

THE NEW MINI HATCH, CONVERTIBLE AND ELECTRIC SHADOW EDITION.

MINIS WITH BIG ATTITUDE.



The Shadow Edition's sleek look and bold attitude push the playful MINI spirit to new levels. This sporty and masculine inspired special edition is now offered on the MINI 3-door Hatch, 5-door Hatch and Convertible models (in addition to MINI Clubman and MINI Countryman models) with either a Cooper petrol engine or a powerful Cooper S petrol engine, or as a new MINI Electric. Based on the Sport style for Hatch and Convertible models and on the Level 3 for MINI Electric, the Shadow Edition is given a definitively grown-up look thanks to the Midnight Black metallic exterior paint colour and Piano Black Exterior. It focuses on blacked out features (with contrasting silver roof¹ and mirror caps on Hatch² and Convertible models). The bespoke Shadow Edition logo, embellished with a unique design, can be spotted on the side scuttles, bonnet, roof, dashboard interior trim and door sill finishers too. These specific Shadow decals offer changing tones and textures depending on the light conditions. You can also personalise your limited edition thanks to various options³ and the choice between manual⁴ and automatic transmission. So what are you waiting for?

STANDARD EQUIPMENT HIGHLIGHTS.

IN ADDITION / REPLACEMENT TO THE MINI HATCH OR CONVERTIBLE COOPER OR COOPER S SPORT STANDARD EQUIPMENT³ OR TO THE MINI ELECTRIC LEVEL 3 STANDARD EQUIPMENT.^{3,5}

EXTERIOR:

- 17" Tentacle Spoke alloy wheels in black on MINI Electric
- 18" John Cooper Works Course Spoke alloy wheels in two-tone on MINI Hatch and Convertible models
- Midnight Black metallic exterior paint colour
- Mirror caps in silver on Convertible models
- Piano Black Exterior
- Roof and mirror caps in body colour on MINI Electric
- Roof and mirror caps in silver on MINI 3-door and 5-door Hatch models
- Shadow Edition design on A-panel with integrated side scuttle trim
- Shadow Edition decal on bonnet
- Shadow Edition exterior logo on roof (not for Convertible models)

INTERIOR:

- Anthracite headlining (not for Convertible models)
- Door sill finishers with Shadow Edition design and logo
- Piano Black interior trim with Shadow Edition logo

The Shadow Edition standard equipment comprises fixed specification including unique Shadow Edition features, the Sport or Level 3 standard equipment features as well as a few locked options such as the exterior paint colour, roof and mirror caps colour, alloy wheels, interior trim and Piano Black Exterior. All other options available³ on the MINI Hatch or Convertible Sport models, or on the MINI Electric Level 3 are optionally available on the Shadow Edition models (excluding the options that would replace the Shadow Edition features and locked equipment).



Shadow Edition design on A-panel with integrated side scuttle trim



Door sill finishers with Shadow Edition design and logo



Piano Black interior trim with Shadow Edition logo

PRICING.

MODEL	OTR* PRICE FROM
MINI 3-DOOR HATCH SHADOW EDITION with a Cooper engine	£22,840
MINI 3-DOOR HATCH SHADOW EDITION with a Cooper S engine	£25,450
MINI ELECTRIC SHADOW EDITION (Cooper S E)	£35,050

MODEL	OTR* PRICE FROM
MINI 5-DOOR HATCH SHADOW EDITION with a Cooper engine	£23,540
MINI 5-DOOR HATCH SHADOW EDITION with a Cooper S engine	£26,200

MODEL	OTR* PRICE FROM
MINI CONVERTIBLE SHADOW EDITION with a Cooper engine	£26,100
MINI CONVERTIBLE SHADOW EDITION with a Cooper S engine	£29,185

Models featured on image shown (left to right): The new MINI 5-door Hatch Shadow Edition Cooper S, the new MINI Electric Shadow Edition and the new MINI Convertible Shadow Edition Cooper S.

¹ Not on Convertible models. ² Excluding MINI Electric. ³ For more information about the MINI Hatch and Convertible Cooper and Cooper S Sport models standard and optional equipment – and the MINI Electric Level 3 standard and optional equipment, please refer to the relevant MINI models price lists. ⁴ Automatic transmission in standard on MINI Electric.

⁵ Excludes Panoramic glass sunroof, available as a cost option. *OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs). Prices shown are valid from January 2022 production.

For engines and performance technical data please refer to the MINI 3-door and 5-door Hatch, the MINI Convertible and the MINI Electric price lists, visit mini.co.uk or ask your local MINI Retailer.

Official Fuel Economy Figures for the new MINI 3-door Hatch Shadow Edition range: Fuel consumption (combined): 43.5 – 48.7 mpg (6.5 – 5.8 l/100km). CO₂ emissions (combined): 148 – 132 g/km. Official Fuel Economy Figures for the new MINI 5-door Hatch Shadow Edition range: Fuel consumption (combined): 42.8 – 47.9 mpg (6.6 – 5.9 l/100km). CO₂ emissions (combined): 150 – 133 g/km. Official Fuel Economy Figures for the new MINI Convertible Shadow Edition range: Fuel consumption (combined): 42.2 – 46.3 mpg (6.7 – 6.1 l/100km). CO₂ emissions (combined): 153 – 138 g/km.

Official Fuel Economy Figures for the new MINI Electric Shadow Edition: Electric energy consumption (weighted): 3.9–4.0 miles/kWh (15.8–15.7 kWh/100 km). CO₂ emissions: 0 g/km. Pure Electric Range: 140–141 miles. These figures were obtained after the battery had been fully charged. The MINI Electric is a battery electric vehicle requiring mains electricity for charging.

There is a new test for electric range figures. The electric range shown was achieved using the new test procedure. The electric range figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Only compare electric range figures with other cars tested to the same technical procedures. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. The CO₂ figures shown have been determined according to the WLTP test.

Effective from January 2022. Prices and technical data shown are those in effect at the time of publishing and may alter periodically subject to product changes. Published in January 2022.

