

Mercury Commitmentsm

Imagine a comprehensive program dedicated to your complete satisfaction.

ROADSIDE ASSISTANCE

MERCURY VEHICLE LIMITED WARRANTY

MERCURY CUSTOMER ASSISTANCE CENTER

SPECIAL DELIVERY PROCESS

OWNER DELIVERY PROCESS

What is the Mercury Commitment?

It is the extra comforts of ownership,
exemplified in a comprehensive benefits
package. It is the assurance that meeting your
driving needs will always be our
ultimate objective.

Ask your dealer for complete details and a copy
of the limited warranty.

Imagine yourself in a Mercury Viji

LITHO IN LISA (600K) 7-98 P-6817 Buckle up—together we can save



MERCURY MOUNTAINEER 1999



It's where you want to go that matters.

You definitely have your own agenda. A

oure certainly not willing to let anything get

in your way. Not eight inches of snow.

torrential downpour. Or a chuckhole-lader

road. So it's a necessity for you to have

vehicle that'll get you where you're head

Your Mountaineer has a smooth ride ar

comes with plenty of reassuring a

innovative features. So you can easily handle

whatever life has to dish



You need a Sport Utility Vehicle that's very capable. Well, that's a given with Mountaineer. What's more important to you is being comfortable. This is where Mountaineer really stands out. Here's the kind of refined interior you'll appreciate. With great features like a leather-wrapped steering wheel with fingertip speed control,

illuminated entry system. Add available leather seating surfaces and it's even more comfortable. Its 60/40 split fold-down rear seat, luggage rack and plenty of cargo space make it very adaptable as well. So fill 'er up

Get the MAX out of your SUV.

Take a look up. There's your available overhead console with outside temperature and compass display, second-row reading lamps/dome light and storage bin.

For the ultimate in convenience, equip your Mountaineer with the optional TravelNote® digital memo recorder with HomeLink® universal garage door opener. HomeLink can operate your gate, garage door and more. A great idea come to you while you're driving? TravelNote records up to three minutes worth of messages.

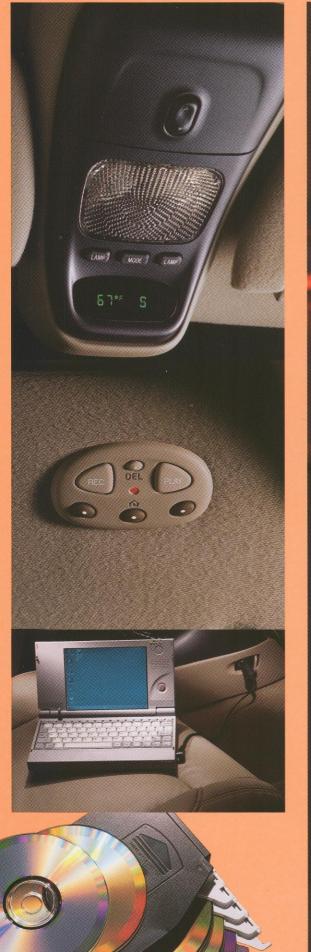
Need to use a computer, cell phone or other electronic devices? No problem. You'll find a second 12-volt power point comes standard.

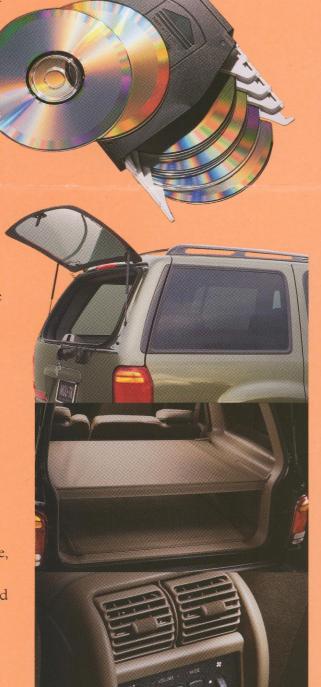
Of course, you'll want to bring your favorite discs along for the ride. So go for the optional 6-disc CD changer. What could be handier than having it right at

A convenient two-way liftgate separates so you can open just the window or the entire

A retractable cargo cover pulls out to keep luggage safely out of sight.

With the optional High-Series floor console, separate fan and audio controls are provided for rear passengers. The Personal Audio System lets them listen to something different through headphones (not included).







	Displacement	4.0 liters	5.0 liters		
	Horsepower (SAE net)	210 @ 5250 rpm	215 @ 4200 rpm		
	Torque (lbsft. SAE net)	240 @ 3250 rpm	288 @ 3300 rpm		
	Fuel delivery	Sequential multi-port electronic	Sequential multi-port elec		
		fuel injection	fuel injection		
		with EEC-V computer	with EEC-V computer		
**	TRANSMISSION	The state of the s			
	Туре	Five-speed electronic	Four-speed electronic		
		automatic overdrive with	automatic overdrive wi		
		overdrive lockout switch	overdrive lockout switch		
	CHASSIS				
	Drivetrain	4x2 or 4x4 Control-Trac	4x2 or full-time All-Wheel Driv		
	Frame	Ladder-type, single channel	Ladder-type, single char		
		with six crossmembers	with six crossmember		
	BRAKES				
	Power-assisted 4-wheel d	isc Anti-lock Brake System (ABS)			
	SUSPENSION				
	Front—Independent Shor ized shock absorb	t- and Long-Arm (SLA), computer-sel ers, stabilizer bar	ected torsion bar, nitrogen gas-		
	Rear	Semi-floating type axle with	Semi-floating type axle v		
		3.55 axle, 2-stage	limited-slip 3.73 perform		
		variable-rate computer-	axle (includes Trailer Tow Pre		
		selected leaf springs, nitrogen gas-pressurized shock	2-stage variable-rate comp selected leaf springs, nitr		
		absorbers, stabilizer bar	gas-pressurized shock		
		absorbers, stabilizer bar	absorbers, stabilizer b		
	STEERING				
	Power-assisted rack-and-p	pinion; 17:1 ratio; turning diameter 3	37.3 ft. (curb-to-curb)		
	CAPACITIES				
	Fuel tank				
	Cargo volume (cu. ft.) w		43.5		
			80.2		

t	4.0 liters	5.0 liters	Length	190.1	Headroom, front/real		39.9/39.3
(SAE net)	210 @ 5250 rpm	215 @ 4200 rpm	Width	70.2	Legroom, front/rear		42.4/35.8
t. SAE net)	240 @ 3250 rpm	288 @ 3300 rpm	Height (4x2/4x4)	70.5/70.3	Shoulder room, front,	/rear	56.2/56.6
	Sequential multi-port electronic	Sequential multi-port electronic	Track, front/rear	58.5/58.5	Hiproom, front/rear	, our	52.3/51.6
	fuel injection	fuel injection	Overhang, front/rear	33.9/44.0			02.0,02.0
	with EEC-V computer	with EEC-V computer					
			Towing CAPACITIE	The state of the s			
	Five-speed electronic	Four-speed electronic	POWERTRAIN	DRIVETRAIN			AILER TOWING
	automatic overdrive with	automatic overdrive with	V-6	4x2	3.55/3.73	4,500 lb	s./5,840 lbs.
	overdrive lockout switch	overdrive lockout switch	V-6	Control-Trac	3.55/3.73	4,500 lb	s./5,600 lbs.
			V-8	4x2	3.73	6,6	680 lbs.
	4x2 or 4x4 Control-Trac	4x2 or full-time All-Wheel Drive (AWD)	V-8	AWD	3.73	6,4	140 lbs.
	Ladder-type, single channel	Ladder-type, single channel					
	with six crossmembers	with six crossmembers	FUNCTIONAL FEATU	JRES			
			Second Generation dual a	air bags		STD	
ed 4-wheel di	sc Anti-lock Brake System (ABS)		Side air bags			OPT	
REPUBLIS.			100,000-mile scheduled	tune-up intervals***		STD	
endent Short- and Long-Arm (SLA), computer-selected torsion bar, nitrogen gas-pressur- shock absorbers, stabilizer bar		Brake/shift interlock			STD		
	Semi-floating type axle with	Semi-floating type axle with	Battery saver			STD	
3.55 axle, 2-stage	limited-slip 3.73 performance	SecuriLock™ passive anti-	theft system		STD		
	variable-rate computer-	axle (includes Trailer Tow Prep Pkg.), 2-stage variable-rate computer- selected leaf springs, nitrogen gas-pressurized shock	Underbody-mounted full-s	size spare tire		STD	
	selected leaf springs, nitrogen gas-pressurized shock		Speed-sensitive intermitte	ent windshield wipers		STD	
	absorbers, stabilizer bar		Solar tint glass on windsh	nield and front door window	S	STD	
	absorbers, stabilizer bar	Privacy glass™ on rear qu	arter, rear door and liftgate	windows	STD	410000	
			Skid plates (with 4x4 and	AWD only)		OPT	
ed rack-and-p	inion; 17:1 ratio; turning diameter 3	37.3 ft. (curb-to-curb)	Full-time All-Wheel Drive (AWD) (V-8 only)		OPT	
			4x4 Control-Trac (V-6 only	/)		OPT	
e (cu. ft.) with rear seat up 43.5 with rear seat down 80.2		Engine block heater			OPT		
		Remote Keyless Entry sys	stem with 2 key fobs		GRP		
			3.73 limited-slip rear per Trailer Tow Prep Pkg. (Std				

	70.0	I amount from the con-	10 1 105 0	1 oB turnpo	
x2/4x4)	70.2 70.5/70.3	Legroom, front/rear Shoulder room, front	42.4/35.8 /rear 56.2/56.6	Bodyside moldings	STD
nt/rear	58.5/58.5	Hiproom, front/rear	52.3/51.6	Dual power outside mirrors	STD
, front/rear	33.9/44.0	Improoni, nongrou	02.0/01.0	Bright grille with complex reflector headlamps	STD
CAPACITIES				Two-way liftgate	STD
RAIN	DRIVETRAIN	AXLE RATIO**	MAX TRAILER TOWING	Rear window dual intermittent wiper/washer/defroster	STD
KAIN				Cast aluminum deep dish wheels with P225/70R15 BSW all-season tires	STD
	4x2	3.55/3.73	4,500 lbs./5,840 lbs.	Running boards	STD
	Control-Trac	3.55/3.73	4,500 lbs./5,600 lbs.	Luggage rack	STD
	4x2	3.73	6,680 lbs.	Reverse Sensing System	OPT
	AWD	3.73	6,440 lbs.	Rear load-leveling suspension	OPT
DNAL FEATU			CTD	Appearance Package includes 3 tone-on-tone/2 two-tone paint choices and bright chrome steel wheels	OPT/GRP
neration dual a	ir dags		STD	P235/75R15 OWL all-terrain tires (Std. on V-8/Opt. with V-6)	
gs			OPT	INTERIOR COMFORT AND CONVENIENCE FEATURES	
	une-up intervals***		STD	CFC-free air conditioner	STD
t interlock			STD	Rear door childproof safety locks	STD
ver			STD	Height-adjustable front shoulder safety belts	STD
™ passive anti-t			STD	Power windows with illuminated controls and	310
-mounted full-si	ze spare tire		STD	one-touch-down driver's side window	STD
sitive intermitte	nt windshield wipers		STD	Power door locks with lock/unlock button in cargo area	
lass on windshi	ield and front door window	S	STD	and front illuminated controls	STD
ss™ on rear qua	arter, rear door and liftgate	windows	STD	Accessory delay for power windows	STD
(with 4x4 and	AWD only)		OPT	Tilt steering wheel	STD
II-Wheel Drive (A	AWD) (V-8 only)		OPT	Illuminated entry system and cargo area dome light	STD
I-Trac (V-6 only)		OPT	Floor console with armrest, dual front/rear cup holders and storage bin	STD
ck heater	CHIEF THE PARTY OF		OPT	Grab handles and coat hooks	STD
eyless Entry sys	tem with 2 key fobs		GRP	Dual illuminated visor mirrors	STD
	ormance axle includes			Load floor tie-down hooks (four)	STD
Prep Pkg. (Std	on V-8/Opt. on V-6)			Color-keyed scuff plates for all doors and liftgate	STD

rack	SID	audio/temperature controls and message center	OPT
Sensing System	OPT	TravelNote® with HomeLink® system	OPT
d-leveling suspension	OPT	SEATING	011
nce Package includes 3 tone-on-tone/2 two-tone paint choices and rome steel wheels	OPT/GRP	Premium cloth captain's chairs with reclining seatbacks, "Mountaineer" embroidery on front head restraints	STD
5R15 OWL all-terrain tires (Std. on V-8/Opt. with V-6)		60/40 split fold-down rear seat with head restraints	STD
OR COMFORT AND CONVENIENCE FEATURES		Cloth sport bucket seats with 6-way power driver's seat,	0.0
air conditioner	STD	dual front manual lumbar adjustments with	
or childproof safety locks	STD	"Mountaineer" embroidery on head restraints	OPT/GRP
djustable front shoulder safety belts	STD	6-way power front sport bucket seats with leather seating surfaces,	
indows with illuminated controls and h-down driver's side window	STD	dual front manual lumbar adjustments with "Mountaineer" embroidery on head restraints	OPT/GRP
por locks with lock/unlock button in cargo area	CONTRACTOR STREET	Instrumentation	
t illuminated controls	STD	Analog instrumentation (gauges include speedometer, tachometer,	
ry delay for power windows	STD	trip odometer, fuel, voltmeter, coolant temperature, oil pressure and warning light	nts) STD
ing wheel	STD	Warning chimes for headlamps-on, key-in-ignition, and safety belt	STD
ed entry system and cargo area dome light	STD	Black, leather-wrapped steering wheel includes	STD
nsole with armrest, dual front/rear cup holders and storage bin	STD	fingertip speed control with tap-up/tap-down feature AUDIO SYSTEMS	310
ndles and coat hooks	STD		CTD
minated visor mirrors	STD	AM/FM stereo/cassette with 4 premium speakers	STD
or tie-down hooks (four)	STD	Premium AM/FM stereo/cassette/single CD player/Premium Sound System with Personal Audio System	GRP
yed scuff plates for all doors and liftgate	STD	MACH® Audio System with AM/FM stereo/cassette/single CD player	
		and 7 speakers with 8" subwoofer and 290 watts (peak power) with Personal Audio System	OPT/GRP
Spruce Green	Deep Wedgewood Blue Clearcoat Metallic over Medium Wedgewood	Six-disc CD changer	OPT/DLR
Clearcoat Metallic over Charcoal Green			

Remote Keyless Entry system with 2 key fobs

Sound System with Personal Audio System

flip-up armrest with storage and ash cup

MACH® Audio System with Personal Audio System

dealer is your best source for up-to-date information.

at any time without incurring obligations.

Option Group; DLR=Dealer Installed Option. * Available with Appearance Package.

when this brochure was printed.

on/delay off headlamps

Premium AM/FM stereo/cassette/single CD player/Premium

Auto-dimming electrochromic rearview mirror with automatic

Electronics Package includes: Driver's side keyless entry keypad, autolock/relock system and puddle lamps on outside mirrors

High-Series floor console includes: Rear fan/audio controls with

headphone jacks, dual front and rear cup holders, tissue dispenser,

Overhead console includes: Digital compass, outside temperature display, 2nd-row reading lamps with dome light and storage bin (bin

equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury

Lincoln Mercury reserves the right to change product specifications

*Engine/axle ratio combinations shown may not be available in all areas. All maximum trailer weights shown must be reduced by passenger and cargo weight in the towing vehicle. Additional equipment

may be required. For specific information on recommended or required equipment and frontal area restrictions, see your dealer.

** Under normal driving conditions with routine fluid/filter changes.

EPA Statement: 1999 EPA mileage estimates were unavailable

For more information on Mercury vehicles via the

Internet enter: www.mercuryvehicles.com.

STD=Standard Feature; OPT=Optional Feature; GRP=Included in

Mountaineer comes with an advanced Single Overhead Camshaft (SOHC) 4.0liter V-6 engine with a 5-speed electronically controlled automatic transmission and the kind of towing power you need. If you want even more power, you may want to opt for the available 5.0-liter V-8.

> The smooth, comfortable ride is due to the Short- and Long-Arm (SLA) front suspension which lets each front wheel react independently over rough surfaces.

Mountaineer is just plain easy to steer, thanks to its responsive power rack-andpinion steering system.

The V-6 engine is available with the 4x4 Control-Trac system and the V-8 is available with full-time, hassle-free All-Wheel Drive, with no buttons to push or switches to turn. So you can get through mud, rain, sleet and snow without a worry.

You'll appreciate overdrive lockout when you're towing a trailer in heavy traffic or when traveling up and down steep hills.

A new feature, Reverse Sensing System, is available. When you're backing up it detects and warns you of most objects within 5.9 feet. Not only does Mountaineer come with Second Generation dual air bags, but side air bags are now available for an extra

Four-wheel disc ABS brakes come standard. They help maintain steering control while

braking on most slippery road surfaces.

measure of safety. Always wear your safety

belt and secure children in the rear seat.

To make your vehicle even more versatile, many dealer-installed accessories are available including a handy cargo net, a trailer hitch, cargo organizer, and several different roof racks to accommodate skis,



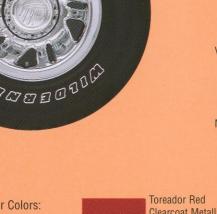
snowboards and bikes.

All Mountaineers will be classified as Low Emissions Vehicles (LEVs), emitting 40% lower smog forming emissions than before. In fact, Mountaineer is cleaner than most passenger cars on the road today. All Mountaineers will be classified as Low

Mercury The Mercury Cycling Team is hitting the streets and will be participating in races from coast to coast. Look for this pro cycling team in your area.

of one-stop shopping with a variety of simple-to-understand purchase or Red Carpet Lease programs available right at the dealership. us on the web at www.fordcredit.com.





bright chrome steel wheel (Appearance Package only)



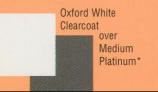














Front and rear floor mats with reversible cargo mat

Auto-dimming electrochromic rearview mirror

Power one-touch-open moonroof with sun shade

with automatic on/delay off headlamps

Retractable cargo cover

High-Series floor console

Overhead console