

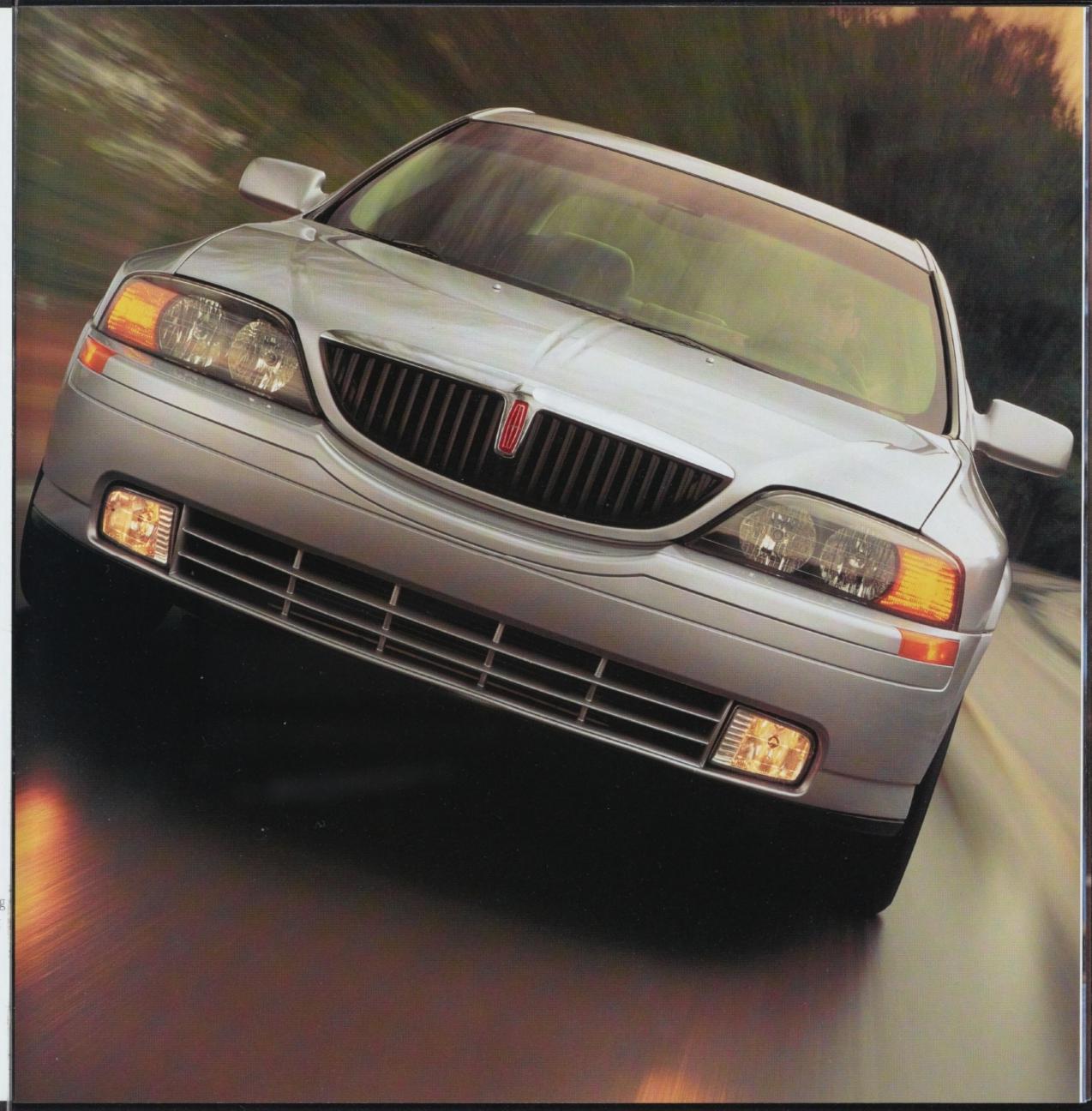


Introducing the car you were always meant to own. Lincoln LS.

The all-new Lincoln LS is a car for those who are truly passionate about driving. Those rare individuals who love nothing better than consuming a challenging stretch of road. Lincoln LS goes to great lengths to please the driver in you. It also offers something few other performance machines can—a level of luxury that says "Lincoln" with every head it turns. If its distinctive appearance doesn't convince you this is a new breed of Lincoln, driving it certainly will.

Lincoln LS features:

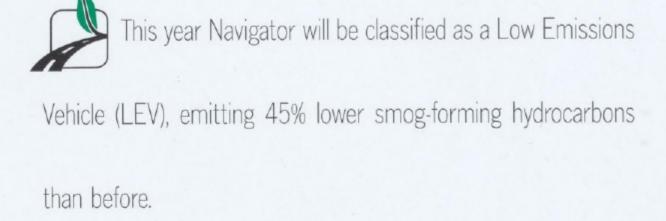
- 3.0-liter 24-valve V-6 engine
- Available 3.9-liter 32-valve V-8 engine
- Rear-wheel drive
- Four-wheel-independent short- and long-arm suspension with antilift/anti-dive geometry
- 52/48% weight distribution
- Second Generation dual air bags and front side air bags—always wear your safety belt and secure children in the rear seat
- Available AdvanceTrac™ yaw control
- Available European handling suspension
- Memory package including driver's seat and steering wheel





Meet the strong, luxurious type. Lincoln Navigator.

Lincoln Navigator. A full-sized sport utility vehicle that just happens to be the most powerful luxury SUV in the world. It offers the uncompromised level of luxury and comfort you've come to expect from Lincoln. You'll find Navigator is capable of taking you wherever you want to go, no matter how remote your destination. Rugged. Refined. Quite simply, the most luxurious way to travel, anywhere.



Lincoln Navigator features:

- 5.4L DOHC 32-valve, 300-hp InTech™ V-8 engine with 100,000-mile tune-up interval*
- Available Control-Trac fourwheel-drive system
- Load-leveling rear air suspension
- Second Generation dual air bags—always wear your safety belt and secure children in the rear seat
- SecuriLock[™] passive anti-theft system with keyless entry
- Exclusive quad-bucket seating with 1st- and 2nd-row center consoles
- 3rd-row bench seat with leather seating surfaces

*Under normal driving conditions with routine fluid/filter changes. Available December, 1998.





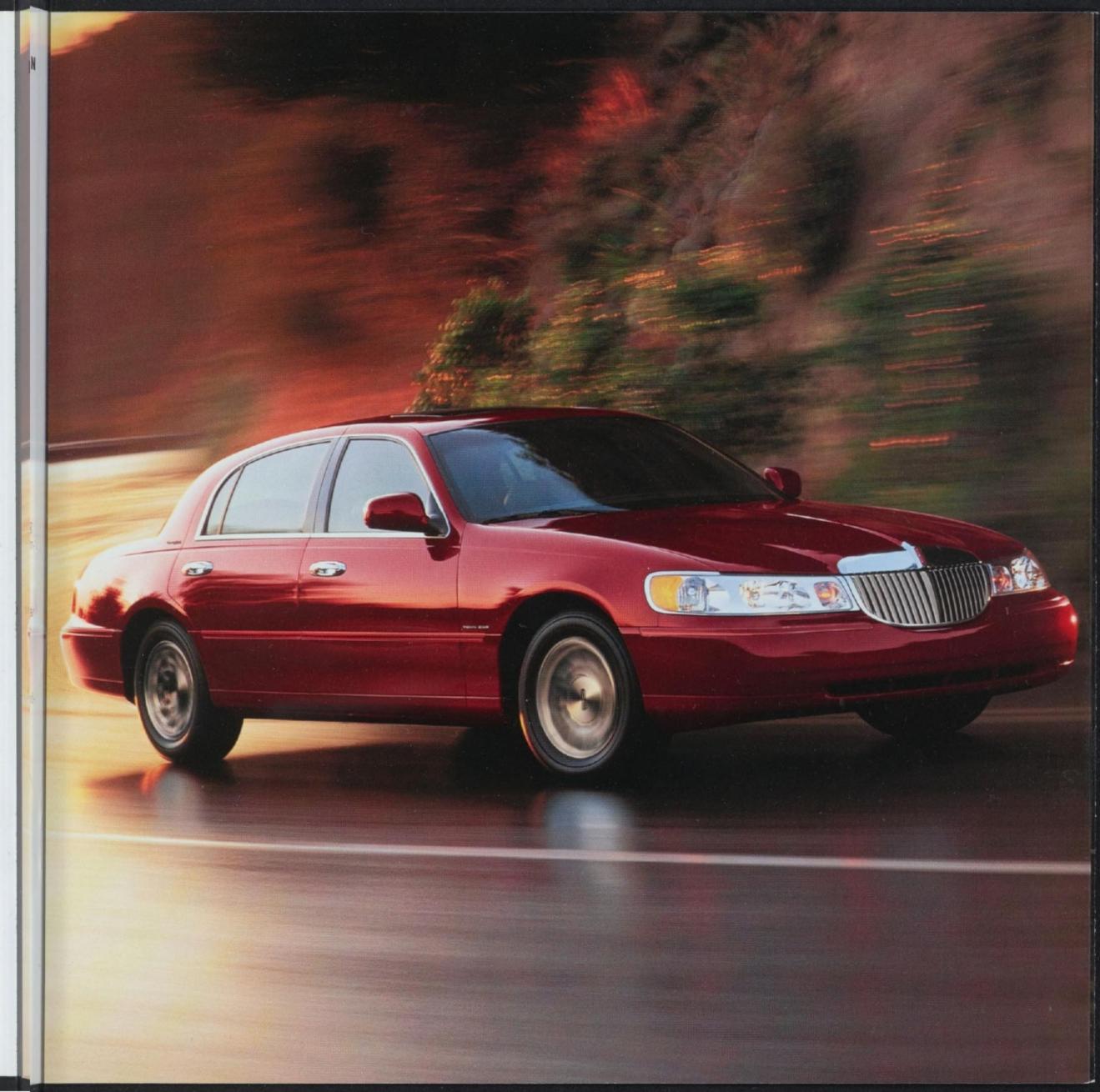
Uncompromised is still the operative word for Town Car.

For the ultimate in uncompromised full-sized luxury automobiles, look no further than Lincoln Town Car. The exterior features elegantly understated styling. Inside, luxury appointments abound. The ride is smooth yet controlled. In keeping with tradition, Lincoln Town Car is thoroughly uncompromised in room, ride and comfort. Clearly, having it all is what this luxury automobile is all about.

Lincoln Town Car features:

- 4.6L V-8 engine with 100,000-mile tune-up interval*
- Rear-wheel drive
- 40/20/40 front seating system with storage arm-
- Second Generation dual air bags and front side air bags—always wear your safety belt and secure children in the rear seat
- SecuriLock™ passive antitheft system
- Easy entry/exit driver's
- 4-wheel disc anti-lock brakes
- All-Speed Electronic Traction Control
- Watt's linkage rear suspension

*Under normal driving conditions with routine fluid/filter changes





Lincoln Continental is proof that one can never be too refined.

Lincoln Continental's contemporary design features a unique blend of style, comfort and handling. This is a car built for those who take pleasure and comfort in driving. In Lincoln Continental you'll enjoy a smooth ride and responsive handling without losing touch with the road.

Lincoln Continental features:

- 4.6L DOHC 32-valve, 275-hp InTech™ V-8 engine with 100,000-mile tune-up interval*
- Front-wheel drive
- Second Generation dual air bags and front side air bags—always wear your safety belt and secure children in the rear seat
- SecuriLock™ passive antitheft system
- All-Speed Traction Control
- Memory driver's seat and mirrors
- Automatic load-leveling rear suspension

*Under normal driving conditions with routine fluid/filter changes



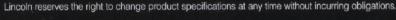


Lincoln Commitment®

The satisfaction of owning your Lincoln goes well beyond the driving experience. It's knowing your vehicle is backed by a comprehensive benefits package like Lincoln Commitment. It includes 24-hour Roadside Assistance—just call our hotline for towing, battery jump-starting, flat tire changing, lockout service or gas delivery. Assistance will usually arrive within 45 minutes. Alternate transportation options are offered by your dealer, such as a loaner vehicle or shuttle service, should your Lincoln require warranty service. Should an emergency arise with your Lincoln, whether you're close to home or away on vacation, rest assured we'll reimburse you for things like meals, lodging, taxis and rental cars. And we'll furnish you with computerized maps and trip routing. What's more, Lincoln Commitment provides a dedicated Lincoln Customer Assistance Center to answer your questions and a 4-year/50,000-mile bumper to bumper limited warranty. A corrosion protection limited warranty provides coverage for 5 years with unlimited mileage and no deductible. Some restrictions may apply. See your dealer for complete details.

Product Changes

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln dealer is your best source for up-to-date information.





FORD CREDIT OFFERS A WIDE VARIETY OF FINANCING AND LEASING PROGRAMS TO QUALIFIED BUVERS THAT CAN BE ARRANGED RIGHT AT THE DEALERSHIP. ASK YOUR DEALER FOR THE FACTS ON THESE PROGRAMS, OR CALL FORD CREDIT CUSTOMER SERVICE AT 1-800-727-7000.





H Lincoln. What a luxury car should be.