

**BMW 3 Series  
Convertible**  
335i SE



**The Ultimate  
Driving Machine**



# The BMW 3 Series 335i SE Convertible

BMW UK



## Introduction

### BMW 3 Series Convertible (2007)

Driving pleasure is taken to another dimension in the new BMW 3 Series Convertible. Thanks to an expertly engineered balance of open-top exhilaration and the dynamic certainties and revelations the world expects of a new convertible from BMW. The elegant, assured lines of the bonnet merge into a resolute, flat shoulderline. The rear takes shape in a low-slung configuration that is both pleasing on the eye whilst giving a clear message that the car is perfectly poised. With the top down, the windscreen angle and seating position places the driver and front passenger within reach of the sky. Making it happen is a pleasure in itself due to the fully automatic opening and closing of the innovative retractable hard-top. Even when the roof is closed, the all-round view is appealing. Whatever the viewpoint, the pleasure is all yours.



## Pricing

Price shown as 'on the road'

335i SE **£37,895**

## Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
335i SE	34% (34%)	238.0 (238.0)

Company car tax information for automatic cars is shown in brackets.

## Equipment

Engine	335i SE
Camshaft adjustment, VANOS, stepless for inlet and exhaust	■
Dual-mass flywheel	■
Fuel tank approximately 63 litres	■
High-precision direct injection	■
Longlife spark plugs	■
Oil level sensor	■
Three-way catalytic converter fully controlled	■
Turbocharger - two exhaust gas turbochargers, map-controlled boost-pressure, VNT (Variable Nozzle Turbine)	■
Transmission	
Automatic transmission	£1,490
Automatic transmission with steering wheel mounted gearshift paddles	£1,590
Self-adjusting clutch	■
Wheels and chassis	
17-inch light alloy Radial-spoke style 187	—
17-inch light alloy Star-spoke style 157	—
17-inch light alloy Star-spoke style 185	—
17-inch light alloy V-spoke style 188	■
18-inch light alloy Star-spoke style 189	£430

■ Standard    £ Optional cost    — Not Available

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## Equipment

Wheels and chassis	335i SE
19-inch light alloy Star-spoke style 230	£890
Double-joint spring-strut front axle, aluminium	■
Electric power assisted steering	—
Hydraulic power-assisted steering	■
M Sports suspension	£200
Rear subframe - lightweight control arms and steel struts	■
Run-flat tyres, no spare wheel	■
Safety and technology	
Active Cruise Control (ACC)	£595
Active Steering	£925
Adaptive headlights	£305
Airbags, driver and front passenger	■
Alarm system with remote control (Thatcham 1)	■
Anti-lock Braking System (ABS)	■
Anti-roll bars, front and rear	■
Automatic Stability Control (ASC)	■
Brake Drying	■
Brake Fade Compensation	■
Brake Force Display - brake light intensity geared to brake force (two stages)	■
Brake pad wear indicator	■
Brake Pre-tensioning	■
Check control warning system, for third brake light, brake light, rear light, low beam, high beam, parking light, rear foglight, registration plate light, door/tailgate open	■
Child seat ISOFIX attachments, two on rear seat bench	■
Cornering Brake Control (CBC)	■
Cruise Control with brake function	■
Daytime running lights	■
Disc brakes - front, inner-vented 330 mm x 24 mm	—
Disc brakes - front, inner-vented 348 mm x 30 mm	■
Disc brakes - rear, inner-vented 300 mm x 20 mm	—
Disc brakes - rear, inner-vented 336 mm x 22 mm	■
Door-contact switch for monitoring doors and luggage-compartment lid closing	■
Drive-away locking	■
Dynamic Brake Control (DBC)	■
Dynamic Stability Control (DSC)	■
Dynamic Traction Control (DTC)	■
Electronic Brake-force Distribution (EBD)	■
Engine Drag Torque Control (MSR)	■
Engine immobiliser (EWS IV)	■
First Aid kit and warning triangle	■

■ Standard    £ Optional cost    — Not Available

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## Equipment

Safety and technology	335i SE
Foglights with chrome ring	■
Foglights, rear	■
Follow-me-home headlight function (time adjustable)	■
Free-wheel lock cylinder, driver's side	■
Glove box compartment - illuminated, secured through central locking	■
Headlight wash, high-pressure system for cleaning headlights	■
Hill-start assistant	■
Lights-on warning, by check control message when ignition is switched off	■
Park Distance Control (PDC), rear	■
Passenger seat occupancy sensor, front	■
PDC (Park Distance Control), front and rear	£285
Rain sensor with automatic headlight activation	■
Runflat indicator, passive monitoring of all four wheels with status indicator light	■
Safety battery terminal clamp	■
Safety bodysHELL - bumper system with impact absorbers, reversible up to 2.5mph	■
Seat belt system, front with belt latch tensioner with belt force limiter, integrated in the seat	■
Seat belt system, rear with two three-point locking inertia-reel belts	■
Side airbags - driver and front passenger, integrated in the seat, with combined head airbag	■
Third brake light, integrated in luggage compartment lid	■
Trailer tow hitch with pivot - mounted ball head	£625
Universal remote control	£175
Welcome light, parking light and rear lights activated through remote control function	■
Windscreen wipers with adjustable intermittent intervals	■
Xenon headlights with corona rings for low and high beam, using bi-xenon technology, including automatic beam-throw control and headlight washer system	■
<b>Seats</b>	
Child seat ISOFIX attachment, front	£65
Fluid Cloth Upholstery	■
Four seats	■
Front seats with storage nets on seat backrests	■
Lumbar support, driver and front passenger	£210
Seat adjustment - electric with driver memory. Includes electric adjustment of all seat levels for driver and front passenger with electric rear seat easy access. Headrest height with electrical adjustment.	■
Seat heating, front	£260
Sports seats, front (not available in conjunction with Nappa leather)	£430
<b>Exterior equipment</b>	
Air scoop with grille in front bumper, grille grey. In combination with active cruise control, grille black	■
Air scoop with grille in front bumper, grille in black	—
Black high-gloss exterior	£75
Bumpers in body colour, front and rear	■

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## Equipment

Exterior equipment	335i SE
Comfort Access system	£430
Door handles, bow-type and in body colour	■
Exhaust tailpipe - visible, dual, left, round, chrome finish matt	—
Exhaust tailpipe - visible, single, left and right, round, chrome finish matt	■
Exterior mirrors - chrome glass aspheric, tinted blue, heated mirror, electric adjustment, body-coloured, aerodynamically optimised housing, mechanical fold-in action, wide-angle interference glass	■
Exterior mirrors, folding	£165
Exterior mirrors, folding, automatically dimming	£230
High-beam assistant (not available with interior mirror with compass function)	£95
High-gloss Shadowline exterior trim	£350
Indicator lenses, clear	■
Kidney grille, chrome with chrome vertical slats	■
Model designation, deletion	£0
Retractable hardtop, three-part, electrically operated steel roof, includes radio-remote opening and convenient boot access function of roof to give easier access to load space.	■
Side frame strip matt chrome Pearl Grey	■
Tailgate soft-close function	■
Three-stage door brake	■
Wind deflector	£220
Window recess finishers black matt chrome Pearl Grey	■
Windscreen washer jets - two, heated	■
Interior equipment	
12V adapter socket	■
Air conditioning, automatic	■
Armrest - front with storage compartment, secured through central locking	■
Armrest, front with sliding adjustment	£110
Central-locking switch	■
Centre console rear - with ashtray, storage compartments with cover, rear seat vent	■
Climate comfort windscreen	£115
Cup holders - two, in the instrument panel above the glove box, folding	■
Door sill finishers with BMW designation, designation and inlay in chrome	■
Electric windows - front and rear, with open/close fingertip control, central switch for lowering all four windows simultaneously	■
Extended lights package	■
Floor mats in velour	£75
Lashing eyes in luggage compartment	■
Personal profile (contents depend on selected optional equipment)	■
Rear seat backrest, foldable, converts rear seats to large storage area, storage net included which separates rear cabin from luggage compartment	■
Rear seat easy access system allowing comfortable access to the rear from driver's and front passenger's seat	■
Rear seat head restraints	■
Rear-view mirror, automatically dimming	■

■ Standard    £ Optional cost    — Not Available

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## Equipment

Interior equipment	335i SE
Rear-view mirror, with digital compass (not available in conjunction with High-beam assistant)	£60
Start/Stop button, with ring in matt chrome Pearl Grey	■
Steering column with manual reach and rake adjustment	■
Storage compartments in door-trim panels, folding compartment with integrated glasses and coin tray	■
Storage Package	£60
Sun visors with illuminated vanity mirror, with slide cover for driver and front passenger	■
Through-load system with integrated transport bag	£145
Toolkit located in luggage compartment	■
Window heating - rear with automatic deactivation	■
Windows - heat insulated, green-tinted all round and grey shade band on windscreen	■
<b>Steering wheels</b>	
Multi-function controls for steering wheel	■
Three-spoke sports leather steering wheel with inserts in matt chrome Pearl Grey	■
<b>Audio and communications</b>	
Auxiliary input point for auxiliary playing devices, in storage compartment underneath armrest front	■
Bluetooth telephone preparation	£535
Bluetooth telephone preparation with telematics	£535
BMW Assist	£0
BMW Professional radio with single CD player and MP3 playback capability	■
CD changer for six CDs	£295
Hi-Fi loudspeaker system	£390
Hi-Fi loudspeaker system - LOGIC7 Professional	£820
MiniDisc player (not available in conjunction with: Navigation system - Professional/Business)	£110
Navigation system - Business (Not available with: TV Function, or Voice Control)	£1,445
Navigation system - Professional	£1,970
On-board computer. Display of: - Average consumption - Current consumption - Range - Average speed - Time/Date	■
Outside temperature display in instrument panel, with visual and acoustic warning at +3°C	■
Preparation for six CD changer	■
Rear window aerial, AM/FM with diversity and switchable aerials in the side trim at rear	■
TV function (only with Navigation system - Professional)	£710
Voice Control (only with Navigation system - Professional)	£285
<b>Paintwork, upholstery and trims</b>	
Interior trim - Black high-gloss (standard in combination with Dakota or Nappa leather upholstery)	£75
Interior trim - Brushed Aluminium	£250
Interior trim - Burr Walnut wood	£335
Interior trim - Dark Grey Poplar wood	£335
Interior trim - Light Poplar wood	£335
Interior trim - Titanium light (not with Dakota or Nappa leather upholstery)	■

■ Standard    £ Optional cost    – Not Available

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## Equipment

### Paintwork, upholstery and trims

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Metallic paintwork	■
Non-metallic paintwork	£0
Upholstery - Dakota leather	£1,365
Upholstery - Nappa leather	£1,950

■ Standard    £ Optional cost    — Not Available

## Technical Specification 335i SE Convertible (2007)

**Note** - Figures in brackets represent Automatic transmission

### Engine

Cylinders/valves 6/4  
Capacity cc 2979  
Stroke/Bore (mm) 89.6/84.0  
Max output (kW/hp/rpm) 225/306/5800  
Max torque (Nm/rpm) 400/1300

### Wheels

Tyre size front 225/45 R17  
Tyre size rear 255/40 R17  
Wheel size front 8J X17  
Wheel size rear 8.5Jx 17

### Fuel consumption

Urban (mpg) 19.0 (19.6)  
Extra-urban (mpg) 40.4 (38.7)  
Combined (mpg) 28.5 (28.5)  
Urban (ltr/100km) 14.9 (14.4)  
Extra-urban (ltr/100km) 7.0 (7.3)  
Combined (ltr/100km) 9.9 (9.9)  
CO2 emissions (g/km) 238  
Tank capacity (ltr) 63

### Dimensions

Wheelbase 2760  
Vehicle length 4580  
Vehicle width 1782  
Vehicle height 1384  
Track, front 1500  
Track, rear 1507

### Performance

Drag (cw) 0.31  
Top speed (mph) 155  
Acceleration 0-62 mph (sec) 5.8 (6.0)  
Acceleration 50-75 mph in 4th (sec) 5.9 (na)

### Weight

Unladen (EU) 1810 (1825)  
Max permissible 2165 (2180)  
Permitted load 430  
Permitted axle load, front/rear 990/1200

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Prices and specification shown are effective from November 2006.