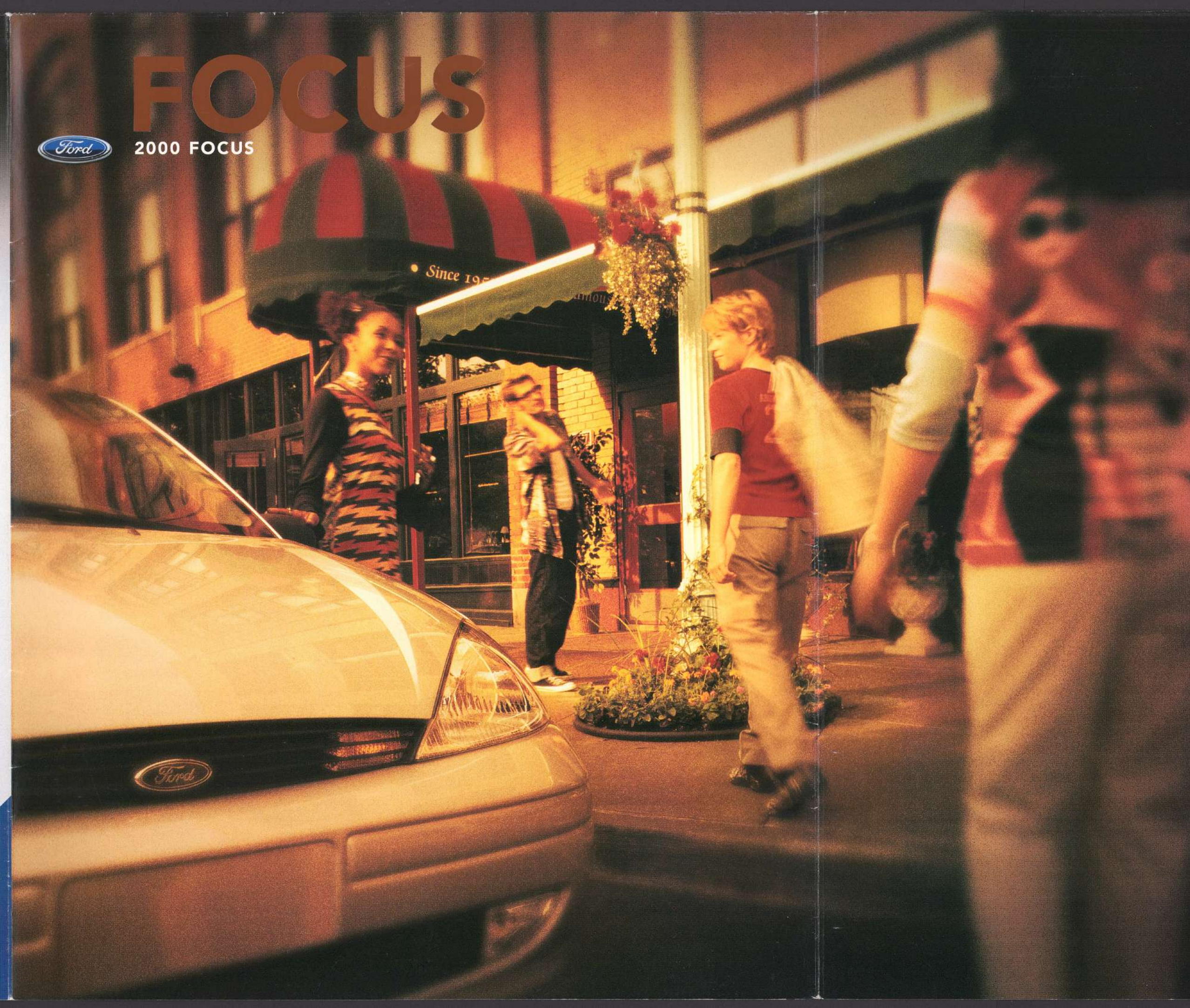




FOCUS

2000 FOCUS



Ever eavesdrop? These guys do it at the drop

of a hat. Here's how it works: They act like they're talking. Except they're really just saying "rhubarb" over and over, like the overworked, underpaid model citizens that they are.

The moral of the story? Well, there isn't one. They make their choices. Get their kicks. And they don't spend a whole lot of time looking back.

Lucy H.: Art Director. One dog, "Horace." Traded smoking for yoga.

Motto: "Shake it 'til it falls off. Then keep shakin' it."

Ben "Schwee": Self-employed (don't ask). Former walk-on point guard. Huge Robert Mitchum fan. Blow-dries.

Maggie: DOB 3/12/73. Pastry chef. On and off with Ben. Lives for foosball and marzipan. Guilty pleasure: Wang Chung.

Kelly "The Blowtorch": Cast-iron furniture maker. 5'1". Afraid of elevators and recliners. Can bench-press her own weight.



Kelly "The Blowtorch"



Maggie

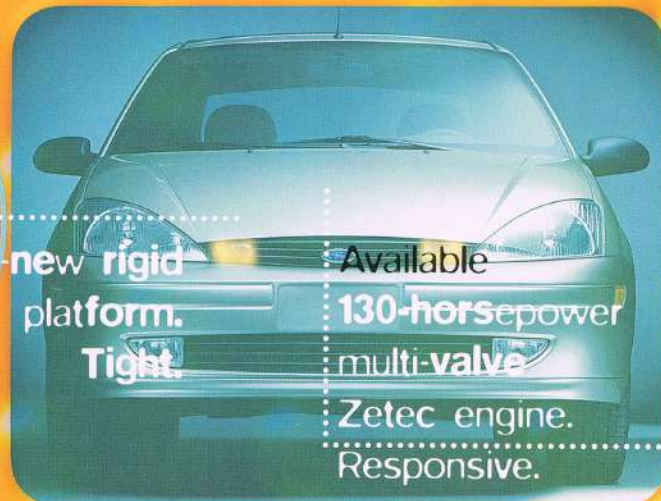


Ben "Schwee"



Lucy H.

Ben x 80. And throw in a vitamin outlet.



All-new rigid platform. Tight.

Available 130-horsepower multi-valve Zetec engine. Responsive.

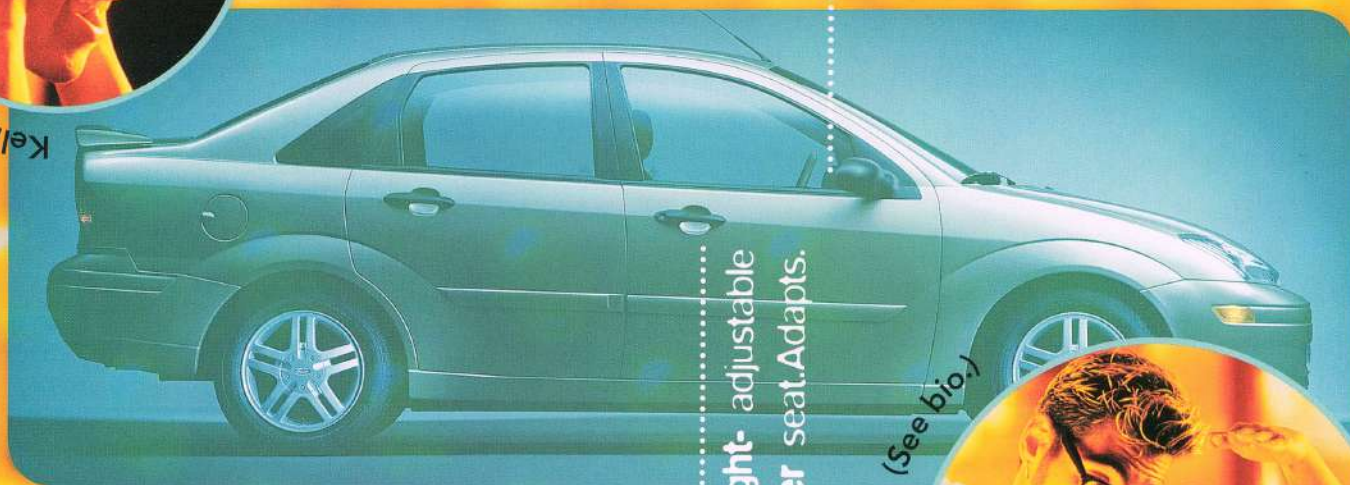
Lucy's brain on caffeine.



Kelly's primal scream. Minus the angst.



80-watt available CD player. Hi-fidelity

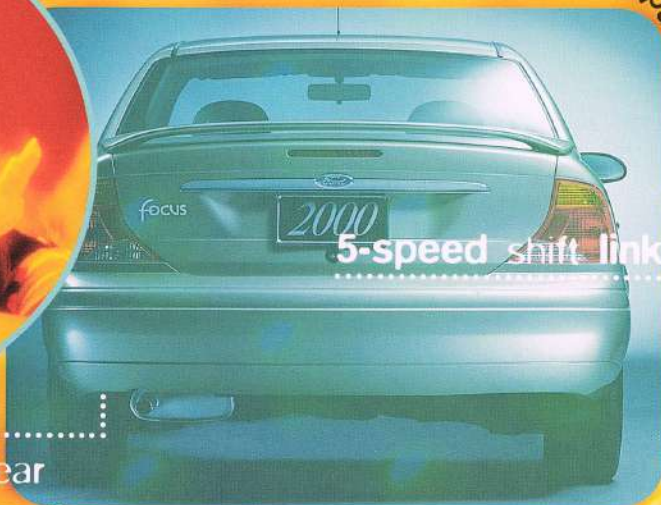


Height-adjustable driver seat. Adapts.

Ben (6'3") pretending he's Kelly. (See bio.)



Maggie's a.m. Tai Chi.



5-speed shift linkage.

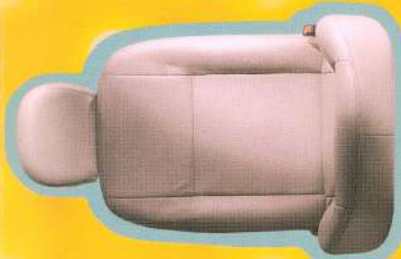
Independent rear suspension. Reacts.

Smooth.



Barista Bob's pick-up line.

Focus bucket seats available in sport cloth or leather trim. And if you own one, you never have to call it.



These seats are very comfy. But don't take Ben's word for it. (He's never called shotgun.)



Exterior Features	Sedan				Wagon
	ZX3*	LX	SE	ZTS	SE
Dual manual remote mirrors	●	●	—	—	—
Engine block heater	●	●	●	●	●
License plate brackets, front	—	●	●	●	●
Variable interval wipers	—	—	●	●	●
Luggage rack	—	—	—	—	●
Rear window wiper/washer	●	—	—	—	●
Rear window defroster	●	●	●	●	●
Integrated fog lamps	●	—	—	—	—

Interior Features					
	ZX3*	LX	SE	ZTS	SE
Floor mats, front & rear	●	●	●	●	●
Driver/passenger visor mirror	●	●	●	●	●
Interior trunk release (tailgate release on wagon)	●	●	●	●	●
Manual seat height adjuster	●	●	●	●	●
Smoker's Package	●	●	●	●	●
Air conditioning	●	●	●	●	●
Cargo area cover	—	—	—	—	●
Leather-wrapped steering wheel	●	—	—	●	—
Power windows	●	●	●	●	●
Power mirrors	●	●	●	●	●
Tachometer	●	—	—	—	—

Safety and Security					
	ZX3*	LX	SE	ZTS	SE
SecuriLock™ Passive Anti-Theft System	●	●	●	●	●
Anti-lock brakes	●	●	●	●	●
Side-impact airbags	●	●	●	●	●
All-door remote entry & power locks	●	●	●	●	●

Option Groups					
	ZX3*	LX	SE	ZTS	SE
SE Comfort Group includes: tilt/telescoping steering wheel; speed control; driver armrest with storage; map light	—	—	●	●	●
SE Sport Group includes: 2.0L Zetec (choice of manual or automatic) with SecuriLock Passive Anti-Theft System; rear spoiler; integrated fog lamps; tachometer	—	—	●	—	—

*Available November, 1999.

Powertrains					
	ZX3*	LX	SE	ZTS	SE
2.0L SPI 5-speed manual	—	●	●	—	—
2.0L SPI 4-speed automatic	—	●	●	—	●
2.0L Zetec 5-speed manual (opt. with Sport Group)	—	—	●	●	—
2.0L Zetec 4-speed automatic (opt. with Sport Group)	●	—	●	●	—
California emissions	●	●	●	●	●

Tires/Wheels					
	ZX3*	LX	SE	ZTS	SE
P185/70R14 tires	—	●	—	—	—
P195/60R15 tires	—	●	●	●	●
14" bolt-on wheel covers	—	●	—	—	—
15" aluminum 5-spoke wheels (includes P195/60R15 tires)	—	●	●	—	●
15" aluminum wheels (multi-spoke; unique to ZTS)	—	—	—	●	—

Seats					
	ZX3*	LX	SE	ZTS	SE
Cloth low-back buckets	—	●	●	●	●
Unique cloth low-back buckets with map pockets	—	—	—	●	—
Unique leather-trimmed low-back buckets with map pockets	—	—	—	●	—
Sport cloth bucket seating	●	—	—	—	—
5-passenger seating with center console	—	●	●	●	●
60/40 split/fold rear seat	—	●	●	●	●


Audio					
	ZX3*	LX	SE	ZTS	SE
AM/FM stereo/cassette	—	●	●	—	●
AM/FM stereo/single disc CD	—	●	●	●	●

standard ● optional ●

Product Changes and Options Availability
 Don't worry. We aren't planning to build a convertible this year. Anyway, following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best place for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



Note: Actual tires are black.

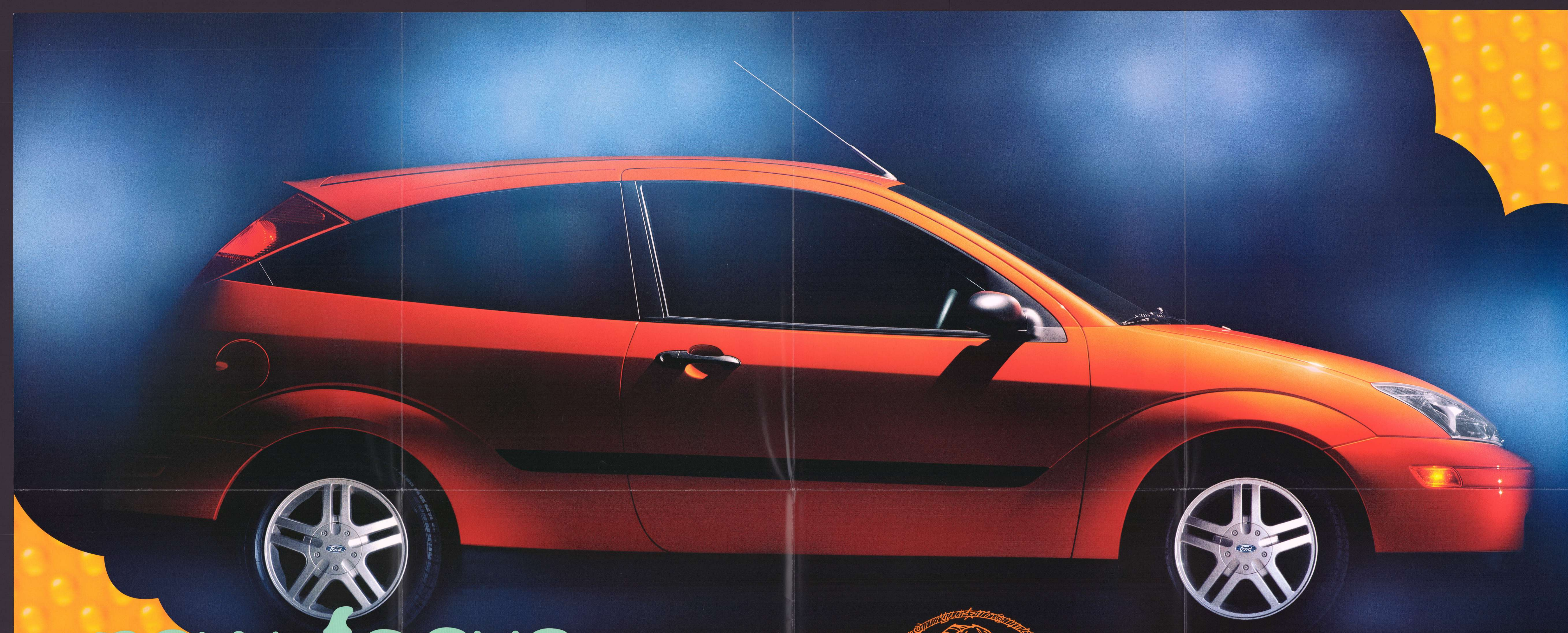
A woman with curly hair, wearing a patterned top and a colorful skirt, is driving a car at night. She is looking out the window at three friends standing outside. The car's interior, including the steering wheel, dashboard, and gear shift, is visible. The scene is lit with warm, yellow light from the car's interior and the friends' flashlights.

"To go." These two words along with the invention of the cupholder. What **would life be like without them?** Would Ben still spill all over the back seat? Would Maggie roll her eyes? Would Kelly have a place to put **Bob's** phone number? And would Lucy forget she **put her cup on the roof** of the car? **Probably.** But the thing with Lucy's car is that it's big enough to contain all this trouble comfortably. So the rest of the world can go safely about its business.

A bigger interior than any of the top sellers in its class • Front and optional side airbags* • Available ABS • Edge design inside and out • Smartly placed instruments and controls

secure children in the rear seat.

*Always wear your safety belt and

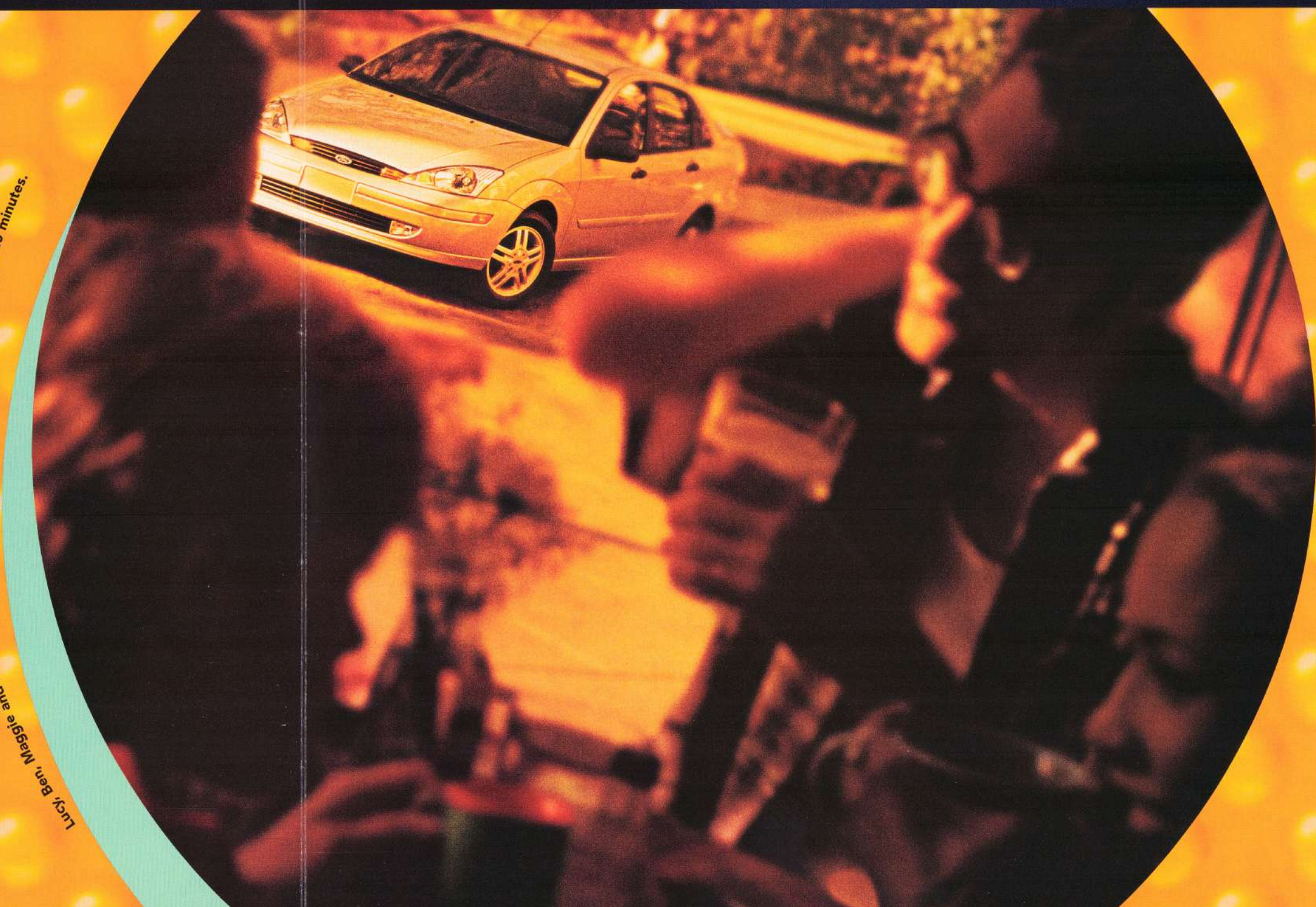


new focus

visit www.focus247.com



Ben & Kate proving a lull in conversation does, in fact, occur every 20 minutes.



focus

Lucy took a
lot of factors into
account. Like

which Focus
would look best
leaving Austin

on Friday
afternoons.

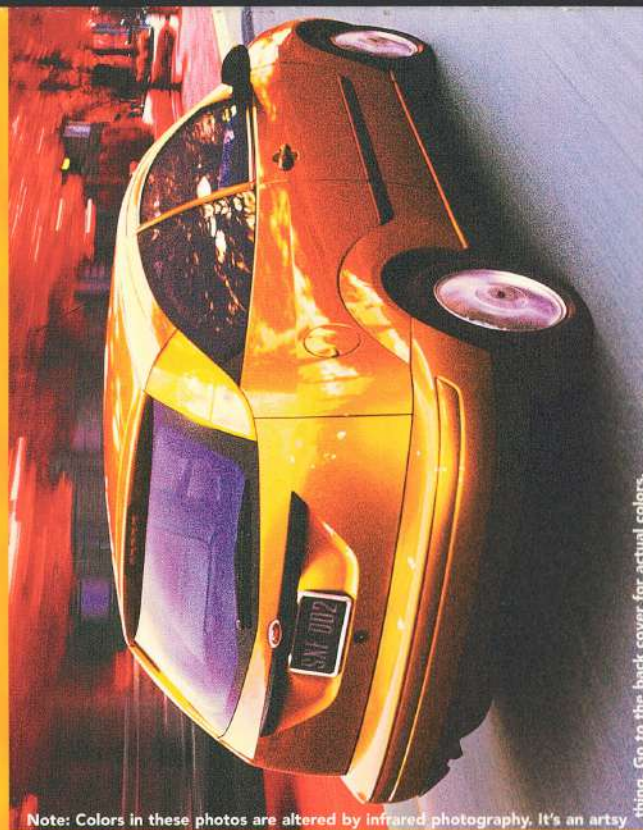
Focus comes
in three trims.

One for
just about
any occasion.

Like blowing
outta town.

3-door

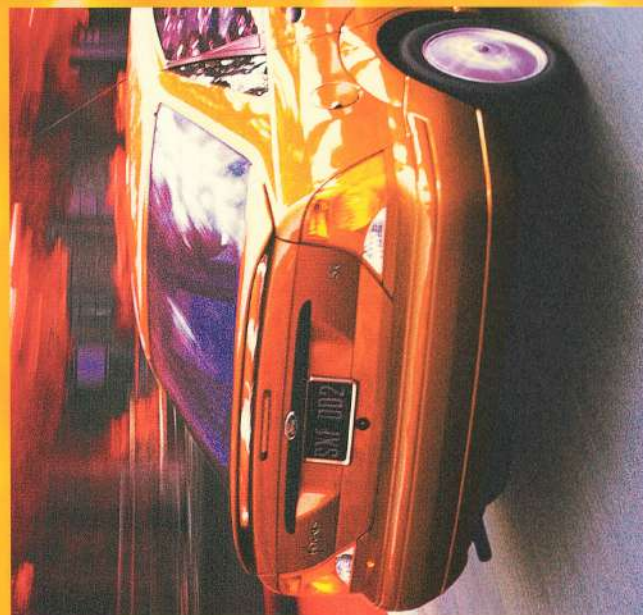
15" five-spoke aluminum wheels
AM/FM stereo/
single CD
manual seat
height adjuster
integrated fog lamps
tachometer
four-wheel ABS (opt.)
all-door remote
keyless entry (opt.)
leather-wrapped
steering wheel
air (opt.)
optional side-
impact airbags
SecuriLock™ Passive
Anti-Theft System



Note: Colors in these photos are altered by infrared photography. It's an artsy thing. Go to the back cover for actual colors.

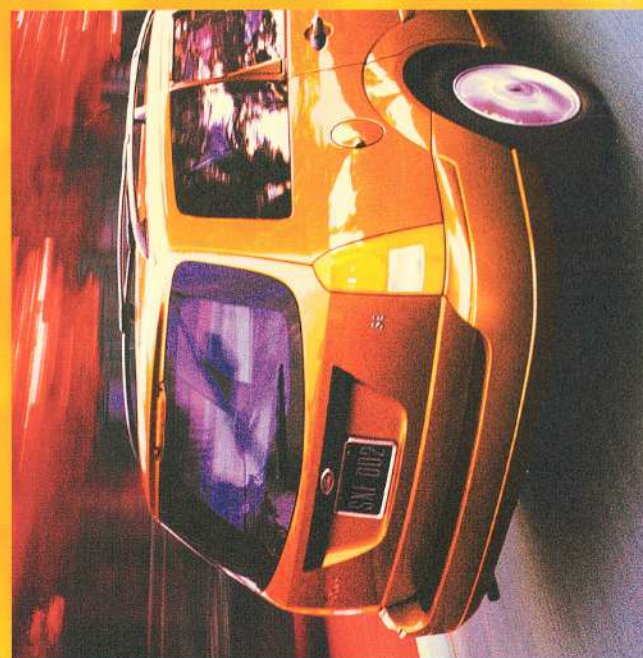
sedan

15" multi-spoke aluminum wheels (std. zts)
rear spoiler (se sport group)
AM/FM stereo/
single CD (std. zts)
manual seat
height adjuster
integrated fog lamps (se sport group)
leather trim seats (opt. zts)
four-wheel ABS, (opt.)
leather-wrapped steering wheel (std. zts)
air (opt. lx)
optional side-
impact airbags
SecuriLock™ Passive
Anti-Theft System



wagon

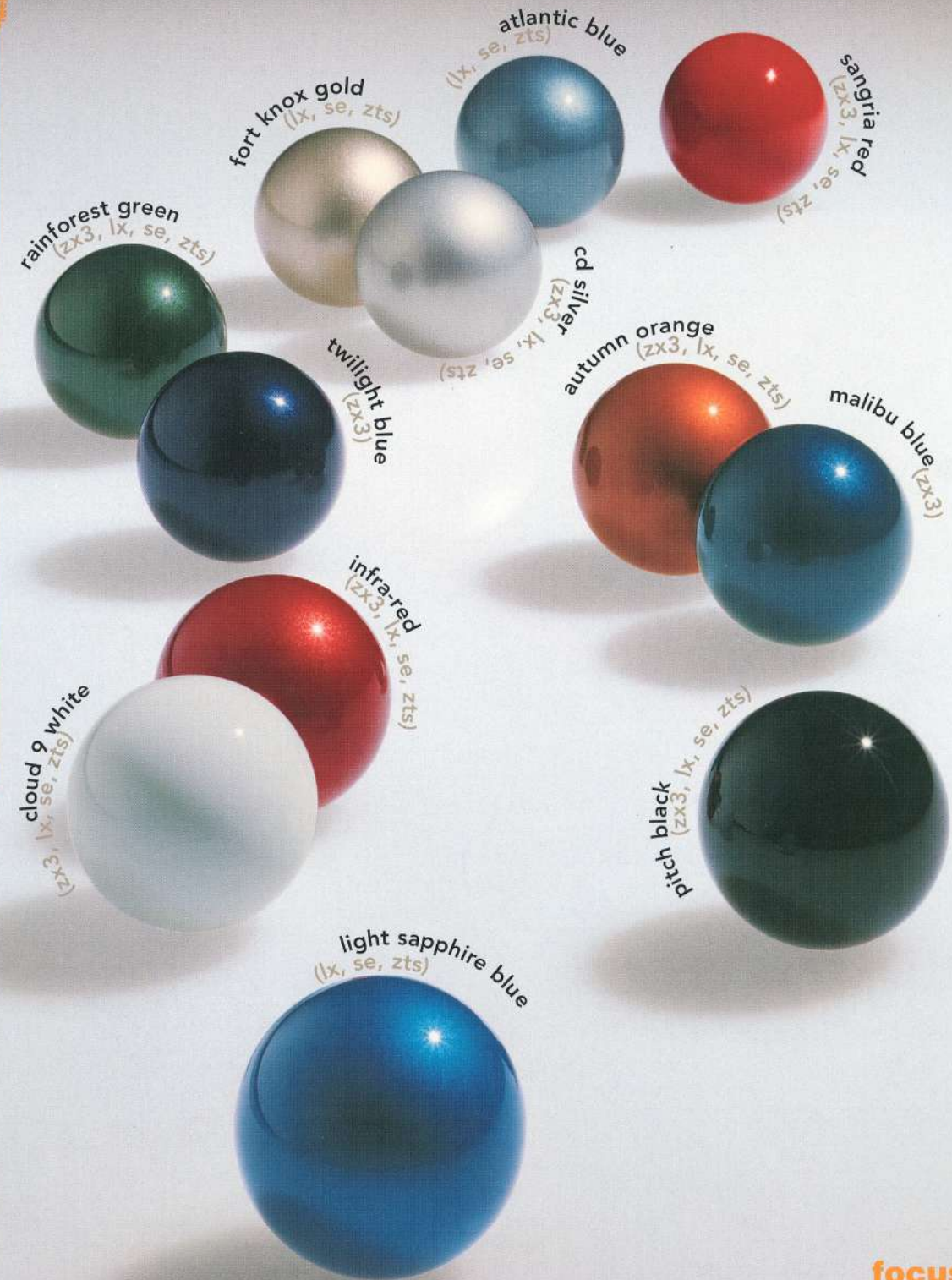
15" five-spoke aluminum wheels
available
AM/FM stereo/
single CD
manual seat
height adjuster
available
tilt/telescoping
steering wheel
cargo cover
four-wheel ABS (opt.)
air
optional side-
impact airbags
SecuriLock™ Passive
Anti-Theft System
luggage rack
rear window
wiper/washer



LX, SE and ZTS available in Medium Graphite, Medium Parchment and Dark Charcoal Interior. Exterior: Fort Knox Gold Clearcoat Metallic, Autumn Orange Clearcoat Metallic, Infra-Red Clearcoat, Sanguine Red Clearcoat Metallic, Atlantic Blue Clearcoat Metallic, Light Sapphire Blue Clearcoat Metallic, Rainforest Green Clearcoat Metallic, CD Silver Clearcoat Metallic,* Pitch Black Clearcoat, Cloud 9 White Clearcoat

ZX3 available in Medium Graphite and Dark Charcoal Interior. Exterior: Autumn Orange Clearcoat Metallic, Infra-Red Clearcoat, Sanguine Red Clearcoat Metallic, Twilight Blue Clearcoat Metallic, Malibu Blue Clearcoat Metallic, Rainforest Green Clearcoat Metallic, CD Silver Clearcoat Metallic, Pitch Black Clearcoat, Cloud 9 White Clearcoat Metallic,*

*Medium Graphite and Dark Charcoal only.



focus



Roadside Assistance: Your new Focus includes a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. This means gas delivery, tire change, jump start, and even help when you're locked out of your car. Sounds a lot like a road trip guardian angel, doesn't it? Ask your Ford Dealer for more info. **Limited Warranty:** Under the New Vehicle Limited Warranty, you get bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also get corrosion perforation coverage for five years with unlimited mileage and no deductible. Questions? Your Ford Dealer has a copy of the warranty. And some helpful answers. www.fordvehicles.com/focus

fordforce
COMMUNITY ACTION TEAM

Bettering the communities in which we do business is the goal of the Ford Force. We're organized, mobilized and coming to a community near you. Join us.

