the nineteen hundred and ninety eight RANGER







from Ford

Saturday and Sunday are infinitely more important than the other days of the week.

That's because they're owned by you. You're free to go wherever you want.

Free to do whatever you want. That, coincidentally, is a Ranger specialty.

Sure, Ranger will haul the concrete and two-by-fours for the deck you're doing.

That's why we build it Ford tough. But it usually has its speedometer set on something a little more fun and action oriented. That's what makes it a Ranger.

Ranger is new for 1998. With a sporty style. With comfort and convenience

enhancements. And improved hardware that lets it play harder than ever.







- (1) New tow hooks assist in towing and in being pulled out of trouble (4x4 only)
- (2) New 2.5L I4 engine with increased engine size, horsepower and torque is standard on 4x2 (4x4 with 3.0L V6 shown)
- (3) Front crush zone helps absorb energy in the event of a frontal collision
- (4) New Pulse Vacuum Hublock (4x4)
 allows "shift on the fly" capability at just
 about any speed with smooth, virtually
 silent operation

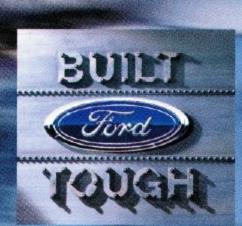
(5) New "A pillar" grab handles assist entering and leaving vehicle (XLT and Splash 4x4 only)

(6) New Second Generation depowered standard driver/
passenger air bags with manual passenger deactivation
switch (always wear your safety belt and deactivate
the passenger air bag when using a rear-facing child
safety seat)

10

- (7) New power rack-and-pinion steering for precise cornering
- (8) New short/long arm suspension contributes to improved ride and cornering stability





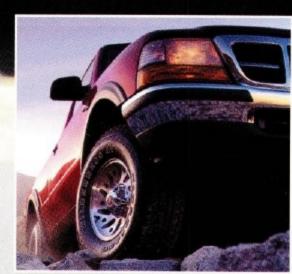
Go

--



Off-road appeal

There's really nothing mysterious about the enjoyment of four wheeling. Traveling where the paved roads aren't, you feel a special kind of solitude, a satisfying separation from society that has nothing to do with loneliness. Those who find themselves attracted to this kind of freedom find a kindred spirit in Ranger 4x4. It's a fresh and refreshing look at the world around you. It's an adventure in life.



Pulse Vacuum Hublocks for high-tech 4WD.

The Ranger 4-wheel-drive system is described on page 16. It provides superb operation in all kinds of weather conditions and on-the-fly shifting at just about any speed.





Ranger is engineered to take on the tough jobs.

Long-wheelbase Regular Cab models provide a cargo bed that's 54.4" wide and 83.8" long.

Ranger 4x2

The tough compact pickup

When you come right down to it, there's really nothing quite as versatile as a pickup truck for those with a full agenda. Ford Ranger is a pickup with the power, the toughness and the versatility to handle everything from potted petunias to cinder blocks. It's ready to deal with just about any project you can dream up with attitude and style. If you rely on yourself, you can rely on your Ranger to get things done.



Ford Ranger is always ready and able.

Ranger XLT Regular Cab Flareside in Pacific Green Clearcoat Metallic.



Ranger XLT SuperCab
Styleside in two-tone
Toreador Red Clearcoat
Metallic/Light Prairie
Tan Clearcoat Metallic.

11

Sporty Splash is every inch a Ranger. And that
means it's the real deal. The "go to" truck.
The vehicle you count on for weekday doings
and weekend goings. It's your iron-clad contract
as well as your escape clause. The truck you
choose because nothing else quite measures up.

Ranger Splash

Ranger Splash makes th





right kind of waves.

Dealer-Installed Accessories

The stylish sport hood

cover accessory helps

protect the finish.









Properly equipped, Ranger can tow trailers weighing up to 6,000 pounds.

The new 4-pin trailer tow harness (standard with XLT and Splash) simplifies the trailer's electrical hook-up.

Molded running boards make for a distinctive, retro, sporty look.

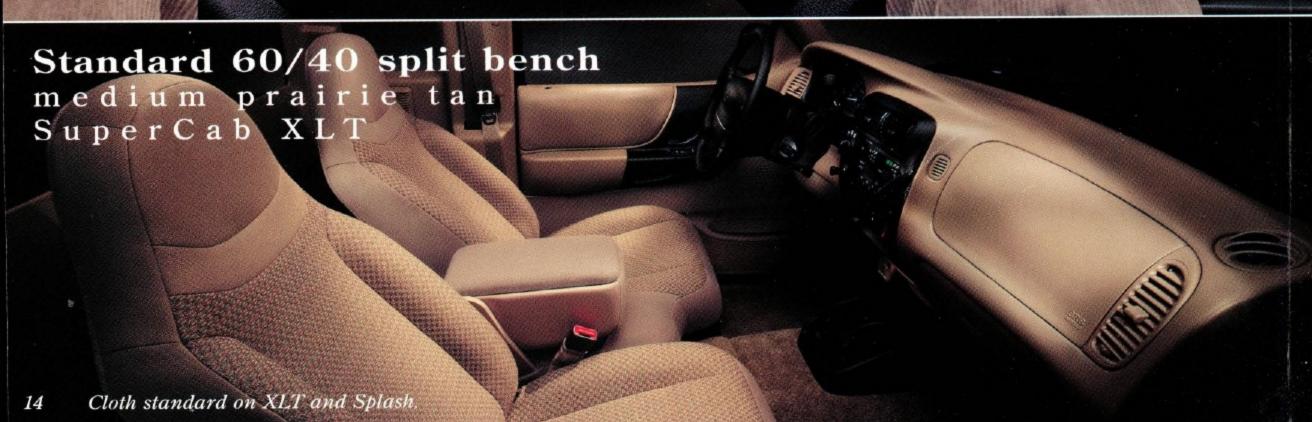
Add a light bar dealer
accessory and add flair.
(See your dealer for selection and availability.)



Add a Splash of fun to your life.

Ranger Splash Regular Cab in Autumn Orange Clearcoat Metallic.





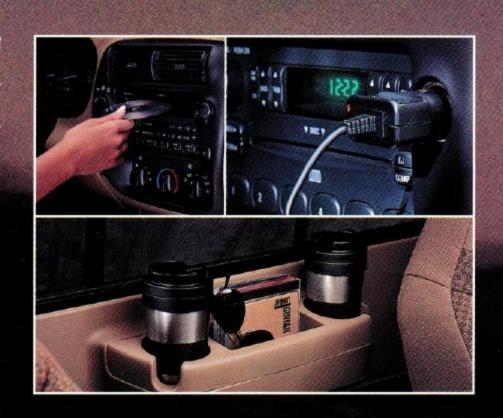
Clockwise from left: The optional

AM/FM stereo/single CD radio;

standard 12-volt powerpoint;

standard SuperCab (XLT/Splash

only) rear cup holders.



Enhanced interior

atever you do in comfort.

A comfortable ride should always be part of your trip.

Ranger seats feature multi-position recliners and available manual lumbar support to better suit individual needs. The seats themselves track back farther for increased leg room. And the foam padding has been reconfigured for increased support. (Interior shown with optional equipment.)

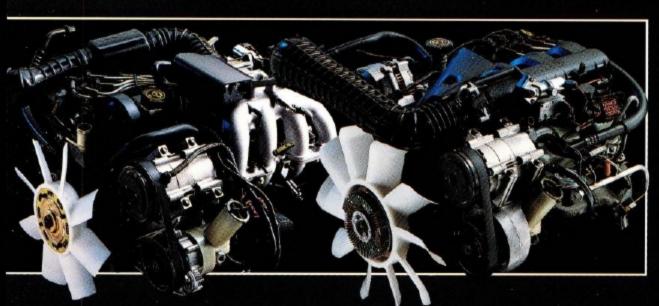
Optional sport cloth buckets medium prairie tan SuperCab XLT





POWERTRAIN AVAILABILITY BY TRIM MODEL

		Regular Ca	b 4x2		SuperCab	4x2
Total Control of the	XL	XLT	Splash	XL	XLT	Splash
2.5L 14/5-Speed Manual	S	S	Section 5	S	S	_
2.5L 14/4-Speed Automatic	0	0	0	-	_	_
3.0L V6/5-Speed Manual	0	0	0	0	O	S
3.0L V6/4-Speed Automatic	0	O	0	0	0	0
4.0L V6/5-Speed Manual	_	O	0	-	0	0
4.0L V6/5-Speed Automatic	-	0	0	-	0	0
		egular Cab		S	uperCab 4	x4
	XL	XLT	Splash	XL	XLT	Splash
3.0L V6/5-Speed Manual	S	S	S	S	S	S
3.0L V6/4-Speed Automatic	0	0	0	0	0	0
4.0L V6/5-Speed Manual	-	0	0	-	0	0
4.0L V6/5-Speed Automatic	_	0	0		0	0



With a 6% increase in horsepower and an 8% increase in torque, Ranger's standard engine now displaces 2.5 liters. The 3.0L V6 gets a healthy 14% boost in torque. And the optional 4.0L V6, Ranger's most muscular powerplant, can be teamed with a 5-speed automatic transmission, a Ford exclusive in compact trucks. Having five forward speeds helps improve the vehicle's performance.

Ranger power and performance.

ENGINE SPECIFICATIONS

Engine	Displacement (liters/cubic inches)	Bore x Stroke	Compression Ratio	Horsepower (SAE net)-	Torque, lbs./ft. (SAE net)
2.5-Liter SEFI 14	2.5/153	3.78 x 3.40	9.37:1	119 @ 5,000 rpm	146 @ 3,000 rpm
3.0-Liter SEFI V6	3.0/182	3.50 x 3.14	9.14:1	150 @ 5,000 rpm	185 @ 3,750 rpm
4.0-Liter SEFI V6	4.0/245	3.95 x 3.32	9.0:1	160 @ 4,200 rpm	225 @ 2,750 rpm



Stiffer front frame contributes to better ride and handling.

The fully boxed front frame has achieved a 370% increase in torsional rigidity. It also means better fit and finish due to its precise welds.



safety and security.

The available Remote Keyless Entry system includes an anti-theft system and two key-fob transmitters.

Second Generation depowered air bags on Ford vehicles are designed to further enhance protection for the driver and passenger (always wear your safety belt). To help protect an infant, a standard switch is provided to deactivate the passenger air bag when a rear-facing child safety seat is used.



ABS brakes

mean controlled stops.

Both the standard rear anti-lock braking system

(ABS) and optional 4-wheel system (XLT, Splash)

help provide steering control while braking under

most conditions, even on wet or slippery surfaces.





STYLESIDE MAXIMUM TRAILER WEIGHTS'

Manual	Axle Ratio	GCWR Max.		Regula 4x2	r Cab 4x4	Sup 4x2	erCab 4x4	
2.5L SEFI 14	3.73	4,800		1,580	-:	1,380	-	
3.0L SEFI V6	3.45	5,000		1,740		1,540	-	
	3.73	6,000	. *	2,700	2,380	2,500	2,220	
4.0L SEFI V6	3.08	5,000		1,660	- 14	1,460		
	3.27	6,000			2,000	_	2,000	
	3.55	7,000		3,640	-	3,420	-	
AND REAL PROPERTY.	3.73	7,000		- 4	3,340	1	3,180	

 See your dealer for trailer towing weights for Splash model and for Styleside models with the Splash sport suspension.

PAYLOAD P	ACKAGE SELE	CTOR'		
Regular Cab	Package No.	Payload	GVWR	Tires (Min.)
4x2 SWB	#1 Std.	1,260 lbs.	4,320 lbs.	P205/75Rx14SL
4x2 SWB	#2 Opt.	1,660 lbs.	4,740 lbs.	P205/75Rx14SL
4x2 LWB	#1 Std.	1,260 lbs.	4,360 lbs.	P205/75Rx14SL
4x2 LWB	#2 Opt.	1,660 lbs.	4,800 lbs.	P205/75Rx14SL
4x4 SWB	#1 Std.	1,260 lbs.	4,760 lbs.	P215/75Rx15SL
4x4 SWB	#2 Opt.	1,500 lbs.	4,980 lbs.	P215/75Rx15SL
4x4 LWB	#1 Std.	1,260 lbs.	4,820 lbs.	P215/75Rx15SL
4x4 LWB	#2 Opt.	1,500 lbs.	5,020 lbs.	P215/75Rx15SL
SuperCab			day to be	
4x2	#1 Std.	1,260 lbs.	4,540 lbs.	P205/75Rx14SL
4x2	#2 Opt.	1,620 lbs.	4,900 lbs.	P205/75Rx14SL
4x4	#1 Std.	1,260 lbs.	4,940 lbs.	P215/75Rx15SL
4x4	#2 Opt.	1,500 lbs.	5,120 lbs.	P215/75Rx15SL

* Ranger Styleside model information provided. See your Ford Dealer for Splash model information.

SWB = short wheelbase (112.0* Regular Cab). LWB = long wheelbase (118.0* Regular Cab). Payload is the maximum allowable weight of people, cargo, and body equipment and is reduced by the weight of optional equipment.

MEASUREMENTS (EXTERIOR/INTERIOR)

Wheelbase	Cab Length	Box Length (at Cargo Floor)	Box Width (maximum)
111.6" Regular Cab (SWB)	107.3"	71.8"	54.4"
117.5" Regular Cab (LWB 4	x2) 107.3"	83.8"	54.4"
117.6" Regular Cab (LWB 4	x4) 107.3"	83.8"	54.4"
125.7" SuperCab (4x2)	121.3"	71.8"	54.4"
125.9" SuperCab (4x4)	121.3	71.8"	54.4"
Load Height at Cargo Floor (Empty) 4x2/4x4	Front Tread 4x2/4x4	Rear Tread 4x2/4x4	Axle Clearance 4x2/4x4
28.5"/31.3"	58.6"	57.3"	6.7"/7.4"
28.1"/31.3"	58.6"	57.3"	6.7"/7.4"
28.2"/31.0"	58.6"	57.3"	6.6"/7.4"
Cargo Compartment*		Regular Cab	SuperCab
Pickup box depth		16.5"	16.5"
Cargo volume — cu. ft. (no	allowance for wh	neelhouses)	- 1 Table
Short wheelbase	THE RESERVE	37.3	
Long wheelbase		43.4	37.3
*Does not include Splash.		*	

The hard facts on Ford Ranger.

STYLESIDE MAXIMUM TRAILER WEIGHTS

Automatic	Axle Ratio	GCWR Max.	Regula 4x2	ar Cab 4x4	Supe 4x2	erCab 4x4	
2.5L SEFI 14	4.10	5,500	2,200	_	- 1	_	
3.0L SEFI V6	3.45	7,000	3,660	-	-	-	-
	3.73	7,500	4,000	3,840	3,960	3,680	Sec.
	4.10	8,000	_	4,340	-	4,180	
4.0L SEFI V6	3.08	6,000	2,600	-	2,380	_	
	3.27	7,500	-	3,800	-	3,640	
	3.55	9,500	6,000	-	5,900	-	
	3.73	9,500	_	5,800	-	5,640	

* See your dealer for trailer towing weights for Splash model.

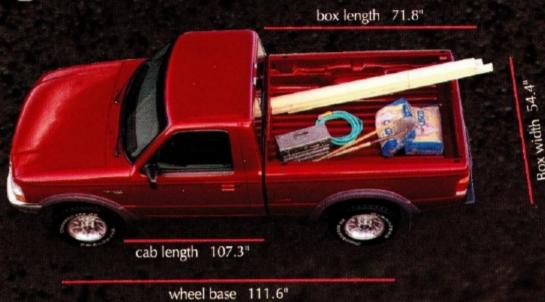
	4x2	4x4
GVW Rating (max.)	4,800 lbs.	5,020 lbs.
Front suspension	Short/long arm with coil springs	Short/long arm with torsion bars
Shock absorbers	Gas-pressurized	HD gas-pressurized
Front stabilizer bar	Standard	Standard
Rear stabilizer bar	Optional*	Standard
Power brakes with rear anti-lock	Standard	Standard
Power brakes with 4-wheel anti-le	ock Optional**	Optional**
4x4 front hubs		Pulse vacuum hublock automatic locking
4x4 transfer case		Select-drive electric shift
Fuel capacity	16.5 gals. (short wb) 20 gals. (long wb)	16.5 gals. (short wb) 20 gals. (long wb)
Steering	Power rack-and-pinion	Power rack-and-pinion

RANGER SUPERCAB SPECIF	ICATIONS	
经产品的	4x2	4x4
GVW Rating (max.)	4,900 lbs.	5,120 lbs.
Front suspension	Short/long arm	Short/long arm
(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	with coil springs	with torsion bars
Shock absorbers	Gas-pressurized	HD gas-pressurized
Front stabilizer bar	Standard	Standard
Rear stabilizer bar	Optional*	Standard
Power brakes with rear anti-lock	Standard	Standard
Power brakes with 4-wheel anti-lock	Optional**	Optional**
4x4 front hubs	ACTIVITY OF	Pulse vacuum hublock automatic locking
4x4 transfer case		Select-drive electric shift
Fuel capacity	19.5 gallons	19.5 gallons
Steering Po	wer rack-and-pinion	Power rack-and-pinion

*Included with Splash. **XLT and Splash.

dimensions

SWB



LWB

box length 83.8"

Lab length 107.3"

wheel base 117.6"

SuperCab

box length 71.8"

Lab length 121.3"

wheel base 125.9"

GROUP FEATURES	XL	XI	T	Splash
(LT Group: tape stripe; sliding rear window/privacy glass; deep-dish aluminum wheels	861A	864A	86/A*	866A
uxury Group: air conditioning; speed control/ tilt steering wheel; tachometer				
(standard with 4x4); remote keyless entry with anti-theft; power equipment				
group (power windows with driver's side "one touch down," power door locks,				
power mirrors); AM/FM stereo/single CD radio/digital clock			P	
Splash Group: sliding rear window with privacy glass; power mirrors;				
bodyside protection moldings; AM/FM stereo/single CD radio/digital clock				Р
EATING THE REPORT OF THE PARTY		energie.	anice seem	
/inyl 60/40 split bench seat (Regular Cab) 50/40 cloth split bench seat with floor consolette	S (7/1)	- 5	- e	- C
port cloth bucket seats with floor console	O(1)	3	S O	<u> </u>
AUDIO SYSTEMS		MC/RIANS	O	
Radio credit option – deletes standard AM radio(2)	S			
AM/FM stereo/digital clock	Ö	S	5	- S
AM/FM stereo/cassette/digital clock	0	Р	, i	
NM/FM stereo/single CD radio/digital clock		0	P	P
80-watt Premium AM/FM stereo/cassette/single CD radio/RDS and digital clock			0	0
-disc radio-controlled CD changer (dealer installed)(3)			0	0
OMFORT/CONVENIENCE	SAN			Particular masses and
Air conditioning	0	0	P	0
Power Equipment Group: power windows with driver's side "one touch down," power door locks and power mirrors		0	D	0
peed control and tilt steering wheel		0	P	0
eather-wrapped steering wheel		~	0	0
liding rear window with privacy glass		Р	Р	P
Power mirrors		0	Р	S
Pivoting quarter windows with privacy glass (SuperCab)	_	0	0	0
Heater, engine block	0	0	0	0
icense plate bracket PECIAL PACKAGES	0	0	0	0
KLT Appearance Package (Styleside only): two-tone paint; single CD radio;	0.00			
15" chrome wheels (4x2); P225/70Rx15 OWL all-season tires (4x2); tachometer (4x2);				
fog lamps (4x4)	_	0	0	
ower Security Package: power windows; power door locks; power mirrors;				
Remote Keyless Entry		0		0
lareside Plus Package: Flareside box; single CD radio; 15" chrome wheels (4x2);				
P225/70Rx15 OWL all-season tires (4x2); tachometer (4x2); fog lamps (4x4) x4 Off-Road Package: painted front and rear bumpers; painted grille; fog lamps	-	0	0	
P235/70R16SL OWL all-terrain tires; 16" polished aluminum wheels**; off-road				
shock absorbers; "4x4 Off-Road" decal; P235 BSW branded temporary spare tire;				
15" argent steel spare wheel		0	0	
APPEARANCE/PROTECTION				
og lamps (with V6 engine only)	no +	0	0	
odyside protection moldings		0	0	Р
Deluxe two-tone paint		0	0	
lareside box	0	0	0	S
PERFORMANCE/SECURITY				
-wheel anti-lock brakes	-	0	0	0
emote Keyless Entry with anti-theft achometer (standard on 4x4)	- 1	0	P	0
imited-slip axle (for V6 engine)	ō	0	O O	0
ayload package #2	0	0	0	0
TRES AND WHEELS				
205/75R14SL BSW all-season – 4x2	S	S	ç	
225/70R14SL OWL all-season – 4x2	O	p	P	-
225/70R15SL OWL all-season – 4x2		0	Ö	12
235/60R15SL BSW all-season – 4x2	- 1	-	-	S
215/75R15SL OWL all-terrain – 4x4	S	S	S	
235/75R15SL OWL all-terrain – 4x4 265/75R15SL OWL all-terrain – 4x4	0	P	P	S
rgent styled steel wheels with bright hub caps (14" 4x2 / 15" 4x4)	- e		0	
-spoke full face steel wheels – 4x2 (14")	S O	5	ç	
	Ö	Š	Š	
ull face steel wheels – 4x4 (15")		Р	Р	-
Deep-dish polished aluminum wheels** - 4x2 (14")	-			
	_	Р	Р	S

Features and Preferred equipment packages.

MAJOR RANGER STANDARD FEATURES

Exterior

- Aero halogen headlamps
- Grille: painted (XL); chrome (XLT); color-keyed (Splash)
- Front bumper/rear step bumper: painted (XL); chrome (XLT); color-keyed (Splash); painted with 4x4 off-road package
- LH/RH black manual foldaway mirrors (RH convex); power, color-keyed mirrors on Splash
- Interval speed-sensitive windshield wipers
- Solar tinted glass
- Theft-resistant tailgate
- 4-pin trailer tow wiring harness (prep only with XL)
- Tow hooks: two front, one rear (4x4)
- Wheel lip moldings with integrated mud flaps (4x4 models except Splash and flareside box option)
- Mud flaps (4x2/4x4 Splash and Flareside box option)

Interior

- Second Generation depowered driver and passenger air bags to supplement the safety belts (with passenger air bag deactivation switch)
- Height-adjustable 3-point shoulder belts for outboard seating positions
- Fuel, temperature, oil pressure and voltmeter gauges; trip odometer
- Cargo box and map lights (XLT and Splash)
- Cargo area cover (XLT and Splash SuperCabs)
- Floor consolette with cup holder(s)
- A cigarette lighter and 12-volt power accessories outlet
- Tachometer (standard with 4x4 and Splash)
- Behind seat storage tray (XLT and Splash Regular Cab)
- Back panel storage tray with cup holders (XLT and Splash SuperCab)
- Floor covering: black vinyl with insulation (XL); color-keyed carpet (XLT, Splash)
- Jump seats, rear (SuperCab)

Ranger XI Rear step bumper Dual foldaway mirrors – right-hand convex Solar tinted glass Mud flaps Driver- and passenger-side air bag A cigarette lighter and 12-volt powerpoint Interval speed-sensitive windshield wipers Tachometer (4x4) Rear jump seats (SuperCab)

Ranger XLT

- All the contents of package 861A, plus:
 Deep-dish aluminum wheels
 Sliding rear window/privacy glass
 Tape stripe
 AM/FM stereo/cassette/digital clock
 P225/70Rx14SL OWL all-season tires (4x2)
 P235/75Rx15SL OWL all-terrain tires (4x4)

- 867A (package items may not be deleted

- All the contents of package 864A, plus:
 AM/FM stereo/single CD radio/digital clock (replaces cassette radio in 864A)
 Air conditioning
 Power mirrors
- Power mirrors
- Power windows
- Power door locks
 Speed control and tilt steering wheel
 Remote Keyless Entry with anti-theft
- Tachometer

Ranger Splash



- Bodyside protection moldingSplash decal
- AM/FM stereo/single CD radio/digital clock







Options, wheel styles and colors.

Optional fog lamps are not only functional, but they look great as well. They're included in the 4x4 off-road package.

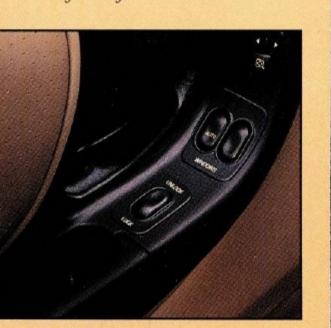
Ranger speed control has a feature that lets you increase your speed in increments of one mile per hour.



The 80-watt Premium AM/FM stereo/cassette/single CD radio is one of four Ranger sound systems.

*Late availability.

Power windows include a "one touch down" feature for the driver.





EXTERIOR PAINT AND TRIM COLORS

XL, XLT	In	terior Trir	n Colors	
Exterior Paint Colors	Denim Blue*	Willow Green*		Medium Prairie Tan
Light Prairie Tan Clearcoat Metallic				
Bright Red Clearcoat				
Toreador Red Clearcoat Metallic				
Boysenberry Blue Clearcoat Metallic				
Light Denim Blue Clearcoat Metallic				
Bright Atlantic Blue Clearcoat Metallic				
Deep Emerald Green Clearcoat Metallic				
Pacific Green Clearcoat Metallic				
Medium Platinum Clearcoat Metallic				
Black Clearcoat				
Oxford White Clearcoat				

*XLT only. Note: See your dealer for deluxe two-tone color combinations available for Ranger XLT Styleside.

Also see your dealer about availability of colors for Ranger XL and XLT models with the Flareside box option.

Splash	Interior T	rim Colors
Exterior Paint Colors	Medium Graphite	Medium Prairie Tan
Autumn Orange Clearcoat Metallic		
Toreador Red Clearcoat Metallic		
Boysenberry Blue Clearcoat Metallic		
Black Clearcoat		

ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your Ford Dealer for complete details on this program and for a copy of the limited warranty.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment or options, or product delays, may have occurred which would not be included in it. Ford reserves the right to change product specifications at any time without incurring obligations.

Light Prairie Tan	Deep Emerald Green Clearcoat Metallic
Clearcoat Metallic	Clearcoat Metallic
Bright Atlantic Blue	Pacific Green
Clearcoat Metallic	Clearcoat Metallic
Light Denim Blue	Oxford White
Clearcoat Metallic	Clearcoat
Bright Red	Toreador Red
Clearcoat	Clearcoat Metallic
Medium Platinum	Boysenberry Blue
Clearcoat Metallic	Clearcoat Metallic
Black	Autumn Orange
Clearcoat	Clearcoat Metallic



