









In the Old West, a reputation earned you some serious respect. And it really isn't any different now.

F-Series has been facing down its competition for over 50 years. With strength. Toughness. Quality. Innovation.

FACT: F-Series has more repeat buyers than any other full-size pickup.*

FACT: F-Series has been the best-selling truck in the world the past 22 years. The world.

FACT: The F-Series lineup offers more four-door SuperCabs than any competitor.

FACT: No competitor can touch the towing power of the F-150.**

Reputations are hard to get. And even harder to keep. Ours goes on the line with every truck we sell. That's okay. That's the way it's always been. And that's the way we like it.

Because in all those 50 years, F-Series has never backed off an inch.

And it never will.

*Based on a 1998 Ford New Vehicle Customer Survey. **Properly equipped 5.4L models under 7,000 lbs. GVWR.



F-150 Payloads

F-150 Towing

SuperCab(1) **4x2 4x4** 13,000/13,500 (2) 13,000/13,500 (2) 8,300/8,700 (2) 7,900/8,300 (2) 8,500/8,800 (2) 8,200/8,400 (2)

(1) When properly equipped. (2) With 7700 Payload Group.



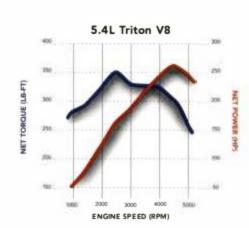
F-150 is big on cargo. With the optional 7700 Payload Group, the F-150 Regular Cab 4x2 can haul up to 3,220 pounds.



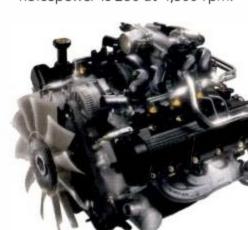


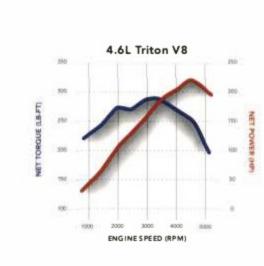
F-150 Powertrain Availability by Model

	Regular Cab 4x2			Regular Cab 4x4			SuperCab 4x2				SuperCab 4x4			
	Work Series	XL	XLT	Work Series	XL	XLT	Work Series	XL	XLT	Lariat	Work Series	XL	XLT	Laria
4.2L V6/5-speed manual OD	•	•	•	•	•		•	•	•	-	-	-	-	-
4.2L V6/4-speed automatic OD	•	•	•	•	•	•	•	•	•	-	-	: 42	-	
4.6L V8/5-speed manual OD	•	•	•	•	•	•	•	•	•	-	•	•	•	-
4.6L V8/4-speed automatic OD	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5.4L V8/4-speed automatic OD	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5.4L V8 bi-fuel prep engine/ 4-speed automatic OD**	•	•	•	•	•	•	•*	•	•	• •*	•*	•*	•*	•*
5.4L V8 dedicated natural gas engine/ 4-speed automatic OD**	•*	•*	_ :	_	-	-		-	-	_	-	_	_	-
*Available with 7700 Payload Group **Late availab	ility							stand	lard 🌘	optional	equipm	ent at	no cha	irge (



The 5.4L Triton V8 is the more powerful of the two F-150 Triton engines, with the most torque in its class below 7,000 lbs. GVWR. Peak horsepower is 260 at 4,500 rpm.







F-150 4x2s powered by the 4.6L Triton V8 (220 hp at 4,500 rpm) have the highest maximum V8 payload rating for models below 7,000 pounds GVWR (when properly equipped).

Nobody builds a better full-size pickup.

F-150 is a truck designed for the long haul. That's what *Built Ford Tough* means. It all begins with a rugged, proven ladder-type frame which incorporates a front box section for strength. The short/long arm independent front suspension has forged upper control arms for toughness and an anti-sway bar for stability. Front brakes have dual piston calipers normally found on larger 3/4- and 1-ton trucks. And the F-150 equipped with the 7700 Payload Group is even beefier, with its 7,700-lb. GVWR, larger front brakes, higher-capacity wheels and heavy-duty frame.

Best-in-class torque

For the really tough jobs, low-end torque is the name of the game. When equipped with the 5.4L Triton™ V8, F-150 has the most torque in its class (under 7,000 lbs. GVWR). And Triton engines put that torque where you need it most, delivering 90 percent at or below 2,000 rpm.

The Triton single-overhead-cam design is equipped with a maintenance-free silent chain drive which eliminates push rods and allows design flexibility for improved horse-power and torque. This also provides improved valve-train stability for smooth high-rpm operation.

All engines can go 100,000 miles without a first scheduled tune-up under normal driving conditions with routine fluid and filter changes. Each provides a fail-safe cooling system to help protect the engine from damage resulting from coolant loss.



A single CD radio with Premium Sound is standard with Lariat, available with XL and XLT. A 6-disc CD changer with AM/FM stereo and cassette player with Premium Sound is available with most XLT and Lariat models.



The new overhead console (standard with XLT and Lariat) includes a compass and a readout for the outside temperature. It also provides a handy place to keep your garage door opener and sunglasses.

Best-in-class towing

A properly equipped Regular Cab F-150 4x2 with Triton 5.4L V8 power tows trailers up to 8,500 lbs., which no competitor under 7,000 lbs. GVWR can match. F-150 automatic transmissions also include an automatic tow-haul feature. Using engine sensors, the transmission's computer module automatically adjusts the powertrain to deliver smooth, predictable power, whether driving on hilly terrain, towing heavy loads, or changing altitude – all without a button to press. As for pushing, this is the first year that properly equipped SuperCab 4x4 models, as well as Regular Cabs, are snow-plow ready.

Anti-lock braking

Power brakes with rear anti-lock are standard with Work Series and XL. Four-wheel disc anti-lock brakes are standard with the XLT and Lariat series. Four-wheel disc brakes help reduce fade to provide a smooth, consistent brake pedal feel.

Both anti-lock systems provide straighter, controlled stopping, and four-wheel ABS provides greater steering control while braking under most conditions, even on wet or slippery surfaces.

Instrumentation

The instrument panel is designed for functionality as well as style. Large buttons and knobs are easy to operate, even with gloves on. A passenger-side deactivation switch for the Second Generation airbags is standard (always wear your safety belt and deactivate passenger airbag when using a rear-facing child safety seat).



The electric shift-on-the-fly 4x4 system (optional with XLT and Lariat) has a rotary control switch for driver convenience.



16" 5-lug argent painted steel with argent hub (standard with Work Series)



16" 5-lug styled steel with chrome hub (standard with XL)



16" 5-lug polished aluminum with chrome hub (standard with XLT)



16" 5-lug 5-spoke cast aluminum with chrome hub

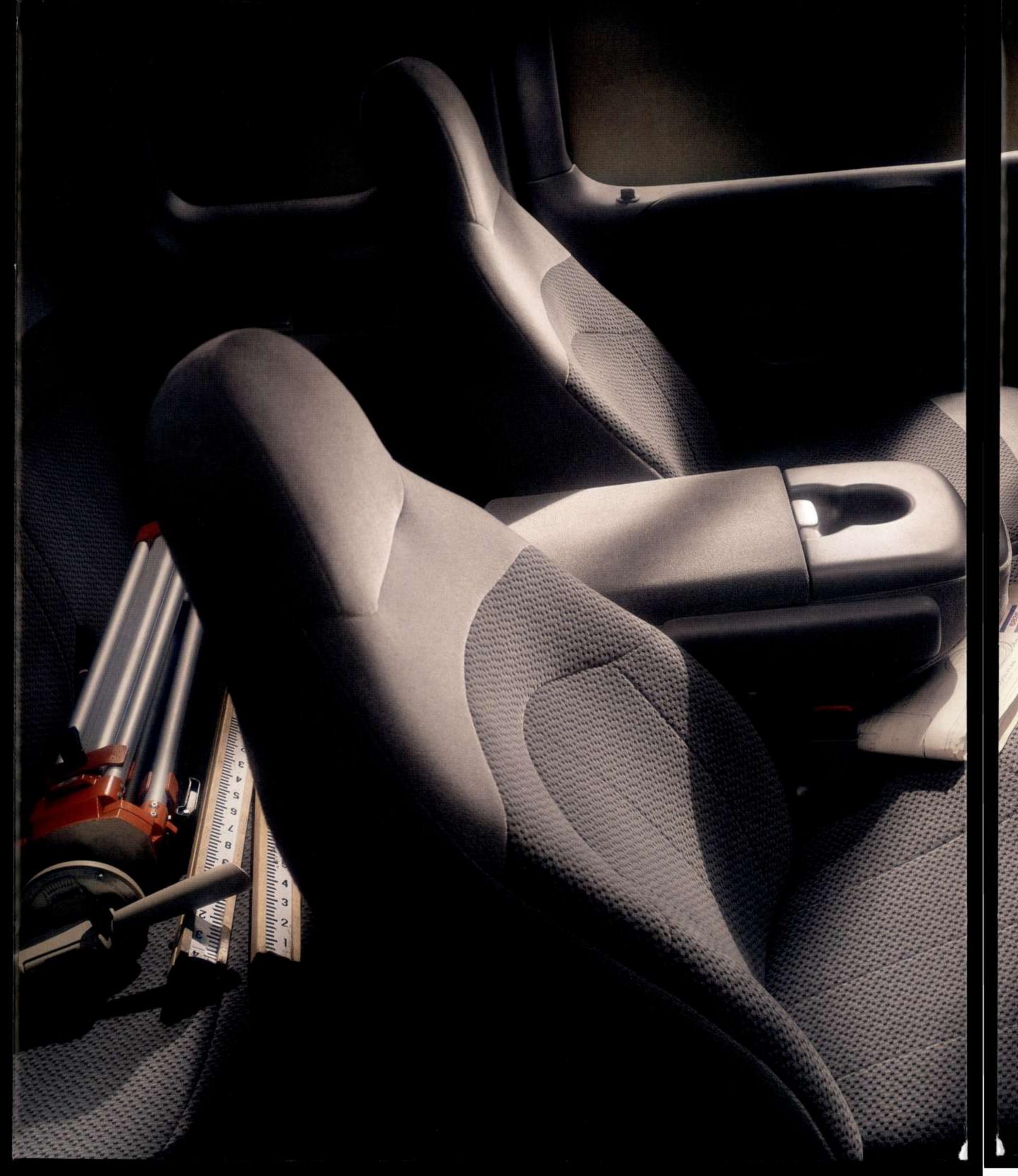


17" 5-lug chromed steel with chrome hub (standard with Lariat)



17" 5-lug cast aluminum with chrome hub (included with XLT Sport Group and 4x4 Off-Road Equipment Group)

7-lug wheels are included on the F-150 with the 7700 Payload Group. See your dealer for details.







Medium Parchment Leather Trim



Medium Graphite Cloth



Dark Graphite Cloth

F-150 Features and Options

1775 W NO. 17	Work			
	Series	XL	XLT	Lariat
Front bumper Argent painted				
Chrome	_			•
Rear step bumper				
Argent painted	0	=	_	_
Chrome	-			
Mirrors Black, manual			_	_
Chrome, power (4x2)	_	_		_
Color-keyed, power (4x4)	-	-		-
Color-keyed, power signal	-	-	-	
Moldings				
Color-keyed bodyside (Styleside only)				
Black wheel openings (4x4)		_	_	_
Argent wheel openings (4x4)	_		_	_
Color-keyed wheel openings				
(XLT 4x4; Lariat 4x2/4x4)	-	-		
Two-tone paint, lower	-	-	•	•
Four doors (SuperCab)				
Rear quarter windows with				
orivacy flip-out glass (SuperCab) –	-	0	0
Sliding rear window	•	•	•	•
Pickup box features: protective				
ped rail and tailgate top mold horizontal pockets and vertical				
slots in side panels for special				
oading; tie-down hooks			9	
Removable tailgate		0		0
Lockable tailgate	-	•		
Front tow hooks (4x4)	•			
Fog lamps (4x4)	-	•		
Cab steps	-	•	•	•
Trailer tow wiring,				
4-pin connector	0			
High-mount stop lamp	0	0	0	
Cargo box light		0	9	0
"Snapless" tonneau cover	•	•	•	•
nterior Features				
Door trim				
Integral armrest				
Map pocket	-	0		
Vinyl upper, curb light	-	-	0	
Floor trim Black vinyl			_	_
Color-keyed carpet	_	•		
Floor mats, carpeted,		221		
color-keyed	-	•		
Air conditioning	•	•		
Speed control/tilt steering whee	-	•		
6-way power driver's seat/				
autolamp system	-	-	•	
Rear storage bin (Regular Cab)	-	-		-
nterval wipers (speed-				
dependent on XLT and Lariat)			0	
Powerpoint auxiliary outlet		0		
Height-adjustable front			-	
shoulder belts	-	-	-	•
nstrument panel cupholder				

Interior Features Cont.	Work Series	XL	XLT	Lariat
Power windows ("one-touch-dov driver's side) and power door loc		100		
Overhead console	K2 -		•	-
Overnead console				
Seating Arrangements				
Vinyl bench seat		•	-	-
Cloth bench seat	•		_	
40/60 cloth split bench seat	-	•		-
40/60 leather-trimmed split bench seat				
		_	-	-
Captain's chairs with console	-	-		
Rear 40/60 split bench seat (SuperCab)				
Audio Systems				
AM/FM stereo	0			-
AM/FM stereo/cassette	-	•		-
Premium AM/FM stereo/single	9	•	-	
CD player/Premium Sound	-	•		
Premium AM/FM stereo/ cassette/6-disc CD changer	_	_		
cassette/o-disc CD changer		177	•	_
Safety and Security Features				
SecuriLock™ Passive Anti-The	ft 🧶		•	0
Second Generation driver and		_	_	_
right front passenger airbags				9
Rear anti-lock braking system		9	-	-
4-wheel anti-lock/disc brakes	•	•	•	•
Remote Keyless Entry System	-	-	•	9
Performance Features				
Electric shift-on-the-fly 4x4	-	-	•	•
3.55 limited slip rear axle	•	•	•	•
3.73 limited slip rear axle*	•	•	•	•
Engine block heater				
(includes heavy-duty battery)	•	•	•	•
Skid plates (transfer case				
and fuel tank) (4x4)	•	•	•	•
Optional fuel tank configuratio alternative fuels	n,			
100 to 547 to 570 providence (VI 100)	•	•	•	•
*Only available with 7700 Payload Grou	ıp.			
Equipment Groups				
4x4 Off-Road Equipment Grou	p**-	_	•	•
Sport Group	_	•	•	-
Convenience Group	177	•	0	0
Payload Group #2 (V6)				
(Regular Cab 4x2)	•	•	•	-
Payload Group #3 (V8)	•	_		
(139"-wb Regular Cab 4x2)		•		-
7700 Payload Group (V8) (139"-wb) [†]		•		
Class III Trailer Towing Group	•		•	•
Control of the Contro	-	-	-	-
HD Electrical/Cooling Group				-

†Required on 4x4 for snow plow applications. o charge 🌒 optional 🌑

Product Changes and Options Availability

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



Dealer-Installed Accessories



Clearcoat Metallic

Bright Red Clearcoat

Chestnut

(new color)

Toreador Red

Island Blue

(new color)

Clearcoat Metallic

Amazon Green

Clearcoat

Clearcoat Metallic

Clearcoat Metallic

Clearcoat Metallic

High-Density Bedliner helps protect the inside of your pickup box.



Wood-Trimmed Instrument Panel imparts a classic, high-end look and feel.



helps protect your F-150 paint finish from chipping.



Tonneau Cover provides extra security as well as some added protection in bad weather.



Color-Keyed Bedrails protect your pickup box as they enhance the look of your truck.



Molded Color-**Keyed Cab Steps** add style while making it easier to get in and out.



Diamond Plate Running Boards give your F-150 a tougher, more aggressive look.

The Diamond Plate Toolbox is made of heavy-gauge aluminum. A reinforced lid and gas cylinders provide easy opening and closing. Lockable.



Splash Guards are an economical way to protect your vehicle's lower body.



The Diamond Plate **Tailgate Protector** is custom-fitted protection for both tailgate. Ideal for the occasional work detail.

Note: Your Ford Dealer can show you other quality F-150 accessories.

Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

Quality Care

The people who know your vehicle best. The parts designed for it. A service department that understands your needs and respects your time. That's what Quality Care is all about.

Competitive comparisons based on published 1999 GM and Dodge data and 2000 Toyota data.

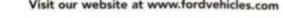


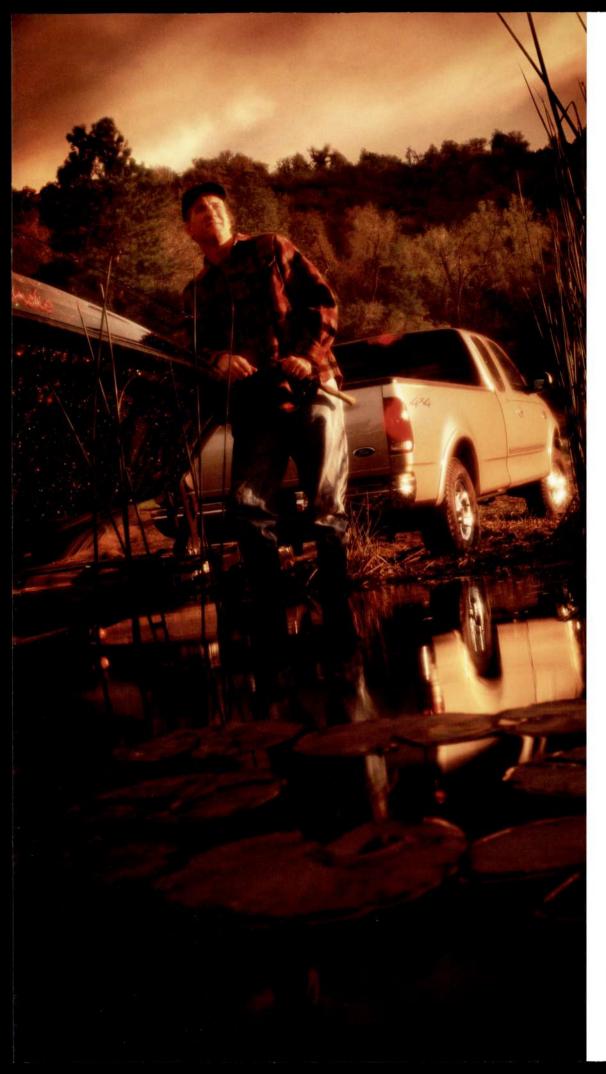
Bettering the communities in which we do business is the goal of the Ford Force. We're organized, mobilized and coming











For over 50 years now, Ford pickups have been standard equipment on job sites and at campsites all over the world.

Tough, dependable F-150.

It isn't seen so much as something to drive as it is a way to get things done. A valuable tool. And a valued partner.

Hauling, towing, working or playing, F-Series is designed and built to go the distance. It's been the proven leader in sales for the past 22 years.

No one builds a better full-size pickup than Ford F-Series.*

It's just that simple.

And in the year 2000, most
F-150s sold throughout
the United States will be
low-emission vehicles (LEV).
We aren't required to do it.
But we're proud to do it.

*Based on an average of consumer-reported problems at 3 months of ownership in a survey of Ford F-Series models under 8,500 lbs. GVWR and competitive models.

