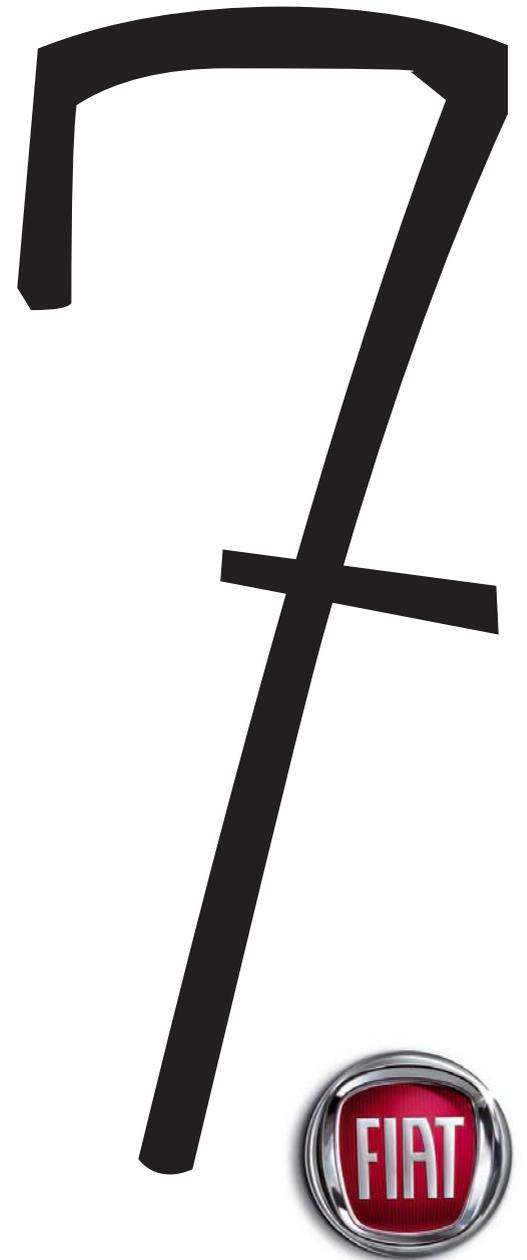


7 sins for 7 Pandas.



7 sins for 7 Pandas.

For those who love undiluted Italian spirit.
For those who long to travel for the pleasure of it. For those who are always looking for a great deal. For those who hate compromises. For those who want to do their bit for the environment. For those who fancy something uniquely cool. For those with a weakness for beautiful things... Everyone has a small vice. Panda. The perfect guilt-free indulgence.

1 Lust:
For those who long for luxury.

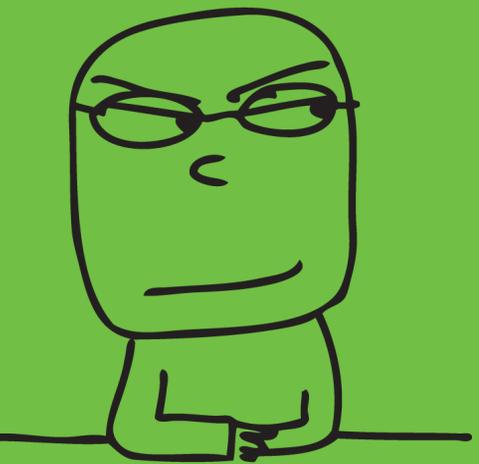


Panda Eleganza

Panda Eleganza is pure concentrated essence of luxury. We've made sure that nothing has been left out, so that comfort, safety and performance are uncompromised. The result is a car that has all the features, details and technology that your heart desires.



2 Envy:
Your friends are about to go green.



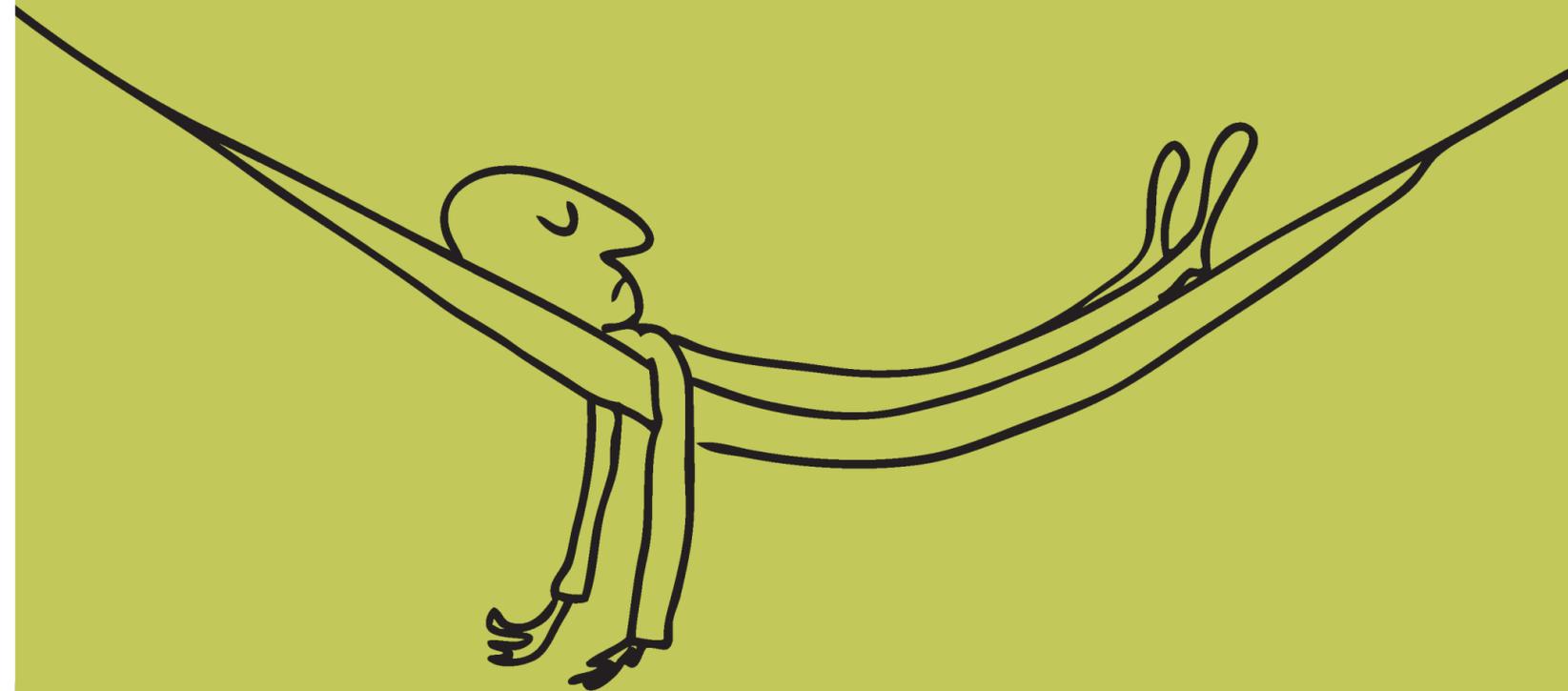
Panda Dynamic

Panda Dynamic is distinctly exclusive. Stylish, and spacious, it's loaded with desirable standard features and powered by a flexible and lively 1.2 engine. Dynamic by name and nature, this Panda could leave your passengers feeling a twinge of envy.



3 Sloth:

Relax, everything's at your fingertips.



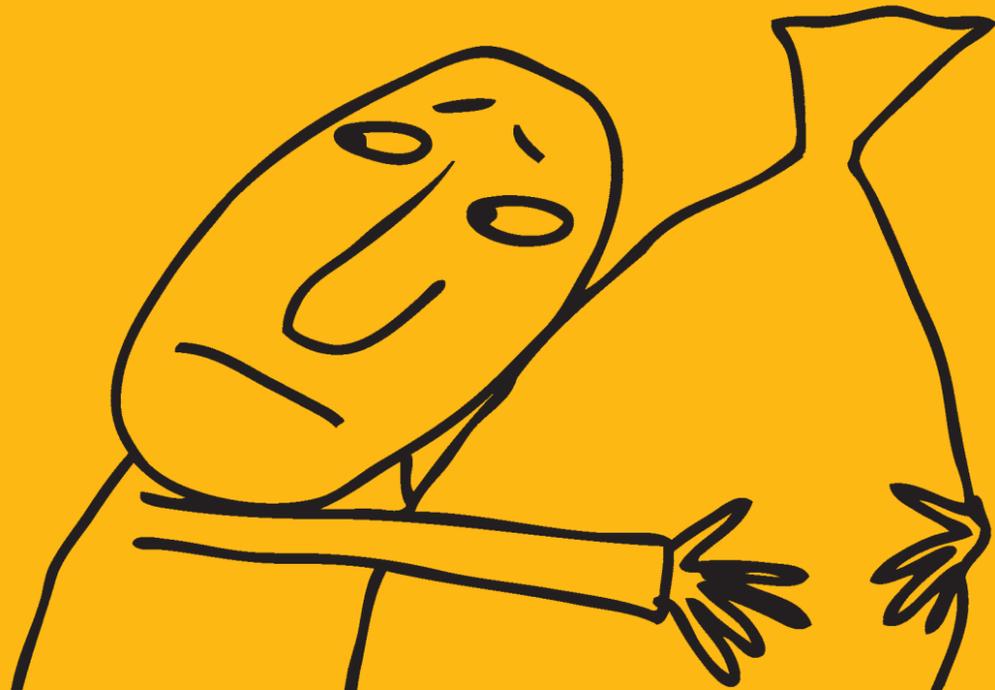
Panda Dynamic Skydome/AirCon

For the ultimate easy life, choose either Panda Skydome or Panda AirCon. At the touch of a button, the Skydome sunroof brings you blue sky and fresh air in only 7 seconds. Whilst the Panda AirCon aids relaxation with chilled air on hot days and faster demisting for those cold winter mornings. The optional Dualogic clutchless semi-automatic transmission has three drive programs designed to sense and match your demands, for effortless progress. Now you can be lazy and get where you're going!



Model shown includes optional alloy wheels.

4 Greed:
Have it all for less!



Panda Active

With Panda Active, there's no compromise. Generously equipped with ABS, driver and passenger airbags, a radio/CD player and dualdrive electric power steering, it's ready for anything, whether that's the family, your leisure pursuits, or a solo cruise through the city. Be greedy. Get all you want, including great value.



5 Gluttony:
Go anywhere, indulge yourself.



Panda 4x4

Fiat's test drivers took Panda 4x4 across more than a million kilometres of the world's toughest terrain, from Lapland to South Africa, so you can go (almost) anywhere you want. And with 5cm of extra ride height, you can see much more on every adventure. Go anywhere, do everything. Have your cake and eat it!



6 Wrath:
Unleash it with care.



Panda 100HP

With 100 brake horse power bursting to get out of its 1.4 16v engine, Panda 100HP has an attitude problem: it won't be left behind. Escaping the urban crawl is even more fun when you press the sport button. Select 'Sport' to sharpen throttle and steering response still further from the 'Normal' setting. Just don't provoke it.



7 Pride:

For people who like to turn heads.



Panda Alessi

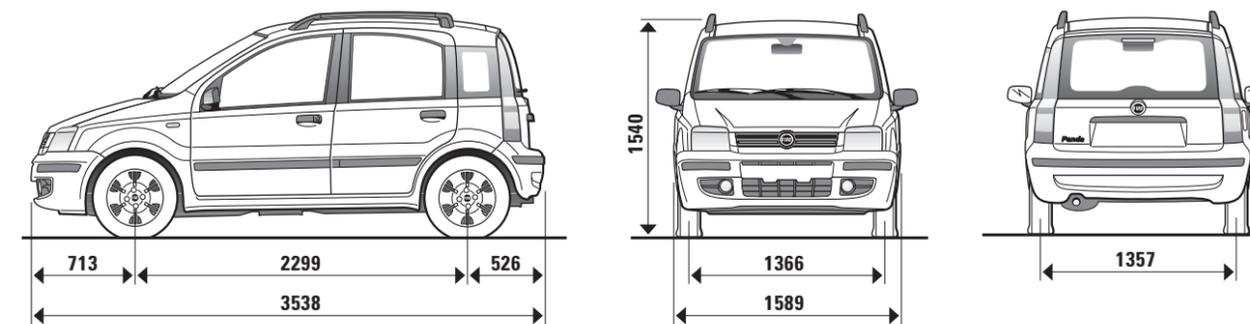
Panda Alessi is not for those who want to blend into the background. An exclusive combination of exterior and interior colours and materials creates a stand-out car. It's seriously well equipped too, with automatic climate control, a Bluetooth™ hands-free kit, and a CD/MP3 player with steering wheel mounted controls. Panda Alessi is a celebration of head turning design – just as you'd expect when two great Italian brands get together: it's a Panda to be proud of!



Technical specifications

	1.1	1.2	1.2	1.4 16v	1.3 MULTIJET 16v
ENGINE	Active	Dynamic - Eleganza - Alessi	4x4	100HP	Dynamic
No. cylinders, arrangement	4, in line, front, transverse				
Bore x stroke (mm)	70 x 72	70.8 x 78.86	70.8 x 78.86	72 x 84	69.6 x 82
Capacity (cc)	1108	1242	1242	1368	1248
Emission level	Euro 4				
Emission control	Three-way catalytic converter, 2 lambda probes, EOBD	Oxidising catalytic converter, electrical EGR valve			
Compression ratio	9.6 : 1	9.8 : 1	9.8 : 1	10.8 : 1	18 : 1
Max EC power: bhp (KW) @ rpm	54 (40) @ 5000	60 (44) @ 5000	60 (44) @ 5000	100 (73.5) @ 6000	70 (51) @ 4000
Max EC torque: Nm (kgm) @ rpm	88 (9) @ 2750	102 (10.4) @ 2500	102 (10.4) @ 2500	131 (13.4) @ 4250	145 (14.8) @ 1500
Timing gear drive	SOHC	SOHC	SOHC	DOHC	DOHC (with Hydraulic tappets)
Fuel	Unleaded petrol	Unleaded petrol	Unleaded petrol	Unleaded petrol	Diesel
Fuel system	Timed, sequential electronic MPI, integrated with ignition, returnless system	Timed, sequential electronic MPI, integrated with ignition, returnless system	Timed, sequential electronic MPI, integrated with ignition, returnless system	Timed, sequential electronic MPI, integrated with ignition, returnless system	Electronically controlled Common rail MultiJet direct injection with turbocharger and intercooler
Ignition	Static advance, electronic, integrated with injection	By compression			
TRANSMISSION					
Drive	front	front	4x4	front	front
Gearbox: no. gears	5 + reverse	5 + reverse	5 + reverse	6 + reverse	5 + reverse
Gearbox options	-	Dualogic 5 + reverse	-	-	-
Final ratio	3.562 : 1 (57/16)	3.438 : 1 (55/16)	4.929 : 1 (69/14)	4.071 : 1	3.438 : 1 (55/16)
STEERING					
Type	Rack and pinion with Dualdrive electric power assistance	Rack and pinion with Dualdrive electric power assistance	Rack and pinion with Dualdrive electric power assistance	Rack and pinion with Dualdrive electric power assistance	Rack and pinion with Dualdrive electric power assistance
Turning circle (m)	9.1	9.1	9.6	10	9.1
BRAKES - D (disc) - T (drum)					
Front: dia. (mm)	D 240	D 240	D 240 ventilated	D 257 ventilated	D 240 ventilated
Rear: dia. (mm)	T 180	T 180	D 240	D 240	T 180
SUSPENSION					
Front	MacPherson independent wheel type, with lower control arms, stabiliser bar anchored to damper	MacPherson independent wheel type, with lower control arms, stabiliser bar anchored to damper	MacPherson independent wheel type, with lower control arms, stabiliser bar anchored to damper	MacPherson independent wheel type, with lower control arms, stabiliser bar anchored to damper	MacPherson independent wheel type, with lower control arms, stabiliser bar anchored to damper
Rear	Torsion beam axle with inter-connected wheels	Torsion beam axle with inter-connected wheels	Independent	Torsion beam axle with inter-connected wheels	Torsion beam axle with inter-connected wheels

	1.1	1.2	1.2	1.4 16v	1.3 MULTIJET 16v
WHEELS	Active	Dynamic - Eleganza - Alessi	4x4	100HP	Dynamic
Tyres	155/80 R13	155/80 R13 165/65 R14 Alloy wheels (Eleganza)	185/65 R14	185/65 R15	155/80 R13
CAPACITIES					
Fuel tank capacity (litres)	35	35	30	35	35
PERFORMANCE					
Top speed (mph)	93	96	90	115	99
Acceleration 0-62 mph (sec)	15	14	20	9.5	13
FUEL CONSUMPTION (EC Directive 99/100)					
		5-speed Dualogic			
Urban cycle mpg (l/100 km)	39.2 (7.2)	39.8 (7.1) 41.5 (6.8)	35.8 (7.9)	32.5 (8.7)	52.3 (5.4)
Extra-urban cycle mpg (l/100 km)	58.9 (4.8)	58.9 (4.8) 61.4 (4.6)	48.7 (5.8)	53.3 (5.3)	76.3 (3.7)
Combined mpg (l/100 km)	49.6 (5.7)	50.4 (5.6) 52.3 (5.4)	42.8 (6.6)	43.5 (6.5)	65.7 (4.3)
CO ₂ exhaust emissions (g/km)	135	133 127	156	154	114
DIMENSIONS					
Wheelbase (mm)	2299	2299	2305	2299	2299
Length (mm)	3538	3538	3574	3578	3538
Width (mm)	1578	1578	1605	1606	1578
Max unladen height (mm)	1540	1540	1632	1522	1540
Front track (mm)	1366	1366	1366	1378	1366
Rear track (mm)	1357	1357	1358	1368	1357
Front overhang (mm)	713	713	721	720	713
Rear overhang (mm)	526	526	548	548	526
Luggage compartment capacity (dm ³) min/max	206/860	206/860	206/860	206/860	206/860
WEIGHTS					
Vehicle kerb weight (kg)	840	860	980	975	935
Max towable weight (kg)	800	800	800	800	900



Standard and optional equipment

	ACTIVE	DYNAMIC	DYNAMIC AIRCON	DYNAMIC SKYDOME	ELEGANZA	100HP	ALESSI	4x4
STYLE FEATURES								
Black front grille	■	-	-	-	-	-	-	-
Front grille with chromed inserts and painted edges	-	■	■	■	■	■	■	■
Black bumpers	■	-	-	-	-	-	-	-
Body coloured bumpers	-	■	■	■	■	■	■	■
Side rubbing strips	-	-	■	■	■	-	■	■
Roof bars	○	○	■	■	■	○	■	■
Rear spoiler and body-coloured sideskirts	-	-	-	-	-	■	-	-
13" steel wheels with hub caps	■	■	■	■	-	-	■	-
14" alloy wheels	-	○	○	○	■	-	-	■
15" alloy wheels	-	-	-	-	-	■	-	-
Metallic paint	○	○	○	○	○	○	○	○
Special paint	○	○	○	○	○	○	○	○
Leather trimmed steering wheel	-	-	-	-	-	■	-	-
Instrumental panel with Alessi graphics	-	-	-	-	-	-	■	-
COMFORT / FUNCTIONALITY								
Fiat CODE immobiliser	■	■	■	■	■	■	■	■
Remote central locking with active handle on tailgate	-	■	■	■	■	■	■	■
Dualdrive electric power steering	■	■	■	■	■	■	■	■
Instrument panel with analog indicators, water temp and fuel gauges	■	-	-	-	-	-	-	-
Multifunctional instrument panel with rev counter and trip computer	-	■	■	■	-	-	-	■
Multifunctional reconfigurable instrument panel with message and outside temperature display	-	-	-	-	■	■	■	-
Height adjustable steering wheel	■	■	■	■	■	■	■	■
"Follow me Home" headlights	■	■	■	■	■	■	■	■
Fog lights	-	○	○	■	○	■	■	■
Electric front windows	■	■	■	■	■	■	■	■
Windscreen wiper with intelligent washer	■	■	■	■	■	■	■	■
Heated rear window with wiper washer	■	■	■	■	■	■	■	■
Passenger sun visor with vanity mirror	■	■	■	■	■	■	■	■
Oddments compartment with lid on fascia	■	■	■	■	■	■	■	■
Internally adjustable door mirrors	■	■	■	■	-	-	-	■
Electrically adjustable door mirrors	-	-	-	-	■	■	■	○
Air recirculation facility	■	■	-	■	-	-	-	■
Air conditioning with pollen filter	-	-	■	○	-	-	-	○
Automatic climate control with pollen filter	-	○	-	○	■	■	■	○
Dualogic transmission ^{1,5}	-	○	○	○	○	-	○	-
Illuminated boot	-	-	-	-	■	■	■	■

Fiat customer benefits

When you buy a new Fiat, you buy more than just a car. Behind every car we sell there is the reassurance of a whole range of customer benefits and services designed to make the ownership of your Fiat as enjoyable, affordable and trouble free as possible.

2 YEAR, UNLIMITED MILEAGE, MANUFACTURER WARRANTY

Any repairs required as the result of faulty materials or manufacturer are carried out free of charge – both for parts and labour.

3RD YEAR DEALER WARRANTY*

This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of first registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

3 YEAR PAINTWORK WARRANTY

Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first 3 years.

8 YEAR ANTI PERFORATION WARRANTY

Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

*Only applicable to UK vehicles sourced through Fiat Auto (UK) Ltd

12 MONTHS PART AND REPAIR GUARANTEE

All genuine Fiat parts are guaranteed for 12 months, or the duration of the prevailing warranty on the vehicle, as are repairs carried out by any Fiat dealer using genuine parts.

FIXED SERVICE COSTS

All Fiat dealers operate a "Menu Pricing" programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you'll pay, unless you have given your consent for further work to be carried out.

FIAT INFORMATION AND CUSTOMER SERVICE

CIAO FIAT is the new single freephone number for customers and prospective customers - 00800 3428 0000. CIAO FIAT provides you with access to all our products and services in the UK and can be used even when you are abroad (the number can be called from most countries in Europe).

The call is free from land lines in the UK and all Europe (except Switzerland). Mobile network charges may vary depending on whom your contract is with.

Fiat also believe it is important to stay in contact with you and will, subject to your agreement, telephone you from time to time to ensure that you are happy with your Fiat and the service you receive from your dealer. You can also access information about Fiat products and services online on our comprehensive website at www.fiat.co.uk.

Insured products and services

The following insured products and services are provided through Fiat Auto Financial Services (Wholesale) Limited (for AA Assurance and Fiat Motor Insurance) and Fiat Auto Financial Services Limited (for Credit Protection Plans). Both companies are authorised and regulated by the Financial Services Authority for General Insurance.

1 YEAR'S AA ASSURANCE COVER

All new Fiats first registered on, or after, the 1st January 2005, come with 1 year's AA Assurance cover, which includes Roadside Assistance, Home Start, Relay, Relay Plus, European Cover and Accident Management.

This insured service is provided on a free of charge basis and is available 24 hours a day, throughout the year. AA Assurance also provides free access to travel information, legal advice and technical information.

FIAT MOTOR INSURANCE

Comprehensive car insurance is available at competitive premiums, with up to 65% No Claims Bonus transferable from your existing policy after five consecutive years of claim free driving.

For a quotation, either ring 0870 241 3805, or visit online through www.fiat.co.uk

FINANCE PLANS

Fiat Consumer Services offers a comprehensive range of financial plans to suit private and business customers alike. Fiat I-deal, Fiat Finance Lease, Fiat Lease Purchase and traditional Hire Purchase can adapt to suit your individual requirements, whatever they may be. For example, you may wish to include the cost of one of our Credit Protection Plans, which provides added security for you, your family and your investment. Your Fiat dealer will be pleased to design a specific plan for you.

Please ask for more information. Written quotations available on request. A guarantee may be required. Fiat Consumer Services is a division of Fiat Auto Financial Services Limited.

FIAT AUTO CONTRACTS – CONTRACT HIRE FOR THE BUSINESS USER

More and more businesses are turning to Contract Hire as a simple, tax efficient way of financing their fleet. Contract Hire allows the use of a vehicle for a pre-determined fixed period and cost (subject to mileage and conditions) and has many features and benefits that your Fiat dealer will be delighted to discuss with you.

At Fiat Auto Contracts we also provide a full support service, including maintenance, relief vehicle, AA Assurance and accident management, saving you time to concentrate on running your business. For more information, please contact your Fiat dealer, or call 01753 486885.

Contract Hire finance facilities are available to VAT registered businesses, subject to credit approval. Written quotations are available from Fiat Auto Contracts, 240 Bath Road, Slough, Berkshire, SL1 4DX.

Fiat Auto Contracts Limited is an appointed representative of Fiat Auto Financial Services (Wholesale) Limited.

	ACTIVE	DYNAMIC	DYNAMIC AIRCON	DYNAMIC SKYDOME	ELEGANZA	100HP	ALESSI	4x4
Central console with cup holders and 12v power socket	-	■	■	■	■	■	■	■
Cigarette lighter	-	○	○	○	○	■	■	○
Folding rear seatback	■	■	■	■	-	-	-	■
Split folding (50/50) rear seat with height adjustable head restraints	-	-	-	-	■	■	■	-
Split folding (50/50) and sliding rear seat with height adjustable head restraints	-	○	○	○	○	-	○	○
Rear parking sensor	-	○	○	○	○	-	○	-
Skydome electric sunroof ²	-	-	○	■	○	○	○	○
Space saver spare wheel	■	■	■	■	■	■	■	■
SAFETY								
Driver's airbag	■	■	■	■	■	■	■	■
Passenger airbag with manual deactivation	■	■	■	■	■	■	■	■
FPS (Fire Prevention System)	■	■	■	■	■	■	■	■
ABS with EBD (Electronic Brake Distribution)	■	■	■	■	■	■	■	■
Rear seat belts with retractors (2 seats)	■	■	■	■	■	■	■	■
Front seat belts with retractors, pretensioners and load limiters	■	■	■	■	■	■	■	■
Controlled energy dissipation reinforced body structure	■	■	■	■	■	■	■	■
Pedal support with predetermined failure mode in a crash	■	■	■	■	■	■	■	■
Front and rear seats with antisubmarining cross-piece	■	■	■	■	■	■	■	■
Height adjustable driver seat	○	○	○	○	■	■	■	■
Reclining front seats	■	■	■	■	■	■	■	■
Fabric front head restraints	○	○	○	○	■	■	■	■
ESP (Stability control system) including ASR/MSR and Hill Holder ⁴	-	○	○	○	○	○	-	-
Side and Window airbag	-	○	○	○	○	○	○	○
Third rear seatbelt with retractor (5 seat) ^{1,3}	○	○	○	-	○	-	-	○
AUDIO / TELEMATICS								
Radio/CD player	■	-	-	-	-	-	-	-
CD/MP3 player	-	■	■	■	■	■	■	■
CD Multichanger (5 Disc)	-	○	○	○	○	○	-	○
Hi-Fi audio system (6 speakers and subwoofer)	-	○	○	○	○	○	-	○
Audio controls mounted on steering wheel	-	○	○	○	○	○	-	○
Bluetooth hands-free car kit	-	-	-	-	-	■	■	-

■ = standard ○ = optional - = not available

1 Incompatible with SkyDome, window airbag and split folding and sliding rear seat. 2 Only available in conjunction with 1.2. Incompatible with ESP. 3 This option includes two rear head restraints. 4 Incompatible with Dualogic. 5 Includes electrically adjustable mirrors.



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Performance figures supplied by Fiat SpA. Fuel consumption figures are in accordance with the Passenger Car Fuel Consumption and CO₂ Emissions Information Regulations 2001.

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