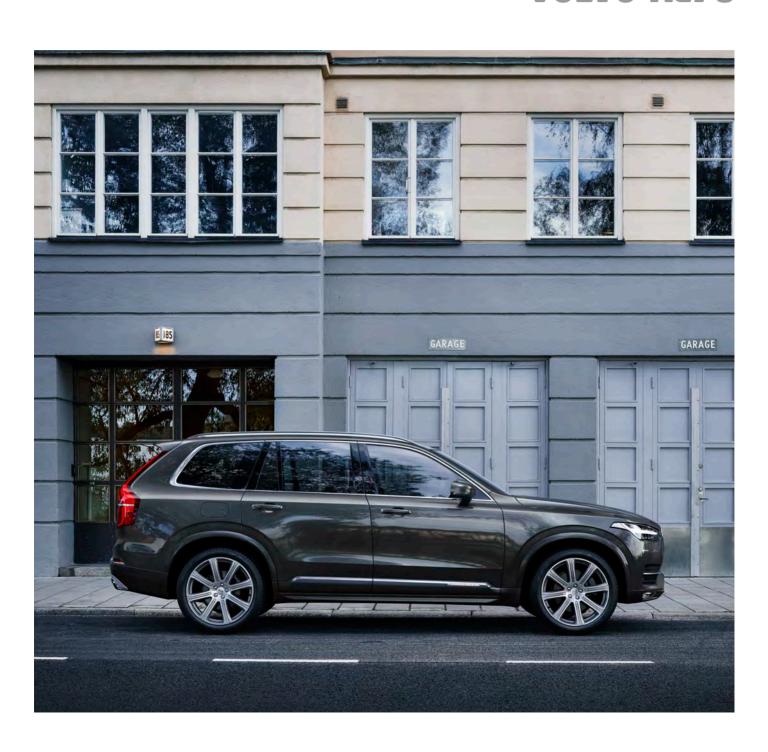
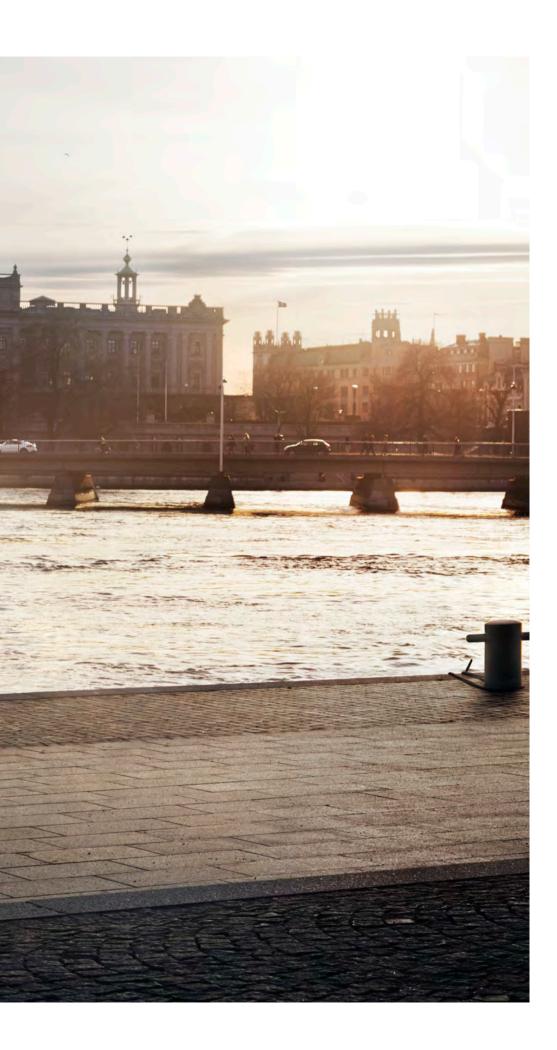


VOLVO XC90





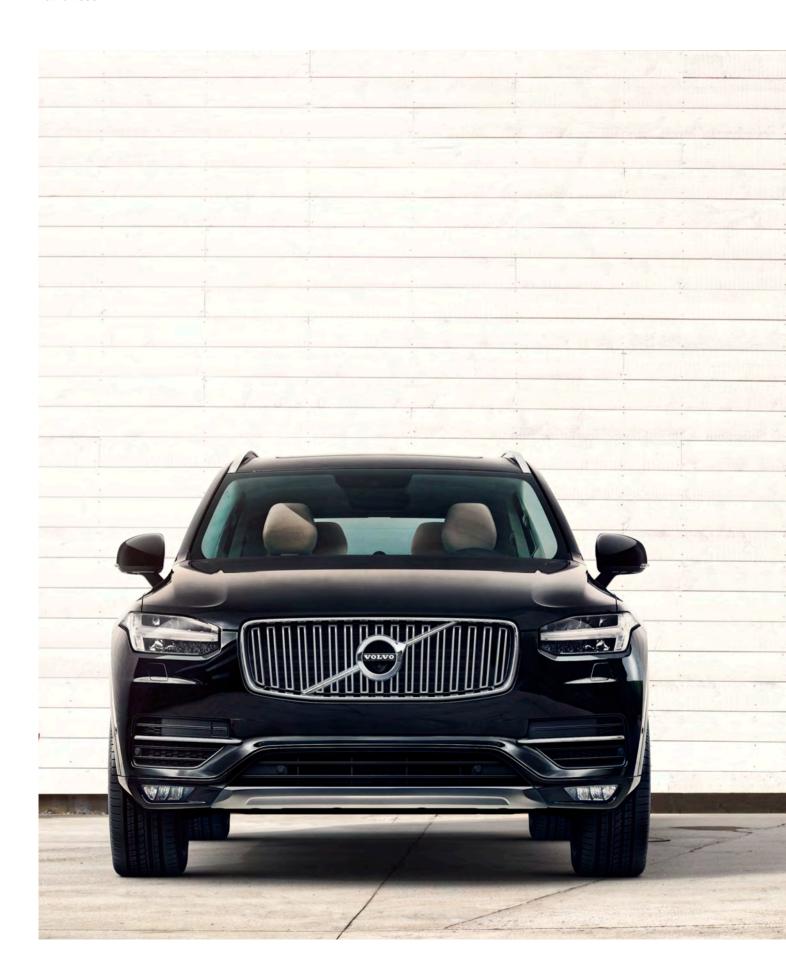


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WHY WE INNOVATE.

For us, innovation is about people. Every car, every technology and every design is the result of our passion to make life easier and better for you.

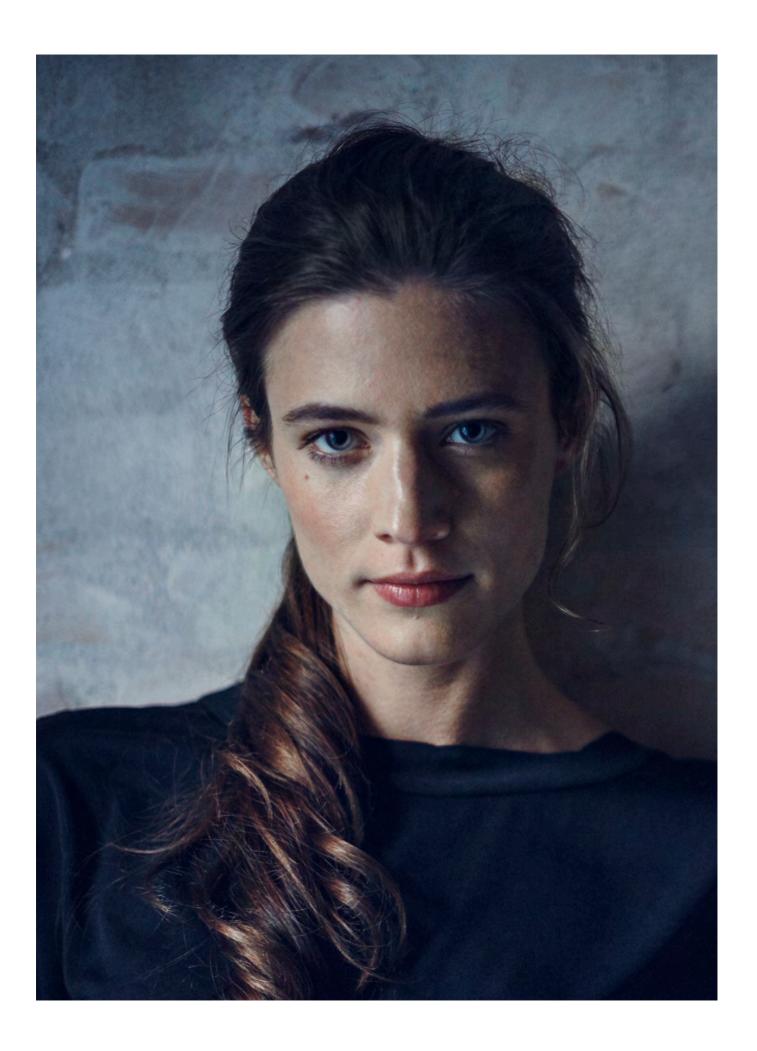
Our starting point is always research – because by understanding you, your needs and your desires, we can create products that truly work for you. Innovating with people in mind allows us to help solve some of the complexities and challenges of modern life, making it less complicated and more enjoyable.

To do this we're thinking big, making huge strides to shape the future of motoring. We have made a unique commitment that, from 2019, every new car we launch will feature an electric motor, creating one of the most diverse electric ranges of any car maker. We're the first major premium car company to do so, paving the way for a new chapter in the history of the automobile.

We're also continuing our journey of tech innovation and leadership in connectivity. Our vision is that by 2025, every new Volvo sold will help its owner reclaim one week of quality time per year. This will be possible through our innovations around connectivity and car access, including 'shared key' features that will save you time and revolutionise how you interact with your car.

Of course, we also have a progressive vision for the future of safety. We believe that, by 2020, no one should be killed or seriously injured in a new Volvo car. We will achieve this through our unique approach to safety, which builds on real-life research to create innovations that better protect people.

Collectively, this is what drives us forward as a company and is why we're investing in the future, a future where innovation is designed around you.



REFINED STRENGTH, ELEGANTLY CRAFTED

The luxury SUV from Sweden.

The Volvo XC90 is a haven, a place where you can relax, think and travel in first-class comfort. Where contemporary Scandinavian design meets Swedish craftsmanship. Where quality materials will delight your senses and put comfort at the heart of every journey. And where intuitive technology helps keep you connected and in control. Whether driving along the highway or negotiating urban traffic, our advanced driver assistance technology makes the journey easier, leaving you to enjoy the ride. The unique Volvo driving experience is further enhanced with sophisticated powertrains, including our T8 Twin Engine with plug-in hybrid technology, that give you performance and efficiency, so you never have to compromise.

Appropriately for a full-sized SUV, it exudes relaxed power and confidence, particularly with the upright grille and the strong shoulders, both of which are classic Volvo styling cues. But despite this sense of presence, the design is also exquisitely subtle.

Smart technology keeps you seamlessly connected with the car and the world around you. And with the very latest in safety innovations, you will travel safe in the knowledge that your XC90 will help looking out for you, your passengers and other road users.

The XC90 represents our distinctive take on what it means to drive a luxury SUV in the 21st century. The XC90 is a sanctuary. Designed Around You.



Light is precious to us in Sweden. That's why we've designed a large optional panoramic glass roof, which is the perfect complement to the XC90's airy, uncluttered cabin.

Don't you love it when a doorman gets the door for you? With the power-operated tailgate, you can enjoy this courtesy every day:

just press a button on your remote control key, the tailgate or inside the cabin. When you have your hands full, the comfort opening function makes all the difference: move your foot under a sensor in the bumper, and the tailgate opens and closes automatically.









Momentum 719 Luminous Sand | 19" 10-Spoke Turbine, Silver





tranquil seclusion is accentuated by eye-catching details like the diamond-knurled control surfaces and the beautifully framed tablet-sized centre display with touch screen, which takes pride of place in the centre stack. Our CleanZone technologies filter out harmful gases and particles, ensuring that you and your passengers breathe easy – even

INSIDE YOUR CAR

Your own space, wherever you go.

Travelling in the XC90 always feels special – from the moment you pick up your sculptured remote control key. In the lavishly appointed cabin, luxurious materials and superb craftsmanship meet with uncluttered elegance. The airy interior gives you the luxury of space and calm - no matter which of the three seat rows you sit in. The mood of

in polluted cities. And you'll love our 19-speaker Bowers & Wilkins, which offers sublime concert-quality sound for the most exacting audiophiles.

Upholstery not available in the UK





TRAVEL FIRST CLASS IN THE VOLVO XC90.

When we designed the Volvo XC90, we made sure you travel in first class. The sculptured seats offer 21st-century luxury in look, feel and style while allowing more rear legroom. And you can sit easy in the knowledge that they've been designed in line with the latest ergonomic research. Add to this heating, massage and ventilation, power-operated lumbar support, extendable seat cushions and side bolsters: you'll never want to get out of your car. In the second row, the three individual seats are designed for maximum comfort - each of these three seats slide and recline individually. The two individual thirdrow seats offer excellent comfort for passengers up to 170 cm/5"6 (but can accommodate those who are taller) and are easy to get in and out of.

Our CleanZone technology helps ensure a healthy interior environment and clean cabin air. It filters dust, pollen, particulates and odours while monitoring the air quality and closing the intakes if pollutant

levels rise too high. It happens automatically - all you need to do is set the temperature you want and the XC90 does the rest.

With the four-zone climate control, passengers on the two outer rear seats can choose their own climate settings using a dedicated touch screen. It also includes an air-conditioned glove compartment that keeps its contents cool. And to make sure your phone or tablet never runs out of charge, there's access to a power outlet in each row.

For better visibility, there's "theatre seating" - the rear rows are positioned higher up than the seats in front. In true Volvo style, we've also remembered younger passengers - children who've outgrown their child seats can use the integrated booster cushion in the second row. And providing superior versatility, each seat in the second and third row can be folded flat onto the floor to allow 32 possible seating combinations.



In the driver's seat you're in command. Control functions such as navigation and entertainment from the steering wheel buttons - or use voice control



Jewel-like touches such as controls with diamond-knurled finish and translucent edges underline our designers' meticulous attention to detail.



The four-zone climate system can be controlled from the centre display touch screen, or a graceful touch control panel at the end of the tunnel console

STAY CONNECTED AND IN COMMAND.

We create technology to serve you and make life easier. Everything that's complicated or doesn't add to your experience is removed.

You control your Volvo intuitively and easily. And seamlessly connected with the car and the world around you, you're in command of every aspect of your journey.

Instead of a multitude of physical buttons, you find a large, 9-inch centre display with touch screen. It's as easy and straightforward to operate as your smartphone, with bold, clear graphics so you can keep your attention on the road. The touch screen blends seamlessly with the car's clean interior design and is easily operated. You can even operate it wearing gloves.

Essential driving information is clearly presented in our 12.3-inch driver display. It adapts to your needs, preferences and surrounding light, so information is always shown on your terms.

For even better control, our head-up display projects vital driver information at a comfortable view distance. It looks like the graphics hover in front of the car, which allows you to stay informed without taking your eyes off the road.

Your Volvo also listens to you. Keep both hands on the steering wheel and speak naturally: our voice control will carry out your command to operate climate control, navigation, entertainment and your smartphone.

In a Volvo, you and your car act as one.







Sensus Navigation

Sensus Navigation

Let Sensus Navigation guide you, inform you and help you find the best route. Road directions are clearly shown in the driver display, centre display and head-up display. Touch screen controls allow you as well as your passenger to operate the system conveniently and safely. Or talk naturally to your Volvo, and let our voice control carry out your commands while you can keep full attention to traffic. With the Volvo On Call app, you can also send the destination to your car before you go. And helping to save time, our in-car navigation apps can help you find and pay for parking, share your location with friends or simply find the best coffee in town. If you drive our T8 Twin Engine plug-in hybrid, the navigation system can also help you optimise the use of pure electric power all the way to your destination. Free life-time map undates ensure your payingtion system is always un to date. updates ensure your navigation system is always up to date.

FEEL THE MUSIC.

Inside the cabin of your Volvo you can enjoy an audio system designed to put you closer to the music you love, wherever you're seated.

All our audio systems are tailored to the acoustics of your Volvo. Our audio philosophy is very simple: it's all about the soul of music, not the number of speakers or watts. And together with the audio specialists at Bowers & Wilkins and Harman Kardon®, we have created some of the best-sounding audio systems in the class.

Our new audio system, Harman Kardon® Premium Sound, delivers a beautifully balanced, powerful sound. This immersive experience

is enabled by 14 hi-fi speakers including an air-ventilated subwoofer that produces a bass sound you'll feel in your body.

If you're truly passionate about music, the Bowers & Wilkins audio system will take the experience to an even higher level. The 19 separate high-end speakers – including a tweeter-on-top centre speaker that minimises acoustic reflection from the windscreen and our unique air-ventilated subwoofer – will surround you with a powerful, pristine sound that feels more spacious and true to life than ever.

It's all about music and making it possible for you to experience it just as it was intended when it was created.



Harman Kardon® Premium Sound is developed together with the hi-fi specialists at Harman Kardon®. Powered by a 600W digital amplifier, the 14 speakers are tailored to the acoustics inside your Volvo and deliver a powerful, high fidelity surround sound experience. A unique sound processing software – Dirac® Unison Tuning – optimises the response of each individual speaker as well as the speakers all together to ensure they perform in perfect harmony. So wherever, you're seated, you and your passengers can enjoy a seamless first-class listening experience in all conditions and – not least – an extremely unified and tight bass sound.



Our Bowers & Wilkins audio system integrates seamlessly with the cabin architecture of your Volvo to deliver the most realistic immersive sound possible. Innovative audio processing technology with three room modes allows you to recreate the acoustics of a specific room inside your Volvo, bringing you even closer to the music. And to enable extremely low and undistorted bass tones, the air-ventilated subwoofer uses innovative technology that allows it to pulse large amounts of air, actually turning the cabin into one big woofer.



Smartphone integration. Use your smartphone in a smarter way. Via Apple CarPlay™ or Android Auto™, you simply integrate the familiar functions and interface of your smartphone* with the car's centre display. You can enjoy music, make calls and send messages easily via the car's touch screen, steering wheel buttons or voice control.

 $^\star Supports \ i Phone ^{\circledast}$ (5 or later) or Android smartphones (5.0 Lollipop or later).

Intuitively connected. You operate the audio system and hands-free phone easily using the touch screen controls, steering wheel buttons or voice control. Bluetooth® connection also allows convenient streaming of music via your phone. Within easy reach on the car's touch screen, there's also a Spotify® in-car app that makes finding new music quick and easy without you having to connect your phone. Using Volvo On Call, you can also create a wifi hotspot in your car with a stable internet connection for your and your passengers' mobile devices.

VOLVO ON CALL. ALWAYS THERE WHEN YOU NEED IT.

The Volvo On Call app connects your car with the rest of your world, helping make life less complicated. It's there when you need it, so your car becomes more than just a means of travel - it's your personal assistant.

It can tell you about the best coffee in town and send the destination to your car's navigation system. It knows when you've got appointments, where they are and how to get there. You can use it to make your car ready for the drive to the office, or the drive home, by remotely cooling or heating the cabin. It can help you find a parking space, then take you straight to it. You can sync your Volvo On Call app with your calendar, so if you've got appointments it will tell your car where they are and how to get there. And it helps to keep you safe, automatically contacting emergency services if you're involved in an accident and telling them where you are.

Volvo On Call keeps you connected to the things you need. It's always on. Always with you. Always there.



YOUR DAY MADE EASIER WITH VOLVO ON CALL

From saving you time in the morning to helping you relax on the way home, Volvo On Call can be an indispensable part of your daily routine.



THE PERFECT START

Before leaving the house, you send your destination to the car's navigation system so it's ready for you to set off. You get in the car which is already warm and defrosted, thanks to Volvo On Call's ability to run the engine remotely (automatic only).



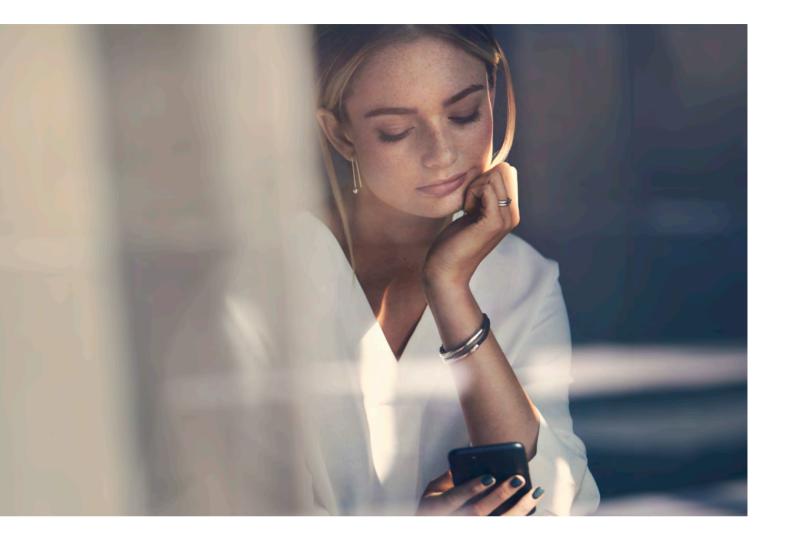
FIND YOUR CAR

You've forgotten where you parked, so you use the car locator map to find the street and then use the flash lights function to pinpoint the car.



A calendar card shows your next meeting. You push a button in the app, sending the address to the car's navigation system.







REMOTE CONTROL COMFORT

You set the engine to warm the car interior (automatic only) so it's ready for when you leave the office.



READY FOR A NEW DAY

A notification reminds you that you've got a meeting in the morning so you send the location to the Sensus Navigation system ready for the morning.

SET UP YOUR HOTSPOT

You pick up some colleagues. Using Volvo On Call, you create an in-car wifi hotspot with a strong internet connection for their mobile devices.



FIND A RESTAURANT

You head for home, not wanting to cook dinner. The Volvo On Call operator sends your dining choice destination to your car's navigation system within seconds.



PILOT ASSIST. DESIGNED TO MAKE DRIVING SAFER AND EASIER.

Our latest advances in supportive driving technologies allow you to enjoy smooth, intuitive driving from standstill up to motorway speeds.

To make driving in demanding traffic less stressful, we created Pilot Assist and Adaptive Cruise Control. Pilot Assist automatically helps you maintain a safe distance from the car in front of you by adapting your speed while helping to keep you centred in the lane by automatically making small steering adjustments. It's intelligent too: using map data from the car's navigation system, the car identifies hills ahead and adapts the speed to help optimise your comfort and safety.

This technology also makes driving in stop-and-go traffic more effortless. Maintaining the set distance, your car follows the car ahead of you and can brake automatically to full stop when needed. And if the car in front just makes a short stop, your car starts following it as it takes off again.

This is driving made safer and easier safe and easy, with the aim to optimise your control, comfort and convenience.

Please note: The driver is always responsible for how the car is controlled, the functions described here are only supportive.



CITY SAFETY TECHNOLOGY. YOUR PRO-ACTIVE PARTNER ON THE ROAD.

With advanced pro-active safety technology we add extra power to your senses and enhance the confident feeling of being in control.

At the heart of our safety technologies is City Safety. By helping you to keep a lookout and brake if necessary, it makes driving more enjoyable while helping to prevent accidents.

City Safety can identify other vehicles, pedestrians, cyclists and large animals ahead of you, even at night. It warns you if needed and can brake automatically to help you avoid a collision or reduce the impact. And our advanced Oncoming Mitigation by Braking technology – a Volvo safety world first – can detect if there's another vehicle driving towards you can brake automatically to help mitigate the impact.

City Safety is simply your perfect partner: pro-active when it's needed, and staying discreetly in the background the rest of the time.





Oncoming Mitigation by Braking A Volvo Cars safety world first, this innovation can detect vehicles heading towards you on the wrong side of the road. If a collision can't be avoided, it can brake your car automatically to help reduce the effect of a collision



Oncoming Lane Mitigation

Using automatic steering assistance, this system helps you avoid collisions with oncoming vehicles. If you drift across the lane markings in the way of an oncoming vehicle, your car can alert you and gently help steer you back into the correct path.





Lane Keeping Aid
If you're about to cross a lane marking unintentionally, the Lane Keeping Aid can gently help steer your car back into its lane. If this is not enough or you keep steering across the lane markings, you'll be alerted with vibrations in the steering wheel.



Run-off road Mitigation Stay safely on the road with this Volvo Cars safety innovation. If Run-off road Mitigation detects you're about to leave the road unintentionally, it can provide steering input and, if necessary, brake support to help guide you back on track.



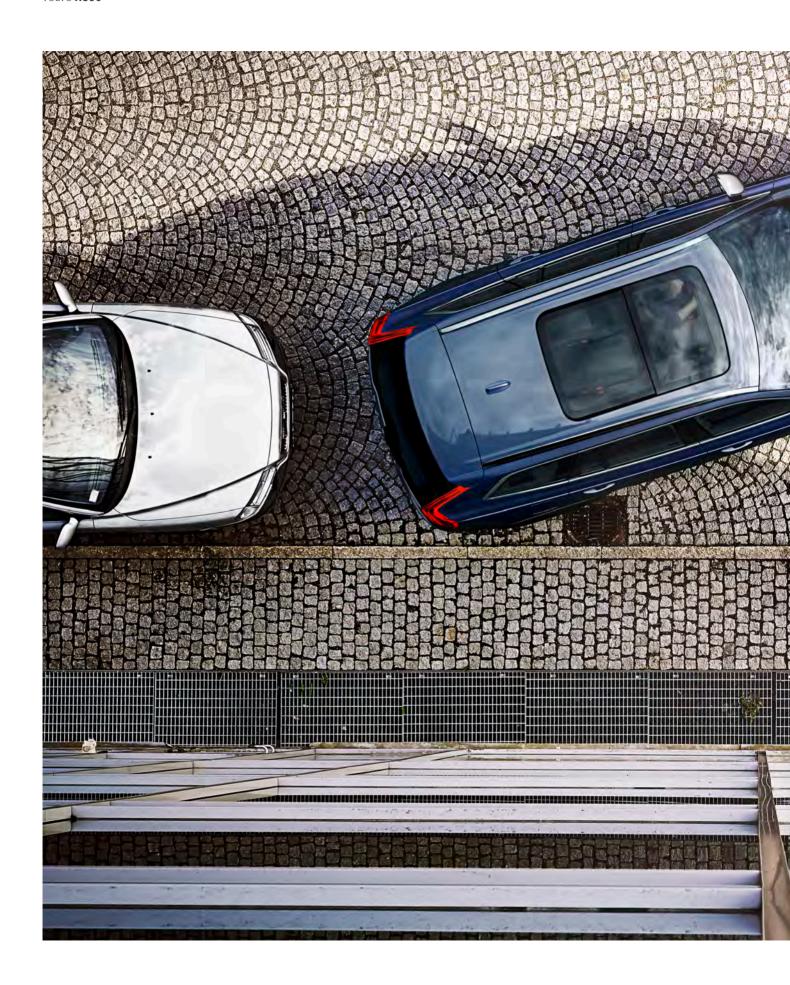
BLIS™ with Steer Assist

BLIS™ can alert you when a vehicle enters your blind spot or approaches fast from behind. If you nonetheless drift into the path of another vehicle, BLIS™ can gently help steer you back into your lane.



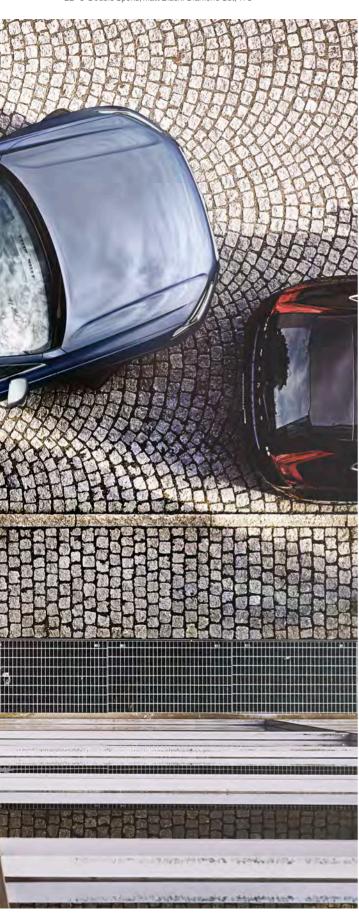
Full-LED Active High Beam illumination

To give you the best view, our Full-LED headlights allow you to drive with high beam on all the time, without dazzling others. It detects road users ahead of you and can automatically shade the part of the high beam that would dazzle them.



T6 AWD | R-Design

Panoramic Roof | 720 Bursting Blue metallic | 22" 5-Double Spoke, Matt Black/Diamond Cut, 175



PERFECT PARKING, **EVERY TIME.**

In a Volvo, you can enjoy smooth parking.

Our navigation system gives you access to an in-car app that helps you find the nearest free parking space and even pay for it. When parking, you're supported by front and rear park assist functions that alert you if there are obstacles in your way. And by adding our 360° camera, you get a detailed bird's eye view of the area surrounding your Volvo - a great help when you reverse or manoeuvre in confined areas with impaired visibility.

If you want, our Park Assist Pilot can park the car for you. It measures the parking space, and if the space is at least 1.2 times the length of your car it can park by taking over the steering. Park Assist Pilot handles both parallel and perpendicular parking, and can also assist when leaving a tight parallel parking space.

And to make it easier when you reverse out of a parking space, Cross Traffic Alert helps you keep a lookout on approaching vehicles in your blind sectors.



The 360° camera uses images from discreetly mounted cameras to create a bird's eye view of your car and its closest surroundings. In the centre display, you can see obstacles all around you, which makes it easier to park and manoeuvre in tight spaces.



PROTECTING WHAT'S MOST IMPORTANT.

Protecting you and your passengers has always been at the heart of every car we make, and the advanced safety features in your Volvo are the result of decades of passionate innovation.

In a Volvo, it's the interaction between all the safety features that determines how efficiently the car will protect you and your passengers in a collision. Everything, from the design of the seats to the surrounding safety cage and the safety belts and airbags, works together to help minimise the strain on all occupants and maximise

The front seats not only provide world-class comfort. They are also designed to protect you in the event of an impact. Our unique whiplash injury protection helps protect your back and neck if your car is hit

from behind. And in a Run-off road scenario, the energy-absorbing front seat structure will help protect your spine in a hard landing, should the car become airborne.

Your Volvo can even sense and prepare for impact. The optional prepared front safety belts tighten automatically if the car detects that a collision is likely, to ensure you're in the safest position should one occur. And in the event of an accident, your Volvo can automatically contact emergency services using Volvo On Call and communicate the car's location so that you can get help as quickly as possible.

It's this range of safety technologies and attention to detail that makes your Volvo a safe place to be.



Crash-absorbing front seats

The sculpted front seats in your Volvo are more than just beautiful to look at. Their unique structure helps to absorb vertical impacts, helping to protect your spine if the car lands heavily after leaving the road. It's another example of how we make every part of a Volvo work harder for your safety.

Volvo safety cage

The passenger compartment uses a high percentage of ultra high-strength boron steel to create a protective cage around everyone inside the car, while front and rear deformation zones help dissipate the crash energy. The safety belts and airbags work together to cushion you and your passengers in a controlled fashion.



Child safety

At Volvo Cars we've spent decades continually researching and improving child safety. Our unique approach includes creating and carrying out tests based on real-life traffic situations, as well as testing our child seats alongside our cars. With our latest range of child seats, we offer unparalleled protection.

ENJOYING MORE, USING LESS.

With the perfect balance between performance and efficiency, every Volvo powertrain gives you a great drive with low fuel consumption and reduced emissions.

The combination of lightweight, low-friction engine design and advanced boosting technology allows you to enjoy outstanding performance and a smooth, agile driving experience. Smaller engines lose less energy through friction so they can make every drop of fuel work harder to minimise emissions. We've used low-friction components to make them run smoother and more efficiently. Reduced size and weight also frees up interior space and contributes to the car's dynamic handling.

This innovative approach also makes driving fun. Choosing the 235hp D5 diesel powertrain, you can enjoy PowerPulse. At lower speeds and from standstill, it activates the turbocharger as soon as you press the accelerator to give an instant boost of acceleration. And if you go for our 310hp T6 petrol powertrain, a combined supercharger and turbo give you instant power at all revs. It's Volvo technologies like this that allow you to experience the power of a much larger engine from a compact four-cylinder, so you get the perfect mix of power and efficiency.

All our powertrains are quiet and smooth to give you a relaxing journey. In our diesel engines, for example, the i-ART injection technology precisely meters exactly the right amount of fuel for each cylinder to make the engine run more smoothly while using less fuel. And to help minimise health-impairing emissions, the latest generation emission control with Selective Catalytic Reduction reduces emissions of nitrogen oxides (NO_x) by up to 90%.

Our eight-speed automatic gearbox make the most of each engine's potential. Designed to minimise power loss and maximise performance, the gearbox will always select the right gear for whatever is coming next, or you can choose to change gear yourself in manual mode.

The powertrain can also adapt to the mood you're in. Select Comfort, Eco, Dynamic, Off Road or Individual mode with our drive mode control, and the powertrain, steering and optional active chassis with air suspension adapt instantly to your preferences.

Whichever powertrain you choose for your Volvo, you will enjoy the benefits of responsive power and uncompromised efficiency – simply a great drive.





POWER WITHOUT COMPROMISE.

With advanced powertrain technologies, such as electrification, we aim to provide you with an unrivalled driving experience. The high-performance T8 Twin Engine AWD with plug-in hybrid technology allows you to enjoy an involving drive as well as cutting CO_2 emissions.

Combining a super- and turbocharged 2.0l Drive-E petrol power-train with an electric motor, the T8 Twin Engine AWD puts out an astonishing amount of horsepower, which it delivers with a jaw-dropping amount of torque. But it can also be driven with a fuel consumption and emission levels that would put a compact car to shame. Not only does this petrol plug-in hybrid offer scintillating performance and amazing fuel efficiency – because the compact, high-capacity battery is mounted centrally along the transmission tunnel, the XC90 T8 Twin Engine AWD also handles supremely well.

It's versatile, too – the T8 Twin Engine AWD features different drive modes to suit virtually any driving environment. Pure mode is all about improving fuel consumption and exhaust emissions. Working at speeds of up to 78 mph, it uses electric power as much as possible,

sending it to the rear wheels. This mode packs ample reserves: a full battery suffices for most people's daily commute. But because the high-performance petrol engine can be called upon at any time, there's never any worry about range.

Hybrid is the default mode. Geared to maximum comfort, this uses the electric motor at the rear wheels as well as the petrol engine, which drives the front wheels. It does this either individually or in parallel to achieve an optimum balance between performance and efficiency.

The Power mode, on the other hand, unleashes the combined forces of petrol and electric at the same time to all four wheels, while steering, transmission and brakes are tuned for sportiness. The AWD (all-wheel drive) mode improves traction and in addition, the Off Road mode engages an electronically controlled limited slip differential function and can help you negotiate poor roads at speeds below 25 mph. So your XC90 can be a silent-running zero-emission city car, a blistering performance SUV, a supremely versatile seven-seater or a reassuring companion in challenging conditions.



As a symbol of the pure electric mode of your XC90 T8 Twin Engine, the gear shifter is made of pure Swedish crystal by Orrefors®



The battery's location helps give your Volvo a low centre of gravity, so it is stable, sure-footed and comfortable while not affecting the car's load space.



Plug your T8 Twin Engine into our specially-designed wall box at home and charge it conveniently and safely. Fully charged, the battery will provide enough electric-only power to cover the average daily commute of many people.

T8 Twin Engine AWD | Inscription 707 Crystal White pearl | 21" 8-Spoke, Silver/Diamond Cut alloy wheels, 174



FIRM CONTROL WITH A VELVET TOUCH.

The XC90 also incorporates our very latest electronic support systems that constantly adjust to changing road conditions and driving styles. For example, our hill start assist function makes it easier to start off on a steep hill. And for difficult roads and poor weather conditions, all-wheel drive and hill descent control ensure you embark on your journey with confidence.

The XC90 is available with air suspension on all four wheels, which includes a very advanced, electronically-controlled damper system. Not only does this give you outstanding ride comfort – you also have the option to choose between different drive modes, which cater to individual driving styles and increase the car's versatility in all road and weather conditions.

In comfort mode, the air suspension is tuned for maximum comfort while eco mode optimises settings for low fuel consumption and CO_2 emissions. Dynamic or Power mode lowers the car by 20 millimetres at higher speeds to optimise aerodynamics and handling, while the Off-Road mode increases ground clearance by 40 millimetres at low speeds. The modes are simple to change using an elegant and ergonomic roller control between the front seats.

With the air suspension system, you can also lower the rear of the car by 50 millimetres by pushing a button inside the load area. This makes it easier to lift heavy items into (or out of) your car, or to attach a trailer to its tow hook.



Choose the off road mode and the air suspension will raise the car by 40 millimetres. Hill Descent Control is activated at the same time: the car brakes for you on steep gradients – all you need to do is steer. The off road mode gets your XC90 to navigate challenging terrains – all you need to do is turn the elegant drive mode selector to the desired position.





SIGN UP TO THE FUTURE

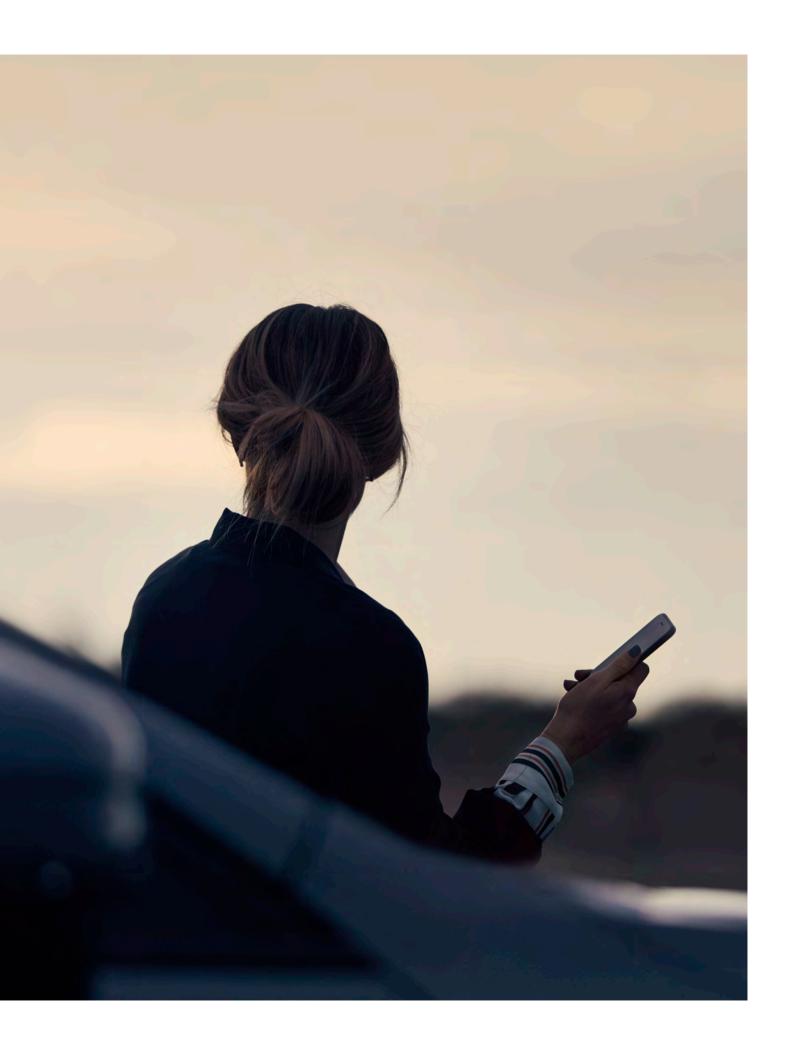
Volvo Cars' approach to the future of the car experience is known as Care by Volvo.

Care by Volvo is designed to remove the financial investment usually associated with car ownership while still meeting your changing needs through a fixed monthly payment. This means that Volvo Cars takes full responsibility as the owner of the car throughout its lifecycle – from production to final recycling, while at the same time providing you with a seamless user experience.

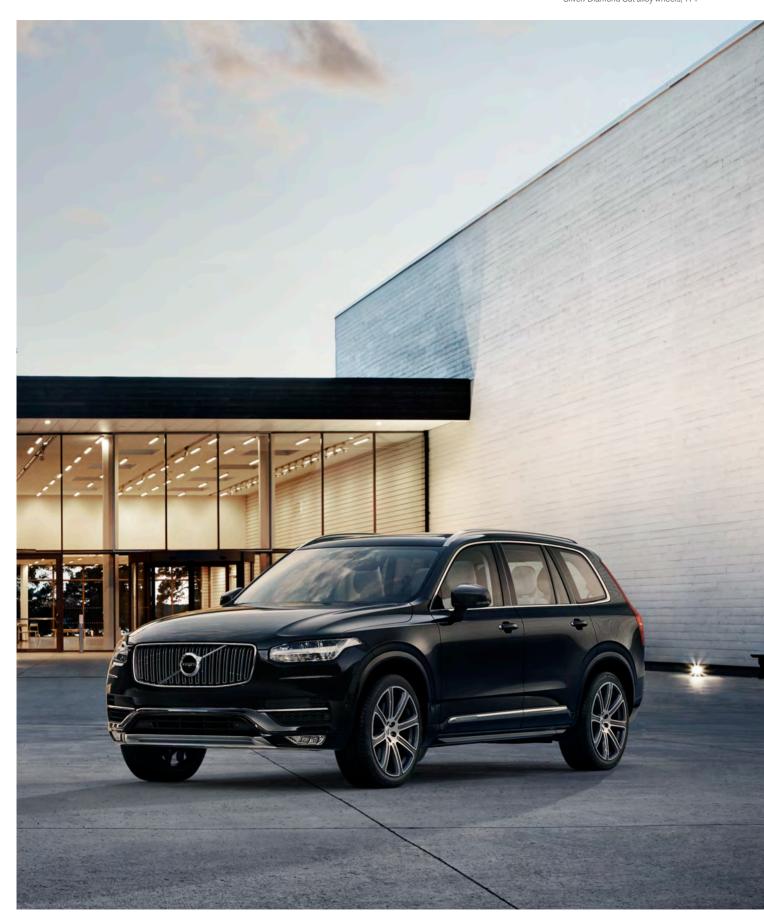
It's as easy as can be. Decide which car and offer you would like, order it and drive. Care by Volvo includes all regular servicing, maintenance, insurance and tax.

Care by Volvo is the future of the car experience. It's like a phone subscription. You always have the latest technology and powertrain systems in the latest Volvo models, as we move from mild- and plug-in hybrids towards fully electric Volvo cars.





T6 AWD | Inscription 717 Onyx Black metallic | 21" 8-Spoke, Silver/Diamond Cut alloy wheels, 174





Volvo XC90 Inscription The highly sophisticated expression of Swedish luxury.



Volvo XC90 R-Design The thrill of a sporty drive, characterised by style, responsiveness and control.



Volvo XC90 Momentum The premium look and ambience.

CREATE THE VOLVO XC90 OF YOUR CHOICE.

Our approach in everything we do is to always put people first. This also includes allowing you the freedom to create a Volvo that perfectly matches your style and personality.

To ensure you get your XC90 exactly as you want it, we have created a wide range of options, trim levels and personal expressions. Already as standard, the Volvo XC90 Momentum provides

you with the poise and technology you need as a discerning driver. Or if you're in for a more sporty style inside and out – take a look at XC90 R-Design. Maybe you want to indulge your senses in the finest Swedish luxury? Then you'll feel at home with XC90 Inscription. Whatever you prefer, you can rest assure there's a Volvo XC90 for you. Read on, and see what your XC90 will look like.



T8 Twin Engine AWD | Inscription 714 Osmium Grey metallic | 21" 8-Spoke, Silver Diamond Cut alloy wheels, 174



Inscription

A HIGHER GRADE OF REFINEMENT.

We created the exclusive XC90 Inscription to meet your highest expectations of Swedish luxury. It's a highly personal expression that evokes a strong sense of elegant refinement. Each detail is carefully selected to give you and your passengers a sophisticated and invigorating experience. Distinguished exterior design cues enhance the luxurious look and feel of the XC90, while the meticulously crafted interior gives you ample room for a relaxed driving experience. The XC90 Inscription epitomises our proud heritage of human-centric design. And when it comes to intelligent luxury imbued with distinctive style and fresh thinking, the XC90 Inscription is in a class of its own - just like you.

The highly sophisticated Volvo XC90 Inscription with its subtle jewellery touches and beautifully crafted wheels proudly expresses the essence of contemporary Swedish luxury. On the inside, you are surrounded by genuine materials and fine craftsmanship. It's a sensory experience, further enhanced by the Comfort seats in Fine Nappa leather, our Tailored dashboard and Metal Mesh aluminium decor – all to make the Volvo XC90 Inscription your own personal statement of luxury.

The signature headlights with LED illumination combine a distinct identity with excellent vision in the dark.



Inscription front grille in elegant chrome finish.



Dual integrated tailpipes and bright decor trim add to an elegant and powerful impression.



Meticulously crafted 21" upgraded Inscription alloy wheels'.



The lower door bright deco moulding with Inscription logotype.

The Comfort seats with Fine Nappa Leather upholstery, the exclusive Linear Walnut decor (optional) and the Tailored dashboard and upper door panels with contrasting stitching add to the rewarding Inscription experience.



Drive mode scroll wheel in diamond patterned metal finish and the Linear Walnut decor inlay.



The intuitive 12" driver display with four graphic modes.





The exclusive Inscription remote control is clad in the same Fine Nappa Leather as the seat upholstery in your Volvo XC90 Inscription – an excellent example of thoughtful Scandinavian craftsmanship and clean design.



T6 AWD | R-Design 720 Bursting Blue metallic | 22" 5-Double Spoke, Matt Black/Diamond Cut, 175



RDESIGN

INSPIRED BY SPORT.

If you love to drive, the Volvo XC90 R-Design is for you. With athletic styling and precise control, R-Design captures the thrill of a sporty driving experience. A wealth of distinctive design details raises the dynamic soul of your Volvo SUV and gives it a sportier, even more powerful road presence. It's a design expression that catches the eye from every angle and hints at the promise of an amazing drive, every time. And you can rest assured that the XC90 R-Design will deliver. You can feel it right from the moment you take your position in the sculpted R-Design driver seat – everything is there to inspire and support your driving.

The Volvo XC90 R-Design is characterised by distinctive styling and a powerful road presence. Sporty exterior R-Design details leave no doubts about the intention of your XC90 R-Design. On the inside, sculpted R-Design seats, Metal Mesh decor, Charcoal headlining and our exclusive Tailored dashboard give the cabin a sporty, cockpit-like feel. Steering-wheel mounted gearshift paddles and our drive mode control add to your feeling of being in control.

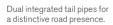


The 22-inch Matt Black/Diamond Cut alloy wheels for the ultimate R-Design experience (optional).



R-Design door mirror caps in contrasting silver look.

The signature LED illumination together with the glossy black R-Design front grille with frame in Silk Metal finish and front spoiler add to the sporty character.







The XC90 R-Design in exclusive Bursting Blue metallic with 20-inch Matt Black/Diamond Cut wheels.

The R-Design interior featuring Contour seats with exclusive Nubuck Textile/Fine Nappa Leather upholstery, R-Design textile mats, R-Design steering wheel with gearshift paddles, Tailored dashboard, 12-inch driver display with four graphic modes, aluminium sport pedals, Carbon Fibre decor (optional) and Bowers & Wilkins audio system (optional).



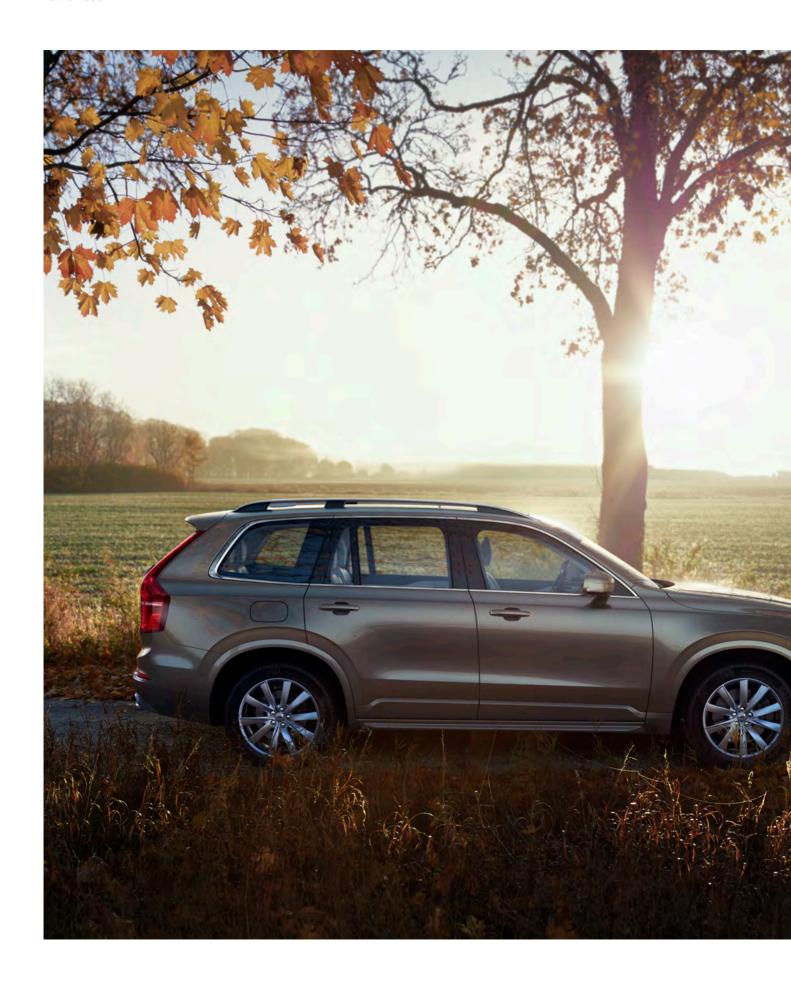






The illuminated R-Design tread plates in Silk Metal finish greet you onboard.

Everything with the XC90 R-Design hints at a sporty driving experience, such as the remote control clad in the same Fine Nappa Leather as the R-Design sport seats.



719 Luminous Sand metallic | 19" 10-Spoke Turbine, Silver alloy wheel, 172



VOLVO XC90 MOMENTUM. THE PREMIUM TOUCH.

The Volvo XC90 Momentum is a confident expression of sophisticated style and refined strength, an SUV where progressive design and intuitive technology create a premium experience. Designed to be your premium Swedish SUV, the XC90 Momentum will meet your demands on style, comfort, safety and design.

The XC90 Momentum is twisted towards a distinctive, contemporary approach. Our signature design LED headlights, bright exterior details and elegant wheels contribute to the car's premium appearance. And on the inside, you and your passengers can enjoy fine materials, elegant design and a host of comfort-enhancing amenities.

The Volvo XC90 Momentum embodies the essence of confident Scandinavian design. Bright exterior design cues add to the car's premium look, while the LED headlights highlight the distinct presence of your Volvo SUV. Inside the XC90 Momentum, you and your passengers are surrounded by thoughtful comfort. The interior ambience is further enhanced by Crossed Brushed aluminium decor and aluminium tread plates.



Signature LED illumination, the high gloss black grille and bright deco exterior details contribute to a both powerful and elegant appearance.



The raised aluminium roof rails and our optional sunroof.



XC90 Momentum with 19-inch wheels.



Park Assist supports you when reversing and the chrome dual end pipes add a dynamic finish. The power operated tailgate facilitates loading and unloading.



Sensus Connect includes the standard 12.3-inch driver display, the 9-inch centre display with touch screen, voice control, USB input, internet maps and our High Performance audio system with 10 excellent speakers and Bluetooth® audio streaming.





Cargo opening scuff plates in stainless steel for stylish and convenient loading.

The Comfort seats provide excellent body support and are upholstered in Leather for a premium look and feel.

EXTERIOR COLOURS.

Our wide range of exterior colours allows you to create the Volvo XC90 that best reflects your style and preferences. Available in

different variations, each colour imbues your Volvo SUV with a sense of luxury and presence.



614 Ice White



707 Crystal White pearl



711Bright Silver metallic



477 Electric Silver metallic



723 Denim Blue metallic



720Bursting Blue metallic (R-Design only)



717 Onyx Black metallic



722 Maple Brown metallic



719 Luminous Sand metallic



Pine Grey metallic



Magic Blue metallic



Osmium Grey metallic



Savile Grey metallic



Passion Red
(R-Design only)

INTERIORS.

The interior of the Volvo XC90 is crafted with you at the centre of attention. Every detail, every line, every shape is testimony to our designers' pursuit to create a space in which you feel relaxed and in complete control. Choose between two seat variants: the lavish Comfort seats or the sportier Contour seats. The interior is available in many colour, upholstery and decor trim combinations – including Blond or Charcoal headlining – to suit your preferences.

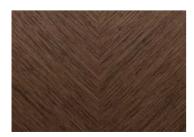




Fine Nappa Leather Perforated, Comfort seat, Blond in Blond/Charcoal interior, UC00



Linear Walnut



Fine Nappa Leather, Contour seat, Amber in Charcoal interior, RB21 $\,$



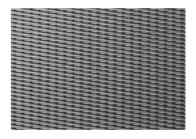
Fine Nappa Leather Perforated, Comfort seat, Charcoal in Charcoal interior, RC00



Cross Brushed Aluminium



Metal Mesh Aluminium



Leather, Comfort seat, Maroon Brown in Charcoal interior, RA30



 $\label{lem:nubuck} \mbox{Nubuck Textile/Fine Nappa Leather, Contour seat, Charcoal in Charcoal interior, RB0R (R-Design only)}$

WHEELS.

The wheels you choose for your Volvo XC90 have a big impact on the look and character of your SUV. You have a wide selection of custom-designed wheels to choose from, all developed and tested by Volvo Cars to fit your XC90 perfectly. Elegant, sporty or rugged, in stylish silver finish or distinctive Diamond Cut design, in dimensions up to 22 inches – the choice is yours.





22" 6-double spoke Silver



22" 6-double spoke Matt Tech Black Diamond Cut



21" 5-double spoke Black Diamond Cut, 1014



20" 10-spoke Silver Diamond Cut, 173



20" 5-double spoke Matt Tech Black Diamond Cut, 234





20" 5-spoke Matt Black Diamond Cut



19" 10-spoke, Turbine, Silver, 172



19" 6-spoke, Turbine Silver, 177

ACCESSORIES. YOUR XC90, THE WAY YOU WANT IT.



T6 AWD | Inscription467 Magic Blue metallic | Front and rear skid plate kit in stainless steel | Integrated double end pipes | Integrated aluminium running boards with LED illumination | Wheel arch extensions, body coloured | 21" 10-spoke Turbine Tinted Silver Diamond Cut alloy wheels

Make the XC90 your own with Volvo styling accessories; the perfect addition to your new SUV. The front and rear skid plates in stainless steel including fully integrated end pipes enhance the rugged XC character, while the body coloured wheel arch extensions give your car an even more powerful appearance – especially in combination

with the impressive 21-inch or 22-inch alloy wheels. And adding integrated aluminium running boards with LED illumination, you'll add both smart practicality and an exclusive, high-tech touch to your XC90.



DESIGNED FOR YOUR LIFE.

Child seat, booster cushion with backrest, Leather/Nubuck Textile.

Create an XC90 that's perfect for your life, with Volvo accessories that are designed around you and your SUV.

Our Media Server allows passengers to enjoy large amounts of stored entertaining content via their mobile devices, especially comfortable combined with our sleek iPad® holder. For children up to 10 years, our child seats combine comfort with state of the art safety and are designed to fit perfectly into your Volvo. We apply the same stringent standards to our child seats as we do to building our cars, so you know your children are well protected. And to create a secure and comfortable space for your pet, just add our dog gate, a load compartment divider and a protective steel grille.





Rearward facing child seat.





Infant seat.

Child booster seat.



Media Server and iPad® holder, rear seat (iPad® not included).

Personalised remote control, Linear Walnut.





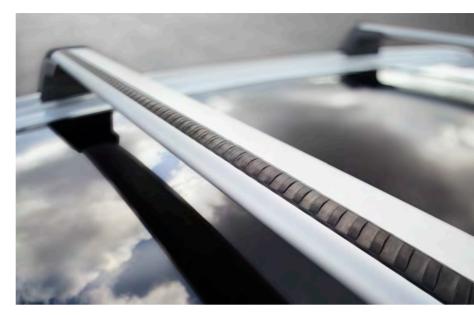
Protective steel grille. Load compartment divider. Dog gate. Load liner.



Load compartment mat, plastic.

BUILT TO WORK.

To make your Volvo SUV work even harder for you, just add our load accessories. Designed to look good and work flawlessly, they will make life less complicated and help you bring the gear you need without compromising comfort, style or safety. Our lightweight, specially-designed roof box is easy to fit onto the load carriers, adding 350 litres of carrying capacity. And to make it easier to load gear on the roof, just add our stylish integrated running boards.



Illuminated tailgate scuff plate.

Bumper cover.



Load carriers.





Roof box designed by Volvo Cars.

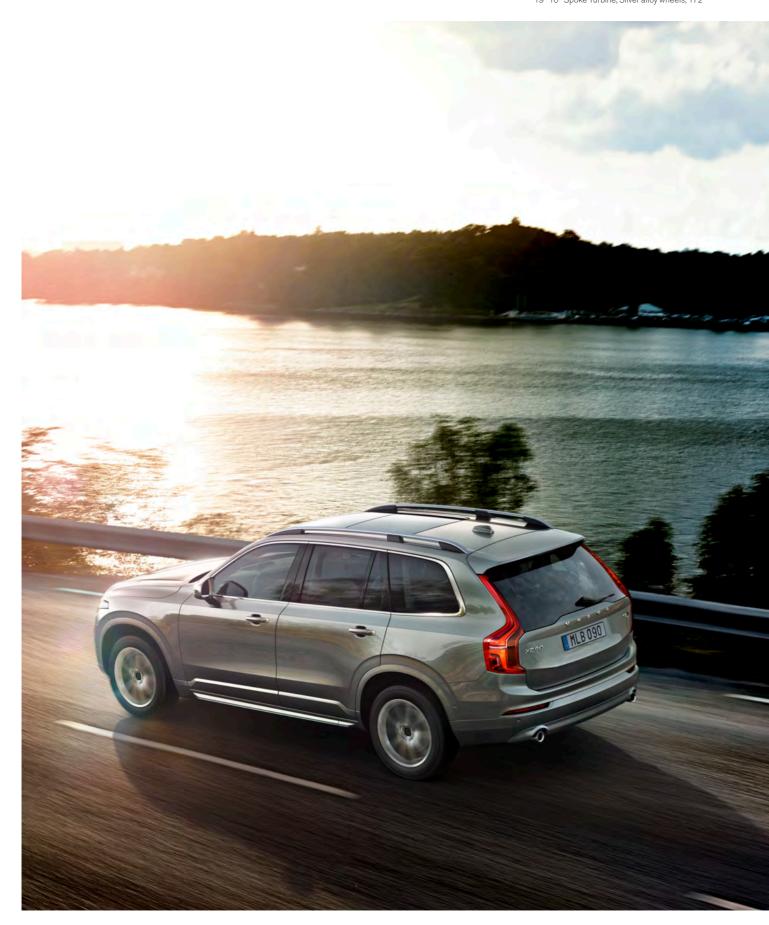


Integrated running boards with lighting.



If you have an active lifestyle, our roof load carriers are a must. They're specially designed to fit neatly and securely into the mounts and combine with any other holders you might need. No matter what sport you like, our specially designed holders combine safety with ease of use.

T5 AWD | Momentum 719 Luminous Sand metallic 19" 10- Spoke Turbine, Silver alloy wheels, 172



MAKE YOUR POWERFUL CHOICE.

We created the XC90 with one single purpose: to provide you with an SUV that perfectly fits you and your lifestyle. A car that meets your expectations of a dynamic drive with refined comfort and sophisticated design – built with care for people and the world we share. A car that's intuitive to use and makes life less complicated, and is a pleasure to live with every day.

At the heart of your Volvo XC90 is a dynamic, efficient powertrain. Whichever you choose, you will enjoy our latest Drive-E technology that gives you instant response and a smooth ride. Fuel consumption and CO₂ emissions are kept low, and our powertrains comply with strict exhaust emission requirements.

Our Drive-E powertrain range includes advanced diesel and petrol engines mated to our smooth eight-speed automatic gearbox, available with responsive AWD all-wheel drive technology. And for the ultimate combination of performance and efficiency in your XC90, there's the option of our T8 Twin Engine AWD with plug-in hybrid technology.

Make your choice, and enjoy the journey wherever it takes you.

T8 Twin Engine AWD

Our T8 Twin Engine with plug-in hybrid technology delivers an exhilarating drive with uncompromised efficiency. Combining a high-performance petrol engine and an electric motor, this 303hp+87hp/400Nm+240Nm powertrain allows outstanding highway performance and zero emission commuting – with all-wheel drive capability when needed

T6 AWD

This high-performance 310hp/400Nm petrol powertrain provides excellent driving dynamics without compromising on efficiency. Combined super-charger/turbo technology, responsive all-wheel drive and our smooth 8-speed automatic gearbox puts you in control of your drive.

T5 AWD

The 250hp/350Nm T5 petrol powertrain is as responsive on the highway as in the city. This superb all-rounder delivers generous power just where you need it, ensuring excellent driveability in combination with our smooth 8-speed automatic gearbox and all-wheel drive.

D5 AWD

Our most powerful 235hp/480Nm diesel powertrain D5 AWD allows you to experience performance and refinement without compromises. Twin-turbo engine technology, our 8-speed automatic gearbox and all-wheel drive add to instant control.





WELCOME TO VOLVO CAR LIFESTYLE COLLECTION

Our Lifestyle Collection includes a wide range of lifestyle accessories – from Swedish crystal and crafted leather bags, to clothing, watches and more selected items. To view the complete collection, please visit **collection.volvocars.com**



SERVICE BY VOLVO. A SIMPLER WAY.

When you buy a Volvo, you buy the simplest way to have a car. No matter what your car may need, your authorised Volvo workshop will take care of it for you and make sure that your Volvo stays in tip-top shape.

We have our own approach to service that's personal, efficient, and which takes care of you as well as it takes care of your car. We call it Service by Volvo and it will provide everything you need in the simplest way possible.

Your Volvo Cars dealer offers a whole range of simplifying services all designed around you, ensuring you a carefree ownership experience. Still, this is just the beginning. Soon, you will also get a Personal Service

Technician, and your car will be ready within the hour so you can relax in our lounge instead of driving back and forth. It's because everything we do is about finding new ways to make life simpler for people, with our cars as well as our service.

BUYING & OWNING

- Warranties
- Financing
- Leasing
- Insurance
- Service Contract
- My Volvo website

VOLVO SERVICE PROMISE

- Volvo Genuine Service
- Software Updates
- Roadside Assistance
- Personal Service Contact
- Car Wash and Vac'
- Price Promise
- Health Check
- Alternative Transport

IF SOMETHING HAPPENS

- Volvo Assistance
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services
- Tyre Services
- Volvo Accident Assistance

HAVE YOU GOT YOUR VOLVO ID?

A Volvo ID allows you to access a whole world of connectivity with your Volvo. With your Volvo ID, you can:

- Access your My Volvo account on
- volvocars.co.uk for car information
- Access internet services and apps in your car, including connected service booking
- When applicable, sign in to the Volvo On Call app and connect with your car from everywhere

CONNECTED SERVICE BOOKING

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo dealer for you. Booking proposals sent from your preferred dealer can easily be managed directly in the car. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.



Official fuel consumption for the Volvo XC90 in MPG (I/100km) ranges from:

Urban 27.4 (10.3) – 42.2 (6.7), Extra Urban 39.8 (7.1) – 50.4 (5.6), Combined 34.1 (8.3) – 108.6 (2.5). $\rm CO_2$ Emissions range from 192 – 56g/km. MPG figures are obtained from laboratory testing intended for comparisons between vehicles and may not reflect real driving results.