



Das Auto.

THE
e-up!



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Shaping the mobility of tomorrow means taking responsibility for the environment, as embodied by our 'Think Blue' philosophy. Representing our contribution towards sustainable motoring, 'Think Blue' encompasses a whole range of ground-breaking technologies designed to offer optimum solutions for more fuel-efficient, environmentally-friendly driving.

Vehicles with low CO₂ emissions are just the beginning of the story, however. With sustainability top of our agenda, we have designed an alternative all-electric drive system that produces zero emissions and accelerates to big city pace in just a few seconds.

Incorporating ingenious technologies such as e-motors, innovative gearboxes and lithium-ion batteries, Volkswagen's zero-emission cars are making waves in energy efficiency. Heralding the future of electric mobility, cars such as the e-up! have the potential to challenge the conventions of city driving, with innovative technology, unlimited everyday practicality and dynamic driving performance.

The future is truly electric.

'Think Blue' is Volkswagen's promise to create progressive, environmentally friendly products and processes. So, from our concepts to our designs, from our fabrics to our machines, from our buildings to our water supply, from our engines to the open road, we can help shape a more sustainable future. We have already started by creating BlueMotion cars and efficient BlueMotion Technologies that can save you money and reduce emissions.

Think Blue.

INTRODUCING THE e-up! THE FUTURE IS ELECTRIC.

ALL ELECTRIC. ALL EXCITING.

The e-up! is here, the compact, all-electric car that lets you drive Volkswagen's impressive city car in electric guise. Zero emissions* mean it's great for the environment, but that's only half the story. Impressive performance means it's also fun to drive, achieving 0-62mph in just 12.4 seconds, with a range of up to 93 miles on one battery charge depending on driving style. Add a raft of advanced features providing unlimited everyday practicality, and you have the perfect commuter car.

* When the vehicle is in motion.

Model shown is e-up!



THE e-up!

MODEL PRICE

ALL-ELECTRIC 5-DOOR HATCHBACK.

| e-up! | 5-door | Single-speed gearbox | Output, PS | CO ₂ emission, g/km | Maximum VED band* | Basic Recommended Retail £ | VAT £ | Total Recommended Retail £ incl. number plates | Total Recommended Retail £ after P1CG | Manufacturer's Recommended 'On the road' Retail £* incl. P1CG† |
|-------|--------|----------------------|------------|--------------------------------|-------------------|----------------------------|----------|--|---------------------------------------|--|
| | | | 82 | 0 | A | 19,936.67 | 3,987.33 | 23,924.00 | 18,924.00 | 19,525.00 |

* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see the current up! price list.

† The e-up! is an all-electric vehicle (EV) which makes it eligible for the Government 'P1CG' (Plug-in Car Grant) towards the cost of the car. The 'cost' is the full purchase price you pay for the basic vehicle – including number plates, Vehicle Excise Duty and VAT, but does not include delivery charge or first registration fee. The amount of your grant will be automatically deducted from the price of your e-up! when you purchase it. Your authorised Volkswagen retailer will complete the paperwork, so there are no forms for you to fill in. For more information, please contact your authorised Volkswagen retailer or visit: www.gov.uk/plug-in-car-van-grants/overview

Model shown is e-up!



SMALL ON SIZE.
GREAT ON
DETAIL.

'BLUE' CHROME ROUNDEL

It's the small details that make the difference, like the blue-rimmed Volkswagen roundel and chrome strip below the bonnet lip, indicative of the **e-up!**'s uncompromising quality as well as its environmental credentials.



AERODYNAMIC ALLOYS

The **e-up!** is equipped with special 15 inch 'Tezle' aerodynamic alloy wheels, which not only add a sporty touch but, more importantly, help to conserve energy.



LED DAYTIME RUNNING LIGHTS

With its stylish arched LED daytime running lights and integrated rear reflectors, the **e-up!** has its own distinctive character – sleek, contemporary and unmistakably Volkswagen.



PLUG IN, CHARGE UP AND OFF YOU GO.

THE FUTURE BEGINS HERE. AND IT'S ALL-ELECTRIC, AS DEMONSTRATED BY THE NIPPY, EMISSION-FREE* e-up! WITH A RANGE OF UP TO 93 MILES ON ONE BATTERY CHARGE, DEPENDING ON DRIVING STYLE, IT'S THE PERFECT EVERYDAY VEHICLE. GREAT FOR CITY DRIVING, SHOPPING TRIPS, SCHOOL RUNS, SOCIALISING AND WORK, IT'S IDEAL FOR COMMUTERS AND FREQUENT DRIVERS ALIKE.

* When the vehicle is in motion.

To ensure your e-up! is always ready to go, a number of options enable you to supply the lithium-ion battery with sufficient electricity. The first option is to use the charging cable with a standard mains socket either at home, in public or at a charging station. This entails charging with an alternating current and will take between six and ten hours to charge up your battery fully wherever you are. The second option is to install a wall box at home, providing you with greater convenience and maximising charging performance. This reduces charging time to less than six hours, so you can comfortably charge your e-up! overnight. The third and fastest option is to charge with direct current from a public charging station, using the CCS (Combined Charging System) fast charging system, which takes just 30 minutes to charge the battery to 80%, getting you back on the road in no time.

In order for the e-up! to travel emission-free*, and move Volkswagen e-mobility forward as a sustainable product of the future, it's important the electricity used comes from a renewable power source. To help achieve this, Volkswagen is working hard to link electric mobility with renewable energy, and is making significant investments in wind, water and solar energy.

EXTENDED MOBILITY

What happens if you need to travel further than 93 miles? This isn't a problem as there is an ever expanding network of public charging points around the country, ranging from 'slow', 'fast' or 'rapid' charging, depending which one you choose. Alternatively, in association with one of our partners – Europcar, you can hire a diesel or petrol car at specially negotiated rates giving you total flexibility and confidence on every journey you undertake, however long it may be. Please contact your nearest e-mobility retailer for further details.



THE CCS SYSTEM

The CCS (Combined Charging System) provides a charging cable with two different plugs: one to charge up from a domestic mains socket, charging station or wall box using AC (Alternating Current); the other for fast charging at a public charging station using DC (Direct Current).



A SINGLE CHARGE CAN TAKE YOU THE 91 MILES, THAT'S BIRMINGHAM TO LEEDS WITH A BIT TO SPARE.

The e-up! can achieve 93 miles on a single charge.
93 Miles†

† The specified NEFZ range can vary because of driving style, speed, use of comfort/additional consumers, outside temperature, number of people in car/maximum load, driving style selection (normal, ECO, ECO+) and topology. In summer (5 to 35°C), it can be between 74.5–102.5 miles, and in winter (-10 to +5°C), around 49.5–74.5 miles.

WALL BOX

A wall box provides you with up to 55% higher charging performance and consequently shorter charging time than a mains socket. Working in partnership with British Gas, information regarding this charging equipment, local infrastructure check, installation, servicing and customer helpline will be available from your authorised Volkswagen retailer at point of sale. Wall box shown for illustration purposes only.



ADVANCED TECHNOLOGY

AT YOUR FINGERTIPS.

Ergonomics go hand-in-hand with aesthetics in the e-up!, ensuring everything is intuitively to hand where you'd expect it to be, enabling you to stay calm, collected and in control, on every trip.

HEATED WINDSCREEN

An automatically controlled windscreen heater is fitted as standard, preventing the need to scrape off ice in the winter and, along with electronic climate control air conditioning, helping to increase heating efficiency and comfort in cold weather.

MULTIFUNCTION COMPUTER

The multifunction computer allows you to access e-information at a glance, enabling you to stay informed about such important e-functions as charging, range, torque, driving and recuperation, consumption, performance and travel readiness.

BLUE SEAM DETAIL

Contrast 'blue' stitching on the steering wheel, gear knob and handbrake grip provides a stylish design touch, highlighting the e-up's e-credentials.

ELECTRONIC CLIMATE CONTROL AIR CONDITIONING

Electronic climate control air conditioning ensures a pleasant interior environment in the passenger compartment, maintaining your chosen temperature and keeping external odours out.



COMFORT.

LUXURIOUS LEATHER TRIM

The steering wheel, gear knob and handbrake grip are leather trimmed with 'blue' contrast stitching as standard, enhancing the high quality interior aesthetics as well as improving safety by ensuring greater grip.



Interior shown is e-up! with Pure White dashboard.

HIGH QUALITY ERGONOMIC SEATING

High quality materials and superior craftsmanship ensure the integral seats not only look good but feel good too, adding a touch of style and ensuring maximum comfort for driver and passengers.



HEATED FRONT SEATS

Heated front seats with three individual temperature settings are included as standard in the e-up!, demonstrating Volkswagen's commitment to enhancing the driving experience.

'MAPS & MORE'.



'MAPS & MORE'

The portable navigation and infotainment system, 'Maps & More', is a particular highlight, operating in conjunction with the RCD 215 radio system and linking all information and communication functions. The system is simple to operate using the colour touch-screen, facilitating easy interaction between the car and the driver.

- 01. Vehicle information:** displays important e-information, such as energy consumption, charging, range, exterior temperature, and when used in conjunction with parking sensors, manoeuvring space and distances to objects behind.
- 02. 'Think Blue' trainer:** analyses driving characteristics and gives valuable tips for a more ecological driving style, helping to promote sustainable mobility.
- 03. e-navigation:** the integrated navigation system is at the heart of 'Maps & More', providing a range of features geared to e-mobility, such as route range check, multi-stop route planning, economical 'e-route display', and 360° representation of the range of the vehicle with the current load.
- 04. Media:** provides access to a world of music, with a radio function, SD card reader for up to 32GB and an MP3 player.
- 05. Phone:** Bluetooth hands-free operation and voice control enables you to communicate easily and safely on your journey. The Bluetooth interface connects with your smartphone to provide important information such as Traffic Live, Weather Live and Local Search.
- 06. e-charging points (not shown):** provides details and information on the nearest e-charging points and e-charging stations.

THE e-up! CONTROL VIA YOUR SMARTPHONE.

If the e-up! isn't already innovative enough, Volkswagen has another technical highlight up its sleeve, offering even greater convenience and functionality. The 'Car-Net portal' can be used in conjunction with a special app, which can be downloaded onto your smartphone, enabling you to operate vehicle functions from a distance.

CAR-NET ONLINE MOBILE SERVICES



Remote access to the e-up! via your smartphone enables you to remotely check the external temperature and activate the electronic climate control air conditioning system before your journey begins, ensuring a pleasant interior temperature when you set off. You can also control charging* from a distance, starting and stopping remotely when you wish, with both the charging level and remaining range displayed on your smartphone. As soon as your vehicle begins charging, the remaining charge time is displayed.

In addition, information about your driving characteristics and journey can be viewed at any time, including average speed and journey time. Data about the electrical consumption of the e-motor, recuperation and other functions, such as the electronic climate control air conditioning is also provided, enabling you to drive even more efficiently.

* If connected to a suitable charge point.



The app also displays information about your vehicle, advising you whether the lights are still on and the doors are closed, along with your last parking position all from the comfort of your home or office.

By the way, all functions can be controlled via the web portal on www.volkswagen.com/Car-Net.



THE 'E' MAY BE SMALL, BUT ITS PERFORMANCE IS HUGELY IMPRESSIVE.

WITH THE INTRODUCTION OF THE **e-up!**, VOLKSWAGEN HAS MADE PIONEERING TECHNOLOGIES ACCESSIBLE TO EVERYONE. WHICH MEANS YOU CAN LOOK FORWARD TO DRIVING A TECHNICALLY REFINED, GROUND-BREAKING ELECTRIC VEHICLE THAT'S IDEAL FOR EVERYDAY USE, BUILT TO STRINGENT SAFETY STANDARDS, WITH EXCEPTIONAL QUALITY AND COMFORT AS STANDARD. THERE AGAIN, IT'S A VOLKSWAGEN. WHAT ELSE WOULD YOU EXPECT?

The drive system in the **e-up!** is sophisticated and efficient, achieving exceptional performance as the figures in the table (right) indicate. With such innovations as the exceptional e-motor, transmitting instant torque, and brake energy recuperation, which saves energy usually lost during braking, its technological achievements are nothing short of exceptional.

Reliability and longevity are impressive too, and the lithium-ion battery comes with a 8-year/160,000km/99,360 miles guarantee. It's located under the seats to boost boot space and is optimally protected in a crash. Last but not least, the **e-up!** is tremendous fun to drive with full torque released from the first revolution, ensuring dynamic, responsive performance.



TOP PERFORMANCE

With 82 PS (60 kW) maximum output and 210 Nm of torque, the **e-up!** clearly refutes the misconception that electric vehicles are not capable of achieving top performance. And the figures continue to impress, with the electric motor achieving a top speed of 80mph, where the law permits, and accelerating from 0-62mph in just 12.4 seconds.

RECUPERATION

Recuperation is the recovery of energy usually lost when braking. On the **e-up!** this is achieved by changing the drive motor to generator operation and feeding the resulting current into the vehicle battery, where it is saved for later use. **e-up!** drivers can choose from four different, easy-to-activate recuperation modes, ranging from maximum delay, achieving optimum brake energy recovery, to minimal delay, achieving less recovery.

MOTOR

| | |
|---|------|
| Consumption, kWh/62 miles ¹ , combined | 11.7 |
| Range, miles (NEFZ) ² | 93 |
| Top speed, mph | 80 |
| Acceleration (0-62mph) | 12.4 |
| CO ₂ emission, g/km ¹ | 0 |
| Efficiency class ³ | A+ |

¹ The values specified were determined using the prescribed measuring procedure. The specifications are not based on one single vehicle and are not part of the offer, but simply serve as a means of comparison between the various vehicle types. Fuel/ current consumption and CO₂ emissions of a vehicle are not only dependent on the efficient use of the fuel by the vehicle but also on the driver behaviour and other non-technical factors (e.g. environmental conditions). Extra equipment and accessories (add-on parts, tyres etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and with weather and traffic conditions, can affect consumption and performance values.

² The specified NEFZ range can vary because of driving style, speed, use of comfort/additional consumers, outside temperature, number of people in car/maximum load, driving style selection (normal, ECO, ECO+) and topology. In summer (5 to 35°C), it can be between 74.5-102.5 miles, and in winter (-10 to +5°C), around 49.5-74.5 miles.

³ Efficiency classes assess vehicles according to CO₂ emissions, taking into account the vehicle's unladen weight. Vehicles conforming to that are graded D. Vehicles that are better than today's average are graded A+, A, B or C. Vehicles that are worse than the average are graded E, F or G.



DRIVE CHARACTERISTICS OF THE **e-up!**

MAXIMUM TORQUE FROM ZERO SPEED, CREATING STRONG AND SMOOTH ACCELERATION INSTANTLY.

210 Nm!
THE MAXIMUM AMOUNT OF TORQUE IS DELIVERED INSTANTLY TO THE DRIVE WHEELS! IMMEDIATE POWER WHEN YOU NEED IT.

DASHBOARD AND PAINT COMBINATIONS.

▶ CITY EMERGENCY BRAKING

The **e-up!** is equipped with city emergency braking, providing a valuable contribution to driving safety. A laser sensor monitors preceding traffic and obstacles up to a distance of 10m, responding up to a speed of 19mph. In an emergency situation, it automatically applies brake pressure to reduce the intensity of a collision or ideally avoid it altogether.

▶ CRUISE CONTROL

Depending whether you are driving uphill or downhill, cruise control can be set at speeds of over 19mph. Once set to your desired speed, all your concentration can be focussed on the road ahead, creating a more relaxed drive.

▶ ELECTRONIC STABILITY CONTROL

In critical driving situations, the Electronic Stability Control (ESC) reacts within milliseconds by controlling the speed of individual wheels, helping to bring the vehicle under control.

▶ AIRBAGS

As well as driver's and front passenger's airbags, the **e-up!** is also equipped with large side airbags fitted as standard, helping to protect the head and neck of front passengers during an impact.

▶ REAR PARKING SENSORS

When parking, rear parking sensors warns of obstacles behind the vehicle via acoustic signals, the closer you get to the object, the faster the sound frequency. In addition, manoeuvring space and distances to objects behind the vehicle are clearly indicated on the 'Maps & More' display.

MORE SPACE FOR ALL

The **e-up!** is fitted with four doors as standard, providing easy access and enhancing comfort for all passengers. The cabin is roomy and spacious, with plenty of head and legroom for everyone. The boot offers the same volume as a conventional up!, with a practical storage box for the charging cable and a variable boot floor that can be used at two different levels.

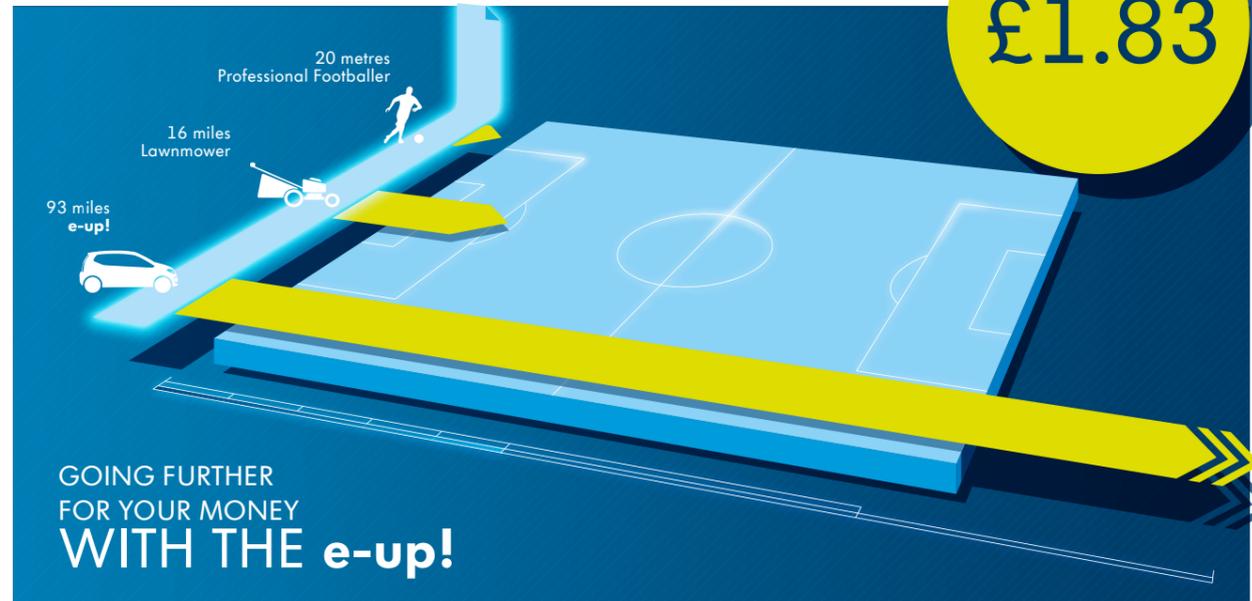
| | | PAINT | | | | | |
|-----------|--------------------|-------------------------------|-------------------------------|-------------------------------|---------------------------------|----------------------------|--------------------------------|
| | | PURE WHITE NON-METALLIC 0Q | MAYAN BLUE NON-METALLIC D7 | REFLEX SILVER METALLIC 8E* | TUNGSTEN SILVER METALLIC K5* | NIGHT BLUE METALLIC Z2* | DEEP BLACK PEARL EFFECT 2T* |
| DASHBOARD | BLACK PEARL PD1 | ■ | ■ | ■ | ■ | | ■ |
| | PURE WHITE PD2 | ■ | | ■ | | | |
| | DARK SILVER PD5 | ■ | ■ | | ■ | ■ | ■ |
| | MAYAN BLUE PD8 | | ■ | | | | |

The colour palette provides a choice of four different colours for the dashboard, enabling you to add a personal touch to the passenger compartment, and a choice of six contemporary colours for the exterior paint.

* Optional at extra cost. ■ Standard □ No cost option

SAVE ALL THE WAY IN THE e-up!

AS WELL AS BRINGING SUSTAINABLE MOTORING TO OUR ROADS, THE e-up! OFFERS ONE MASSIVE BENEFIT TO DRIVERS. IT INCURS SIGNIFICANTLY LOWER OPERATING COSTS THAN CONVENTIONAL VEHICLES FITTED WITH TRADITIONAL COMBUSTION ENGINES. FOR EXAMPLE, OVER 62 MILES, THE e-up! CONSUMES 11.7 kWh OF ELECTRICITY, COSTING JUST £1.83 (BASED ON AN ELECTRICITY PRICE OF 15.7 PENCE PER kWh*), WHICH MAKES IT ONE OF THE MOST EFFICIENT ELECTRIC VEHICLES AVAILABLE.



The e-up! cuts running costs to an all-time low and you can even save money while you sleep, if you charge it up using a lower night-time tariff. It doesn't use oil, which means there's no need for an oil change or oil filter, helping to reduce maintenance costs, and there is no exhaust to be replaced, further saving costs.

Special parking places designated for e-vehicles in most cities provide an extra bonus, saving you time and energy searching for a parking space.

And tax concessions available to drivers of electric cars provide a further benefit.

In addition, e-up! drivers can reduce consumption costs, by using different driving profiles and following e-coaching advice, which informs you of the cost of different driving characteristics.

E-COACHING/DRIVING PROFILES



The range efficiency of the e-up! can be enhanced by using the driving profiles ECO and ECO+, which are available at the touch of a button. In ECO+ mode, the maximum range is reached with slower acceleration and a reduced top speed, and Climatronic air conditioning is deactivated. For drivers who value a good range but not at the expense of agility and comfort, ECO mode is the optimal solution, delivering a top speed of 80mph, where the law permits, with reduced air conditioning performance.



The 'Think Blue' Trainer helps you achieve an efficient driving style by analysing accelerating and braking characteristics, and providing valuable tips on how to adopt a more ecological and cost-saving driving style.



Further visual support is provided by the energy flow display and recuperation statistics on 'Maps & More', which constantly displays important driver information.



Also on 'Maps & More', the e-Manager can help you achieve a more comfortable and range-efficient driving style. Simply enter your planned departure time and adjust your load and air conditioning while stationary. Your vehicle will adapt itself to your requirements and automatically provide the optimal range performance before setting off.

Electricity consumption in kWh per 100 km: 11.7 (Combined) CO₂ emissions in g/km: 0 (based on CO₂ emissions when driving, the total CO₂ emissions depend on the source of the electricity. Volkswagen recommends the use of green electricity), energy rating A+.
* Standard tariff rates for low, medium and high users of the six major energy companies in the UK: the average price is 15.1 pence for direct debit payment and 16.3 pence for standard credit payment, based on price per kWh as of 30th of October 2013.

THE e-up!
PUTTING CO₂ EMISSIONS
BEHIND US.



VOLKSWAGEN SERVICE.

The Volkswagen Warranty.

Three-year Warranty.

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty*. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

* All warranty work must be completed by an authorised Volkswagen retailer or repairer.

Three-year Paint Warranty.

The paintwork of the e-up! is covered against manufacturing defects for a period of three years. Naturally, the e-up! must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

12-year Body Protection Warranty.

The internal body sections and panels of the e-up! are covered against rusting through from the inside for 12 years. Naturally, the e-up! must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

Approved Accessories.

A range of accessories is available to complement the e-up! Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

Extended Warranty.

If you order the Volkswagen Extended Warranty as an option when buying your new e-up!, then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

Volkswagen Insurance†.

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

‡ Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

Eight-year Battery Warranty.

1. A guarantee for eight years or 99,360 miles/160,000km (whichever is soonest), on all material or manufacturing defects.
2. Gradual reduction in battery capacity over times is integral to the nature of the component, and does not represent a defect under the terms of this guarantee, as long as the reduction in capacity is not in excess of the value specified for this vehicle in the owner's manual.
3. The guarantee on high voltage batteries does not apply if the defect has been caused by the battery not being used, handled or maintained as described in the owner's manual. This applies in particular to charging the battery.
4. With the exception of the warranty term, all warranty conditions stipulated by the Volkswagen retailer selling the vehicle (prerequisites, criteria for freedom from defects, exclusions, settlement of claims, entry into force and start of extended warranty term, scope of application etc.) also apply to the high voltage battery.

Volkswagen Insurance.

Get three years' Volkswagen Insurance cover for free. Another great benefit of being a Volkswagen driver.

If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Insurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired in a Volkswagen Insurance approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager available 24-hours a day to manage your claim, liaising with your insurer and the repairer, so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Insurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-insurance.co.uk

Volkswagen Roadside Assistance.

Every new car is registered for Volkswagen Roadside Assistance for one year. This provides vehicle home and roadside recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions).

Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer or repairer.

CO₂ Emissions.

The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

Volkswagen e-up! Specialist Retailer Network.

e-up! is only available for sale through an authorised specialist Volkswagen retailer. These retailers have the ability to provide the highest levels of service when purchasing your e-up! For details of your nearest authorised specialist Volkswagen retailer, please visit volkswagen.co.uk for more details.

Please Note.

Some illustrations in this brochure do not necessarily reflect UK specifications and may not be available.

In particular, controls and some items of equipment are positioned differently for the UK.

The specifications contained in this brochure are for information purposes only and are subject to change.

If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your authorised Volkswagen retailer prior to ordering.

Note: we would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

The e-up!

Volkswagen Information Service. Telephone: 0800 333 666

Internet: www.volkswagen.co.uk

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