

1984

CHRYSLER

NEW YORKER



1984 CHRYSLER NEW YORKER

Advanced technology, elegantly expressed

Your first glimpse of a 1984 Chrysler New Yorker will simply confirm your expectations. Over the years the New Yorker name has come to stand for all the sensations of luxury and elegance associated with a prestige motor car.

Your first look at a 1984 Chrysler New Yorker will encompass a beautifully styled expression of the automotive stylist's art. For 1984, Chrysler stylists have enhanced the car's exterior attractiveness with several new elements of beauty and function. There's a new

treatment of the New Yorker's formal grille, new wide full wheel opening mouldings that strikingly frame the sparkling wire wheel covers, new wide belt mouldings and new wraparound taillamps that denote luxury.

In sum, the 1984 Chrysler New Yorker is truly a superb pairing of beauty and advanced technology. The former you can see, the latter you must experience. Do yourself a favour on both accounts, now at your Chrysler Dealers.



Velvet cloth 50/50 individually adjustable seats with centre armrests and reclining seat backs — standard



New Yorker's "inside story" is replete with new delights . . .

- New pillow-style luxury cloth 50/50 split bench front seats in beige, blue, brown, charcoal or red, have driver and passenger recliners, dual armrests, individual storage consolettes and seat-back pockets
- New optional pillow-style leather 50/50 front seats in the same handsome shades
- New pillow-style door-trim panels have lavalier handles
- New roof-mounted passenger assist handles
- Courtesy/reading lamps for front and rear passengers
- New luxury steering wheel
- Power windows are now standard equipment
- Standard AM radio has electronic tuning, digital readout and integral digital clock. All this and more tells you that this 1984 Chrysler New Yorker is an out-of-the-ordinary automobile, destined to be the proud possession of out-of-the-ordinary people!



1984 New Yorker . . . it does more than just look good

A great deal more. The car is standard-equipped for your driving pleasure with a 3-speed Torqueflite automatic transaxle, 2.2-litre electronically-fuel-injected engine, power steering, power front disc brakes, wide white sidewall steel-belted radial tires, iso-strut front suspension with antisway bar; in short, everything that's basic to the kind of power, performance and fuel efficiency you expect from a car of New Yorker's calibre.

What's more, you can go beyond this basic quality into a world of an even more stimulating

driving experience with an optional 2.2-litre turbocharged, fuel-injected engine or a 2.6-litre Mitsubishi "Silent-Shaft" engine, both with Chrysler's Extended-Life exhaust system. Either option adds an extra "burst" of well-controlled, smoothly responsive power. The 3-speed Torqueflite automatic transaxle is standard with your engine choice.

What all this does, is put you in command of a car that does more than just look good. Elegance was never more action-packed than in a Chrysler New Yorker for 1984!



Leather 50/50 individually adjustable seats with folding centre armrest and reclining seat backs — optional

Step into the age of electronics

You're completely at ease whether riding in or driving a 1984 Chrysler New Yorker. No detail has been overlooked to surround you with the newest and best in modern seating comfort, and the roomy dimensions of the car make even the longest trips a relaxing experience. But perhaps the greatest delight is found in the way the New Yorker puts the most advanced electronics at your disposal. You enjoy the security of an Electronic Voice Alert System (choose either English or French) that discreetly monitors and reports on 10 vital functions.

An electronic engine computer achieves better fuel economy. A new electronic instrument cluster employs a graphic message centre to display important details such as a door improperly latched or the windshield washer fluid low; essential on-

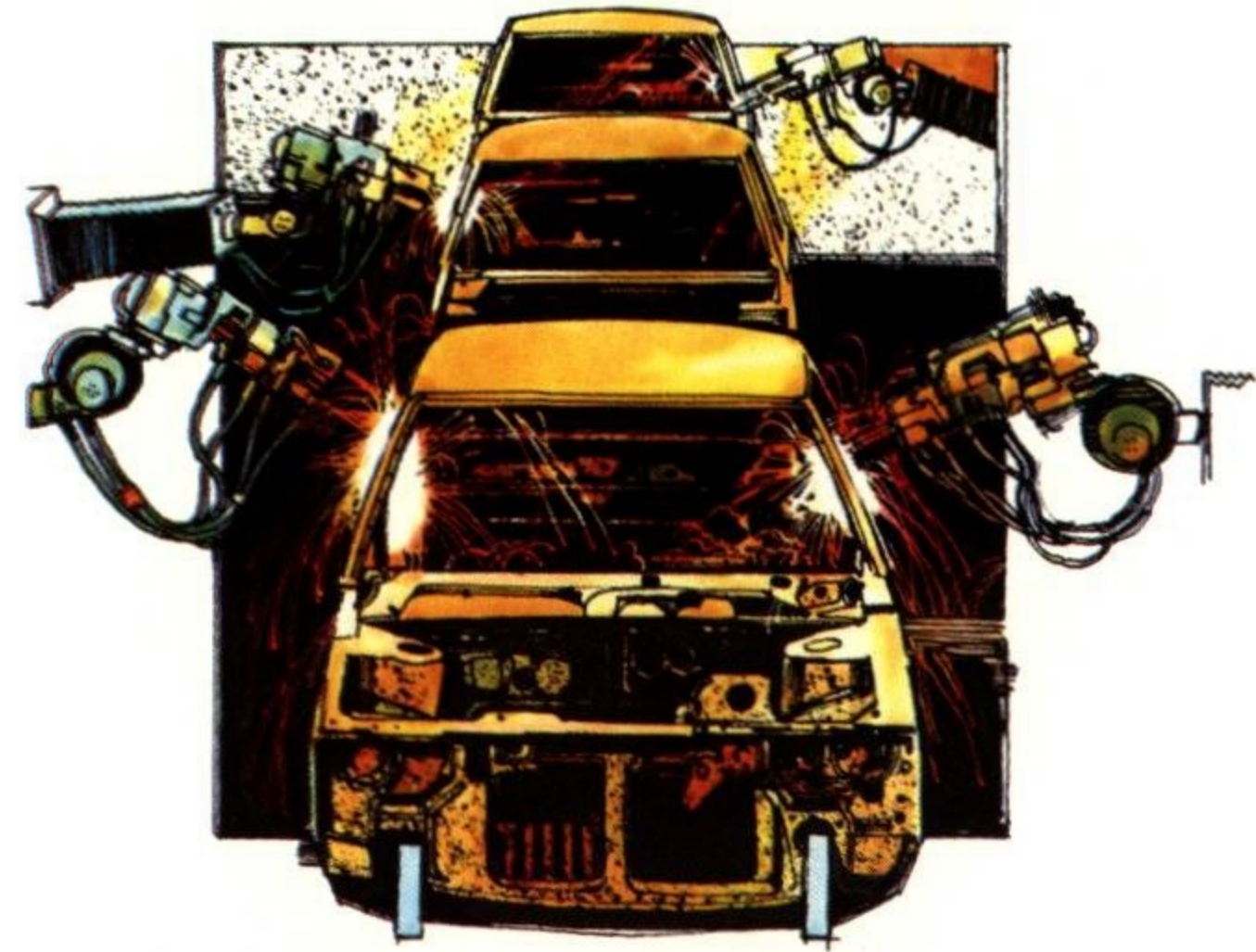


New Yorker's instrumentation

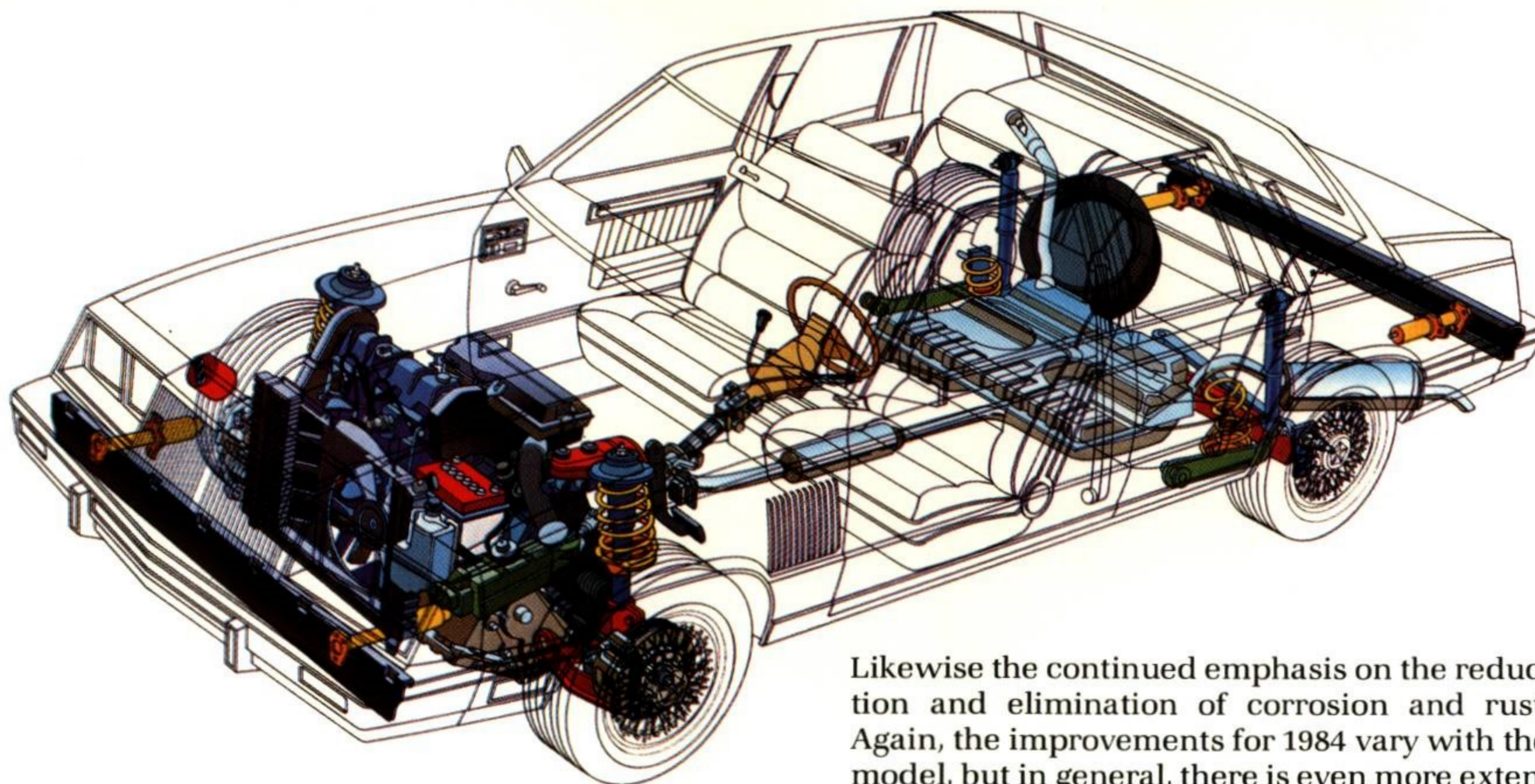
the-road information is provided by digital speedometer, odometer and trip odometer; the system also incorporates electronic oil, voltage, fuel and temperature gauges. You know at all times how well your New Yorker is behaving. An optional Electronic Navigator tells you how far you can go before your fuel tank is empty; your estimated time of arrival; distance to destination; time, day, month and date; instant and trip-average mpg readings; fuel consumed; average speed; miles travelled; elapsed driving time.

Chrysler Quality Engineering . . . the best gets even better for 1984

In recent years Chrysler has earned recognition as the industry leader in the use of CAT, CAD and CAM — Computer-Aided Technology, Design and Manufacturing — and to



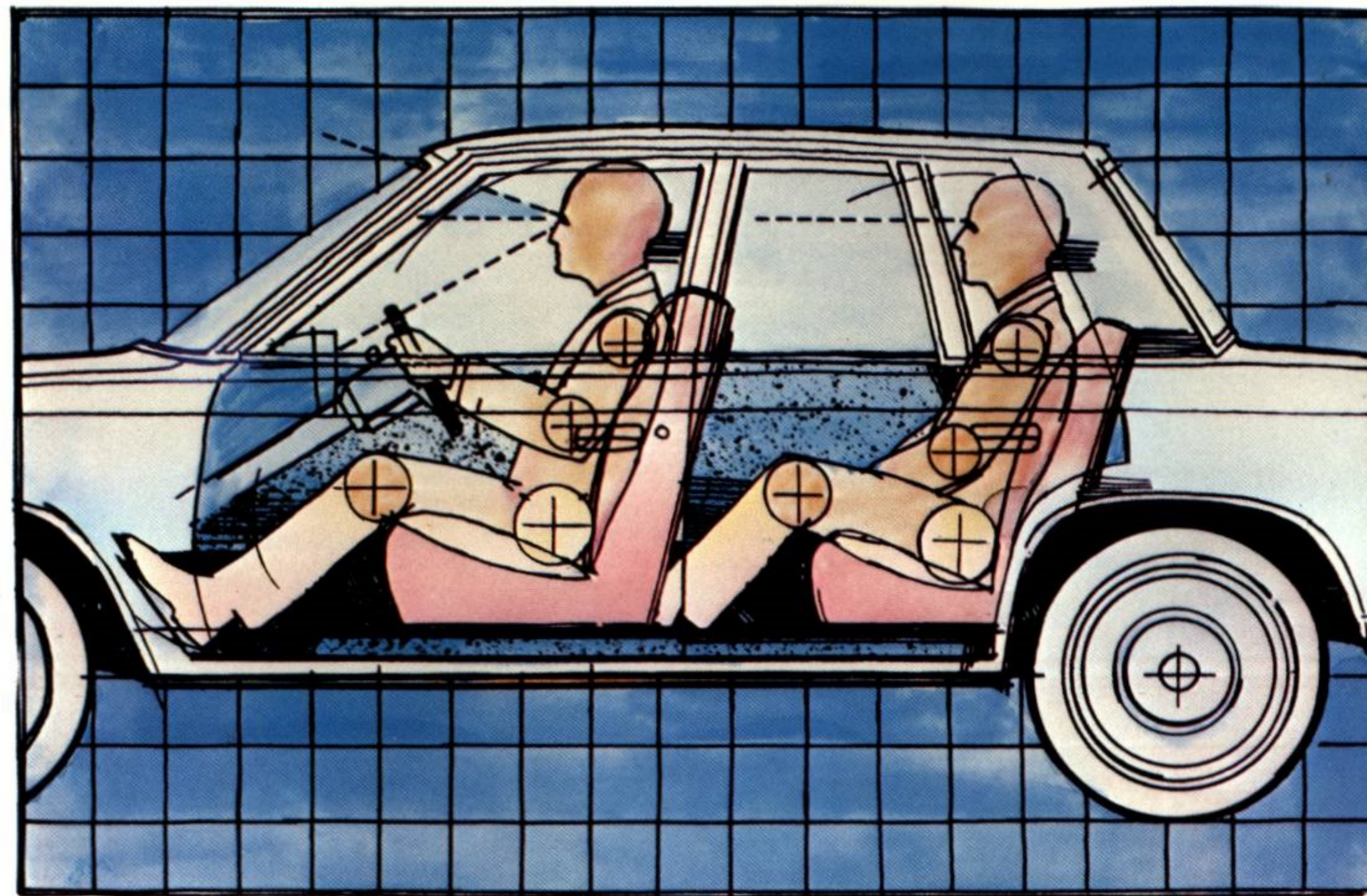
supplementary aspects in design, testing, and production processes. But the computer revolution is only one part of the story. What lies behind Chrysler's achievements in recent years is unquestionably the ability of the Chrysler engineering team to put its expertise, experience and intuition to work in getting the best from the new technologies. Without first-rate engineers there cannot be first-rate engineering. Chrysler's 1984 models reflect the application and enthusiasm expended by these engineers in the design and development phases. The tasks these men and women involve themselves in are myriad: complex stress-calculations in the body-design laboratories; aerodynamic testing in scale and full-size wind-tunnels; trial assembly of prototypes and exploration of new production techniques at Chrysler's Clairpointe "mini-plant"; vehicle handling evaluation on the twisting backroads and the high-speed oval at Chrysler's 4000-acre Proving Grounds; air conditioning and ventilation testing at the height of the summer in Arizona; cold-start and fuel-system testing in January in Kapuskasing, Northern Ontario; month-in, month-out laboratory rig-testing of hinges, electric motors, switches, linkages, seat structures; accelerated-corrosion destruction of import and domestic competitors' vehicles. All these are just some of the projects being undertaken to maintain the momentum



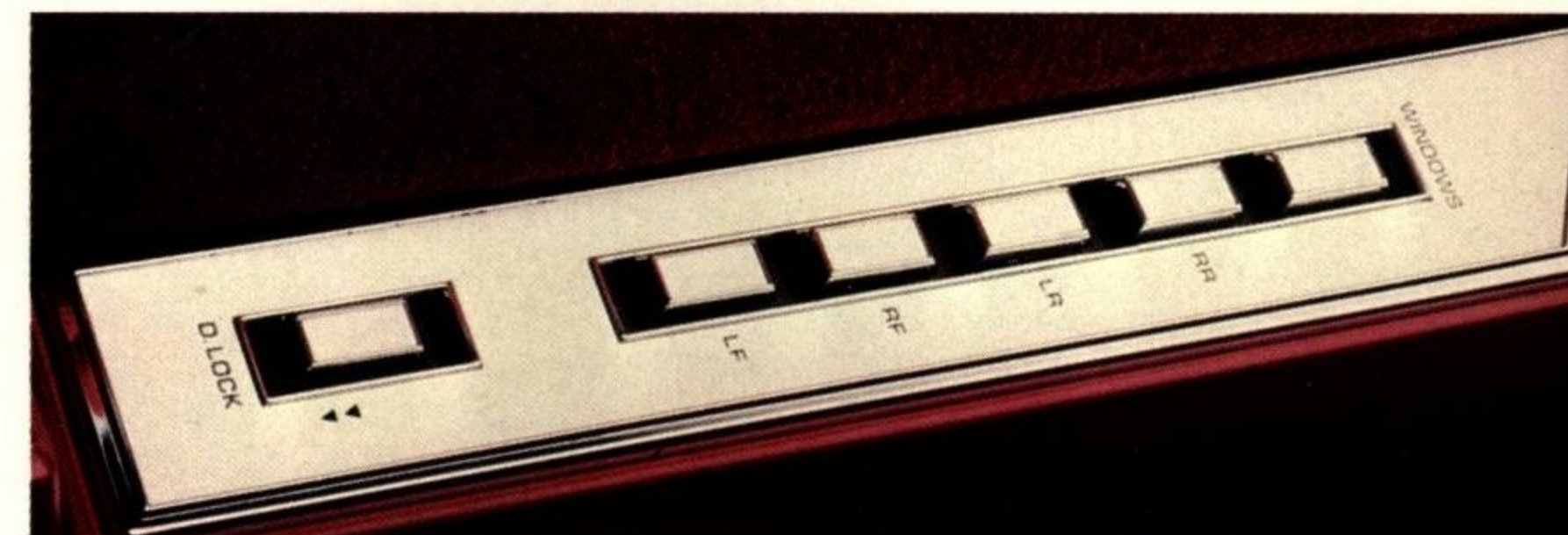
that has brought Chrysler recognition as a builder of front-wheel-drive vehicles of world-class quality, reliability and durability, quality-engineered to be the best.

The results are not always readily apparent in the showroom. Real quality is much more than skin-deep. In recent years, there has been a co-operative program by Chrysler design areas to reduce NVH — Noise, Vibration and Harshness. For 1984, the means to achieve this varies from model to model — improved door frame-to-side glass sealing on one, tighter spare-tire compartment covers and seals on another, improved motor-mount alignment on yet another — small but significant improvements intended to make Chrysler cars run whisper-quiet.

Likewise the continued emphasis on the reduction and elimination of corrosion and rust. Again, the improvements for 1984 vary with the model, but in general, there is even more extensive use of galvanized, galvanealed, zincrometal and zinc plated steels, fibre-glass, plastics, and special paints and primers. These improvements may not be instantly obvious in the new-car showroom, but are ones which will prove their worth much further down the road. In truth, there is probably no part, no surface, no joint in Chrysler-built vehicles that is not subject to some sort of engineering scrutiny to determine where improvement might be possible. In the manufacturing processes the same objective and uncompromising approach is built into the Chrysler Quality Assurance Program that embodies more than 200 separate inspections. All told, it's a quality engineering story that's second-to-none and the fruits of its labours are yours when you purchase a Chrysler product.



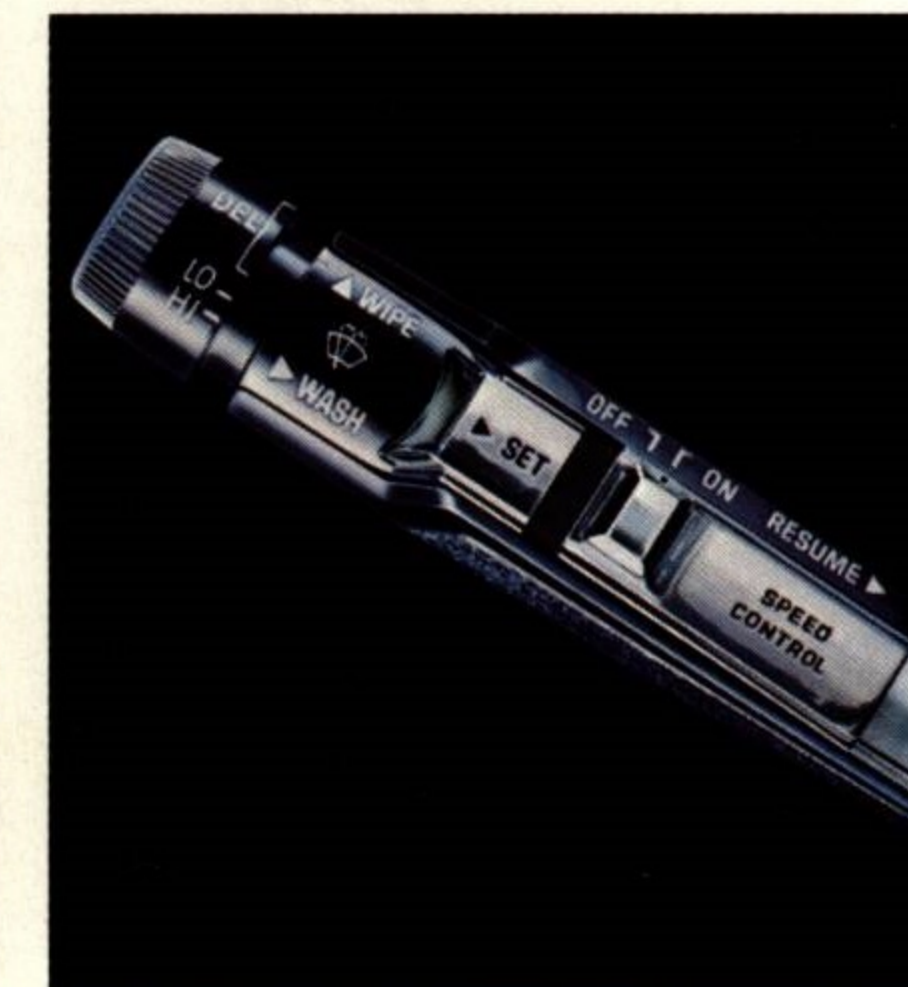
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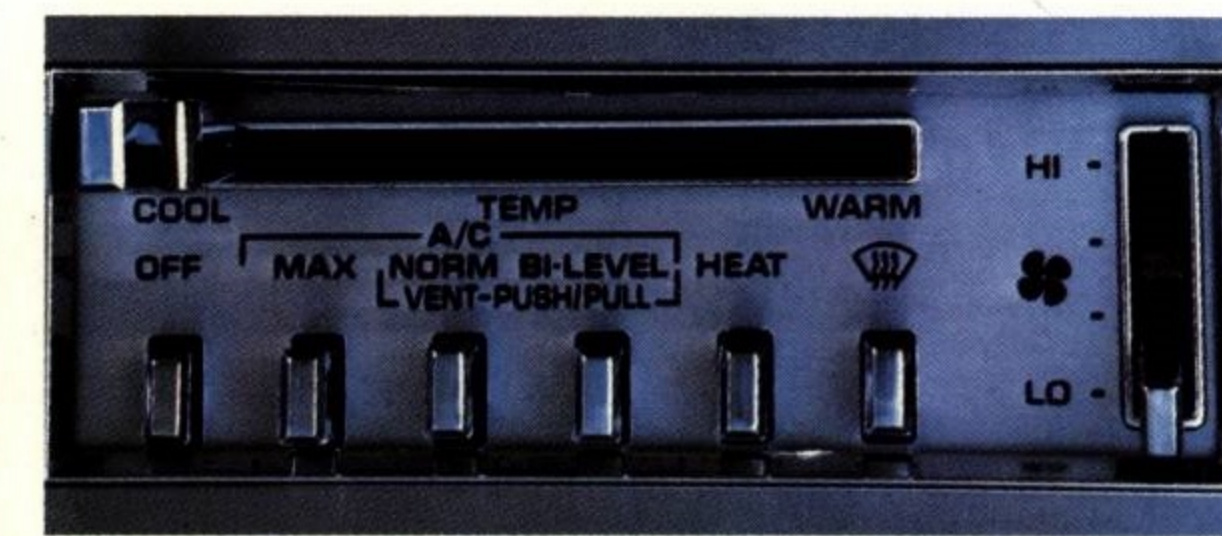
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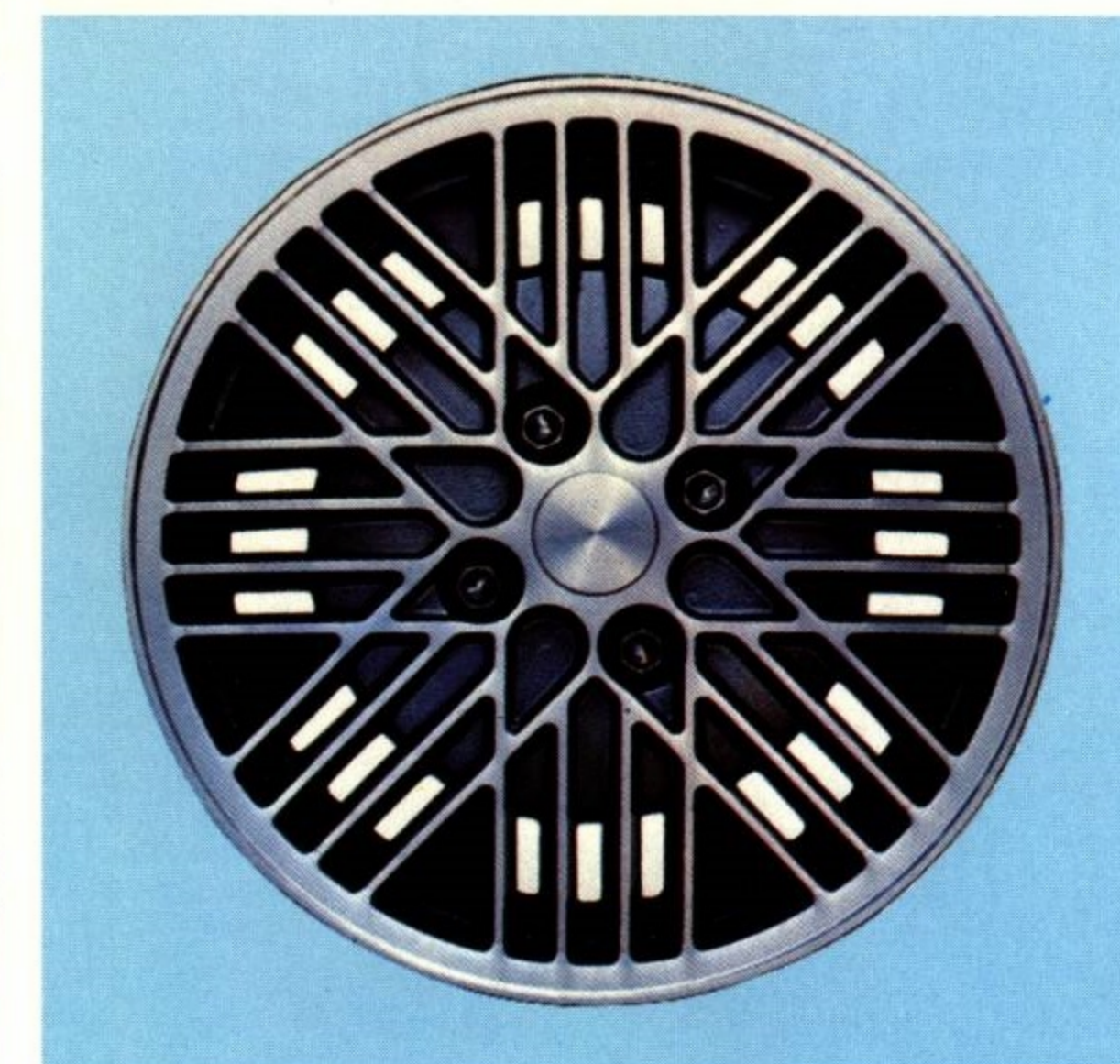
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E



F



G

New York Options . . . for added opulence

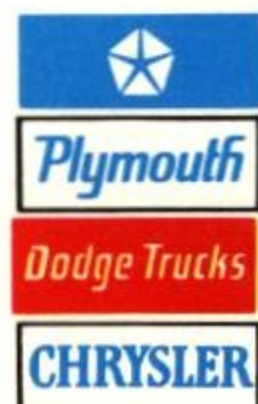
- A. **Night or day, this illuminated vanity mirror** helps you look your best. It's a stylish accent that offers utility as well as a luxurious touch to the 1984 Chrysler New Yorker.
- B. **Power controls for doors** are located within the driver's easy reach. Safety switch prevents accidental use of the individual passenger window controls.
- C. **You can tilt this steering wheel** to allow for the difference in driver preference. It's an asset to comfort, especially on long trips.
- D. **Save fuel, eliminate foot fatigue** with an automatic speed control. It's mounted on the multi-function steering column lever, lets you set the desired speed and maintain it without holding down the accelerator. Disengages immediately when you release the switch or touch the foot brake.
- E. **Bi-level air conditioning** directs air according to the weather. When it's hot outside, cool air is directed through both upper and lower outlets. When it's cold, a temperature differential between the outlets improves overall comfort.
- F. **Electronic tuning, Dolby® sound** make this AM/FM/MX stereo radio with cassette player a great travelling companion. New sophisticated "Seek-and-Scan" feature allows you to pick out stations, local or distant, or monitor up to twenty favourites that you've previously programmed into the radio's memory. Plus the latest in distortion-free sound reproduction.
*Dolby is a trademark of Dolby Laboratories
- G. **Cast aluminum road wheels** add a sporty touch to the glamorous New Yorker.

Chrysler New Yorker Selected Standard & Optional Features

AIR CONDITIONING—Bi-level	O
ALTERNATOR—75 amp. with 2.6-litre engine	S
90 amp. with 2.2-litre engines	O
BATTERY—500 amp. long life	O
BRAKES, POWER—Disc front, self-adjusting drum rear	S
BUMPER GUARDS & RUB STRIPS—Front & rear	S
CLOCK—Electronic digital (integral with radios)	S
CONSOLE, FORWARD—With ash receiver, storage/cassette bin, cup holder, and coin holder	S
CORROSION PROTECTION—Extensive use of galvanized steel; lower bodyside urethane chip-resistant primer; front fenders plastic liners	S
DEFROSTER—Rear window, electric	O
ELECTRONIC VOICE ALERT—In English or French	S
ELECTRONIC NAVIGATOR	O
ENGINE BLOCK HEATER	O
EXHAUST SYSTEM—Aluminized steel	S
Extended life system	O
GLASS—Tinted	S
HALOGEN HEADLAMPS	S
HEATER—3 speed with Ram-Air ventilation	S
HOOD RELEASE—Inside	S
ILLUMINATED ENTRY SYSTEM	O
INSTRUMENT PANEL—ELECTRONIC	S
INSULATION—Special body (sound inhibiting)	S
MIRRORS—Dual, outside, power, chrome	S
Illuminated, passenger side, vanity	O
POWER ASSISTS—Brakes and steering, decklid and fuel filler door release, mirrors and windows	S
Door locks and seat (left)	O
RADIOS—AM, electronically-tuned	S
AM/FM/MX stereo/cassette with electronic tuning	O
ROOF—Padded, landau vinyl with opera lights	S
SEATS—Cloth, 50/50 with dual armrests, passenger recliners, consolets, and seat-back pockets	S
Leather 50/50 with dual armrests, passenger recliners, consolets and seat-back pockets (Mark Cross only)	O
SPARE TIRE—Conventional	O
SPEED CONTROL, AUTOMATIC	O
STEERING WHEEL—Luxury, leather wrapped, (2-spoke)	O
SUSPENSION—Heavy-duty	O
TILT STEERING COLUMN	O
TIRES—P185/75 R14, Goodyear Arriva	S
UNDERCOATING	O
WHEELS—14", cast aluminum, road or wire	O
WINDSHIELD WIPERS—Variable-delay, intermittent	S

S—Standard Equipment O—Optional Equipment

Your Dealer has complete details on additional standard/optional equipment available. See him for details.



All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, standard and optional equipment listed, specifications, colours and materials, and to change or discontinue models. Certain models, packages and options are subject to specific requirements and restrictions. Ask your dealer for the latest information.



Dimensions, Weight and Capacity

	Four-Door Sedan	
	millimetres	inches
Wheelbase	2624	103.3
Overall Length (a)	4715	185.6
Overall Width	1734	68.3
Overall Height (b)	1346	52.9
Turning Diameter—metres (feet)	10.8 (35.5)	
Curb Weight—kilograms (pounds)	1174 (2588)	
Usable Luggage Capacity—dm ³ (cu. ft.)	484 (17.1)	
Passenger Capacity	5	
Fuel Capacity—litres (Imp. Gals.)	53 (11.7)	

Engines and Transaxles

	2.2-litre 4-cyl. EFI	2.2-litre 4-cyl. EFI Turbo (d)	2.6-litre 4-cyl. (c) (d)
Availability	Standard	Optional	Optional
Type	SOHC	SOHC	SOHC
Fuel Delivery	Throttle-Body	Multi-point	2-Barrel Carb.
Net Power—kW (bhp) @ RPM	74 (99) @ 5600	106 (142) @ 5600	78 (105) @ 4800
Net Torque—N·m (lb. ft.) @ RPM	164 (121) @ 3600	217 (160) @ 3200	192 (142) @ 2800
Transaxle and OTGR* Availability 3-Speed Automatic—Std.	3.02	3.02	3.02

*OTGR—Overall Top Gear Ratio. Similar to the "Axle Ratio" for a rear-drive car.

(a) Includes bumper guards (b) Based on 5-passenger load, base engine and standard tires
(c) With Extended-Life exhaust system (d) Mitsubishi "Silent Shaft"

5/80 WARRANTY COVERAGE

Chrysler offers for 1984 a comprehensive warranty for 12 months or 20,000 kilometres covering repairs to any part of the vehicle which proves defective in materials or workmanship in normal use. In addition, power train components are covered for 5 years or 80,000 kilometres (subject to deductible). Ask your Dealer for complete details.

5/80 OUTER PANEL ANTI-CORROSION PROTECTION

The 5/80 Outer Panel Anti-Corrosion Limited Warranty provides protection against perforation for outer panels up to 5 years or 80,000 kilometres (whichever occurs first) from the warranty start date. Ask your Dealer for complete details.

OPTIONAL CHRYSLER SERVICE CONTRACTS

Chrysler Canada Ltd.'s Service Contracts are available for most new Chrysler Canada Ltd. vehicles. These optional Service Contracts provide protection against rising service and parts costs for specified repairs beyond the time and mileage limitations of the New Vehicle Limited Warranty for 5 years or 80,000 kilometres, whichever occurs first, from the warranty start date.

These contracts have a \$25 deductible and provide an allowance for alternate transportation and towing should a failure occur on a covered component. Coverage (except for the alternate transportation allowance) begins when the basic limited warranty expires.

Ask your Dealer for full details.

*Join the
Chrysler
Revolution!*

**We've got
Chrysler LeaseAbility**

... which means any Chrysler, Dodge or Plymouth car can be leased from your local Chrysler Dealer... the Leasing Professional.