

In the Great Tradition of "Boss" Mustangs . . .



GT Sport Group



V6 Sport Appearance Group



V6 Sport Appearance Group (Order Code 54V)

A Cool, Eye-Grabbing Look – at a Low, Affordable Price!

The V6 Sport Appearance Group provides the entry-level customer the opportunity to give his or her Mustang a unique, sporty look that truly sets it apart from the crowd – and at a very attractive price.

Includes These Features

- Rear spoiler
- Rocker panel stripe
- 16-inch cast aluminum wheels
- P225/55R16-94H BSW tires
- Leather-wrapped steering wheel

All for Just \$345 (MSRP)

To Order: Simply Specify Order Code 54V



GT Sport Group (Order Code 54G)

An Even Bolder, Badder Look for the Brawny Mustang GT!

The new GT Sport Group allows the performance-oriented customer to further beef up his or her steed with a hot look that recalls great Mustang “muscle cars” of the past – at a surprisingly low price.

Here's What It Includes

- Unique hood and fender tape stripes
- 17 x 8-inch painted 5-spoke cast aluminum wheels
- P245/45ZR17 BSW performance tires
- Engine oil cooler
- Leather-wrapped shift knob (with manual transmission)

For Only \$595 (MSRP)

To Order: Simply Specify Order Code 54G



The V6 Sport Appearance Group and GT Sport Group Support Ford Choice in Making Mustang an Exceptional Value for '98!

With Ford Choice, the '98 Mustang lineup has been repackaged to better reflect customer wants – and improve value. This was accomplished by essentially holding the line on Mustang pricing from '97 to '98, while making the following items of high perceived customer value standard on all models:

- Air conditioning
- Single-disc CD player
- AM/FM stereo cassette with Premium Sound
- Power windows and door locks
- Power remote decklid release
- Remote keyless/illuminated entry

Plus, Mustang gets standard 15-inch Polished Aluminum Wheels (versus bolt-on wheel covers), and the GT gets a standard power driver's seat, as well as a 10 HP increase (to 225)!

The result is significant savings on 1998 Mustang models, compared to comparably equipped '97 models, as shown in the table:

Comparably Equipped Price Comparisons (Including D & D)

	Mustang		Mustang GT	
	Coupe	Convertible	Coupe	Convertible
1997 MSRP	\$17,300*	\$22,360*	\$21,465**	\$26,195**
1998 Base MSRP	\$16,595	\$21,095	\$20,595	\$24,595
1998 SAVINGS	\$705	\$1,265	\$870	\$1,600

*With PEP 243A **With PEP 249A

These savings mean customers can get the racy look of the V6 Sport Appearance Group or the GT Sport Group – and still pay significantly less than they would have for a '97. That means exceptional value!

Place your orders now, so you'll be ready for the spring selling season.



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