

### The new Polo



# IRRESISTIBLY POLO.

Caller State

Model shown is new Polo SEL with optional 17" 'Mirabeau' alloy wheels, electric glass sunroof, Light & Sight pack, and Mayan Blue non-metallic paint.



### INDIVIDUAL, IMPRESSIVE, INCOMPARÁBLE.



Sporty, stylish and fun, that's the new Polo. The restyled exterior is unmistakeably Volkswagen, with redesigned bumpers, headlights and chrome detailing on the grille. Special touches include body-coloured door mirrors, new rear light clusters and a choice of eye-catching alloy wheels, ensuring it's as individual, impressive and outstanding as ever.



**01** 17 inch **'Mirabeau'** alloy wheels with 215/40 R17 tyres and anti-theft wheel bolts. Optional on SEL models.

**02** 15 inch **'Lyon'** alloy wheels with 185/60 R15 tyres and anti-theft wheel bolts. Standard on SE models.

**03** 16 inch **'Portago'** alloy wheels in anthracite grey finish with 215/45 R16 tyres and anti-theft wheel bolts. Standard on SE Design models.



01

### INVITINGLY COMFORTABLE. IMPRESSIVELY EQUIPPED.

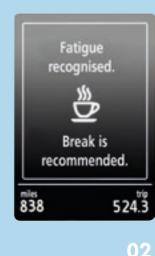
Interior shown is new Polo SEL with optional Winter pack, electronic climate control air conditioning, alcantara upholstery, Cruise & Park pack, Light & Sight pack and Mayan Blue non-metallic pair



### **INTELLIGENT INNOVATIONS** TO HELP KEEP YOU SAFE.

The new Polo is incredibly intelligent, thanks to the wide range of innovative driver assistance systems, designed to improve safety, practicality, comfort and efficiency like never before.





**01** The **rear-view camera** displays the area behind your vehicle on the screen of the vehicle's audio system, helping you to manoeuvre into tight spaces quickly and easily. Auxiliary lines help you navigate safely into parking spaces, and thanks to the high resolution display, even small obstacles such as kerbs are clearly visible. Optional on all models.

02 The Driver Alert system monitors driver behaviour, and if it detects unusual driving patterns, such as lane deviation or erratic steering movements, it uses visual and acoustic signals to recommend that the driver takes a break. Standard on BlueGT models only.

03 Adaptive Cruise Control (ACC) including Front Assist, radar sensor controlled distance monitoring system with City emergency braking system and cruise control with speed limiter, provides intelligent control of your driving speed by automatically adjusting acceleration and braking. Whether around town or on the motorway, the system will adjust your speed to that of the vehicle in front, keep your specified distance, warn if you are approaching too fast and, in an emergency situation, generate enough braking force to reduce the severity of a collision or even prevent the collision entirely. Optional on SE, SE Design, SEL and BlueGT models.

04 The Automatic Post-Collision Braking System, supported by the airbag sensors, automatically initiates braking after the vehicle suffers a collision, and brakes for as long as necessary to reduce the speed of the vehicle to 6mph in order to prevent or minimise the severity of subsequent collisions. Standard on all models.

The Cruise & Park pack (not shown) includes cruise control and front and rear parking sensors. Cruise control with speed limiter, can be set at speeds of over 19mph to maintain a constant speed on long journeys. Front and rear parking sensors assist in parking manoeuvres by emitting both audible and visual signals, alerting the driver to any obstacles in the way: the closer you are to an obstacle the faster the sound frequency. In addition, an optical parking display extends the functions of the parking sensors by indicating your position on the vehicle's audio display. Standard on SEL and optional on S, S A/C, SE and SE Design models.





### INGENIOUSLY INTUITIVE.

01





The new Polo interior has been ergonomically designed so that everything is intuitively to hand, exactly where you would expect it to be. Allied with Volkswagen's legendary high build quality and the finest materials, it assures you of total driving enjoyment on every trip.

01 The multifunction leather trimmed steering wheel allows control of functions such as cruise control, radio, phone and the multifunction display, without taking your hands off the steering wheel. Standard on SE models and above.

**02** The **multifunction computer** positioned directly in front of you on the dashboard lets you see important information at a glance, without taking your attention from the road. Information such as open doors or tailgate, average and current fuel consumption, journey time, outside temperature and range left in the fuel tank can be displayed. It also allows telephone operation with phone book display and navigation instructions if the optional Discover Navigation system is fitted. Standard on SE models and above. Image shown is BlueGT.

### INSTANTLY CONNECTED-UP.

The new Polo offers more connectivity than ever before, all fitted as standard. The latest generation radio/navigation systems recognise virtually any device you wish to connect. The Composition Colour System, standard on S, and S A/C models and the Composition Media system, standard on SE models and above, feature colour touch-screens. The Composition Media system and optional Discover Navigation touch-screen navigation/radio system feature a proximity sensor that recognises in advance your intention to touch the screen automatically adjusting the display mode, and an MDI (Multi Device Interface), including iPod cable and Lightning to 30-pin adaptor to connect the latest generation iPod and iPhone.

All models feature Bluetooth connection for compatible mobile phones and you can also connect two mobile phones at the same time. The new MirrorLink™ option for SE models and above, is an ingenious new software system that mirrors your mobile phone screen on the radio or radio/navigation display. This enables you to use certified apps safely during your journey, with handy Volkswagen apps also available to personalise and customise your journey still further. Please note: MirrorLink™ is only available with Android operating systems. Please consult the Volkswagen website for information on handset compatibility.



02

01 The 'Think Blue' trainer analyses driving characteristics and gives valuable tips for a more ecological driving style, helping to promote sustainable mobility.

Fine Direction Walk into the Sun

Walk into the Sun

Source Selection Previous Pause Next □ J= < II >

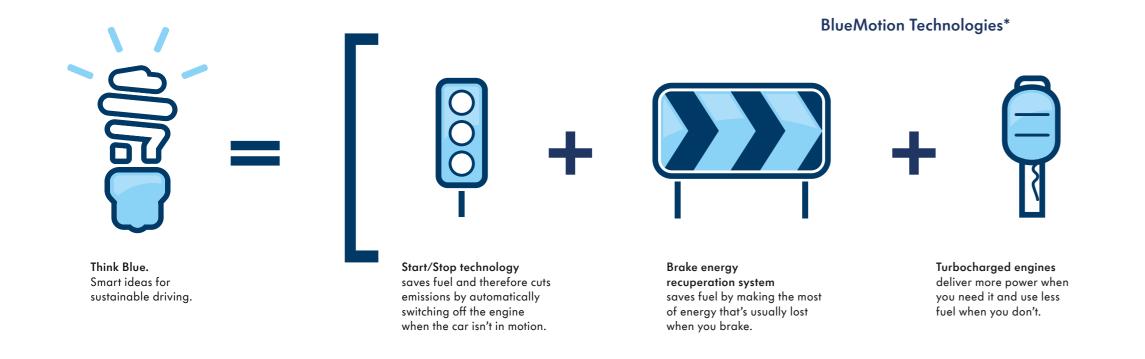
01

02 The title and cover art display forms part of the Composition Media system and Discover Navigation touch-screen navigation/radio system, enabling you to identify what you're listening to, whilst also displaying cover art and track information.

Radios featured are optional Discover Navigation touch-screen navigation/radio system.

### Think Blue. Sustainability + Ingenuity.

'Think Blue' is Volkswagen's promise to create progressive, environmentally friendly products and processes. So from our concepts to our designs, from our fabrics to our machines, from our buildings to our water supply, from our engines to the open road we can help shape a more sustainable future. We have already started by creating BlueMotion cars and efficient BlueMotion Technologies that save you money and reduce emissions.





Low rolling resistance tyres save you fuel by reducing the friction between the tyre and the road, meaning it takes less energy – and less fuel – to go further.



### **BlueMotion**



### Purpose built BlueMotion cars.

BlueMotion cars include the full range of BlueMotion Technologies as well as an aerodynamically optimised design to reduce wind resistance and increase efficiency. The ultimate way to Think Blue. PAINTS.



S, SE, SE Design, SEL, BlueGT

14















REFLEX SILVER' METALLIC Be S, SE, SE Design, SEL, BlueGT

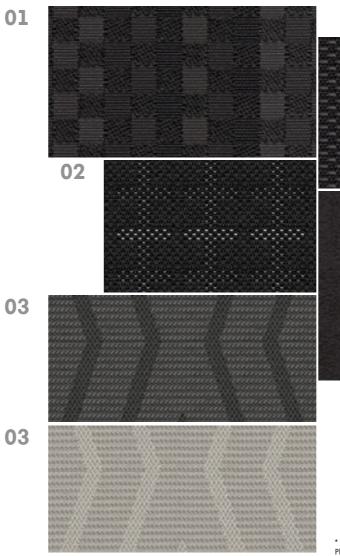




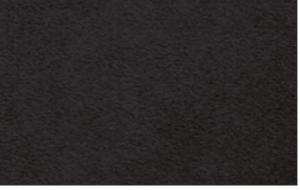


\* Optional at extra cost. Please note, the print processes do not allow exact reproduction of the paint colours. <sup>†</sup>Pure White (0Q) paint is a no cost option on SE Design and BlueGT models.

# UPHOLSTERY.



04



\* Optional at extra cost. Please note, the print processes do not allow exact reproduction of the upholstery colours.

### 01 'Grip' cloth

Titan Black (BY) Standard on S and S A/C

### 02 'Rail' cloth

05

Titan Black (BY) Standard on SE and SEL

### 03 'Pyramid' cloth

Palladium Grey (BQ) and Ceramique (BP) Standard on SE Design

### 04 'BlueSpeed' cloth with alcantara side bolsters

Titan Black/Olympia Blue/Crystal Grey (RU) Standard on BlueGT

### 05 Alcantara sports seats with 'Microfibre' side bolsters\*

Titan Black (BY) Optional on SE, SEL and BlueGT

# COMBINATIONS.

Seat upholstery	Carpet	Dashboard	Pure White*† 0Q	Urano Grey 5K	Black* A1	Mayan Blue* D7	Flash Red D8	Blue Silk Metallic* 2B	Java Metallic* 4Q	Carmen Red Metallic* 6K	Reflex Silver Metallic* 8E	Nimbus Grey Metallic* U5	Deep Black Pearl Effect* 2T	Oryx White Premium paint* 0R
'Grip' cloth – Standard on S and S A/C Titan Black (BY)	Black	Titan Black	•	•	•	•	•	•	•	•	•	•	•	•
'Rail' cloth – Standard on SE and SEL														
Titan Black (BY)	Black	Titan Black	•	•	•	•	•	•	•	•	•	•	•	•
<b>'Pyramid' cloth – Standard on SE Design</b> Palladium Grey (BQ)	Black	Titan Black	•	_	_	•	_	-	_	-	•	_	•	•
Ceramique (BP)	Black	Titan Black	٠	_	-	•	_	-	_	-	•	_	٠	•
'BlueSpeed' cloth with alcantara side bolsters Standard on BlueGT														
Titan Black/Olympia Blue/Crystal Grey (RU)	Black	Titan Black	•	_	-	_	_	•	_	-	•	-	•	-
Alcantara sports seats with 'Microfibre' side bolsters* Optional on SE and SEL														
Titan Black (BY)	Black	Titan Black	0	0	0	0	0	0	0	0	0	0	0	0
Alcantara sports seats with 'Microfibre' side bolsters* Optional on BlueGT														
Titan Black (BY)	Black	Titan Black	0	-	-	-	-	0	-	-	0	-	0	-

Pure White (0Q), Black (A1), metallic, pearl effect and premium paints, and alcantara upholstery are optional at extra cost.
Pure White (0Q) paint is a no cost option on SE Design and BlueGT models.

Standard. O Optional at extra cost. – Not available.

16

Interior shown is new Polo SE Design with optional electronic climate control air conditioning and front centre armrest.

E

 $(\mathfrak{A})$ 

17

### There's a Volkswagen for all of us.

Nippy city run around? Luxurious executive saloon? Open-top cruiser? Whatever it is you're looking for, we probably have it. From the iconic Beetle and Golf GTI to the up! and fuel-efficient BlueMotion Golf, there's a Volkswagen for everyone.

If you're thinking you might like to try a different Volkswagen, take a look at the selection below to see what else we have. There are 21 models in our range, so there's bound to be at least one that catches your eye.





### Sporty

**Scirocco:** As exciting to drive as it is to look at. Style, performance and power.

You will also find our sporty gene in the iconic Golf GTD, GTI and R. Or for something more refined and elegant, there's the Eos too.

### Efficient

Our **BlueMotion** models benefit from innovative energy-saving technology that helps you optimise fuel consumption and reduce harmful emissions. This includes low rolling resistance tyres and improved aerodynamics, accompanied with advanced engines and gearboxes. Choose from the BlueMotion Polo, Golf, Golf Estate or Passat.

However, BlueMotion Technology can be found across our range where automatic Start/Stop technology and brake energy recuperation is standard on the majority of our engines, helping you to save more money by being more efficient.



### Spacious family cars

Sharan: The ultimate in convenience with sliding rear doors, and enough space for the whole family. And their luggage. And the dogs.

If it's space you're after, then you might also like to consider the Tiguan, Golf Estate, Touran and Passat Estate.



To see these models and configure your ideal Volkswagen, visit: www.volkswagen.co.uk

### Style

**Beetle:** The original icon. And still the most unique way to make a fashion statement.

For more fun with the top down, why not consider Beetle Cabriolet, Golf Cabriolet or Eos.



### City run around

**up!:** The ideal city car. Efficient, fun and surprisingly spacious, with that trademark Volkswagen solidity.

If you're looking for something slightly more spacious, then why not consider the up!'s bigger sibling, the Polo. City run around efficiency with more versatility and even more space can be found on the iconic Golf – winner of 'World Car of the Year 2013'.

### Executive

Volkswagen CC: Perfectly turned out high-tech, executive luxury. A contemporary, stylish and innovative coupé.

All the luxury you need can also be found in the top of the range Phaeton, and executive comfort in the Passat Saloon and Jetta.



### **4x4**

**Touareg:** The SUV just got smarter. True four by four capability off-road, and smooth, luxurious and powerful when on it. Features four wheel drive technology, '4MOTION', as standard for optimum road grip, stability and control.

Go anywhere, do anything in our four wheel drive alternatives: Tiguan and Passat Alltrack.

# TECHNICAL SPECIFICATIONS.

	S, S A/C, SE, SE Design 1.0 litre 60 PS	SE, SE Design 1.0 litre 75 PS	SE, SE Design 1.2 litre TSI 90 PS	SEL 1.2 litre TSI 110 PS	BlueGT 1.4 litre TSI ACT 150 PS	SE, SE Design 1.4 litre TDI 75 PS	SEL 1.4 litre TDI 90 PS
Engine							
Engine type	Three cylinder petrol	Three cylinder petrol	Four cylinder petrol	Four cylinder petrol	Four cylinder petrol	Three cylinder diesel	Three cylinder diesel
Cubic capacity, ltrs/cc	1.0/999	1.0/999	1.2/1197	1.2/1197	1.4/1390	1.4/1422	1.4/1422
Max. output, PS <sup>(01)</sup> /kW	60/44	75/55	90/66	110/81	150/110	75/55	90/66
at rpm	5000-6000	6200	4800	5000	ТВА	3000-3750	3500
Max. torque, lbs.ft/Nm	70/95	70/95	118/160	129/175	TBA/TBA	154/210	169/230
at rpm	3000-4300	3000-4300	1400-4000	1500-4000	2000-4500	1500-2000	1500-2500
Gearbox	Five speed manual	Five speed manual	Five speed manual	Six speed manual	Six speed manual	Five speed manual	Five speed manual
	-	-	Seven speed auto DSG	Seven speed auto DSG	Seven speed auto DSG	-	-
<b>Weights, kgs</b> Manual gearbox:							
Unladen weight <sup>(02)</sup>	1055	1055	1107	1135	1224	1152	1151
Gross vehicle weight	1570	1570	1620	1630	TBA	1650	1670
Payload (02)	427-433	427-433	421-531	420-522	TBA	407-531	428-531
Axle load limit: Front Rear	820 800	820 800	870 800	880 800	TBA TBA	920 780	920 800
Automatic DSG gearbox:							
Unladen weight (02)	-	-	1139	1163	ТВА	-	-
Gross vehicle weight	-	-	1650	1160	ТВА	-	-
Payload (02)	_	_	418-525	421-521	ТВА	-	_
Axle load limit: Front Rear		-	900 800	910 800	TBA TBA		-
Trailer load limits, kgs <sup>(03)</sup>							
Braked 12% incline	800	800	1000	1100	TBA	1000	1100
Unbraked:							
Manual gearbox	520	520	550	560	ТВА	570	570
Automatic DSG gearbox	-	-	560	580	TBA	-	-
Towbar load limit	50	50	50	50	50	50	50
Max. roof load	75	75	75	75	75	75	75

	S, S A/C, SE, SE Design 1.0 litre 60 PS	SE, SE Design 1.0 litre 75 PS	SE, SE Design 1.2 litre TSI 90 PS	SEL 1.2 litre TSI 110 PS	BlueGT 1.4 litre TSI ACT 150 PS	SE, SE Design 1.4 litre TDI 75 PS	SEL 1.4 litre TDI 90 PS
erformance							
op speed, mph (km/h),							
here the law permits							
Manual gearbox	100 (161)	107 (173)	114 (184)	121 (196)	137 (220)	107 (173)	114 (184)
Automatic DSG gearbox	-	-	114 (184)	121 (196)	137 (220)	-	-
cceleration, secs 0 - 62mph							
Manual gearbox	15.5	14.3	10.8	9.3	7.8	12.9	10.9
Automatic DSG gearbox	-	-	10.8	9.3	7.8	-	-
Bl insurance group, 1 - 50	4E, 4E, 4E, 4E	9E, 9E	14E,14E	18E	22E	12E, 12E	14E
nvironmental information							
uel grade, minimum	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Diesel (04)	Diesel (04)
uel tank capacity, galls/ltrs <sup>(C</sup>	05) 10.0/45	10.0/45	10.0/45	10.0/45	10.0/45	10.0/45	10.0/45
Official fuel consumption							
ianual gearbox,							
npg/ltr per 100km (06)							
Urban	49.6/5.7	48.7/5.8	47.1/6.0	45.6/6.2	TBA	70.6/4.0	70.6/4.0
Extra-urban	68.9/4.1	67.3/4.2	70.6/4.0	68.9/4.1	TBA	91.1/3.1	91.1/3.1
Combined	60.1/4.7	58.9/4.8	60.1/4.7	57.6/4.9	58.9/4.8	83.1/3.4	83.1/3.4
official fuel consumption							
utomatic DSG gearbox,							
pg/ltr per 100km <sup>(06)</sup>							
Urban	-	-	48.7/5.8	48.7/5.8	TBA	-	-
Extra-urban	-	-	68.9/4.1	68.9/4.1	ТВА	_	-
Combined	-	-	60.1/4.7	60.1/4.7	60.1/4.7	-	-
Official CO2 emission, g/km							
Manual gearbox <sup>(07)</sup>	106	108	107	110	109	88	88
Automatic DSG gearbox <sup>(0</sup>	)7) _	-	109	109	107	-	-
mission class	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6
loise, dB							
Manual gearbox	71.0	72.0	70.0	71.0	ТВА	71.0	71.0
Automatic DSG gearbox	-	-	69.0	69.0	ТВА	-	-

# TECHNOLOGY.

#### Engines

- Front transverse-installed engine
- 1.0 litre/60 PS <sup>(01)</sup> (44 kW) petrol engine: Three cylinder in-line. Available with five speed manual
- 1.0 litre/75 PS <sup>(01)</sup> (55 kW) petrol engine: Three cylinder in-line. Available with five speed manual
- 1.2 litre/90 PS <sup>(01)</sup> (66 kW) petrol engine: Four cylinder in-line. Available with five speed manual and a seven speed automatic DSG transmission
- 1.2 litre/110 PS <sup>(01)</sup> (81 kW) petrol engine: Four cylinder in-line. Available with six speed manual and a seven speed automatic DSG transmission
- 1.4 litre/150 PS (01) (110 kW) petrol engine: EU6 emissions standard four cylinder in-line MPI (Multi Point Injection) engine, with four valves per cylinder. Includes ACT (Active Cylinder Technology) which shuts off 2 cylinders under certain driving conditions to reduce fuel consumption and emissions. Available with six speed manual and a seven speed automatic DSG transmission
- 1.4 litre/75 PS <sup>(01)</sup> (55 kW) common rail diesel engine: EU6 emissions standard, three cylinder in-line turbocharged common rail diesel engine, four valves per cylinder. Fitted with a turbocharger and a DPF (diesel particulate filter). Available with a five speed manual transmission
- 1.4 litre/90 PS <sup>(01)</sup> (66 kW) common rail diesel engine: EU6 emissions standard, four cylinder in-line turbocharged engine, with four valves per cylinder. Fitted with a turbocharger and a DPF (diesel particulate filter). Available with a five speed manual transmission

#### Transmission

- Front wheel drive through asbestos-free single-plate dry clutch. Hydraulic clutch-mechanism. Five or six speed manual transmissions with double joint half axles. Seven speed automatic DSG gearbox with a dry multi-plate clutch and double joint half axles

### Steering

- Electro-mechanical steering rack
- Collapsible, height and lengthways adjustable safety steering column

### Running gear

- Electronic Stability Control (ESC) including Electronic Differential Lock (EDL), Traction Control (ASR) and Countersteer Support
- Front suspension through coil springs with telescopic shock absorbers, all elements integrated in chassis leas
- Rear suspension with gas pressure shock absorbers and separate springs
- Wheel control: front through chassis legs and (lower) triangular wishbones (directionally stabilising steering roll radius)
- Wheel control: rear through four-link suspension with independent wheel suspension
- Front and rear anti-roll bar
- XDS electronic differential lock (BlueGT only)

### Brakes

- Electronically controlled Anti-lock Braking System (ABS) with Electronic Brake-pressure Distribution (EBD)
- Diagonal twin-circuit brake system with front and rear disc brakes (front ventilated)
- Rear drum brakes (1.0 ltr 60 PS and 75 PS models)
- Asbestos-free brake pads
- Hydraulic Brake Assist (HBA)

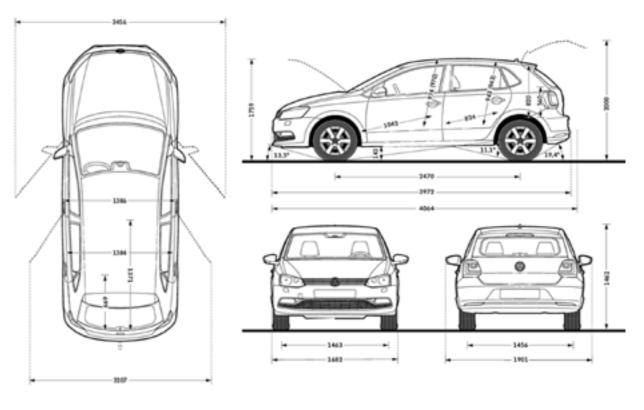
#### Technical specification notes

- 01) The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
- 02) Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48. Unladen weight shown refers to 3-door models. The unladen weight of 5-door models will increase by 25kg.
- 03) With increasing altitude the engine performance diminishes. From 1,000m above sea level and for every 1,000m thereafter 10% of the vehicle/trailer weight (trailer weight + gross vehicle weight) must be deducted.
- 04) The use of 100% RME and FAME (bio diesel) is not possible. Forecourt diesel with up to 7% bio diesel content, adhering to standard BS EN 590, can be used in diesel engines. The use of ethanol in forecourt petrol meeting BS EN 228 is allowable.
- 05) The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.
- 06) Fuel consumption and CO2 figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen web site at www.volkswagen.co.uk and at www.vca.gov.org.
- 07) The weight of a vehicle will influence the level of CO2 emission it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO2.

# DIMENSIONS.

Exterior dimensions						
Length, mm	3972					
Width – including door mirrors, mm	1901					
Width – opened front/rear doors, mm	3456/3207					
Height – mm	1462					
Height – opened bonnet/floor, mm	1759					
Height – opened tailgate/floor, mm	2000					
Wheelbase, mm	2470					
Turning circle, m	10.6					
Interior dimensions						
Effective headroom – front, mm (with sunroof)	974 (970)					
Effective headroom – rear, mm (with sunroof)	943 (943)					
Elbow width, front, mm	1386					
Elbow width, rear, mm	1384					
Legroom front, mm	1042					
Legroom rear, mm	824					
Maximum luggage capacity, litres VDA measuring method using 200 x 100 x 50mm blocks						
With rear seats upright	280					
With rear seats folded	952					

On illustrations, where arrows and figures are shown inside of the vehicle, the measurements are for interior dimensions. Where arrows and figures are shown outside of the vehicle, the measurements are for exterior dimensions.



### **VOLKSWAGEN SERVICE.**

### Three-vear Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty<sup>1</sup>. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

### **Body Protection Warranty**

The internal body sections and panels of the Polo are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

### Three-year Paintwork Warranty

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car. There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

### Extended warranty

24

If you order the Volkswagen Extended Warranty as an option when buying your new Polo then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty giving a maximum of five years or 90,000 miles warranty (whichever is soonest).

### Service Intervals

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high revs with heavy acceleration and heavy braking.
- The service intervals for the Fixed Service are as follows:
- Oil change service After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service<sup>2</sup> –

First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,0003 and a maximum of 20,0003 miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service According to flexible service interval display (after 2 years at the latest).
- Inspection service2 First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

Please note: If you purchase a Volkswagen Fixed Price Service Plan your vehicle will follow the Fixed Service schedule.

### Volkswagen Insurance<sup>4</sup>

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8am - 9pm and Saturday 9am - 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Volkswagen trained technicians, using only genuine Volkswagen parts and paints.

The prices and specifications contained in this price list are for information purposes only as our products standard. are continually updated and changes may be made to the prices and specifications at any time. If you Activate your cover and benefit from: require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated • A guarantee that your Volkswagen will be repaired in a Volkswagen Insurance approved repairer, by with any change in specification. Prices and specifications are subject to change without notice. Following the announcement of a price increase, any vehicle order which can be accepted into the factory • A dedicated Claims Manager available 24-hours a day to manage your claim, liaising with your insurer production system before the effective date of the price increase will be supplied at the current price, even and the repairer, so you don't have to. if built and delivered after the date on which the increase became effective.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-ensurance.co.uk

#### Volkswagen Ensurance

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest

Help to recover any uninsured losses using our Legal Expenses Cover.

Online claims tracking so you can keep up to date with the status of any claim.

### Volkswagen Finance⁵

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

Solutions – a personal contract plan

- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

#### Volkswagen Roadside Assistance

Every new Polo is registered for Volkswagen Roadside Assistance for one year, providing vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

#### **Prices and Specifications**

Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Oftel regulations.

1 All warranty work must be completed by an authorised Volkswagen retailer or repairer.

2 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.

3 The guoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.

- 4 Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638 Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate aroup.
- 5 Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.



### The new Polo

Volkswagen Information Service. Telephone: 0800 333 666 Internet: www.volkswagen.co.uk © Volkswagen Group United Kingdom Limited 2014. Issue: 23 April 2014. Printed in UK. PVW813POFLY





