



NOVEMBER 2014 VOLVOCARS.CO.UK VOLVO





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### WE'RE VOLVO. WE PUT PEOPLE FIRST.

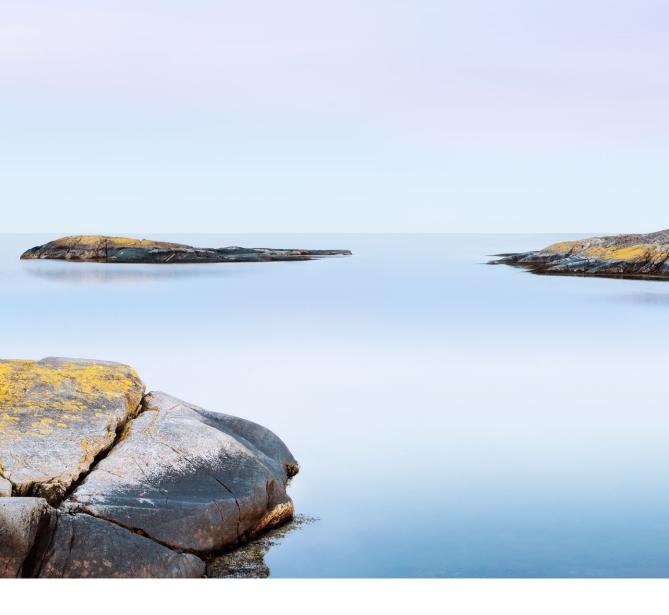


"What can we do to make this person's life better, easier or more comfortable?"

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day.

Designing cars around people has led to many innovations over our 86-year history. The three-point safety belt in your current car? That was our invention from 1959. And we hope that one day, every car will have a device to protect people on the outside of the car, like the Pedestrian Airbag we premiered in 2012. We've solved a few environmental issues, too – in 1976, we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world.

Innovation is at the core of Volvo. Perhaps it's because of where we come from.



In Sweden, great design is a way of life, not a luxury.



For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons at Chalmers University of Technology in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.



WHY GIVE
UP THE THRILL
OF DRIVING
JUST BECAUSE
YOU NEED TO
CARRY STUFF?

"It's for people who need the versatility of an estate but want the advanced handling of a modern sports car."

The new V60 is designed to fit in with your life, whatever you're doing. It's for people who need the versatility of an estate but want the advanced handling of a modern sports car. That's why we call it a sportswagon. So, as well as having all the comfort and space you'd expect from a Volvo wagon, this is a true driver's car – and you'll know what we mean if you're the kind of person who prefers to take the long way home from work to put a smile on your face at the end of the day.

For 2013 we've boosted the car's handling, design and controls with a comprehensive series of updates that'll have you searching for any excuse to get behind the wheel. And even when you're not driving, the V60 will still bring a smile to your face with its looks – our designers have emphasized its road-hugging stance and made its face a little tougher and more self-confident, while still retaining the clean, contemporary Scandinavian design that made the V60 such a success right from its launch.

FIND YOUR NEAREST DEALER AT VOLVOCARS.CO.UK V60



It's not your usual wagon.

It's all about how you drive — with the Four-C chassis, you get to choose between three different modes. Comfort and Sport are self-explanatory; Advanced really optimises your car's grip. And you can change between modes at any time at the push of a button.

READ MORE AT VOLVOCARS.CO.UK



We've worked hard to combine our V60's versatility and load-carrying capability with natural driving dynamics so that – like its sister, the S60 saloon – it responds faithfully to your desires.

When you accelerate out of a tight corner, for example, your V60 will follow the path you choose with almost telepathic accuracy. A good chassis is the essential foundation for this, and you can choose from three types according to your preferred driving style: Dynamic, Four-C and R-Design Sport chassis.

Meanwhile, at the heart of our V60's versatility is its intelligent

seating. The rear seats can be easily folded down in 40/20/40 segments to supplement the rear 430 litres of load space. And parents will love the two-stage integrated booster cushions for children: they fold out of the rear seats, ensuring that kids who've outgrown their child seats are at the correct height for their seatbelts to work effectively.





### HOW DO YOU MAKE A BEAUTIFUL WAGON? BY DESIGN.

The V60's looks tell you this car is a beautiful combination of versatility and performance. In particular, our designers have made the roof sweep down and the rear windows taper – so the overall effect is to make it appear more like a coupe. Meanwhile, new, scalloped surfaces on the bonnet accentuate the classic Volvo V-shape with a purposeful "frown" running right down to the headlamps.

The car has a beauty that – as with much of contemporary Scandinavian design – is rooted in the natural world. "Those clean surfaces and contours give it a very

Scandinavian feel," says our senior exterior designer Peter Reuterberg. "The way surfaces build up and then change shape is inspired by snowdrifts in the Swedish countryside – it's a combination of soft forms and sharp breaks."

Scandinavian design also means putting people first — which is exactly the philosophy behind our gorgeous interior. The seats are a good example of this. They have always been a Volvo strength and now, with the V60, we've been able to combine the usual high level of comfort with making them even sportier, as befits a true driver's car.

Scandinavian design is about attention to detail and craftsmanship: you can order your new V60 with beautifully crafted integrated tailpipes. Inside, our sport seats have great side support all the way from your thighs to your shoulders, so they keep you firmly in position – even when you're cornering fast.

TO SEE MORE OF THE V60'S COOL DESIGN FEATURES, GO TO VOLVOCARS.CO.UK





### FULL SONIC IMMERSION

At Volvo, we believe you should enjoy the very best audio experience. That's why we've designed our state-of-the-art Sensus Connect with Premium Sound by Harman Kardon®. Using 12 high-fidelity loudspeakers the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

### READ MORE AT **VOLVOCARS.CO.UK**

Our beautifully designed, high-res colour display allows you to choose between three driving modes for your Adaptive Digital Display and centre screen – Elegance, Eco and Performance.

### Volvo Sensus. You're in control, naturally.



Since you'll spend most of your time in the driver's seat of your Volvo, we've designed a fantastic space around you. All of your controls are as easy to use and intuitive as possible. We call this approach to connecting you and your car with the world around you, Sensus.

Our beautiful digital Driver
Display is the latest expression of
this philosophy. Not only does it give
you all the information you need
without overwhelming you with data,
it also gives you three background
themes to choose from – Elegance,
Eco, and Performance. Best of all,
the display themes sync with the
7-inch Centre Display in your dashboard. As you adjust your display
theme, the colour scheme of your
Centre Display changes with it.

And there's more: with our Sensus Connect solution, the

7-inch screen in your dashboard becomes an internet-connected infotainment hub, giving you access to TuneIn internet radio with 100.000 stations worldwide as well as a range of exciting web apps. Add Sensus Navigation, and you get instant access to on-board maps, as well as a multitude of useful web apps. As part of our MapCare program, free map updates are included to guarantee you the latest available and up-to-date navigation experience. And with 3D-navigation, finding your destination will be easier than ever. The Sensus experience is at its best when you bundle Sensus Connect and Sensus Navigation with Volvo

Volvo On Call gives you a 3G connection with excellent reception by making use of your car's integrated rooftop antenna, which means you can create a Wi-Fi hotspot for all of your internet-connected devices. Volvo On Call also includes our innovative smartphone app that you can use to remotely control your car. Whether you're still inside your home on a cold morning, or at an airport on the other side of the

world, the Volvo On Call app will soon become your daily connection with your car: you'll use it to send an address to your navigation system, check your car's fuel level and location and much more.

But we wouldn't be true to our Swedish design values if we only created beautiful displays, screens and apps. True to our passion for sculpting physical objects, we've put the same amount of care into your Volvo's physical controls, such as our iconic floating centre stack with the trademark 'manikin' climate



control buttons. And after dark, our eye-catching illuminated gearshifter for automatic gearboxes adds a touch of atmosphere to your night drives.

# OH YES. DID WE MENTION SAFETY?

"Cars are driven by people," they said, "so the guiding principle behind everything we make at Volvo is – and must remain – safety."

In 1927 our founders, Assar Gabrielsson and Gustaf Larson, decided to make really strong cars that could cope with our rough country roads. But strength alone wasn't enough. They also had a vision: "Cars are driven by people," they said, "so the guiding principle behind everything we make at Volvo is – and must remain – safety." Now our goal is that, by 2020, nobody shall be seriously injured or killed in a new Volvo. We think our founders would have approved.

In order to help us achieve this goal, and in keeping with our philosophy of making your life easier, your V60 has a whole suite of intuitive safety technologies inside it. They're there to support your daily driving, protecting you in the event of an accident and often preventing collisions in the first place. We call this IntelliSafe.

We know V60 owners love driving, but in a world of busier and busier roads, you are constantly exposed to other people's mistakes. You've always expected Volvos to be safe in the event of a crash, but IntelliSafe goes beyond that. It's our complete approach to safety and includes some really smart technologies such as City Safety and Collision Warning with Full Auto Brake, Pedestrian Detection and Cyclist Detection.

Our Lane Keeping Aid is also there to help you stay in your lane by applying steering torque when the car gets close to a lane marking and is potentially about to leave it. It's good to know that your V60 doesn't just protect you - it actively supports you, too. Take Active High Beam. With this system, your headlights stay on full beam all the time. When another car comes towards you (or when you approach a car from behind), the system prevents dazzling the other driver by shading out exactly as much of your beam as necessary. Our Electronic Stability Control (ESC) is another IntelliSafe technology. If there's a risk of your V60 losing stability, ESC applies just the right amount of brake force to one or more wheels and reduces engine power as needed to prevent any skidding. You'll probably never notice a thing. But that's OK, we're just doing our job.





In town, City Safety is designed to prevent you from colliding with the car in front if it stops suddenly. This advanced IntelliSafe system works at speeds of up to 31 mph and senses if you're about to collide with another car, then, if necessary, applies the brakes.



We've further improved our Blind Spot Information System (BLIS). It now uses radar technology to alert you to vehicles closing up in your blind spot. There's also Cross Traffic Alert, which watches out for vehicles you can't see when you're reversing out of tight parking spaces.



Because we care about other road users just as much as you, Pedestrian Detection with Full Auto Brake watches out for people walking into your path and applies the brakes if you're unable to react in time.



Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to sustainable driving, our innovative thinking behind a whole range of technologies that will give you more efficiency – and lower running costs – without compromising on a pleasurable drive.

The latest expression of our Drive-E philosophy is our range of all-new low-consumption, low-emission Drive-E powertrains. Built to provide efficient power, they consist of all-new lightweight, low-friction engines and all-new gearboxes. For the V60, the range includes a 2.0-litre turbodiesel D4 with  $\rm CO_2$  emissions of just 99g/km\*. These compact engines are perfectly matched with an all-new, innovative automatic eight-speed gearbox. Together, engine and gearbox form a drivetrain which delivers a great driving experience and even better efficiency than before. And if you'd like to boost your efficiency even further, our intelligent ECO+ function can help reduce fuel consumption.

As part of our Drive-E philosophy, we also employ Start/Stop technology and energy recovery systems. Drive-E also means recyclability and more sustainable manufacturing – for example, all of the electricity for our factory in Sweden comes from clean, hydroelectric power. All this makes Drive-E a central part of everything we do.

\*Fuel consumption and  ${\rm CO}_2$  emissions figures apply to manual cars and limited selection of wheels and tyres.





### SMART POWER FOR CLEVER PEOPLE.

We don't think that being environmentally aware should mean you lose the thrill of driving. Our V60 Diesel Plug-In Hybrid does 0-60 mph in 5.9 seconds yet emits just 48g/km of  $CO_2^*$ . It's got three driving modes: Pure uses just its electric engine, emitting zero  $CO_2$ ; Hybrid uses the diesel and electric engine and should give you fuel

consumption of 155 mpg; Power gives you both engines at full capacity – putting out a very impressive 215+68 horsepower and, of course, four-wheel-drive (the diesel motor drives the front wheels while the electric drives the rear).

\*NEDC Hybrid driving cycles.





VOLVO V60 DIESEL PLUG-IN HYBRID

Read more at volvocars.co.uk

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Connect the V60 Diesel Plug-In Hybrid to your home's electricity supply and depending on your power supply, you'll get a full charge in 3.5 to 7.5 hours. When driving, you can choose from three modes (PURE, HYBRID and POWER) to suit your location and your mood.

TO FIND OUT MORE ABOUT THE V60 PLUG-IN HYBRID, GO TO **VOLVOCARS.CO.UK** 









For an exterior with a more individual, sporty look, R-Design offers gorgeously sculpted alloy wheels and unique door mirror covers with silk metal finish. At the back, a motorsport-style diffuser enhances your car's dynamic presence, while the R-Design chrome dual exhaust pipes add the perfect finishing touch to your V60's exterior.

The R-Design story continues in the interior, starting with supportive sport seats in Nubuck textile and leather. Also included is an exclusive R-Design steering wheel as well as sport pedals. An illuminated soft-touch gear shifter for automatic gearboxes, our unique blue R-Design digital instrument cluster and personalised interior LED lighting all add to the R-Design experience.





### WHICH V60 ARE YOU?

Congratulations, you've chosen a Volvo V60. When you've picked your preferred engine, all you need to do is select the trim level that's right for you. Whether you'd like all the trimmings or a sporty look both inside and out, we have the right one for you.





### **BUSINESS EDITION**

The Business Edition comes with all the features you would expect from Volvo. Beyond the innovative City Safety technology, LED day running lights, 16" alloy wheels, ESC (Electronic Stability Control) system and rear park assist, the Business Edition offers electronic climate control, cruise control, a DAB (Digital Audio Broadcasting) Radio and Sensus Navigation with 7" colour display screen and Bluetooth®.

### SE

The SE offers a range of innovative features including an automatic rain sensor, autofolding power door mirrors with ground lights and an integrated grocery bag holder. The interior benefits from T-Tec/Textile upholstery and aluminium trim whilst the exterior provides 17" alloy wheels and chrome window surrounds.

### **SELUX**

Our most luxurious variant is the SE Lux. Above and beyond SE specification, the SE Lux has leather-faced upholstery, an active TFT crystal driver's information display, power adjustable driver's seat with memory function, and active bending xenon headlights with headlight cleaning system.

### **R-DESIGN**

18" Ixion alloy wheels together with the R-Design chassis enhance the handling of this model. Visual presence is complemented with silver matt door mirrors, unique rear exhaust pipes, together with front sports seats with side support, R-Design upholstery, aluminium interior trim and R-Design leather steering wheel. A DAB (Digital Audio Broadcasting) Radio and Bluetooth® also come as standard.

### **R-DESIGN LUX**

The R-Design Lux is the ultimate variant and includes active bending xenon headlights with headlight cleaning system, autofolding power door mirrors with ground lights, rain sensor and rear park assist. The added features on the inside include a grocery bag holder, power adjustable driver's seat with memory for seat and exterior mirrors, autodimming rear view mirror and a high performance audio sound system with Bluetooth®.

### NAV

All Volvo V60 Nav models include Sensus Connect\* with High Performance sound and voice activated control, a 7" colour display screen, DVD player, internet and music browsing and a Sensus Navigation system. As well as full European mapping, lifetime map updates are included.

\* A separate mobile data plan is required to enable online connectivity.



## Your V60 is your home away from home. Give it your signature.



Choose a V60 and you'll enjoy an elegantly designed cabin as standard, with a superior finish in evidence everywhere you look – from the silk metal finish on our air vents to the fine cloth surfaces on the door pillars.

Our Comfort seats can be ordered in Mellbystrand textile, Tylösand T-Tec/textile or leather, while our new R-Design Sport seats in leather give you legendary Volvo comfort while also keeping you firmly in place in those fast corners. And for added control, our optional

gearshift paddles allow you to change gears with the flick of a finger, so you never have to take your hands off the steering wheel while driving. It's a great feature for added control. You can go one better by choosing our heated steering wheel, which lets you gently warm your hands on cold winter mornings. And with our heated windscreen, you'll never have to stand outside scraping ice off the glass in the freezing cold. Once you're in the driver's seat, you'll appreciate the brand new easy-to-read Analogue Instrument Cluster or, if you prefer, our new Adaptive Digital Display.





FIND OUT MORE AT **VOLVOCARS.CO.UK** 



**Textile K001**Off-Black interior with Quartz headlining



**Textile/T-Tec K601**Off-Black interior with Quartz headlining



**Leather-faced K701** Off-Black interior with Quartz headlining







Urbane Wood Shimmer Graphite aluminium

Piano Black Wood

R-Design aluminium



V60

UPHOLSTERIES

Read more at volvocars.co.uk

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**Leather-faced K70P**Off-Black interior with
Soft Beige seats and headlining



R-Design Nubuck textile/ perforated leather, KR60 Off-Black interior with Charcoal headlining



R-Design Leather/ perforated leather, KT60 Off-Black interior with Charcoal headlining



Arctic Night Wood (Hybrid option only)

### A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR RANGE AT **VOLVOCARS.CO.UK/BUILDYOUROWN** 



Read more at volvocars.co.uk

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Artio, 8x19" Diamond Cut/Matte Tech Black



Inscription Bor, 8x19" Diamond Cut/Iron Stone Matte



Ixion II, 8x19" Diamond Cut/Matte Black



Fortuna, 8x18" Diamond Cut/Light Grey



Fortuna, 8x18" Silver



Fortuna, 8x18" Glossy Black



Freja, 8x18" Diamond Cut/Matte Dark Grey



Freja, 8x18" Diamond Cut/Light Grey



Ixion, 8x18" Diamond Cut/Dark Grey



Modin, 8x18" Diamond Cut/Glossy Black



Modin, 8x18" Diamond Cut/Matte Iron Stone



Modin, 8x18" Diamond Cut/Matte Terra Bronze



Sleipner, 8x18" Black Chrome



Sadia, 8x17" Silver



Thia, 8x17" Silver (Only for V60 Hybrid)



Pandora, 7x17" Silver



Rex, 7x17" Silver



Hera, 7x16" Silver







### MATCH YOUR V60 TO YOUR LIFE.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.

Exterior styling accessories. This car is equipped with front skidplate, side scuff plates and rear skidplate with dual integrated tailpipes, available in Matte Silver, Iron Stone or Terra Bronze finish. The Modin alloy wheels, 8x18", are available in Diamond Cut/Glossy Black, Diamond Cut/Matte Iron Stone or Diamond Cut/Matte Terra Bronze.

FIND MORE ACCESSORIES AT

VOLVOCARS.CO.UK/ACCCESSORIES













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Convertible child seat (9–25 kg). This advanced, flexible rearward-facing child seat is suitable for children aged 9 months to six years. It's fitted using the car's safety belt and is easily adjusted to help optimise comfort and safety.

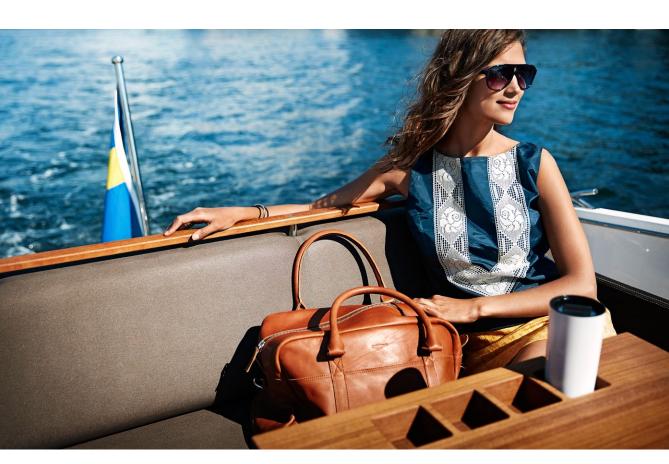
### Park Assist Camera, front blind view.

There is nothing more challenging than trying to negotiate tight exits and junctions, which often have restricted visibility. We aim to make that easier for you with our Park Assist Camera, front blind view, which allows you to "see around corners" with a 180° field of vision to the left and right in front of you.

Roof-mounted bicycle holder. A practical and stable holder for carrying your bike on the roof. Easy to use, this holder offers great value for money. It fits most bikes with round or oval frames up to 70 mm in diameter. And you can lock it using Volvo's One Key System.

Roof load carriers. These specially designed load carriers fit neatly and securely onto your Volvo's prepared roof rails. They're easy to install and to combine with additional holders if required.

Rear Seat Entertainment multimedia system with two 8-inch touch screens and two players. Rear seat passengers will enjoy their journey as never before with our new generation entertainment system, with LCD touch-screens served by dedicated DVD players. Inputs for USB sticks, SD cards and mp3-players as well as AUX inputs ensure you can connect any other external source. Wireless headphones and one remote control are included, too.



### **VOLVO CAR LIFESTYLE COLLECTION**

SEE MORE LIFESTYLE ACCESSORIES AT VOLVOCARS.CO.UK/COLLECTION

## THE MOST CAREFREE WAY TO OWN A CAR. EVER.





We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the easiest way to own a car. Financing, insurance, servicing, changing tyres - those aspects of having a car that you might not find very interesting are exactly the ones we love to make easier and better for you. That's why your Volvo dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

And that's not all. We've also brought our Designed Around You philosophy to the way we service and repair your car. With every service we provide you Volvo Service Promise. Six commitments to you guaranteeing an unbeatable combination of quality, reassurance and expertise.

### **BUYING & OWNING**

### VOLVO SERVICE PROMISE

### Warranties

- Volvo Service Promise
- Financing
- Software updates
- Leasing
- Personal Service Contact Rental cars
- Insurance Plan Service Plan
- Tyre services

### IF SOMETHING HAPPENS

- Volvo Assistance
- Repairs
- Volvo Glass Services
- Car Climate Services
- Volvo Accident Assistance

### MY VOLVO

My Volvo is a personalised website designed to make everything about your car ownership as convenient and rewarding as possible. It gives you:

- A clear overview of your car ownership
- Personalised offers
- Relevant news and updates
- Direct access to your Volvo dealer
- · Online service booking
- · Useful information about driving and caring for your car
- Interesting articles and videos from the world of Volvo

### CONNECTED SERVICE BOOKING

Forget about your car service. Your Volvo remembers it for you.

No other car makes it so simple for you. With Connected Service Booking, which is available with Sensus Connect, your Volvo reminds you when it needs servicing. When the time comes to drive to your workshop, your Volvo will even guide you there using sat nav - you don't have to do anything. And since your Volvo tells us what it needs, we can make sure that it gets exactly the right maintenance when it gets there. Of course, you can also manage your bookings yourself, if you prefer. You can either do this when you're in the car or online using your My Volvo – your personalised website designed to make everything about your car ownership as convenient and rewarding as possible.

FIND OUT MORE AT **VOLVOCARS.CO.UK** 



**614** Ice White (Also available for R-Design)



707 Inscription Crystal White Pearl (Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle) (Also available for R-Design and Volvo Ocean Race edition)



**713** Power Blue metallic (Also available for R-Design)



**619** Rebel Blue (Only available for R-Design)



487 Inscription Ember Black metallic (Sparkling metallic, shifts from black to brown effect depending on light and viewing angle)



**452** Black Sapphire metallic (Also available for R-Design and Volvo Ocean Race edition)



702 Flamenco Red metallic



**612** Passion Red (Also available for R-Design)

**N.B** Some information may have been updated since this brochure was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice to prices, colour, materials, specifications and models.





**711** Bright Silver metallic (Also available for Volvo Ocean Race edition)



477 Inscription Electric Silver metallic (Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle) (Also available for R-Design)



498 Caspian Blue metallic



019 Black Stone



**492** Savile Grey metallic (Also available for R-Design)



484 Seashell metallic

FIND OUT MORE AT **VOLVOCARS.CO.UK** 

Official fuel consumption for the Volvo V60 range in MPG (I/100km): Urban 28.5 (9.9) – 61.4 (4.6), Extra Urban 48.7 (5.8) – 78.5 (3.6), Combined 39.2 (7.2) – 74.3 (3.8).  ${\rm CO}_2$  Emissions 167 – 99g/km. MPG figures are obtained from laboratory testing intended for comparisons between vehicles and may not reflect real driving results.



V O L V O