



VOLVO XC70





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COLOURS
COVER

WE'RE VOLVO CARS. WE PUT PEOPLE FIRST.



*“What can we do to make
this person’s life better, easier or
more comfortable?”*

We’re Swedish. Scandinavian designers always start with the person who’s going to use an object and ask, “What can we do to make this person’s life better, easier or more comfortable?” We’ve always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day. Designing cars around people has led to

many innovations over our 88-year history. You know the three-point safety belt in your current car? That was our invention from 1959. And now we’re working towards our vision to design cars that should not crash. In the shorter perspective, our aim is that by 2020 nobody should be killed or seriously injured in a new Volvo. Of course, you’ll already benefit from this research in your current Volvo. We’ve addressed a few environmental issues, too – in 1976, we developed the lambda sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It’s still part of every petrol-engined car in the world. Innovation is at the core of Volvo Cars – it’s because of where we come from.



In Sweden, great
design is a way of life,
not a luxury.



For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.

THE XC70. FOR ADVENTURERS WHO MAKE THEIR OWN RULES (AND THEIR OWN ROADS).

*"It's a supremely capable luxury estate
designed around those who like their
adventure with a sense of sophistication."*

Just because you want a sophisticated, versatile estate, equipped with the latest in-car technologies and interior finish, doesn't mean you always want to drive on a perfect road. Some days, your thirst for adventure is going to take you places where a normal road car can't go. We thought: why not design one car that fulfils all of these desires? So we combined a rugged, durable estate body with a luxurious interior and go-anywhere capability, creating a truly groundbreaking car.

When we launched the Volvo V70 Cross Country – the XC70's forerunner – back in 1997, it was a truly pioneering car. "We helped to create a totally new

market segment – that's something to be really proud of", says Lex Kerssemakers, a Volvo senior vice president and the man who oversaw the inception of the XC. "Our main focus in the development of the XC models has been to create a very dynamic, comfortable on-road car, with fantastic off-road potential." The current Volvo XC70 carries on this proud tradition. Today, it is more capable than ever – a car with a rugged and refined contemporary look that reflects the XC70's underlying strength and capability. It's a supremely capable luxury wagon designed around those who like their adventure with a sense of sophistication.



Add All-Wheel Drive and Hill Descent Control to your XC70, and your world will open up.

FIND OUT MORE AT VOLVOCARS.CO.UK



THE XC70.
MEANS BUSINESS.
LOOKS THE PART.



The XC70 wears its rugged, adventurous looks with pride. The bold honeycomb grille with the iconic Volvo diagonal speaks of confidence and capability. Day Running Lights and silver touches give the car a distinctively upmarket feel, even when it's covered with mud after a day's adventure. The overall impression is one of elegance and capability. The XC70 exudes a powerful grace that means it fits

effortlessly into any environment – whether it's the open country or the driveway of a country hotel. True to its get-up-and-go personality, the XC70 also features numerous enhanced off-road design cues.

You'll love the beautifully engineered skid-plates that protect the car when you're tackling really uneven surfaces. The protective black below-the-belt line extends to surround the front Day Running

Lights, giving them a purposeful, functional feel. The rear lights with integrated LED light guides are one of the XC70's most striking design features. They're already a contemporary Volvo signature: instantly recognisable, they're as visible and safe as they are elegant. All these touches lend the XC70 an aura of self-assured style and substance.





Inside and out, we've designed the Volvo XC70 so that you can go on your adventure in comfort and style – whatever the weather. That's why the XC70 is available with a heated windscreen, heated seats, and a heated steering wheel. Now you don't need to shiver outside with your scraper in the cold. Just get in and push a button – and your windscreen, rear window and door mirrors will start de-icing immediately, so you'll be on your way in no time. And if you personally need a little help thawing out, just place your hands on your three-spoke steering wheel and enjoy the comfort of the gently heated rim keeping your hands warm as you drive. After all, when the mercury drops, your adventure has only just begun.



SCANDINAVIAN
INTERIOR DESIGN.
ON FOUR WHEELS.







All the best
places are tough
to get to.

See you there,
then.

In Sweden we say there's no such thing as bad weather, just the wrong clothes. We think that applies to cars, too. We've always designed our cars to incorporate the latest driving technology so you can go anywhere regardless of what's under your tyres, or what the weather is throwing your way. Think of our cars like a coat – just a very versatile one.

Choose an All-Wheel Drive variant and your XC70 becomes an impressively capable car with all-weather versatility. Thanks to its high ground clearance you can negotiate poor roads with ease. Hill Descent Control, which comes with All-Wheel Drive, boosts that capability even further, making the XC70 a true all-round vehicle that's equally at home on city streets or remote mountain passes.

But we haven't sacrificed handling and comfort for capability. Instead, we've spent thousands of hours perfecting and tuning the XC70's chassis, heightening your responsive, in-command driving experience to a new level. Of course, words can only say so much – take the XC70 out for a test drive and you'll see why we're so proud of the way this car handles.

A special connection. Volvo On Call allows you to connect with your car as never before, while also connecting your car to the outside world.

At its heart is a smartphone app you can use to check on – and interact with – your car no matter where you are. And to go online, the package includes a built-in modem and dedicated SIM-card slot. Volvo On Call also provides help when you need it most. The On Call button in the cabin puts you through to breakdown services. And in emergencies, the cabin's SOS button provides an instant link to a team of Volvo On Call professional operators. To cover any eventuality, if there are indications that you've had an accident (such as a deployed airbag), we will call you. If there's no response, we'll send the emergency services to you straight away.

READ MORE AT **VOLVOCARS.CO.UK**



The intuitive way to interact with your car.



Volvo Sensus is our all-encompassing approach that connects you with your car and the world around you. It means you're on the road, but not offline. With Sensus Connect, you can turn the seven-inch screen in your dashboard into an internet-connected infotainment hub. Not only can you surf the web, you can also download apps – from Rdio to Stitcher and Tuneln. Sensus Connect also gives you access to basic internet maps and routing, and to take advantage of navigation guidance, 3-D views and navigation apps, there's our Sensus Navigation option. If you'd like to

take your connectivity to the next level, there's Volvo On Call. This option gives you 3G-connectivity with excellent reception through your car's integrated roof aerial, so you can create a Wi-Fi hotspot for all of your devices. Meanwhile, Connected Service Booking allows you to book your car in for a service from the comfort of the driver's seat.

A high-end audio experience is also part of Sensus. That's why we've designed our state-of-the-art Premium Sound by Harman Kardon®. Using 12 high-fidelity loudspeakers, the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

Our digital driver display is another delight. Not only does it give you all the information you

need without overwhelming you – its three background modes, Elegance, Eco, and Performance, also sync with the centre screen. The physical controls, such as our floating centre stack with its iconic “manikin” climate control buttons, are another example of Swedish design that's both functional and beautiful. And then there's our eye-catching illuminated gearshifter, which is available for selected automatic gearboxes. Glowing gently in the dark, it adds a touch of atmosphere to your night drives.



Intuitive safety by Volvo Cars. For you, and for those around you.

*“Our vision is to design cars
that should not crash.”*

At Volvo Cars, safety is an intrinsic part of our DNA. We've invented some of the world's most pioneering life-saving technologies – such as the three-point safety belt that's been acknowledged one of the most important innovations of mankind.

But we aim higher. Our vision is to design cars that should not crash. In the shorter perspective the aim is that by 2020 nobody should be killed or seriously injured in a new Volvo.

IntelliSafe is our approach for a more harmonious relationship between cars and people. To achieve this, we have infused your Volvo with smart, intuitive innovations for a safer drive. And the IntelliSafe technologies help protect not only the people inside your car – we also consider people on the outside, for example with technology that helps you to detect pedestrians and cyclists.

When you drive at speeds up to 31mph, our City Safety collision

avoidance technology looks ahead of you and brakes automatically if you're about to run into a vehicle in front. To give you more support at higher speeds, our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection alerts you if you're too close to a vehicle and a collision is imminent – day or night. During daylight, the system also reacts if there's a pedestrian in your path or a cyclist ahead travelling in the same direction as your car. And should you not react to the warning, your car brakes automatically to help you avoid or mitigate a collision.

Our IntelliSafe technologies also support your daily driving, with features such as Lane Departure Warning that alerts you to stay in the lane. The Road Sign Information technology keeps you updated on actual speed limits and other important road signs. To make you a bit more relaxed on the road, our Adaptive Cruise Control can main-

tain your set speed and distance to the vehicle in front. In slow-moving city traffic, our Queue Assist function can automatically maintain the selected distance to the car in front – from standstill and up to 19mph. For a more comfortable drive in the dark, our Active High Beam dips the headlights automatically when needed – there's even Driver Alert technology that reminds you to take a break in case your driving behaviour shows signs of drowsiness.

And because we know you love to drive, our active IntelliSafe technologies like Electronic Stability Control add to reassuring driving stability in all conditions without sacrificing the joy of driving. It's simply about giving you the most human driving experience, on your terms. And helping to keep people out of harm's way, whether they happen to be inside or outside your car.



City Safety is designed to prevent you from colliding with the car in front if it stops, or slows suddenly. This advanced IntelliSafe system will automatically brake to avoid a crash and works at speeds of up to 31mph – an accident can be avoided at a speed difference of up to 9mph to the vehicle in front.



Because we also care about other road users, our pedestrian and cyclist detection with full auto brake watches out for people walking in your path or cycling in the same direction as your car and applies the brakes if you're unable to react in time.

We think
driving should
be exciting
and sustainable.

So will you.

Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to efficient power, our innovative thinking behind a whole range of technologies that will give you more power – and lower running costs – without compromising on a pleasurable drive.

Our powerful, low-emission Drive-E powertrains are the perfect embodiment of our Drive-E philosophy. Built to provide efficient power, they are Euro 6-compliant and consist of lightweight, low-friction engines and gearboxes. Together, engine and gearbox form a powertrain which delivers even better efficiency than before, as well as a great driving experience. In addition, our intelligent ECO+ function can reduce fuel consumption by as much as five per cent.

We employ Start/Stop technology, energy recovery systems and always strive to make our powertrains as lean and clean as possible. After all, environmentally-aware mobility is central to our philosophy of intelligent, thoughtful luxury.





V O L V O

XC70

AWD

XC70



SPACE. IT'S THE ULTIMATE LUXURY.

Our XC70 wouldn't be a Volvo if it didn't offer you the kind of practical flexibility to meet all of your life's challenges. The rear seats, for example, can be folded down in three 40/20/40 segments, giving you even more options to arrange your Volvo's space just how you need it. You've got three people to accommodate along with their bulky luggage? No problem, just flip two thirds of the rear bench down. You'd

like to carry skis or surfboards? Just fold the middle section flat, allowing two passengers to travel on either side. Or you might want to fold down one seat while leaving two thirds of the bench free for seating. And with the rear seats all folded flat, you have a cavernous 1,600 litres of load space for all your gear, no matter what adventure you're embarking on.

If you're a parent, you will love the XC70's optional two-stage integrated child booster cushions which you fold out of the seat with a simple movement.

READ MORE AT VOLVOCARS.CO.UK

WHICH XC70 ARE YOU?

Congratulations, you've chosen a Volvo XC70. Now all you need to do is select the trim level that's right for you.



SE NAV

Beyond the innovative City Safety technology, the SE Nav model brings added luxury with leather-faced upholstery, Sensus Connect with High Performance Sound, DAB (Digital Audio Broadcasting) Radio, Bluetooth®, a Sensus Navigation system and innovative features such as automatic rain sensor and an autodimming rear view mirror. On the outside, distinctive 17" alloy wheels along with rear park assist, retractable rear view mirrors and a power operated tailgate enhance the exterior style.

SE LUX

The SE Lux model is the ultimate word in luxury, with a power driver seat and an active TFT crystal driver's information display further enhancing the interior. For the exterior, active bending xenon headlights with headlight cleaning offer both style and protection, along with 18" alloy wheels to complete the visual enhancements.

Your XC70 is your
home away from home.
Give it your signature.



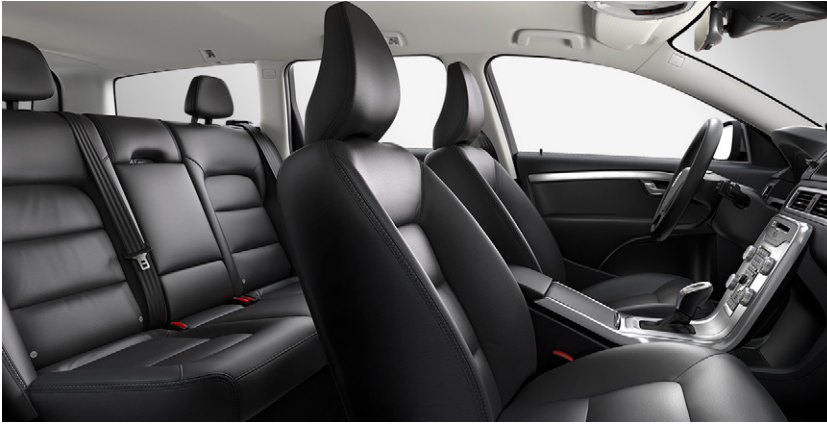
We upholster our Inscription seats with the finest soft leather by luxury leather specialists Bridge of Weir. Minimal surface treatment means the leather is wonderfully soft and durable.



Choose an XC70 and you'll enjoy an elegantly designed cabin as standard. Run your fingers across the dashboard's silk metal accents or touch the fine cloth surfaces on the door pillars – you'll find a superior finish inside your XC70, everywhere you look. And to give your interior a personal signature, we have a range of options for you that express the very best of Scandinavian style and craftsmanship.

Our ergonomically-designed Comfort seats are available in two leather finishes – our quality leather-faced or our sumptuous perforated and ventilated Inscription leather. And you can also have a heated leather three-spoke steering wheel so you can gently warm your hands on those cold mornings. Whether you like a technical, metal-finish look or a warm, wooden finish, there's a variety of eye-catching console veneers available. And finally, there's our easy-to-read analogue driver display or if you prefer, our innovative digital driver display with three display modes.





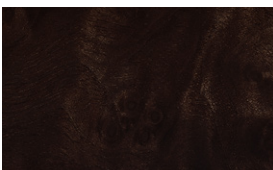
Leather, F701
Off-Black interior with
Quartz headlining



Leather, F70M
Off-Black interior with Hazel
Brown seats and Quartz headlining



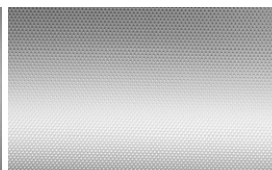
Leather, F70G
Anthracite Black interior with
Blond seats and Quartz headlining



Walnut Wood



Shimmer Graphite aluminium



Milled aluminium



Leather, F71T
Sandstone Beige interior with
Off-Black dashboard and Soft
Beige seats and headlining



Inscription Soft Leather, FG01
Off-Black interior with
Quartz headlining



Inscription Soft Leather, FG0N
Off-Black interior with Chestnut
seats and Quartz headlining

A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR RANGE AT
VOLVOCARS.CO.UK/BUILDYOUROWN



Leda, 7.5x18"
Diamond Cut/Light Light Grey
or Diamond Cut/Glossy Black



Erakir, 8×19"
Glossy Black



Erakir, 8×19"
Black Chrome



Erakir, 8×19"
Diamond Cut/Matt Silver



Erakir, 8×19"
Diamond Cut/Matt Tech Black



Leda, 7.5×18"
Diamond Cut/Light Grey
Diamond Cut/Glossy Black



Pan, 7.5×18"
Silver



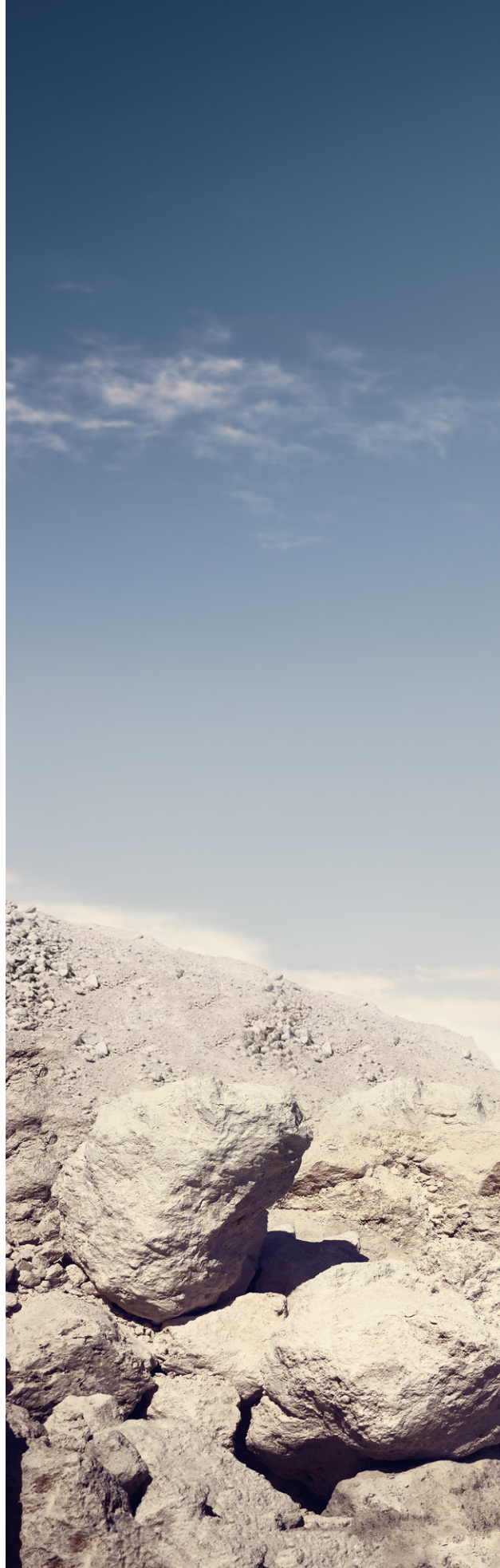
Valder, 7.5×17"
Silver

MATCH YOUR XC70 TO YOUR LIFE.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your taste and lifestyle.

Exterior styling accessories. This car is equipped with side scuff plates, roof spoiler and roof load carriers. The Erakir alloy wheels, 8x19", are available in Diamond Cut/Matt Silver, Diamond Cut/Matt Tech Black, Black Chrome or Glossy Black.

FIND MORE ACCESSORIES AT
VOLVOCARS.CO.UK/ACCESSORIES







Towbar-mounted bicycle holder for 3–4 bikes. This high-quality bicycle holder features an excellent, lightweight design making it easy to handle and store. Using an adaptor, the bicycle holder's capacity can be increased from three to four bikes. For safety and a contemporary look, the bicycle holder features LED rear lights.

Roof load carriers. Fitted directly onto the rails, these aerodynamically designed aluminium load carriers provide an easy-to-use rooftop carrying system. Add a ski holder or other Volvo load carrying accessories, and away you go.

Convertible child seat (9–25 kg). This advanced, flexible child seat is suitable for children aged nine months to six years. It's fitted using the car's safety belt and is easily adjusted to help optimise comfort and safety.

Rear Seat Entertainment multimedia system with two 8-inch touch screens and two players. Rear seat passengers will enjoy their journey as never before with our new generation entertainment system, with LCD touch-screens served by dedicated DVD players. Inputs for USB sticks, SD cards and mp3-players as well as AUX inputs ensure you can connect any other external source. Wireless headphones and one remote control are included, too.

Park Assist Camera, front blind view.

There is nothing more challenging than trying to negotiate tight exits and junctions, which often have restricted visibility. We aim to make that easier for you with our Park Assist Camera, front blind view, which allows you to "see around corners" with a 180° field of vision to the left and right in front of you.



VOLVO CAR LIFESTYLE COLLECTION

SEE MORE LIFESTYLE ACCESSORIES AT [COLLECTION.VOLVOCARS.COM](https://collection.volvocars.com)



The simplest way to own a car.

We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the simplest way to have a car. Financing, insurance, servicing, changing tyres, cleaning – those aspects of car ownership that you might not find very interesting, are the ones that we love to make

easier and better for you. That's why your Volvo dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

Still, this is just the beginning. Through our uniquely Swedish approach to innovation, we continuously find new ways to make your

life simpler. For instance, the Connected Service Booking function, which lets you book an appointment just by pushing a button in your car or our Volvo Service Promise, six commitments to you guaranteeing an unbeatable combination of quality, reassurance and expertise.

BUYING & OWNING

- Warranties
- Financing
- Leasing
- Insurance
- Service Contract
- My Volvo website

VOLVO SERVICE PROMISE

- Volvo Genuine Service
- Software Updates
- Roadside Assistance
- Personal Service Contact
- Car Wash and Vac'

IF SOMETHING HAPPENS

- Volvo Assistance
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services
- Tyre Services
- Volvo Accident Assistance

MY VOLVO

My Volvo is a personalised website that contains everything you need to really get to know – and get the most out of – your car. It gives you:

- A complete overview of your Volvo ownership
- Easy access to all facts relating to your car
- Personalised offers and exclusive discounts
- Helpful tips regarding your specific Volvo model
- Instructional films and owner's manuals
- Online Service Booking
- Reminders regarding important stages of your car ownership
- Exclusive articles, films and photographs

CONNECTED SERVICE BOOKING*

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo dealer for you. Booking proposals sent from your preferred dealer can easily be managed directly in the car or on your personal My Volvo website. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

* Available depending on introduction date. Please contact your Volvo dealer.



614 Ice White



707 Premium Crystal White



467 Magic Blue metallic



019 Black Stone



700 Twilight Bronze metallic



712 Rich Java metallic

N.B Some information may have been updated since this brochure was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice to prices, colour, materials, specifications and models.



711 Bright Silver metallic



477 Premium Electric Silver metallic



717 Onyx Black metallic



484 Seashell metallic

FIND OUT MORE AT [VOLVOCARS.CO.UK](https://www.volvocars.co.uk)

Please note: It's not possible to reproduce exact original shades in printed matter or on screen. Please ask your dealer to show you samples.

Official fuel consumption for the Volvo XC70 range in MPG (l/100km):

Urban 40.9 (6.9)–58.9 (4.8), Extra Urban 54.3 (5.2)–68.9 (4.1),
Combined 48.7 (5.8)–64.2 (4.4). CO₂ Emissions 153–115g/km.

MPG figures are obtained from laboratory testing intended for
comparisons between vehicles and may not reflect real driving results.

V O L V O