

$\begin{array}{c} The \ new \ EQB \\ \text{Effective from February 2022 Production.} \end{array}$



MERCEDES-EQ











Design

Sustainability Technology Mercedes-EQ

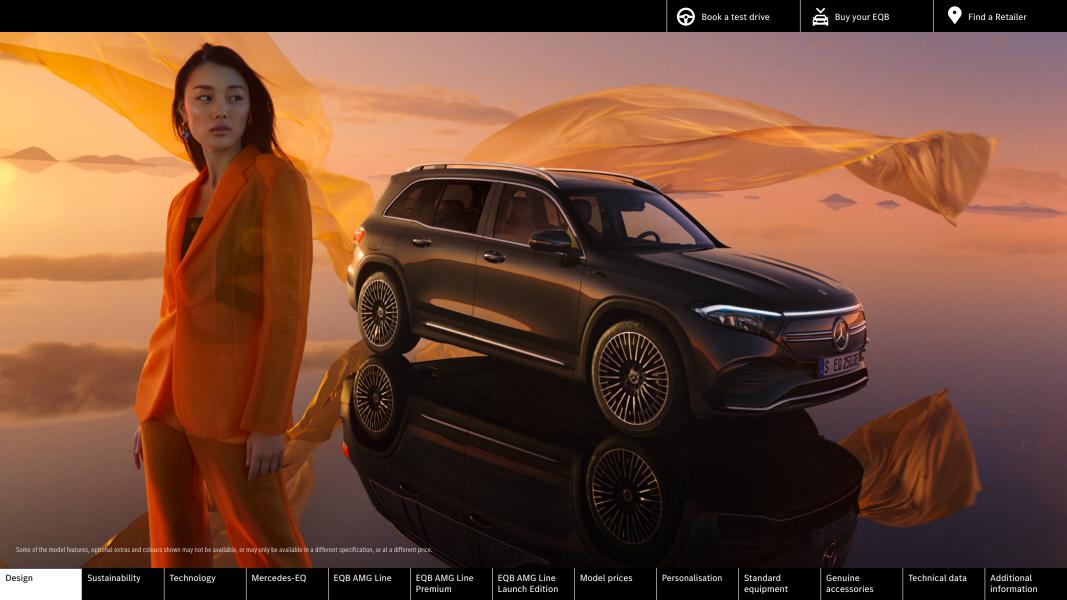
EQB AMG Line

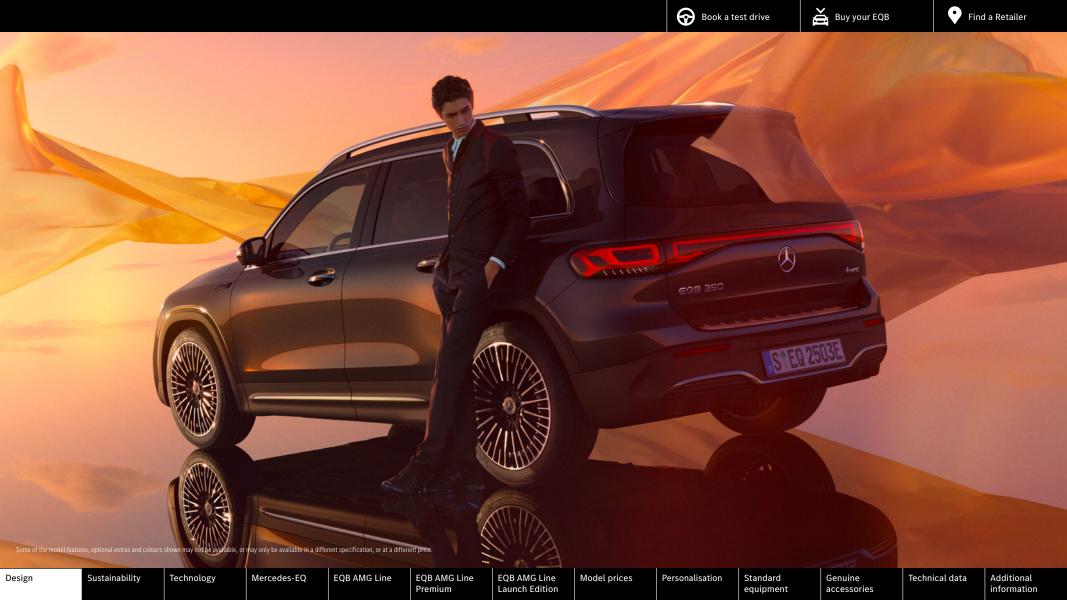
EQB AMG Line Premium

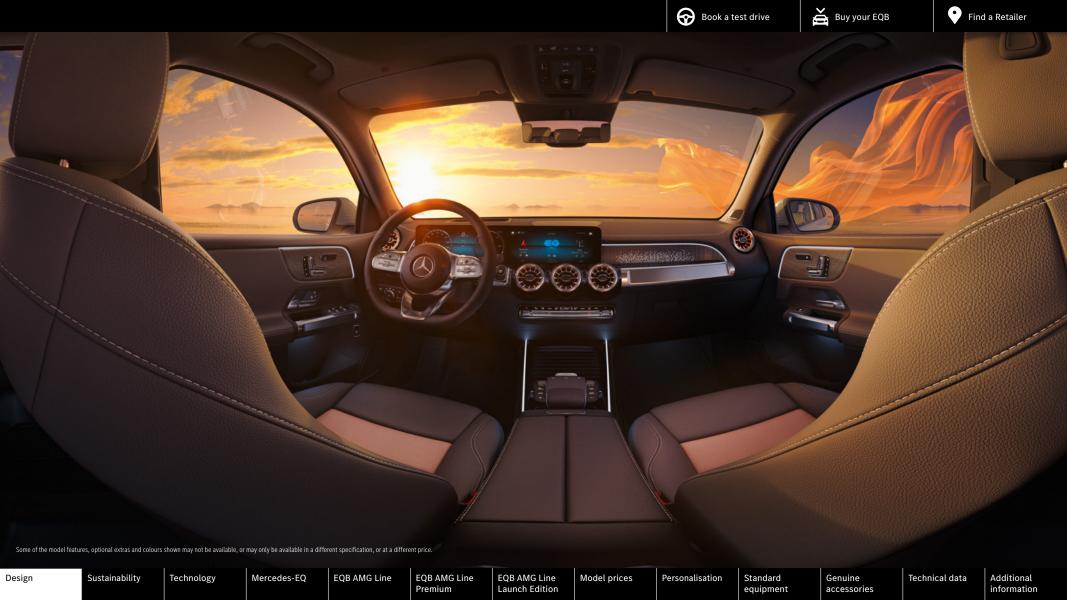
EQB AMG Line Launch Edition Model prices

Personalisation

Standard equipment Genuine accessories Technical data











Design

Sustainability

Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium

EQB AMG Line Launch Edition Model prices

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Additional information

Sustainable production.

All of our Mercedes-Benz cars and vans factories around the world plan to be CO₂ neutral by 2022. The EQB is built at the Mercedes-Benz Kecskemet plant in Hungary.



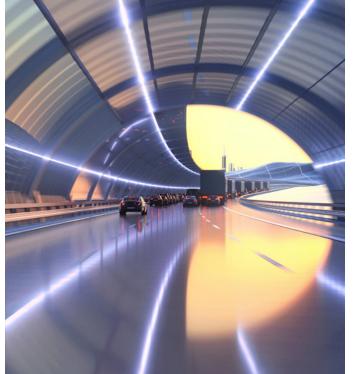


Sustainable materials.

To ensure the responsible mining of cobalt, lithium and other battery raw materials, Mercedes-Benz has already made the IRMA Standard for Responsible Mining a contractual component for all future vehicle projects.

Sustainable mobility.

Locally emission-free driving pleasure, virtually silent with full access to inner city zones. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



Design Sustainability Technology

Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium

EQB AMG Line Launch Edition Model prices

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To promote the use of electricity from renewable energies, Mercedes-Benz uses guarantees of origin to 'green' the charging process, whose quality is defined by an eco power label.

This ensures that an equivalent amount of electricity from renewable resources is fed into the grid to compensate for the charging of your EQB.

All new EQBs have three years of Mercedes me Charge as standard and the Green Charging guarantee is included with this.

Design Sustainability

Technology

Mercedes-EQ

EQB AMG Line

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EQB AMG Line
Premium EQB AMG Line
Launch Edition

Model prices

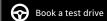
Personalisation

n Standard equipment

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equipment

accessories

Buy your EQB



information



Launch Edition

Premium

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.





Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands.
 Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

Personalisation

- Turn the new EQB into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequentlydriven routes, or the radio station you like to listen to on your way home from work

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

¹LINGUATRONIC off-board functions are currently only available for three years

Maintenance and service

 Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

Design Sustainability Technology Mercedes-EQ **EOB AMG Line EOB AMG Line EOB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional Premium Launch Edition equipment accessories information

Mercedes me connect Stay connected any time, anywhere.

Mercedes

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service - Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



'Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model



Infotainment - Online and Entertainment services from Mercedes me connect

Love music? Get a 3-month free subscription to Tidal when you connect your car.

Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator will show you exactly where your car is as long as you're in a 1-mile radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Retailer or visit the Mercedes me connect store at shop.mercedes-benz.com/en-gb/connect

²Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model

Images shown are for illustration purposes only

Comfort - connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

Mercedes-EQ specific services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The Mercedes-EQ specific navigation considers electrical range, topography and charging stations.



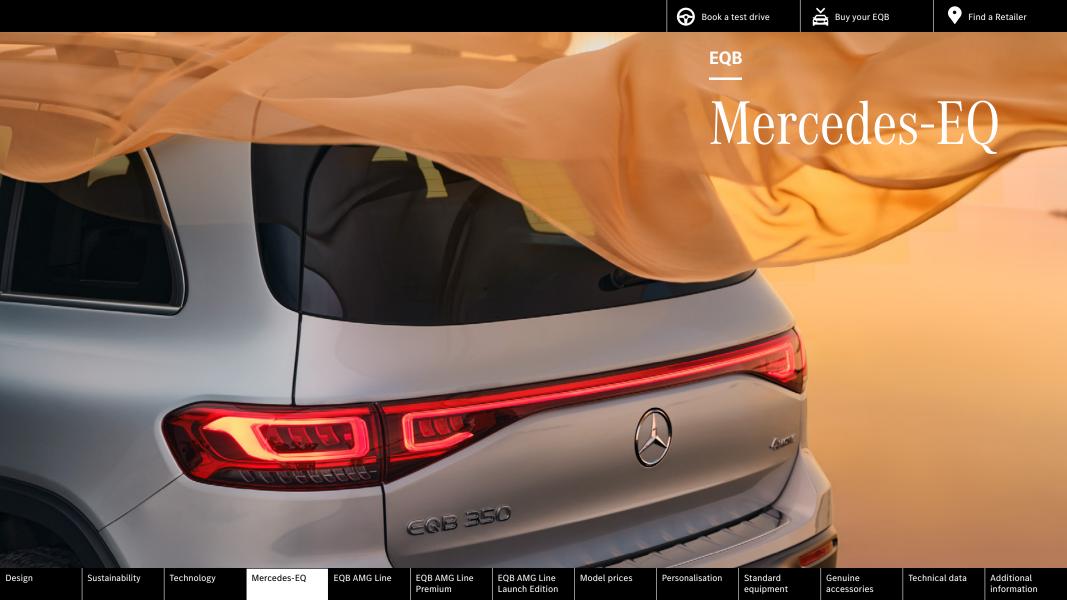
EOB AMG Line Premium

EOB AMG Line Launch Edition

Personalisation

Standard Genuine equipment accessories Technical data

Mercedes-EQ



Benefits of driving Mercedes-EQ

Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftsmanship of a Mercedes-Benz.

> Click here for more information

Lower running costs

We've partnered with Go Ultra Low, a joint Government and car industry campaign, to give you unbiased advice on making the switch to an electric car. Use Go Ultra Low's cost saving calculator to see how much you can save. Click **here** to discover more.

Performance

Instant torque provides effortless driving pleasure.

No road fund licence

Mercedes-EQ vehicles have no local emissions – this means you pay no road tax.

100% first-year capital allowances only apply to vehicles less than 50 g CO₂/km

Cleaner vehicle discount

Mercedes-EQ battery electric vehicles are congestion charge and ultra low emission zone charge exempt in London.

Business benefits

With 100% first-year capital allowances¹ and 2% BIK tax, electric cars offer significant benefits to businesses and employees.

Refinement

Acoustically optimised and a near-silent powertrain means that driving Mercedes-EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



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Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium EQB AMG Line Launch Edition

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Model prices

Personalisation

Standard equipment

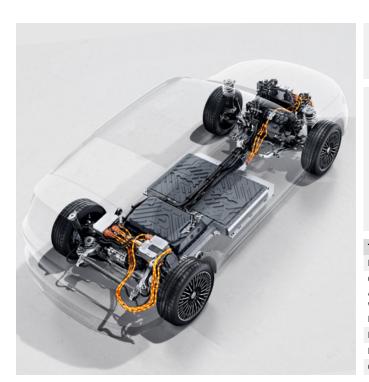
Genuine accessories

Technical data

Additional information

MERCEDES-EQ

The compact car family from Mercedes-Benz becomes increasingly electric with the new EQB. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



EQB 300 4MATIC

Battery electric vehicle, 228 hp/168 kW Electric range 250-257 miles - WLTP

Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 19 mph, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11kW

EQB 350 4MATIC

Battery electric vehicle, 292 hp/215 kW Electric range 250-257 miles - WLTP

Charging socket

Charging system – AC charging system rated at $11\,\mathrm{kW}$; DC charging system rated at $100\,\mathrm{kW}$

Pre-entry climate control

Radar-based recuperation

Technical details	
Electric range¹	250-257 miles
Charging time: AC outlet (230 V/13 A) 10–100% ^{2,3} Wallbox (400 V/16 A) 10–100% ² Public rapid charging (100 kW) 10–80% ⁴	30 hrs 5 hrs 45 min 32 min
Range power consumption, combined ^{3,4}	184-191 Wh/km
Battery type (capacity)	lithium-ion (66.5–66.7 kWh)
Capacity on-board charger	11 kW AC/100 kW DC

Attention

°C

Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/WLTP

Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a wallbox (three-phase) or standard socket (single-phase) or standard socket (single-phas

Sustainability Technology Mercedes-EO EQB AMG Line EQB AMG Line **EOB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional Design Premium Launch Edition equipment accessories information

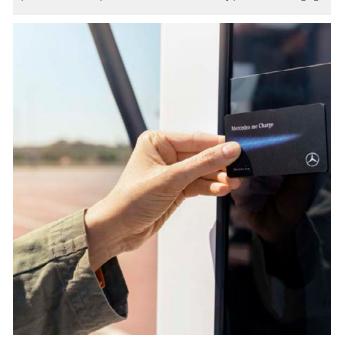
Mercedes me Charge One registration, one contract, one billing.

Mercedes me

Mercedes me Charge provides access to a multitude of public charging stations located in shopping centers, hotels or at motorway services. A smartphone app as well as the vehicle's navigation system show the precise location, current availability and price at the selected charging station.

Tens of thousands charging stations in the UK

Growing network of charging providers includes bp pulse the largest charging network in the UK. Customers also get six months free bp pulse+ membership which reduces the electricity price when charging.



Access to fast-charging stations

Enables customers to get access to charging stations of different providers with:

- Mercedes me app
- · RFID card
- · Mercedes-EO Vehicle Head unit

Green charging

All charging using Mercedes me Charge, will be retrospectively 'greened' by Mercedes-Benz. Please click here for more info.

Transparent and easy billing

One invoice charging processes for payment.

Easy access

Charging stations are displayed in Mercedes me app and in MBUX multimedia system.

No fees

Mercedes me Charge is standard for three years with discounted IONITY rapid-charging for one year.



Design

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EQB AMG Line

EQB AMG Line Premium

EOB AMG Line Launch Edition Model prices

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Additional information Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. The 7kW home chargers deliver a full charge overnight in around 11 hours¹ - that's up to three times faster than using a 13 A three-pin domestic plug.²

Home charger 7 kW: £875* incl. VAT & standard installation

Key benefits of the 7 kW home charger:

Robust and weatherproof, for indoor or outdoor use, and comes with a three year warranty. Keep track of your charging using your chosen providers' app - available on both the App Store and the Google Play Store.

OZEV Grant:

Design

You may be entitled to claim for an OZEV grant towards the cost of your home charger.3 To find out whether you are entitled please contact your chosen charging partner.

Questions? Please contact your local Retailer to submit an enquiry to your chosen charging partner on your behalf. To find your local Retailer, please click the button at the top right hand corner.

Warning!

If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.

*Price excludes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change

Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a wallbox (three-phase) or standard socket (single-²Based on 7 kW power output ³The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (ÖZEV). For full details and eligibility criteria for the OZEV EVHS Grant, see https://www.gov.uk/government/publications/electric-vehicle-homecharge-scheme-guidance-for-customers-version-21.







Sustainability

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Mercedes-EO

EOB AMG Line

EQB AMG Line Premium

EOB AMG Line Launch Edition Model prices

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High specification as standard.

Option shown: cosmos black metallic (code 191)

The EQB AMG Line includes strong specification as standard inside and outside. The interior features two 10-inch displays creating the widescreen cockpit, heated front seats as well as ARTICO man-made leather/DINAMICA microfibre upholstery in black with red topstiching.

On the exterior, AMG bodystyling as well as the iconic radiator grille with twin-blade design ensure for a sporty styling.

EQB AMG Line

OTR from £53,6101

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Model prices Design Sustainability Technology Mercedes-EQ **EOB AMG Line** EQB AMG Line **EOB AMG Line** Personalisation Standard Genuine Technical data Additional Premium Launch Edition equipment accessories information

$EQB\,AMG\,Line\,$ Standard equipment highlights





Option shown: cosmos black metallic (code 191)

Exterior

18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RQQ)

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffusor optics

Badge on the wing in high-gloss black with blue 'EQB' lettering

Black panel radiator grille with twin-blade design in chrome

EASY-PACK tailgate

Front and rear LED light band

Illuminated door sills with 'EQB' lettering

Mirror package – electrically folding mirrors and automatically-dimming exterior driver's mirror and rear-view mirror

Parking package with reversing camera

Polished aluminium roof rails

Privacy glass

Summer tyres

Surround lighting with projection of brand logo

Option shown: cosmos black metallic (code 191)



Mercedes-EQ Design Sustainability Technology **EOB AMG Line EOB AMG Line EQB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional information Premium Launch Edition equipment accessories



Communications, Safety and Assistance Systems

Active Lane Keeping Assist

Active Speed Limit Assist

MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)

¹Compatible mobile phone required



Smartphone integration including Apple CarPlay® and Android Auto™

URBAN GUARD vehicle protection

Interior

Ambient lighting - 64-colours

Aluminium with rubber studs

AMG floor mats

Heated front seats

Multifunction sports steering wheel in nappa leather with galvanised shift paddles and flattened bottom section

Sustainability

Seat Comfort package - including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Sports seats

THERMOTRONIC automatic climate control

Trim and Upholstery

Black open-pore linden wood



ARTICO man-made leather/DINAMICA microfibre in black with red topstitching

Design

Technology

Mercedes-EO

EOB AMG Line

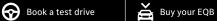
EQB AMG Line Premium

EQB AMG Line Launch Edition Model prices

Personalisation

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Additional information







Take your EQB to the next level.

The AMG Line Premium elevates the EQB through the addition of the electrically operated panoramic glass sunroof and the 19" AMG 5-twin spoke alloy wheels. Besides, the KEYLESS-GO Comfort package, the Advanced Sound System with 10 speakers and wireless charging for mobile devices form part of the standard specification.

EQB AMG Line Premium Upgrade price from EQB AMG Line OTR from £56,6101 £3,000

The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Model prices Design Sustainability Technology Mercedes-EO **EQB AMG Line EOB AMG Line EOB AMG Line** Personalisation Standard Genuine Technical data Additional Launch Edition Premium equipment accessories information

EQB AMG Line Premium Standard equipment highlights





Option shown: MANUFAKTUR patagonia red metallic (code 993)

Option shown: MANUFAKTUR patagonia red metallic (code 993)

In addition to/replacement of AMG Line:

Exterior

19" AMG alloy wheels - 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RTF)

KEYLESS-GO Comfort package

Electrically operated panoramic glass sunroof

Summer tyres





EQB AMG Line EQB AMG Line Standard Design Sustainability Technology Mercedes-EQ **EQB AMG Line** Model prices Personalisation Genuine Technical data Additional Premium Launch Edition equipment information accessories





Trim and Upholstery Black open-pore linden wood ARTICO man-made leather/DINAMICA microfibre in black with red topstitching

Communications, Safety and Assistance Systems

Advanced Sound System with 10 speakers and a total system output of 225 watts. One central mid-range speaker, one mid-range speaker in each of the front doors, one tweeter each A-Pillar and one subwoofer bass box in the rear including seperate booster amplifier

¹Compatible mobile phone required

Design

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Mercedes-EQ

EQB AMG Line

Wireless charging¹ for mobile devices

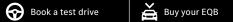
EOB AMG Line Premium

EQB AMG Line Launch Edition Model prices

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Additional information





Top of the range.

Option shown: mountain grey metallic metallic (code 787)

The AMG Line Launch Edition includes additional comfort features, such as the Parking package with a 360° camera, the head-up display, MBUX Interior Assistant and the Driving Assistance package. Also part of the standard specification is the adjustable damping suspension with speed-sensitive power steering.

EQB AMG Line Launch Edition
Upgrade price from EQB AMG Line Premium

OTR from £61,210¹ £4,600

The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Design Sustainability Technology Mercedes-EQ **EQB AMG Line** EQB AMG Line **EOB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional Launch Edition Premium equipment accessories information

EQB AMG Line Launch Edition Standard equipment highlights





Option shown: mountain grey metallic metallic (code 787)

In addition to/replacement of AMG Line Premium:

Engine, Transmission and Suspension

Electrically adjustable damping suspension with speed sensitive power steering

Exterior

20" AMG alloy wheels - multi-spoke design, aerodynamically optimised, painted high-





gloss black with a high-sheen finish (code RVU) Parking package with 360° camera Summer tyres

Sustainability **EQB AMG Line** Design Technology Mercedes-EQ **EQB AMG Line** EOB AMG Line Model prices Personalisation Standard Genuine Technical data Additional Premium information Launch Edition equipment accessories





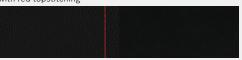


Trim and Upholstery

Black open-pore linden wood



ARTICO man-made leather/DINAMICA microfibre in black with red topstitching



Interior

Memory Seats package

Driving Assistance package

Head-up display

MBUX Interior Assistant (gesture control)

Communications, Safety and Assistance Systems

Model prices

Model line	Powertrain	CO ₂ 1,*	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£)²	Rec. OTR price (£)³	P11D value (£)	BiK tax rate 2022/23 (%) ²
AMG Line								
EQB 300 4MATIC	Battery electric vehicle, 228 hp/168 kW	0	43,958.33	52,750.00	0.00	53,610.00	53,555.00	2
	Electric range 250-257 miles - WLTP ¹							
EQB 350 4MATIC	Battery electric vehicle, 292 hp/215 kW	0	45,208.33	54,250.00	0.00	55,110.00	55,055.00	2
	Electric range 250-257 miles - WLTP ¹							
AMG Line Premium								
EQB 300 4MATIC	Battery electric vehicle, 228 hp/168 kW	0	46,458.33	55,750.00	0.00	56,610.00	56,555.00	2
	Electric range 250-257 miles - WLTP ¹							
EQB 350 4MATIC	Battery electric vehicle, 292 hp/215 kW	0	47,708.33	57,250.00	0.00	58,110.00	58,055.00	2
	Electric range 250-257 miles - WLTP ¹							
AMG Line Launch Edition								
EQB 300 4MATIC	Battery electric vehicle, 228 hp/168 kW	0	50,291.67	60,350.00	0.00	61,210.00	61,155.00	2
	Electric range 250-257 miles - WLTP ¹							
EQB 350 4MATIC	Battery electric vehicle, 292 hp/215 kW	0	51,541.67	61,850.00	0.00	62,710.00	62,655.00	2
	Electric range 250-257 miles - WLTP1							

The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged.

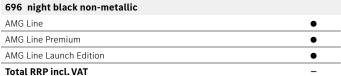
*Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/WLTP 24 different first year rate of Vehicle Excise Duty (Road Fund Licence applies for new cars. Please refer to page 40 for the relevant rate for the second and subsequent years 3The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Sustainability Technology Mercedes-EQ **EQB AMG Line** EQB AMG Line **EQB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional Design Launch Edition Premium equipment accessories information

Colour options Non-metallic and metallic paints

- Not available Standard □ No-cost option Optional







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144	uigitat	willte	metat	uc

Total DDD : al MAT	
AMG Line Launch Edition	0
AMG Line Premium	0
AMG Line	0





667 denim blue metallic

Book a test drive

AMG Line	0
AMG Line Premium	0
AMG Line Launch Edition	0

Total RRP incl. VAT £895.00



149 polar white non-metallic

Total RRP incl. VAT	_
AMG Line Launch Edition	_
AMG Line Premium	
AMG Line	



Total RRP incl. VAT	£895.00
AMG Line Launch Edition	_
AMG Line Premium	0
AMG Line	0
191 cosmos black metallic	



775 iridium silver metallic

	Total RRP incl. VAT	£895.00
	AMG Line Launch Edition	_
_	AMG Line Premium	0
	AMG Line	0

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

Design	

Colour options Metallic and MANUFAKTUR paints

- Not available Optional



787 moun	itain grey metallic		
AMG Line			

AMG Line Premium	0
AMG Line Launch Edition	0

Total RRP incl. VAT £895.00



വവാ	MANUFAKTU	D natagania	rad matallic

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817 rosé gold metallic

Total RRP incl. VAT	£895.00
AMG Line Launch Edition	0
AMG Line Premium	0
AMG LINE	0

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

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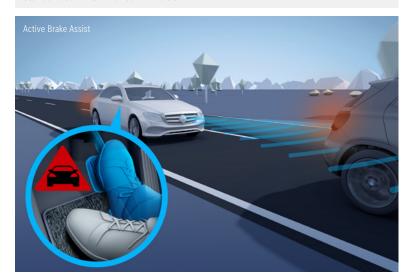
Driving Assistance package

The Driving Assistance package contains a range of highly intelligent features to help you stay safe on the road - by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

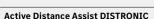
Driving Assistance package (code PAY) – designed and priced as a package

Available on AMG Line and AMG Line Premium only Total incl. VAT £1,495.00

Standard on AMG Line Launch Edition







- Active Speed Limit Assist
- Extended automatic re-start on motorways
- Route-based speed adaptation with end of traffic jam function

Active Blind Spot Assist with Exit warning function can warn the driver of vehicles in the blind spot when driving or when opening the door to exit the vehicle

Active Steering Assist

- Active Emergency Stop Assist with SOS function immediate emergency braking if evasion is impossible
- Active Steering Assist prevents unintentional drifting out of lane through targeted steering intervention



Active Brake Assist with turning manoeuvre function, cross-traffic function and congestion emergency braking function

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

Active Lane Keeping Assist

Pedestrian warning function near pedestrian crossings

Design Sustainability Technology Mercedes-EO **EQB AMG Line** EOB AMG Line **EOB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional information Premium Launch Edition equipment accessories

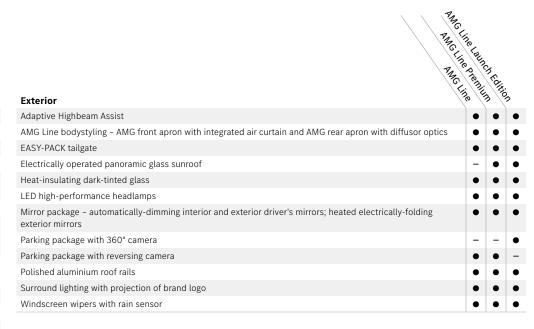
Standard equipment

Standard – Not available

Rattery and Charging	temium	Edition	;
Battery and Charging	6 3	, /3	2
11kW AC on-board charger	•	•	•
66.5 kWh battery	•	•	•
100 kW DC on-board charger	•	•	•
CCS-2 connector (DC charging with Combined Charging System, compatible with AC and DC)	•	•	•
Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11 kW	•	•	•
IONITY - one year, Rapid charging with IONITY	•	•	•
Mercedes me Charge – three year subscription – fully integrated access to a host of public charging stations. A single contract covers all billing. One-time registration and activation as part of Mercedes me connect. Use via app, MBUX multimedia system or RFID card	•	•	•

Steering and Suspension

Active Steering Assist	-	-	•
Comfort suspension	•	•	-
Cruise control	•	•	•
DYNAMIC SELECT – four different drive programs: MAX RANGE, ECO, COMFORT and SPORT. Five recuperation levels: D Auto (ECO Assist, standard setting); D + (coasting); D (low recuperation); D - (medium recuperation); D (high recuperation)	•	•	•
Electrically adjustable damping suspension with speed sensitive power steering	-	-	•



Wheels

18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, with 235/55 R18 tyres (code RQQ)	•	_	-
.9" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, with 235/50 R19 tyres (code RTF)	-	•	-
20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, with 235/45 R 20 tyres (code RVU)	-	-	•
Summer tyres	•	•	•

Design

Technology

Sustainability

Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium EQB AMG Line Launch Edition Model prices

Personalisation

on Standard equipment

Genuine accessories

Technical data

Book a test drive

Standard equipment

- Not available △ Part of an optional package Standard

	he Launci	3	
Interior	ing Mili	'Oltio	.00
Ambient lighting – 64 colours, Colour changing based on temperature setting. Dynamic mode: atmospheric colour changes thanks to slow, stepless transition between different colours. When plugging in the charging cable, each state of charge is visualised for approx. 30 seconds, similar to the LED in the charging socket: establishing connection (pulsating yellow), ready to charge (continuous yellow), battery is being charged (pulsating green), battery full (continuous green)		•	
Auto-dimming interior mirror	•	•	
Door sills – illuminated with 'EQB' lettering	•	•	
Double cupholder	•	•	
Floor mats – velour floor mats with AMG lettering	•	•	
Interior Light package	•	•	I
Multifunction sports steering wheel in nappa leather	•	•	
Pedals – aluminium with rubber studs	•	•	I
Rear armrest with through-load feature	•	•	
Seats – heated front seats	•	•	I
Seats – Memory Seats package	-	-	
Seats – Seat Comfort package including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs	•	•	
Seats – sports seats	•	•	
Shift paddles - galvanised	•	•	Ī
Stowage compartment with retractable cover	•	•	

	City III	3 16	3
Stowage package – 12 V socket left of the luggage compartment; collapsible crate under load compartment floor; map pockets on backs of the front seats; stowage compartment under load compartment floor (lockable); twin USB charging ports in the rear (type C)	•	•	•
THERMOTRONIC automatic climate control	•	•	•
Third seat row with folding single seats with ISOFIX	•	•	•

Paint, Trim and Upholstery

· · · · · · · · · · · · · · · · · · ·			
Paint – non-metallic	•	•	•
Roof lining – black fabric	•	•	•
Trim - black open-pore linden wood	•	•	•
Upholstery - ARTICO man-made leather/DINAMICA microfibre in black with red topstitching	•	•	•

Safety and Assistance Systems

Surety and Assistance Systems			
Active Brake Assist	•	•	•
Active Lane Keeping Assist	•	•	•
Active Speed Limit Assist	•	•	•
Driving Assistance package	Δ	Δ	•
KEYLESS-GO Comfort package	-	•	•
Kneebag	•	•	•
Mercedes-Benz emergency call system	•	•	•
Tirefit	•	•	•
URBAN GUARD vehicle protection	•	•	•

Standard equipment

- Not available Standard

	EL	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	2/3/	36
Communications and In-Car Entertainment	S CAUTION TO SERVICE	301
Digital radio		
Hard disk navigation	•	•
Head-up display	_	_
ive Traffic Information (free for first three years)	•	•
Mercedes–EQ navigation services – navigation optimised for Mercedes EQ; Display of charging stations (info on availability); Range on map (range display); Programming of charging settings and pre-entry climate control, ncluding remote retrieval of charging status and range	•	•
MBUX Interior Assistant (gesture control)	-	-
MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)	•	•
Smartphone integration ¹	•	•
Sound system – Advanced Sound System with 10 speakers and a total system output of 225 watts. One central nid-range speaker, one mid-range speaker in each of the front doors, one tweeter each A-Pillar and one subwoofer bass box in the rear including seperate booster amplifier	-	•
Sound system – Mercedes-Benz sound system with one centre speaker, two Frontbass speakers, two tweeters, our mid-range speakers and 225 W amplifier output	•	-
Nireless charging¹ for mobile devices	-	•

Services

Vehicle Set-up and Vehicle Monitoring - three years; remote retrieval of vehicle status; programming of auxiliary heating/ventilation; remote door locking and unlocking; parking damage and theft notification; notification when exceeding the road speed; Send2Car; parked vehicle locator; geofencing; remote vehicle finder

¹Compatible mobile phone required



We've developed a range of accessories you can add to help personalise and enhance your EQB.



DUO plus child seat, with ISOFIX

Safe and secure: children between the ages of 9 months and 4 years (weight 9 to 18 kg) will enjoy travelling in the 'DUO plus' child seat from Mercedes-Benz. The seat offers optimum protection in the event of an accident. A quick change of position: sitting, reclining and sleeping positions are adjustable with one simple manoeuvre. (A0009704302)



Accessories Configurator

KIDFIX XP child seat, with ISOFIX

Support and safety for older children too: The KIDFIX XP child seat is suitable for children between the ages of 3.5 to 12 years (body weight of 15-36 kg). It is securely attached to the vehicle using ISOFIX. The front-facing seat can also be secured in place using the 3-point seat belt. (A0009704902)



Reversible mat

This anti-slip mat by Mercedes-Benz protects the boot floor during loading and unloading. Made from 100% polyester. Double-sided: with rubberised, non-slip side and highquality velour side. Prevents cargo from sliding around. Protects the load compartment floor from dirt and damp. Easy to clean with warm water. (A2476841600)



Basic carrier bars roof rails

Aluminium carrier bars, precisiontailored to the body of your Mercedes-Benz. They provide the perfect basis for a range of Mercedes-Benz transport accessories: ski and snowboard rack, bicycle rack or roof boxes. Aerodynamic Mercedes-Benz design with optimised noise level. Crash-tested and lockable. (A2478903100)

All the above accessories are subject to availability and compatibility. Please ask your Mercedes-Benz Retailer for more information

Images shown are for illustration purposes only

Design Sustainability Technology Mercedes-EQ **EQB AMG Line** EQB AMG Line **EOB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional information Premium Launch Edition equipment accessories





This extremely lightweight bicycle rack is designed to allow you to attach a bicycle to the basic carrier bars. Bicycles can either be attached to the rack once it has been fitted to the roof or, conveniently, before it is fitted. The support frame can also be folded down when not in use to reduce drag when travelling. Suitable for cycles with a max. frame diameter of 98 mm (circular frame tubes) or 110 x 70 mm (oval frame tubes). Please bear in mind your vehicle's permissible roof load. (A0008900293)



Mercedes-Benz roof box 400, opens on both sides

Mercedes-Benz roof box. Capacity approx. 400 litres. Maximum load 75 kg. With handle strip for easier opening and closing. Please bear in mind your vehicle's permissible roof load. (A0008401100)

All the above accessories are subject to availability and compatibility. Please ask your Mercedes-Benz Retailer for more information

Images shown are for illustration purposes only

EQB AMG Line Model prices Design Sustainability Technology Mercedes-EQ EQB AMG Line **EOB AMG Line** Personalisation Standard Genuine Technical data Additional Premium information Launch Edition equipment accessories

Technical data

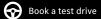
Standard

Model	EQB 300 4MATIC	EQB 350 4MATIC
Motor		
Battery type	lithium-ion high-voltage	lithium-ion high-voltage
Electric motor type	asynchronous	asynchronous
Battery capacity kWh	66.5	66.5
Power¹ hp (kW)	228 (168)	292 (215)
Torque¹ Nm	370	370
On-board charger kW	11 AC 100 DC	11 AC 100 DC
Emissions standard	EU6	EU6
Transmission		
Single-speed automatic	•	•
Performance		
Acceleration 0-62 mph sec	7.7	6.0
Top speed mph	99	99
Charging time – AC outlet (230 V/13 A) 10–100% ^{2,3} Wallbox (400 V/16 A) 10–100% ² Public rapid charging (100 kW) 10–80% ⁴	30 hrs 5 hrs 45 min 32 min	30 hrs 5 hrs 45 min 32 min
Range power consumption combined ^{4,5} Wh/km	184-187	189-191
Electric range – WLTP ⁴ miles	250-257 Please see page 37 for more details	250-257 Please see page 37 for more details

Figures according to Regulation (EC) No.595/2009 in the currently applicable version 2 Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a wallbox (three-phase) or standard socket (single-phase) 1 fyou are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord)

4 Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/WLTP Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW

Design Sustainability Technology Mercedes-EQ **EQB AMG Line** EQB AMG Line **EQB AMG Line** Model prices Personalisation Standard Genuine Technical data Additional Launch Edition information Premium equipment accessories







• Find a Retailer

Additional

information

Technical data

Model	E	EQB 300 4MATIC	EQB 350	4MATIC		
Weights and capacities						
Kerb weight ⁶	kg 2	2,105	2,105			
Perm. Gross Vehicle Weight	kg 2	2,535	2,535			
Boot capacity - seats up/seats down	kg 4	g 495/1,710		495/1,710		
Turning circle	m 1	1.4	11.4			
Insurance						
All variants	t	ba	tba			
Insurance ratings may vary depending on model line and sp	ecification. Please refer to h	ttp://www.thatcham.org/abigrouprating/ for further detai	S			

Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75 kg), fuel and fluids, equipped with the standard equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO2 values

Mercedes-EQ Design Sustainability Technology **EQB AMG Line** EQB AMG Line **EQB AMG Line** Model prices Personalisation Standard Genuine Technical data Launch Edition equipment Premium accessories

Electric range and consumption

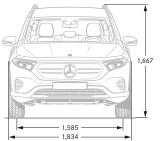
Model	Energy Consumption – combined (Wh/km)12	All Electric Range (km)	All Electric Range (miles) ²
EQB 300 4MATIC AMG Line	184	414	257
EQB 300 4MATIC AMG Line Premium	187	403	250
EQB 300 4MATIC AMG Line Launch Edition	183	414	257
EQB 350 4MATIC AMG Line	184	414	257
EQB 350 4MATIC AMG Line Premium	187	403	250
EQB 350 4MATIC AMG Line Launch Edition	183	414	257

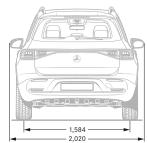
Driving Assistance package (code PAY) has no impact on range

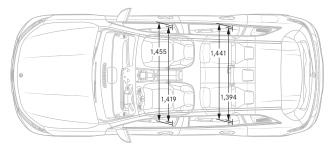
1-Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW 2Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/WLTP

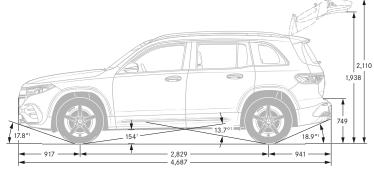
Additional Design Sustainability Technology Mercedes-EQ **EQB AMG Line** EQB AMG Line **EQB AMG Line** Model prices Personalisation Standard Genuine Technical data information Premium Launch Edition equipment accessories

EQB AMG Line/AMG Line Premium/AMG Line Launch Edition





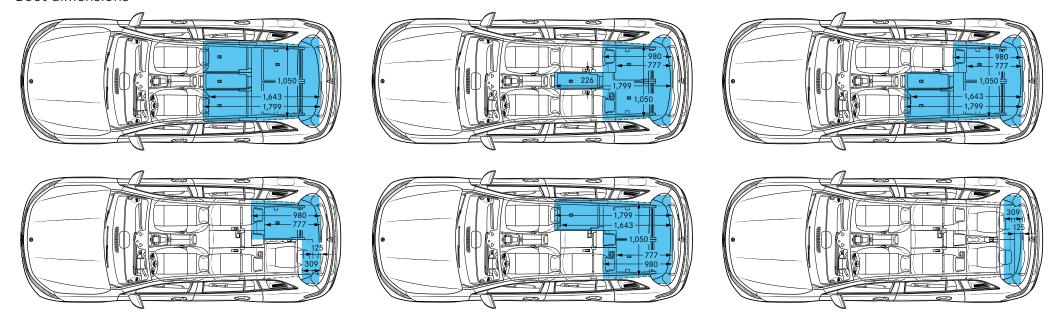




All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles

Standard

Boot dimensions



All measurements in millimetres.

Design

Sustainability Technology Mercedes-EQ

EQB AMG Line

EQB AMG Line Premium

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All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO₂ emissions. A first year rate for each taxation band will apply. The table below shows the bands (A-M) created by the DVLA and the corresponding Road Fund Licence. CO₂ emissions and the relevant Excise Duty are shown on the model pricing page.

					Electric	vehicles	Alternative f	uel vehicles	Petrol/diesel vehicles		
Band	CO ₂ emissions (g/km)	First year rate petrol and RDE2 diesel (£)	First year rate all other diesel (£)¹	First year rate alternative fuel (£)	Standard rate (£)	Premium rate (£)²	Standard rate (£)	Premium rate (£)²	Standard rate (£)	Premium rate (£)²	
Α	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
В	1 to 50	10.00	25.00	0.00	0.00	0.00	155.00	510.00	165.00	520.00	
С	51 to 75	25.00	120.00	15.00	0.00	0.00	155.00	510.00	165.00	520.00	
D	76 to 90	120.00	150.00	110.00	0.00	0.00	155.00	510.00	165.00	520.00	
E	91 to 100	150.00	170.00	140.00	0.00	0.00	155.00	510.00	165.00	520.00	
F	101 to 110	170.00	190.00	160.00	0.00	0.00	155.00	510.00	165.00	520.00	
G	111 to 130	190.00	230.00	180.00	0.00	0.00	155.00	510.00	165.00	520.00	
Н	131 to 150	230.00	585.00	220.00	0.00	0.00	155.00	510.00	165.00	520.00	
I	151 to 170	585.00	945.00	575.00	0.00	0.00	155.00	510.00	165.00	520.00	
J	171 to 190	945.00	1,420.00	935.00	0.00	0.00	155.00	510.00	165.00	520.00	
K	191 to 225	1,420.00	2,015.00	1,410.00	0.00	0.00	155.00	510.00	165.00	520.00	
L	226 to 255	2,015.00	2,365.00	2,005.00	0.00	0.00	155.00	510.00	165.00	520.00	
М	over 255	2,365.00	2,365.00	2,355.00	0.00	0.00	155.00	510.00	165.00	520.00	

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Applies to all Mercedes-Benz diesel models which do not comply with RDE (Real Driving Emissions) Step 2 Certified (Euro 6d)

Premium rate only applicable to vehicles where the list price is over £40,000 including any factory-fitted options, standard UK delivery charge and VAT

Design	Sustainability	Technology	Mercedes-EQ	EQB AMG Line	EQB AMG Line	EQB AMG Line	Model prices	Personalisation	Standard	Genuine	Technical data	Additional
					Premium	Launch Edition			equipment	accessories		information

Services and insurance

Mercedes-Benz ServiceCare

We believe that servicing costs should be as flexible and affordable as possible for your EQB, which is why we offer ServiceCare, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz.

With ServiceCare we guarantee the price of parts and labour for up to four services and safeguard against any further inflation.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

> Click here for more information

Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects¹ and up to 30 years warranty against perforation due to corrosion from the inside out.² What's more, it's also covered by Mercedes-Benz Roadside Assistance - a unique package comprising up to 30 years pan-European breakdown assistance.²

Battery Warranty

The battery comes with an eight-year 100,000-mile warranty.

Motor Insurance

We know that once you have chosen your Mercedes-Benz you can't wait to drive it - that's why we created First Cover³. It gives you 7 days' free comprehensive Motor Insurance when you buy a new or used vehicle from a Mercedes-Benz Retailer. We will also send you a quote for annual cover, so you can enjoy the same peace of mind all year round.

> Apply for First Cover



Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retailers

Sustainability

²Subject to full Terms and Conditions, dependent on date of registration, available upon request

3Terms and Conditions apply. We are an independent intermediary dealing with selected insurers in respect of annual insurance

Design

Technology

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EOB AMG Line Premium

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