

M E R C U R Y

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Cougar Villager Sable Mountaineer Grand Marquis Mystique Tracer

Sit back and let the attitude begin.

Mercury Cougar



Optional leather seating surfaces.

Just wait till you get hold of a new front-wheel-drive Cougar. This is a car built for some serious fun. Its quick, sophisticated powerplant will truly excite you. And its advanced suspension system with passive rear-wheel steering delivers a taut, sports-coupe feel.

HEAD-TURNING APPEAL

- > New Edge design is a result of marrying sharp, crisp lines and smooth, sculpted shapes.
- > 2.0-liter DOHC 125-hp, Zetec I-4 engine with standard 5-speed manual transaxle.
- > 100,000-mile scheduled tune-up intervals under normal driving conditions with routine fluid/filter changes.
- > Standard Second Generation dual air bags and available head/chest side air bags. Always wear your safety belt and secure children in the rear seat.
- > 50/50 split-fold rear seat makes it even easier to pack in stuff like camping gear, snowboards, or whatever.
- > Full-length center console with a cup holder, power point, and stowage bin for your cell phone.
- > Dual power heated mirrors come standard.
- > Independent MacPherson compact strut front suspension and Quadralink rear suspension with anti-roll bar.
- > Trip computer which includes: distance to empty, average fuel economy, average speed, trip odometer, and outside temperature display.

COUGAR V-6 FEATURES :

- > 2.5-liter DOHC 170-hp, Duratec V-6 engine with standard 5-speed manual transaxle or optional 4-speed automatic transaxle.
- > Bright exhaust tip.
- > Optional All-Speed Traction Control (requires ABS).
- > Available V-6 Sport Group.

If it's a question of flexibility, here's your answer.



Mercury Villager



Optional leather seating surfaces.

The new 1999 Villager has been restyled inside and out. It features a more powerful engine, more interior room and a new driver's side sliding door.

And with its In-Track™ rear sliding seat system and versatile interior, it's one accommodating vehicle.

VERSATILITY AND COMFORT

- > Standard dual sliding side doors.
- > Third-row bench slides on recessed rails and can accommodate various combinations of passengers and cargo.
- > Standard 7-passenger seating.
- > For back seat comfort, separate rear air-conditioning controls are available.
- > Battery saver.
- > Fingertip speed control.

- > Available rear audio controls let rear passengers adjust volume levels.
- > For extra comfort, flip-out 2nd- and 3rd-row bodyside windows come standard.
- > Available Odor and Particulate Air-filtration System.
- > Luggage rack.
- > Power front windows and door locks.
- > Front CFC-free air conditioner.
- > Front passenger underseat storage area.

VILLAGER, SPORT AND ESTATE FEATURE:

- > 3.3-liter SOHC V-6 engine with multi-port electronic fuel injection.
- > Second Generation dual air bags. Always wear your safety belt and secure children in the rear seat.
- > Front and rear cargo nets.
- > Available Remote Keyless Entry system.
- > Available 4-wheel Anti-lock Brake System (ABS).
- > Available power flip-out 3rd-row bodyside windows.

SPORT AND ESTATE SERIES ALSO FEATURE:

- > Quad bucket seating.
- > 3-position parcel shelf with cargo net.
- > Automatic on/delay off headlights.
- > Leather-wrapped steering wheel with audio controls.
- > Available TravelNote® with HomeLink® system.
- > Available leather seating surfaces.
- > Available Automatic Temperature Control.

The ride says it all.



Mercury Grand Marquis



Optional leather seating surfaces.

The Grand Marquis legacy continues. It can seat six people comfortably. It also provides a remarkably smooth, even ride. Its V-8 engine has the kind of power you'll appreciate — especially in the passing lane. And it comes with a long list of standard features.

ROOM, RIDE AND COMFORT

- > With the largest trunk in its class, you'll have plenty of room for luggage and golf clubs.
- > V-8 engine provides the power you need. And it can perform for 100,000 miles without a scheduled tune-up under normal driving conditions with routine fluid/filter changes.

- > PrecisionTrac™ suspension system—includes Watt's linkage rear suspension, twin-tube shock absorbers, and more.
- > You'll find one of the roomiest interiors in its class with six-passenger seating and 8-way power driver's seat with power recline.
- > Rear-wheel drive.
- > Available load-leveling rear suspension.

GRAND MARQUIS ALSO FEATURES:

- > Available ABS and All-Speed Traction Control.
- > Second Generation dual air bags. Always wear your safety belt and secure children in the rear seat.
- > SecurILock™ passive anti-theft system.
- > Fail-safe cooling with dual speed electric fan.
- > Fingertip speed control.
- > Remote Keyless Entry system with keypad (standard on LS, optional on GS).

GRAND MARQUIS LS PREMIUM PACKAGE FEATURES:

- > 16" teardrop alloy wheels.
- > 8-way power passenger seat with power recliner and power lumbar support.
- > Leather-wrapped steering wheel.
- > Electronic automatic temperature control.
- > Electrochromic (auto-dimming) inside rearview mirror with compass.



*Driver and passenger front crash test. Government data only useful in comparing vehicles within 500 pounds.

The rush starts here.



Mercury Mystique



This is a car designed to bring out the driver in you. So you'll feel a charge of adrenaline every time you approach a stretch of open road. You'll look forward to zipping through the gears. No wonder it has been named an *Automobile Magazine* All-Star four years in a row.

DRIVER-FOCUSED DESIGN

- > Mystique LS's 24-valve Duratec V-6 engine produces 170 horsepower from only 2.5 liters. And it can run for 100,000 miles without a scheduled tune-up under normal driving conditions with routine fluid/filter changes.
- > Standard 5-speed offers synchromesh in all gears including reverse. A shift collar prevents accidentally shifting into reverse.

- > Front subframe enhances rigidity to help resist torsional twisting. This is something you'll appreciate, especially on bumpy, twisty roads.
- > Quadralink fully independent rear suspension.

MYSTIQUE FEATURES:

- > Air-conditioning.
- > AM/FM stereo with cassette.
- > A particulate air-filtration system which filters out over 90% of particles larger than three microns.

- > Second Generation dual air bags. Always wear your safety belt and secure children in the rear seat.
- > Power door locks and windows.
- > Rear window defroster.
- > Dual power outside mirrors.

- > 15-inch polished alloy wheels.
- > 6-way power driver's seat.
- > Remote Keyless Entry system.

- > Leather-wrapped steering wheel.
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- > Standard leather seating surfaces.
- > 60/40 split-fold rear seat.

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Style that rivals its spirit.



Mercury Sable



Optional leather seating surfaces.

Mercury Sable features styling that's unlike anything else out there. Sleek. Distinctive. Confident. With an expressive individuality and a spirited sense of adventure. Hey, that kind of sounds like you, doesn't it? Perhaps that's why you're so attracted to each other.

SUBSTANCE

- > An available 200-horsepower 24-valve Duratec V-6 engine can run for 100,000 miles before its first scheduled tune-up under normal driving conditions with routine fluid/filter changes.
- > Temperature and audio controls are located on the Integrated Control Panel which has been designed to be easier to use than conventional instrument panels.

- > One-piece bodyside stamping and a rigid cross-car beam contribute to Sable's solid road feel.
- > Speed-sensitive, variable-assist power rack-and-pinion steering.
- > Second Generation dual air bags. Always wear your safety belt and secure children in the rear seat.
- > Available Anti-lock Brake System (ABS).
- > Triple door seals help keep the rain and noise out.

- > 5-passenger seating with floor console/woodgrain shifter and rear seat air-conditioning ducts.
- > 60/40 split-fold rear seat.
- > Available 6-passenger seating with flip-fold front center console.
- > Available MACH® Audio System.

- > 5-passenger seating with floor console/woodgrain shifter and rear seat air-conditioning ducts.
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SABLE LS PREMIUM FEATURES:

- > SecuriLock™ passive anti-theft system.
- > 5-passenger seating with floor console/woodgrain shifter and rear seat air-conditioning ducts.
- > 60/40 split-fold rear seat.
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- > Remote Keyless Entry system with keypad and 2 key fobs.
- > Automatic on/delay off headlamps.
- > Leather seating surfaces (no-charge option).
- > 6-way power driver's seat with power lumbar.
- > Leather-wrapped steering wheel.
- > Electronic Automatic Temperature Control.

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- > Electronic Automatic Temperature Control.



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Plenty of room to accommodate your sense of adventure.



Optional leather seating surfaces.

Mercury Mountaineer

Mountaineer goes well beyond capable. It not only gets you where you want to go, but it gets you there quite comfortably. It features a spacious and refined interior with the kind of features you're looking for. So fill 'er up and go to town. Or country. Or wherever the spirit moves you.

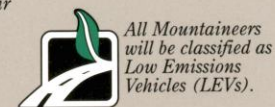
A DIFFERENT BREED OF SUV

- > Available All-Wheel Drive works full time so you can too. It automatically adjusts to driving conditions by sending power to front and rear wheels as needed (V-8 only).
- > For your security and convenience, available puddle lamps are located under both outside mirrors and illuminate the ground in front of the doors.
- > SecuriLock™ passive anti-theft system.

- > A 60/40 split-fold rear seat makes Mountaineer extra handy for hauling unwieldy loads.
- > It's easy to get into and out of Mountaineer, thanks to standard running boards.
- > Available side air bags.
- > Available rear seat fan and audio controls.
- > Available TravelNote® with HomeLink® system.
- > Available Reverse Sensing System.
- > Available rear load-leveling suspension.

MOUNTAINEER ALSO FEATURES:

- > 4.0-liter SOHC 210-hp V-6 engine.
- > Available 5.0-liter V-8 engine.
- > Both engines feature 100,000-mile tune-up intervals under normal driving conditions with routine fluid/filter changes.
- > Second Generation dual air bags. Always wear your safety belt and secure children in the rear seat.
- > 4-wheel disc Anti-lock Brake System (ABS).
- > 5-speed electronic automatic overdrive transmission with overdrive lockout and available Control-Trac (4x4) with V-6.
- > Available MACH® Audio System with AM/FM stereo/cassette/single CD player.
- > Available Automatic Temperature Control.



All Mountaineers will be classified as Low Emissions Vehicles (LEVs).

Everywhere you look it's feature, feature, feature.



Optional leather seating surfaces.

Mercury Tracer

Tracer comes with the kind of features you'd expect to find in larger cars. Features like rear seat heat ducts and 60/40 split-fold rear seats. It also has a surprisingly roomy interior. And with its peppy engine, it's a fun car to drive. Take one out for a test drive and see for yourself!

SOME VERY SURPRISING FEATURES

- > Tracer features an Integrated Control Panel. Audio and temperature controls are combined and are designed for easy use.
- > All-door Remote Keyless Entry system with panic alarm, perimeter anti-theft, and trunk/liftgate release (Std. on LS, opt. on GS).

- > Tracer LS features standard air-conditioning, AM/FM stereo/cassette, rear window defroster and dual power mirrors.
- > 60/40 split-fold rear seats can be folded down to accommodate extra long loads like skis and lumber.
- > Quadralink fully independent rear suspension gives Tracer the smooth feel of a larger car.

TRACER ALSO FEATURES:

- > 2.0-liter 4-cylinder engine with split-port induction (SPI).
- > 100,000-mile scheduled tune-up intervals under normal driving conditions with routine fluid/filter changes.
- > Fully synchronized 5-speed manual overdrive transaxle with self-adjusting clutch.
- > Second Generation dual air bags. Always wear your safety belt and secure children in the rear seat.
- > Equip your Tracer LS Sedan with an optional six-disc radio-controlled CD changer and enjoy hours of crisp, clear sound.
- > Rear seat heat ducts.

Mercury CommitmentSM

Imagine a comprehensive program dedicated to your complete satisfaction.

ROADSIDE ASSISTANCE

MERCURY VEHICLE LIMITED WARRANTY

MERCURY CUSTOMER ASSISTANCE CENTER

SPECIAL DELIVERY PROCESS

OWNER DELIVERY PROCESS

WHAT IS THE MERCURY COMMITMENTSM?

It is the extra comforts of ownership, exemplified in a comprehensive benefits package. It is the assurance that meeting your driving needs will always be our ultimate objective. Ask your dealer for complete details and a copy of the limited warranty.



Ford Credit provides the convenience of one-stop shopping with a variety of simple-to-understand purchase or Red Carpet Lease programs available right at the dealership. For more information, ask your dealer for details, or visit us on the web at www.fordcredit.com.



Call 1-800-446-8888. Get more information without leaving home. Just give our toll-free number a call and we'll mail you the brochures you need about our vehicles.

Surf at www.mercuryvehicles.com

If you're online, you can tap into a wealth of up-to-date information at our web site.

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Imagine yourself in a Mercury

