

1983 CHRYSLER E CLASS



EASTERN SALES LTD.
1905 MAIN STREET,
WINNIPEG, MANITOBA.
R2V 2B1



1983 CHRYSLER E CLASS... EXCELLENCE IS ITS NAME

If "going first class" is a way of life with you, then Chrysler E Class is your kind of automobile. It's a car that represents the finest marriage yet of electronic convenience, front-wheel-drive efficiency and luxury of appointment.

Quality of design is evident everywhere you look in this car. It's present in the sleek shape of the body, in the stylish way the swept-back vertical grille accents the car's low-to-the-road profile, in the way the doors and decklid are designed to close... quietly and with less effort.

E Class value is further substantiated by an impressive list of standard equipment designed to pamper even the most discriminating luxury car buyer. Power-assisted rack-and-pinion steering, power front disc

brakes, power deck lid and fuel filler door releases, Halogen headlamps, 3-speed Torqueflite automatic transaxle, cornering lights, trunk dress-up, and an Electronic Voice Alert System are included.

Add to this the improved highway acceleration, hill-climbing ability and fuel efficiency of Chrysler's 2.2 litre overhead-cam Trans-4 engine, with a sophisticated 2.6 litre optional engine available, and it becomes clear that Chrysler E Class matches its comfort and its luxury with the sort of performance that makes motoring a relaxing, enjoyable experience. The 1983 Chrysler E Class is truly in a class by itself... for engineering excellence, for elegance, for value. Be sure to see and drive it soon. It's a revelation!



QUALITY AND LUXURY ENGINEERED IN

In the drive to build fine quality automobiles, like the Chrysler E Class, the three acronyms: CAD, CAT and CAM are rapidly becoming a key part of the industry's language, with Chrysler at the forefront.

CAD, Computer-Aided Design, is the beginning of the process. Because Chrysler engineers are able to use computers to project, then assess, the effects of different structural modifications, the final car design that emerges is more aerodynamically efficient, smoother riding and better handling than might otherwise be possible. Chrysler computer experts estimate that the CAD system gives them a minimum 3 to 1 productivity improvement over traditional design methods, allowing engineers more time to concentrate on refinements and attention to detail.

CAT, Computer-Aided Testing, at Chrysler is so advanced that other auto manufacturers have purchased Chrysler programs. It means, for example, that the transverse-mounted engine in a Chrysler E Class is ready to fulfill its promise of many thousands of kilometres (miles) and years of reliable service; it means that the automatic transaxle shifts gears more smoothly, at the most economical speed ranges; it means that Chrysler can realistically set a goal that

every car off the assembly line will be as close to being perfect as it can be. CAM, Computer-Aided Manufacture, further assures the quality of the 1983 Chrysler E Class. The use of computer-directed robots, for example, produces precision welding that enhances each car's appearance, integrity, and quietness.

The Chrysler commitment to quality means that materials and technology work hand-in-hand to produce durable automobiles that retain their value, year after year. This philosophy is evident in the use of scale model simulation to predict component endurance, in the extensive use of galvanized steel body panels and in the rigorous proving grounds testing of new vehicles. All these factors are aimed at building longer life into every Chrysler, as is the new stainless steel exhaust system standard on all cars equipped with the optional 2.6 litre Mitsubishi engine.

From design through manufacture, quality and luxury are the hallmarks of the new Chrysler E Class. Your guarantee that these characteristics are there to stay lies in the Chrysler E Class Quality Assurance Program and its 200 inspections that check out minute details of the car's construction.

OPTIONS ADD ELEGANCE TO THE CHRYSLER E CLASS

- A. **New Electronic Travel Computer Cluster** allows you to monitor distance travelled, average speed and fuel economy functions, all at the touch of a button. An integral digital electronic clock is also part of this advanced computer wizardry.
- B. **Automatic Speed Control** reduces driver fatigue and can help increase fuel efficiency on long trips at highway speeds.
- C. **Tilt steering wheel.** Adjusts up or down for extra driver comfort. The ultimate convenience option for the more-than-one-driver family.
- D. **Air Conditioning** has new "bi-level" control that directs air according to the weather. In summer, cool air is directed through the upper and lower outlets, while in winter, a temperature differential between the upper and lower outlets improves overall comfort, particularly on those bright days when the outside temperature is low but there is a lot of warmth from the sun.
- E. **Electronically-tuned AM/FM/MX stereo radio with cassette player.** This twin offering represents the finest in "state-of-the-art" sound reproduction. Play your favourites on the cassette system with Dolby* or allow the "quartz crystal" precision tuner to track down a station for you.

*Dolby is a trademark of Dolby Laboratories.

- F. **Illuminated passenger vanity mirror.** Night or day, a convenience feature that adds that extra dash of style and elegance to your Chrysler.
- G. **Power remote mirrors.** Adjust your dual outside mirrors effortlessly from the driver's seat. A real convenience and safety feature.

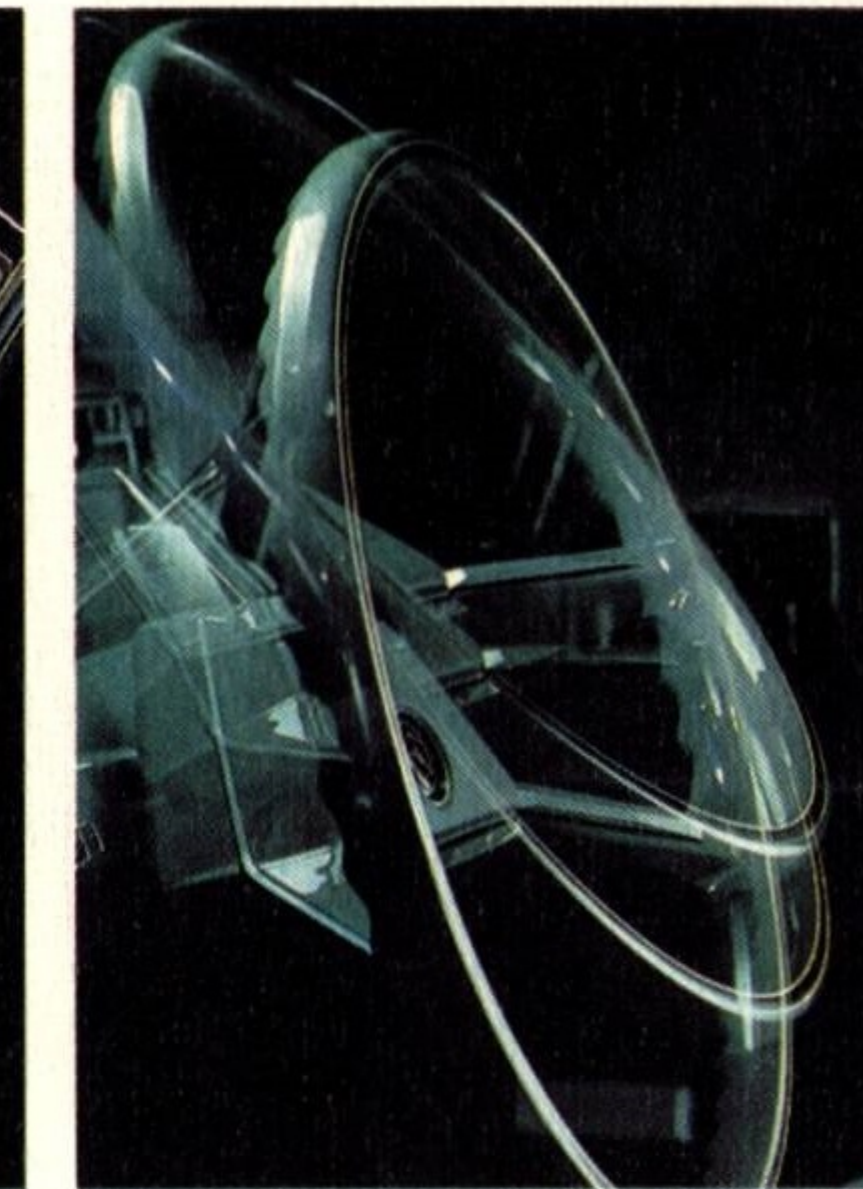
Your Dealer has complete details on the full list of additional Chrysler E Class options available. See him for details.



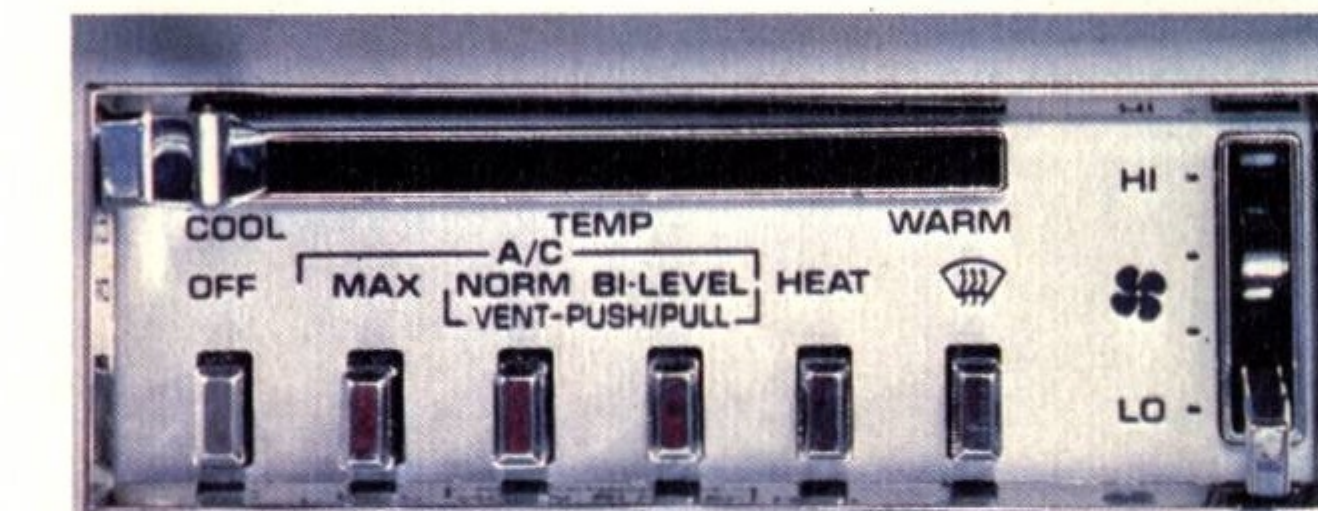
A



B



C



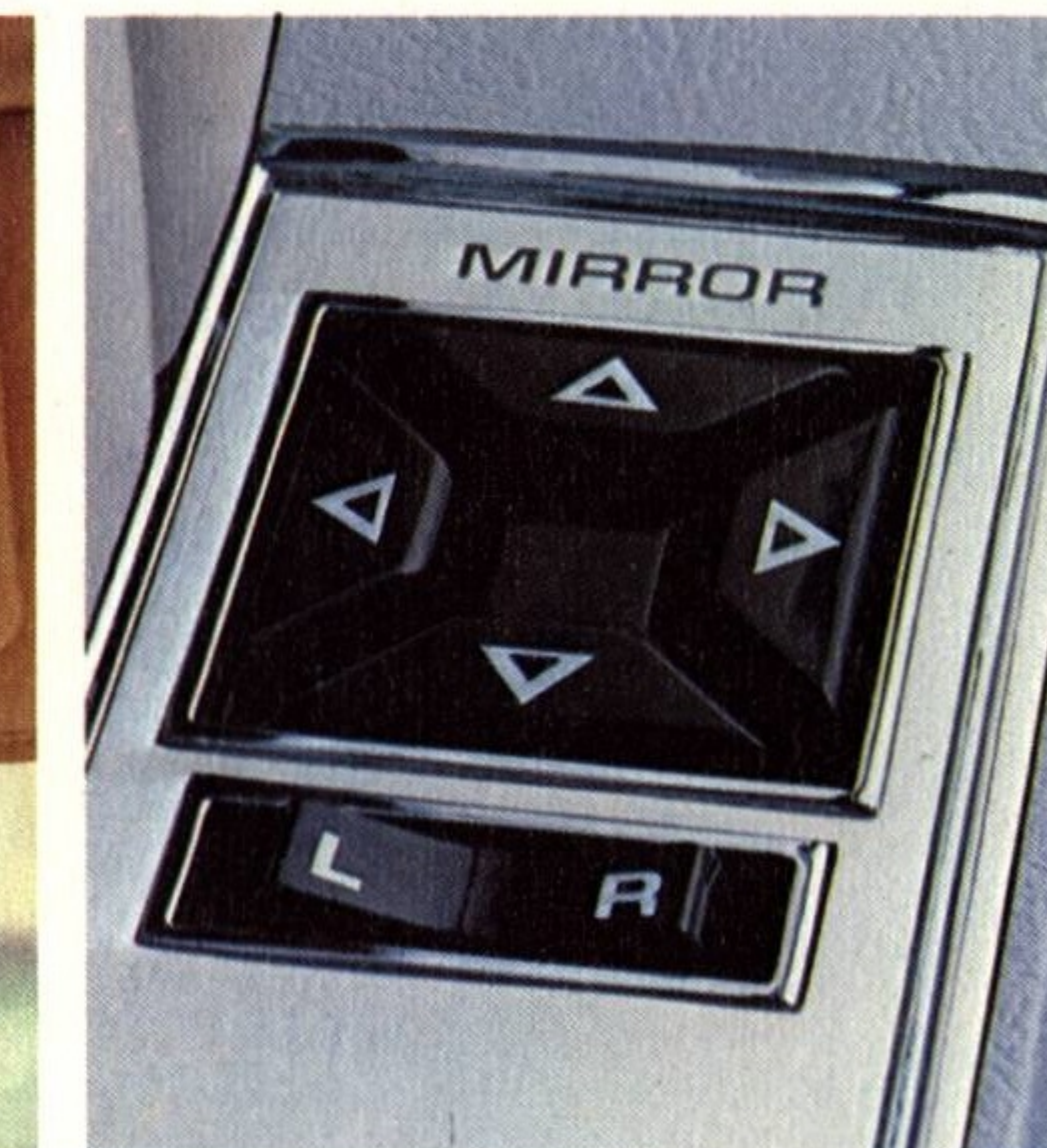
D



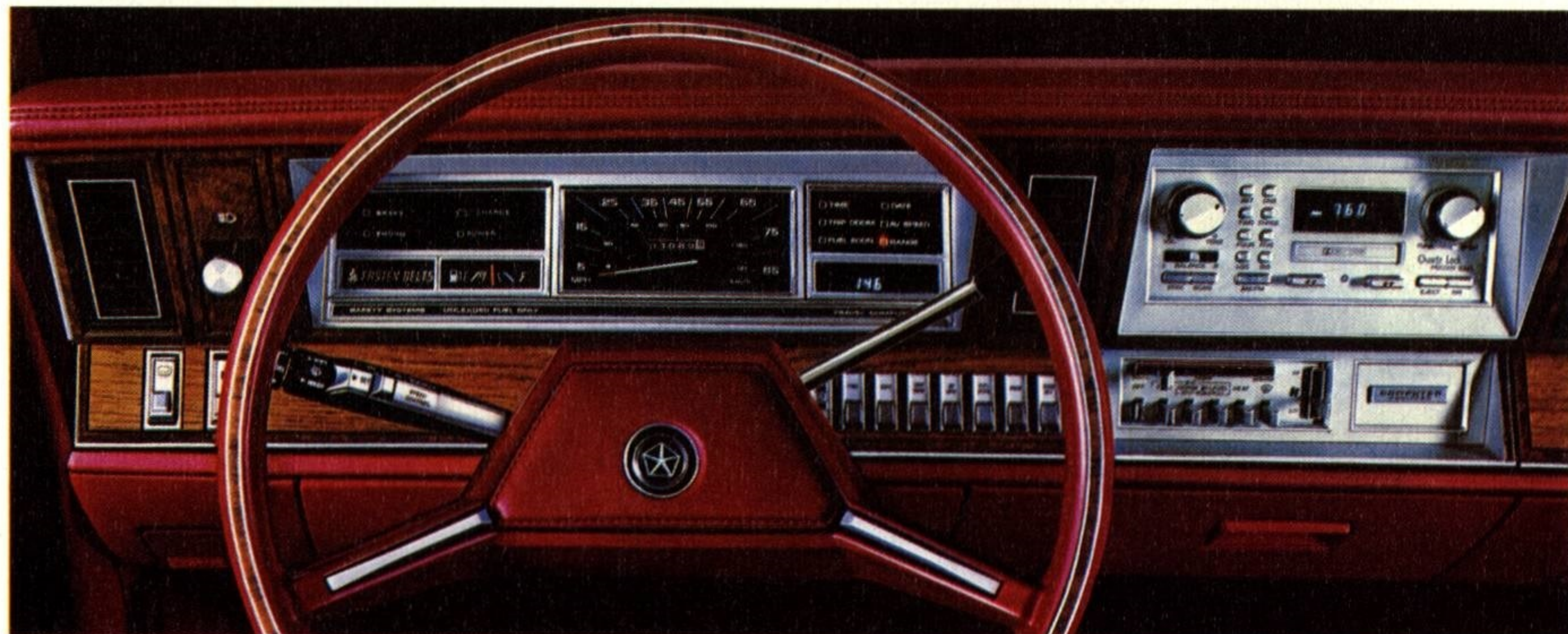
E



F



G



INTERIORS . . . A NEW SENSATION IN COMFORT

Step inside a Chrysler E Class and experience a new world of mid-size pleasure. Cloth bench seat with a folding front centre armrest is standard on this Chrysler and comes in blue, red, beige or silver. For those who require more durable six-passenger seating, an all-vinyl upholstery is optional. The ultimate in luxury seating, with the convenience of individual front seat adjustment, is yours with the 50/50 split bench seats optionally available on Chrysler E Class. Offered in soft velvet cloth these seats have individual in-board armrests and centre console. Each console features a handy storage pocket and the control for the individual seat back recliner. If the power-operated driver's seat is ordered, the controls for this are also located in the console. The 50/50 seats also feature extra long seat tracks that ensure relaxed comfort for even the tallest of drivers. Soft map/magazine pockets are on the seat backs for the convenience of rear seat passengers.

Supplementing this versatile choice of seating are luxury door trim panels with built-in courtesy lamps, plush carpeting, a cloth covered headliner, seat belts with tension release feature, a luxury styled steering wheel, and a padded instrument panel cover—all colour-keyed to give the Chrysler E Class that unmistakable touch of class. Add to this luxury environment the more-than-generous rear seat legroom that a 2618 mm (103 inch) wheelbase affords and you'll understand why we say E Class luxury begins with spaciousness.

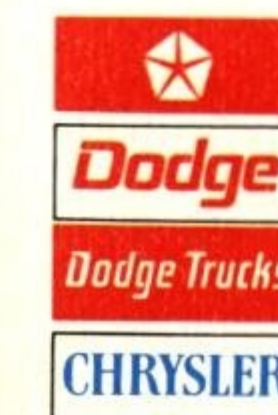
A new two-tone woodgrain instrument panel supplements the functional beauty of the interior. The integral Visual Message Centre that monitors low fuel and windshield washer fluid levels, plus door- and decklid ajar functions, is only the beginning of the E Class electronic wonders. In combination with the uncanny space-age convenience of an Electronic Voice Alert System, that reminds you with a subdued verbal message if any one of ten different non-operating conditions exist, you have an assurance that you'll never be caught unaware of potential problems in this all new Chrysler. Sensational standard convenience that's leaps and bounds ahead of the ordinary is just another reason why E Class and engineering excellence go hand in hand.

Chrysler E Class Selected Standard and Optional Features

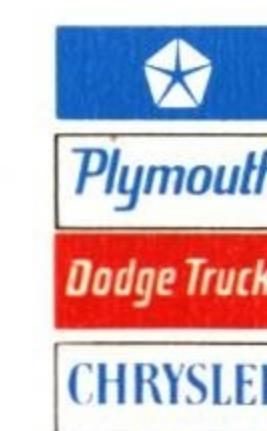
AIR CONDITIONING—Bi-level	O
ALTERNATOR—78 amp.	O
BATTERY—500 amp., long-life, maintenance-free	O
BRAKES—Power disc front, self-adjusting drum rear	S
BUMPER GUARDS—Front & rear	O
COMPUTER—Electronic travel	O
CORROSION PROTECTION—Galvanized steel most major panels.	S
Front fender, plastic liners	S
Anti-stone chip coating, lower bodysides	S
DEFROSTER—Rear window, electric	O
ELECTRONIC IGNITION & VOLTAGE REGULATOR	S
ELECTRONIC VOICE ALERT—English or French	S
ENGINE BLOCK HEATER	O
EXHAUST SYSTEM—Stainless steel (with 2.6 litre engine)	S
HALOGEN HEADLAMPS	S
HEATER—With Ram-Air and Forced-Air ventilation systems	S
LIGHTS—Visual Message Centre	S
MIRRORS—Dual, outside, chrome, power	O
Illuminated, passenger side, vanity	O
POWER ASSISTS—Brakes and steering	S
Decklid and fuel filler door release	S
Door locks, mirrors, windows, seat	O
RADIOS—AM, manually tuned	S
AM/FM/MX stereo/cassette, electronically tuned	O
SEATS—Cloth, bench with centre armrest	S
Vinyl, bench with centre armrest	N/C
Cloth, 50/50 split-bench with dual armrests and passenger recliners	O
SPARE TIRE—Conventional	O
SPEED CONTROL—Automatic	O
SUSPENSION—Sport Handling or Heavy Duty	O
TILT STEERING COLUMN	O
TIRES—P185/70 R14, steel belted radials, WSW	S
UNDERCOATING	O
WHEEL COVERS—Wire	O
WHEELS—Cast aluminum	O
WINDSHIELD WIPERS—With variable-delay intermittent wipe	O

S—Standard Equipment O—Optional Equipment N/C—No Charge option
WSW—Wide white side walls

Your Dealer has complete details on additional standard/optional equipment available. See him for details.



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Dimensions, Weight and Capacity

	Four-Door Sedan	
	millimetres	inches
Wheelbase	2618	103.0
Overall Length (a)	4715	185.6
Overall Width	1734	68.3
Overall Height	1346	52.9
Turning Diameter—metres (feet)	11.0 (36.1)	
Curb Weight (b)—kilograms (pounds)	1174 (2588)	
Usable Luggage Capacity—dm ³ (cu. ft.)	484 (17.1)	
Passenger Capacity	6	
Fuel Capacity—litres (Imp. Gals.)	49 (10.8)	

Engines

	2.2-litre 4-cylinder	2.6-litre (c) 4-cylinder
Availability	Standard	Optional
Type	OHC	OHC
Carburetor	2-Barrel	2-Barrel
Net Power—kW (bhp) @ RPM	72 (97) @ 5200	71 (95) @ 4800
Net Torque—N.m (lb. ft.) @ RPM	158 (117) @ 3200	187 (138) @ 2400

Transaxle/OTGR* Availability

	2.2-litre 4-cylinder	2.6-litre (c) 4-cylinder
3-Speed Automatic—Std.	Std.—3.02 OTGR	Std.—3.02 OTGR

(a) Includes bumper guards Std.—Standard Opt.—Optional at extra cost
(b) Based on 5-passenger load, base engine and standard tires
(c) Mitsubishi "Silent Shaft" with stainless steel exhaust system
*OTGR—Overall Top Gear Ratio. Similar to the "Axle Ratio" for a rear-drive car.

5/80 WARRANTY COVERAGE

Chrysler offers for 1983 a comprehensive warranty for 12 months or 20,000 kilometres covering repairs to any part of the vehicle which proves defective in materials or workmanship in normal use. In addition, power train components are covered for 5 years or 80,000 kilometres (subject to deductible). Ask your Dealer for complete details.

5/80 OUTER PANEL ANTI-CORROSION PROTECTION

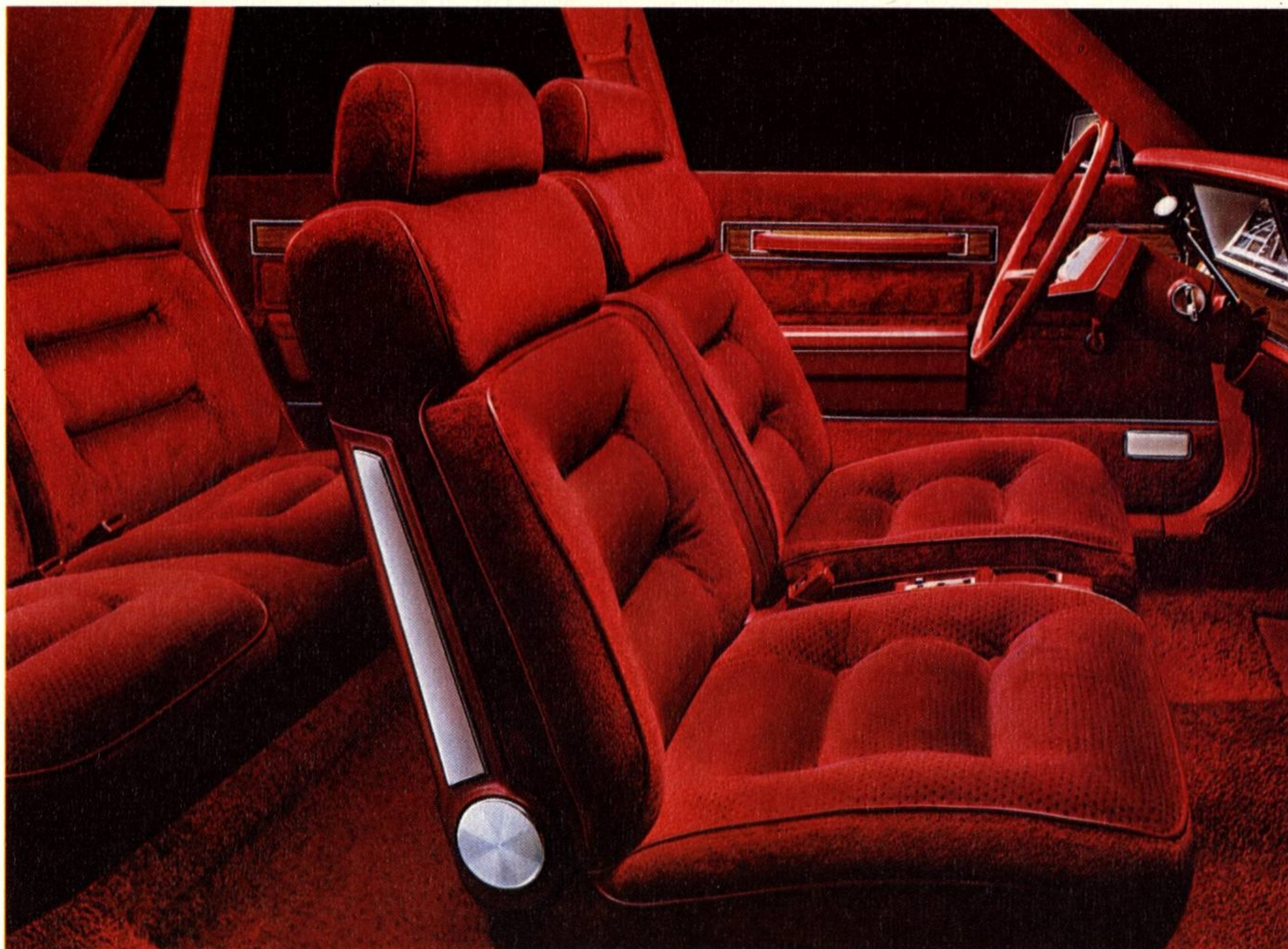
The 5/80 Outer Panel Anti-Corrosion Limited Warranty provides protection against perforation for outer panels up to 5 years or 80,000 kilometres (whichever occurs first) from the warranty start date. Ask your Dealer for complete details.

5/80 SERVICE CONTRACTS

Optional 5/80 Chrysler Service Contracts are available that provide you with protection against tomorrow's rising service and parts costs, starting after your vehicle's basic limited warranty expires and lasting for 5 years or 80,000 kilometres (whichever occurs first) from your vehicle's original in-service date. The plans have a \$25 deductible and provide an allowance for alternate transportation and towing. Ask your Dealer which Service Contract best suits your vehicle and driving needs.

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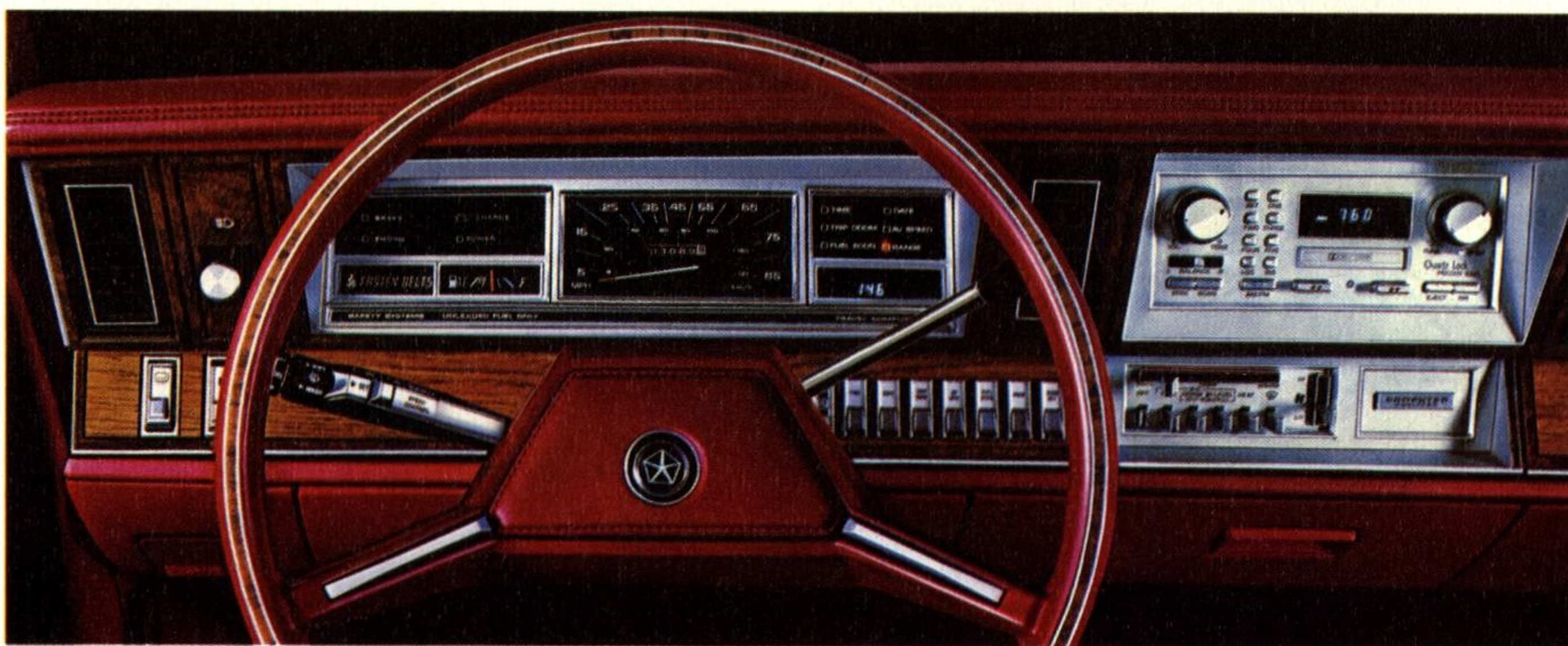


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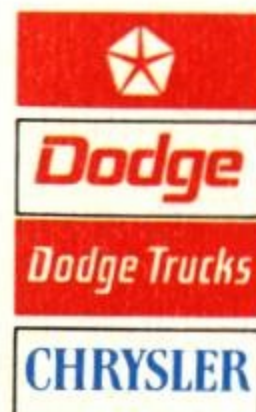


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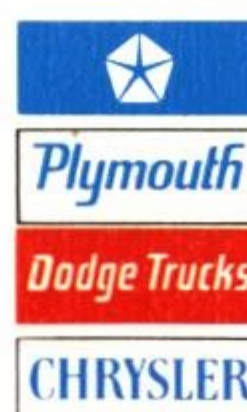
AIR CONDITIONING—Bi-level	O
ALTERNATOR—78 amp.	O
BATTERY—500 amp., long-life, maintenance-free	O
BRAKES—Power disc front, self-adjusting drum rear	S
BUMPER GUARDS—Front & rear	O
COMPUTER—Electronic travel	O
CORROSION PROTECTION—Galvanized steel most major panels.	S
Front fender, plastic liners	S
Anti-stone chip coating, lower bodysides	S
DEFROSTER—Rear window, electric	O
ELECTRONIC IGNITION & VOLTAGE REGULATOR	S
ELECTRONIC VOICE ALERT—English or French	S
ENGINE BLOCK HEATER	O
EXHAUST SYSTEM—Stainless steel (with 2.6 litre engine)	S
HALOGEN HEADLAMPS	S
HEATER—With Ram-Air and Forced-Air ventilation systems	S
LIGHTS—Visual Message Centre	S
MIRRORS—Dual, outside, chrome, power	O
Illuminated, passenger side, vanity	O
POWER ASSISTS—Brakes and steering	S
Decklid and fuel filler door release	S
Door locks, mirrors, windows, seat	O
RADIOS—AM, manually tuned	S
AM/FM/MX stereo/cassette, electronically tuned	O
SEATS—Cloth, bench with centre armrest	S
Vinyl, bench with centre armrest	N/C
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SPARE TIRE—Conventional	O
SPEED CONTROL—Automatic	O
SUSPENSION—Sport Handling or Heavy Duty	O
TILT STEERING COLUMN	O
TIRES—P185/70 R14, steel belted radials, WWSW	S
UNDERCOATING	O
WHEEL COVERS—Wire	O
WHEELS—Cast aluminum	O
WINDSHIELD WIPERS—With variable-delay intermittent wipe	O

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