



# VOLVO V40



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# WHY WE INNOVATE.

For us, innovation is about people. Every car, every technology and every design is the result of our passion to make life easier and better for you.

Our starting point is always research – because by understanding you, your needs and your desires, we can create products that truly work for you. Innovating with people in mind allows us to help solve some of the complexities and challenges of modern life, making it less complicated and more enjoyable.

To do this we're thinking big, making huge strides to shape the future of motoring. We have made a unique commitment that, from 2019, every new car we launch will feature an electric motor, creating one of the most diverse electric ranges of any car maker. We're the first major premium car company to do so, paving the way for a new chapter in the history of the automobile.

We're also continuing our journey of tech innovation and leadership in connectivity. Our vision is that by 2025, every new Volvo sold will help its owner reclaim one week of quality time per year. This will be possible through our innovations around connectivity and car access, including 'shared key' features that will save you time and revolutionise how you interact with your car.

Of course, we also have a progressive vision for the future of safety. We believe that, by 2020, no one should be killed or seriously injured in a new Volvo car. We will achieve this through our unique approach to safety, which builds on real-life research to create innovations that better protect people.

Collectively, this is what drives us forward as a company and is why we're investing in the future, a future where innovation is designed around you.





## **YOUR PERFECT CITY COMPANION.**

**The Volvo V40** is the compact hatchback that's perfectly suited for life in the city. With agile handling, interior versatility and smart technology to make your life easier, the V40 puts you in control of your journey, wherever it takes you.

The athletic body clothes an equally athletic chassis, packed with technology to deliver the ideal balance between comfort and response. Involving and refined, our Drive-E powertrains are designed to give you power without compromise, reducing fuel consumption and increasing control. And inside, you're surrounded by beautiful materials in a cabin designed for comfort and light.

From a city drive to a weekend away, every journey you make in the V40 is one to be enjoyed. It's the perfect companion for your life.





**T3 | Momentum**

621 Amazon Blue | 18" Narvi  
Black Diamond Cut alloy wheels



**Into every detail**, the V40's design is a fresh breeze of Scandinavian flair. The wide shoulder line sweeps back and up from the headlamps into the rear door, giving the car a strong, planted look. Its distinctive Scandinavian design reflects your individuality, while its agile nature is made clear by the car's sporty character. With signature design LED illuminated headlights you have a compact Volvo that makes a big impression. And the sculpted rear section with the distinctive tail lights and tail gate with black glass panel adds to the confident approach of your V40.

Clean, contemporary lines and a powerful, sporting character make the V40 a car to be enjoyed, every day.

## TAKE YOUR HOME WITH YOU.

**The V40 is** inspired by the things that make Swedish interior design so welcoming and inclusive – comfort, light and the best of natural materials and craftsmanship.

From the moment you open the door you are welcomed by a cabin full of light and space. A place where you are surrounded by innovation and designed to ensure that you enjoy every journey.

Craftsmanship is a crucial element in Volvo Cars' design and it is reflected in the way we use materials in the V40. Fine-quality leather with beautiful stitching adds detail without cluttering the overall effect.

By making the most of natural light and softly illuminating the cabin we've completed the picture. This is an interior that will leave you feeling relaxed and soothed. It's your home away from home.





**Textile/T-Tec**

Blond City Weave in Charcoal Blond  
interior P92G | Black Grid Aluminium decor

## TRAVEL IN STYLE AND COMFORT.

**Step inside and** experience a distinctive, modern interior, mixing the best of Scandinavian design with Volvo Cars' renowned comfort.

It starts with the seats. Sculpted seat bolsters support and surround you, wherever you are sitting. Rear passengers also benefit from the option of heated seats.

Natural light is a Volvo Cars' obsession – it makes people happy, and the V40 makes the most of all the natural light available. You're welcomed by a bright, airy interior and a feeling of space that can be enhanced by the optional full-length panoramic glass roof. Even the rear-view mirror, with its frameless design, contributes to the overall feeling of light and space. When the night falls the optional adjustable

cabin lighting allows you to select one of the seven colour modes to your mood. The illuminated gear selector adds depth, lighting up the shift pattern.

It's beautiful but the cabin is also practical. We've made sure that you always have places to store the items that can clutter a car interior. There's a pen holder, a sunglasses compartment and a drained compartment for the ice scraper. Shopping won't end up rolling around the boot floor because the built-in hooks stop your bags from falling over. Fragile and unstable objects stay safe, supported by the optional load organiser which divides up the boot floor into compartments.





## STAY CONNECTED AND IN COMMAND.

**We create technology** to serve you and make life easier. Everything that's complicated or doesn't add to your experience, is simply removed.

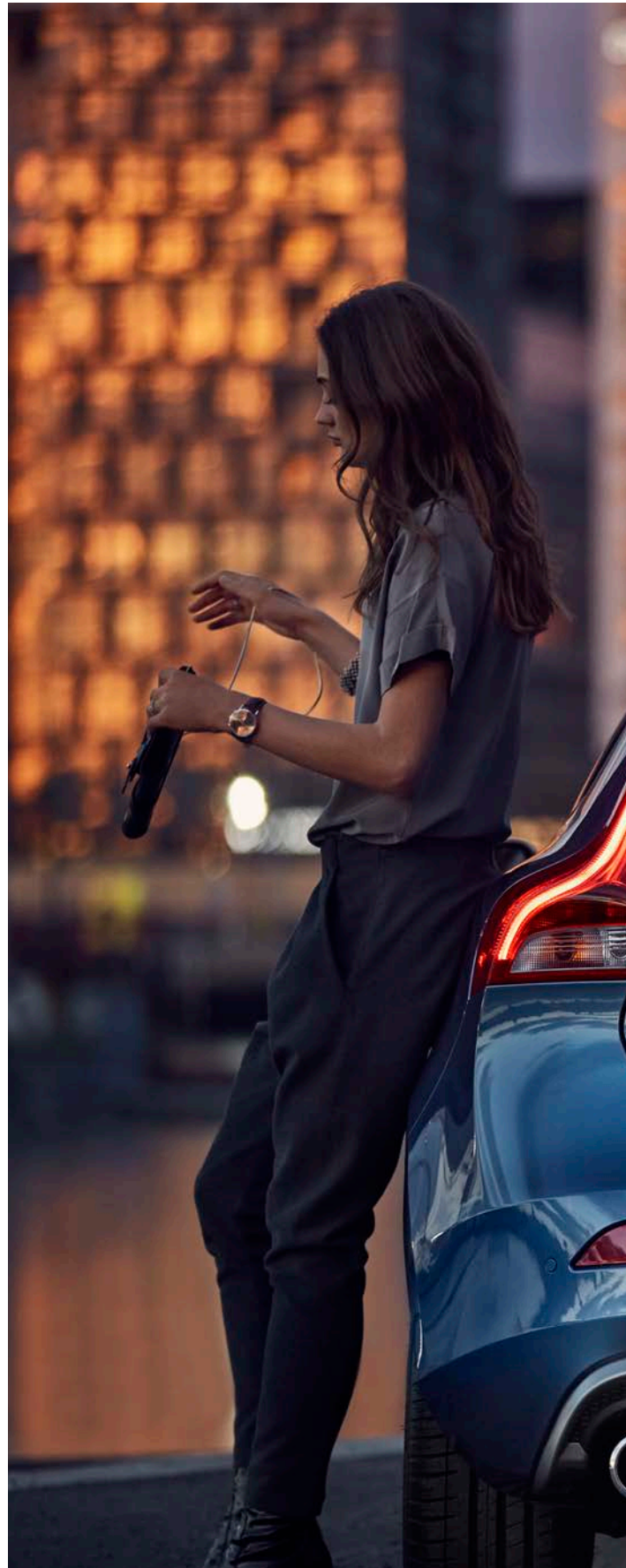
You control your Volvo intuitively and with ease. And seamlessly connected with the car and the world around you, you're in command of every aspect of your journey.

The centre display gives you intuitive control over functions such as climate, audio, phone, navigation and other in-car systems. And in front of you, our digital driver display keeps you informed and matches your driving style. Three display modes – Elegance, Eco and Performance – make it easy to adapt the instrument layout and interface to your preferences.

At the heart of your online world is Sensus Connect which turns your V40 into an internet-connected infotainment hub at the touch of a button. Voice control allows you to operate Sensus Connect without having to take your eyes off the road or your hands from the wheel. Call up music, find a radio station or have texts from your phone read to you as you drive.

If you want, you can easily turn your V40 into a wi-fi hotspot. You'll benefit from stable, reliable reception because your data connection comes through the car's aerial.

It's all part of a connected experience – one that enriches every moment that you spend in your Volvo.





## SOUNDS AMAZING, WHEREVER YOU ARE HEADING.

**Giving you the** best listening experience whichever seat you are in, the V40 is available with Premium Sound by Harman Kardon®, makers of high quality audio equipment. With up to 10 speakers and advanced sound enhancement software you will enjoy the highest sound quality, every time.

With Sensus Connect and its range of entertainment apps, you also get a huge choice of streamed music and access to your

favourite radio stations. Connect your devices to the V40 and listen to your own music collection at any time.

By adding Sensus Navigation, Sensus Connect also helps you find your way simply and efficiently as well as offering you apps that help find parking spaces and petrol stations. It will even share your location with your friends. And you will always have access to the latest maps as Sensus Navigation includes free map updates.



**The perfect sound** for a perfect ride. When driving a Volvo you'll experience how design, materials, colours and sound appeal to all your senses, with you at the centre. That's why we at Volvo Cars and the engineers at Harman Kardon® worked so closely to create a tailor-made sound system for your V40: Premium Sound by Harman Kardon®. The 10 Premium Sound loudspeakers together with the ample power of a 5 x 130W digital amplifier and advanced sound processing technology provide a brilliant, authentic sound wherever you're seated –



we've even adapted the door design to enhance your listening experience. The result is a rich sound with crystal clear highs, powerful bass and low-distortion midranges that remain reliably rich and consistently smooth even at the deepest of frequencies – always with focus on the soul of music. As well as this high-end package there are also High Performance sound system, which delivers a crisp, natural sound at a quality that's rare in their respective class.



**Intuitive control.** The optional Sensus Connect gives you a wide range of apps and functions that connect you with the world around you and make it easier to interact with your V40 and its functions. And by adding Sensus Navigation, you'll have instant access to integrated route guidance. Want to plan your journey remotely in the comfort of your home or office? Just use

your smartphone, tablet or laptop, and the destinations will be set when you get into your Volvo. The navigation system can even sync with your calendar to remind you of appointments and tell you how to get to them.

**Light up the dark.** Driving in the dark just became a lot more enjoyable and safer. Our optional Active Bending LED headlights have an especially wide and long light pattern, while the Active High Beam (included in the optional IntelliSafe Pro Pack or Lane Keeping Aid) takes care of dipping the lights for you. So you get better illumination and will never dazzle other road users.

## **INTUITIVE SAFETY BY VOLVO CARS. FOR YOU, AND FOR THOSE AROUND YOU.**

**Protecting you and** your passengers has always been at the heart of every car we make, and the advanced safety features in your Volvo are the result of decades of passionate innovation.

With advanced pro-active safety technology we add extra power to your senses and enhance the confident feeling of being in control. It enhances the safety for everyone inside the car and – not least – for people on the outside.

At the heart of our safety technologies is City Safety. When you drive at speeds up to 31 mph, City Safety can look ahead of you and can brake automatically if you're about to run into a vehicle in front. To give you more support at higher speeds, our Collision Warning with Auto Brake and Pedestrian and Cyclist Detection can alert you if you're too close to a vehicle. During daylight, the system also alerts if there's a pedestrian in your path or a cyclist ahead travelling in the same direction as your car. And if necessary, your car can brake automatically to help you avoid or mitigate a collision.

Should a collision happen then the airbags help protect not only the car's occupants but those outside the car too. There are driver and passenger airbags, inflatable curtains for front and rear seats

and a knee airbag for the driver. Your Volvo also helps save the lives of pedestrians with an exterior airbag that inflates on impact.

Our safety technology makes driving easier. Adaptive Cruise Control keeps you at a set speed and distance from the car in front on highways or in slow-moving traffic. It keeps you informed and alert so that you can concentrate on the road ahead. The BLIS™ System warns you of fast-moving vehicles approaching in your blind spot from behind and either side while Road Sign Information reads signs and shows speed limits on the driver display.

Driving at night is safer and easier than ever before with optional Active Bending LED headlights for clearer vision and brighter light, and active high beam to automatically dip the lights for oncoming traffic. Electronic stability control helps to keep the V40 stable and connected to the road so you can drive safely and with confidence, even when conditions are less than perfect.

And you and your passengers are protected by an ultra-strong steel cage – the hidden strength at the heart of your Volvo.

**Please note:** The driver is always responsible for how the car is controlled, the active safety functions described here are only supportive.





**City Safety** is designed to prevent you from colliding with the car in front if it stops, or slows suddenly. This advanced IntelliSafe system will automatically brake to avoid a collision and works at speeds of up to 31mph – an accident can be avoided at a speed difference of up to 9mph to the vehicle in front.



**Adaptive cruise control** with queue assist keeps your vehicle at a set speed and distance from the car in front, even in slow-moving traffic. Your V40 acts as a second pair of eyes with its ability to see pedestrians and cyclists on the road ahead. It can warn you if they are on a collision course with your Volvo and, if you don't respond in time, it can even brake for you.







**You can keep** your eyes on the road and let our BLIS™ System keep an eye on your surroundings. Radar keeps constant watch and helps alert you if a vehicle enters your blind spot. And on the move, BLIS™ can support when you pull out into the next lane on a highway because your Volvo can warn you of any fast-moving vehicles approaching from behind.

**T3 | Momentum**  
621 Amazon Blue | 18" Narvi  
Black Diamond Cut alloy wheels



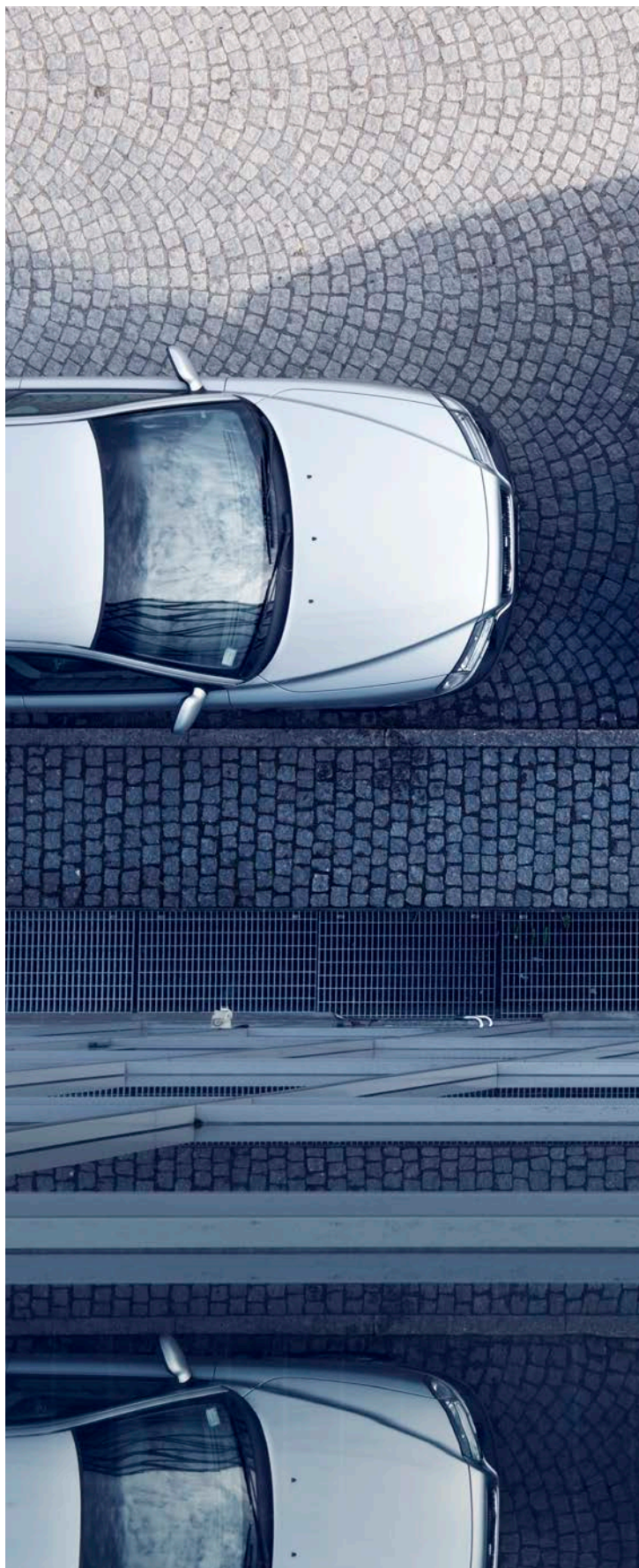
## PERFECT PARKING, EVERY TIME.

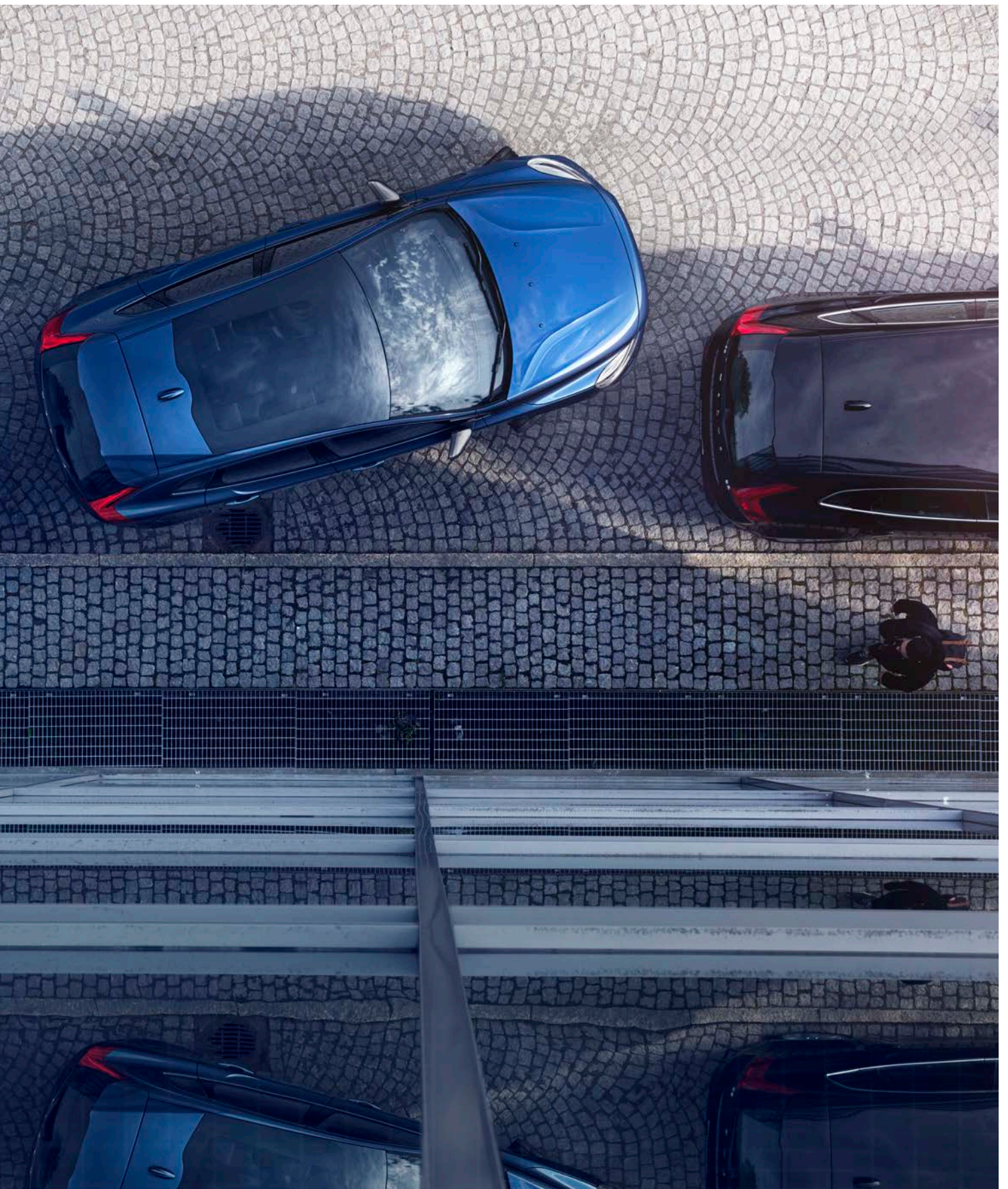
In a Volvo, you can enjoy smooth parking.

Our navigation system gives you access to an in-car app that helps you find the nearest car park and even pay for parking. When parking, you're supported by front and rear park assist functions that alert you on obstacles in your way. And by adding our park assist camera, you get a detailed view in the centre display of the area right behind your car.

If you want, our Park Assist Pilot can park the car for you. It tells you if a parallel parking spot is the right size for your V40 and then takes over the steering to slot it in. For parallel parking it requires a space just 1.2 times the length of your V40, so it can tackle even the tightest of spaces.

And to make it easier when you reverse out of a parking space, Cross Traffic Alert helps you keep a lookout on approaching vehicles in your blind sectors.





**DRIVE-E** *Efficient power without compromise*



**T3 | Momentum**

621 Amazon Blue | 18" Narvi  
Black Diamond Cut alloy wheels



## ENJOYING MORE. USING LESS.

**Every journey you** make in a V40 will be fun. Our Drive-E powertrains strike the perfect balance between performance and fuel economy, so you never have to compromise.

The combination of lightweight, low-friction engine design and advanced boosting technology allows you to enjoy outstanding performance and a smooth, agile driving experience. And because our engines are more compact, they allow us to design cars with more space for you and your passengers.

This performance and efficiency comes as standard on every Volvo. A precise manual transmission or our six-speed automatic gearbox makes the most of each engine's potential. Designed to minimise power loss and maximise performance, the automatic gearbox will always select the right gear for whatever is coming next.

Drive-E innovations include technologies like Start/Stop technology and our ground-breaking i-ART injection technology for diesel engines. By precisely metering exactly the right amount of fuel for each cylinder, i-ART helps the engine run more smoothly while using less fuel. And to help minimise health-impairing emissions, the latest generation emission control with Selective Catalytic Reduction reduces emissions of nitrogen oxides (NO<sub>x</sub>) by up to 90%.

At Volvo Cars, by looking to the future we enhance your life today. Drive-E brings together advanced technologies to give you efficiency, performance and range – simply a great drive.





## AGILITY ON DEMAND.

**We developed the V40** to involve and entertain every time you drive it with a chassis that delivers a taut, crisp driving experience. On your favourite roads the V40 rewards you with precision and refinement.

The standard chassis perfectly balances refined comfort with excellent handling. And if you seek an enhanced response from your car then the Sport chassis delivers it by lowering the car by 10mm and adding firmer suspension.

Corner Traction Control, standard on the V40, makes cornering smoother and safer. It brakes the inner wheel allowing power to be transferred to the outer wheel, helping the car avoid understeer. Staying in control is even easier with our optional steering wheel-mounted gearshift paddles.

The direct and accurate steering allows you to make the most of the car's agile nature. Optional speed-dependent steering, with three modes, adapts the steering to your needs – Low for manoeuvring, Medium for driving at higher speeds and High for more feel on faster roads.

Wherever you go and however you drive, the V40 makes every journey fun.

## SIGN UP TO THE FUTURE.

**Volvo Cars' approach** to the future of the car experience is known as Care by Volvo.

Care by Volvo is designed to remove the financial investment usually associated with car ownership while still meeting your changing needs through a fixed monthly payment. This means that Volvo Cars takes full responsibility as the owner of the car throughout its lifecycle – from production to final recycling, while at the same time providing you with a seamless user experience.

It's as easy as can be. Decide which car and offer you would like, order it (with no down payment) and drive. Care by Volvo includes all regular servicing, maintenance, insurance and tax.

Care by Volvo is the future of the car experience. It's like a phone subscription. You always have the latest technology and powertrain systems in the latest Volvo models, as we move from mild- and plug-in hybrids towards fully electric Volvo cars.







## CREATE THE VOLVO V40 OF YOUR CHOICE.

Our approach in everything we do is to always put people first. This also includes allowing you the freedom to create a Volvo that reflects your individuality and fits perfectly into your life.

Already as standard, your Volvo V40 is designed to meet your demands on style, comfort and safety. And to ensure you get it exactly as you want it, you have several different design expressions

to choose from – each with a distinctive style and character: the luxurious V40 Inscription, the sporty V40 R-Design, the premium V40 Momentum and the adventurous V40 Cross Country.

Whatever you prefer, you can rest assured there's a Volvo V40 for you. Read on, and see what your V40 will look like.



**Volvo V40 Cross Country**  
**Volvo V40 Momentum**  
**Volvo V40 R-Design**  
**Volvo V40 Inscription**

TO CREATE YOUR OWN VOLVO V40, PLEASE VISIT  
**[VOLVOCARS.CO.UK/BUILD](https://www.volvocars.co.uk/build)**



## Inscription

### THE SWEDISH TOUCH OF LUXURY.

We created the Volvo V40 Inscription to meet your expectations of contemporary Swedish luxury. It's a personal expression that allows you to indulge yourself with genuine materials, fine craftsmanship and timeless Scandinavian design.

Distinctive exterior design cues enhance the luxurious look and feel of the V40, while the meticulously crafted interior creates a lounge-like ambience. The V40 Inscription epitomises our proud heritage of human-centric design. And when it comes to intelligent luxury imbued with distinctive style and fresh thinking, the V40 Inscription is in a class of its own – just like you.



**T3 | Inscription**

723 Denim Blue metallic | 17" Sarpas  
Silver Diamond Cut alloy wheels



VOLVO V40

The Volvo V40 Inscription brings luxury with a contemporary Swedish twist. Distinctive exterior design cues and stylish 17-inch aluminium wheels in Diamond Cut design enhance the car's timeless Scandinavian design. On the inside, you are surrounded by exclusive touches, genuine materials and fine craftsmanship wherever you look. It's a sensory experience, further enhanced by the ergonomically designed seats in smooth Leather and the Milled Aluminium decor.



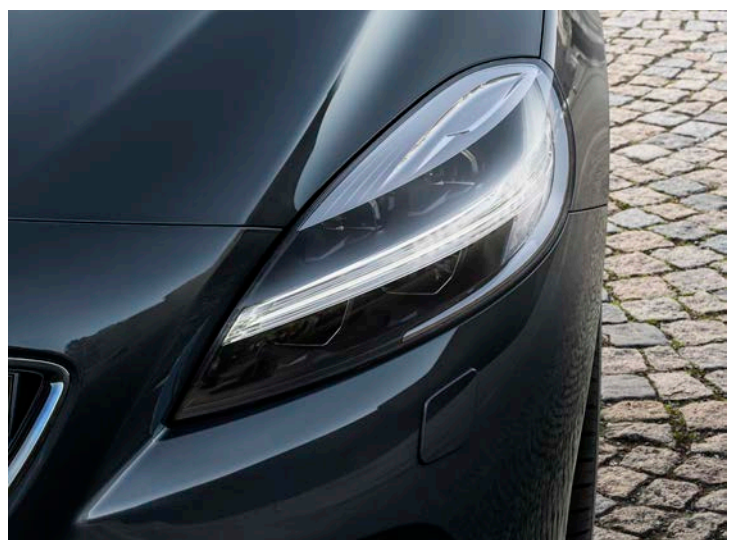
V40 Inscription with Sarpas 17-inch wheels in Silver Diamond Cut design.



The Volvo V40 Inscription is a statement of modern Swedish luxury.



Front grille with chrome detailing.



The signature design LED illuminated headlights add to both look and vision.

A finely crafted interior with seats in smooth Leather creates a lounge-like atmosphere of well-being wherever you go.



Milled Aluminium decor and an illuminated leather-clad gear knob with Silk metal decor add to the exclusive finish inside the V40 Inscription.



The unique instep plates in bright chrome finish welcome you as you enter your V40 Inscription.

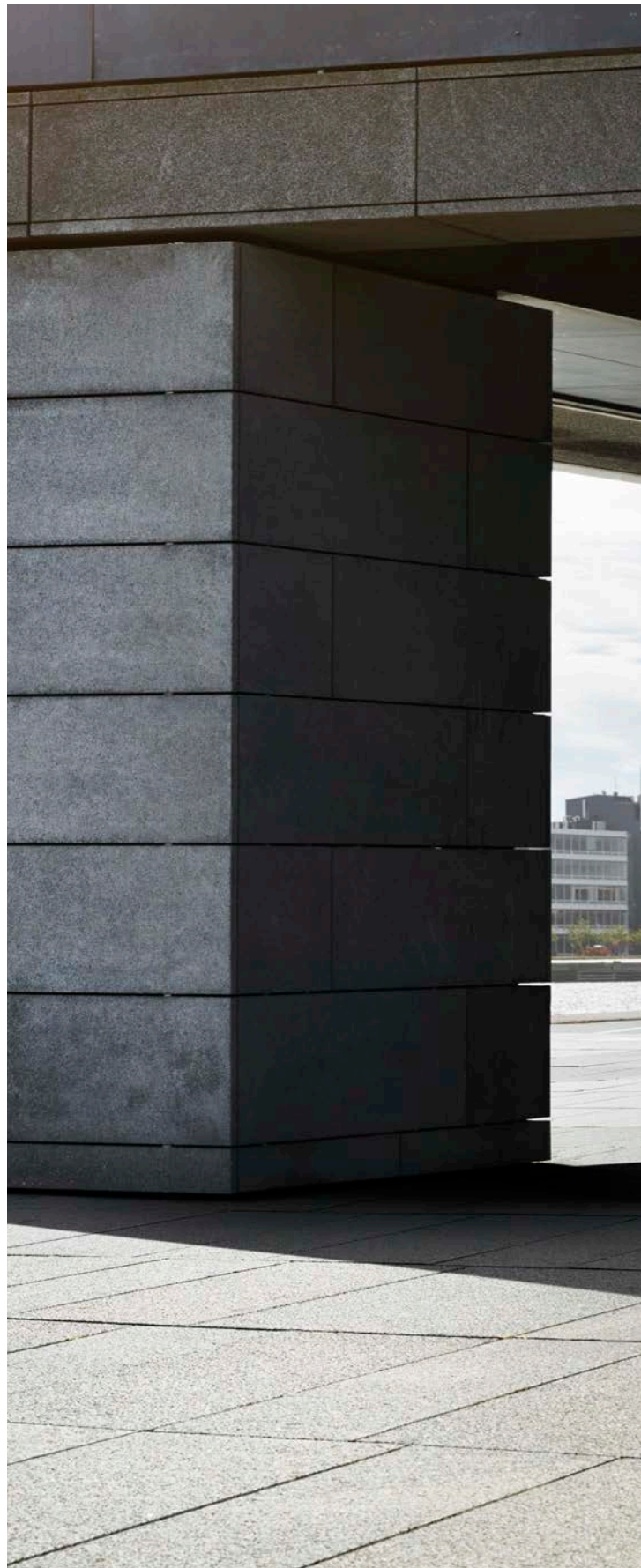


As driver, you can enjoy the intuitive view of the digital driver display with three graphic modes to choose from – Elegance, Eco and Performance.

## *R*DESIGN

### INSPIRED, SPORTY DRIVING PLEASURE.

If you love to drive, the Volvo V40 R-Design is for you. With athletic styling and precise control, R-Design captures the thrill of a sporty driving experience. A range of distinctive design details enhance the sporty, distinct road presence of your Volvo. It's a design expression that catches the eye from every angle and hints the promise of an amazing drive, every time. But make no mistake – R-Design goes beyond mere looks. You can feel it right from the moment you take your position in the seat – everything is there to inspire and support your driving.





**T3 | R-Design**

720 Bursting Blue metallic | 18" Ixion IV  
Matt Black Diamond Cut alloy wheels



The Volvo V40 R-Design is characterised by distinctive styling and a powerful road presence. Sporty exterior R-Design details leave no doubts about the intention of your V40 R-Design. On the inside, Stealth Aluminium decor, Charcoal headlining, illuminated gear knob and seats upholstered in exclusive Nubuck Textile/Perforated Leather give the cabin a sporty, cockpit-like feel. And for even better cornering, a stiffer lowered Sport chassis and strut braces are available.

The R-Design front with the LED illuminated headlights with active bending lights (optional).



Enjoy the ultimate R-Design experience with our 17-inch Ixion III Matt Black or 18-inch Ixion IV Matt Black R-Design alloy wheels. The optional lowered sport chassis has been tuned for sharper handling and steering response. In addition, front strut braces further stiffen the chassis to reduce body roll through the corners.



The door mirror caps in Bright Silver matt finish perfectly match the Silk Metal window trim.



The motorsport style rear diffuser and prominent chrome dual end pipes for a distinctive road presence.



The seats with unique Nubuck Textile/Perforated Leather upholstery and contrasting stitching for a sporty touch. The R-Design interior featuring R-Design leather-clad steering wheel, digital driver display in R-Design mode, illuminated gear knob gearshift paddles (optional), leather gear shifter gaiter, Stealth aluminium decor inlays and sport aluminium pedals.



The R-Design seats feature unique Nubuck Textile/Perforated Leather upholstery and contrasting stitching for a sporty touch.



The stylish R-Design tread plates in Silk Metal finish greet you onboard.



The sport pedals enhance the sporty look and feel inside your V40 R-Design and are finished in brushed aluminium and rubber for extra grip.

## VOLVO V40 CROSS COUNTRY. THE URBAN ADVENTURER.

The Volvo V40 Cross Country gives you even more potential for adventure and fun in the city and beyond. It has the versatility to fit in with your active lifestyle. Yet it also got the agility to really inject some fun into your driving, and its looks will make you stand out from the crowd.

Rugged design cues and larger wheels reveal a stylish yet outdoorsy personality – the exterior leaves no doubts about the intentions of this unique Volvo. A higher seating position and a capable chassis put you in control – you can enjoy an entertaining drive, wherever your adventures take you.

Equally at home on the city streets as on more demanding roads, the V40 Cross Country opens up a world of destinations. And combining distinctive Scandinavian design with intuitive technology, the V40 Cross Country is the tough, durable and stylish partner for your urban adventures.



**T3 | Cross Country**

719 Luminous Sand metallic | 18" Metallah  
Black Diamond Cut alloy wheels





Your Volvo V40 Cross Country is as personal as the adventures you're going to enjoy in it. Raised ride height gives you a more commanding view of the way ahead, and the large wheels enhance the car's capacity as well as its looks. A unique grille, a colour co-ordinated body kit and skidplates add to the rugged Cross Country character. Inside, you can choose from a variety of single- or dual-tone designs with accent stitching that really enhances the sporting feel of your V40 Cross Country.

The black Cross Country grille with the signature design LED headlights and front skid plate.



Aerodynamically designed roof rails add to the distinctive Cross Country look.

The rear skid plate ends the tail a rugged yet sporty look.



The Metallah 18-inch Diamond Cut alloy wheels (optional) highlight the sporty soul of your V40 Cross Country.



Inside the V40 Cross Country, you'll enjoy a uniquely Scandinavian interior with a superb mix of comfort, style and craftsmanship.



The sculpted seats in Leather (optional) with contrasting stitching give you legendary Volvo comfort while also keeping you firmly in place in those fast corners.



The centre stack of the V40 Cross Country features Charcoal decor as standard for a graphic, contemporary look.

## VOLVO V40 MOMENTUM. CONTEMPORARY URBAN STYLE.

Choosing a Volvo V40 is easy. Already the standard variant will provide you with a high level of technology that will meet high demands on style, comfort and safety.

The V40 Momentum has 16-inch wheels in distinctive Diamond Cut design and LED illuminated headlights that will add to the exclusiveness and road presence of your car, while the contemporary City Weave Textile/T-Tec upholstery and aluminium decor together with Silk Metal detailing complement the interior ambience.





**T3 | Momentum**  
621 Amazon Blue | 18" Narvi  
Black Diamond Cut alloy wheels



With the V40 Momentum, our LED Illuminated headlights and 16-inch alloy wheels in eye-catching Diamond Cut design give your V40 a more distinct road presence, while our seats in City Weave Textile/T-Tec the contemporary look and feel inside your Volvo. The aluminium decor adds an extra touch of modern sportiness.



The signature design LED headlights enhance your night vision as well as your car's distinctive road presence.



16-inch Markeb alloy wheels in Black Diamond Cut design LED Illuminated headlights.



The distinctive front grille adds to the confident look of the Volvo V40 Momentum.

Inside the V40 Momentum, you'll find our City Weave Textile/T-Tec upholstery, a leather-clad steering wheel with Silk Metal decor, aluminium decor, an analogue driver display and convenient steering wheel controls.



The centre stack of the V40 Momentum features Charcoal decor as standard for a graphic, contemporary look. And to further personalise the interior ambience, the decor is also available in aluminium.

The ergonomically designed seats in contemporary City Weave Textile/T-Tec upholstery provide relaxing body support all the way.

## EXTERIOR COLOURS.

Our wide range of exterior colours allows you to create the Volvo V40 that best reflects your style and preferences. Available in

different variations, each colour imbues your Volvo with a sense of contemporary Scandinavian design.



**614**  
Ice White



**707**  
Inscription Crystal White pearl



**711**  
Bright Silver metallic



**477**  
Inscription Electric Silver metallic



**721**  
Mussel Blue metallic



**723**  
Denim Blue metallic



**019**  
Black Stone



**719**  
Luminous Sand metallic



**712**  
Rich Java metallic  
(Cross Country only)



**621**  
Amazon Blue



**720**  
Bursting Blue metallic  
(R-Design only)



**714**  
Osmium Grey metallic



**717**  
Onyx Black metallic



**725**  
Fusion Red metallic



**612**  
Passion Red

## INTERIORS.

The interior of the Volvo V40 is crafted with you in the centre of attention. Every detail, every line, every shape is testimony to our designers' pursuit to create a space in which you feel relaxed and in complete control. Many colour, upholstery and decor combinations make it easy to create an interior ambience that reflects your style and preferences. And for a sportier, more distinct cockpit-like feel you can choose our Charcoal headlining.

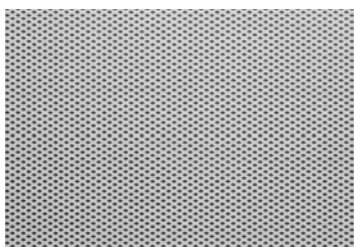


City Weave, Textile/T-Tec, Blond in Charcoal/  
Blond interior with Blond headlining, P92G



Inscription Blond Leather seat

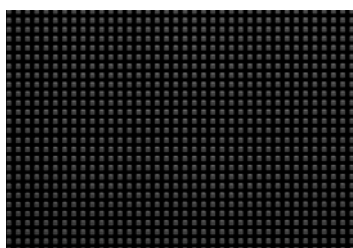
Milled Aluminium



Leather, Blond in Charcoal interior with Blond headlining, P10G



Leather, Charcoal/Blond in Charcoal interior with Blond headlining, S10F

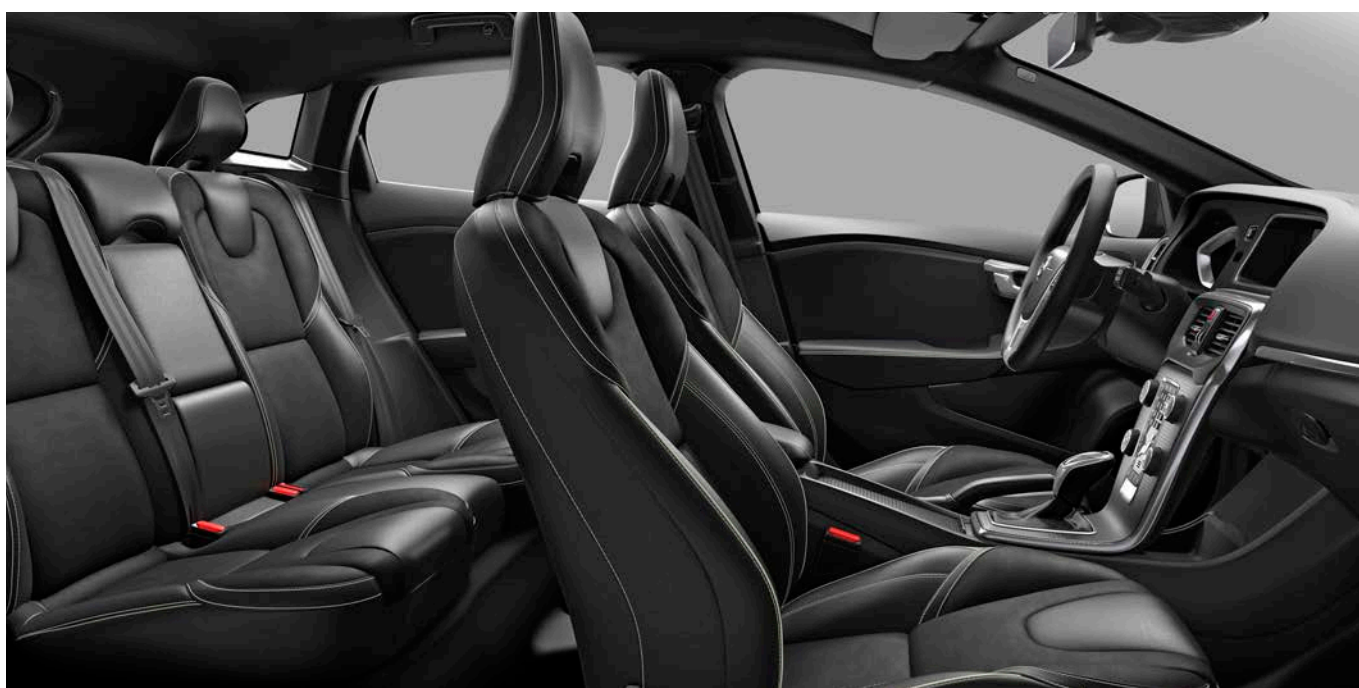
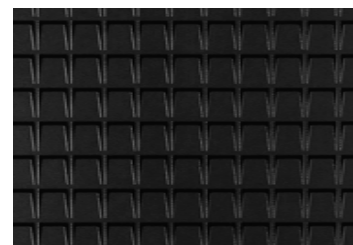


Black Grid Aluminium



Leather, Charcoal in Charcoal interior with Blond headlining, S100

R-Design Stealth Aluminium



Nubuck Textile/perforated leather, Charcoal in Charcoal interior with Charcoal headlining, PR00

## WHEELS.

The wheels you choose for your Volvo V40 have a big impact on the car's look and character. You have a wide selection of custom-designed wheels to choose from, all developed and tested by Volvo Cars to fit your V40 perfectly. Elegant, rugged or sporty, in stylish silver finish or distinctive Diamond Cut design, in dimensions up to 19 inches – the choice is yours.



Sarpas, 7.5x17"  
Silver Diamond Cut



Damara, 7.5x19"  
Tinted Silver Diamond Cut



Tamesis, 7.5x18"  
Silver Bright



Ixion IV, 7.5x18"  
Matt Black Diamond Cut



Metallah, 7.5x18"  
Black Diamond Cut



Narvi, 7x18"  
Black Diamond Cut



Segomo, 7.5x17"  
Matt Tinted Silver

## ACCESSORIES. EVEN MORE V40, EVEN MORE YOU.

Personalise your V40 and express your unique style with our range of accessories. Opt for our exterior styling kit to give your V40 an even more individual look, and choose from a range of alloy wheels that enhance the car's athletic stance. Created by us to perfectly complement your car.

Make your V40 all yours with our exterior styling kit. Designed and built by Volvo, each element is made of high-quality materials

and becomes a natural extension of the V40's distinctive character. Volvo styling accessories are tested in a wind tunnel, so they're engineered for optimum aerodynamic efficiency and can also help to improve stability at high speed.

The roof spoiler enhances the V40's sporty profile. The upper part is colour-matched to the car's body, while the contrasting black underside makes for a crisp, contemporary look. Aircraft-inspired



fins and winglets improve airflow and increase downforce, while the car's high-level brake light is smoothly integrated.

A rear diffuser that sits perfectly within the bumper replaces the standard item. It enhances the sporty look of your V40 and comes with twin oval tailpipes that create a particularly powerful appearance when the car is viewed from the rear.



## CROSS COUNTRY ACCESSORIES. GO EVEN FURTHER.

The V40 Cross Country comes with an exterior styling kit as standard that emphasises the car's robust nature and adventurous personality. Created by Volvo designers and engineers to fit your car, and your life, perfectly.

The exterior styling kit accentuates the V40 Cross Country's rugged look. The side scuff plates, with their chunky ribbed details, give the car a tougher appearance and highlight its raised stance. They have a silver-painted finish that contrasts the V40 Cross

Country's black side sills, adding to the car's bold, contemporary character.

At the rear, a special skid plate includes a larger body-coloured area, for an even stronger, more refined look. Double oval tail pipes in chromed stainless steel replace the standard tailpipes. These are neatly integrated into the skid plate and add to the car's purposeful appearance.



A special rear bumper cover, made of a rubber-like material surrounded by silver-coloured trim, is both attractive and practical. As well as enhancing the Cross Country's distinctive styling, it protects the paint on top of the rear bumper from scratches caused when loading or unloading through the hatch.

The 19-inch Atria alloy wheel is an ideal way to complete the look. Atria's Diamond Cut faces and matt black rim interior suits the V40 Cross Country's rugged style perfectly.



## CREATE A V40 THAT'S PERFECT FOR YOUR LIFE.

Make your Volvo V40 work even harder for you and your passengers. Our range of load accessories are designed to make life less complicated and help you bring the stuff you need without compromising comfort, style or safety. For children up to 10 years, our child seats combine comfort with state of the art safety and are designed to fit perfectly into your Volvo. And adding a steel grille, you create a sturdy barrier between the load and passenger compartment.

Deco trim, rear.



Bicycle holder, roof-mounted.

Mud flaps front.



"Space Design" roof box.

Parcel shelf net.



Steel grille and dirt cover.



Child seat, infant seat.



Load organiser mat.

## MAKE YOUR POWERFUL CHOICE.

We created the Volvo V40 with one single purpose: to provide you with a car that perfectly fits you and your lifestyle. It's a versatile car that meets your expectations of a fun, in-control driving experience with exceptional comfort and distinctive Scandinavian design – built with care for people and the world we share. And designed to be intuitive to use and to make life easier, the V40 is a pleasure to live with every day.

At the heart of your V40 is an efficient, responsive powertrain. Whichever you choose, you will enjoy our latest Drive-E technology

that gives you responsive power. Fuel consumption and CO<sub>2</sub> emissions are kept low, and our powertrains comply with strict exhaust emission requirements.

Our Drive-E powertrain range includes advanced diesel and petrol engines mated to our smooth six-speed automatic gearbox or a distinct six-speed manual gearbox.

Make your choice, and enjoy your journey.

### T3

We designed our 152hp/250Nm T3 petrol powertrain to give you more out of less. Mated to a distinct 6-speed manual gearbox or our fuel-saving 6-speed automatic, this powertrain allows you to enjoy low fuel consumption and smooth power across all revs.

### T2

With the 122hp/220Nm T2 petrol powertrain you can enjoy high efficiency, low fuel consumption and a comfortable drive. You have access to full power already from very low revs, and our distinct 6-speed manual gearbox or 6-speed automatic puts you in control.

### D3

We designed the 150hp/320Nm D3 diesel powertrain to give you the ultimate combination of fuel economy, performance and refinement. Available with a 6-speed manual gearbox or a 6-speed automatic, the D3 is a perfect partner for any journey.

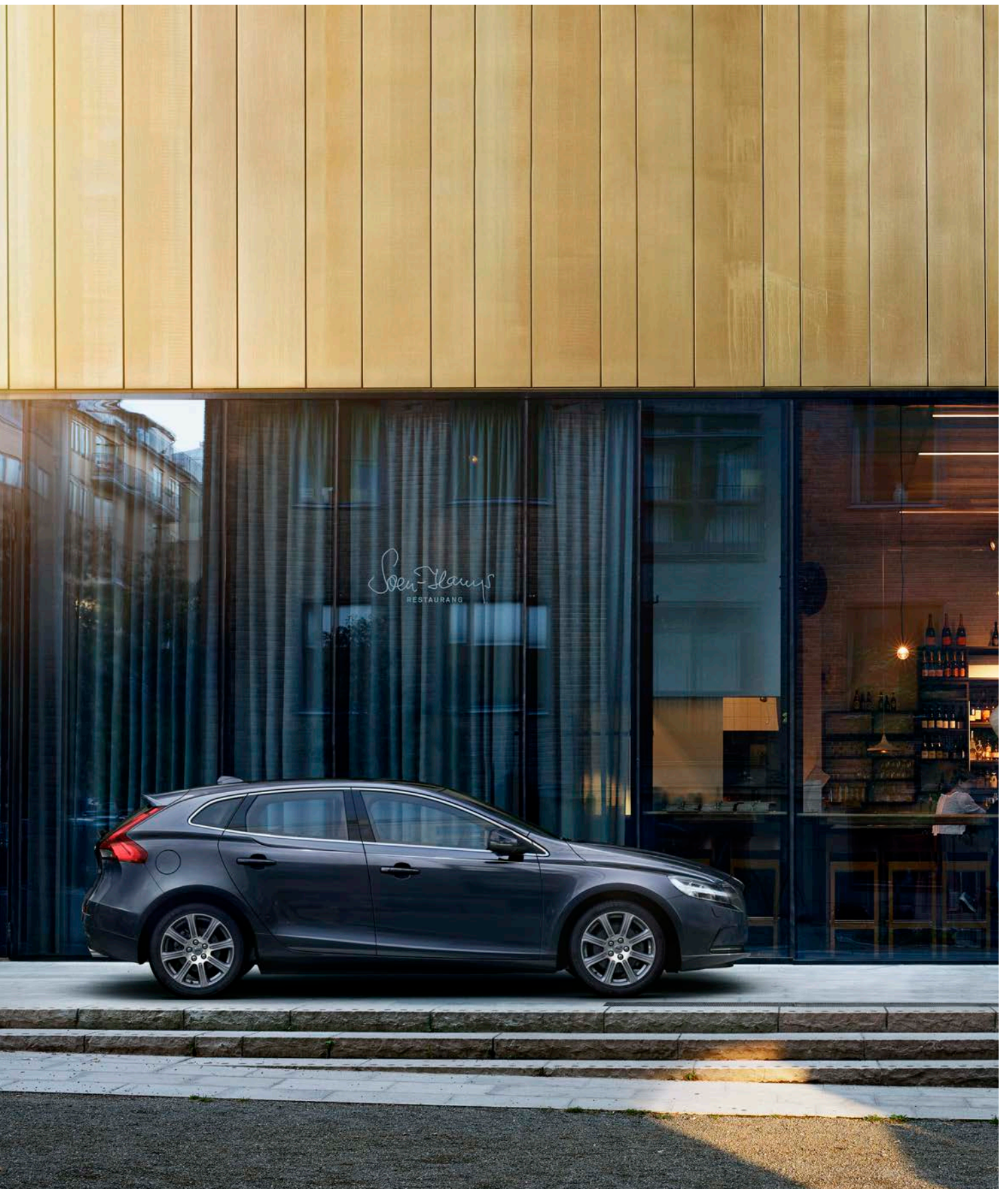
### D2

With our 120hp/280Nm D2 diesel powertrain you can enjoy superb efficiency without having to sacrifice the fun of driving. Mated to a 6-speed manual gearbox or our 6-speed automatic, this powertrain gives the ultimate combination of performance and fuel economy.



**T3 | Inscription**

723 Denim Blue metallic | 17" Sarpas  
Silver Diamond Cut alloy wheels



VOLVO V40

## WELCOME TO VOLVO CAR LIFESTYLE COLLECTION.

Our Lifestyle Collection includes a wide range of lifestyle accessories – from Swedish crystal and crafted leather bags, to clothing, watches and more selected items. To view the complete collection, please visit [collection.volvocars.com](https://collection.volvocars.com)



## SERVICE BY VOLVO. A SIMPLER WAY.

When you buy a Volvo, you buy the simplest way to have a car. No matter what your car may need, your authorised Volvo retailer will take care of it for you and make sure that your Volvo stays in tip-top shape.

We have our own approach to service that's personal, efficient, and which takes care of you as well as it takes care of your

car. We call it Service by Volvo and it will provide everything you need in the simplest way possible.

Your Volvo Cars retailer offers a whole range of simplifying services all designed around you, ensuring you a carefree ownership experience. Still, this is just the beginning. Soon, you will also get a Personal

Service Technician, and your car will be ready within the hour so you can relax in our lounge instead of driving back and forth. It's because everything we do is about finding new ways to make life simpler for people, with our cars as well as our service.

### BUYING & OWNING

- Warranties
- Financing
- Leasing
- Insurance
- Service Contract

### VOLVO SERVICE PROMISE

- Volvo Genuine Service
- Software Updates
- Roadside Assistance
- Personal Service Contact
- Car Wash and Vac'
- Price Promise
- Health Check
- Alternative Transport

### IF SOMETHING HAPPENS

- Volvo Assistance
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services
- Tyre Services
- Volvo Accident Assistance

### HAVE YOU GOT YOUR VOLVO ID?

A Volvo ID allows you to access a whole world of connectivity with your Volvo. With your Volvo ID, you can:

- Access your My Volvo account on [volvocars.co.uk](http://volvocars.co.uk) for car information, updates and offers.
- Access internet services and apps in your car, including connected service booking
- When applicable, sign in to the Volvo On Call app and connect with your car from everywhere

### CONNECTED SERVICE BOOKING

Via Sensus Connect, your Volvo will remind you when it needs servicing and offer to contact your Volvo retailer for you. Booking proposals sent from your preferred retailer can easily be managed directly in the car. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

**V O L V O**

**Official fuel consumption for the Volvo V40 and  
V40 Cross Country in MPG (l/100km) ranges from:**

Urban 34.9 (8.1) – 54.3 (5.2), Extra Urban 53.3 (5.3) – 70.6 (4.0),  
Combined 46.3 (6.1) – 62.8 (4.5). CO<sub>2</sub> Emissions range from 143 – 118g/km.  
MPG figures are obtained from laboratory testing intended for comparisons  
between vehicles and may not reflect real driving results.