

2023

SANTA CRUZ

W. H. H. W

Legisleran



The perfect partner for all you do.

There's nothing quite like Hyundai Santa Cruz. It's part people hauler, part truck – and totally game for your next adventure. Santa Cruz blends the comforts of a 4-door crossover vehicle with the cargo capacity of an open bed. Filled with functional innovations and available with potent turbocharged power, the 2023 Santa Cruz is ready to work and play as hard as you do.

It's big enough for your friends, family or cargo – but compact enough to fit into a garage or parallel parking space. And nimble enough to use its available HTRAC All Wheel Drive to snag a secluded campsite. Santa Cruz is also flush with technologies that keep you connected to your world, no matter where you roam. The abundance of innovations extends to advanced safety and driver-assist features that earned the 2022 Santa Cruz equipped with LED headlights a 2022 IIHS TOP SAFETY PICK rating!

When it comes to style, Santa Cruz is anything but utilitarian. Check out the sophisticated effect of the LED Daytime Running Lights hidden within the parametric jewels of its grille. And the way its wide stance and available 20 " alloy wheels project a bold attitude. See those horizontal T-shaped rear LED taillights? Embossed into their lamps are the words "Designed in California" – our tribute to a design group that saw the need for a new kind of utility vehicle.

Built at our U.S. plant in Alabama, Santa Cruz is one more reason why people who buy a Hyundai are likely to buy another. For 13 years in a row, Hyundai has ranked #1 in Customer Loyalty according to the global brand research consultancy Brand Keys.² A perfect partnership, indeed.

¹To qualify for 2022 TOP SAFETY PICK, a vehicle must earn good ratings in the driver-side and passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an advanced or superior rating for vehicle-to-vehicle and vehicle-to-pedestrian front crash prevention and an acceptable or good headlight rating. For details visit www.ilhs.org. ² Based on Brand Keys 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 and 2022 Customer Loyalty Engagement Index^a.



Optional features shown

Combine a direct-injection 2.5L engine that delivers 191 horsepower with a smoothshifting 8-speed automatic transmission, and the result is gratifying – guick acceleration coupled with excellent fuel economy. Want more power underfoot? Santa Cruz offers a turbocharged 281-horsepower engine with 311 lb-ft of torgue and an 8-speed Wet Dual Clutch Transmission with paddle shifters. Together with the availability of HTRAC All models boast a 5,000-pound towing capacity.¹ Wheel Drive, the adventure starts where the road ends,

A tight turning radius makes Santa Cruz an urban warrior that's nimble in congested traffic and easy to park once you reach your destination. Got a load to haul? Self-leveling rear shocks give Santa Cruz the stability to carry heavy cargo in its bed. Got toys to tow? The 2.5L 4-cylinder engine is tow-rated at 3.500 pounds, while Turbo AWD Santa Cruz

¹Maximum towing capacity with trailer brakes. ²Rear Cross-Traffic Collision-Avoidance Assist (RCCA) is designed to notify drivers of approaching cross-traffic behind their vehicle. When another vehicle is detected while your car is backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is imminent. RCCA is active when your car is in reverse gear and backing at a speed of less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ³ The Surround View Monitor (SVM) is a parking support system. SVM cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for details and limitations. 4 Blind-Spot Collision-Avoidance Assist (BCA) warns the driver of other cars in the blind-spot region. If BCA detects an unsafe lane change being attempted. it applies braking on the opposite side of the attempted lane change to help avoid a collision. There are limitations to the function, range, detection and clarity of the system. It will not detect all vehicles or objects in the blind spot and may not operate if sensors are obscured. Do not rely exclusively on BCA. BCA is a supplemental system. It is the driver's responsibility to exercise caution when changing lanes. See Owner's Manual for details and limitations.⁵ The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and sounding an audible alert if another vehicle is detected. The turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations. 6 Highway Driving Assist (HDA) is for highway use only and helps keep your car centered in its lane while maintaining a safe distance from the vehicle ahead. Lane markings must be clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the car to avoid a collision. See Owner's Manual for details and limitations.⁷ Navigation-based Smart Cruise Control (NSCC) is not a collision-avoidance or warning device. NSCC can help adjust the vehicle's speed based on posted speed limits, and upcoming curves in the road. NSCC is limited by the information in the vehicle's navigation system, and it cannot react to recently changed speed limits, construction zones and changes in road conditions not covered by navigation data. NSCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver remains responsible to slow or stop the vehicle to avoid a collision. NSCC initiates a full stop when the traffic ahead stops and reengages if the vehicle ahead moves forward within 3 seconds. See Owner's Manual for details and limitations. 8 To qualify for 2022 TOP SAFETY PICK, a vehicle must earn good ratings in the driver-side and passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an advanced or superior rating for vehicle-to-vehicle and vehicle-to-pedestrian front crash prevention and an acceptable or good headlight rating. For details visit www.iihs.org.

It's always on guard duty.

Your Santa Cruz looks out for your safety in countless ways. Then again, some of the ways can be counted. Like the nine standard and four available advanced SmartSense safety features that use cameras, radar sensors and ultrasonic sensors to monitor your surroundings from nearly every angle.

Around town, Rear Cross-Traffic Collision-Avoidance Assist,² a Rear View Monitor with Parking Guidance and an available Surround View Monitor³ help you navigate challenging parking maneuvers. On the highway, Blind-Spot Collision-Avoidance Assist⁴ is enhanced by an available Blind-Spot View Monitor that displays live video in the instrument cluster from either side of your Santa Cruz.⁵

The innovation doesn't stop there. Santa Cruz Limited's Highway Driving Assist helps maintain a safe cruising distance from vehicles in front of you while also helping to keep you centered in your lane.⁶ Intelligent Speed Limit Assist and Navigation-based Smart Cruise Control with Curve Control team up to automatically adjust for changing speed limits and reduce your cruising speed as you approach curves in the road.⁷



SANTA CRUZ with LED headlights⁸

Hyundai SmartSense Technologies



HTRAC All Wheel Drive



Surround View Monitor



Blind-Spot View Monitor





Open for business. And pleasure.

Open the door, any door - Santa Cruz has four - and you'll step into an interior that is serious about having fun. Santa Cruz's wraparound dual-cockpit design puts infotainment and connectivity features at your command. Its focal point is a center stack punctuated by an 8" touchscreen with wireless Apple CarPlay® and Android Auto™ smartphone integration.

Slip behind the wheel of Santa Cruz Limited, and a wide 10.25" touchscreen display puts control over the Bose® premium audio system at your fingertips. Dynamic Voice Recognition lets you switch SiriusXM channels using voice commands,² or plot your course with a highresolution navigation system that includes subscription-free traffic flow and incident data.

But what makes Santa Cruz so unique is its cargo bed. The multi-functional rear bed creates exceptional versatility. For tall stuff. Valuable stuff. And dirty stuff. Put the tailgate down, and it becomes an extension of the bed. Stepping into the open bed is easy, thanks to integrated bumper steps wide enough for large boots.

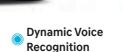
An available lockable tonneau cover helps protect your gear. In the floor of the cargo bed, there's also a compartment for dry storage. See that drain plug? It lets you fill the compartment with ice and use it as a cooler. An available 115-volt power outlet caters to electric coolers and other portable appliances, too. How cool is that?



Sheet molded composite bed with rail system, adjustable tie-down cleats and LED bed lighting



HD Radio™ Technology





10.25 ″ digital LCD instrument cluster



Lockable under-bed storage compartment



Rear seats with under-seat storage



Integrated multi-level rear bumper steps

Turns out the key to happiness isn't actually a key. It's an app.

What Hyundai offers to its owners goes beyond our award-winning vehicles. It includes Bluelink,[®] a range of innovative technologies that enable remarkable connectivity between you and your Santa Cruz.¹ With the MyHyundai app, you can use Bluelink to start your Santa Cruz remotely and adjust climate controls from your office or kitchen using your smartphone. Amazon Echo® or Google Home™ virtual assistant.² You can also remotely activate available front seat heating or ventilation, or check to see if you've left a window open.³

Download the available Hyundai Digital Key, and you can use your compatible Android™ smartphone to unlock the front doors and start the engine.⁴ Digital keys can be assigned to multiple drivers, who can instantly retrieve their own personalized radio presets, instrument cluster display preferences and more.³

Every Santa Cruz comes standard with wired or wireless Apple CarPlay[®] and Android Auto.[™] and you can now connect two phones to the audio system simultaneously via Bluetooth® streaming.⁵ Good to know you can easily keep your digital devices powered up, too. A wireless charging pad is available,⁶ and dual front USB charge ports are standard.

Bluelink



Automatic Emergency Assistance

Bluelink Connected Care offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you're in an accident where your vehicle's airbags deploy.7



On-Demand Diagnostics

f R

Run vehicle diagnostics from your MyHyundai mobile app, report issues at the press of a button and receive maintenance reminders or Monthly Vehicle Health Reports by email.



Driver Profile Management

You can save your navigation searches, radio presets and cluster display preferences to your Bluelink account, and they can be remotely updated and pushed to your Santa Cruz.³

Remote Vehicle Controls

Use your smartphone, smart speaker or wearable device to remotely start your Santa Cruz's engine, unlock the doors, set the temperature of the cabin, and much more.



Destination Send-to-Car

Use your smartphone to find restaurants or points of interest, then send the destination to Santa Cruz's available navigation system for driving directions before you start your journey.8



Remote Vehicle Status

Wondering how much fuel is left in your tank? If your Santa Cruz's doors are unlocked? Your MyHyundai app knows the answers to questions like these, and more.





Apple CarPlay



Hyundai Digital Key

SANTA CRUZ Limited in Blue Stone

Interior Colors



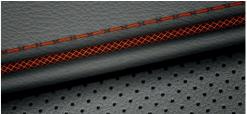
Black Cloth SE / SEL / NIGHT / SEL Premium



Gray Cloth SE / SEL / NIGHT / SEL Premium

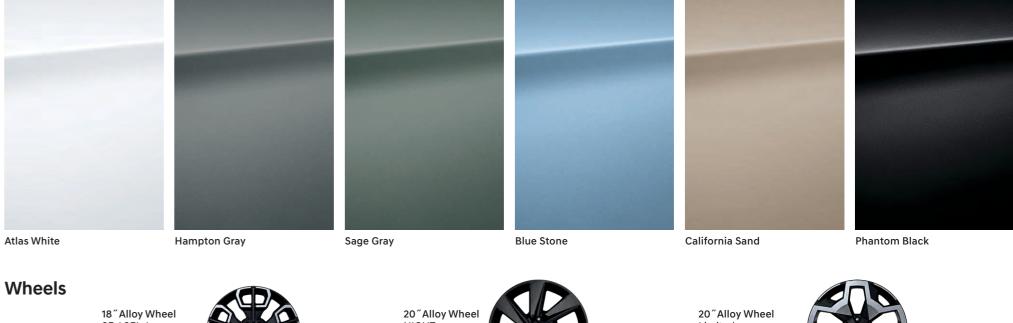


Black Leather Limited



Dark Gray Leather / Orange Accents Limited

Exterior Colors



SE / SEL / SEL Premiur



Limited



¹Not available on Santa Cruz SE. The 2023 Santa Cruz includes three years of the Bluelink Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Bluelink subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For more on details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer.² Requires active Bluelink subscription with Remote package. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc. ³ Requires active Bluelink subscription with Remote package. ⁴ The Hyundai Near Field Communication Digital Key requires a compatible Android smartphone and appropriately equipped 2023 Santa Cruz. Not all Android devices are compatible. Vehicle must be equipped with a smart key with push button start, wireless device charging and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock/unlock functionality works on the front doors only. See your Owner's Manual or visit your local Hyundai dealer for details. ⁵ Apple CarPlay is a registered trademark of Apple Inc. Android Auto[™] is compatible with Android[™] phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android Auto are trademarks of Google LLC. ⁶ Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. 7 Bluelink agents will contact existing emergency service providers. 8 Requires active Bluelink subscription with Guidance package and vehicle equipped with navigation system.

SANTA CRUZ SE

Smartstream 2.5L GDI/MPI 4-Cylinder Engine





Popular Features

8" color touchscreen Display Audio system
Wireless Android Auto™/Apple CarPlay®
LED Daytime Running Lights and LED taillights
Sheet molded composite bed with sidewall and under-bed storage
Heavy-duty cargo D-rings
Rear View Monitor with Parking Guidance
Blind-Spot Collision-Avoidance Assist
Rear Cross-Traffic Collision-Avoidance Assist

SANTA CRUZ **SEL Premium**

Smartstream 2.5L Turbo GDI/M Engine



	I 4-Cylinder w/ HTRAC AW
hp	lb-ft
281	311



Popular Features			
Projector-type LED headlights			
10.25" high-resolution touchscreen navigation system			
Leather-wrapped steering wheel and shift knob			
Dual automatic temperature control with Multi-Air Mode			
Smart Cruise Control with Stop & Go			
Dynamic Voice Recognition			
Intelligent Speed Limit Assist			
Hyundai Digital Key			
Bodycolor door handles			
Auto-dimming rearview mirror			

SANTA CRUZ **EPA MPG Estimates** (City/Highway/Combined)

22/26/23 MPG | SE / SEL FWD 8-speed A/T

SANTA CRUZ SEL

Engine

Smartstream 2.5L GDI/MPI 4-Cylinder hp lb-ft 191 181

Popular Features Proximity Key entry with push button start Key fob remote engine start Heated side mirrors with LED turn signal indicators Heated front seats 8-way power driver seat with 2-way power lumbar support Power windows with front auto-down/up SiriusXM[®] Satellite Radio Bluelink[®] Connected Car System

SEL Activity Package

Integrated lockable tonneau cover Power tilt-and-slide sunroof and roof side rails Rear sliding glass window with defroster 10.25" digital instrument cluster display 115V AC power inverter in bed Dual C-channel bed-side utility tracks Adjustable tie-down cleats LED bed lighting Front and rear LED maplights Wireless device charging **HTRAC All Wheel Drive**

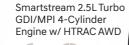
21/25/23 MPG | SE / SEL AWD 8-speed A/T

SE/SEL Option

HTRAC All Wheel Drive HTRAC liftgate badge

AWD Lock

SANTA CRUZ NIGHT



hp lb-ft

281 311





Popular Features
3-speed Wet Dual Clutch Transmission (DCT)
Steering wheel paddle shifters
Black front and rear lower fascias
Black side mirror covers
Black door handles
Dark chrome accent front grille and tailgate handle trim
Running boards
Dark 20 "alloy wheels

SANTA CRUZ Limited

hp



Popular Features
20 "alloy wheels
Blind-Spot View Monitor and Surround View Monitor
Highway Driving Assist
Leather-trimmed seats and ventilated front seats
Floor console-mounted rear vents
Bose® premium audio system with 8 speakers
Dark chrome accent front grille and tailgate handle trim
Rain-sensing windshield wipers
Dual rear USB charge ports
Heated steering wheel and ambient interior lighting

19/27/22 MPG | NIGHT / SEL Premium / Limited AWD 8-speed DCT

¹EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

SANTA CRUZ

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Power & Handling	SE	SEL	NIGHT	SEL P	Limited
191 hp/181 lb-ft, Smartstream 2.5L GDI/MPI 4-cylinder engine	•	•		-	
281 hp/311 lb-ft, Smartstream 2.5L Turbo GDI/MPI 4-cylinder engine	-	-	•	•	•
8-speed automatic transmission with SHIFTRONIC®	•	•	-	-	-
8-speed Wet Dual Clutch Transmission (DCT) with paddle shifters	-	-	•	٠	•
Drive Mode Select	•	•	•	٠	•
Self-leveling multi-link rear suspension	•	•	•	•	•
Hillstart Assist Control and Downhill Brake Control	•	•	•	•	•
HTRAC All Wheel Drive	0	0	•	٠	•
Electronic Parking Brake with Automatic Vehicle Hold	•	•	•	•	•
3,500-lb towing capacity (with trailer brakes) and trailer pre-wiring	•	•	-	-	-
5,000-lb towing capacity (with trailer brakes) and trailer pre-wiring	-	-	•	٠	٠
Exterior Features	SE	SEL	NIGHT	SEL P	Limited
Automatic headlights with High Beam Assist	•	•	•	•	•
LED Daytime Running Lights and LED taillights	•	•	•	٠	•
Projector-type LED headlights	_	_		•	•
Dark chrome accent front grille and tailgate handle trim	_		•	-	•
NIGHT-exclusive front and rear lower fascias	_		•	-	_
Heated side mirrors with LED turn signal indicators		•	•	٠	•
Bodycolor door handles				٠	•
Roof side rails and power tilt-and-slide sunroof	_	•	•	•	•
Rear sliding glass window with defroster		•	•	•	•
Sheet molded composite bed	•	•	•	•	•
Integrated multi-level rear bumper steps	•	•	•	٠	•
Heavy duty cargo D-rings	•	•	•	•	•
Sidewall and under-bed storage compartments	•	•	•	•	•
115V AC power inverter in bed and LED bed lighting	_	•	•	•	•
Roof-mounted LED cargo light	•	•	•	٠	•
Rain-sensing windshield wipers	-	-	-	-	•
Interior Features	SE	SEL	NIGHT	SEL P	Limited
Proximity Key entry with push button start and key fob remote engine start	-	•	•	•	•
4.2″ LCD instrument cluster display	•	•		-	-
10.25" digital instrument cluster display	_	•	•	•	•
Leather-wrapped steering wheel and shift knob	_			•	•
Heated steering wheel and ambient interior lighting		-		-	•
8-way power driver seat with 2-way power lumbar support		•	•	•	•
Heated front seats		•	•	•	•
Leather-trimmed seats and ventilated front seats				_	•
Floor console-mounted rear vents		-		-	•
Dual automatic temperature control and auto-defogging windshield	-	-	-	•	•

Interior Features	SE	SEL	NIGHT	SEL P	Limited
Cruise control Smart Cruise Control with Stop & Go	• -	• -	• -	- •	- •
Front and rear LED maplights	_	•	•	•	•
Auto-dimming rearview mirror with without HomeLink®	- -	- -	- -	- •	• -
60/40 split tip-up rear seat cushions and under-seat storage tray	•	•	•	•	•
Rear View Monitor with Parking Guidance	•	•	•	•	٠
Advanced Safety	SE	SEL	NIGHT	SEL P	Limited
Forward Collision-Avoidance Assist with Pedestrian Detection	•	•	•	•	•
Lane Keeping Assist and Lane Following Assist	•	•	•	•	•
Driver Attention Warning	•	•	•	•	•
Rear Occupant Alert and Safe Exit Warning	•	•	•	•	•
Blind-Spot Collision-Avoidance Assist	•	•	•	•	•
Rear Cross-Traffic Collision-Avoidance Assist	•	•	•	•	•
Intelligent Speed Limit Assist	-	-	-	•	•
Navigation-based Smart Cruise Control with Curve Control	-	-	-	-	•
Highway Driving Assist	_	_	-	_	•
Blind-Spot View Monitor and Surround View Monitor	-	-	-	-	•
Audio & Connected Car Technology	SE	SEL	NIGHT	SEL P	Limited
8" color touchscreen Display Audio system with 6 speakers	•	•	•	-	-
10.25" high-resolution touchscreen navigation system	-	-	-	•	•
Bose® 8-speaker premium audio system	-	-	-	-	•
Android Auto™ and Apple CarPlay® (wireless wired)	• -	• -	• -	- •	- •
SiriusXM® Satellite Radio	-	•	•	•	•
Wireless device charging	-	•	•	•	•
Hyundai Digital Key and Dynamic Voice Recognition	_	_	_	•	٠
Bluelink® Connected Car System	_	•	•	•	•
Dual USB charge ports (front rear)	• -	• -	• -	• -	• •

• Standard • Optional • SEL Activity Package – Not Available SEL P = SEL Premium

Exterior Dimensions	SANTA CRUZ	Interior Dimensions	SANTA CRUZ
Wheelbase	118.3 in	Headroom – front/rear with sunroof	38.4/39.6 in
Overall Length	195.7 in	Headroom – front/rear w/o sunroof	40.2/39.6 in
Overall Width	75.0 in	Legroom – front/rear	41.4/36.5 in
Overall Height (with roof	rails) 66.7 in	Shoulder Room – front/rear	57.6/56.1 in
Minimum Ground Clearar	nce 8.6 in	Passenger Interior Volume	101.8 cu ft
Open Bed Dimensions	5		SANTA CRUZ
Bed Length (tailgate close	52.1/74.8 in		
Bed Width (maximum/be	53.9/42.7 in		
Approach Angle/Departu	17.5°/23.2°/18.6°		
	Bed Gate		50.8 in
Ground Clearance	Bed Floor		31.6 in
	/side)	18.1/25.2/18.9 in	





Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 24 years, Hyundai Hope On Wheels has donated more than \$200 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN	NEW VEHICLE	ANTI-PERFORATION	24/7 ROADSIDE
LIMITED WARRANTY	LIMITED WARRANTY	WARRANTY	ASSISTANCE
10 _{YEARS} 100,000 miles	5 YEARS 60,000 MILES	$7_{\text{YEARS}} \text{UNLIMITED}_{\text{MILES}}$	5_{years} UNLIMITED miles



Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factoryscheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2023 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council[®], FSC[®] certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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