

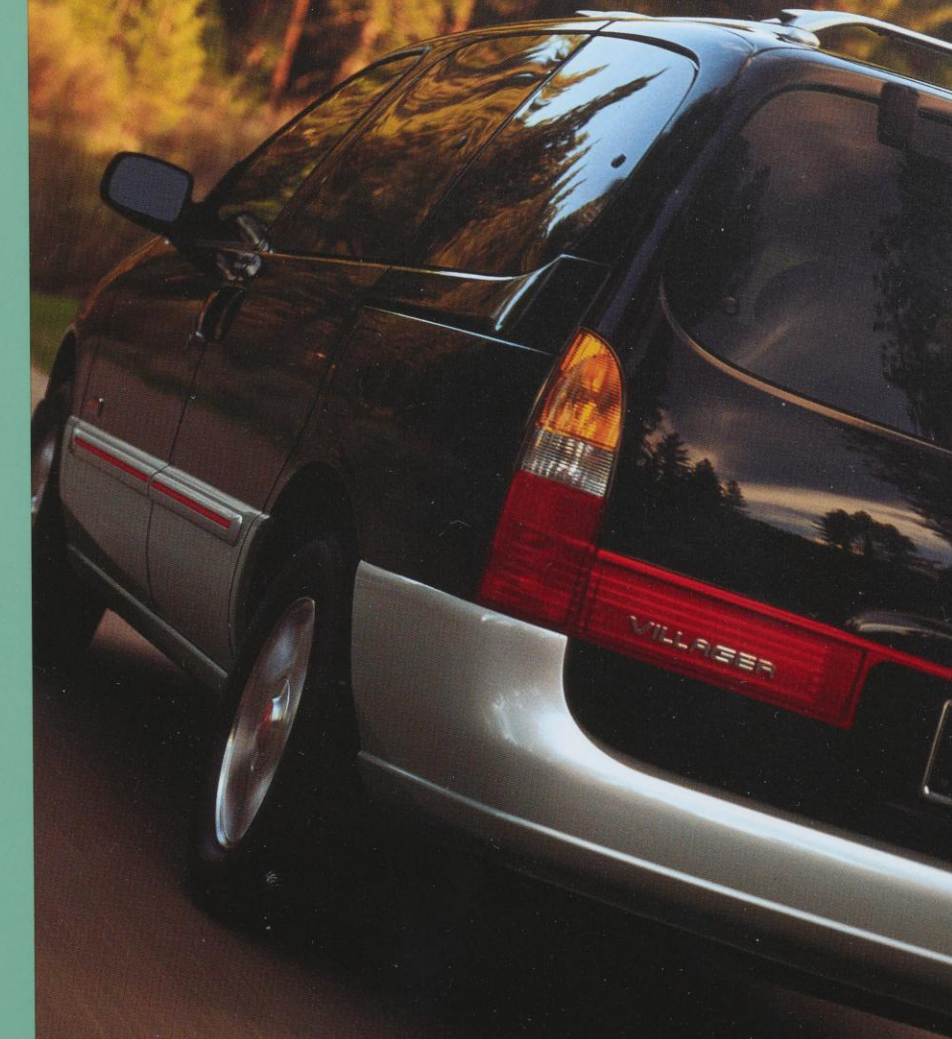
MERCURY VILLAGER 1999





And you're definitely a doer.
In fact, your motto could be:
Life is not a spectator sport.
Which explains your on-
the-move-lifestyle. There's
practically no end to the
activities you're involved in.
Fortunately there's a vehicle
that can keep up with you.
Mercury Villager. This year,
it's been restyled inside and
out. Not only does it have
more interior space, but it
has the kind of space you'll
find readily adaptable. With
standard features like a dri-
ver's side sliding door, a
sliding third-row seat and
lots of storage space. And,
you get all that along with a
smooth, car-like ride.

Those who can, do.



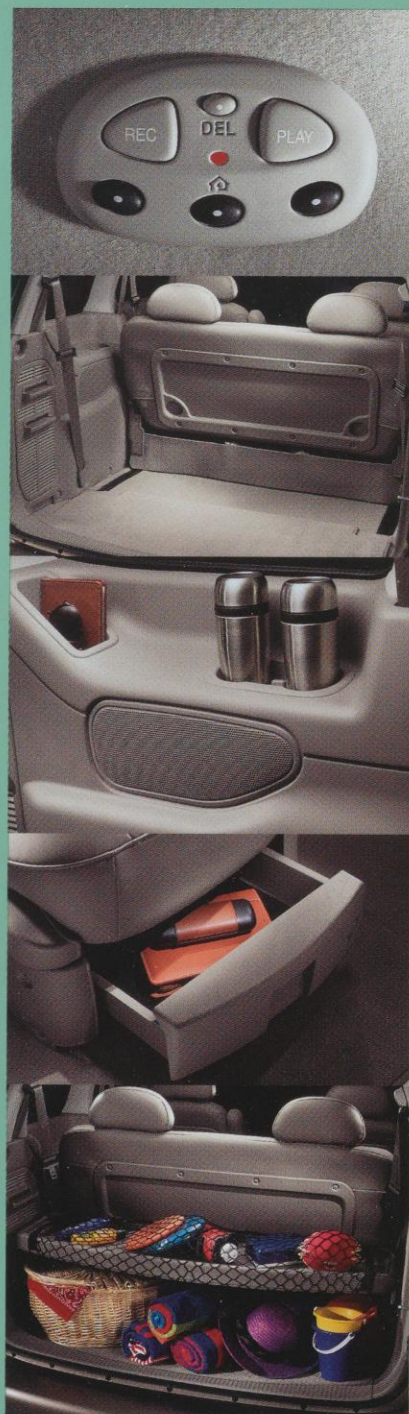
If it's a question of flexibility, here's your answer.

For the ultimate in convenience, equip your Villager with the available TravelNote® digital memo recorder with HomeLink® Universal Garage Door Opener. A great idea come to you while you're driving? TravelNote records up to three minutes' worth of messages. HomeLink can operate your gate, garage door and more.

Got a bulky load to haul? Well, a third-row seat slides easily on recessed rails so you can transport loads flat on the floor. And there's a handy storage bin behind the third-row seat.

Your Villager comes with all sorts of storage space. There's even extra storage space under the front passenger seat.

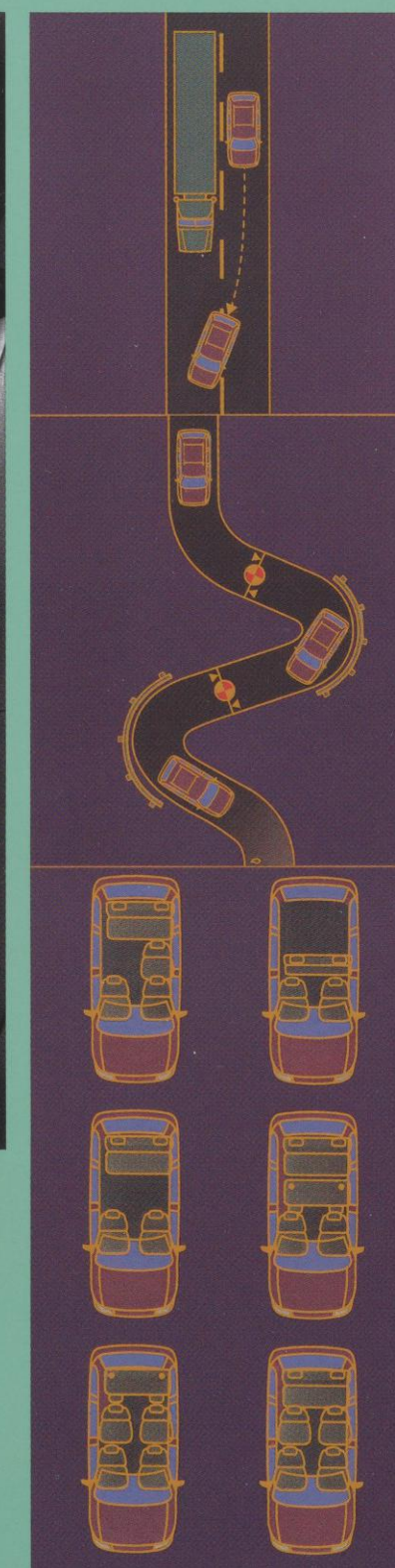
A new adjustable parcel shelf is standard on Villager Sport and Estate models. Lock it into three positions and it can hold up to 30 pounds of stuff.



Optional leather seating surfaces



Here you'll find an interior that's extremely flexible. Just chock full of the kind of features you need. For starters, there's an abundance of cargo room. The seats are not only comfortable, but the In-Track™ rear sliding seat system slides easily to accommodate your passengers and gear. Storage space is provided throughout the cabin. And for your convenience, an available flip-open liftgate window can be opened to access small packages. Or open the entire liftgate for larger loads. What could be handier?



One thing that makes Villager so enjoyable to drive is its smooth car-like ride and handling. The SOHC V-6 engine has been refined this year. It's been upgraded to 3.3 liters to produce more power and torque. It's also more fuel efficient* and provides increased smoothness, reliability and durability.

Improvements to the suspension system give you better ride comfort along with great handling. Up front you'll find MacPherson struts and a stabilizer bar which help provide control when cornering.

And, in back, the retuned suspension includes single-leaf springs for improved ride and handling. Take a Villager out for a spin and see if you don't say, "This sure doesn't feel like a minivan."

This is one versatile vehicle. Just take a peek inside. Here's a space that can be arranged and rearranged to accommodate just about anything. It's easy to load bulky cargo—the rear seat slides on recessed rails and locks into six different positions. Remove the second row, then fold-up and slide the rear seat all the way forward for maximum cargo space. Sport and Estate models offer up to 66 different seat configurations.

*EPA estimates, 17 City/24 hwy mpg





Mercury CommitmentSM

Imagine a comprehensive program
dedicated to your complete satisfaction.

ROADSIDE ASSISTANCE

MERCURY VEHICLE LIMITED WARRANTY

MERCURY CUSTOMER ASSISTANCE CENTER


SPECIAL DELIVERY PROCESS

OWNER DELIVERY PROCESS

WHAT IS THE MERCURY COMMITMENT?

It is the extra comforts of ownership, exemplified in
a comprehensive benefits package. It is the assurance
that meeting your driving needs will always be our
ultimate objective.

Ask your dealer for complete details and a copy of
the limited warranty.

Imagine yourself in a Mercury 



50%
TOTAL RECOVERED FIBER
10% POST CONSUMER FIBER

LITHO IN USA (950K) 8-98 P-6948 Buckle up—together we can save lives.

BUSINESS
FIRST-CLASS

POSTAGE

Me
PO
BLO

