

tracer

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SALES CONSULTANT
POCKET GUIDE

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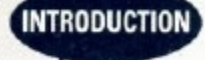
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HOW TO USE THIS GUIDE


A SMART WAY TO LEARN

This guide is designed to make finding information easy. Here are some new features to help you quickly locate facts about the new Mercury Tracer:

Topic Map

At the top of most pages is a  small "topic map" showing you the topics covered on that page. You can use this map as a handy search index as you thumb through the book.

Pointers

At times throughout the text, you'll see a symbol like this, . Pointers like this direct you to sources of additional information on a specific topic. The referenced source is described at the bottom of the page.

Icons

An icon is used next to the feature to identify a key buyer motivation. The icons are pictured on the foldout tab. In addition, those items that are new to Tracer for 1997 feature a star burst above the icon.

Resource Icons

These icons alert you that additional information about the specified feature can be found in the referenced resource. See "Key Mercury Tracer Dates" on page 3 for a list of when these resources will be available to you.

Icons



Safety/Security



Performance/Handling



Comfort/Convenience



Quality/Reliability/
Durability



Design/Styling



Environmental



New Feature

A

Resource Icons



(April 1996)



Video (April 1996)



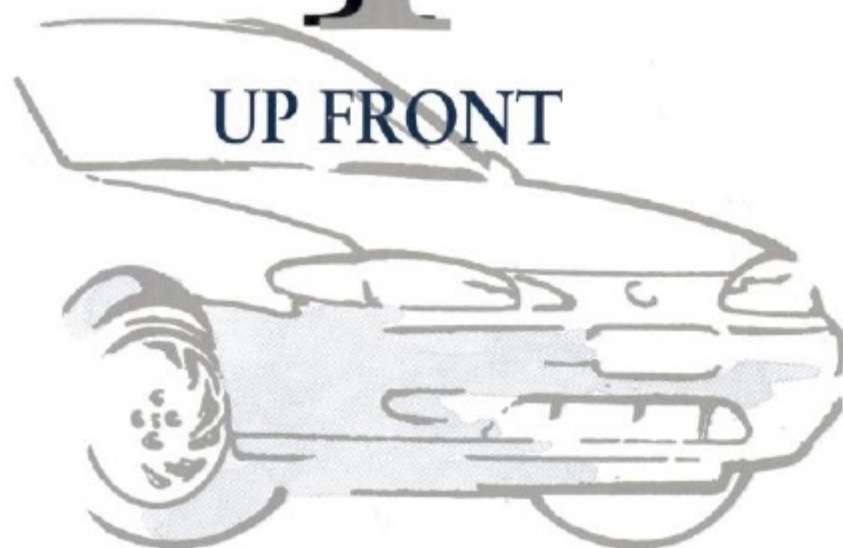
(March/April 1996)

UP FRONT

- Styling
- Headlamps
- Front-wheel drive

1

UP FRONT



Unique and distinctive styling **A**

- All-new exterior sheet metal for sedan
- For wagon, new front-end metal and rear fascias
- Sporty, expressive exterior
- Distinctive Mercury design



“Inside Aim” fixed lens halogen headlamps **A**

- Excellent nighttime visibility
- Jewel-like appearance
- Design previously only available on luxury vehicles

Front-wheel drive

- Enhances traction
- Provides more interior space for passenger comfort

A



UNDER THE HOOD

- Engine
- Split-Port Induction

2

UNDER THE HOOD

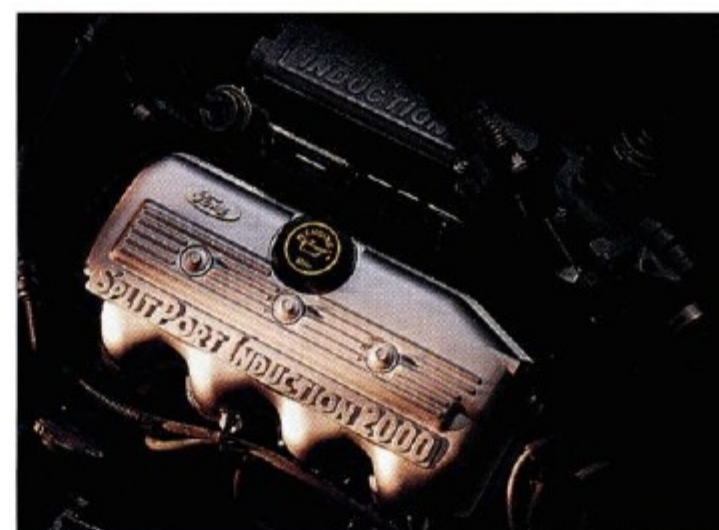


2.0-liter in-line 4-cylinder engine **A**

- 110 horsepower
- 125 ft.-lbs. torque

Split-Port Induction **A**

- Dramatically improves torque and horsepower
- Maintains fuel efficiency



Icons



Safety/Security



Performance/Handling



Comfort/Convenience



Quality/Reliability/
Durability



Design/Styling



Environmental



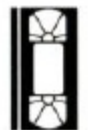
New Feature

A

Resource Icons



(April 1996)



Video (April 1996)



(March/April 1996)

INTRODUCING THE 1997 MERCURY TRACER

When Mercury Tracer first appeared on the scene, its innovative design and quality features helped establish it as one of the best values on the market. But technology, like time, doesn't stand still, and neither did Tracer's designers. They wanted to keep improving Tracer by creating a vehicle that provides comfort, refinement and amenities that are unexpected of cars in its class. The 1997 Mercury Tracer does just that.

Innovations and improvements include:

- A new engine that provides excellent fuel economy while increasing engine power
- A segment-exclusive ergonomic Integrated Control Panel that enhances Tracer's interior quality and comfort
- A unique "oval look" fascia and hood design that sets Tracer apart from all other cars in its class
- The latest security and safety devices for greater passenger protection

The 1997 Mercury Tracer is an exciting and dynamic package of unique styling, performance, safety and quality — a car that can appeal to all ages and all stages of life. Take some time to walk around the new models and "Trace the Tracer" for 1997.



1997 MERCURY TRACER MODEL AVAILABILITY

	Sedan	Wagon
Tracer GS	■	
Tracer LS	■	■
PEP 541A (Focus Model)	■	■
PEP 542A	■	■

KEY MERCURY TRACER DATES

Sedan/Wagon Production Begins	March 4, 1996
Frontline Launch Issue	March/April 1996
Product and Marketing Guide	April 1996
Product Video	April 1996
CD-ROM Competitive Comparison Update	April 1996
Public Introduction	May 23, 1996
Ride and Drive Event	May/June 1996
FORDSTAR Broadcast	June 1996



SELLING TO WOMEN

Women are a major force in the automobile business. According to Ford Motor Company research, during 1995, women directly influenced 80% of all purchases and leases.

Here are some suggestions to help ensure customer satisfaction from this important group:

- Ask questions to determine women's needs and wants. Respond to all questions with thorough, knowledgeable answers
- Women often place a higher priority on safety and security features, including air bags, anti-lock brakes, anti-theft systems, delayed lighting systems, keyless entry with panic button and Roadside Assistance
- Stress value and emphasize the features and advantages the customer is getting for her dollar
- Be prepared to discuss:
 - The features that meet her needs
 - How those features work
 - The benefit of each feature
- Understand that women place an extremely high importance on trust. When they purchase, they are establishing a relationship with you and your dealership. Be sure to follow up on a continuing basis

As you "Trace the Tracer" during your walkaround presentation, be sure to especially point out to today's women buyers the features listed above.

MERCURY COMMITMENTSM

Of equal importance to all of your customers are the many extras that make up the Mercury Commitment. It was created to enhance the Mercury brand and communicate Mercury's dedication to meeting our customers' needs.

The Mercury Commitment is a comprehensive package of benefits that assures our customers that Mercury, your dealership and you stand behind the vehicles you sell.

The Mercury Commitment consists of:

ROADSIDE ASSISTANCE

1-800-241-3673 for 24-hour emergency assistance

MERCURY VEHICLE LIMITED WARRANTY*

PRE-DELIVERY/DELIVERY PROCESS**

CUSTOMER ASSISTANCE CENTER

1-800-392-3673, Monday through Friday, 8 a.m. to 5 p.m. (all time zones), except holidays

OWNER IDENTIFICATION CARD

A convenient wallet card helps keep the Customer Assistance Center and Roadside Assistance Center telephone numbers handy.

* See a copy of the new vehicle limited warranty for specific terms and conditions.

** See Pre-Delivery and Delivery materials for a complete review of the process.

UNDER THE HOOD

- Spark plugs
- Electronics
- Transaxles
- Steering system



Platinum-tipped spark plugs

- 100,000-mile tune-up interval*



EEC-V with OBD II

- Helps ensure lowest possible exhaust emission levels and optimal running conditions



Fully synchronized five-speed manual transaxle

- Enhances shift smoothness
- Overdrive fifth gear enhances fuel economy

Four-speed automatic transaxle with overdrive (optional)

- Provides smooth, precise shifting
- Overdrive fourth gear enhances fuel economy



Power-assisted rack-and-pinion steering

- More precise steering
- Reduces friction
- Improves road feel

* Under normal driving conditions with regular fluid and filter changes

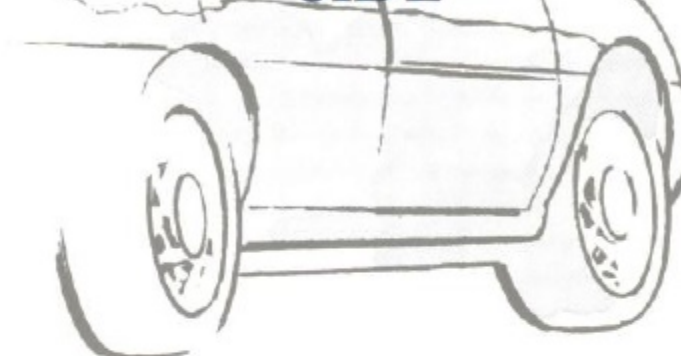
PRODUCT & MARKETING GUIDE



PASSENGER'S SIDE

- Brakes
- Wheels and tires
- Suspension
- Solar-tinted glass

3 PASSENGER'S SIDE



Front disc and rear drum brakes with optional four-wheel Anti-lock Braking System ^A

- ABS helps prevent brake-induced wheel lockup
- Allows driver to maintain steering control during braking



P185/65 R14 BSW tires with bolt-on wheel covers

- All-season traction, extra security



Independent suspension system ^A

- New gas-charged shocks for better ride
- Rear Quadralink suspension revised for improved handling stability and braking performance



Solar-tinted glass

- Keeps interior compartment cooler

PASSENGER'S SIDE

- Sound package
- Side door intrusion beams
- Safety cell

Full sound package

- Quieter interior



Side door intrusion beams **A**

- Enhance occupant protection



Improved steel safety cell construction **A**

- Enhances occupant protection
- Meets all 1997 federal crash standards



A

PRODUCT &
MARKETING
GUIDE

4

AT THE REAR

- Bumpers
- Cargo capacity
- Warranties
- Roadside Assistance



AT THE REAR

5-mph energy-absorbing bumpers

- Help minimize vehicle damage in the event of a minor collision

Cargo capacity

- 12.1 cu. ft. (sedan)
- 30.6 cu. ft. (wagon, rear seatbacks up)
- 66.9 cu. ft. (wagon, rear seatbacks down)
- Low liftover design for easier loading and unloading



Warranties/Roadside Assistance **B**

- 3-year/36,000-mile bumper-to-bumper
- 5-year/unlimited mileage corrosion perforation
- 24-Hour Roadside Assistance

B

PRODUCT &
MARKETING
GUIDE

FRONTLINE

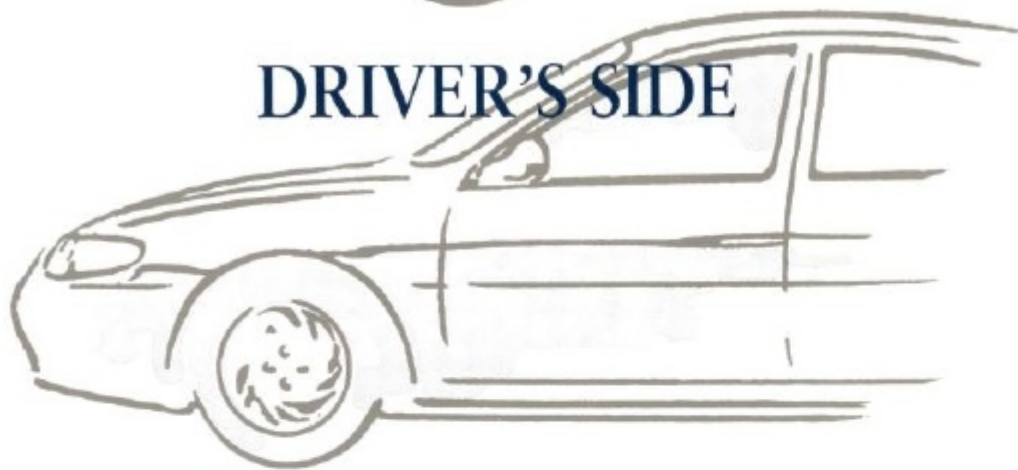


DRIVER'S SIDE

- Bodyside stamping
- Exterior mirrors
- Battery Saver

5

DRIVER'S SIDE



One-piece bodyside stamping **A**

- Provides better dimensional control for improved door fit and construction quality
- Increases body rigidity, contributing to a smoother, quieter ride

Dual rearview exterior mirrors

- Enhance rearward visibility



Battery Saver feature

- Turns off interior lights after 10 minutes
- Helps avoid battery drain

A

PRODUCT &
MARKETING
GUIDE

DRIVER'S SIDE

- Driver's door remote
- All-door remote

Driver's door remote with panic alarm button (optional) **B**



- Locks and unlocks driver's door, decklid/liftgate only
- Panic button activates horn and flashes lights
- Segment exclusive

All-door Remote Keyless Entry System with Perimeter Anti-Theft System (optional) **B**



- Locks and unlocks all four doors
- Locks and unlocks decklid/liftgate
- Door, hood, decklid/liftgate tamper-sensing
- Honks horn, flashes lights to help deter theft



B

PRODUCT &
MARKETING
GUIDE



INTERIOR

- Seating
- Instrument panel
- Air bag SRS

6

INTERIOR



Five-passenger seating

- With cloth and vinyl
- Low-back front bucket seats
- Comfort, convenience, room for five adults

60/40 split/fold-down rear seat (LS models)

- Greater flexibility for cargo needs

“Soft-touch” instrument panel

- Attractive interior design



Driver and right front passenger air bag Supplemental Restraint System (SRS)

- Provides added protection in frontal or near-frontal collisions

INTERIOR

- Shoulder belts
- Windshield wipers
- CD changer

Front seat safety belts with height-adjustable shoulder belts

- Improve wearer's comfort



Two-speed variable interval windshield wipers

- Enhance visibility



Six-disc CD changer (optional — sedan only) ^A

- Convenient controls in instrument panel
- Changer mounted in luggage compartment for greater security



A



INTERIOR

- Integrated Control Panel
- Center console
- Integrated child safety seat
- Rear heat ducts



Integrated Control Panel **A**

- Combines audio and climate controls for easier operation
- Segment exclusive

Note: Due to the unique styling and complexity of ICPs, there are limited audio upgrade programs for Tracer

Full-length center console

- Convenient storage for cups, cassettes



Integrated rear child safety seat (optional) **B**

- Accommodates children weighing between 20 and 60 pounds
- Folds out of the way when not in use



Rear heat ducts

- Improve heating efficiency and passenger comfort



INTERIOR

- Rear safety locks
- Cargo cover

Rear-door child safety locks

- Prevent children from opening rear doors



Cargo area cover (wagon)

- Color-keyed, window-shade type



A

PRODUCT &
MARKETING
GUIDE

FRONTLINE



B

PRODUCT &
MARKETING
GUIDE

FRONTLINE

1997 MERCURY TRACER SEDAN

	1997 Tracer	1996 Cavalier
Exterior Dimensions (in.)		
Wheelbase	98.4	104.1
Overall length	174.7	180.3
Overall height	53.3	54.8
Tread width, front/rear	56.5 / 56.5	57.6 / 56.7
Body width (max.)	66.2	67.4
Interior Dimensions (in.)		
Head room, front/rear	39.0 / 36.7	39.0 / 37.2
Leg room, front/rear	42.5 / 33.8	42.3 / 34.6
Hip room, front/rear	50.2 / 49.3	50.8 / 50.6
Capacities		
Luggage capacity (cu. ft.)	12.1	13.2
Fuel (gal.)	12.8	15.2
Powertrain and Chassis		
Engine displacement and configuration	2.0L Split-Port Induction in-line 4-cylinder	2.2L SFI in-line 4-cylinder
Valvetrain	SOHC, 2 valves per cylinder	SOHC, 2 valves per cylinder
Horsepower (SAE net)	110 @ 5000	120 @ 5200
Torque (ft.-lbs.)	125 @ 3750	130 @ 4000
Transaxle (std.)	5-speed manual OD	5-speed manual OD
Front suspension	Independent, with gas-charged MacPherson struts, isolated subframe and stabilizer bar	Independent MacPherson struts with coil springs
Rear suspension	Quadralink suspension system: Independent, with gas-charged MacPherson strut multi-link design with stabilizer bar	Trailing arm, semi-independent with coil over gas-charged strut shock design

— CHARTING THE COMPETITION

	1996 Neon	1996 Saturn SL1	1996 Civic DX
Wheelbase	104.0	102.4	103.2
Overall length	171.8	176.8	175.1
Overall height	54.8	54.5	54.7
Tread width, front/rear	57.4 / 57.4	56.8 / 56.0	58.1 / 58.1
Body width (max.)	67.6	66.7	67.1
Head room, front/rear	39.6 / 36.5	39.3 / 38.0	39.8 / 37.6
Leg room, front/rear	42.5 / 35.1	42.5 / 32.8	42.7 / 34.1
Hip room, front/rear	50.8 / 50.6	50.7 / 51.6	50.0 / 49.3
Luggage capacity (cu. ft.)	11.8	12.1	11.9
Fuel (gal.)	12.5	12.8	11.9
Engine displacement and configuration	2.0L SMPI in-line 4-cylinder	1.9L SEFI in-line 4-cylinder	1.6L MPFI in-line 4-cylinder
Valvetrain	SOHC, 4 valves per cylinder	SOHC, 2 valves per cylinder	SOHC, 4 valves per cylinder
Horsepower (SAE net)	132 @ 6000	100 @ 5000	106 @ 6200
Torque (ft.-lbs.)	129 @ 5000	114 @ 2400	103 @ 4600
Transaxle (std.)	5-speed manual OD	5-speed manual OD	5-speed manual OD
Front suspension	Dual-path isolated gas-charged struts with coil springs and stabilizer bar	Independent MacPherson strut lateral link and stabilizer bar	Independent double-wishbone with coil springs and stabilizer bar
Rear suspension	Independent multi-link with gas-charged struts and coil springs	Independent tri-link strut with coil springs	Independent double-wishbone with coil springs

1997 MERCURY TRACER SEDAN —

	1997 Tracer	1996 Cavalier
Steering	Power rack-and-pinion	Power rack-and-pinion
Standard Features		
Driver and right front passenger air bag SRS	S	S
Cup holders	2 front, 1 rear	1 front
Radio	Electronic AM/FM stereo with 4 speakers	O
Windshield wipers	2-speed, variable interval	Fixed delay
Rear seat heat ducts	S	S
"Inside Aim" fixed lens headlamps	S	NA
"Battery Saver" feature	S	S
Bolt-on wheel covers	S	S
Exterior rearview mirrors	Dual	Dual
Solar-tinted glass	S	NA
Select Features		
Transaxle	Electronically controlled 4-speed auto. with OD	Electronically controlled 4-speed auto. with traction control
Anti-lock Braking System	4-wheel	4-wheel (standard)
Integrated rear child safety seat	O	NA
Air conditioning	O	O
Cruise control	O	O
Six-disc CD changer	O	NA
Driver's door remote	O	NA
All-door remote	O	NA

NA = Not Available S = Standard O = Optional

CHARTING THE COMPETITION (CONT'D.)

1996 Neon	1996 Saturn SL1	1996 Civic DX
Power rack-and-pinion	Variable-assist power rack-and-pinion	Power rack-and-pinion
S	S	S
2 front	2 front	1 front
O	AM/FM stereo with seek/scan, 4 speakers	AM/FM stereo with 4 speakers
2-speed, variable interval	3-speed, variable interval	2-speed, variable interval
NA	S	NA
NA	NA	NA
NA	NA	NA
NA	NA	NA
Driver's side	Dual	Dual
NA	NA	NA
Performance 5-speed manual transaxle and 3-speed automatic transaxle	Electronically controlled 4-speed auto. with OD	Electronically controlled 4-speed auto. with OD
4-wheel	4-wheel including traction control	NA
O	NA	NA
O	O	O
O	O	S
O (dealer-installed)	NA	O (dealer-installed)
NA	NA	NA
NA	O	O (dealer-installed)

1997 MERCURY TRACER WAGON

	1997 Tracer Wagon
Exterior Dimensions (in.)	
Wheelbase	98.4
Overall length	172.9
Overall height	53.9
Tread width, front/rear	56.5 / 56.5
Overall width (max.)	66.2
Interior Dimensions (in.)	
Head room, front/rear	38.7 / 39.1
Leg room, front/rear	42.5 / 33.8
Hip room, front/rear	50.2 / 49.3
Capacities	
Luggage (cu. ft.), rear seat up/down	30.6 / 66.9
Fuel (gal.)	12.8
Powertrain and Chassis	
Engine displacement and configuration	2.0L Split-Port Induction in-line 4-cylinder
Valvetrain	SOHC, 2 valves per cylinder
Horsepower (SAE net)	110 @ 5000
Torque (ft.-lbs.)	125 @ 3750
Transaxle (std.)	5-speed manual OD
Front suspension	Independent, with gas-charged MacPherson struts, isolated subframe and stabilizer bar
Rear suspension	Quadralink suspension system: Independent, with gas-charged MacPherson strut multi-link design with stabilizer bar
Steering	Power rack-and-pinion

— CHARTING THE COMPETITION

1996 Saturn SW1 Wagon	1996 Corolla DX Wagon
102.4	97.0
176.8	172.0
54.5	55.3
56.8 / 56.0	57.5 / 57.1
66.7	66.3
39.3 / 38.7	38.8 / 39.7
42.5 / 32.8	42.4 / 33.0
50.7 / 51.6	51.3 / 45.9
24.9 / 48.7	31.4 / 64.8
12.8	13.2
1.9L SEFI in-line 4-cylinder	1.8L EFI in-line 4-cylinder
SOHC, 2 valves per cylinder	DOHC, 4 valves per cylinder
100 @ 5000	105 @ 5200
114 @ 2400	117 @ 2800
5-speed manual OD	5-speed manual OD
Independent MacPherson struts with lateral coil springs, hydraulic shock absorbers and stabilizer bar	Independent MacPherson struts with hydraulic shock absorbers and stabilizer bar
Independent tri-link with hydraulic shock absorbers and coil springs	Independent MacPherson struts with hydraulic shock absorbers and stabilizer bar
Power rack-and-pinion	Power rack-and-pinion

1997 MERCURY TRACER WAGON —

	1997 Tracer Wagon
Select Features	
Transaxle (std./opt.)	5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive
Anti-lock Braking System	4-wheel
Integrated rear child safety seat	O
Air conditioning	O
Cruise control	O
AM/FM stereo	S
Driver's door remote	O
All-door remote	O

NA = Not Available S = Standard O = Optional



CHARTING THE COMPETITION (CONT'D.)

1996 Saturn SW1 Wagon	1996 Corolla DX Wagon
5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive	5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive
4-wheel	4-wheel
NA	NA
O	O
O	O
S	O
NA	NA
O	O



MERCURY TRACER SEDAN — 1996 vs. 1997

	1996 Tracer	1997 Tracer
Exterior Dimensions (in.)		
Wheelbase	98.4	98.4
Overall length	170.9	174.7
Overall height	52.7	53.3
Tread width, front/rear	56.5 / 56.5	56.5 / 56.5
Overall width (max.)	66.7	66.2
Interior Dimensions (in.)		
Head room, front/rear	38.4 / 37.4	39.0 / 36.7
Leg room, front/rear	41.7 / 34.6	42.5 / 33.8
Hip room, front/rear	50.4 / 48.0	50.2 / 49.3
Capacities		
Luggage (cu. ft.)	12.1	12.1
Fuel (gal.)	11.9	12.8
Powertrain and Chassis		
Engine displacement and configuration	1.9-liter SEFI in-line 4-cylinder	2.0-liter Split-Port Induction in-line 4-cylinder
Valvetrain	SOHC, 2 valves per cylinder	SOHC, 2 valves per cylinder
Horsepower (SAE net)	88 @ 4400	110 @ 5000
Torque	108 @ 3800	125 @ 3750
Transaxle (std./opt.)	5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive	5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive
Front suspension	Independent MacPherson strut with stabilizer bar	Independent, with gas-charged MacPherson struts, isolated subframe and stabilizer bar

TRACER SEDAN — 1996 vs. 1997 (CONT'D.)

	1996 Tracer	1997 Tracer
Rear suspension	Independent strut-type with stabilizer bar	Quadralink suspension system: Independent, with gas-charged MacPherson strut multi-link design with stabilizer bar
Steering	Power rack-and-pinion	Power rack-and-pinion
Select Features		
"Inside Aim" fixed lens headlamps	NA	Standard
One-piece bodyside stamping	NA	Standard
Driver's door remote	NA	Available
All-door remote	NA	Available
Battery Saver feature	NA	Standard
Bolt-on wheel covers	NA	Standard
Solar-tinted glass	NA	Standard
Dual rearview exterior mirrors	Available	Standard
Non-motorized height-adjustable front safety belts	NA	Standard
Integrated Control Panel	NA	Standard
Six-disc CD changer	NA	Available
Headlamps-on warning chime	Available	Standard

Bold indicates advantage

NA = Not Available

MERCURY TRACER WAGON — 1996 vs. 1997

	1996 Tracer	1997 Tracer
Exterior Dimensions (in.)		
Wheelbase	98.4	98.4
Overall length	171.3	172.9
Overall height	53.6	53.9
Tread width, front/rear	56.5 / 56.5	56.5 / 56.5
Overall width (max.)	66.7	66.2
Interior Dimensions (in.)		
Head room, front/rear	38.4 / 38.5	38.7 / 39.1
Leg room, front/rear	41.7 / 34.6	42.5 / 33.8
Hip room, front/rear	50.4 / 48.0	50.2 / 49.3
Capacities		
Luggage (cu. ft.)	30.6 (rear seat up) 66.9 (rear seat down)	30.6 (rear seat up) 66.9 (rear seat down)
Loadfloor length (in.)	68.1	68.1
Floor width between wheelhousing (in.)	38.9	38.9
Rear opening height (in.)	31.5	31.5
Fuel (gal.)	11.9	12.8
Powertrain and Chassis		
Engine displacement and configuration	1.9-liter SEFI in-line 4-cylinder	2.0-liter Split-Port Induction in-line 4-cylinder
Valvetrain	SOHC, 2 valves per cylinder	SOHC, 2 valves per cylinder
Horsepower (SAE net)	88 @ 4400	110 @ 5000
Torque (ft.-lbs.)	108 @ 3800	125 @ 3750
Transaxle (std./opt.)	5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive	5-speed manual with overdrive / electronically controlled 4-speed auto. with overdrive

TRACER WAGON — 1996 vs. 1997 (CONT'D.)

	1996 Tracer	1997 Tracer
Front suspension	Independent MacPherson strut with stabilizer bar	Independent, with gas-charged MacPherson struts, isolated subframe and stabilizer bar
Rear suspension	Independent strut-type with stabilizer bar	Quadralink suspension system: Independent, with gas-charged MacPherson strut multi-link design with stabilizer bar
Steering	Power rack-and-pinion	Power rack-and-pinion
Select Features		
"Inside Aim" fixed lens headlamps	NA	Standard
One-piece bodyside stamping	NA	Standard
Driver's door remote with panic button	NA	Available
All-door remote	NA	Available
Battery Saver feature	NA	Standard
Bolt-on wheel covers	NA	Standard
Solar-tinted glass	NA	Standard
Dual rearview exterior mirrors	Available	Standard
Non-motorized height-adjustable front safety belts	NA	Standard
Integrated Control Panel	NA	Standard

Bold indicates advantage

NA = Not Available

TRACER VS. ESCORT VISUAL DIFFERENTIATION



1997 Tracer Sedan

Front

- Unique Fascia
- Fog Lamps

Side

- Unique Wheels/Wheel Covers

Interior

- Unique Seat Fabric/Sew Styles
- Instrument Panel:

Ford: Two-tone; L-M: Monotone, color-keyed

- Unique Door Trim Inserts

Rear

- Unique Full-width Red Appliqué
- Cast Aluminum Wheels



1997 Escort Sedan

MERCURY TRACER TRIO*

A sportier version of the Mercury Tracer sedan will be available later in the model year. The Mercury Tracer Trio will incorporate these features:

- Spoiler
- Fog Lamps
- "Safari" Interior Trim
- Bright Exhaust Tip
- "Trio" Badge

** Late availability*

PREFERRED EQUIPMENT PACKAGES

In addition to all of the standard features, Tracer customers can equip their vehicles with these PEPs:

Tracer LS 541A (Focus Model):

- Air Conditioning
- Driver's Door Remote w/Entry Alarm
- Dual Power Exterior Mirrors
- Electric Rear Window Defroster

Tracer LS 542A

In addition to the features included in PEP 541A, PEP 542A adds:

- Electronic AM/FM Stereo Cassette
- Power Door Locks w/Anti-Theft System
(Includes 4-door Perimeter Anti-Theft and All-door Keyless Remote Entry)
- Power Windows



FORD AUTOMOTIVE OPERATIONS

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