





Any color you want as long as it's black. That was the Model T, and it held the key to Henry Ford's vision of affordable transportation for all America. You can't help but wonder

what Henry would think

if he could see his company's products on the eve of



live in. Trucks and vans that handle our toughest jobs. Sport utilities that take folks places they could never go. All with a reputation for quality, safety and durability. What would he think?

Well, seeing as how he always said machines should exist to make people's lives better, he'd probably figure things were right on track.

Oh, maybe a little overboard on the colors.





mustang

Reinterpreting an American icon can be a

daunting task. But with power, performance and

styling, this 1999 redefinition of the

legendary Mustang welds together past and present

with the heat of driving excitement.

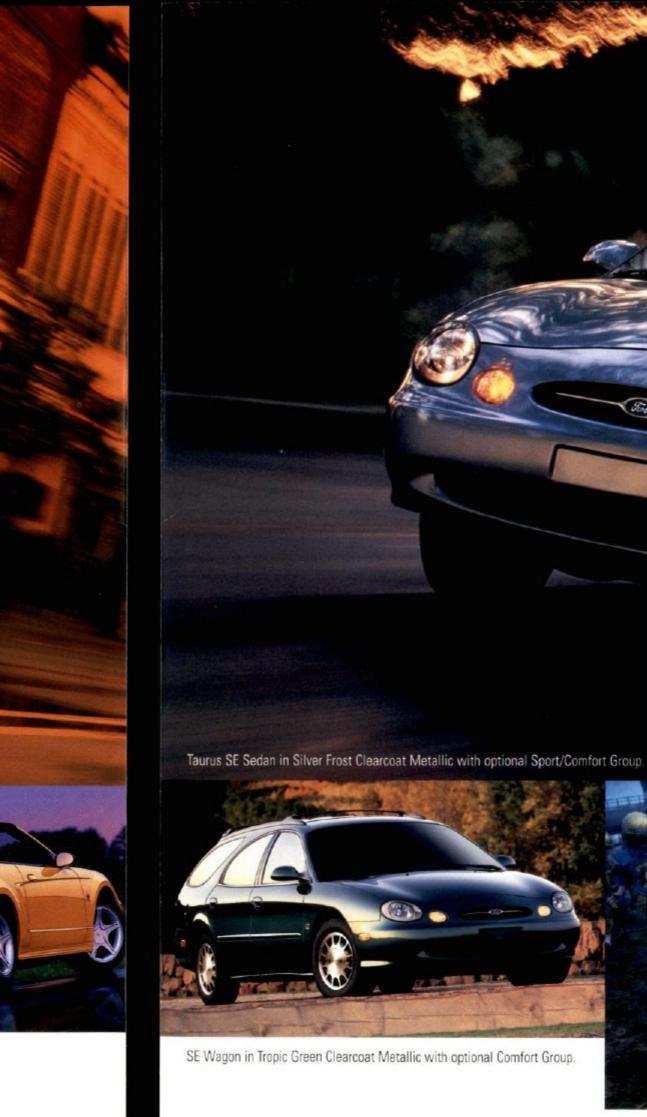
Horsepower is up to 190 in the V6 (260 in the V8).

Road feel is better, too. And the new look, which

commemorates 35 galloping years, is all Mustang.



Mustang GT interior in Oxford White with optional leather seating surfaces.





With five stars, the highest government frontal

crash test rating,* Second Generation dual airbags**

and a rugged safety cell design, Taurus is

engineered to take care of its passengers, which is a

big reason for its enduring popularity.

And on the subject of endurance, Taurus has, over

the course of over 100 billion real-world miles,

proven its quality and durability year in, year out.

*Government '99 MY data only useful in comparing vehicles within 500 pounds. **Always wear your safety belt and secure children in the rear seat.



Key Taurus features at a glance: ● 3.0L V6 with electronic 4-speed AOD transmission ● 100,000-mile tune-up interval under normal driving conditions with routine fluid and filter changes ● Air conditioning ● "Childproof" rear door locks • Speed-sensitive steering • Power windows • Tilt steering column • Electric remote mirrors • Interval wipers • AM/FM stereo radio • Deluxe wheel covers • Available remote keyless entry • Available anti-lock brakes

leather seating surfaces in Medium Prairie Tan.



For features, style and fun, Ford Escort is definitely

more than you might expect in a

car its size. Choose the optional Sport Group, with

its special wheels, seats and spoiler,

to further sharpen your image. And if fun-to-drive is

the top priority, ZX2 has a 130-hp, 16-valve, dual-

overhead-cam Zetec engine under its hood and rides

on a responsive, sporty suspension.





The Crown Victoria LX interior with the optional Comfort Group and leather

seating surfaces shown in Medium Parchment.





The only large car with **Five Stars**,* the highest

government frontal crash test rating, Crown Victoria

now has standard anti-lock brakes to

go along with its traditional full-size advantages.

A smooth ride that's relaxing and rewarding.

Spacious seating for six. A responsive V8 and rear-

wheel-drive performance. Crown Victoria is the

attractive, affordable alternative to pricier luxury cars.

*Driver and passenger front crash test. Government data only useful in comparing vehicles within 500 pounds.

contour

Named an "All Star" by Automobile Magazine four

years in a row, Contour is a driver's car.

Its advanced road-handling suspension provides

maximum control and precision

for every twist and turn. Extra pep is supplied by the

optional 170-hp Duratec V6 engine. And

complementing this sporty engineering package is

a high level of convenience features.







Five stars is the highest government frontal

crash test rating for the driver and front passenger,

and Windstar was the first minivan to earn it.*

It also has over 40 standard safety features, including

new available side airbags.** Redesigned for

1999, Windstar offers convenience options such as a

new Reverse Sensing System that

detects certain objects while backing up slowly.

*Government data only useful in comparing vehicles within 500 pounds. **Always wear your safety belt and secure children in the rear seat.

Key Contour features at a glance: • 100,000-mile tune-up interval under normal driving conditions with routine fluid and filter changes • Second Generation dual front airbags • Deploying Trim System side impact protection

Key Windstar features at a glance: • Second-row right-to-left seat indexing • Available Personal Audio System, a feature of the Premium AM/FM stereo/cassette/single CD with Premium Sound • Second Generation dual front airbags • "Childproof" sliding door locks • 4-wheel anti-lock brakes • SecuriLock™ passive anti-theft system • Available 3rd-row reclining bench with adjustable track and rollers • Third-row to second-row seat interchangeability • "Childproof" rear door locks • Available anti-lock brakes • Solar tinted glass • Air conditioning • AM/FM stereo radio • Particulate air filtration system • Tilt steering column • Power remote outside mirrors



With the new XLS, Explorer series choices have risen to

six, culminating in the luxurious Limited, with

its heated front seats, automatic temperature control

and MACH® Audio System. For 1999,

front seat side airbags are available with all Explorer

models.* Also this year, Explorer will be classified as a

Low Emissions Vehicle (LEV), emitting

40% lower smog-forming emissions than before.

*Always wear your safety belt and secure children in the rear seat.









Expedition is designed for people with active lifestyles.

Lots of people, too - there's available seating

for nine. Expedition can tow a bunch, and there's a

new power adjustable pedal system

available for greater comfort. This year, Expedition will

be classified as a Low Emissions Vehicle

(LEV), emitting 45% fewer smog-forming hydrocarbon

emissions than before to help keep the air clean.



For over fifty years, F-Series has been meeting

the needs of demanding truckers. And with the

only SuperCabs to offer 4 doors standard

across the line, it's poised to meet even more. It's

been America's best-built,* best-selling

full-size pickup for 21 years in a row. F-Series offers

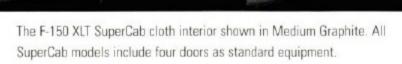
over 50 models to custom fit the job. In

the F-250 to F-550 Super Duty series alone, there are





A properly equipped F-150 with the 5.4L Triton™ V8 has the most pulling power in its class. Peak horsepower is up 25 to 260; peak torque is up 15 to 345 lbs.-ft.







F-350 SuperCab XLT with Medium Prairie Tan leather seating surfaces.



a remarkable 44 model configurations

you're able to choose from, 17 of which can be found

absolutely nowhere else in the marketplace.

Right across the line, Super Duty F-Series trucks have

the **roomiest cabs** in their class. They also offer

The Super Duty F-350 SuperCab 4x2 shown in Black Clearcoat.

Super Duty F-Series is big on towing. A properly equipped F-350

SuperCab 4x4 can tow up to 13,900 pounds.

the largest diesel with best-in-class torque.

Heritage. Performance. Choice. F-Series trucks. This is

what being Built Ford Tough is all about.

*Based on an average of consumer-reported problems at 3-months ownership in a survey of Ford (models under 8,500 lbs. GVWR) and competitive models.

Key F-150/250 features at a glance: • SuperCabs with 4 doors standard • 100,000-mile tune-up interval under normal driving conditions with routine fluid and filter changes • Fail-safe cooling system • Second Generation dual front airbags • Standard rear-wheel or available 4-wheel anti-lock braking system • SecuriLock™ anti-theft system • Increased Triton™ V8 power for the available 5.4L • Independent short/long arm (SLA) front suspension for riding comfort

Key Super Duty F-Series features at a glance: • 100,000-mile tune-up interval under normal driving conditions with routine fluid and filter changes (gasoline engines) • Available Second Generation dual front airbags • Standard rearwheel or available 4-wheel anti-lock brakes • 4-wheel disc brakes • The largest diesel engine with the most torque available in its class • SuperCabs with 4 doors standard • Lower side window beltline for improved visibility

ranger

For the past 11 years, Built-Ford-Tough Ranger has

been the best-selling compact pickup

in America. For good reasons. The SuperCab is the

only available 4-door compact pickup.*

The available shift-on-the-fly 4-wheel-drive system

brings solid technology to the joys of four

wheeling. And no other compact pickup in the

marketplace has higher quality than Ranger.**

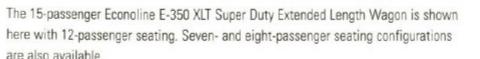
upholstery (the 4-door SuperCab model is shown).

*Excluding non-Ford branded derivatives. Available on XLT SuperCab with V6. **Based on an average of consumer-reported problems at 3-months ownership in a survey of Ford and competitive models.











The Econoline E-350 Super Duty Extended Length Van is shown here in Oxford White Clearcoat and includes the optional racks and bins system.

Key Econoline features at a glance: • 100,000-mile tune-up interval (gasoline engines) under normal driving conditions with routine fluid and filter changes • Second Generation dual front airbags • Rear-wheel or

4-wheel anti-lock braking system • Wide choice of engines, including the 7.3L Power Stroke® diesel • Fail-safe cooling system (gasoline engines) • Body-on-frame and double-wall construction • Built Ford Tough

Dependable Econoline meets America's needs with the

greatest selection of full-size vans, wagons and cutaways.



When the very first Econoline was built nearly

40 years ago, it was impossible to predict

just how much America would come to depend on

this rugged performer to handle its

services. Its commerce. Its emergencies. Its families

and their recreation. Just about everywhere

you look, you'll see one at work. No wonder it's been

America's best-selling full-size van since 1979.

Key Ranger features at a glance: • Second Generation dual front airbags • Available four-wheel anti-lock braking system • Tachometer (4x4 models) • AM/FM stereo radio with digital clock • Rear jump seats (SuperCab models)

• Solar tinted glass • Intermittent speed-sensitive windshield wipers • Contoured mud flaps, front and rear • Tailgate with quick-release feature • Aero halogen headlamps • Front tow hooks (4x4 models)





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Product Changes and Options Availability: Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Roadside Assistance: Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/ 36,000-mile New Vehicle Limited warranty. Ask your Ford Dealer for a copy of the warranty and complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.





Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for the complete facts on these programs.

Optional Ford Extended Service Plans go beyond the basic 3-year/36,000mile warranty. Ask your dealer for complete details on the optional plans and for a copy of the limited warranty.



Race for the Cure: As part of our ongoing commitment to breast cancer research and public awareness, Ford Division is proud to continue its national sponsorship of the Susan G. Komen Foundation's Race for the Cure.



'The Ford Escort was the highest ranked compact car, and the Ford Expedition was the highest ranked full-size sport utility vehicle in J.D. Power and Associates 1998 Initial Quality Study 2.5™ Study based on a total 58,117 consumer responses indicating owner reported problems during the first 90 days of ownership.