather** Black JU	Pure White	Titan Black	Black ● Nutria Beige ¹ ●	-	● ●	●	-	● ●	-	● ●	● ●	-
Optional 'Vienna' leather** Nutria Beige NK	Pure White	Nutria Beige	Black ● Nutria Beige ¹ ●	-	-	-	● ●	-	● ●	-	-	-

'Pure White' interior colour package Optional on Sport

Standard 'Ferris' cloth Titan Black MX	Pure White	Titan Black	Black ● Nutria Beige ¹ ●	-	● ●	●	-	● ●	-	● ●	● ●	-
Standard 'Ferris' cloth Nutria Beige MV	Pure White	Nutria Beige	Black ● Nutria Beige ¹ ●	-	-	-	● ●	-	● ●	-	-	-
Optional 'Vienna' leather** Black JU	Pure White	Titan Black	Black ● Nutria Beige ¹ ●	-	● ●	●	-	● ●	-	● ●	● ●	-
Optional 'Vienna' leather** Nutria Beige NK	Pure White	Nutria Beige	Black ● Nutria Beige ¹ ●	-	-	-	● ●	-	● ●	-	-	-

* Optional at extra cost † Some parts of leather interior will contain artificial leather 1 Depending on hood colour chosen

● ● Cabriolet hoods in Black or Nutria Beige. Unless indicated with a coloured circle, the combination is not available.



Model shown is Beetle Cabriolet Design with optional 'Red' interior colour package and 'Fender' premium soundpack.

There's a Volkswagen for all of us.

Nippy city run around? Luxurious executive saloon? Open-top cruiser? Whatever it is you're looking for, we probably have it. From the iconic Beetle and Golf GTI to the up! and fuel-efficient BlueMotion Golf, there's a Volkswagen for everyone.

If you're thinking you might like to try a different Volkswagen, take a look at the selection below to see what else we have. There are 21 models in our range, so there's bound to be at least one that catches your eye.



Efficient

Our BlueMotion models benefit from innovative energy-saving technology that helps you optimise fuel consumption and reduce harmful emissions. This includes low rolling resistance tyres and improved aerodynamics, accompanied with advanced engines and gearboxes. Choose from the BlueMotion Polo, Golf, Golf Estate and Golf SV.

However, BlueMotion Technology can be found across our range where automatic Start/Stop technology and brake energy recuperation is standard on the majority of our engines, helping you to save more money by being more efficient.



Spacious family cars

Sharan: The ultimate in convenience with sliding rear doors, and enough space for the whole family. And their luggage. And the dogs.

If it's space you're after, then you might also like to consider the Tiguan, Golf SV, Golf Estate, Touran and new Passat Estate.



Style

Beetle: The original icon. And still the most unique way to make a fashion statement.

For more fun with the top down, why not consider Beetle Cabriolet, Golf Cabriolet or Eos.



City run around

up!: The ideal city car. Efficient, fun and surprisingly spacious, with that trademark Volkswagen solidity.

If you're looking for something slightly more spacious, then why not consider the up!'s bigger sibling, the Polo. City run around efficiency with more versatility and even more space can be found on the iconic Golf – winner of 'World Car of the Year 2013'.



Executive

Volkswagen CC: Perfectly turned out high-tech, executive luxury. A contemporary, stylish and innovative coupé.

All the luxury you need can also be found in the top of the range Phaeton, and executive comfort in the new Passat, new Passat Estate and Jetta.



4x4

New Touareg: The SUV just got smarter. True four by four capability off-road, and smooth, luxurious and powerful when on it. Features four wheel drive technology, '4MOTION', as standard for optimum road grip, stability and control.

Go anywhere, do anything in our four wheel drive alternatives: Tiguan and new Passat and Estate 4MOTION models.



Sporty

Golf: As exciting to drive as it is to look at. Style, performance and power.

You will also find our sporty gene in the iconic Golf GTD and R. Or for something more refined and elegant, there's the Eos too.

TECHNICAL SPECIFICATION – BEETLE

	1.2 litre TSI 105 PS BlueMotion Technology Beetle, Design	1.2 litre TSI 105 PS BlueMotion Technology Design	1.4 litre TSI 150 PS BlueMotion Technology Design, Sport	2.0 litre TSI 220 PS BlueMotion Technology Sport, Turbo Black, Turbo Silver	2.0 litre TSI 220 PS BlueMotion Technology Sport, Turbo Black, Turbo Silver
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Engines

engine type	Four cylinder				
cubic capacity, ltrs/cc	1.2/1197	1.2/1197	1.4/1390	2.0/1984	2.0/1984
max. output, PS ¹ /kW at rpm	105/77 @ 5000-5500	105/77 @ 5000-5500	150/110 @ 5000-6000	220/162 @ 4500-6200	220/162 @ 4500-6200
max. torque, lbs.ft/Nm at rpm	129/175 @ 1400-4000	129/175 @ 1400-4000	185/250 @ 1500-3500	258/350 @ 1500-4400	258/350 @ 1500-4400
gearbox:	6 speed manual	7 speed auto DSG	6 speed manual	6 speed manual	6 speed auto DSG

Weights, kgs

unladen weight ²	1316	1342	1347	1395	1420
gross vehicle weight	1760	1790	1790	1840	1860
payload ²	519	523	518	520	515
axle load limit: front/rear	940/870	970/870	970/870	1020/870	1040/870

Roof load

max. roof load	50	50	50	50	50
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Performance

top speed, mph (km/h), where the law permits	112 (180)	112 (180)	126 (203)	144 (233)	143 (231)
acceleration, secs 0 - 62mph	10.9	10.9	8.7	6.7	6.7
ABI insurance group, 1 - 50	TBA, TBA	TBA	TBA, TBA	TBA, TBA, TBA	TBA, TBA, TBA

Environmental information

fuel grade, minimum	Unleaded, 95 RON				
fuel tank capacity, galls/ltrs ⁴	12/55	12/55	12/55	12/55	12/55
official fuel consumption, mpg/ltr per 100km ⁵					
urban	42.2/6.7	45.6/6.2	39.8/7.1	34.0/8.3	31.7/8.9
extra-urban	58.9/4.8	58.9/4.8	56.5/5.0	52.3/5.4	51.4/5.5
combined	51.4/5.5	53.3/5.3	48.7/5.8	43.5/6.5	42.2/6.7
official CO ₂ emission, g/km ⁶	128	124	134	150	157
emission class	EURO 6				
noise, dB	72.0	69.0	72.0	71.0	74.0

	2.0 litre TDI 110 PS BlueMotion Technology Beetle, Design	2.0 litre TDI 110 PS BlueMotion Technology Design	2.0 litre TDI 150 PS BlueMotion Technology Design, Sport	2.0 litre TDI 150 PS BlueMotion Technology Design, Sport
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Engines

engine type	Four cylinder	Four cylinder	Four cylinder	Four cylinder
cubic capacity, ltrs/cc	2.0/1968	2.0/1968	2.0/1968	2.0/1968
max. output, PS ¹ /kW at rpm	110/81 @ 3500	110/81 @ 3500	150/110 @ 3500	150/110 @ 3500
max. torque, lbs.ft/Nm at rpm	185/250 @ 1750-3000	185/250 @ 1750-3000	251/340 @ 1750-3000	251/340 @ 1750-3000
gearbox:	5 speed manual	7 speed auto DSG	6 speed manual	6 speed auto DSG

Weights, kgs

unladen weight ²	1380	1395	1421	1445
gross vehicle weight	1840	1860	1880	1900
payload ²	535	540	534	530
axle load limit: front/rear	1020/870	1040/870	1060/870	1080/870

Performance

top speed, mph (km/h), where the law permits	113 (182)	113 (182)	125 (202)	124 (200)
acceleration, secs 0 - 62mph	11.0	11.0	8.9	8.9
ABI insurance group, 1 - 50	TBA, TBA	TBA	TBA, TBA	TBA, TBA

Environmental information

fuel grade, minimum	Diesel ³	Diesel ³	Diesel ³	Diesel ³
fuel tank capacity, galls/ltrs ⁴	12/55	12/55	12/55	12/55
official fuel consumption, mpg/ltr per 100km ⁵				
urban	57.6/4.9	57.6/4.9	53.3/5.3	50.4/5.6
extra-urban	72.4/3.9	67.3/4.2	68.9/4.1	64.2/4.4
combined	65.7/4.3	64.2/4.4	61.4/4.6	58.9/4.8
official CO ₂ emission, g/km ⁶	112	116	119	127
emission class	EURO 6	EURO 6	EURO 6	EURO 6
noise, dB	72.0	69.0	72.0	69.0

Technical specification notes

- The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
- Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48.
- The use of 100% RME and FAME (bio diesel) is not possible. Forecourt diesel with up to 7% bio diesel content, adhering to standard BS EN 590, can be used in diesel engines. The use of ethanol in forecourt petrol meeting BS EN 228 is allowable.
- The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.
- Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen web site at www.volkswagen.co.uk and at www.vca.gov.org.
- The weight of a vehicle will influence the level of CO₂ emission it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂.

TECHNICAL SPECIFICATION – BEETLE CABRIOLET

	1.2 litre TSI 105 PS BlueMotion Technology Beetle Cabriolet, Design	1.2 litre TSI 105 PS BlueMotion Technology Design	1.4 litre TSI 150 PS BlueMotion Technology Design, Sport	2.0 litre TSI 220 PS BlueMotion Technology Sport	2.0 litre TSI 220 PS BlueMotion Technology Sport
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Engines

engine type	Four cylinder				
cubic capacity, ltrs/cc	1.2/1197	1.2/1197	1.4/1390	2.0/1984	2.0/1984
max. output, PS ¹ /kW at rpm	105/77 @ 5000-5500	105/77 @ 5000-5500	150/110 @ 5000-6000	220/162 @ 4500-6200	220/162 @ 4500-6200
max. torque, lbs.ft/Nm at rpm	129/175 @ 1400-4000	129/175 @ 1400-4000	185/250 @ 1500-3500	258/350 @ 1500-4400	258/350 @ 1500-4400
gearbox:	6 speed manual	7 speed auto DSG	6 speed manual	6 speed manual	6 speed auto DSG

Weights, kgs

unladen weight ²	1395	1421	1434	1481	1505
gross vehicle weight	1780	1800	1810	1870	1890
payload ²	460	454	451	464	460
axle load limit: front/rear	950/880	970/880	980/880	1040/880	1060/880

Performance

top speed, mph (km/h), where the law permits	111 (178)	111 (178)	124 (201)	143 (230)	141 (228)
acceleration, secs 0 - 62mph	11.7	11.7	9.1	6.9	6.9
ABl insurance group, 1 - 50	TBA, TBA	TBA	TBA, TBA	TBA	TBA

Environmental information

fuel grade, minimum	Unleaded, 95 RON				
fuel tank capacity, galls/ltrs ⁴	12/55	12/55	12/55	12/55	12/55
official fuel consumption, mpg/ltr per 100km ⁵					
urban	41.5/6.8	44.1/6.4	38.7/7.3	33.2/8.5	31.0/9.1
extra-urban	58.9/4.8	56.5/5.0	54.3/5.2	50.4/5.6	50.4/5.6
combined	50.4/5.6	51.4/5.5	47.1/6.0	42.2/6.7	41.5/6.8
official CO ₂ emission, g/km ⁶	129	127	138	154	159
emission class	EURO 6				
noise, dB	72.0	69.0	72.0	71.0	74.0

	2.0 litre TDI 110 PS BlueMotion Technology Beetle Cabriolet, Design	2.0 litre TDI 110 PS BlueMotion Technology Design	2.0 litre TDI 150 PS BlueMotion Technology Design, Sport	2.0 litre TDI 150 PS BlueMotion Technology Design, Sport
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Engines

engine type	Four cylinder	Four cylinder	Four cylinder	Four cylinder
cubic capacity, ltrs/cc	2.0/1968	2.0/1968	2.0/1968	2.0/1968
max. output, PS ¹ /kW at rpm	110/81 @ 3500	110/81 @ 3500	150/110 @ 3500	150/110 @ 3500
max. torque, lbs.ft/Nm at rpm	185/250 @ 1750-3000	185/250 @ 1750-3000	251/340 @ 1750-3000	251/340 @ 1750-3000
gearbox:	5 speed manual	7 speed auto DSG	6 speed manual	6 speed auto DSG

Weights, kgs

unladen weight ²	1485	1505	1505	1529
gross vehicle weight	1880	1900	1890	1910
payload ²	470	470	460	456
axle load limit: front/rear	1050/880	1070/880	1060/880	1080/880

Performance

top speed, mph (km/h), where the law permits	112 (180)	112 (180)	124 (200)	123 (198)
acceleration, secs 0 - 62mph	11.7	11.7	9.3	9.3
ABl insurance group, 1 - 50	TBA, TBA	TBA	TBA, TBA	TBA, TBA

Environmental information

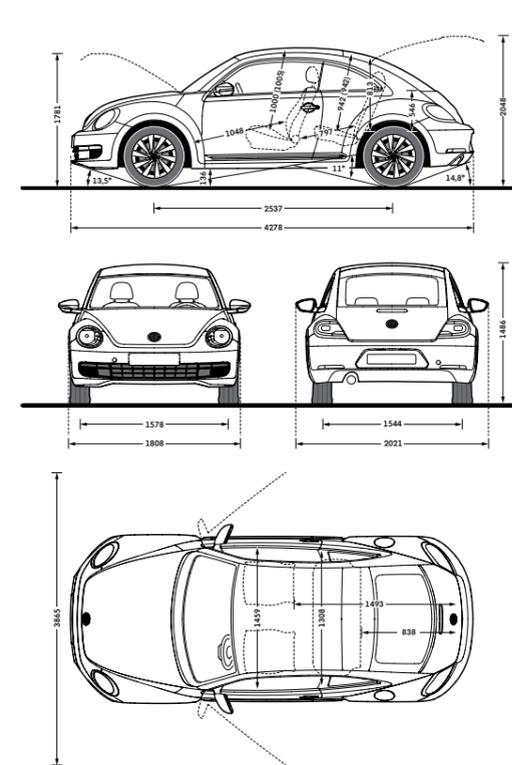
fuel grade, minimum	Diesel ³	Diesel ³	Diesel ³	Diesel ³
fuel tank capacity, galls/ltrs ⁴	12/55	12/55	12/55	12/55
official fuel consumption, mpg/ltr per 100km ⁵				
urban	56.5/5.0	55.4/5.1	53.3/5.3	48.7/5.8
extra-urban	68.9/4.1	65.7/4.3	67.3/4.2	61.4/4.6
combined	64.2/4.4	61.4/4.6	61.4/4.6	56.5/5.0
official CO ₂ emission, g/km ⁶	115	119	120	130
emission class	EURO 6	EURO 6	EURO 6	EURO 6
noise, dB	72.0	69.0	72.0	69.0

Technical specification notes

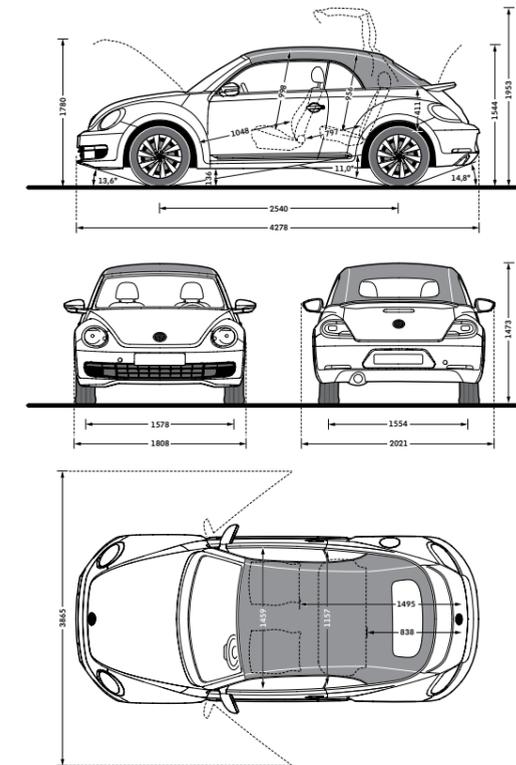
- The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
- Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48.
- The use of 100% RME and FAME (bio diesel) is not possible. Forecourt diesel with up to 7% bio diesel content, adhering to standard BS EN 590, can be used in diesel engines. The use of ethanol in forecourt petrol meeting BS EN 228 is allowable.
- The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.
- Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen web site at www.volkswagen.co.uk and at www.vca.gov.org.
- The weight of a vehicle will influence the level of CO₂ emission it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂.

DIMENSIONS

Beetle



Beetle Cabriolet



Maximum luggage capacity, litres VDA measuring method using 200 x 100 x 50mm blocks

	Beetle	Beetle Cabriolet
With rear seat upright	310	225
With rear seat folded	905	N/A

Exterior dimensions

Length, mm	4278	4278
Width – excluding door mirrors, mm	1808	1808
Width – including door mirrors, mm	2021	2021
Width – opened doors, mm	3865	3865
Height, mm	1486	1473
Height – opened bonnet/floor, mm	1781	1780
Height – opened tailgate/floor, mm	2048	1544
Height – opened sunroof open/floor, mm	N/A	1953
Wheelbase, mm	2537	2540
Turning circle, m	10.8	10.8

Interior dimensions

Effective headroom – front (with sunroof), mm	1000 (1005)	998
Effective headroom – rear (with sunroof), mm	942 (942)	956
Elbow width – front, mm	1459	1459
Elbow width – rear, mm	1308	1157
Legroom – front, mm	1048	1048
Legroom – rear, mm	797	797

On illustrations, where arrows and figures are shown inside of the vehicle, the measurements are for interior dimensions. Where arrows and figures are shown outside of the vehicle, the measurements are for exterior dimensions.

TECHNOLOGY

Engines

1.2 litre/105 PS ⁽⁰¹⁾ (77 kW) petrol engine:

EU6 emissions standard, four cylinder in-line direct injection engine, two valves per cylinder and turbocharger module with electric boost pressure regulation. Available with a six speed manual or a seven speed automatic DSG transmission

1.4 litre/150 PS ⁽⁰¹⁾ (110 kW) petrol engine:

EU6 emissions standard, four cylinder in-line direct injection twin-charged engine with four valves per cylinder, a supercharger and a turbocharger. Available with a six speed manual transmission

2.0 litre/220 PS ⁽⁰¹⁾ (162 kW) petrol engine:

EU6 emissions standard, four cylinder in-line direct injection turbocharged engine. Fitted with four valves per cylinder and a turbocharger. Available with a six speed manual or a six speed automatic DSG transmission

2.0 litre/110 PS ⁽⁰¹⁾ (81 kW) common rail diesel engine:

EU6 emissions standard, four cylinder in-line common rail diesel engine, with four valves per cylinder. Fitted with a turbocharger and a DPF (Diesel Particulate Filter). Available with a five speed manual or a seven speed automatic DSG transmission

2.0 litre/150 PS ⁽⁰¹⁾ (110 kW) common rail diesel engine:

EU6 emissions standard, four cylinder in-line common rail diesel engine, with four valves per cylinder. Fitted with a turbocharger and a DPF (Diesel Particulate Filter). Available with a six speed manual or a six speed automatic DSG transmission

Transmission

- Front wheel drive through asbestos-free single-plate dry clutch. Hydraulic clutch mechanism. Five or six speed manual, six or seven speed automatic DSG gearbox with double joint half axles
- Electronic differential lock, combined with a hydraulically operated single-plate dry clutch with asbestos-free lining via a six speed auto DSG gearbox
- Five speed manual: 2.0 litre TDI 110 PS
- Six speed manual: 1.2 litre TSI 105 PS, 1.4 litre TSI 150 PS, 2.0 litre TSI 220 PS, 2.0 litre TDI 150 PS
- Six speed auto DSG: 2.0 litre TSI 220 PS, 2.0 litre TDI 150 PS
- Seven speed auto DSG: 1.2 litre TSI 105 PS, 2.0 litre TDI 110 PS

Running gear

- Electronic Stability Control (ESC) including Electronic Differential Lock (EDL), Traction Control (ASR)
- XDS electronic differential lock (1.4 litre TSI 150 PS and 2.0 litre TSI 220 PS only)
- Front suspension through coil springs with telescopic shock absorbers, all elements integrated in chassis legs
- Rear suspension with gas pressure shock absorbers and separate springs
- Wheel control: front through chassis legs and (lower) triangular wishbones (directionally stabilising steering roll radius)
- Wheel control: rear through four-link suspension with independent wheel suspension (2.0 litre TSI 220 PS only)
- Front and rear anti-roll bar

Steering

- Electro-mechanical steering rack
- Collapsible, height and lengthways adjustable safety steering column

Brakes

- ABS (Electronically controlled Anti-lock Braking System) with EBD (Electronic Brake-pressure Distribution)
- Asbestos-free brake pads
- Diagonal twin-circuit brake system with inner-ventilated front disc brakes and rear disc brakes
- Battery regeneration (recuperation – energy recovery during braking)

VOLKSWAGEN SERVICE

The Volkswagen Warranty

Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty¹. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

Body Protection Warranty

The internal body sections and panels of the Beetle are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

Three-year Paintwork Warranty

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car. There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

Approved Accessories

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

Extended Warranty

If you order the Volkswagen Extended Warranty as an option when buying your new Beetle then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

Service Intervals

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,000³ and a maximum of 20,000³ miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service – According to flexible service interval display (after 2 years at the latest).
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

Please note: If you purchase a Volkswagen Fixed Price Service Plan your vehicle will follow the Fixed Service schedule.

Volkswagen Insurance⁴

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Volkswagen Insurance⁵

Get three years' Volkswagen Insurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts?

Insurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired in a Volkswagen Insurance approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Insurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-insurance.co.uk

Volkswagen Finance⁶

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a personal contract plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

CO₂ Emissions

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced.

The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

Volkswagen Roadside Assistance

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg and Phaeton which are registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

Tax Free Sales

For full details, please contact your authorised Volkswagen retailer.

Please note:

Some illustrations in this brochure do not necessarily reflect UK specifications and may not be available.

In particular, controls and some items of equipment are positioned differently for the UK.

The specifications contained in this brochure are for information purposes only and are subject to change.

If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your authorised Volkswagen retailer prior to ordering.

Note: we would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

¹ All warranty work must be completed by an authorised Volkswagen retailer or repairer.

² The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.

³ The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.

⁴ Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

⁵ Insurance from Volkswagen Insurance is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).

⁶ Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.



Model shown is Beetle Cabriolet Sport with optional 19" 'Tornado' alloy wheels, Bi-xenon headlights and body-coloured dash and door panels.

The Beetle and Beetle Cabriolet

Volkswagen Information Service. Telephone: 0800 333 666

Internet: www.volkswagen.co.uk

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