



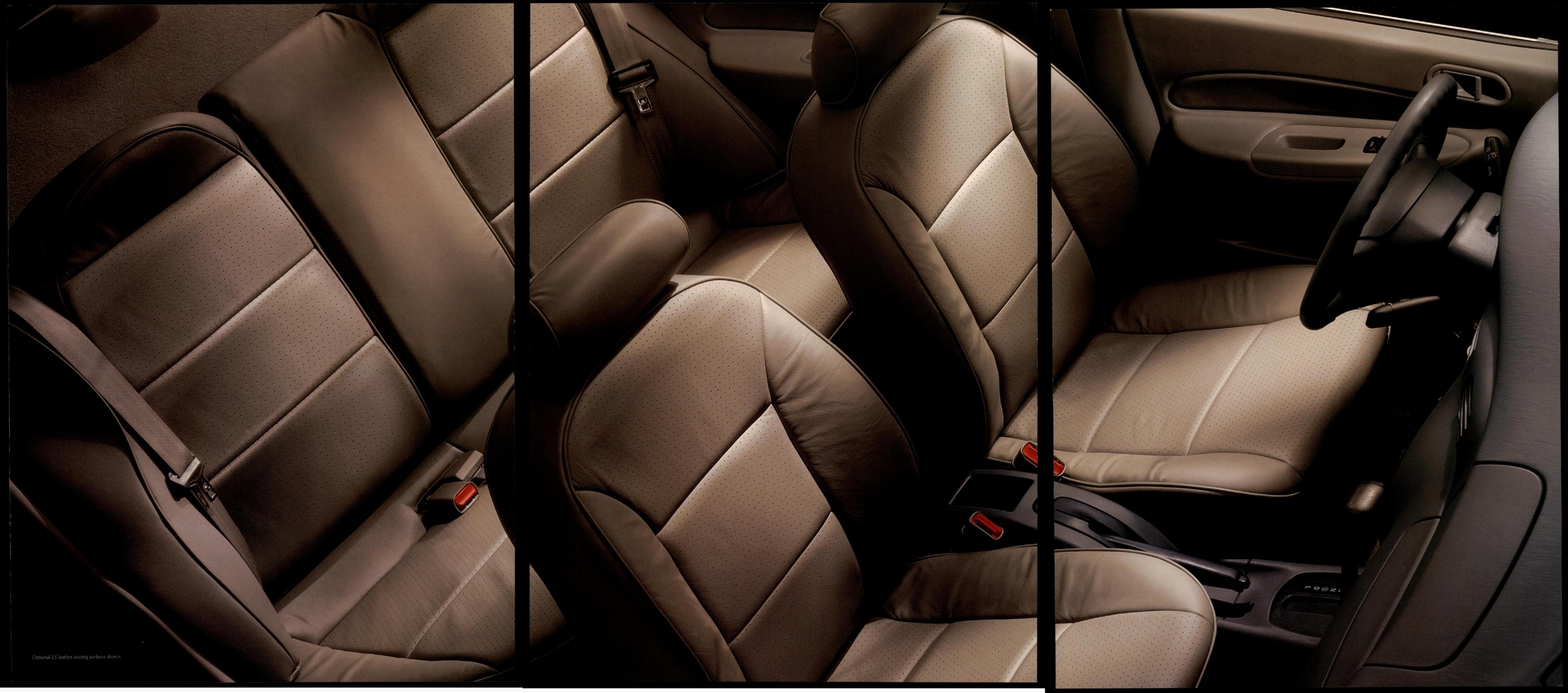


It seems like you're always in motion.

Heading to the grocery store. Picking up or dropping off the kids. Meeting friends for tennis. Well, here's a car designed to keep up with you. Mercury Tracer. With the kind of features that make it very adaptable to your needs. And with its peppy engine and responsive handling, it's just plain fun to drive. So you won't mind running around when you're running around in a Tracer.

Who knows? You may even look for excuses

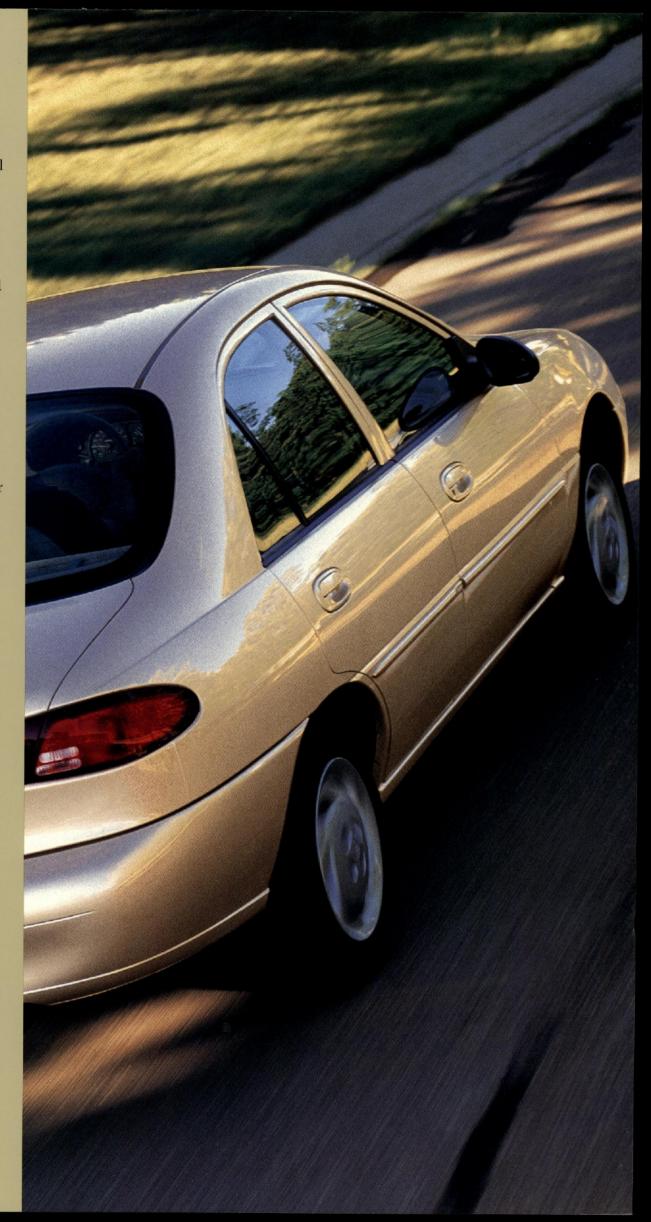
to take it out.



Little big car.

No matter what your stature, you'll find Tracer will fit you just right.

With plenty of room for you, your passengers and all your cargo. And Tracer isn't just roomy, it also comes with a whole bunch of features you'd expect to find on a larger car. Like a 60/40 split-fold rear seat, rear seat heat ducts, center console and an AM/FM stereo radio. Try a Tracer on for size—the fit is going to surprise you.



Everywhere you look it's feature, feature, feature.

Now here's a convenient feature for you — a handy center console. It includes two forward cup holders (that can even hold juice boxes), a rear storage bin for your CDs or tapes, and a rear cup holder.

It's kind of nice to be able to adjust your steering wheel. Tracer LS comes with an available tilt steering wheel which can be easily tilted to fit you perfectly.

Have an extra long load? Hey, Tracer can accommodate it with a 60/40 split-fold rear seat. Just fold it down and load in skis, sports equipment and almost anything else that's unmanageably long.

An all-door remote Keyless Entry system is

available for GS (standard for LS) so you can
lock and unlock doors and unlock the

trunk/liftgate from a distance. Someone





One thing that makes Tracer so much fun to

zip around in is its peppy engine. It's a 2.0L

split-port induction (SPI) engine with an

impressive 110 horsepower. No power

shortage here — especially in the passing lane.

You'll notice how easy it is to maneuver your

Tracer. That's because of its power-assisted

rack-and-pinion steering.

Heading into a bumpy stretch of road? It's smooth sailing ahead with the Quadralink rear suspension and front MacPherson struts along with front and rear stabilizer bars.

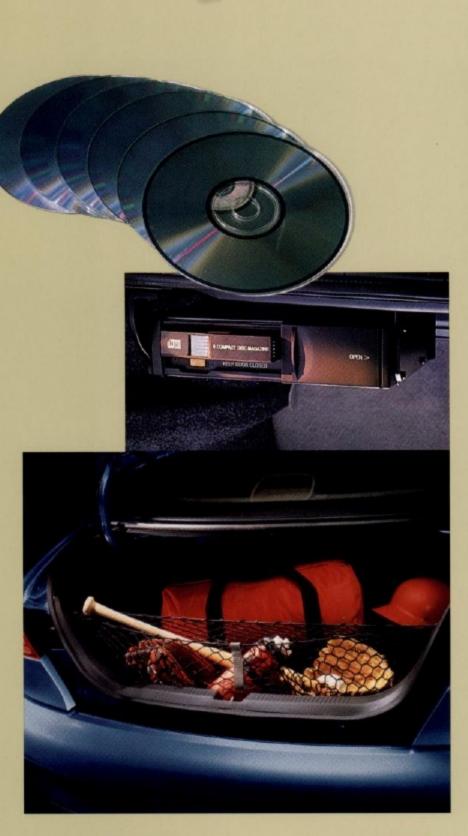
Here's something else that adds to the smooth ride: Sedan models are constructed using one-piece bodyside stamping which increases body rigidity.

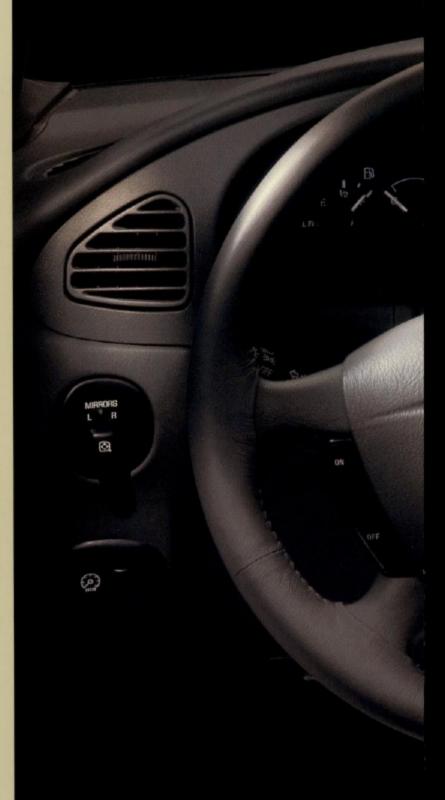
For added protection, high-strength tubular

messing with your Tracer? Just press the panic button and the horn will sound and the lights will flash.

Having the right music with you is important. So why not equip your Tracer LS with an optional trunk-mounted 6-disc CD changer? Now you can enjoy your kind of music wherever you go.

You've got all kinds of room back in the trunk. And its low liftover design makes it super easy to load and unload.









15" aluminum sport wheel





ENGINE	SEDAN AND WAGON	CAPACITIE	S
Туре	Split-port induction	Fuel tank	12.8 gals.
Displacement	2.0-liters	Oil (with	filter) 4.0 qts.
Horsepower (SAE net)	110 @ 5000 rpm	BRAKES	
Torque (lbsft. SAE net)	125 @ 3750 rpm	Front	10.1-inch ventilated disc
Fuel delivery	Sequential multi-port	Rear	9-inch drum
	electronic fuel injection	STEERING	CONTRACTOR OF THE PARTY OF THE
Compression ratio	9.2:1	Power-as	sisted rack-and-pinion with 17.0:1 ratio.
Engine control	EEC-V Electronic	Curb-to-c	urb turning diameter, 31.5 ft.
	Engine Control	SUSPENSI	ON
TRANSAXLES		Front	Independent, gas-pressurized
Manual Ful	ly synchronized 5-speed		hydraulic MacPherson strut
transaxle v	with self-adjusting clutch	Rear	Independent Quadralink and strut-
Automatic	4-speed electronic automatic overdrive		mounted coil springs with trailing arms
		_	

SEDAN

98.4

12.8 cu. ft.

174.7 53.3

67.0

39.0/36.7

42.5/34.0

51.6/52.1 50.2/49.4

WAGON	
98.4	
6.3/63.4 cu. ft.	
172.7	
53.9	
67.0	
38.7/39.3	
42.5/34.0	
51.6/52.1	
50.2/49.4	

Second Generation dual air bags	STD	STD
100,000-mile scheduled tune-up intervals*	STD	STD
Battery Saver	STD	STD
Variable intermittent windshield wipers	STD	STD
Integrated Control Panel	STD	STD
60/40 split-fold rear seat with dual release handles	STD	STD
Interior trunk release (Sedan only)	STD	STD
All door Remote Keyless Entry with panic alarm, trunk/liftgate	OPT	OTD
release, and perimeter anti-theft (2 key fobs included)	OPT	STD
Air-conditioning	OPT	STD
Rear window defroster	OPT	STD
Dual power mirrors	OPT	STD
Tachometer		STD
EXTERIOR FEATURES	GS	LS SEDAN/LS WAGON
5-mph impact front and rear bumpers	STD	STD
Inner-aiming fixed lens headlamps	STD	STD
Solar tint glass	STD	STD
Body color door handles	STD	STD
Body color bodyside moldings	STD	STD



DIMENSIONS (IN INCHES)

Headroom, front/rear

Shoulder room, front/rear

Legroom, front/rear

Hiproom, front/rear

Cargo capacity with rear seat up/down

Wheelbase

Height

Width

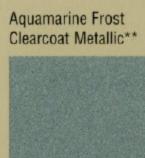






KEY FEATURES





GS LS SEDAN/LS WAGON



INTERIOR COMFORT AND CONVENIENCE FEATURES	GS	LS SEDAN/LS WAGON
Reclining front cloth bucket seats with adjustable head restraints	STD	STD
Storage bin	STD	STD
Power point with cover	STD	STD
Rear seat heat ducts	STD	STD
Front door map pockets	STD	STD
Dual visor mirrors	STD	STD
Height-adjustable front outboard shoulder safety belts	STD	STD
Manual lap/shoulder outboard rear safety belts	STD	STD
Center rear seat lap belt	STD	STD
Center console with two forward cup holders (juice box capability)/rear bin and rear cup holder	STD	STD
Headlamp-on warning chime	STD	STD
Backlit analog cluster w/speedometer, fuel gauge, low fuel warning light, engine temperature gauge and trip odometer	STD	STD
Childproof rear door locks	STD	STD
Rear door courtesy switches		STD
Four-spoke, color-keyed steering wheel		STD
WAGON GROUP		

Four-spoke, color-keyed steering wheel			STD
WAGON GROUP			
Removable shade/cargo cover, luggage rack, rear window v	viper/washer		STD
Audio Systems	GS	LS SEDAN	LS WAGON
AM/FM stereo with four premium speakers	STD		
AM/FM stereo/cassette with two premium/two standard s	peakers		STD
AM/FM stereo/cassette with four premium speakers	OPT	STD	

Audio Systems (continued)	GS	LS SEDAN	LS WAGON
AM/FM stereo/cassette/Premium Sound System with trunk-mounted 6-disc CD changer		OPT	
Trunk-mounted 6-disc CD changer (stereo or remote controlled)	DLR	DLR	DLR
Wheels and Tires	GS	LS SEDAN	LS WAGON
P185/65R14 black sidewall all-season radials	STD	STD	STD
P185/60R15 black sidewall all-season radials		GRP	GRP
Full wheel covers	STD		
Full luxury bolt-through wheel covers		STD	STD
15" aluminum sport wheels		GRP	GRP
Chromed bolt-through wheel covers	GRP		

PRODUCT CHANGES

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

STD = Standard Feature; OPT = Optional Feature; DLR = Dealer-Installed Accessory;

GRP = Included in Option Group

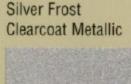
*Under normal driving conditions with routine fluid/filter changes.

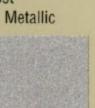
**Not available on Tracer Sport Wagon.

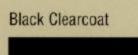
***Available only on Tracer Sport Wagon.

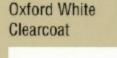
EPA Statement: 1999 EPA mileage estimates were unavailable when this brochure was printed.

Tropic Green Clearcoat Metallic

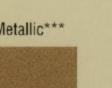


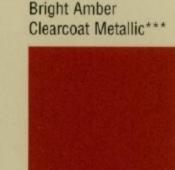
















GS OPTIONAL EQUIPMENT

4-speed electronic automatic transaxle • Anti-lock Brake System (ABS) • Front and rear floor mats • Smoker's package • Engine block heater • AM/FM stereo with cassette • All door Remote Keyless Entry with panic alarm, trunk/liftgate release and perimeter anti-theft (2 key fobs included) • Air-conditioning • Dual power mirrors • Rear

LS OPTIONAL EQUIPMENT

4-speed electronic automatic transaxle • Anti-lock Brake System (ABS) Front and rear floor mats
 Smoker's package
 Engine block heater • AM/FM stereo/cassette/Premium Sound System with trunk-mounted 6-disc CD changer (Sedan only)

GS TRIO APPEARANCE GROUP

- Chromed bolt-through wheel covers Rear decklid spoiler
- Unique Trio badging Leather-wrapped steering wheel

LS POWER GROUP

 Power door locks Power windows (with driver's side express-down)

LS COMFORT GROUP

- Speed control Tilt steering wheel Dual map lights
- Front and rear floor mats

LS SPORT GROUP

- (Available on Sedan only): 15" aluminum wheels • Rear spoiler • Bright exhaust tip • Fog lamps
- Leather-wrapped steering wheel
 Unique Sport badging
- Leather seating surfaces (also available with cloth trim)

LS SPORT WAGON GROUP

- 15" aluminum wheels Front and rear splash guards
- Fog lamps Leather seating surfaces Leather-wrapped steering wheel . Unique Sport badging

ptions Availability: Options shown or described in this brochure re available at extra cost and may be offered only in combination ith other options or subject to additional ordering requirements





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or Red Carpet Lease programs available right at the dealership. For more information, ask your dealer for details, or visit us on the web

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The Mercury Cycling Team is hitting the streets and will be participating in races from coast to coast. Look for this pro cycling team in your area.

Some features shown may be optional.

door intrusion beams are mounted inside each side door.

And, naturally, Second Generation dual air bags come standard with your Tracer. Always wear your safety belt and please secure children in the rear seat.

For extra safety, ABS brakes are available. They'll give you more controlled emergency stopping on most road surfaces.

Several dealer-installed accessories are available for your Tracer. These include a padded armrest that flips open for extra storage space. A handy bike rack is also available. Just load up your bikes and go! See your

Mercury dealer for other accessories.



Mercury Commitment SM

Imagine a comprehensive program dedicated to your complete satisfaction.

ROADSIDE ASSISTANCE MERCURY VEHICLE LIMITED WARRANTY MERCURY CUSTOMER ASSISTANCE CENTER SPECIAL DELIVERY PROCESS OWNER DELIVERY PROCESS

WHAT IS THE MERCURY COMMITMENT? It is the extra comforts of ownership, exemplified in a comprehensive benefits package. It is the assurance that meeting your driving needs will always be our ultimate objective.

Ask your dealer for complete details and a copy of the limited warranty.





