

the nineteen hundred and ninety nine
SUPER DUTY F-SERIES

From one
extreme...





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F-Series: the most powerful, most complete line of trucks ever built Ford tough



F-Series ups the ante in choice. The full line of

F-Series trucks has the power, torque, payload and versatility to tackle the tough jobs. Now comes the new

Super Duty F-Series, with a look that means business.

Super Duty F-Series has a remarkable 44 configurations,

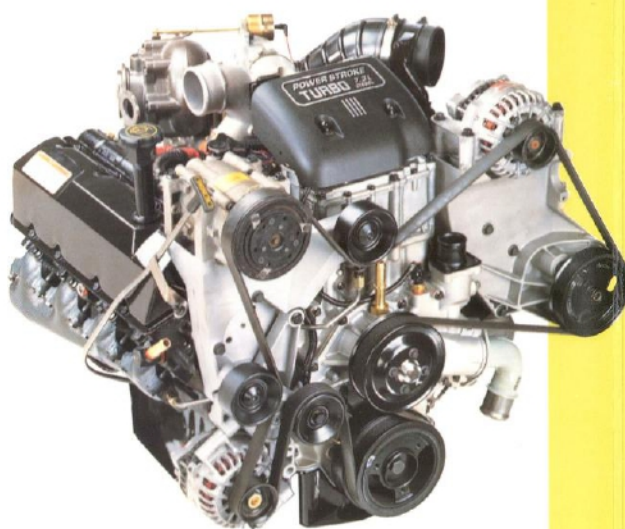
21 of which are new, and 17 of which can be found nowhere

else in the marketplace, including the only complete line of

standard 4-door extended cab models in their class.



Lariat equals luxury. Available with 40/20/40 split bench seats (above) or dual captain's chairs, the Super Duty SuperCab is shown here with available leather seating surfaces and other optional equipment.



The most powerful diesel engine in its class. The new 7.3L Powerstroke® diesel engine, the biggest and most powerful in its class, puts out 235 hp at 2,700 rpm and a whopping 500 lbs.-ft. of torque at 1,600 rpm for big low-end muscle.

Only overhead-cam V8 and V10 engines in the class. There are also two low rpm/ high torque Triton™ gasoline engine choices: the 5.4L V8 and the 6.8L, the industry's first even-firing V10 in a full-size truck. With both, 95% of the pulling power is available at 2,000 rpm. They're the only engines in their class with a fail-safe cooling system to help protect the engine from damage due to coolant loss.

New 6-speed manual. Available with the diesel engine is a new 6-speed manual, with an additional gear for less gear-to-gear rpm dropoff and smooth shifting. The available 4-speed automatic transmission is the only one in its segment to offer an integrated provision for power takeoff. The 4-speed automatic transmission with diesel engine features a new torque converter design with full electronic control for improved smoothness.

Most 4x4 model offerings. F-250 and F-350 4x4 models feature an available electronic "shift-on-the-fly" capability, the only line of trucks over 8,700 lbs. GVWR to do so. The shift-on-the-fly system is designed to operate at extremely low temperatures. There're also nine new Super Duty dual-rear-wheel 4x4 models available.

Highest GVWR 4x4 offerings. With GVWRs up to 17,500 pounds and Regular Cab, SuperCab and Crew Cab configurations, Super Duty F-Series offers outstanding snowplowing capabilities.



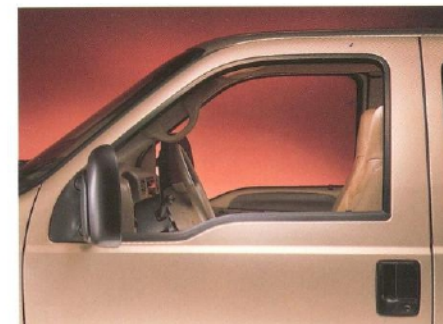
Only Ford offers all extended cab models with four doors standard.

Both convenient rear doors have an inside handle to make exiting from the back seat easier. For safety, an interlock prevents the rear doors from opening unless the corresponding front door is open. And the SuperCab's rear bench seat is designed for versatility. Fold the cushion out and the seatback down to create a handy steel load floor.

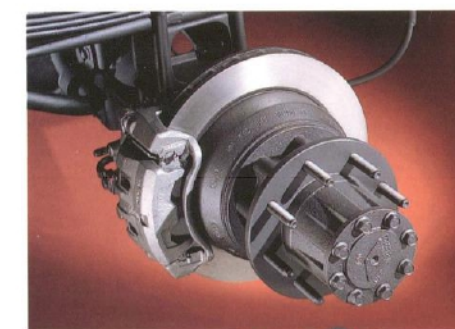
Best in class.

Roomiest cabs. Regardless of model, Super Duty F-Series has the roomiest cabs, comfortable sanctuaries in which to do the thinking part of the job.

Exceptional visibility. A unique lower window beltline near the outside rearview mirror improves visibility on the road.



Available trailer tow outside rearview mirrors with specially designed optics are extended from the body to provide a better view.



Standard 4-wheel disc brakes. All Super Duty models feature power four-wheel disc brakes as standard.

Anti-lock braking. Four-wheel anti-lock brakes are standard over 10,000 lbs. GVWR (optional under 10,000 lbs.). Rear-wheel anti-lock brakes are included with vehicles under 10,000 lbs. GVWR.



Dual airbags available. A Second Generation airbag is standard for the driver and available for the right-front passenger (always wear your safety belt and secure children in the rear seat). A passenger-side deactivation switch is included in Regular Cab and SuperCab models for use when transporting infants in rear-facing child safety seats.

Best-in-class chassis cab GVWRs.

F-550 4x2 chassis cab expands the capabilities of previous Ford models by upping GVWRs to 19,000 pounds (properly equipped), GVWRs which approach the medium-duty range. That's thousands of pounds greater than any competitor in its class. And all chassis cabs are engineered with straight frame rails to more easily accommodate aftermarket bodies as well as a through-rail fuel filler neck to make upfitting easier.



Super Duty has the largest pickup box by volume in its class (SuperCab and Regular Cab).

As more Americans *are finding more ways*

*to use pickups in their businesses and personal lives, the demand for a complete line
of high-performance vehicles for tough work or play has never been stronger.*

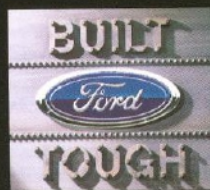
*With a new generation of Ford trucks, from the best-selling F-150 to the Super Duty
F-550, the diverse needs of truckers can be met like never before.*



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to another.



SUPER DUTY CAB CONFIGURATIONS

F-250		PICKUP			CHASSIS CAB		
		REGULAR CAB	SUPER CAB	CREW CAB	REGULAR CAB	SUPER CAB	CREW CAB
SRW	4X2						
	4X4						
F-350		PICKUP			CHASSIS CAB		
		REGULAR CAB	SUPER CAB	CREW CAB	REGULAR CAB	SUPER CAB	CREW CAB
SRW	4X2						
	4X4						
DRW	4X2						
	4X4						
F-450		CHASSIS CAB					
		REGULAR CAB	CREW CAB				
DRW	4X2						
	4X4						
F-550		CHASSIS CAB					
		REGULAR CAB	CREW CAB				
	4X2						
	4X4						

FORD EXCLUSIVE MODEL OFFERING

Super Duty F-Series. *This new line of*

Super Duty F-Series trucks reaffirms Ford's commitment to providing quality vehicles for all kinds of commercial and personal applications. As F-Series, the most popular vehicle in the world, celebrates its 50th anniversary of service, Ford trucks are establishing new and better ways to meet the needs of their owners.



Visit the Ford website at: www.ford.com or call 1-800-258-FORD